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Ontario's Domestic Travel Markets - 2000

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Ontario

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Introduction

The information contained in this report, with the exception of Ontario residents' spending on Canadian fares when travelling to destinations outside Canada, was extracted from the micro data files of the Canadian Travel Survey (CTS) by Research Resolutions, on behalf of the Ontario Ministry of Tourism and Recreation. The information on Canadian fares was extracted from the International Travel Survey by Statistics Canada.

Co-sponsored by all the provinces and the federal government, the CTS is conducted by Statistics Canada annually (starting in 1997) as a supplement to the Labour Force Survey. The CTS telephone interview captures the incidence and detail of travel by Canadians. In 2000, an average of 14,006 Canadian households -- including 4,029 Ontario households -- were surveyed every month throughout the year. The average response rate for Canadian and Ontario respondents was around 85%.

The data contained in this report differ from those reported or supplied in electronic format by Statistics Canada in the following ways:

All overnight trips, regardless of the distance travelled, and same day trips with a minimum one-way distance from a respondent's home of 40 kms are included in this report.

Overnight trips with an Ontario destination, but no nights spent in the province, are treated in this report as same day trips to Ontario.

Spending by Ontarians on Canadian fares while travelling to destinations outside Canada has been removed from the CTS file and replaced with information from the ITS.

The data contained in this report include visits in Ontario by Canadians while on trips to any destination, not just Canadian destinations.

Excluded from this report's data base are the following types of travel: travel as a member of an operating crew of a bus, plane, truck, etc.; commuting to and from work or school; one way travel involving a change of residence; travel in an ambulance to a hospital or clinic; trips that did not originate in Canada; and trips longer than one year. The trip must also meet a one-way distance requirement, as follows:

Length Of Stay	Place Of Residence	
	Ontario	Other Provinces
Same Day	40 km one way away from home	80 km one way away from home
Overnight	No minimum distance	No minimum distance

To aid the reader, a glossary of key terms used throughout this report is appended. For more information on this publication please contact:

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Highlights

Domestic Travel in Ontario – 2000

- On average, and in any given month in 2000, 32.9% of Ontario's population of 15 years and over took an overnight non-business trip to any destination in the world.

- On an annual basis, Ontario had the fifth highest incidence of travel (25.0%) to any destination in the world (overnight non-business trip) after Saskatchewan (33.6%), Nova Scotia (31.6%), New Brunswick (27.2%) and Alberta (27.1%).

- On a destination basis, 18.1% of Ontario's population (15 years and over) took an overnight non-business trip in the province, 7.5% to some other Canadian province, 8.2% to the USA and 5.1% to an international destination other than USA. Ontario had the highest incidence, of taking an overnight non-business trip to the USA or to an overseas destination. Manitoba had the second highest incidence of travel to the U.S. (7.5%) and B.C. had the second highest incidence of travel to overseas destinations (4.3%).

- A total of 84.4 million person visits were made by same day and overnight travellers from across Canada to locations in Ontario, 39.8% of which were overnight visits.

- Ontario residents dominated the province's domestic travel market accounting for 97.6% of its same day visitors and 88.3% of its overnight visitors.

- Of the total visits with an Ontario destination (83.7 million), 33.6 million were primarily motivated by pleasure and slightly fewer than those were motivated by an interest in visiting friends or relatives.

- Overall, an average visitor to an Ontario destination stayed in the province 1.11 nights, travelled 191 kms one-way away from home and did so in groups that had an average size of 1.63 persons. This average domestic visitor was aged 37.3 years, had a household income of $71,000 and was most likely to have obtained a post-secondary or higher diploma or degree.

- Most of the person nights spent in Ontario by domestic visitors were spent in non-commercial accommodation (65.4%). The homes of friends or relatives hosted 42.4 million of these nights, or 44.5% of the total person nights, and private cottages hosted 19.8 million nights or 20.8% of the total person nights spent in Ontario.

- The most popular activities that visitors with an Ontario destination engaged in during their trip were: VFR (54.1 %), shopping (26.5%), participation in sports or the outdoors (23.8%), and sightseeing (16.9%). The most popular outdoor activities were: walking or hiking (9.3% of the total person visits with an Ontario destination), swimming (6.9%), other water-based activities (4.1%) and fishing (4.1%). Visits to casinos were relatively few; accounting for 2.9% of the total visits to Ontario as a destination.

- In 2000, the travel activities of Canadian residents generated a total of $12.45 billion in Ontario broken down as follows:
  - Canadians who visited Ontario as a destination generated $8.24 billion
  - $0.28 billion by Canadians who spent nights in Ontario en route to another destination
  - $3.91 billion by Ontarians who purchased transportation fares on Canadian carriers in order to travel to destinations outside the province

- Of the total expenditures incurred in Ontario, public transportation, including commercial air carriers, rail, boat and bus, accounted for 35.6%, followed by restaurants and bars (14.2%),

garages and gasoline stations (14.1%), accommodation establishments (12.1%), retail stores (11.1%), recreation and entertainment establishments (5.6%), grocery and liquor stores (4.5%), car rental companies (1.9%) and local transit, including limousines and taxis (0.7%).

- Metro Toronto and Festival Country (which includes Niagara Falls) were Ontario's most frequently visited tourism areas, each with 18.6% of the provincial visitors (15.7 million each, of which 15.3 million visited Festival Country as a destination and 15.1 million visited Metro Toronto as a destination).

Travel from Ontario to Other Canadian Provinces – 2000

- In 2000, Ontarians took a total of 6.1 million person trips to Canadian destinations other than Ontario, of which 1.4 million, or 23.1%, were same day trips and 4.7 million or 76.9% were overnight trips.

- Quebec received 55.6% of Ontario's overnight trips to Canadian provinces other than Ontario and 94.6% of its same day trips. Almost all of the same day trips (78.7%) and over half of the overnight trips (50.7%) from Ontario to Quebec originated in Eastern Ontario (region 6).

- Ontarians spent $1.9 billion in other Canadian provinces on same day trips that took them 40 kms and over (one way) away from home and overnight trips of any distance. This level of spending resulted in a travel deficit with the other Canadian provinces of $566 million in 2000 (Ontario's receipts of $1,330 million minus Ontario's payments of $1,896. million).

Comparison of Key Findings for 1998, 1999 and 2000

- The incidence of taking any overnight non-business trip by Ontario residents to any destination in the world decreased in 2000 over 1998 by 17.0% and decreased over 1999 by 22.4%, while that of Canada as a whole decreased by 14.7% over 1998 and decreased by 18.4% over 1999.

- Total visits to Ontario increased in 2000 by 4.2% over 1998, but decreased by 0.6% over 1999. The decline over 1999 was attributed to reduced travel from all provinces with the exception of Quebec and Atlantic Canada.

- Trips taken to visit friends and relatives (VFR) declined the most in 2000 (4.8% over 1998 and 7.6% over 1999), while in the overnight market, pleasure, business and personal visits increased over 1998 and 1999.

- Total expenditures assigned to Ontario, in current dollars, increased by 27.8% from $9.7 billion in 1998 to $12.5 billion in 2000. Total expenditures also increased by 17.5% over the 1999 spending level of $10.6 billion. However, after removing inflationary impacts, total expenditures assigned to Ontario in constant dollars (1992) increased in 2000 by 16.4% over 1998 by 13.0% over 1999.

- Total travel from Ontario to other Canadian provinces decreased in 2000 over 1998 by 1.5% and decreased by 10.2% over 1999. Same day travel decreased by 15.6% over 1998 and by 28.5% over 1999. Overnight travel increased by 3.7% in 2000 over 1998, but decreased by 2.7% over 1999.

- Total expenditures by Ontarians in other Canadian provinces, while on trips with a Canadian destination, increased by 28.7% between 1998 and 2000 (from $1,473 million in 1998 to $1,896 in 2000) and increased by 14.1% over 1999 (from $1,662 million in 1999 to $1,896 in 2000). Spending in other Canadian provinces for trips to any destination increased by 27.5% in 2000 over 1998 and by 13.4% over 1999.

Points Saillants

Voyage des Canadiens en Ontario – 2000

- En 2000, peu importe le mois, une moyenne de 32,9 % de la population ontarienne de 15 ans et plus a effectué un voyage de plus de 24 heures non lié aux affaires vers une destination quelconque dans le monde.

- Sur une base annuelle, l'Ontario avait le cinquième taux de voyages le plus élevé (25,0 %) vers une destination quelconque dans le monde (voyages de plus de 24 heures non liés aux affaires), après la Saskatchewan (33,6 %), la Nouvelle-Écosse (31,6 %), le Nouveau-Brunswick (27,2 %) et l'Alberta (27,1 %).

- En ce qui a trait à la destination, 18,1 % de la population ontarienne (15 ans et plus) a effectué un voyage de plus de 24 heures non lié aux affaires dans la province, 7,5 % vers une autre province canadienne, 8,2 % aux États-Unis et 5,1 % vers une destination internationale autre que les États-Unis. L'Ontario avait le plus haut taux de voyages de plus de 24 heures non liés aux affaires vers les États-Unis ou vers une destination internationale. Le Manitoba avait le deuxième taux le plus élevé de voyages vers les États-Unis (7,5 %), alors que la Colombie-Britannique avait le deuxième taux le plus élevé de voyages vers des destinations internationales (4,3 %).

- Un total de 84,4 millions de visites-personnes de moins de 24 heures ou de plus de 24 heures ont été effectuées par des voyageurs canadiens à destination de l'Ontario; 39,8 % de celles-ci étaient des visites de plus de 24 heures.

- Les résidents de l'Ontario ont dominé le marché intérieur des voyages dans la province, représentant 97,6 % des visiteurs de moins de 24 heures et 88,3 % des visiteurs de plus de 24 heures.

- Sur le nombre total de visites en Ontario (83,7 millions), 33,6 millions étaient principalement des voyages d'agrément, alors qu'un nombre légèrement inférieur était des visites effectuées à des amis ou de la famille.

- Dans l'ensemble, un visiteur moyen se rendant en Ontario est resté dans la province pendant 1,11 nuit, a parcouru 191 km à partir de chez lui (aller seulement), au sein d'un groupe composé en moyenne de 1,63 personne. Ce visiteur canadien moyen était âgé de 37,3 ans, avait un revenu familial de 71 000 $ et avait habituellement fait des études postsecondaires, ou même des études supérieures.

- La plupart des nuitées passées en Ontario par les visiteurs canadiens l'ont été dans des lieux d'hébergement non commerciaux (65,4 %). Les maisons d'amis et de parents ont hébergé 42,4 millions de ces nuitées, soit 44,5 % du nombre total, alors que les chalets privés en ont hébergé 19,8 millions, soit 20,8 % du nombre total de nuitées en Ontario.

- Les activités les plus populaires auxquelles ont participé les visiteurs de l'Ontario pendant leurs voyages étaient : visites d'amis et de parents (54,1 %), magasinage (26,5 %), pratique de sports de plein air (23,8 %) et tourisme (16,9 %). Les activités de plein air les plus populaires étaient : marche ou randonnée (9,3 % du nombre total des visites-personnes en Ontario), natation (6,9 %), autres activités nautiques (4,1 %) et pêche (4,1 %). Les visites aux casinos étaient relativement peu nombreuses et ne comptaient que pour 2,9 % du nombre total de visites en Ontario, en tant que destination.

- En 2000, les activités touristiques des résidents canadiens ont généré un montant de 12,45 milliards de dollars en Ontario, réparti comme suit :
  - les Canadiens dont la destination était l'Ontario ont généré 8,24 milliards de dollars;
  - le montant de 0,28 milliard de dollars dépensé par des Canadiennes et Canadiens qui ont passé une ou plusieurs nuits en Ontario, en route vers une autre destination;
  - le montant de 3,91 milliards de dollars dépensé par des Ontariennes et Ontariens qui ont pris un moyen de transport canadien pour se rendre vers des destinations situées à l'extérieur de la province.

- Le transport public, dont l'avion, le train, le bateau et l'autobus, a compté pour 35,6 % du montant total des dépenses encourues en Ontario, suivi par les restaurants et les bars (14,2 %), les garages et stations-services (14,1 %), les lieux d'hébergement (12,1 %), les magasins de détail (11,1 %), les établissements de loisirs et de spectacle (5,6 %), les épiceries et les magasins de vins et spiritueux (4,5 %), les compagnies de location de voitures (1,9 %) et le transport en commun local, incluant les limousines et taxis (0,7 %).

- La Communauté urbaine de Toronto et le Festival Country (région des festivals) (qui comprend Niagara Falls) étaient les deux régions touristiques les plus visitées avec chacune 18,6 % des visiteurs de la province (15,7 millions chacune dont 15,3 millions ont choisi le Festival Country comme destination et 15,1 millions la Communauté urbaine de Toronto).

Voyages des Ontariennes et Ontariens vers les autres provinces canadiennes – 2000

- En 2000, les Ontariennes et Ontariens ont effectué 6,1 millions de voyages-personnes vers des destinations canadiennes autres que l'Ontario; 1,4 million, soit 23,1 %, étaient des voyages de moins de 24 heures, alors que 4,7 millions, soit 76,9 %, étaient des voyages de plus de 24 heures.

- Le Québec était la destination de 55,6 % des voyages de plus de 24 heures effectués par des Ontariennes et Ontariens dans les autres provinces canadiennes et de 94,6 % des voyages de moins de 24 heures. Presque tous les voyages de moins de 24 heures (78,7 %) et plus de la moitié des voyages de plus de 24 heures (50,7 %) de l'Ontario au Québec provenaient de l'est de l'Ontario (région 6).

- Les Ontariennes et Ontariens ont dépensé 1,9 milliard de dollars lors de voyages de moins de 24 heures dans une autre province canadienne, pour lesquels ils ont parcouru 40 km ou plus à partir de chez eux (aller seulement), et lors de voyages de plus de 24 heures, peu importe la distance. En 2000, ces dépenses ont entraîné un déficit de la balance du tourisme de 566 millions de dollars par rapport aux autres provinces canadiennes (recettes de l'Ontario de 1 330 millions de dollars moins les paiements de l'Ontario, chiffrés à 1 896 millions).

Comparaison des conclusions clés pour 1998, 1999 et 2000

- Le taux de voyages de plus de 24 heures effectués par des résidents de l'Ontario vers n'importe quelle destination dans le monde a diminué de 17,0 % en 2000 par rapport à 1998 et a diminué de 22,4 % par rapport à 1999; le taux pour l'ensemble du Canada a diminué de 14,7 % par rapport à 1998 et de 18,4 % par rapport à 1999.

- Le nombre total de visites en Ontario a augmenté de 4,2 % en 2000 par rapport à 1998, mais a diminué de 0,6 % par rapport à 1999. Cette diminution par rapport à 1999 était attribuable à un moins grand nombre de voyages effectués par des résidents de toutes les provinces, à l'exception du Québec et du Canada atlantique.

- Les voyages effectués pour rendre visite à des amis et à de la parenté ont connu la plus forte diminution en 2000 (4,8 % par rapport à 1998 et 7,6 % par rapport à 1999), alors que le marché des voyages de plus de 24 heures, les voyages d'agrément et d'affaires et les visites personnelles ont connu une augmentation par rapport à 1998 et à 1999.

- Les dépenses totales attribuables à l'Ontario, en dollars courants, ont augmenté de 27,8 %, passant de 9,7 milliards de dollars en 1998 à 12,5 milliards de dollars en 2000. Les dépenses totales ont également augmenté de 17,5 % par rapport au niveau 1999, qui était de 10,6 milliards. Cependant, en tenant compte de l'inflation, les dépenses totales attribuables à l'Ontario en dollars constants (1992) ont augmenté en 2000 de 16,4 % par rapport à 1998, et de 13,0 % par rapport à 1999.

- Les voyages en provenance de l'Ontario, à destination des autres provinces canadiennes ont diminué de 1,5 % en 2000 par rapport à 1998, et de 10,2 % par rapport à 1999. Les voyages de moins de 24 heures ont diminué de 15,6 % par rapport à 1998, et de 28,5 % par rapport à 1999. Les voyages de plus de 24 heures ont augmenté de 3,7 % en 2000 par rapport à 1998, mais ont diminué de 2,7 % par rapport à 1999.

- Les dépenses totales encourues par les Ontariennes et Ontariens lors de voyages dans les autres provinces canadiennes ont augmenté de 28,7 % entre 1998 et 2000 (de 1 473 millions de dollars en 1998 à 1 896 millions en 2000) et ont augmenté de 14,1 % par rapport à 1999 (de 1 662 millions en 1999 à 1 896 millions en 2000). Les dépenses dans les autres provinces canadiennes pour des voyages vers n'importe quelle destination ont augmenté de 27,5 % en 2000 par rapport à 1998, et de 13,4 % par rapport à 1999.

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AN OVERVIEW OF DOMESTIC TRAVEL TO AND FROM ONTARIO - 2000

A. Domestic Travel in Ontario

A.1. Incidence of Travel among Ontario's Population

On average, and in any given month during 2000, 32.9% of Ontario's residents (15 years and over) took a trip of 40 kms or more to any destination in the world. The month with the highest incidence of travel among Ontario's population was August (45.4%) and the month with the lowest incidence was January (27.5%).

The monthly incidence of overnight travel to any destination among Ontario's population (15 years and over) averaged at 20.9%, with July recording the highest incidence at 31.6% and November the lowest at 15.9%.

The highest incidence of travel to any destination for an overnight pleasure trip was also recorded in August (19.2%). The highest incidence of travel to any destination for an overnight VFR (visit friends and/or relatives) trip occurred in July (11.0%). May was the month that recorded the highest incidence of overnight travel for business purposes (3.0%).

On an annual basis, 25.0% of Ontario's population of 15 years and over took an overnight non-business trip during 2000 to any destination in the world. Ontario had the fifth highest incidence of travel across Canada after Saskatchewan (33.6%), Nova Scotia (31.6%), New Brunswick (27.2%) and Alberta (27.1%).

On a destination basis, 18.1% of Ontario's population (15 years and over) took an overnight non-business trip in the province, 7.5% to some other Canadian province, 8.2% to the USA and 5.1% to an international destination other than USA.

Among the Canadian provinces, Ontario had the highest incidence, of taking an overnight non-business trip to the USA or to an overseas destination. Manitoba had the second highest incidence of travel to the U.S. (7.5%) and B.C. had the second highest incidence of travel to overseas destinations (4.3%).

A.2. Volumes & Trip Characteristics

Destination
In 2000, 84.4 million person visits were made by same day and overnight travellers from across Canada to locations in Ontario. Of these, 83.7 million visits had Ontario as their destination, while the remaining 0.7 million visits were made by travellers en route to destinations in the US, overseas or other Canadian provinces.

Origin of Visitors
Provincial residents, making Ontario a key source of tourism volume and value for itself, generated most of the 84.4 million visits. Ontarians accounted for 79.3 million of the total person visits (or 94.0%) to locations within Ontario, of which, 78.8 million had Ontario as their destination.

Quebec was the second largest source of visits to Ontario (3.3 million, or 3.9% of the total visits), followed by Western Canada (excluding Manitoba) (0.7 million visits), Manitoba (0.6 million visits) and Atlantic Canada (0.5 million visits).

Seasonality
Domestic tourism in Ontario was more heavily concentrated in the summer (33.1%), followed by spring (23.9%), fall (23.5%) and winter (19.4%).

Compared to other provinces, Manitoba residents had a much lower incidence of travel to Ontario in the first and fourth quarter and a much higher incidence of travel in the third quarter. Residents in Quebec had the highest incidence of travel to Ontario during the second quarter.

Chart 1: Total Visits in Ontario by Season and Origin 2000

Origin	QI	QII	QIII	QIV
Ontario	19.4%	23.9%	33.1%	23.5%
Quebec	15.4%	27.4%	37.4%	19.7%
Manitoba	11.1%	27.0%	45.2%	16.4%
Western Canada	12.7%	26.6%	32.7%	28.1%
Atlantic Canada	15.5%	22.4%	31.0%	31.0%

Pleasure trips were mainly responsible for the concentration of travel in the summer months (43.0% of all pleasure visits occurred in the summer), while VFR, business and personal trips contributed to a more even distribution of travel throughout the year.

Chart 2: Total Visits in Ontario by Season and Main Purpose

Main Purpose	QI	QII	QIII	QIV
VFR	20.1%	25.3%	27.8%	26.8%
Pleasure	15.7%	22.6%	43.0%	18.6%
Business	21.3%	25.2%	22.1%	31.4%
Personal	27.5%	23.2%	26.6%	22.7%

During August, visitors with an Ontario destination travelled the longest distances to reach their destinations (the average distanced travelled was 215 kms one way away from home), while during January they travelled the shortest distances (153 kms).

A similar travel pattern was also observed among Ontario residents visiting a provincial destination. In August, Ontarians travelled the longest distances (average of 177 kms one way) to reach their Ontario destination, while in January they travelled the shortest distances (124 kms one way).

Compared to person visits, person nights were even more heavily concentrated in the summer months. The first quarter accounted for 14.8% of Ontario's person nights, the second quarter for 22.7%, the third quarter for 46.2% (as opposed to 31.7% of the person visits) and the fourth quarter for 16.4%.

This higher concentration of nights in the summer months is the result of longer stays (average length of stay of overnight visitors in 3rd quarter=3.41; overall average length of stay of overnight visitors=2.83) and larger party sizes during these months (party size of overnight visitors in 3rd quarter=1.81; overall party size of overnight visitors=1.63).

Prepaid Package
Only 1.7% of the visitors with an Ontario destination had purchased a prepaid package prior to leaving home. Ontario residents accounted for 92.3% of those with a prepaid package and Quebec residents for 3.4%.

Visitors on a pleasure trip to an Ontario destination accounted for 77.5% of those with a pre-paid package, while business travellers accounted for 12.0% of the pre-paid packages.

"Meals" was the most common item included in the package (76.9%), followed by accommodation (65.5%), recreation & entertainment (49.2%), public transport (49.2%) and car rental (2.5%).

Those who had accommodation included in the prepaid package stayed in the province, on average, 3.09 nights, as compared to 1.84 nights for all visitors with commercial accommodation.

The average cost of a prepaid package was $465 per household, with 12.4% of the packages costing $1,000 or more. Residents of provinces in western Canada spent the most on their packages to an Ontario destination ($1,842), followed by residents of Manitoba ($1,332) and of Atlantic Canada ($1,287).

Visitors on a trip to an Ontario destination to visit friends and relatives spent the least on their pre-paid package ($336 per household), while business travellers spent the most ($906 per household). Pleasure visitors spent an average of $371 per household on pre-paid packages to an Ontario destination.

Main Purpose of Trip
Of the total visits with an Ontario destination, 33.6 million were primarily motivated by pleasure (40.1%) and 35.4% were motivated by an interest in visiting friends or relatives (VFR). Nearly one-in-seven visits were initiated for personal reasons (13.6%), and one-in-ten visits were taken for a business reason (10.8%).

Pleasure accounted for 40.8% of Ontario residents' visits to a provincial destination, followed by VFR (35.2%), personal reasons (14.0%) and business (10.0%).

For Quebec residents, VFR travel accounted for 43.2% of their visits with an Ontario destination, followed by pleasure (26.5%) and business (22.2%). Manitoba residents had the highest incidence of pleasure visits with an Ontario destination (53.9%), and the lowest incidence of VFR travel (21.0%), while residents from other Canadian provinces had high incidences of both VFR and business travel to Ontario destinations (western Canada: VFR 39.0%, business 37.1%; Atlantic Canada: VFR 38.3%, business 21.5%).

Length of Stay in Ontario
Of all the person visits in Ontario, 60.2% began and ended on the same day, and 39.8% spent at least one night in the province.

Ontario residents accounted for 88.3% of all overnight visits and 97.6% of all same day visits in the province.

Although pleasure and VFR visitors accounted for most of the same day trips in Ontario (pleasure: 37.9%, VFR: 32.6%), visitors who travelled for personal reasons had the highest incidence of same day visits (78.6%), followed by business (65.0%), pleasure (56.8%) and VFR (55.5%).

Average Length of Stay, Party Size and Distance Travelled

Overall, a typical visitor that had an Ontario destination stayed in the province 1.11 nights, travelled 191 km one-way from home and did so in groups that had an average size of 1.63 persons.

On the other hand, a typical overnight visitor with an Ontario destination stayed in the province 2.83 nights, travelled an average of 318 km one-way from home and did so in groups that had an average household size of 1.63 persons.

Ontario residents had the lowest average stay in Ontario (0.97 night for all visits and 2.63 nights for overnight visits), while residents of Canadian provinces west of Manitoba had the highest (7.82 nights for all visits and 7.88 nights for overnight visits).

Party Composition

Of the travelling households with an Ontario destination, 84.9% were composed of adults only, with the provinces west of Manitoba and Atlantic Canada having the highest incidence of adults-only travelling households (93.7% for western Canada and 91.4% for Atlantic Canada).

The majority of the adults-only groups (60.1%) were composed of one person, followed by parties with two adults (22.8%).

Almost 13 million children (or 15.3% of total person visits with an Ontario destination) under the age of 15 accompanied the 7.7 million households that took a trip to an Ontario destination with their families. Most of the households that travelled with children were composed of two adults (57.5%), followed by parties with one adult (35.6%).

Business trips had the highest incidence of travel in adults-only groups (98.9%), while pleasure trips had the highest incidence of travel in adults-with-children groups (20.2%).

Accommodation

Most of the person nights spent in Ontario by domestic visitors were spent in non-commercial accommodation (65.4%). The homes of friends or relatives hosted 42.4 million of these nights, or 44.5% of the total person nights, and private cottages hosted 19.8 million nights or 20.8% of the total person nights spent in Ontario.

With respect to the commercial sector, 12.2 million person nights (or 12.8%) were spent in hotels, 9.5 million (or 9.9%) in campgrounds, 4.0 million (or 4.2%) in motels, 2.4 million (or 2.5%) in commercial cottages and 1.1 million in resorts (or 1.2%). Hunting and fishing lodges generated 174,000 person nights and bed and breakfast establishments generated 425,000 person nights. Overall, the commercial accommodation sector accounted for 31.2% of all person nights in Ontario and the commercial roofed accommodation for 21.3%.

Pleasure trips generated 46.4% of all the person nights in Ontario and 66.6% of the person nights spent in commercial accommodation. VFR trips generated 35.9% of all person nights in Ontario, but only 7.8% of the person nights spent in commercial accommodation. Finally, business trips generated 9.6% of Ontario's person nights and 22.0% of the person nights in commercial accommodation.

CHART 3: Average Length of Stay and Average Party Size by Accommodation Types Used in Ontario				
Type of Accommodation Used During the Trip	Visits with an Ontario Destination		Visits with any Destination	
	Length of Stay (nights)	Party Size (persons)	Length of Stay (nights)	Party Size (persons)
Hotel	2.08	1.48	2.06	1.49
Motel	2.09	1.61	2.08	1.63
Bed and Breakfast	1.93	1.60	1.90	1.58
Hunting/Fishing Lodges	3.44	1.26	3.44	1.26
Resorts	3.32	1.62	3.28	1.63
Campground	3.31	2.12	3.36	2.12
VFR	2.60	1.55	2.60	1.55
Private Cottage	3.66	1.91	3.66	1.91
Commercial Cottage	4.00	1.90	4.01	1.90

Chart 3 shows the average length of stay and party size of domestic visitors by type of accommodation used in Ontario. Commercial and private cottages, resorts, hunting/fishing lodges and campgrounds experienced the longest stays in 2000, while campgrounds, private and commercial cottages were visited by households with an average party size larger than that of any other type of accommodation. An appreciably larger proportion of households also visited campgrounds, private and commercial cottages with children (29.6%, 18.9% and 17.1%, respectively, as opposed to 14.4% for all types of accommodation).

Travellers who stayed in commercial accommodation during their trip travelled longer distances than those who did not. The average distance travelled by those who stayed in commercial accommodation was 362 km, by those who stayed in roofed commercial accommodation was 412 km and by those who stayed in non-commercial accommodation was 277 km.

Mode of Transport

The automobile was by far the favourite transportation mode of domestic visitors in Ontario. Of the visits that had Ontario as their destination, 93.4% relied on private auto. Commercial buses were used by 2.4% of Ontario's visitors and an almost equal number (2.3%) used airplanes to reach their destination. Rail transport was used by comparatively few visitors (accounting for 1.0% of the total visits with an Ontario destination).

Business travellers with an Ontario destination relied, in relative terms, less on automobiles (84.0%) and more on airplanes (12.6%) to reach their destinations. Residents of provinces west of Manitoba used mainly airplanes (89.1%) to reach their Ontario destinations, as did residents of Atlantic Canada (60.2%), while the overwhelming majority of the Ontario residents (95.0%) used automobiles to reach their provincial destinations.

Activities During the Trip

The most popular activities that visitors with an Ontario destination engaged in during their trip were: VFR (54.1 %), shopping (26.5%), participation in sports or the outdoors (23.8%), and sightseeing (16.9%).

The most popular outdoor activities were: walking or hiking (9.3% of the total person visits with an Ontario destination), swimming (6.9%), other water-based activities (4.1%) and fishing (4.1%). Visits to casinos were relatively few; accounting for 2.9% of the total visits to Ontario as a destination.

Although the previous activities were also ranked as the most popular among the overnight visitors with an Ontario destination, these travellers had a higher degree of participation in almost every activity (VFR, 66.0%; participation in sports or the outdoors, 36.3%; shopping, 32.2%; and sightseeing, 23.8%).

Visitors on an overnight pleasure trip to an Ontario destination had more of an outdoor orientation than any other travel group. They favoured the following activities: participation in sports/outdoor activities (57.2%), VFR (45.6%), sightseeing (34.8%) and shopping (33.7%). The most popular sports or outdoor activities for this group of travellers were: swimming (27.2%), walking or hiking (27.1%), other water-based activities (17.5%), fishing (16.4%), bird or wildlife viewing (7.1%) and cycling (7.0%). It is interesting to note that overnight business visitors had the highest incidence of casino visitation (4.8%) of any group.

Demographics

On average, a visitor with an Ontario destination was 37.3 years old, belonged to a household with an average income of $71,000 and, for those aged 15 years and over, was most likely to have had achieved a post-secondary, or higher, education level. On the other hand, Canada's population had, in 2000, an average age of 37.3 years (37.1 years in Ontario).

Of the adults with an Ontario destination, 53.5% were male, 61.0% were employed and 20.8% were not in the labour force. Of those not in the labour force, 36.9% were 65 years of age or older and 20.9% were between 55 and 64 years of age.

A.3. Expenditures

In 2000, the travel activities of Canadian residents generated a total of $12.45 billion in Ontario broken down as follows:

- Canadians who visited Ontario as a destination generated $8.24 billion
- $0.28 billion by Canadians who spent nights in Ontario en route to another destination
- $3.91 billion by Ontarians who purchased transportation fares on Canadian carriers in order to travel to destinations outside the province

Of the total expenditures incurred in Ontario, public transportation, including commercial air carriers, rail, boat and bus, accounted for 35.6%, followed by restaurants and bars (14.2%), garages and gasoline stations (14.1%), accommodation establishments (12.1%), retail stores (11.1%), recreation and entertainment establishments (5.6%), grocery and liquor stores (4.5%), car rental companies (1.9%) and local transit, including limousines and taxis (0.7%).

The prominence of public transportation was due to the purchase, by Ontarians, of tickets for trips that took them outside Ontario on domestic carriers ($3.91 billion). Removing these fares from the total reduces the share of public transport expenditures from 35.6% to 6.1%, while the share of restaurants and bars increases from 14.2% to 20.7%.

Ontario residents accounted for 84.8% of the total expenditures in Ontario of those who had a provincial destination and 71.4% of the total expenditures of those who spent nights in Ontario en route to another destination.

Quebec accounted for 6.8% of the expenditures incurred in Ontario by those who visited the province as a destination, Manitoba for 1.5%, provinces west of Manitoba for 4.2% and the Atlantic Provinces for 2.6%.

Travellers on same day visits in Ontario spent a total of $2.52 billion, or 30.6% of the expenditures incurred in Ontario by those who visited the province as a destination.

The third quarter received the largest share of the expenditures incurred by those who visited Ontario as a destination (first quarter, 16.0%; second quarter, 22.2%; third quarter, 35.9%; and fourth quarter 25.9%).

Of the total expenditures incurred in Ontario on trips with an Ontario destination ($8.24 billion), pleasure trips accounted for 41.9%, business trips for 25.4%, VFR trips for 21.9% and personal trips for 10.8%. The share of expenditures accounted by business travellers was nearly two and an half times higher than their share of person visits with an Ontario destination (10.8%), reflecting these visitors higher average spending.

Of the total spending on accommodation ($1.51 billion), business trips with an Ontario destination accounted for 44.7%, pleasure trips for 39.7%, VFR trips for 6.2%, personal trips for 6.0% and trips with an overnight stop in Ontario en route to another destination for 3.3%.

Chart 4, shows how each of the three major behavioural market segments spent its travel budget. Pleasure travellers spent most of their budget on restaurants, retail shopping and accommodation. VFR travellers spent most of their budget on vehicle operation, restaurants, and retail shopping. Business travellers spent most of their budget on accommodation and restaurants.

CHART 4: Expenditure Shares by Main Purpose of Trip
Visits with an Ontario Destination

	Pleasure	VFR	Business
Public Transport	3.1%	4.3%	15.1%
Vehicle Operation	18.3%	28.3%	15.5%
Vehicle Rental	0.9%	1.8%	3.3%
Local Transport	0.5%	0.9%	2.5%
Accommodation	17.4%	5.2%	32.3%
Grocery & Liquor Stores	8.0%	7.8%	2.8%
Restaurants	20.4%	23.7%	20.5%
Amusement and Recreation	13.1%	8.0%	2.0%
Retail	18.3%	20.0%	5.9%
Clothing	10.7%	14.1%	2.1%
Other	7.6%	5.9%	3.8%
Total ($billions)	$3.45	$1.80	$2.09

As the chart demonstrates, there were significant differences in the way that each of the three market segments spent their travel budgets. For example, business travellers spent more on public transport, more on local transport and vehicle rental, much more on accommodation and less on grocery stores, recreation and retail. Surprisingly, VFR travellers spent, proportionately, more on restaurants than pleasure or business travellers.

Overall, domestic travellers (with an Ontario destination) spent an average of $161 per household visit, or $98 per person visit in Ontario.

CHART 5: Average Spending in Ontario per Visit by Origin and Main Purpose Visits with an Ontario Destination										
	Origin Of Visitors									
Main Purpose	Ontario		Quebec		Manitoba		Western Canada		Atlantic Canada	
	per hhld	per person	per hhld	per person	per hhld	per person	per hhld	per person	per hhld	per person
Total	$146	$89	$264	$175	$348	$218	$731	$563	$671	$477
Same-Day	$82	$50	$52	$34	$25	$19	--	--	$34	$21
Overnight	$254	$154	$374	$249	$419	$252	$731	$563	$677	$482
Pleasure	$178	$98	$322	$181	$244	$118	$665	$399	$849	$531
Same-Day	$103	$58	$80	$46	$38	$19	--	--	--	--
Overnight	$292	$155	$448	$246	$270	$130	$665	$399	$849	$539
Business	$209	$193	$396	$376	$487	$454	$792	$761	$784	$736
Same-Day	$85	$79	$56	$52	$16	$16	--	--	$103	$103
Overnight	$542	$487	$545	$525	$695	$629	$792	$761	$791	$750
VFR	$93	$54	$142	$82	$322	$198	$688	$462	$466	$311
Same-Day	$53	$29	$31	$18	$44	$27	--	--	--	--
Overnight	$140	$88	$199	$113	$355	$218	$688	$462	$466	$311

Same day visitors spent an average of $81 per household, or $50 per person visit, while overnight visitors spent an average of $283 per household visit, or $174 per overnight person visit.

Among the travellers with an Ontario destination, the most lucrative market was the business traveller, irrespective of the traveller's origin. These travellers spent on average $249 per household visit or $231 per person visit. Business visitors from Western Canada exhibited the highest average spending per household, or per person, while business visitors from Ontario exhibited the lowest.

The overnight business traveller with an Ontario destination spent, on average, $575 per household visit, or $526 per person visit. In contrast, pleasure travellers with an Ontario destination spent $187 per household visit ($103 per person visit) and overnight pleasure visitors spent $307 per household visit, or $164 per person visit.

Overnight visitors from provinces west of Manitoba exhibited the highest average spending per household visit, as well as per person visit irrespective of the main purpose of their trip, with the exception of average spending by residents from the Atlantic provinces visiting Ontario for a pleasure trip.

Ontario residents spent the least per person visit, or per household visit, a reflection in part of their high incidence of same day travel, their low incidence of commercial accommodation usage and their low average length of stay during overnight trips.

B. Regional Travel in Ontario*

B.1. Trip Characteristics

Historically, Ontario's southern regions have been the beneficiary of considerably more tourism volume than its northern regions, largely because so much of the domestic travel is generated by the province's own residents who, in turn, dwell mostly in the southern tourism areas (92% of

* As of 2001, the research regions identified in this report have changed.

Ontario's population live in its six southern travel regions, while only 8% live in its six northern travel regions). Please see Appendix 1 for a map of Ontario's travel regions.

Consistent with Ontario's population distribution, its six northern travel areas were recipients of 8.1% of the provincial person visits and 7.8% of the person visits with an Ontario destination.

Metro Toronto and Festival Country (which includes Niagara Falls) were Ontario's most frequently visited tourism areas, each with 18.6% of the provincial visitors (15.7 million each, of which 15.3 million visited Festival Country as a destination and 15.1 million visited Metro Toronto as a destination).

Ontario East (which includes the nation's capital and the St. Lawrence parks) was Ontario's second most frequently visited tourism area, with 15.3% of all provincial visitors taking either a same day or an overnight trip to this highly urbanised area (13.0 million visits, of which 12.6 million visited Ontario East as a destination).

Southwestern Ontario, with the major urban centres of London and Windsor and attractions such as the Windsor casino and the Point Pelee national park, attracted 10.0 million visitors, of which 9.9 million visited the region as a destination.

Getaway Country, including the Haliburton cottage and outdoor recreation area, and Lakelands – traditionally known as "cottage country"-- were also popular among domestic visitors attracting 13.4% and 12.9%, respectively of the provincial visitors.

Of the northern travel regions, Rainbow Country was the most popular, attracting 2.9% of the provincial visitors (2.5 million). Near North and received close to a million and a half domestic visits in 2000 (1.4 million), whereas James Bay Frontier received 1.0 million visitors, 0.8 million travellers visited Algoma Country and 0.7 million visited North of Superior. Sunset Country attracted 0.69 million visits, or 0.8% of the provincial total, in 2000.

CHART 6: Total Person Visits to Regions

Region Visited	Average: Length of Stay (nights)		Average: Party Size (persons)		Distance Travelled (Kms)*	
	Total	Over-night	Total	Over-night	Total	Over-night
Southwestern Ontario	0.80	2.30	1.59	1.56	169.7	259.2
Festival Country	0.72	2.30	1.67	1.66	151.0	269.5
Lakelands	1.45	2.92	1.73	1.82	161.1	206.5
Metro Toronto	1.02	2.63	1.53	1.42	256.1	498.7
Getaway Country	1.04	2.56	1.71	1.75	134.0	198.9
Ontario East	1.24	2.79	1.60	1.57	222.2	365.9
Near North	2.48	4.14	1.62	1.67	254.2	330.1
Rainbow Country	2.30	3.28	1.71	1.82	274.2	333.1
Algoma Country	2.61	3.57	1.61	1.76	330.8	406.3
James Bay Frontier	1.29	2.74	1.63	1.60	252.6	387.7
North of Superior	2.19	3.12	1.59	1.56	400.4	502.5
Sunset Country	2.46	3.28	1.71	1.90	336.5	380.8

*Distance travelled to a travel region as a destination

The distribution of visits across Ontario's travel regions changes when one examines the overnight market. Metro Toronto received the highest share of overnight visitors (6.1 million, or

18.1% of the total), followed by Ontario East (5.7 million or 17.0% of the total), Lakelands (5.7 million or 16.8% of the total), Festival Country (4.9 million), Getaway Country (4.4 million), and Southwestern Ontario (3.5 million). Northern Ontario (Regions 7-12) received in total 4.4 million overnight visits, with the largest share going to Rainbow Country (1.7 million).

CHART 7: Person Visits Destined to an Region by Length of Stay and Main Purpose

Region of Destination	% of Visits to a Region by Main Purpose	Total (%)	Overnight (%)
1: Southwestern Ontario	VFR	39.8	51.5
	Pleasure	32.1	30.4
	Business	11.7	9.2
2: Festival Country	VFR	39.1	47.5
	Pleasure	41.9	40.4
	Business	7.7	4.6
3: Lakelands	VFR	26.0	26.3
	Pleasure	59.0	66.4
	Business	5.6	2.4
4: Metro Toronto	VFR	34.6	40.1
	Pleasure	32.4	26.1
	Business	20.3	26.0
5: Getaway Country	VFR	39.4	40.5
	Pleasure	40.1	52.0
	Business	6.9	1.9
6: Ontario East	VFR	38.1	44.5
	Pleasure	34.9	37.4
	Business	10.5	10.2
7: Near North	VFR	25.3	30.6
	Pleasure	44.4	52.1
	Business	10.0	4.1
8: Rainbow Country	VFR	34.0	31.9
	Pleasure	46.0	52.7
	Business	10.4	10.4
9: Algoma Country	VFR	29.4	38.3
	Pleasure	41.6	41.7
	Business	15.2	7.6
10: James Bay Frontier	VFR	32.6	52.3
	Pleasure	38.3	30.7
	Business	9.6	6.2
11: North of Superior	VFR	28.9	33.3
	Pleasure	44.6	40.6
	Business	12.7	14.7
12: Sunset Country	VFR	18.1	19.2
	Pleasure	59.2	65.8
	Business	17.5	10.7

On average, domestic visitors visited 1.1 Ontario travel regions while in the province. Metro Toronto and Festival Country generated the most spin-off benefits to other provincial regions. In 2000, visitors with a destination in Metro Toronto spent 15.1 million person nights in that region and an additional 0.8 million person nights in other provincial regions, while visitors destined to Festival Country spent 10.6 million person nights and an additional 0.5 million person nights in other parts of the province.

Ontarians accounted for 30.4% of the additional nights generated by Metro, Quebec accounted for 13.8%, Manitoba for 7.6%, Western Canada for 30.0% and residents of Atlantic Canada for 18.4%. These numbers indicate that visitors from Ontario, Western Canada and Atlantic Canada with a destination in Metro Toronto moved around the province more than Metro visitors from other Canadian provinces.

In Festival Country, Ontarians accounted for 43.8% of the additional nights generated by that region and visitors from Atlantic Canada accounted for 23.1% of the additional nights generated in the province.

Visitors to Ontario's northern regions stayed longer, and travelled longer distances in order to get there, than those who visited the southern regions. Metro Toronto's low averages for length of stay and party size reflect the high volume of same day visitors to the region, as well as its high volume of business visitors (20.3% for Metro vs. 10.8% for Ontario as a whole), who tend to travel alone.

Among the visitors with an Ontario destination, James Bay Frontier and Metro Toronto had the highest incidence of adults-only travelling households (87.4% and 87.1%, respectively), while Getaway Country, Lakelands and Sunset Country had the highest incidence of adults-with-children travelling households (17.7%, 17.3% and 17.0%, respectively).

As Chart 7 indicates, most of the overnight visitors who took a trip to a destination in Lakelands, Sunset Country, Rainbow Country, Near North and Getaway Country did so for pleasure, while VFR visitors dominated James Bay Frontier, Southwestern Ontario and Festival Country. VFR visitors also played a very important role in Metro Toronto, Getaway Country and Ontario East.

Compared to other travel regions, Metro Toronto attracted a disproportionately high number of business travellers (20.3% of its total visitors and 26.0% of its overnight visitors with a destination in Metro), while the proportion of travellers who visited Metro Toronto for pleasure was the lowest in the province (see Chart 7).

Metro Toronto accounted for 31.8% of the person nights spent in the province in commercial roofed accommodation, followed by Ontario East (17.3%), Festival Country (11.6%) and Lakelands (10.9%). Northern Ontario as a whole accounted for 14.5% of the person nights spent in commercial roofed accommodation.

However, when non-roofed commercial accommodation is considered Lakelands moves to the top of the list accounting for 21.3% of the provincial person nights spent in camping or trailer parks, while Getaway Country accounted for 17.2%.

As expected, Lakelands and Getaway Country accounted for the majority of the provincial person nights spent in a private cottage (52.8%), with Lakelands having the larger share of the two (36.0%).

As Chart 8 indicates, seven out of the twelve travel regions drew significantly upon their own residents as their source of overnight domestic travel.

Metro Toronto (partly because of its small geographic size), Lakelands, Near North, Sunset Country and Rainbow Country drew mostly upon other Ontario regions.

CHART 8: The Top Overnight Travel Markets for Each Ontario Travel Region Total Overnight Person Visits		
Region Visited	**% of Overnight Visitors to a Region Originating in:**	
1: Southwestern Ontario	Southwestern Ontario	41.2
	Festival Country	20.5
	Metro Toronto	12.6
2: Festival Country	Festival Country	24.1
	Metro Toronto	22.3
	Getaway Country	14.6
3: Lakelands	Metro Toronto	31.0
	Festival Country	25.9
	Getaway Country	17.2
4: Metro Toronto	Festival Country	16.1
	Quebec	15.1
	Eastern Ontario	14.9
5: Getaway Country	Getaway Country	32.3
	Metro Toronto	27.0
	Festival Country	13.5
6: Eastern Ontario	Eastern Ontario	35.9
	Quebec	15.7
	Getaway Country	12.3
7: Near North	Festival Country	17.0
	Getaway Country	16.6
	Metro Toronto	15.6
8: Rainbow Country	Metro Toronto	22.7
	Festival Country	15.1
	Rainbow Country	12.8
9: Algoma Country	Algoma Country	32.1
	Metro Toronto	11.2
	North of Superior	10.3
10: James Bay Frontier	James Bay Frontier	39.6
	Quebec	8.2
	Rainbow Country	8.0
11: North of Superior	North of Superior	50.1
	Sunset Country	7.8
	Western Canada	8.4
12: Sunset Country	Manitoba	61.2
	North of Superior	13.8
	Sunset Country	9.9

Among the visitors who had an Ontario travel region as their destination, the most popular activity was visiting friends and relatives irrespective of the travel region under consideration.

The most popular activity for overnight pleasure visitors in all regions (except Festival Country, Metro Toronto and Algoma Country) was participation in sports or outdoor activities (ranging from 51.7% in region 1 to 74.5% in region 8). The most popular activity for overnight pleasure visitors to Festival Country was sightseeing (52.5%). The most popular activity was visiting friends and relatives in Metro Toronto (59.2%) and in Algoma Country (52.7%).

B.2. Expenditures in Ontario's Travel Regions

Chart 9 shows the total expenditures assigned to each of Ontario's travel regions. These expenditures are separated into those incurred by the visitors to a region and those incurred by its own residents while trying to reach destinations outside the region (mainly transportation fares paid in one's own place of residence).

CHART 9: Total Expenditures Assigned to Regions

	Expenditures Incurred in a Region by its Visitors ($Millions)	Expenditures Incurred in a Region by its Residents[1] ($Millions)	Total Expenditures Assigned to a Region[2] ($Millions)
1: Southwestern Ontario	$638	$326	$964 7.7%
2: Festival Country	$1,102	$911	$2,014 16.2%
3: Lakelands	$906	$192	$1,098 8.8%
4: Metro Toronto	$1,977	$1,851	$3,828 30.7%
5: Getaway Country	$616	$722	$1,337 10.7%
6: Ontario East	$1,251	$790	$2,040 16.4%
7: Near North	$159	$37	$197 1.6%
8: Rainbow Country	$288	$68	$356 2.9%
9: Algoma Country	$96	$19	$115 0.9%
10: James Bay Frontier	$102	$21	$124 1.0%
11: North of Superior	$111	$76	$187 1.5%
12: Sunset Country	$73	$17	$90 0.7%
Region Unknown	$102	$2	$103 0.8%

[1] Expenses incurred in a region by its residents to reach a destination outside of the region.
[2] Totals may not foot due to rounding.

The largest share of expenditures went to Metro Toronto (30.7%), followed by Ontario East (16.4%) and Festival Country (16.2%). The northern regions accounted for 8.6% of the total expenditures assigned to Ontario.

Travellers who visited North of Superior had the highest average spending per household per visit, as well as per person per visit, followed by Rainbow Country for per household visits and Metro Toronto for per person visits. Overall, Ontario's northern regions received visitors that had a higher average spending per household visit (or person visit) than those visiting the southern regions (see Chart 10).

Metro Toronto had the highest average spending per person visit among the travellers who took an overnight trip for pleasure, while Near North had the highest average spending among travellers who took overnight trips for the purpose of business, and North of Superior had the highest average spending among travellers who took overnight trips to visit friends and relatives.

As was the case at the provincial level, business travellers in all regions spent more per night than any other traveller. The disparities in the average spending per overnight person visit between business and pleasure travellers was the greatest in regions 2, 7, 9, and 12.

CHART 10: Average Spending in Each Region
Expenditures Incurred by Visitors

Travel Region	Average Spending				
	Per Household Per Visit	Per Person Per Visit	Per Overnight Person Visit		
			Pleasure	Business	VFR
1: Southwestern Ontario	$101.42	$63.77	$114.95	$276.86	$76.36
2: Festival Country	$117.93	$70.44	$184.37	$405.50	$81.69
3: Lakelands	$138.47	$79.86	$137.87	$346.49	$74.27
4: Metro Toronto	$192.48	$125.85	$240.37	$491.81	$122.64
5: Getaway Country	$96.94	$56.62	$100.48	$325.41	$71.17
6: Ontario East	$154.86	$96.52	$155.57	$383.91	$112.66
7: Near North	$181.01	$111.53	$144.75	$715.98	$91.18
8: Rainbow Country	$198.76	$115.96	$129.90	$385.76	$96.75
9: Algoma Country	$204.60	$127.12	$165.63	$509.66	$100.52
10: James Bay Frontier	$165.60	$101.37	$137.15	$296.90	$93.37
11: North Of Superior	$246.08	$154.51	$142.65	$433.71	$146.84
12: Sunset Country	$181.05	$105.96	$99.33	$416.68	$101.46

C. Ontarians' Travel to Other Canadian Provinces

In 2000, Ontarians took a total of 6.1 million person trips to Canadian destinations other than Ontario, of which 1.4 million, or 23.1%, were same day trips and 4.7 million or 76.9% were overnight trips.

Quebec received 55.6% of Ontario's overnight trips to Canadian provinces other than Ontario and 94.6% of its same day trips. Most of the same day trips (78.7%) and over half of the overnight trips (50.7%) from Ontario to Quebec originated in Eastern Ontario (region 6).

Overall, Ontario East was the origin of 46.3% of all trips from Ontario to other parts of Canada (followed by Metro Toronto with 20.1%) and 37.7% of all overnight trips (followed again by Toronto with 24.0%).

By far, most of the trips taken by Ontarians to Canadian destinations other than Ontario were motivated by pleasure and VFR reasons (72.6%). These motivating factors differed somewhat from those observed on trips with an Ontario destination. Proportionately, Ontarians took more pleasure and VFR trips and fewer business trips in their own province than in other Canadian provinces.

CHART 11: Travel by Ontarians to Other Canadian Provinces 40+ Kms for Same Day Trips and 1+ Kms for Overnight Trips ('000's)			
	Total	Same Day	Overnight
Total	6,055	1,399	4,655
Quebec	3,913	1,325	2,589
Manitoba	378	67	311
Nova Scotia	350	--	350
New Brunswick	208	--	208
Other Atlantic	346	--	346
Alberta	343	6	337
British Columbia	448	--	448
Other Canada	63	2	61

Seven out of every ten overnight pleasure trips (73.6%) that Ontarians took to destinations in other Canadian provinces were destined to Quebec and over one-in-ten were destined to the Atlantic provinces (14.0%).

CHART 12: Travel By Ontarians to Other Canadian Provinces 40+ Kms for Same Day Trips and 1+ Kms for Overnight Trips (000's)			
	Total	Same Day	Overnight
Total	6,055 100%	1,399 100%	4,655 100%
Pleasure	2,408 39.8%	645 46.1%	1,763 37.9%
VFR	1,986 32.8%	315 22.5%	1,671 35.9%
Business	1,102 18.2%	264 18.9%	837 18.0%
Personal/Other	559 9.2%	175 12.5%	384 8.2%

In total, Ontarians spent $1.9 billion in other Canadian provinces on same day trips that took them 40 kms and over (one way) away from home and overnight trips of any distance. This level of spending resulted in a travel deficit with the other Canadian provinces of $566 million in 2000 (Ontario's receipts of $1,330 million minus Ontario's payments of $1,896 million).

CHART 13: Spending by Ontarians in Other Canadian provinces			
	Same Day (millions)	Overnight (millions)	Total (millions)
Trips to any Destination	$70	$1,833	$1,902
Trips to a Canadian Destination	$70	$1,826	$1,896

Comparison of Key Findings for 1998 to 2000

A. Incidence of Travel

During 2000, the monthly incidence of taking any trip to any destination by Ontario residents was higher than that of 1998 and 1999 in any given month.

On an annual basis, the incidence of taking any overnight non-business trip by Ontario residents to any destination in the world decreased in 2000 over 1998 by 17.0% and decreased over 1999 by 22.4%, while that of Canada as a whole decreased by 14.7% over 1998 and decreased by 18.4% over 1999.

The number of Ontarians who took an overnight non-business trip in Ontario fell between 1998 and 2000 by 19.7% and decreased by 31.0% over 1999. Meanwhile the number of Canadians who took an overnight non-business trip in Canada decreased by 12.4% in 2000 over 1998 and by 25.5% over 1999.

B. Trip Volumes & Characteristics

As Chart 14 demonstrates, total visits to Ontario increased in 2000 by 4.2% over 1998, but decreased by 0.6% over 1999. The decline over 1999 was attributed to reduced travel from all provinces with the exception of Quebec and Atlantic Canada.

CHART 14: Total Person Visits in Ontario (000's)

Origin of Visitors	1998	1999	2000	% Rate of Change '98-'00	% Rate of Change '99-'00
Ontario	75,979	79,849	79,306	4.8%	-0.7%
Quebec	3,185	3,192	3,263	2.4%	2.2%
Manitoba	630	697	602	-4.4%	-13.6%
Western Canada	779	757	747	-4.1%	-1.3%
Atlantic Canada	432	454	509	17.8%	12.1%
Total	81,004	84,949	84,427	4.2%	-0.6%

Total same day visits increased by 7.4% over 1998 and increased by 2.1% over 1999. Same day visits made by Ontario residents increased by 7.4% over 1998 and increased by 1.9% over 1999. Total overnight visits decreased in 2000 by 0.2% over 1998 and by 4.4% over 1999.

CHART 15: Total Overnight Person Visits in Ontario (000's)

Origin of Visitors	1998	1999	2000	% Rate of Change '98-'00	% Rate of Change '99-'00
Ontario	29,798	31,181	29,691	-0.4	-4.8
Quebec	2,154	2,228	2,162	0.4	-3.0
Manitoba	532	569	517	-2.8	-9.1
Western Canada	774	757	743	-4.0	-1.8
Atlantic Canada	424	444	504	18.9	13.5
Total	33,682	35,180	33,616	-0.2	-4.4

Trips taken to visit friends and relatives (VFR) declined the most in 2000 (4.8% over 1998 and 7.6% over 1999), while in the overnight market, pleasure, business and personal visits increased over 1998 and 1999.

CHART 16: Total Person Visits in Ontario (000's)					
Main Purpose of Trip	1998	1999	2000	% Rate of Change	
				'98-'00	'99-'00
VFR	31,306	32,262	29,811	-4.8	-7.6
Same Day	17,024	16,850	16,543	-2.8	-1.8
Overnight	14,282	15,412	13,268	-7.1	-13.9
Pleasure	31,082	33,023	33,956	9.2	2.8
Same Day	17,167	18,452	19,280	12.3	4.5
Overnight	13,915	14,571	14,676	5.5	0.7
Business	8,583	8,552	9,170	6.8	7.2
Same Day	5,380	5,437	5,958	10.7	9.6
Overnight	[illegible],203	3,115	3,212	0.3	3.1
Personal	10,033	11,072	11,456	14.2	3.5
Same Day	7,750	8,997	9,005	16.2	0.1
Overnight	2,283	2,075	2,451	7.4	18.1

Overall, the average length of stay in Ontario among all origin groups and all types of trips decreased in 2000 by 2.6% over 1998, and remained the same compared to 1999. The decrease is a reflection of the fact that the proportion of overnight visitors was higher in 1998 and 1999 than in 2000 (41.4% in 1999 versus 39.8% of total visits in 2000). Ontario residents stayed in the province for fewer days in 1998 and 1999. Decreases in average length of stay were also realized over 1998 by visitors from Western Canada and by visitors from Quebec over 1999.

The average length of stay in Ontario among overnight visitors increased by 1.1% in 2000 over 1998 and by 3.3% over 1999. The growth is a reflection of the increases in length of stay by Ontario residents travelling within the province.

The average party size of travelling households (total visits and overnight visits) in Ontario decreased in 2000 by 0.6% over 1998, but increased by 0.6% over 1999. The increase over 1999 could be attributable to the growth in three person party groups and five plus person party groups.

Among visitors with an Ontario destination, the share of "adults-only" travelling households increased in 2000 over 1998, but decreased over 1999 (84.8% in 1998 vs. 85.1% in 1999 vs. 85.0% in 2000) and as a consequence, the share of families with children under the age of 15 years decreased over 1998, but increased over 1999 (15.2% in 1998 vs. 14.9% in 1999 vs. 15.0% in 2000).

The 2000 domestic visitor to Ontario was more active than the 1998 or 1999 visitor. Visitors with an Ontario destination participated, on average, in 1.7 activities in 2000, in 1.5 activities in 1998 and 1999.

CHART 17: Total Person Visits in Ontario					
	Average Length of Stay (nights)				
Origin of Visitors	1998	1999	2000	% Rate of Change '98-'00	% Rate of Change '99-'00
All Origins					
All Visits	1.16	1.13	1.13	-2.6	–
Overnight Visits	2.80	2.74	2.83	1.1	3.3
Ontario Origin					
All Visits	1.02	0.99	0.98	-3.9	-1.0
Overnight Visits	2.59	2.52	2.62	1.2	4.0
Quebec Origin					
All Visits	1.86	2.22	1.92	3.2	-13.5
Overnight Visits	2.76	3.18	2.90	5.1	-8.8
Manitoba Origin					
All Visits	3.52	3.49	3.53	0.3	1.1
Overnight Visits	4.17	4.28	4.11	-1.4	-4.0
Western Canada Origin					
All Visits	7.46	7.09	7.32	-1.9	3.2
Overnight Visits	7.51	7.09	7.36	-2.0	3.8
Atlantic Canada Origin					
All Visits	6.67	6.27	6.89	3.4	9.9
Overnight Visits	6.79	6.41	6.95	2.4	8.4

CHART 18: Total Household Visits in Ontario (000's)					
Party Size	1998	1999	2000	% Rate of Change '98-'00	% Rate of Change '99-'00
ONE	29,879	31,677	31,057	3.9	-2.0
Same Day	17,339	18,359	18,369	5.9	0.1
Overnight	12,540	13,318	12,688	1.2	-4.7
TWO	12,713	13,838	13,450	5.8	-2.8
Same Day	7,622	8,442	8,454	10.9	0.1
Overnight	5,090	5,396	4,996	-1.8	-7.4
THREE	3,148	3,299	3,430	9.0	4.0
Same Day	1,897	1,975	1,983	4.5	0.4
Overnight	1,251	1,325	1,447	15.7	9.2
FOUR	2,676	2,818	2,781	3.9	-1.3
Same Day	1,520	1,558	1,622	6.7	4.1
Overnight	1,155	1,260	1,159	0.3	-8.0
FIVE +	1,059	840	968	-8.6	15.2
Same Day	564	450	596	5.7	32.4
Overnight	496	390	372	-25.0	-4.6
AVERAGE PARTY SIZE:					
All Trips	1.64	1.62	1.63	-0.6	0.6
Same Day Trips	1.63	1.62	1.64	0.6	1.2
Overnight Trips	1.64	1.62	1.63	-0.6	0.6

The proportion of visitors with an Ontario destination who participated in outdoor activities decreased by 4.8% from 25.0% in 1998 to 23.8% in 2000, but increased by 1.5% from 23.4% in 1999.

Chart 19 presents the top activities that those visitors with an Ontario destination engaged in during their trip, as well as the top outdoor activities. When comparing 2000 levels of participation to 1998 the participating in outdoor activities experienced a decline, while all other activities increased. The activity with the largest increase was participating in nightlife. When comparing 2000 levels of participation to 1999, only selected outdoor activities experienced a decrease. Visiting a national or provincial park experienced the highest growth in 2000 over 1999.

CHART 19: Person Visits with an Ontario Destination
% of Visitors Participating in Selected Activities

Activity	1998 (%)	1999 (%)	2000 (%)	% Rate of Change '98-'00	% Rate of Change '99-'00
Visit friends or relatives	52.4	52.5	54.1	3.3	3.0
Participated in outdoor activities	25.0	23.4	23.8	-4.8	1.5
Swimming	9.8	9.0	6.9	-29.2	-22.9
Walking/hiking	10.5	10.0	9.3	-11.0	-7.2
Other water-based activities	5.2	5.6	4.1	-22.4	-26.9
Fishing	4.3	3.9	4.1	-5.5	4.3
Golfing	2.1	2.4	2.0	-4.0	-14.5
Bird/wildlife watching	2.0	1.7	1.7	-17.1	-1.8
Shopping	23.3	23.5	26.5	13.6	12.7
Sightseeing	13.6	13.4	16.9	24.1	26.4
Attend sports event	5.7	5.7	6.5	13.4	13.7
Nightlife	3.5	3.9	7.0	102.2	78.3
Attend festival/fair or exhibit	2.5	2.6	4.1	63.5	58.5
Visit national/provincial park	2.4	2.5	4.6	89.2	84.6
Attend a cultural performance	2.2	2.3	3.5	60.8	53.4

Overall, the number of person nights spent in Ontario decreased by 1.2% from 96.4 million in 1999 to 95.2 million in 2000, while person nights increased by 1.1% from 94.2 million in 1998. The decrease was observed among all origin groups over 1999, with the exception of Western and Atlantic Canada. Decreases in person nights occurred in Manitoba (4.2%) and Western Canada (6.0%) origin groups over 1998.

Nights spent in Ontario by visitors who took a trip for personal reasons showed the largest increase in 2000 over 1998 (up 16.8%) and 1999 (up 21.6%). Person nights for the main trip purpose of pleasure increased by 8.4% over 1998, while business nights increased by 15.1% over 1999.

Hotels experienced an increase in person nights of 5.7% and motels experienced an increase in person nights of 5.3% in 2000 over 1998, while all other commercial accommodation types experienced decreases in person nights. When comparing 2000 to 1999, the only commercial accommodation types to experience a decrease in person nights were resorts and lodges (17.9%).

CHART 20: Person Nights in Ontario (000's)					
Type of Accommodation Used	1998	1999	2000	% Rate of Change	
				'98-'00	'99-'00
Hotel	11,522	11,431	12,183	5.7	6.6
Motel	3,808	3,636	4,008	5.3	10.2
Bed & Breakfast	436	407	425	-2.5	4.4
Resort/Lodge	1,624	1,554	1,276	-21.4	-17.9
Camping/Trailer	10,060	9,391	9,458	-6.0	0.7
Private Cottage	17,513	19,257	19,845	13.3	3.1
Commercial Cottage	1,535	1,649	2,362	53.9	43.2
Home of Friend or Relative	43,442	44,568	42,422	-2.3	-4.8
Other/not stated	4,222	4,514	3,264	-22.7	-27.7
Total Non-commercial	60,955	63,825	62,266	2.2	-2.4
Total Commercial	28,984	28,069	29,712	2.5	5.9
Total Roofed Commercial	18,924	18,678	20,254	7.0	8.4

The 2000 domestic visitor with an Ontario destination was slightly younger than the 1999 visitor (37.3 years in 2000 vs. 37.4 years in 1999), had a slightly higher average household income ($71,200 in 2000 vs. $68,700 in 1999). Visitors in 1999 had slightly higher education, with 54.4% completing a post-secondary diploma or degree, compared to visitors in 2000 (53.3%).

The proportion of visitors over the age of 15 years who travelled to an Ontario destination and were not in the labour force decreased slightly over 1999. The proportion of those who were unemployed declined from 3.5% in 1999 to 3.4% in 2000. The proportion of the domestic visitors who were aged 65 and over and were not working decreased from 9.0% in 1999 to 8.8% in 2000.

C. Expenditures

Total expenditures assigned to Ontario, in current dollars, increased by 27.8% from $9.7 billion in 1998 to $12.5 billion in 2000. Total expenditures also increased by 17.5% over the 1999 spending level of $10.6 billion. However, after removing inflationary impacts, total expenditures assigned to Ontario in constant dollars (1992) increased in 2000 by 16.4% over 1998 and by 13.0% over 1999.

Spending by all visitors who had Ontario as their destination increased in 2000 by 30.2% over 1998 and by 23.9% over 1999, while spending by Ontarians in the province while travelling to destinations outside Ontario increased by 23.3% in 2000 over 1998 and by 7.1% over 1999.

Total spending by Ontario residents who visited the province as their destination increased in 2000 by 31.2% over 1998 and by 26.8% over 1999, and spending by Ontarians while on an overnight trip to an Ontario destination increased by 28.3% over 1998 and by 27.0% over 1999.

CHART 21: Total Expenditures Assigned to Ontario (millions)					
Type of Expenditure	1998	1999	2000	% Rate of Change '98-'00	% Rate of Change '99-'00
Expenditures incurred by visitors with an Ontario destination	$6,328	$6,648	$8,239	30.2	23.9
Expenditures incurred by visitors with an overnight stop in Ontario, but en route to another destination	$203	$284	$276	35.9	-2.9
Expenditures incurred by Ontarians in the province while travelling to destinations outside Ontario	$3,354	$3,862	$4,135	23.3	7.1
Total expenditures assigned to Ontario	$9,742	$10,599	$12,453	27.8	17.5

Total spending in Ontario by Quebec residents, as well as their spending while on an overnight trip, increased more than the spending of residents from any other Canadian province (25.5% for total spending and 28.7% for overnight spending over 1998), with the exception of spending by Ontario residents within the province.

Average spending per person visit among travellers with an Ontario destination increased by 25.1% from $78.72 in 1998 to $98.50 in 2000 and by 24.5% from $79.10 in 1999.

CHART 22: Expenditures Assigned to Ontario Visits with an Ontario Destination					
Origin of Visitors	1998 (millions)	1999 (millions)	2000 (millions)	% Rate of Change '99-'00	% Rate of Change '99-'00
Ontario	$5,325	$5,509	$6,988	31.2	26.8
Same Day	$1,811	$1,959	$2,480	37.0	26.6
Overnight	$3,514	$3,549	$4,507	28.3	27.0
Quebec	$447	$575	$561	25.5	-2.5
Same Day	$40	$59	$38	-7.2	-36.7
Overnight	$407	$516	$524	28.7	1.5
Manitoba	$103	$100	$127	23.1	26.4
Same Day	$2	$2	$2	-31.8	-23.3
Overnight	$101	$98	$125	24.4	27.4
Western Canada	$287	$295	$346	20.5	17.6
Same Day	--	--	--	--	--
Overnight	$287	$295	$346	20.6	17.6
Atlantic Canada	$165	$169	$217	31.5	28.4
Same Day	--	$1	--	--	--
Overnight	$165	$168	$217	31.8	28.8

Expenditures associated with pleasure visitors on trips to Ontario destinations increased by 41.0% in 2000 over 1998 and by 26.4% over 1999, while those of overnight pleasure visitors increased by 41.8% over 1998 and by 29.3% over 1999. Expenditures by pleasure visitors on same day trips increased by 39.4% over 1998 and by 20.7% over 1999.

CHART 23: Expenditures Assigned to Ontario Visits with an Ontario Destination					
Main Purpose of Trip	1998 (millions)	1999 (millions)	2000 (millions)	% Rate of Change '98-'00	'99-'00
VFR	$1,394	$1,542	$1,801	29.2	16.8
Same day	$343	$380	$479	39.8	26.0
Overnight	$1,051	$1,161	$1,322	25.8	13.8
Pleasure	$2,447	$2,731	$3,451	41.0	26.4
Same Day	$799	$923	$1,114	39.4	20.7
Overnight	$1,648	$1,808	$2,337	41.8	29.3
Business	$1,829	$1,681	$2,094	14.5	24.6
Same Day	$356	$324	$464	30.4	43.2
Overnight	$1,473	$1,357	$1,630	10.6	20.1
Personal	$657	$692	$891	35.6	28.8
Same Day	$357	$392	$462	29.6	17.9
Overnight	$301	$300	$429	42.7	43.0

CHART 24: Total Expenditures Assigned to Ontario All Visits								
Item of Expenditure	1998 (millions)	Shares (%)	1999 (millions)	Shares (%)	2000 (millions)	Shares (%)	% Rate of Change '98-'00	'99-'00
Public Transport	$3,591	36.9	$4,014	37.9	$4,430	35.6	23.3	10.4
Vehicle Rental	$173	1.8	$218	2.1	$234	1.9	35.0	7.4
Vehicle Operation	$1,251	12.8	$1,355	12.8	$1,761	14.1	40.7	29.9
Local Transport	$65	0.7	$77	0.7	$92	0.7	41.5	19.5
Accommodation	$1,295	13.3	$1,317	12.4	$1,513	12.1	16.8	14.9
Food/beverage at Stores	$372	3.8	$459	4.3	$561	4.5	50.7	22.2
Food/Beverage at Restaurants	$1,384	14.2	$1,464	13.8	$1,772	14.2	28.0	21.0
Recreation	$515	5.3	$572	5.4	$699	5.6	35.6	22.1
Clothing	$600	6.2	$672	6.3	$816	6.6	36.0	21.4
Other Retail	$494	5.1	$450	4.2	$576	4.6	16.7	27.9

Food and beverages purchased at stores, local transportation and vehicle operation spending experienced the largest increases in 2000 over 1998 (see Chart 24). Vehicle operation, purchasing food and beverage at stores and other retail spending experienced the largest spending increases in 2000 over 1999.

CHART 25: Total Expenditures Assigned to Ontario					
	1998 (millions)	1999 (millions)	2000 (millions)	% Rate of Change '98-'00	'99-'00
Total Quarter I	$2,145	$2,226	$2,325	8.4	4.4
Expenditures associated with visits with an Ontario destination	$1,248	$1,185	$1,320	5.7	11.3
Total Quarter II	$2,246	$2,554	$2,844	26.6	11.4
Expenditures associated with visits with an Ontario destination	$1,486	$1,581	$1,826	22.9	15.5
Total Quarter III	$2,988	$3,183	$4,161	39.3	30.7
Expenditures associated with visits with an Ontario destination	$2,042	$2,253	$2,958	44.9	31.3
Total Quarter IV	$2,364	$2,637	$3,123	32.1	18.5
Expenditures associated with visits with an Ontario destination	$1,552	$1,629	$2,135	37.6	31.1

Total spending in Ontario increased in every quarter of 2000 over 1998 and over 1999.

Ontarians' Travel to Other Parts of Canada

Total travel from Ontario to other Canadian provinces decreased in 2000 over 1998 by 1.5% and decreased by 10.2% over 1999. Same day travel decreased by 15.6% over 1998 and by 28.5% over 1999. Overnight travel increased by 3.7% in 2000 over 1998, but decreased by 2.7% over 1999.

Compared to 1998 in the overnight market, the Atlantic Provinces, Alberta and B.C. experienced increases in overnight travel from Ontario in 2000, while overnight travel from Ontario to all other provinces decreased. Compared to 1999 in the overnight market, the Atlantic Provinces and Alberta were the only provinces to experience increases in travel from Ontario in 1999.

Overnight trips from Ontario to other Canadian provinces other than Ontario for personal/other reasons or for pleasure increased in 2000 over 1998, while travel for VFR or business decreased. Compared to 1999, overnight trips made by Ontario residents to other Canadian provinces for personal/other reasons or for pleasure also increased, while trips for business and VFR reasons decreased in 2000.

The seasonal travel pattern of Ontarians' trips to Canadian provinces other than Ontario mirrored that of domestic visitors to Ontario in that the summer accounted for the largest share of these trips (37.0%), followed by winter (22.2%), spring (20.7%) and fall (20.1%).

Total expenditures by Ontarians in other Canadian provinces, while on trips with a Canadian destination, increased by 28.7% between 1998 and 2000 (from $1,473 million in 1998 to $1,896 in 2000) and increased by 14.1% over 1999 (from $1,662 million in 1999 to $1,896 in 2000). Spending in other Canadian provinces for trips to any destination increased by 27.5% in 2000 over 1998 and by 13.4% over 1999 (see Chart 31).

Average spending by Ontarians per person trip while travelling to a Canadian destination increased in 2000 by 30.6% over 1998, (from $240 in 1998 to $313 in 2000) and by 27.0% over

1999 ($247 in 1999). Spending by overnight travellers increased by 25.0% over 1998 (from $314 in 1998 to $392 in 2000) and by 17.4% over 1999 ($334 in 1998).

CHART 29: Travel by Ontarians to Other Canadian Provinces
40+ Kms for Same Day Trips and 1+ Kms for Overnight Trips
('000's)

Destination	1998	1999	2000	% Rate of Change '98-'00	% Rate of Change '99-'00
Total	6,145	6,741	6,055	-1.5	-10.2
Same Day	1,657	1,956	1,399	-15.6	-28.5
Overnight	4,488	4,785	4,655	3.7	-2.7
Quebec	4,225	4,795	3,913	-7.4	-18.4
Same Day	1,602	1,775	1,325	-17.3	-25.4
Overnight	2,623	3,019	2,589	-1.3	-14.2
Manitoba	407	450	378	-7.1	-16.0
Same Day	45	160	67	48.9	-58.1
Overnight	362	290	311	-14.1	7.2
Nova Scotia	299	313	350	17.1	11.8
Same Day	4	--	--	--	--
Overnight	294	313	350	19.0	11.8
New Brunswick	138	167	208	50.7	24.6
Same Day	2	5	--	--	--
Overnight	136	162	208	52.9	28.4
Other Atlantic	207	181	346	67.1	91.2
Same Day	--	--	--	--	--
Overnight	207	181	346	67.1	91.2
Alberta	331	273	343	3.6	25.6
Same Day	1	15	6	500.0	-60.0
Overnight	330	258	337	2.1	30.6
B.C.	444	489	448	0.9	-8.4
Same Day	--	--	--	--	--
Overnight	444	489	448	0.9	-8.4
Other Canada	96	74	68	-29.2	-8.1
Same Day	3	--	2	-33.3	--
Overnight	93	74	66	-29.0	-10.8

CHART 30: Travel By Ontarians to Other Canadian Provinces 40+ Kms for Same Day Trips and 1+ Kms for Overnight Trips ('000's)

Main Purpose of Trip	1998	1999	2000	% Rate of Change '98-'00	% Rate of Change '99-'00
Pleasure	2,170	2,515	2,408	11.0	-4.3
Same Day	745	792	645	-13.4	-18.6
Overnight	1,425	1,723	1,763	23.7	2.3
VFR	2,349	2,507	1,986	-15.5	-20.8
Same Day	522	579	315	-39.7	-45.6
Overnight	1,827	1,928	1,671	-8.5	-13.3
Business	1,125	1,243	1,102	-2.0	-11.3
Same Day	198	392	264	33.3	-32.7
Overnight	928	850	837	-9.8	-1.5
Personal/Other	501	476	559	11.6	17.4
Same Day	192	191	175	-8.9	-8.4
Overnight	308	285	384	24.7	34.7

CHART 31: Spending by Ontarians in Other Canadian provinces

	1998 (millions)	1999 (millions)	2000 (millions)	% Rate of Change '98-'00	% Rate of Change '99-'00
Trips to any Destination	$1,492	$1,677	$1,903	27.5	13.4
Same Day	$65	$63	$70	8.0	10.4
Overnight	$1,427	$1,614	$1,833	28.4	13.6
Trips to a Canadian Destination	$1,473	$1,662	$1,896	28.7	14.1
Same Day	$65	$63	$70	8.0	10.4
Overnight	$1,408	$1,599	$1,826	29.7	14.2

APPENDIX I: Ontario's Travel Regions*

* As of 2001, the Ministry has identified new regions for research.

APPENDIX II: Glossary

ACCOMMODATION TYPE refers to the type(s) of accommodation used on the trip.

***"Other* accommodation"** is a separate category in the CTS questionnaire, and includes dormitories, hostels, sleeping berths on trains and boats, etc. In many of the tabulations contained in this report, accommodation type "not stated" records have been combined with "*other*".

ACTIVITIES ON TRIP. For each trip, respondents are asked to indicate whether they participated in any of a number of activities (aided measure). If they indicate that they *participated in sports or outdoor activities* they are asked to specify in which sports or outdoor activities they participated (starting in 1996, an aided measure).

The activity could have occurred at any location on the trip (destination or location of overnight stop). Activity data are not captured on a location-specific basis.

DESTINATION OF TRIP. The location -- city/town and province (Canada) or city/state (USA) or country (other countries) -- volunteered by the respondent as the *destination* of the trip. If multiple destinations are named (e.g., a touring trip), interviewers are instructed to record the location that is *furthest* from the respondent's home.

EXPENDITURES ON TRIP. All dollars spent by all household members who went on the trip and paid for by individuals, government or private sector business. For reasons of national accounting practices, *public transport* expenditures spent on trips with a destination outside of Canada do not come from the CTS. Figures from the International Travel Study (ITS) were used to estimate public transport spending for trips that originate in Canada but were destined outside the country.

The following items of expenditures are excluded:
food and beverage purchased prior to the trip to be used while on the trip;
items purchased to be resold or used in a business;
vehicles, such as cars, boats and caravans;
capital investment, such as real estate, work of arts, rare articles and financial stocks;
cash given to friends or relatives during a trip which does not represent payment for goods and services received, as well as donations to institutions.

EXPENDITURES IN ONTARIO. Expenditures on the trip are assigned by Statistics Canada to provinces of origin, destination, and location of overnight stops according to pre-set rules. All dollars assigned to Ontario on the basis of these rules were re-assigned to regions, as either dollars associated with visits to destinations outside the province with no stop in Ontario, or with visits destined to regions outside the province but with an overnight stop in Ontario, or with visits that were destined in Ontario.

EXPENDITURES IN ONTARIO BY TRIP CHARACTERISTICS. Ontario expenditures reported for trips with specific characteristics such as accommodation type, activity, and mode of transport are the *total dollars* assigned to Ontario by Statistics Canada for trips with the specified characteristic. They do not represent expenditures on the service or activity. For example, an expenditure figure associated with trips that included visiting a festival refers to *total* spending on these trips. It does not refer to spending *on* festivals.

HOUSEHOLD TRIP. A trip involving one or more persons from the same household leaving and returning together. If four persons from the same household take a trip, it counts as one household-trip.

MODE OF TRANSPORT. Mode of transport refers to the one used to travel the *greatest distance* on the trip. Only one mode of transport per trip is recorded.

PERSON NIGHT. A night spent away from home by a person taking a trip. If two persons take a trip involving three nights away from home, that counts for six person nights.

PERSON TRIP. A trip taken by one person. If two persons from the same household go on a trip, it counts for two person trips. If the same person takes two trips, it also counts for two person trips.

PURPOSE OF TRIP (MAIN). The main purpose categories include *visiting friends/relatives, pleasure, personal, business, convention.* In this report, *business convention* has been combined with *business* and *pleasure* has been combined with *non-business convention.*

QUALIFYING TRIP. A *qualifying trip* is defined as travel from the usual place of residence to a location any distance away if an overnight trip and at least 40 km (one-way) if a same-day trip for any purpose other than as a member of an operating crew of a bus, plane, truck, etc; commuting to work or school; moving to a new residence; travel in an ambulance to a hospital or clinic; trips that did not originate in Canada and trips that last longer than one year. The distance minimum of 40 km applies only to same-day trips that originate in Ontario. In all other provinces, the minimum distance for a same-day trip is 80 km.

REPORTING PERIOD. A one-month reporting period is used by the CTS since the second quarter of 1992. All fieldwork takes place approximately three weeks after the *end* of the reporting period. For example, during the third week in July respondents would be asked to report on trips that ended in preceding June.

RESPONDENT. A randomly selected individual in the sampled household (from the Statistics Canada Labour Force Survey (LFS) sampling frame) who is at least 15 years of age. Specifically excluded from the LFS coverage are residents of Yukon and Northwest Territories, persons living on Indian Reserves, full-time members of the Canadian Armed Forces and persons living in institutions (inmates of penal institutions and patients in hospitals or nursing homes who have resided in the institution for more than six months).

VISIT. Place of overnight stay or for same day trips, the location of the trip's destination. If the respondent travelled twice to the same location during the same trip, only one visit is recorded at that location. In this report there are three types of visits at the sub-provincial level: visits that were destined to region x; visits that were destined to Ontario region y, but took an overnight excursion to region x, and visits that were destined outside Ontario, but had an overnight stop in region x. A small number of respondents indicated that they took overnight trips to region x as a destination, but they spent no nights in region x. These trips have been treated in this report as same day trips to region x.

Domestic Travel 2000

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OVERVIEW OF VISITS IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
SAME-DAY VISITS IN ONTARIO	50810 60.2%	49615 62.6%	1101 33.7%	85 14.1%	4 0.6%	5 0.9%	19280 56.8%	16544 55.5%	5958 65.0%	9005 78.6%	10973 66.8%	12306 60.9%	14431 51.6%	13100 66.1%	50810 60.7%	-
OVERNIGHT VISITS IN ONTARIO	33616 39.8%	29691 37.4%	2162 66.3%	517 85.9%	743 99.4%	504 99.1%	14676 43.2%	13268 44.5%	3212 35.0%	2451 21.4%	5444 33.2%	7904 39.1%	13559 48.4%	6710 33.9%	32882 39.3%	735 100.0%
MAIN PURPOSE OF TRIP																
PLEASURE	33956 40.2%	32434 40.9%	868 26.6%	322 53.6%	172 23.0%	159 31.3%	33956 100.0%	-	-	-	5331 32.5%	7691 38.1%	14601 52.2%	6333 32.0%	33571 40.1%	385 52.4%
VFR	29811 35.3%	27830 35.1%	1391 42.6%	130 21.6%	272 36.5%	188 37.0%	-	29811 100.0%	-	-	5982 36.4%	7553 37.4%	8295 29.6%	7981 40.3%	29642 35.4%	169 23.0%
BUSINESS	9170 10.9%	7951 10.0%	717 22.0%	136 22.6%	261 34.9%	105 20.7%	-	-	9170 100.0%	-	1952 11.9%	2308 11.4%	2026 7.2%	2884 14.6%	9058 10.8%	112 15.3%
PERSONAL	11456 13.6%	11057 13.9%	287 8.8%	13 2.2%	42 5.6%	56 11.1%	-	-	-	11456 100.0%	3146 19.2%	2655 13.1%	3049 10.9%	2606 13.2%	11387 13.6%	68 9.3%
NOT STATED/DON'T KNOW	33 *	33 *	- *	-	-	-	-	-	-	-	6 *	3 *	19 0.1%	6 *	33 *	-
QUARTER TRIP ENDED																
QUARTER I (JAN - MAR)	16417 19.4%	15673 19.8%	503 15.4%	67 11.1%	95 12.7%	79 15.5%	5331 15.7%	5982 20.1%	1952 21.3%	3146 27.5%	16417 100.0%	-	-	-	16288 19.5%	129 17.5%
QUARTER II (APR - JUN)	20210 23.9%	18839 23.8%	895 27.4%	163 27.2%	199 26.6%	114 22.3%	7691 22.7%	7553 25.3%	2308 25.2%	2655 23.2%	-	20210 100.0%	-	-	20079 24.0%	131 17.9%
QUARTER III (JUL - SEP)	27990 33.2%	26096 32.9%	1221 37.4%	272 45.2%	244 32.6%	158 31.0%	14601 43.0%	8295 27.8%	2026 22.1%	3049 26.6%	-	-	27990 100.0%	-	27618 33.0%	372 50.7%
QUARTER IV (OCT - DEC)	19810 23.5%	18698 23.6%	644 19.7%	99 16.5%	210 28.1%	158 31.1%	6333 18.7%	7981 26.8%	2884 31.5%	2606 22.7%	-	-	-	19810 100.0%	19707 23.5%	102 13.9%

Continued

OVERVIEW OF VISITS IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																
ANY ROOFED COMMERCIAL ACCOMMODATION	8922 10.6%	7207 9.1%	876 26.8%	161 26.8%	435 58.2%	243 47.7%	4691 13.8%	911 3.1%	2505 27.3%	815 7.1%	1829 11.1%	1908 9.4%	3198 11.4%	1988 10.0%	8479 10.1%	444 60.4%
HOTEL	5920 7.0%	4507 5.7%	699 21.4%	126 21.0%	386 51.7%	201 39.4%	2726 8.0%	627 2.1%	2078 22.7%	490 4.3%	1280 7.8%	1292 6.4%	1934 6.9%	1415 7.1%	5616 6.7%	304 41.3%
MOTEL	1931 2.3%	1671 2.1%	155 4.7%	18 3.1%	49 6.6%	38 7.4%	1073 3.2%	239 0.8%	363 4.0%	255 2.2%	372 2.3%	395 2.0%	754 2.7%	410 2.1%	1796 2.1%	135 18.4%
OTHER ROOFED COMMERCIAL	1195 1.4%	1109 1.4%	32 1.0%	20 3.3%	22 3.0%	11 2.2%	976 2.9%	64 0.2%	78 0.9%	75 0.7%	186 1.1%	241 1.2%	589 2.1%	178 0.9%	1170 1.4%	25 3.4%
ANY CAMPGROUNDS	2816 3.3%	2645 3.3%	110 3.4%	35 5.9%	16 2.2%	9 1.8%	2558 7.5%	162 0.5%	21 0.2%	76 0.7%	48 0.3%	604 3.0%	2074 7.4%	90 0.5%	2761 3.3%	56 7.6%
ANY PRIVATE COTTAGE	5429 6.4%	5178 6.5%	56 1.7%	166 27.6%	24 3.3%	4 0.9%	4463 13.1%	501 1.7%	153 1.7%	311 2.7%	393 2.4%	1461 7.2%	3113 11.1%	461 2.3%	5416 6.5%	13 1.7%
ANY PRIVATE HOME	16285 19.3%	14306 18.0%	1145 35.1%	151 25.0%	376 50.4%	308 60.5%	2840 8.4%	11815 39.6%	468 5.1%	1159 10.1%	3171 19.3%	3842 19.0%	5076 18.1%	4196 21.2%	16069 19.2%	216 29.4%
ONLY OTHER	951 1.1%	843 1.1%	47 1.4%	30 5.0%	21 2.8%	9 1.8%	510 1.5%	116 0.4%	139 1.5%	182 1.6%	74 0.4%	211 1.0%	495 1.8%	171 0.9%	880 1.1%	71 9.7%

OVERVIEW OF SPENDING IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	8514865	7184627	572518	130314	398232	229174	3593588	1847717	2162556	909706	1362436	1877603	3070313	2204513	8239052	275813
SAME-DAY VISITS IN ONTARIO	2519649 29.6%	2480334 34.5%	37590 6.6%	1622 1.2%	-	103 *	1113805 31.0%	479268 25.9%	463834 21.4%	462350 50.8%	452919 33.2%	615001 32.8%	775539 25.3%	676190 30.7%	2519649 30.6%	-
OVERNIGHT VISITS IN ONTARIO	5995215 70.4%	4704292 65.5%	534928 93.4%	128692 98.8%	398232 100.0%	229071 100.0%	2479783 69.0%	1368449 74.1%	1698722 78.6%	447356 49.2%	909517 66.8%	1262602 67.2%	2294773 74.7%	1528323 69.3%	5719402 69.4%	275813 100.0%
MAIN PURPOSE OF TRIP																
PLEASURE	3593588 42.2%	3250730 45.2%	158923 27.8%	38962 29.9%	67840 17.0%	77134 33.7%	3593588 100.0%	-	-	-	482520 35.4%	678782 36.2%	1662233 54.1%	770053 34.9%	3451193 41.9%	142395 51.6%
VFR	1847717 21.7%	1532793 21.3%	113613 19.8%	25263 19.4%	119171 29.9%	56878 24.8%	-	1847717 100.0%	-	-	280244 20.6%	413579 22.0%	603138 19.6%	550756 25.0%	1801128 21.9%	46589 16.9%
BUSINESS	2162556 25.4%	1567200 21.8%	270198 47.2%	60785 46.6%	190896 47.9%	73478 32.1%	-	-	2162556 100.0%	-	407914 29.9%	576397 30.7%	523522 17.1%	654724 29.7%	2094102 25.4%	68453 24.8%
PERSONAL	909706 10.7%	832695 11.6%	29695 5.2%	5306 4.1%	20325 5.1%	21685 9.5%	-	-	-	909706 100.0%	191439 14.1%	208820 11.1%	281419 9.2%	228027 10.3%	891330 10.8%	18376 6.7%
NOT STATED/DON'T KNOW	1298 *	1210 *	89 *	-	-	-	-	-	-	-	319 *	26 *	-	953 *	1298 *	-
QUARTER TRIP ENDED																
QUARTER I (JAN - MAR)	1362436 16.0%	1193556 16.6%	73952 12.9%	13596 10.4%	40232 10.1%	41100 17.9%	482520 13.4%	280244 15.2%	407914 18.9%	191439 21.0%	1362436 100.0%	-	-	-	1319619 16.0%	42816 15.5%
QUARTER II (APR - JUN)	1877603 22.1%	1537486 21.4%	167990 29.3%	28746 22.1%	98943 24.8%	44440 19.4%	678782 18.9%	413579 22.4%	576397 26.7%	208820 23.0%	-	1877603 100.0%	-	-	1825837 22.2%	51766 18.8%
QUARTER III (JUL - SEP)	3070313 36.1%	2592608 36.1%	218231 38.1%	52329 40.2%	134827 33.9%	72318 31.6%	1662233 46.3%	603138 32.6%	523522 24.2%	281419 30.9%	-	-	3070313 100.0%	-	2958321 35.9%	111992 40.6%
QUARTER IV (OCT - DEC)	2204513 25.9%	1860977 25.9%	112345 19.6%	35644 27.4%	124230 31.2%	71316 31.1%	770053 21.4%	550756 29.8%	654724 30.3%	228027 25.1%	-	-	-	2204513 100.0%	2135274 25.9%	69239 25.1%

Continued

OVERVIEW OF SPENDING IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	8514865	7184627	572518	130314	398232	229174	3593588	1847717	2162556	909706	1362436	1877603	3070313	2204513	8239052	275813
ACCOMMODATION USED IN ONTARIO (OVERNIGHT VISITS ONLY)																
ANY ROOFED COMMERCIAL ACCOMMODATION	3393647 39.9%	2484349 34.6%	366116 63.9%	96349 73.9%	299265 75.1%	147567 64.4%	1349665 37.6%	288315 15.6%	1536848 71.1%	218116 24.0%	595671 43.7%	739274 39.4%	1126984 36.7%	931717 42.3%	3212933 39.0%	180714 65.5%
HOTEL	2526491 29.7%	1720243 23.9%	318913 55.7%	84862 65.1%	275797 69.3%	126676 55.3%	817864 22.8%	216746 11.7%	1349977 62.4%	141904 15.6%	469701 34.5%	580061 30.9%	752859 24.5%	723870 32.8%	2382468 28.9%	144022 52.2%
MOTEL	581845 6.8%	477905 6.7%	43632 7.6%	9091 7.0%	32484 8.2%	18732 8.2%	294328 8.2%	73376 4.0%	153225 7.1%	60916 6.7%	91159 6.7%	96816 5.2%	228066 7.4%	165804 7.5%	541605 6.6%	40240 14.6%
OTHER ROOFED COMMERCIAL	348452 4.1%	319234 4.4%	9520 1.7%	5094 3.9%	9691 2.4%	4913 2.1%	276922 7.7%	13398 0.7%	40345 1.9%	17083 1.9%	40197 3.0%	77590 4.1%	181793 5.9%	48872 2.2%	340795 4.1%	7656 2.8%
ANY CAMPGROUNDS	325353 3.8%	285297 4.0%	26680 4.7%	3002 2.3%	8024 2.0%	2349 1.0%	295637 8.2%	14873 0.8%	6513 0.3%	8329 0.9%	4738 0.3%	55457 3.0%	256553 8.4%	8605 0.4%	308453 3.7%	16900 6.1%
ANY PRIVATE COTTAGE	516377 6.1%	471351 6.6%	20451 3.6%	9240 7.1%	12459 3.1%	2877 1.3%	417736 11.6%	35155 1.9%	33077 1.5%	30409 3.3%	44956 3.3%	100440 5.3%	311222 10.1%	59758 2.7%	510236 6.2%	6141 2.2%
ANY PRIVATE HOME	1918530 22.5%	1471612 20.5%	155020 27.1%	32488 24.9%	145731 36.6%	113680 49.6%	495892 13.8%	1099506 59.5%	139421 6.4%	183711 20.2%	292397 21.5%	386779 20.6%	632668 20.6%	606685 27.5%	1849094 22.4%	69436 25.2%
ONLY OTHER	199330 2.3%	163782 2.3%	11484 2.0%	2502 1.9%	16068 4.0%	5494 2.4%	89592 2.5%	14908 0.8%	56784 2.6%	37843 4.2%	10675 0.8%	44189 2.4%	111808 3.6%	32658 1.5%	165687 2.0%	33642 12.2%

OVERVIEW OF SPENDING IN ONTARIO
BASE: TOURISM SPENDING ASSIGNED TO ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				VISIT IN ONTARIO	
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	YES	NO
TOTAL (WEIGHTED - $000s)	12452808	11122570	572518	130314	398232	229174	5075668	2640772	3629321	1105749	2325120	2843659	4160589	3123440	8514865	3937943
NO VISIT IN ONTARIO	3937943 31.6%	3937943 35.4%	-	-	-	-	1482079 29.2%	793055 30.0%	1466765 40.4%	196043 17.7%	962684 41.4%	966055 34.0%	1090276 26.2%	918927 29.4%	-	3937943 100.0%
SAME-DAY VISITS IN ONTARIO	2519649 20.2%	2480334 22.3%	37590 6.6%	1622 1.2%	-	103 *	1113805 21.9%	479268 18.1%	463834 12.8%	462350 41.8%	452919 19.5%	615001 21.6%	775539 18.6%	676190 21.6%	2519649 29.6%	-
OVERNIGHT VISITS IN ONTARIO	5995215 48.1%	4704292 42.3%	534928 93.4%	128692 98.8%	398232 100.0%	229071 100.0%	2479783 48.9%	1368449 51.8%	1698722 46.8%	447356 40.5%	909517 39.1%	1262602 44.4%	2294773 55.2%	1528323 48.9%	5995215 70.4%	-
<u>MAIN PURPOSE OF TRIP</u>																
PLEASURE	5075668 40.8%	4732809 42.6%	158923 27.8%	38962 29.9%	67840 17.0%	77134 33.7%	5075668 100.0%	-	-	-	887266 38.2%	1016118 35.7%	2021229 48.6%	1151055 36.9%	3593588 42.2%	1482079 37.6%
VFR	2640772 21.2%	2325848 20.9%	113613 19.8%	25263 19.4%	119171 29.9%	56878 24.8%	-	2640772 100.0%	-	-	454565 19.6%	580226 20.4%	892332 21.4%	713649 22.8%	1847717 21.7%	793055 20.1%
BUSINESS	3629321 29.1%	3033965 27.3%	270198 47.2%	60785 46.6%	190896 47.9%	73478 32.1%	-	-	3629321 100.0%	-	759348 32.7%	970704 34.1%	920959 22.1%	978310 31.3%	2162556 25.4%	1466765 37.2%
PERSONAL	1105749 8.9%	1028738 9.2%	29695 5.2%	5306 4.1%	20325 5.1%	21685 9.5%	-	-	-	1105749 100.0%	223621 9.6%	276585 9.7%	326070 7.8%	279473 8.9%	909706 10.7%	196043 5.0%
NOT STATED/DON'T KNOW	1298 *	1210 *	89 *	-	-	-	-	-	-	-	319 *	26 *	-	953 *	1298 *	-
<u>QUARTER TRIP ENDED</u>																
QUARTER I (JAN - MAR)	2325120 18.7%	2156241 19.4%	73952 12.9%	13596 10.4%	40232 10.1%	41100 17.9%	887266 17.5%	454565 17.2%	759348 20.9%	223621 20.2%	2325120 100.0%	-	-	-	1362436 16.0%	962684 24.4%
QUARTER II (APR - JUN)	2843659 22.8%	2503541 22.5%	167990 29.3%	28746 22.1%	98943 24.8%	44440 19.4%	1016118 20.0%	580226 22.0%	970704 26.7%	276585 25.0%	-	2843659 100.0%	-	-	1877603 22.1%	966055 24.5%
QUARTER III (JUL - SEP)	4160589 33.4%	3682884 33.1%	218231 38.1%	52329 40.2%	134827 33.9%	72318 31.6%	2021229 39.8%	892332 33.8%	920959 25.4%	326070 29.5%	-	-	4160589 100.0%	-	3070313 36.1%	1090276 27.7%
QUARTER IV (OCT - DEC)	3123440 25.1%	2779904 25.0%	112345 19.6%	35644 27.4%	124230 31.2%	71316 31.1%	1151055 22.7%	713649 27.0%	978310 27.0%	279473 25.3%	-	-	-	3123440 100.0%	2204513 25.9%	918927 23.3%

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ORIGIN OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
ORIGIN																
ONTARIO	79306 93.9%	79306 100.0%	-	-	-	-	32434 95.5%	27830 93.4%	7951 86.7%	11057 96.5%	15673 95.5%	18839 93.2%	26096 93.2%	18698 94.4%	78834 94.2%	472 64.2%
QUEBEC	3263 3.9%	-	3263 100.0%	-	-	-	868 2.6%	1391 4.7%	717 7.8%	287 2.5%	503 3.1%	895 4.4%	1221 4.4%	644 3.3%	3206 3.8%	57 7.8%
MANITOBA	602 0.7%	-	-	602 100.0%	-	-	322 0.9%	130 0.4%	136 1.5%	13 0.1%	67 0.4%	163 0.8%	272 1.0%	99 0.5%	582 0.7%	20 2.7%
WESTERN CANADA	747 0.9%	-	-	-	747 100.0%	-	172 0.5%	272 0.9%	261 2.8%	42 0.4%	95 0.6%	199 1.0%	244 0.9%	210 1.1%	615 0.7%	132 18.0%
ATLANTIC CANADA	509 0.6%	-	-	-	-	509 100.0%	159 0.5%	188 0.6%	105 1.1%	56 0.5%	79 0.5%	114 0.6%	158 0.6%	158 0.8%	455 0.5%	54 7.3%

ORIGIN OF TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2451	5444	7904	13559	6710	32882	735
ORIGIN																
ONTARIO	29691 88.3%	29691 100.0%	-	-	-	-	13468 91.8%	11760 88.6%	2259 70.3%	2195 89.6%	4878 89.6%	6914 87.5%	12019 88.6%	5880 87.6%	29219 88.9%	472 64.2%
QUEBEC	2162 6.4%	-	2162 100.0%	-	-	-	590 4.0%	930 7.0%	493 15.3%	149 6.1%	345 6.3%	537 6.8%	898 6.6%	383 5.7%	2105 6.4%	57 7.7%
MANITOBA	517 1.5%	-	-	517 100.0%	-	-	289 2.0%	117 0.9%	98 3.1%	12 0.5%	48 0.9%	141 1.8%	247 1.8%	80 1.2%	497 1.5%	20 2.7%
WESTERN CANADA	743 2.2%	-	-	-	743 100.0%	-	172 1.2%	272 2.1%	259 8.1%	39 1.6%	95 1.7%	199 2.5%	239 1.8%	210 3.1%	610 1.9%	132 18.0%
ATLANTIC CANADA	504 1.5%	-	-	-	-	504 100.0%	157 1.1%	188 1.4%	104 3.2%	55 2.2%	77 1.4%	113 1.4%	156 1.2%	157 2.3%	450 1.4%	54 7.3%

ORIGIN OF TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	8514865	7184627	572518	130314	398232	229174	3593588	1847717	2162556	909706	1362436	1877603	3070313	2204513	8239052	275813
ORIGIN																
ONTARIO	7184627	7184627	-	-	-	-	3250730	1532793	1567200	832695	1193556	1537486	2592608	1860977	6987655	196971
	84.4%	100.0%					90.5%	83.0%	72.5%	91.5%	87.6%	81.9%	84.4%	84.4%	84.8%	71.4%
QUEBEC	572518	-	572518	-	-	-	158923	113613	270198	29695	73952	167990	218231	112345	561310	11208
	6.7%		100.0%				4.4%	6.1%	12.5%	3.3%	5.4%	8.9%	7.1%	5.1%	6.8%	4.1%
MANITOBA	130314	-	-	130314	-	-	38962	25263	60785	5306	13596	28746	52329	35644	126832	3482
	1.5%			100.0%			1.1%	1.4%	2.8%	0.6%	1.0%	1.5%	1.7%	1.6%	1.5%	1.3%
WESTERN CANADA	398232	-	-	-	398232	-	67840	119171	190896	20325	40232	98943	134827	124230	346430	51801
	4.7%				100.0%		1.9%	6.4%	8.8%	2.2%	3.0%	5.3%	4.4%	5.6%	4.2%	18.8%
ATLANTIC CANADA	229174	-	-	-	-	229174	77134	56878	73478	21685	41100	44440	72318	71316	216824	12351
	2.7%					100.0%	2.1%	3.1%	3.4%	2.4%	3.0%	2.4%	2.4%	3.2%	2.6%	4.5%

ORIGIN OF TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	5995215	4704292	534928	128692	398232	229071	2479783	1368449	1698722	447356	909517	1262602	2294773	1528323	5719402	275813
ORIGIN																
ONTARIO	4704292	4704292	-	-	-	-	2150501	1062202	1115611	375162	744229	932848	1830691	1196523	4507321	196971
	78.5%	100.0%					86.7%	77.6%	65.7%	83.9%	81.8%	73.9%	79.8%	78.3%	78.8%	71.4%
QUEBEC	534928	-	534928	-	-	-	145988	105290	258662	24898	70836	158266	204837	100988	523720	11208
	8.9%		100.0%				5.9%	7.7%	15.2%	5.6%	7.8%	12.5%	8.9%	6.6%	9.2%	4.1%
MANITOBA	128692	-	-	128692	-	-	38320	24908	60178	5286	13120	28105	52100	35367	125210	3482
	2.1%			100.0%			1.5%	1.8%	3.5%	1.2%	1.4%	2.2%	2.3%	2.3%	2.2%	1.3%
WESTERN CANADA	398232	-	-	-	398232	-	67840	119171	190896	20325	40232	98943	134827	124230	346430	51801
	6.6%				100.0%		2.7%	8.7%	11.2%	4.5%	4.4%	7.8%	5.9%	8.1%	6.1%	18.8%
ATLANTIC CANADA	229071	-	-	-	-	229071	77134	56878	73375	21685	41100	44440	72318	71213	216721	12351
	3.8%					100.0%	3.1%	4.2%	4.3%	4.8%	4.5%	3.5%	3.2%	4.7%	3.8%	4.5%

ORIGIN OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	95242	77864	6280	2126	5468	3504	44204	34155	9103	7731	12143	19422	46207	17469	93198	2044
ORIGIN																
ONTARIO	77864 81.8%	77864 100.0%	-	-	-	-	39418 89.2%	26120 76.5%	5661 62.2%	6617 85.6%	10027 82.6%	15020 77.3%	39157 84.7%	13660 78.2%	76842 82.5%	1021 50.0%
QUEBEC	6280 6.6%	-	6280 100.0%	-	-	-	1852 4.2%	2670 7.8%	1412 15.5%	346 4.5%	860 7.1%	1560 8.0%	2808 6.1%	1052 6.0%	6157 6.6%	123 6.0%
MANITOBA	2126 2.2%	-	-	2126 100.0%	-	-	1039 2.3%	679 2.0%	369 4.1%	38 0.5%	234 1.9%	492 2.5%	1071 2.3%	329 1.9%	2052 2.2%	74 3.6%
WESTERN CANADA	5468 5.7%	-	-	-	5468 100.0%	-	1034 2.3%	2938 8.6%	1191 13.1%	305 3.9%	518 4.3%	1633 8.4%	1943 4.2%	1375 7.9%	4809 5.2%	659 32.2%
ATLANTIC CANADA	3504 3.7%	-	-	-	-	3504 100.0%	862 1.9%	1748 5.1%	470 5.2%	424 5.5%	504 4.2%	718 3.7%	1229 2.7%	1053 6.0%	3337 3.6%	167 8.2%

ORIGIN OF TRIP
BASE: HOUSEHOLD NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	57112	45484	4194	1234	3780	2420	22447	21398	8327	4902	8553	12520	24322	11717	55948	1164
ORIGIN																
ONTARIO	45484 79.6%	45484 100.0%	-	-	-	-	19863 88.5%	16442 76.8%	5081 61.0%	4061 82.9%	7053 82.5%	9507 75.9%	20022 82.3%	8902 76.0%	44928 80.3%	556 47.8%
QUEBEC	4194 7.3%	-	4194 100.0%	-	-	-	1015 4.5%	1557 7.3%	1338 16.1%	282 5.8%	543 6.4%	1145 9.1%	1672 6.9%	833 7.1%	4076 7.3%	118 10.1%
MANITOBA	1234 2.2%	-	-	1234 100.0%	-	-	476 2.1%	396 1.9%	327 3.9%	36 0.7%	142 1.7%	331 2.6%	542 2.2%	219 1.9%	1185 2.1%	50 4.3%
WESTERN CANADA	3780 6.6%	-	-	-	3780 100.0%	-	536 2.4%	1848 8.6%	1154 13.9%	242 4.9%	440 5.1%	1039 8.3%	1261 5.2%	1041 8.9%	3444 6.2%	336 28.8%
ATLANTIC CANADA	2420 4.2%	-	-	-	-	2420 100.0%	557 2.5%	1156 5.4%	427 5.1%	280 5.7%	375 4.4%	499 4.0%	825 3.4%	722 6.2%	2316 4.1%	105 9.0%

MAIN PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

	ORIGIN OF TRAVELLERS						MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
PLEASURE	33956	32434	868	322	172	159	33956	-	-	-	5331	7691	14601	6333	33571	385
	40.2%	40.9%	26.6%	53.6%	23.0%	31.3%	100.0%				32.5%	38.1%	52.2%	32.0%	40.1%	52.4%
SAME DAY	19280	18966	279	33	-	2	19280	-	-	-	3580	4479	6840	4381	19280	-
	56.8%	58.5%	32.1%	10.4%		1.1%	56.8%				67.2%	58.2%	46.8%	69.2%	57.4%	
OVERNIGHT	14676	13468	590	289	172	157	14676	-	-	-	1751	3212	7761	1952	14291	385
	43.2%	41.5%	67.9%	89.6%	100.0%	98.9%	43.2%				32.8%	41.8%	53.2%	30.8%	42.6%	100.0%
NON-BUSINESS CONVENTION	478	433	32	3	4	7	478	-	-	-	45	201	127	105	468	10
	0.6%	0.5%	1.0%	0.4%	0.6%	1.3%	1.4%				0.3%	1.0%	0.5%	0.5%	0.6%	1.4%
VISITING FRIENDS & RELATIVES	29811	27830	1391	130	272	188	-	29811	-	-	5982	7553	8295	7981	29642	169
	35.3%	35.1%	42.6%	21.6%	36.5%	37.0%		100.0%			36.4%	37.4%	29.6%	40.3%	35.4%	23.0%
SAME DAY	16544	16070	461	13	-	-	-	16544	-	-	3452	4274	4174	4643	16544	-
	55.5%	57.7%	33.1%	9.7%		0.1%		55.5%			57.7%	56.6%	50.3%	58.2%	55.8%	
OVERNIGHT	13268	11760	930	117	272	188	-	13268	-	-	2530	3279	4121	3338	13099	169
	44.5%	42.3%	66.9%	90.3%	100.0%	99.9%		44.5%			42.3%	43.4%	49.7%	41.8%	44.2%	100.0%
BUSINESS	9170	7951	717	136	261	105	-	-	9170	-	1952	2308	2026	2884	9058	112
	10.9%	10.0%	22.0%	22.6%	34.9%	20.7%			100.0%		11.9%	11.4%	7.2%	14.6%	10.8%	15.3%
SAME DAY	5958	5693	224	38	2	1	-	-	5958	-	1238	1440	1193	2086	5958	-
	65.0%	71.6%	31.3%	27.9%	0.8%	1.2%			65.0%		63.4%	62.4%	58.9%	72.3%	65.8%	
OVERNIGHT	3212	2259	493	98	259	104	-	-	3212	-	714	867	832	798	3100	112
	35.0%	28.4%	68.7%	72.1%	99.2%	98.8%			35.0%		36.6%	37.6%	41.1%	27.7%	34.2%	100.0%
BUSINESS CONVENTION	879	652	103	21	74	29	-	-	879	-	159	244	192	284	854	25
	1.0%	0.8%	3.2%	3.6%	9.9%	5.6%			9.6%		1.0%	1.2%	0.7%	1.4%	1.0%	3.4%
PERSONAL	11456	11057	287	13	42	56	-	-	-	11456	3146	2655	3049	2606	11387	68
	13.6%	13.9%	8.8%	2.2%	5.6%	11.1%				100.0%	19.2%	13.1%	10.9%	13.2%	13.6%	9.3%
SAME DAY	9005	8862	138	1	2	2	-	-	-	9005	2697	2110	2210	1988	9005	-
	78.6%	80.1%	48.0%	7.5%	5.7%	2.9%				78.6%	85.7%	79.5%	72.5%	76.3%	79.1%	
OVERNIGHT	2451	2195	149	12	39	55	-	-	-	2451	449	545	839	618	2382	68
	21.4%	19.9%	52.0%	92.5%	94.3%	97.1%				21.4%	14.3%	20.5%	27.5%	23.7%	20.9%	100.0%
DON'T KNOW/NOT STATED	33	33	-	-	-	-	-	-	-	-	6	3	19	6	33	-
	*	*	*								*	*	0.1%	*	*	
SAME DAY	24	24	-	-	-	-	-	-	-	-	6	2	14	2	24	-
	71.4%	72.4%									100.0%	88.4%	72.4%	33.1%	71.4%	
OVERNIGHT	10	9	-	-	-	-	-	-	-	-	-	-	5	4	10	-
	28.6%	27.6%	100.0%									11.6%	27.6%	66.9%	28.6%	

MAIN PURPOSE OF TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	8514865	7184627	572518	130314	398232	229174	3593588	1847717	2162556	909706	1362436	1877603	3070313	2204513	8239052	275813
PLEASURE	3593588 42.2%	3250730 45.2%	158923 27.8%	38962 29.9%	67840 17.0%	77134 33.7%	3593588 100.0%	-	-	-	482520 35.4%	678782 36.2%	1662233 54.1%	770053 34.9%	3451193 41.9%	142395 51.6%
SAME DAY	1113805 31.0%	1100229 33.8%	12935 8.1%	641 1.6%	-	-	1113805 31.0%	-	-	-	180178 37.3%	249354 36.7%	411591 24.8%	272681 35.4%	1113805 32.3%	-
OVERNIGHT	2479783 69.0%	2150501 66.2%	145988 91.9%	38320 98.4%	67840 100.0%	77134 100.0%	2479783 69.0%	-	-	-	302342 62.7%	429427 63.3%	1250642 75.2%	497372 64.6%	2337388 67.7%	142395 100.0%
NON-BUSINESS CONVENTION	87023 1.0%	76245 1.1%	2554 0.4%	415 0.3%	3458 0.9%	4351 1.9%	87023 2.4%	-	-	-	4023 0.3%	38746 2.1%	28848 0.9%	15406 0.7%	84328 1.0%	2695 1.0%
VISITING FRIENDS & RELATIVES	1847717 21.7%	1532793 21.3%	113613 19.8%	25263 19.4%	119171 29.9%	56878 24.8%	-	1847717 100.0%	-	-	280244 20.6%	413579 22.0%	603138 19.6%	550756 25.0%	1801128 21.9%	46589 16.9%
SAME DAY	479268 25.9%	470591 30.7%	8323 7.3%	354 1.4%	-	-	-	479268 25.9%	-	-	78663 28.1%	114010 27.6%	129167 21.4%	157428 28.6%	479268 26.6%	-
OVERNIGHT	1368449 74.1%	1062202 69.3%	105290 92.7%	24908 98.6%	119171 100.0%	56878 100.0%	-	1368449 74.1%	-	-	201581 71.9%	299569 72.4%	473971 78.6%	393328 71.4%	1321860 73.4%	46589 100.0%
BUSINESS	2162556 25.4%	1567200 21.8%	270198 47.2%	60785 46.6%	190896 47.9%	73478 32.1%	-	-	2162556 100.0%	-	407914 29.9%	576397 30.7%	523522 17.1%	654724 29.7%	2094102 25.4%	68453 24.8%
SAME DAY	463834 21.4%	451589 28.8%	11536 4.3%	606 1.0%	-	103 0.1%	-	-	463834 21.4%	-	78198 19.2%	130440 22.6%	112634 21.5%	142561 21.8%	463834 22.1%	-
OVERNIGHT	1698722 78.6%	1115611 71.2%	258662 95.7%	60178 99.0%	190896 100.0%	73375 99.9%	-	-	1698722 78.6%	-	329715 80.8%	445956 77.4%	410888 78.5%	512162 78.2%	1630269 77.9%	68453 100.0%
BUSINESS CONVENTION	436505 5.1%	267658 3.7%	71829 12.5%	12146 9.3%	61189 15.4%	23683 10.3%	-	-	436505 20.2%	-	94279 6.9%	134988 7.2%	92325 3.0%	114913 5.2%	418965 5.1%	17539 6.4%
PERSONAL	909706 10.7%	832695 11.6%	29695 5.2%	5306 4.1%	20325 5.1%	21685 9.5%	-	-	-	909706 100.0%	191439 14.1%	208820 11.1%	281419 9.2%	228027 10.3%	891330 10.8%	18376 6.7%
SAME DAY	462350 50.8%	457533 54.9%	4797 16.2%	20 0.4%	-	-	-	-	-	462350 50.8%	115561 60.4%	121170 58.0%	122147 43.4%	103472 45.4%	462350 51.9%	-
OVERNIGHT	447356 49.2%	375162 45.1%	24898 83.8%	5286 99.6%	20325 100.0%	21685 100.0%	-	-	-	447356 49.2%	75879 39.6%	87650 42.0%	159272 56.6%	124556 54.6%	428980 48.1%	18376 100.0%
DON'T KNOW/NOT STATED	1298 *	1210 *	89 *	-	-	-	-	-	-	-	319 *	26 *	-	953 *	1298 *	-
SAME DAY	393 30.2%	393 32.5%	-	-	-	-	-	-	-	-	319 100.0%	26 100.0%	-	48 5.0%	393 30.2%	-
OVERNIGHT	905 69.8%	817 67.5%	89 100.0%	-	-	-	-	-	-	-	-	-	-	905 95.0%	905 69.8%	-

CTS 2000 - ONTARIO (4/9/02) TABLE P9-1

MAIN PURPOSE OF TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	95242	77864	6280	2126	5468	3504	44204	34155	9103	7731	12143	19422	46207	17469	93198	2044
PLEASURE	44204 46.4%	39418 50.6%	1852 29.5%	1039 48.9%	1034 18.9%	862 24.6%	44204 100.0%	-	-	-	3546 29.2%	7280 37.5%	28432 61.5%	4945 28.3%	43148 46.3%	1055 51.6%
NON-BUSINESS CONVENTION	584 0.6%	477 0.6%	43 0.7%	11 0.5%	24 0.4%	28 0.8%	584 1.3%	-	-	-	25 0.2%	252 1.3%	200 0.4%	107 0.6%	549 0.6%	35 1.7%
VISITING FRIENDS & RELATIVES	34155 35.9%	26120 33.5%	2670 42.5%	679 32.0%	2938 53.7%	1748 49.9%	-	34155 100.0%	-	-	5541 45.6%	8080 41.6%	11968 25.9%	8567 49.0%	33498 35.9%	658 32.2%
BUSINESS	9103 9.6%	5661 7.3%	1412 22.5%	369 17.4%	1191 21.8%	470 13.4%	-	-	9103 100.0%	-	1848 15.2%	2710 14.0%	2337 5.1%	2208 12.6%	8882 9.5%	221 10.8%
BUSINESS CONVENTION	1969 2.1%	1058 1.4%	389 6.2%	97 4.6%	306 5.6%	119 3.4%	-	-	1969 21.6%	-	357 2.9%	640 3.3%	432 0.9%	540 3.1%	1893 2.0%	76 3.7%
PERSONAL	7731 8.1%	6617 8.5%	346 5.5%	38 1.8%	305 5.6%	424 12.1%	-	-	-	7731 100.0%	1208 9.9%	1352 7.0%	3428 7.4%	1743 10.0%	7621 8.2%	110 5.4%
DON'T KNOW/NOT STATED	49 0.1%	48 0.1%	1 *	-	-	-	-	-	-	-	-	1 *	42 0.1%	6 *	49 0.1%	-

MAIN PURPOSE OF TRIP
BASE: HOUSEHOLD NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTINATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (WEIGHTED - 000s)	57112	45484	4194	1234	3780	2420	22447	21398	8327	4902	8553	12520	24322	11717	55948	1164
PLEASURE	22447 39.3%	19863 43.7%	1015 24.2%	476 38.5%	536 14.2%	557 23.0%	22447 100.0%	-	-	-	2104 24.6%	4084 32.6%	13169 54.1%	3090 26.4%	21906 39.2%	542 46.5%
NON-BUSINESS CONVENTION	416 0.7%	351 0.8%	14 0.3%	6 0.5%	24 0.6%	21 0.9%	416 1.9%	-	-	-	24 0.3%	165 1.3%	160 0.7%	67 0.6%	398 0.7%	19 1.6%
VISITING FRIENDS & RELATIVES	21398 37.5%	16442 36.1%	1557 37.1%	396 32.1%	1848 48.9%	1156 47.8%	-	21398 100.0%	-	-	3883 45.4%	4942 39.5%	7208 29.6%	5365 45.8%	21049 37.6%	350 30.0%
BUSINESS	8327 14.6%	5081 11.2%	1338 31.9%	327 26.5%	1154 30.5%	427 17.6%	-	-	8327 100.0%	-	1637 19.1%	2566 20.5%	2043 8.4%	2081 17.8%	8136 14.5%	191 16.4%
BUSINESS CONVENTION	1759 3.1%	917 2.0%	383 9.1%	74 6.0%	281 7.4%	103 4.2%	-	-	1759 21.1%	-	299 3.5%	580 4.6%	396 1.6%	484 4.1%	1699 3.0%	60 5.2%
PERSONAL	4902 8.6%	4061 8.9%	282 6.7%	36 2.9%	242 6.4%	280 11.6%	-	-	-	4902 100.0%	928 10.9%	927 7.4%	1870 7.7%	1176 10.0%	4820 8.6%	82 7.0%
DON'T KNOW/NOT STATED	38 0.1%	37 0.1%	1 *	-	-	-	-	-	-	-	-	1 *	32 0.1%	5 *	38 0.1%	-

MAIN PURPOSE OF TRIP
BASE: HOUSEHOLD VISITS IN ONTARIO

	====TOTAL HOUSEHOLD VISITS IN ONTARIO====	-------AGE OF RESPONDENT-------				==OVERNIGHT HOUSEHOLD VISITS IN ONTARIO==	-------AGE OF RESPONDENT-------			
	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS
TOTAL (UNWEIGHTED)	19564	2118	8216	6280	2950	9658	1204	4156	2947	1351
TOTAL (WEIGHTED - 000s)	51686	8975	20920	16113	5677	20662	4736	8401	5645	1880
PLEASURE	18652 36.1%	3575 39.8%	7554 36.1%	5312 33.0%	2212 39.0%	7826 37.9%	1677 35.4%	3250 38.7%	2185 38.7%	713 37.9%
SAME DAY	10826 58.0%	1897 53.1%	4303 57.0%	3126 58.9%	1499 67.8%	-	-	-	-	-
OVERNIGHT	7826 42.0%	1677 46.9%	3250 43.0%	2185 41.1%	713 32.2%	7826 100.0%	1677 100.0%	3250 100.0%	2185 100.0%	713 100.0%
NON-BUSINESS CONVENTION	308 0.6%	68 0.8%	129 0.6%	92 0.6%	20 0.3%	144 0.7%	36 0.8%	58 0.7%	45 0.8%	5 0.2%
VISITING FRIENDS & RELATIVES	17432 33.7%	3840 42.8%	6915 33.1%	4667 29.0%	2009 35.4%	8328 40.3%	2497 52.7%	3009 35.8%	1871 33.1%	951 50.6%
SAME DAY	9104 52.2%	1343 35.0%	3907 56.5%	2796 59.9%	1058 52.7%	-	-	-	-	-
OVERNIGHT	8328 47.8%	2497 65.0%	3009 43.5%	1871 40.1%	951 47.3%	8328 100.0%	2497 100.0%	3009 100.0%	1871 100.0%	951 100.0%
BUSINESS	8493 16.4%	389 4.3%	3987 19.1%	3791 23.5%	327 5.8%	2931 14.2%	113 2.4%	1597 19.0%	1174 20.8%	47 2.5%
SAME DAY	5563 65.5%	276 71.0%	2390 59.9%	2617 69.0%	279 85.5%	-	-	-	-	-
OVERNIGHT	2931 34.5%	113 29.0%	1597 40.1%	1174 31.0%	47 14.5%	2931 100.0%	113 100.0%	1597 100.0%	1174 100.0%	47 100.0%
BUSINESS CONVENTION	791 1.5%	40 0.4%	526 2.5%	209 1.3%	16 0.3%	577 2.8%	21 0.4%	379 4.5%	165 2.9%	13 0.7%
PERSONAL	7088 13.7%	1169 13.0%	2461 11.8%	2342 14.5%	1117 19.7%	1571 7.6%	448 9.5%	544 6.5%	413 7.3%	166 8.8%
SAME DAY	5517 77.8%	720 61.6%	1916 77.9%	1929 82.4%	952 85.2%	-	-	-	-	-
OVERNIGHT	1571 22.2%	448 38.4%	544 22.1%	413 17.6%	166 14.8%	1571 100.0%	448 100.0%	544 100.0%	413 100.0%	166 100.0%
DON'T KNOW/NOT STATED	20 *	2 *	4 *	2 *	12 0.2%	6 *	-	1 *	2 *	3 0.2%
SAME DAY	14 70.5%	2 100.0%	3 70.7%	-	9 76.6%	-	-	-	-	-
OVERNIGHT	6 29.5%	-	1 29.3%	2 100.0%	3 23.4%	6 100.0%	-	1 100.0%	2 100.0%	3 100.0%

TYPE OF ACCOMMODATION IN ONTARIO
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2451	5444	7904	13559	6710	32882	735
ANY ROOFED COMMERCIAL ACCOMMODATION	8922 26.5%	7207 24.3%	876 40.5%	161 31.2%	435 58.6%	243 48.2%	4691 32.0%	911 6.9%	2505 78.0%	815 33.3%	1829 33.6%	1908 24.1%	3198 23.6%	1988 29.6%	8479 25.8%	444 60.4%
HOTEL	5920 17.6%	4507 15.2%	699 32.3%	126 24.5%	386 52.0%	201 39.8%	2726 18.6%	627 4.7%	2078 64.7%	490 20.0%	1280 23.5%	1292 16.3%	1934 14.3%	1415 21.1%	5616 17.1%	304 41.3%
MOTEL	1931 5.7%	1671 5.6%	155 7.1%	18 3.6%	49 6.7%	38 7.5%	1073 7.3%	239 1.8%	363 11.3%	255 10.4%	372 6.8%	395 5.0%	754 5.6%	410 6.1%	1796 5.5%	135 18.4%
BED & BREAKFAST	223 0.7%	204 0.7%	7 0.3%	2 0.5%	8 1.1%	2 0.4%	165 1.1%	20 0.1%	16 0.5%	22 0.9%	18 0.3%	39 0.5%	126 0.9%	40 0.6%	211 0.6%	13 1.7%
RESORT	336 1.0%	320 1.1%	7 0.3%	3 0.6%	3 0.4%	3 0.6%	254 1.7%	13 0.1%	50 1.6%	18 0.7%	83 1.5%	60 0.8%	147 1.1%	47 0.7%	329 1.0%	7 1.0%
HUNTING/FISHING LODGE	50 0.1%	48 0.2%	-	1 0.3%	1 0.1%	-	34 0.2%	13 0.1%	3 0.1%	1 *	16 0.3%	6 0.1%	21 0.2%	7 0.1%	50 0.2%	-
COMMERCIAL COTTAGE OR CABIN	589 1.8%	541 1.8%	19 0.9%	13 2.5%	10 1.3%	6 1.2%	527 3.6%	18 0.1%	9 0.3%	35 1.4%	69 1.3%	138 1.7%	297 2.2%	84 1.3%	584 1.8%	5 0.7%
CAMPING OR TRAILER PARK	2816 8.4%	2645 8.9%	110 5.1%	35 6.8%	16 2.2%	9 1.8%	2558 17.4%	162 1.2%	21 0.6%	76 3.1%	48 0.9%	604 7.6%	2074 15.3%	90 1.3%	2761 8.4%	56 7.6%
ANY NON-COMMERCIAL ACCOMMODATION	21650 64.4%	19434 65.5%	1195 55.3%	317 61.3%	392 52.8%	312 61.8%	7268 49.5%	12304 92.7%	620 19.3%	1454 59.3%	3564 65.5%	5287 66.9%	8149 60.1%	4650 69.3%	21422 65.1%	228 31.0%
HOME OF FRIENDS OR RELATIVES	16285 48.4%	14306 48.2%	1145 53.0%	151 29.1%	376 50.7%	308 61.1%	2840 19.4%	11815 89.1%	468 14.6%	1159 47.3%	3171 58.3%	3842 48.6%	5076 37.4%	4196 62.5%	16069 48.9%	216 29.4%
PRIVATE COTTAGE OR VACATION HOME	5429 16.1%	5178 17.4%	56 2.6%	166 32.2%	24 3.3%	4 0.9%	4463 30.4%	501 3.8%	153 4.8%	311 12.7%	393 7.2%	1461 18.5%	3113 23.0%	461 6.9%	5416 16.5%	13 1.7%
OTHER	1065 3.2%	914 3.1%	68 3.2%	36 7.0%	29 3.9%	19 3.7%	564 3.8%	157 1.2%	145 4.5%	199 8.1%	79 1.4%	240 3.0%	552 4.1%	194 2.9%	992 3.0%	73 10.0%
DON'T KNOW/NOT STATED	62 0.2%	42 0.1%	2 0.1%	7 1.4%	9 1.3%	2 0.3%	29 0.2%	15 0.1%	11 0.3%	3 0.1%	- *	17 0.2%	31 0.2%	14 0.2%	59 0.2%	4 0.5%
NON-COMMERCIAL ACCOMMODATION ONLY IN ONTARIO	20987 62.4%	19022 64.1%	1144 52.9%	290 56.2%	286 38.5%	246 48.8%	6968 47.5%	12084 91.1%	548 17.1%	1383 56.4%	3495 64.2%	5183 65.6%	7840 57.8%	4469 66.6%	20803 63.3%	185 25.2%
COMMERCIAL ACCOMMODATION ONLY IN ONTARIO	11015 32.8%	9413 31.7%	920 42.5%	169 32.8%	330 44.4%	183 36.3%	6899 47.0%	848 6.4%	2453 76.4%	815 33.2%	1806 33.2%	2406 30.4%	4915 36.2%	1889 28.2%	10580 32.2%	436 59.3%
COMMERCIAL ROOFED ACCOMMODATION ONLY IN ONTARIO	8260 24.6%	6814 23.0%	815 37.7%	135 26.2%	319 43.0%	176 34.8%	4382 29.9%	699 5.3%	2433 75.7%	745 30.4%	1758 32.3%	1801 22.8%	2901 21.4%	1799 26.8%	7877 24.0%	382 52.0%

TYPE OF ACCOMMODATION IN ONTARIO
BASE: OVERNIGHT HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	20662	17993	1451	313	554	350	7826	8328	2931	1571	3722	5037	7505	4398	20214	447
ANY ROOFED COMMERCIAL ACCOMMODATION	5807 28.1%	4501 25.0%	675 46.5%	128 41.0%	332 59.9%	171 48.9%	2475 31.6%	497 6.0%	2312 78.9%	522 33.2%	1242 33.4%	1339 26.6%	1878 25.0%	1348 30.6%	5546 27.4%	261 58.3%
HOTEL	3984 19.3%	2882 16.0%	545 37.5%	105 33.5%	307 55.4%	146 41.6%	1411 18.0%	338 4.1%	1910 65.2%	325 20.7%	875 23.5%	939 18.6%	1175 15.7%	995 22.6%	3800 18.8%	184 41.2%
MOTEL	1182 5.7%	1007 5.6%	114 7.8%	13 4.3%	25 4.5%	22 6.3%	563 7.2%	138 1.7%	341 11.6%	141 8.9%	260 7.0%	258 5.1%	414 5.5%	250 5.7%	1112 5.5%	70 15.6%
BED & BREAKFAST	142 0.7%	130 0.7%	2 0.2%	1 0.4%	6 1.2%	1 0.3%	97 1.2%	12 0.1%	15 0.5%	16 1.0%	13 0.4%	29 0.6%	75 1.0%	25 0.6%	131 0.7%	10 2.3%
RESORT	206 1.0%	197 1.1%	2 0.2%	3 0.9%	2 0.3%	2 0.6%	138 1.8%	6 0.1%	49 1.7%	13 0.8%	51 1.4%	38 0.7%	86 1.1%	31 0.7%	204 1.0%	2 0.5%
HUNTING/FISHING LODGE	40 0.2%	38 0.2%	-	1 0.2%	1 0.2%	-	29 0.4%	7 0.1%	3 0.1%	1 0.1%	15 0.4%	5 0.1%	13 0.2%	7 0.1%	40 0.2%	-
COMMERCIAL COTTAGE OR CABIN	309 1.5%	280 1.6%	15 1.0%	7 2.3%	3 0.6%	3 1.0%	266 3.4%	8 0.1%	5 0.2%	31 2.0%	34 0.9%	85 1.7%	142 1.9%	49 1.1%	307 1.5%	2 0.5%
CAMPING OR TRAILER PARK	1330 6.4%	1248 6.9%	58 4.0%	14 4.6%	6 1.0%	4 1.1%	1197 15.3%	77 0.9%	20 0.7%	36 2.3%	39 1.1%	321 6.4%	915 12.2%	54 1.2%	1302 6.4%	28 6.3%
ANY NON-COMMERCIAL ACCOMMODATION	13278 64.3%	11922 66.3%	711 49.0%	171 54.4%	272 49.0%	203 58.1%	4027 51.5%	7796 93.6%	533 18.2%	920 58.6%	2428 65.2%	3282 65.2%	4606 61.4%	2962 67.3%	13142 65.0%	136 30.4%
HOME OF FRIENDS OR RELATIVES	10474 50.7%	9242 51.4%	672 46.3%	94 30.1%	265 47.8%	200 57.3%	1797 23.0%	7509 90.2%	385 13.1%	782 49.8%	2200 59.1%	2469 49.0%	3109 41.4%	2696 61.3%	10345 51.2%	129 28.9%
PRIVATE COTTAGE OR VACATION HOME	2842 13.8%	2707 15.0%	44 3.1%	76 24.3%	10 1.9%	3 1.0%	2257 28.8%	294 3.5%	148 5.1%	143 9.1%	228 6.1%	819 16.3%	1521 20.3%	273 6.2%	2834 14.0%	8 1.7%
OTHER	723 3.5%	606 3.4%	58 4.0%	22 7.1%	22 3.9%	15 4.2%	328 4.2%	109 1.3%	135 4.6%	150 9.6%	62 1.7%	176 3.5%	313 4.2%	172 3.9%	667 3.3%	56 12.4%
DON'T KNOW/NOT STATED	37 0.2%	22 0.1%	2 0.2%	5 1.7%	7 1.3%	1 0.2%	15 0.2%	8 0.1%	10 0.3%	2 0.1%	- *	9 0.2%	17 0.2%	12 0.3%	35 0.2%	2 0.5%
NON-COMMERCIAL ACCOMMODATION ONLY IN ONTARIO	12900 62.4%	11695 65.0%	682 47.0%	153 48.9%	203 36.6%	167 47.7%	3882 49.6%	7674 92.2%	470 16.0%	872 55.5%	2381 64.0%	3220 63.9%	4449 59.3%	2850 64.8%	12789 63.3%	110 24.6%
COMMERCIAL ACCOMMODATION ONLY IN ONTARIO	6730 32.6%	5506 30.6%	697 48.0%	125 39.9%	265 47.8%	138 39.4%	3503 44.8%	449 5.4%	2269 77.4%	509 32.4%	1231 33.1%	1596 31.7%	2618 34.9%	1283 29.2%	6474 32.0%	257 57.4%
COMMERCIAL ROOFED ACCOMMODATION ONLY IN ONTARIO	5428 26.3%	4279 23.8%	641 44.2%	111 35.5%	263 47.3%	134 38.4%	2324 29.7%	379 4.6%	2249 76.7%	475 30.2%	1194 32.1%	1275 25.3%	1731 23.1%	1228 27.9%	5198 25.7%	230 51.4%

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL NIGHTS (000s)	95242	77864	6280	2126	5468	3504	44204	34155	9103	7731	12143	19422	46207	17469	93198	2044
HOTEL NIGHTS	12183 12.8%	8119 10.4%	1664 26.5%	396 18.6%	1352 24.7%	651 18.6%	4887 11.1%	1224 3.6%	5284 58.0%	788 10.2%	2408 19.8%	2784 14.3%	4064 8.8%	2927 16.8%	11662 12.5%	521 25.5%
AVERAGE NIGHTS PER USER	2.06	1.80	2.38	3.14	3.50	3.24	1.79	1.95	2.54	1.61	1.88	2.16	2.10	2.07	2.08	1.72
MOTEL NIGHTS	4008 4.2%	3294 4.2%	385 6.1%	50 2.4%	170 3.1%	108 3.1%	2050 4.6%	529 1.5%	995 10.9%	434 5.6%	725 6.0%	822 4.2%	1484 3.2%	977 5.6%	3760 4.0%	248 12.1%
AVERAGE NIGHTS PER USER	2.08	1.97	2.49	2.71	3.44	2.88	1.91	2.21	2.74	1.70	1.95	2.08	1.97	2.38	2.09	1.83
NIGHTS IN OTHER ROOFED COMMERCIAL ACCOMMODATION	4063 4.3%	3770 4.8%	98 1.6%	58 2.7%	105 1.9%	31 0.9%	3406 7.7%	207 0.6%	198 2.2%	253 3.3%	430 3.5%	591 3.0%	2567 5.6%	475 2.7%	4008 4.3%	55 2.7%
AVERAGE NIGHTS PER USER	3.40	3.40	3.05	2.87	4.71	2.83	3.49	3.15	2.52	3.37	2.31	2.45	4.35	2.67	3.43	2.17
NIGHTS IN CAMPING/TRAILER PARK	9458 9.9%	8660 11.1%	508 8.1%	135 6.3%	129 2.4%	26 0.7%	8741 19.8%	362 1.1%	59 0.6%	296 3.8%	78 0.6%	1360 7.0%	7784 16.8%	237 1.4%	9126 9.8%	332 16.2%
AVERAGE NIGHTS PER USER	3.36	3.27	4.63	3.81	7.86	2.87	3.42	2.23	2.86	3.91	1.63	2.25	3.75	2.64	3.31	5.99
NIGHTS IN HOME OF FRIENDS/ RELATIVES/OTHER NON-COMMERCIAL	62266 65.4%	51348 65.9%	3485 55.5%	1397 65.7%	3469 63.4%	2566 73.2%	23460 53.1%	31390 91.9%	2087 22.9%	5315 68.7%	8284 68.2%	13206 68.0%	28360 61.4%	12416 71.1%	61556 66.0%	711 34.8%
AVERAGE NIGHTS PER USER	2.88	2.64	2.92	4.41	8.85	8.24	3.23	2.55	3.36	3.66	2.32	2.50	3.48	2.67	2.87	3.12
B&B NIGHTS (INCLUDED IN OTHER ROOFED COMMERCIAL)	425 0.4%	384 0.5%	16 0.3%	5 0.3%	16 0.3%	3 0.1%	326 0.7%	31 0.1%	31 0.3%	35 0.5%	30 0.2%	63 0.3%	271 0.6%	61 0.3%	407 0.4%	18 0.9%
AVERAGE NIGHTS PER USER	1.90	1.88	2.47	2.26	2.00	1.72	1.98	1.55	1.90	1.63	1.65	1.62	2.15	1.52	1.93	1.40
HUNTING/FISHING LODGE NIGHTS (INCLUDED IN OTHER ROOFED COMMERCIAL)	174 0.2%	163 0.2%	-	4 0.2%	7 0.1%	-	111 0.3%	56 0.2%	3 *	4 *	34 0.3%	21 0.1%	87 0.2%	30 0.2%	174 0.2%	-
AVERAGE NIGHTS PER USER	3.44	3.39	-	3.00	7.00	-	3.29	4.35	1.00	4.00	2.15	3.48	4.17	4.19	3.44	-

Continued

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL NIGHTS (000s)	95242	77864	6280	2126	5468	3504	44204	34155	9103	7731	12143	19422	46207	17469	93198	2044
RESORT NIGHTS (INCLUDED IN OTHER ROOFED COMMERCIAL)	1102 1.2%	1049 1.3%	14 0.2%	14 0.7%	10 0.2%	15 0.4%	845 1.9%	47 0.1%	148 1.6%	62 0.8%	200 1.6%	164 0.8%	596 1.3%	142 0.8%	1091 1.2%	11 0.5%
AVERAGE NIGHTS PER USER	3.28	3.28	2.07	4.34	3.00	4.87	3.32	3.48	2.93	3.46	2.41	2.75	4.06	3.05	3.32	1.45
NIGHTS IN COMMERCIAL COTTAGE OR CABIN (INCLUDED IN OTHER ROOFED COMMERCIAL)	2362 2.5%	2175 2.8%	68 1.1%	34 1.6%	72 1.3%	13 0.4%	2124 4.8%	70 0.2%	17 0.2%	152 2.0%	166 1.4%	342 1.8%	1612 3.5%	242 1.4%	2336 2.5%	26 1.3%
AVERAGE NIGHTS PER USER	4.01	4.02	3.60	2.62	7.30	2.16	4.03	3.70	1.84	4.30	2.40	2.47	5.42	2.87	4.00	5.03
NIGHTS IN HOME OF FRIENDS/ RELATIVES (INCLUDED IN NON-COMMERCIAL)	42422 44.5%	32564 41.8%	3305 52.6%	822 38.7%	3237 59.2%	2494 71.2%	7359 16.6%	30011 87.9%	1488 16.3%	3549 45.9%	7336 60.4%	9539 49.1%	14732 31.9%	10815 61.9%	41757 44.8%	665 32.5%
AVERAGE NIGHTS PER USER	2.60	2.28	2.89	5.46	8.60	8.11	2.59	2.54	3.18	3.06	2.31	2.48	2.90	2.58	2.60	3.07
NIGHTS IN PRIVATE COTTAGE (INCLUDED IN NON-COMMERCIAL)	19845 20.8%	18785 24.1%	180 2.9%	575 27.1%	232 4.3%	72 2.1%	16100 36.4%	1379 4.0%	599 6.6%	1766 22.8%	948 7.8%	3667 18.9%	13629 29.5%	1601 9.2%	19799 21.2%	46 2.2%
AVERAGE NIGHTS PER USER	3.66	3.63	3.22	3.46	9.52	16.10	3.61	2.75	3.91	5.68	2.41	2.51	4.38	3.47	3.66	3.61
NUMBER OF "OTHER" NIGHTS (INCLUDES NOT STATED)	3264 3.4%	2671 3.4%	139 2.2%	90 4.2%	242 4.4%	121 3.5%	1659 3.8%	448 1.3%	480 5.3%	646 8.4%	219 1.8%	660 3.4%	1949 4.2%	436 2.5%	3086 3.3%	178 8.7%
AVERAGE NIGHTS PER USER	2.91	2.79	2.02	2.24	6.37	6.02	2.81	2.59	3.11	3.21	2.77	2.59	3.34	2.11	2.95	2.32

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: HOUSEHOLD NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL NIGHTS (000s)	57112	45484	4194	1234	3780	2420	22447	21398	8327	4902	8553	12520	24322	11717	55948	1164
HOTEL NIGHTS	8595 15.0%	5342 11.7%	1326 31.6%	331 26.8%	1123 29.7%	473 19.5%	2526 11.3%	667 3.1%	4881 58.6%	521 10.6%	1686 19.7%	2164 17.3%	2560 10.5%	2185 18.7%	8275 14.8%	320 27.5%
AVERAGE NIGHTS PER USER	2.16	1.85	2.43	3.15	3.65	3.25	1.79	1.97	2.56	1.60	1.93	2.31	2.18	2.20	2.18	1.74
MOTEL NIGHTS	2638 4.6%	2170 4.8%	279 6.7%	37 3.0%	84 2.2%	67 2.8%	1140 5.1%	293 1.4%	957 11.5%	247 5.0%	567 6.6%	552 4.4%	868 3.6%	651 5.6%	2515 4.5%	122 10.5%
AVERAGE NIGHTS PER USER	2.23	2.15	2.45	2.76	3.36	3.04	2.03	2.13	2.81	1.76	2.18	2.14	2.10	2.60	2.26	1.76
NIGHTS IN OTHER ROOFED COMMERCIAL ACCOMMODATION	2212 3.9%	2048 4.5%	59 1.4%	34 2.7%	49 1.3%	22 0.9%	1739 7.7%	108 0.5%	188 2.3%	175 3.6%	279 3.3%	367 2.9%	1297 5.3%	269 2.3%	2183 3.9%	29 2.5%
AVERAGE NIGHTS PER USER	3.18	3.18	2.98	2.85	3.95	3.26	3.29	3.31	2.61	2.87	2.47	2.37	4.12	2.40	3.21	1.95
NIGHTS IN CAMPING/TRAILER PARK	4111 7.2%	3752 8.2%	263 6.3%	48 3.9%	35 0.9%	14 0.6%	3763 16.8%	170 0.8%	57 0.7%	121 2.5%	63 0.7%	710 5.7%	3200 13.2%	138 1.2%	3969 7.1%	142 12.2%
AVERAGE NIGHTS PER USER	3.09	3.01	4.55	3.33	6.10	3.42	3.14	2.22	2.86	3.32	1.61	2.21	3.50	2.55	3.05	5.08
NIGHTS IN HOME OF FRIENDS/ RELATIVES/OTHER NON-COMMERCIAL	37363 65.4%	30444 66.9%	2143 51.1%	729 59.1%	2316 61.3%	1731 71.5%	12373 55.1%	19876 92.9%	1795 21.6%	3315 67.6%	5769 67.5%	8212 65.6%	15297 62.9%	8085 69.0%	36942 66.0%	421 36.2%
AVERAGE NIGHTS PER USER	2.81	2.55	3.01	4.28	8.53	8.52	3.07	2.55	3.37	3.60	2.38	2.50	3.32	2.73	2.81	3.10
B&B NIGHTS (INCLUDED IN OTHER ROOFED COMMERCIAL)	267 0.5%	244 0.5%	6 0.1%	3 0.2%	13 0.3%	2 0.1%	192 0.9%	19 0.1%	28 0.3%	26 0.5%	21 0.2%	52 0.4%	157 0.6%	37 0.3%	255 0.5%	13 1.1%
AVERAGE NIGHTS PER USER	1.89	1.87	2.29	2.51	2.00	2.00	1.97	1.60	1.79	1.62	1.63	1.78	2.10	1.51	1.94	1.25
HUNTING/FISHING LODGE NIGHTS (INCLUDED IN OTHER ROOFED COMMERCIAL)	125 0.2%	117 0.3%	-	2 0.2%	7 0.2%	-	87 0.4%	32 0.1%	3 *	4 0.1%	31 0.4%	17 0.1%	50 0.2%	27 0.2%	125 0.2%	-
AVERAGE NIGHTS PER USER	3.14	3.05	-	3.00	7.00	-	3.02	4.37	1.00	4.00	2.08	3.33	3.80	4.11	3.14	-

Continued

NIGHTS SPENT IN VARIOUS ACCOMMODATION TYPES
BASE: HOUSEHOLD NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL NIGHTS (000s)	57112	45484	4194	1234	3780	2420	22447	21398	8327	4902	8553	12520	24322	11717	55948	1164
RESORT NIGHTS (INCLUDED IN OTHER ROOFED COMMERCIAL)	679 1.2%	645 1.4%	8 0.2%	12 1.0%	5 0.1%	9 0.4%	456 2.0%	28 0.1%	145 1.7%	50 1.0%	134 1.6%	97 0.8%	365 1.5%	84 0.7%	676 1.2%	3 0.3%
AVERAGE NIGHTS PER USER	3.30	3.27	3.61	4.41	3.00	4.36	3.30	4.63	2.97	3.92	2.61	2.58	4.26	2.69	3.32	1.38
NIGHTS IN COMMERCIAL COTTAGE OR CABIN (INCLUDED IN OTHER ROOFED COMMERCIAL)	1140 2.0%	1043 2.3%	46 1.1%	17 1.4%	24 0.6%	10 0.4%	1004 4.5%	29 0.1%	12 0.1%	94 1.9%	93 1.1%	202 1.6%	724 3.0%	121 1.0%	1127 2.0%	13 1.1%
AVERAGE NIGHTS PER USER	3.68	3.72	3.00	2.31	7.47	2.99	3.77	3.85	2.56	3.05	2.75	2.39	5.11	2.45	3.67	5.47
NIGHTS IN HOME OF FRIENDS/ RELATIVES (INCLUDED IN NON-COMMERCIAL)	27538 48.2%	21169 46.5%	1982 47.3%	493 39.9%	2232 59.0%	1663 68.7%	4603 20.5%	19103 89.3%	1211 14.5%	2615 53.4%	5239 61.3%	6065 48.4%	9075 37.3%	7159 61.1%	27146 48.5%	392 33.7%
AVERAGE NIGHTS PER USER	2.63	2.29	2.95	5.22	8.43	8.30	2.56	2.54	3.15	3.35	2.38	2.46	2.92	2.66	2.62	3.04
NIGHTS IN PRIVATE COTTAGE (INCLUDED IN NON-COMMERCIAL)	9825 17.2%	9275 20.4%	161 3.8%	237 19.2%	84 2.2%	68 2.8%	7770 34.6%	772 3.6%	584 7.0%	699 14.3%	530 6.2%	2147 17.1%	6223 25.6%	925 7.9%	9796 17.5%	29 2.5%
AVERAGE NIGHTS PER USER	3.46	3.43	3.63	3.11	8.10	20.29	3.44	2.63	3.94	4.89	2.33	2.62	4.09	3.38	3.46	3.72
NUMBER OF "OTHER" NIGHTS (INCLUDES NOT STATED)	2194 3.8%	1728 3.8%	123 2.9%	56 4.5%	174 4.6%	114 4.7%	906 4.0%	285 1.3%	450 5.4%	524 10.7%	189 2.2%	516 4.1%	1100 4.5%	389 3.3%	2064 3.7%	130 11.1%
AVERAGE NIGHTS PER USER	2.90	2.75	2.12	2.13	6.06	7.44	2.65	2.43	3.13	3.45	3.02	2.81	3.34	2.14	2.95	2.24

CTS 2000 - ONTARIO (4/9/02) TABLE P16-1

QUARTER/MONTH TRIP ENDED
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
QUARTER I	16417 19.4%	15673 19.8%	503 15.4%	67 11.1%	95 12.7%	79 15.5%	5331 15.7%	5982 20.1%	1952 21.3%	3146 27.5%	16417 100.0%	-	-	-	16288 19.5%	129 17.5%
JANUARY	6413 7.6%	6208 7.8%	123 3.8%	27 4.6%	32 4.2%	22 4.4%	2111 6.2%	2248 7.5%	686 7.5%	1368 11.9%	6413 39.1%	-	-	-	6360 7.6%	54 7.3%
FEBRUARY	4992 5.9%	4707 5.9%	212 6.5%	13 2.2%	39 5.2%	21 4.1%	1809 5.3%	1623 5.4%	595 6.5%	965 8.4%	4992 30.4%	-	-	-	4964 5.9%	28 3.9%
MARCH	5011 5.9%	4758 6.0%	167 5.1%	26 4.3%	24 3.3%	36 7.1%	1411 4.2%	2111 7.1%	671 7.3%	812 7.1%	5011 30.5%	-	-	-	4965 5.9%	47 6.4%
QUARTER II	20210 23.9%	18839 23.8%	895 27.4%	163 27.2%	199 26.6%	114 22.3%	7691 22.7%	7553 25.3%	2308 25.2%	2655 23.2%	-	20210 100.0%	-	-	20079 24.0%	131 17.9%
APRIL	5638 6.7%	5174 6.5%	325 10.0%	32 5.3%	76 10.2%	30 6.0%	1542 4.5%	2533 8.5%	752 8.2%	810 7.1%	-	5638 27.9%	-	-	5586 6.7%	52 7.1%
MAY	7558 9.0%	7005 8.8%	389 11.9%	67 11.1%	57 7.6%	42 8.2%	2906 8.6%	2686 9.0%	872 9.5%	1095 9.6%	-	7558 37.4%	-	-	7519 9.0%	39 5.3%
JUNE	7014 8.3%	6660 8.4%	181 5.6%	65 10.8%	66 8.8%	42 8.2%	3243 9.6%	2335 7.8%	683 7.4%	750 6.6%	-	7014 34.7%	-	-	6973 8.3%	40 5.5%
QUARTER III	27990 33.2%	26096 32.9%	1221 37.4%	272 45.2%	244 32.6%	158 31.0%	14601 43.0%	8295 27.8%	2026 22.1%	3049 26.6%	-	-	27990 100.0%	-	27618 33.0%	372 50.7%
JULY	9755 11.6%	9103 11.5%	452 13.8%	86 14.2%	62 8.3%	52 10.2%	5203 15.3%	3213 10.8%	476 5.2%	863 7.5%	-	-	9755 34.9%	-	9614 11.5%	141 19.2%
AUGUST	9945 11.8%	9331 11.8%	339 10.4%	119 19.8%	93 12.5%	63 12.4%	6005 17.7%	2526 8.5%	596 6.5%	815 7.1%	-	-	9945 35.5%	-	9822 11.7%	124 16.8%
SEPTEMBER	8290 9.8%	7661 9.7%	431 13.2%	67 11.2%	88 11.7%	43 8.4%	3393 10.0%	2556 8.6%	953 10.4%	1371 12.0%	-	-	8290 29.6%	-	8182 9.8%	108 14.7%
QUARTER IV	19810 23.5%	18698 23.6%	644 19.7%	99 16.5%	210 28.1%	158 31.1%	6333 18.7%	7981 26.8%	2884 31.5%	2606 22.7%	-	-	-	19810 100.0%	19707 23.5%	102 13.9%
OCTOBER	6371 7.5%	6074 7.7%	98 3.0%	47 7.9%	93 12.5%	58 11.4%	2257 6.6%	2322 7.8%	964 10.5%	826 7.2%	-	-	-	6371 32.2%	6343 7.6%	28 3.8%
NOVEMBER	6404 7.6%	6003 7.6%	260 8.0%	29 4.8%	68 9.1%	44 8.6%	2015 5.9%	2333 7.8%	1114 12.2%	939 8.2%	-	-	-	6404 32.3%	6357 7.6%	47 6.3%
DECEMBER	7035 8.3%	6621 8.3%	286 8.8%	24 3.9%	49 6.5%	57 11.1%	2061 6.1%	3326 11.2%	806 8.8%	841 7.3%	-	-	-	7035 35.5%	7007 8.4%	28 3.8%

QUARTER/MONTH TRIP ENDED
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2451	5444	7904	13559	6710	32882	735
QUARTER I	5444 16.2%	4878 16.4%	345 15.9%	48 9.4%	95 12.8%	77 15.4%	1751 11.9%	2530 19.1%	714 22.2%	449 18.3%	5444 100.0%	-	-	-	5315 16.2%	129 17.5%
JANUARY	1868 5.6%	1696 5.7%	105 4.9%	14 2.7%	32 4.3%	21 4.1%	598 4.1%	925 7.0%	228 7.1%	116 4.7%	1868 34.3%	-	-	-	1814 5.5%	54 7.3%
FEBRUARY	1731 5.1%	1536 5.2%	125 5.8%	10 2.0%	39 5.2%	21 4.1%	570 3.9%	729 5.5%	288 9.0%	144 5.9%	1731 31.8%	-	-	-	1702 5.2%	28 3.9%
MARCH	1845 5.5%	1646 5.5%	115 5.3%	24 4.6%	24 3.3%	36 7.2%	583 4.0%	876 6.6%	198 6.2%	189 7.7%	1845 33.9%	-	-	-	1799 5.5%	47 6.4%
QUARTER II	7904 23.5%	6914 23.3%	537 24.8%	141 27.2%	199 26.7%	113 22.5%	3212 21.9%	3279 24.7%	867 27.0%	545 22.2%	-	7904 100.0%	-	-	7772 23.6%	131 17.9%
APRIL	2144 6.4%	1831 6.2%	180 8.3%	27 5.3%	76 10.3%	30 6.0%	492 3.4%	1140 8.6%	343 10.7%	169 6.9%	-	2144 27.1%	-	-	2092 6.4%	52 7.1%
MAY	3013 9.0%	2611 8.8%	247 11.4%	57 11.1%	57 7.6%	42 8.3%	1296 8.8%	1204 9.1%	300 9.3%	213 8.7%	-	3013 38.1%	-	-	2974 9.0%	39 5.3%
JUNE	2746 8.2%	2472 8.3%	111 5.1%	56 10.9%	66 8.9%	41 8.2%	1424 9.7%	935 7.1%	224 7.0%	163 6.6%	-	2746 34.7%	-	-	2706 8.2%	40 5.5%
QUARTER III	13559 40.3%	12019 40.5%	898 41.5%	247 47.9%	239 32.2%	156 31.0%	7761 52.9%	4121 31.1%	832 25.9%	839 34.2%	-	-	13559 100.0%	-	13187 40.1%	372 50.7%
JULY	5161 15.4%	4682 15.8%	289 13.4%	75 14.6%	62 8.4%	52 10.3%	3002 20.5%	1717 12.9%	212 6.6%	229 9.3%	-	-	5161 38.1%	-	5020 15.3%	141 19.2%
AUGUST	4856 14.4%	4337 14.6%	253 11.7%	112 21.6%	91 12.3%	63 12.5%	3131 21.3%	1250 9.4%	221 6.9%	253 10.3%	-	-	4856 35.8%	-	4733 14.4%	124 16.8%
SEPTEMBER	3542 10.5%	2999 10.1%	355 16.4%	60 11.7%	86 11.5%	41 8.2%	1629 11.1%	1154 8.7%	400 12.4%	357 14.6%	-	-	3542 26.1%	-	3434 10.4%	108 14.7%
QUARTER IV	6710 20.0%	5880 19.8%	383 17.7%	80 15.5%	210 28.3%	157 31.1%	1952 13.3%	3338 25.2%	798 24.8%	618 25.2%	-	-	-	6710 100.0%	6607 20.1%	102 13.9%
OCTOBER	2179 6.5%	1940 6.5%	49 2.3%	39 7.6%	93 12.5%	57 11.4%	788 5.4%	977 7.4%	286 8.9%	125 5.1%	-	-	-	2179 32.5%	2151 6.5%	28 3.8%
NOVEMBER	2167 6.4%	1860 6.3%	168 7.8%	29 5.5%	68 9.2%	43 8.5%	588 4.0%	1005 7.6%	290 9.0%	284 11.6%	-	-	-	2167 32.3%	2121 6.4%	47 6.3%
DECEMBER	2363 7.0%	2079 7.0%	166 7.7%	12 2.3%	49 6.6%	57 11.2%	576 3.9%	1355 10.2%	222 6.9%	209 8.5%	-	-	-	2363 35.2%	2335 7.1%	28 3.8%

CTS 2000 - ONTARIO (4/9/02) TABLE P18-1

QUARTER/MONTH TRIP ENDED
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	8514865	7184627	572518	130314	398232	229174	3593588	1847717	2162556	909706	1362436	1877603	3070313	2204513	8239052	275813
QUARTER I	1362436	1193556	73952	13596	40232	41100	482520	280244	407914	191439	1362436	-	-	-	1319619	42816
	16.0%	16.6%	12.9%	10.4%	10.1%	17.9%	13.4%	15.2%	18.9%	21.0%	100.0%				16.0%	15.5%
JANUARY	433832	383692	17087	5424	17605	10024	167823	86299	113183	66527	433832	-	-	-	420258	13575
	5.1%	5.3%	3.0%	4.2%	4.4%	4.4%	4.7%	4.7%	5.2%	7.3%	31.8%				5.1%	4.9%
FEBRUARY	498532	436539	35956	1020	15983	9035	186349	95615	152275	64293	498532	-	-	-	483592	14940
	5.9%	6.1%	6.3%	0.8%	4.0%	3.9%	5.2%	5.2%	7.0%	7.1%	36.6%				5.9%	5.4%
MARCH	430071	373325	20909	7152	6645	22040	128349	98329	142456	60619	430071	-	-	-	415770	14302
	5.1%	5.2%	3.7%	5.5%	1.7%	9.6%	3.6%	5.3%	6.6%	6.7%	31.6%				5.0%	5.2%
QUARTER II	1877603	1537486	167990	28746	98943	44440	678782	413579	576397	208820	-	1877603	-	-	1825837	51766
	22.1%	21.4%	29.3%	22.1%	24.8%	19.4%	18.9%	22.4%	26.7%	23.0%		100.0%			22.2%	18.8%
APRIL	542705	412220	84013	7805	29150	9517	126983	151269	208692	55761	-	542705	-	-	516813	25892
	6.4%	5.7%	14.7%	6.0%	7.3%	4.2%	3.5%	8.2%	9.7%	6.1%		28.9%			6.3%	9.4%
MAY	707079	595255	49470	13980	31153	17223	289005	131308	183866	102900	-	707079	-	-	692024	15055
	8.3%	8.3%	8.6%	10.7%	7.8%	7.5%	8.0%	7.1%	8.5%	11.3%		37.7%			8.4%	5.5%
JUNE	627819	530011	34507	6961	38640	17701	262794	131002	183838	50159	-	627819	-	-	617000	10819
	7.4%	7.4%	6.0%	5.3%	9.7%	7.7%	7.3%	7.1%	8.5%	5.5%		33.4%			7.5%	3.9%
QUARTER III	3070313	2592608	218231	52329	134827	72318	1662233	603138	523522	281419	-	-	3070313	-	2958321	111992
	36.1%	36.1%	38.1%	40.2%	33.9%	31.6%	46.3%	32.6%	24.2%	30.9%			100.0%		35.9%	40.6%
JULY	997154	865225	76119	14118	20301	21391	565808	226931	117556	86859	-	-	997154	-	960905	36249
	11.7%	12.0%	13.3%	10.8%	5.1%	9.3%	15.7%	12.3%	5.4%	9.5%			32.5%		11.7%	13.1%
AUGUST	1120011	952569	72663	16570	47553	30656	717873	174557	148288	79292	-	-	1120011	-	1092024	27986
	13.2%	13.3%	12.7%	12.7%	11.9%	13.4%	20.0%	9.4%	6.9%	8.7%			36.5%		13.3%	10.1%
SEPTEMBER	953148	774814	69449	21641	66973	20271	378552	201649	257678	115269	-	-	953148	-	905392	47756
	11.2%	10.8%	12.1%	16.6%	16.8%	8.8%	10.5%	10.9%	11.9%	12.7%			31.0%		11.0%	17.3%
QUARTER IV	2204513	1860977	112345	35644	124230	71316	770053	550756	654724	228027	-	-	-	2204513	2135274	69239
	25.9%	25.9%	19.6%	27.4%	31.2%	31.1%	21.4%	29.8%	30.3%	25.1%				100.0%	25.9%	25.1%
OCTOBER	684626	576560	13742	15461	43907	34955	240996	138250	251468	53798	-	-	-	684626	671798	12828
	8.0%	8.0%	2.4%	11.9%	11.0%	15.3%	6.7%	7.5%	11.6%	5.9%				31.1%	8.2%	4.7%
NOVEMBER	824441	691109	53723	18756	45747	15106	292549	178749	265203	87892	-	-	-	824441	788506	35935
	9.7%	9.6%	9.4%	14.4%	11.5%	6.6%	8.1%	9.7%	12.3%	9.7%				37.4%	9.6%	13.0%
DECEMBER	695446	593308	44880	1427	34576	21255	236508	233756	138052	86338	-	-	-	695446	674970	20476
	8.2%	8.3%	7.8%	1.1%	8.7%	9.3%	6.6%	12.7%	6.4%	9.5%				31.5%	8.2%	7.4%

QUARTER/MONTH TRIP ENDED
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	5995215	4704292	534928	128692	398232	229071	2479783	1368449	1698722	447356	909517	1262602	2294773	1528323	5719402	275813
QUARTER I	909517	744229	70836	13120	40232	41100	302342	201581	329715	75879	909517	-	-	-	866701	42816
	15.2%	15.8%	13.2%	10.2%	10.1%	17.9%	12.2%	14.7%	19.4%	17.0%	100.0%				15.2%	15.5%
JANUARY	255480	205881	16802	5167	17605	10024	96013	59129	77051	23287	255480	-	-	-	241905	13575
	4.3%	4.4%	3.1%	4.0%	4.4%	4.4%	3.9%	4.3%	4.5%	5.2%	28.1%				4.2%	4.9%
FEBRUARY	354143	293742	34445	939	15983	9035	122241	69289	138093	24520	354143	-	-	-	339203	14940
	5.9%	6.2%	6.4%	0.7%	4.0%	3.9%	4.9%	5.1%	8.1%	5.5%	38.9%				5.9%	5.4%
MARCH	299894	244606	19589	7013	6645	22040	84087	73163	114571	28072	299894	-	-	-	285592	14302
	5.0%	5.2%	3.7%	5.4%	1.7%	9.6%	3.4%	5.3%	6.7%	6.3%	33.0%				5.0%	5.2%
QUARTER II	1262602	932848	158266	28105	98943	44440	429427	299569	445956	87650	-	1262602	-	-	1210836	51766
	21.1%	19.8%	29.6%	21.8%	24.8%	19.4%	17.3%	21.9%	26.3%	19.6%		100.0%			21.2%	18.8%
APRIL	395665	269858	79407	7733	29150	9517	77657	119546	173419	25043	-	395665	-	-	369773	25892
	6.6%	5.7%	14.8%	6.0%	7.3%	4.2%	3.1%	8.7%	10.2%	5.6%		31.3%			6.5%	9.4%
MAY	455620	348332	45410	13502	31153	17223	175999	92324	149671	37626	-	455620	-	-	440565	15055
	7.6%	7.4%	8.5%	10.5%	7.8%	7.5%	7.1%	6.7%	8.8%	8.4%		36.1%			7.7%	5.5%
JUNE	411318	314658	33449	6870	38640	17701	175771	87699	122866	24981	-	411318	-	-	400498	10819
	6.9%	6.7%	6.3%	5.3%	9.7%	7.7%	7.1%	6.4%	7.2%	5.6%		32.6%			7.0%	3.9%
QUARTER III	2294773	1830691	204837	52100	134827	72318	1250642	473971	410888	159272	-	-	2294773	-	2182782	111992
	38.3%	38.9%	38.3%	40.5%	33.9%	31.6%	50.4%	34.6%	24.2%	35.6%			100.0%		38.2%	40.6%
JULY	759156	633827	69519	14118	20301	21391	416001	183054	103107	56995	-	-	759156	-	722907	36249
	12.7%	13.5%	13.0%	11.0%	5.1%	9.3%	16.8%	13.4%	6.1%	12.7%			33.1%		12.6%	13.1%
AUGUST	835275	671568	69007	16492	47553	30656	550072	134112	106315	44776	-	-	835275	-	807289	27986
	13.9%	14.3%	12.9%	12.8%	11.9%	13.4%	22.2%	9.8%	6.3%	10.0%			36.4%		14.1%	10.1%
SEPTEMBER	700342	525296	66312	21490	66973	20271	284570	156805	201466	57501	-	-	700342	-	652586	47756
	11.7%	11.2%	12.4%	16.7%	16.8%	8.8%	11.5%	11.5%	11.9%	12.9%			30.5%		11.4%	17.3%
QUARTER IV	1528323	1196523	100988	35367	124230	71213	497372	393328	512162	124556	-	-	-	1528323	1459084	69239
	25.5%	25.4%	18.9%	27.5%	31.2%	31.1%	20.1%	28.7%	30.1%	27.8%				100.0%	25.5%	25.1%
OCTOBER	486087	381189	10839	15224	43907	34928	164273	97374	198705	25621	-	-	-	486087	473259	12828
	8.1%	8.1%	2.0%	11.8%	11.0%	15.2%	6.6%	7.1%	11.7%	5.7%				31.8%	8.3%	4.7%
NOVEMBER	596533	467807	49193	18756	45747	15030	191354	128064	218966	58149	-	-	-	596533	560598	35935
	10.0%	9.9%	9.2%	14.6%	11.5%	6.6%	7.7%	9.4%	12.9%	13.0%				39.0%	9.8%	13.0%
DECEMBER	445703	347527	40956	1387	34576	21255	141745	167889	94491	40785	-	-	-	445703	425226	20476
	7.4%	7.4%	7.7%	1.1%	8.7%	9.3%	5.7%	12.3%	5.6%	9.1%				29.2%	7.4%	7.4%

QUARTER/MONTH TRIP ENDED
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	95242	77864	6280	2126	5468	3504	44204	34155	9103	7731	12143	19422	46207	17469	93198	2044
QUARTER I	12143 12.8%	10027 12.9%	860 13.7%	234 11.0%	518 9.5%	504 14.4%	3546 8.0%	5541 16.2%	1848 20.3%	1208 15.6%	12143 100.0%	-	-	-	11900 12.8%	244 11.9%
JANUARY	4223 4.4%	3314 4.3%	379 6.0%	118 5.6%	190 3.5%	221 6.3%	1185 2.7%	2156 6.3%	614 6.7%	267 3.5%	4223 34.8%	-	-	-	4155 4.5%	68 3.3%
FEBRUARY	4028 4.2%	3426 4.4%	263 4.2%	18 0.8%	216 4.0%	105 3.0%	1257 2.8%	1624 4.8%	783 8.6%	364 4.7%	4028 33.2%	-	-	-	3970 4.3%	58 2.9%
MARCH	3893 4.1%	3287 4.2%	218 3.5%	98 4.6%	112 2.0%	179 5.1%	1104 2.5%	1761 5.2%	452 5.0%	577 7.5%	3893 32.1%	-	-	-	3775 4.1%	118 5.8%
QUARTER II	19422 20.4%	15020 19.3%	1560 24.8%	492 23.1%	1633 29.9%	718 20.5%	7280 16.5%	8080 23.7%	2710 29.8%	1352 17.5%	-	19422 100.0%	-	-	19060 20.5%	362 17.7%
APRIL	5221 5.5%	3899 5.0%	553 8.8%	131 6.2%	458 8.4%	181 5.2%	999 2.3%	2660 7.8%	1203 13.2%	359 4.6%	-	5221 26.9%	-	-	5077 5.4%	144 7.1%
MAY	7056 7.4%	5543 7.1%	595 9.5%	214 10.0%	442 8.1%	263 7.5%	2818 6.4%	2859 8.4%	866 9.5%	512 6.6%	-	7056 36.3%	-	-	6981 7.5%	75 3.7%
JUNE	7145 7.5%	5578 7.2%	412 6.6%	147 6.9%	733 13.4%	275 7.8%	3463 7.8%	2561 7.5%	640 7.0%	481 6.2%	-	7145 36.8%	-	-	7002 7.5%	143 7.0%
QUARTER III	46207 48.5%	39157 50.3%	2808 44.7%	1071 50.4%	1943 35.5%	1229 35.1%	28432 64.3%	11968 35.0%	2337 25.7%	3428 44.3%	-	-	46207 100.0%	-	44991 48.3%	1216 59.5%
JULY	17694 18.6%	15574 20.0%	1032 16.4%	359 16.9%	419 7.7%	310 8.8%	11101 25.1%	4594 13.4%	609 6.7%	1363 17.6%	-	-	17694 38.3%	-	17227 18.5%	467 22.8%
AUGUST	18719 19.7%	15826 20.3%	977 15.6%	513 24.1%	808 14.8%	595 17.0%	12600 28.5%	4276 12.5%	766 8.4%	1068 13.8%	-	-	18719 40.5%	-	18174 19.5%	545 26.6%
SEPTEMBER	9795 10.3%	7757 10.0%	799 12.7%	199 9.4%	716 13.1%	324 9.2%	4731 10.7%	3098 9.1%	962 10.6%	998 12.9%	-	-	9795 21.2%	-	9591 10.3%	204 10.0%
QUARTER IV	17469 18.3%	13660 17.5%	1052 16.8%	329 15.5%	1375 25.1%	1053 30.1%	4945 11.2%	8567 25.1%	2208 24.3%	1743 22.5%	-	-	-	17469 100.0%	17247 18.5%	222 10.9%
OCTOBER	5797 6.1%	4447 5.7%	146 2.3%	175 8.2%	669 12.2%	360 10.3%	1904 4.3%	2474 7.2%	1056 11.6%	360 4.7%	-	-	-	5797 33.2%	5712 6.1%	85 4.2%
NOVEMBER	5059 5.3%	3855 5.0%	411 6.6%	111 5.2%	390 7.1%	291 8.3%	1470 3.3%	2198 6.4%	675 7.4%	716 9.3%	-	-	-	5059 29.0%	4966 5.3%	93 4.5%
DECEMBER	6613 6.9%	5357 6.9%	495 7.9%	43 2.0%	316 5.8%	402 11.5%	1571 3.6%	3895 11.4%	476 5.2%	667 8.6%	-	-	-	6613 37.9%	6569 7.0%	44 2.1%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
VISITING FRIENDS/RELATIVES	45704	42433	2017	336	537	382	10965	29766	1342	3632	7981	10840	15129	11754	45297	408
	54.1%	53.5%	61.8%	55.8%	71.8%	75.0%	32.3%	99.8%	14.6%	31.7%	48.6%	53.6%	54.1%	59.3%	54.1%	55.5%
VISITED RELATIVES	38912	36038	1817	277	451	330	7750	28031	1031	2100	7176	9890	13052	8794	38544	369
	46.1%	45.4%	55.7%	46.1%	60.3%	64.9%	22.8%	94.0%	11.2%	18.3%	43.7%	48.9%	46.6%	44.4%	46.1%	50.2%
VISITED FRIENDS	31412	29073	1350	207	463	319	6310	21489	834	2779	5391	7352	10672	7998	31107	305
	37.2%	36.7%	41.4%	34.4%	61.9%	62.7%	18.6%	72.1%	9.1%	24.3%	32.8%	36.4%	38.1%	40.4%	37.2%	41.5%
SHOPPING	22595	20797	986	170	332	310	11308	6958	1188	3140	3109	4915	9012	5559	22180	415
	26.8%	26.2%	30.2%	28.2%	44.4%	61.0%	33.3%	23.3%	13.0%	27.4%	18.9%	24.3%	32.2%	28.1%	26.5%	56.5%
SIGHTSEEING (I)	14682	13115	804	192	321	250	10096	3105	467	1015	1157	2920	7905	2701	14169	514
	17.4%	16.5%	24.6%	31.9%	43.0%	49.1%	29.7%	10.4%	5.1%	8.9%	7.0%	14.4%	28.2%	13.6%	16.9%	70.0%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	3542	3123	236	22	77	83	2219	950	148	225	211	591	1938	803	3420	121
	4.2%	3.9%	7.2%	3.6%	10.3%	16.4%	6.5%	3.2%	1.6%	2.0%	1.3%	2.9%	6.9%	4.1%	4.1%	16.5%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	3034	2772	90	13	87	72	1771	769	234	260	312	475	1244	1003	2910	124
	3.6%	3.5%	2.8%	2.1%	11.6%	14.1%	5.2%	2.6%	2.5%	2.3%	1.9%	2.3%	4.4%	5.1%	3.5%	16.9%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	426	390	7	3	13	14	262	73	41	50	10	56	273	88	372	54
	0.5%	0.5%	0.2%	0.6%	1.7%	2.7%	0.8%	0.2%	0.5%	0.4%	0.1%	0.3%	1.0%	0.4%	0.4%	7.3%
ATTEND SPORTS EVENT	5536	5230	112	25	86	83	3616	740	171	1009	1312	837	1785	1601	5456	79
	6.6%	6.6%	3.4%	4.2%	11.5%	16.3%	10.7%	2.5%	1.9%	8.8%	8.0%	4.1%	6.4%	8.1%	6.5%	10.8%
VISIT A MUSEUM OR ART GALLERY (A/B)	2711	2096	311	44	161	98	1731	591	154	234	216	578	1362	556	2565	147
	3.2%	2.6%	9.5%	7.4%	21.6%	19.3%	5.1%	2.0%	1.7%	2.0%	1.3%	2.9%	4.9%	2.8%	3.1%	20.0%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	2027	1785	147	15	29	51	1610	340	17	59	97	408	1282	240	1910	117
	2.4%	2.3%	4.5%	2.6%	3.8%	10.0%	4.7%	1.1%	0.2%	0.5%	0.6%	2.0%	4.6%	1.2%	2.3%	15.9%
VISIT A THEME OR AMUSEMENT PARK	2406	1997	260	22	46	82	1856	423	30	98	37	544	1637	188	2328	78
	2.9%	2.5%	8.0%	3.7%	6.1%	16.1%	5.5%	1.4%	0.3%	0.9%	0.2%	2.7%	5.8%	0.9%	2.8%	10.7%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	4067	3616	207	69	108	67	2758	686	121	501	119	589	2855	503	3836	231
	4.8%	4.6%	6.3%	11.5%	14.5%	13.2%	8.1%	2.3%	1.3%	4.4%	0.7%	2.9%	10.2%	2.5%	4.6%	31.5%
VISIT AN HISTORIC SITE (A/J)	3700	3170	279	37	125	88	2288	663	166	583	183	716	2209	591	3498	202
	4.4%	4.0%	8.5%	6.2%	16.7%	17.4%	6.7%	2.2%	1.8%	5.1%	1.1%	3.5%	7.9%	3.0%	4.2%	27.5%
WENT TO A BAR OR NIGHTCLUB (D)	6125	5281	447	60	194	142	2662	2211	605	646	666	1154	2698	1606	5862	263
	7.3%	6.7%	13.7%	10.0%	25.9%	28.0%	7.8%	7.4%	6.6%	5.6%	4.1%	5.7%	9.6%	8.1%	7.0%	35.8%
WENT TO A CASINO (D)	2538	2355	82	7	63	30	1846	433	95	164	354	620	986	578	2457	81
	3.0%	3.0%	2.5%	1.2%	8.5%	6.0%	5.4%	1.5%	1.0%	1.4%	2.2%	3.1%	3.5%	2.9%	2.9%	11.0%
TOOK A CRUISE OR BOAT TRIP (I)	2249	2029	100	42	47	31	1766	346	29	108	33	419	1619	177	2110	139
	2.7%	2.6%	3.1%	6.9%	6.3%	6.1%	5.2%	1.2%	0.3%	0.9%	0.2%	2.1%	5.8%	0.9%	2.5%	18.9%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	20326	19081	666	241	215	122	13816	4727	517	1267	2425	4602	9953	3346	19923	404
	24.1%	24.1%	20.4%	40.1%	28.8%	24.1%	40.7%	15.9%	5.6%	11.1%	14.8%	22.8%	35.6%	16.9%	23.8%	54.9%
SWIMMING (E)	6018	5675	125	116	69	33	4911	861	44	202	154	995	4726	143	5801	217
	7.1%	7.2%	3.8%	19.3%	9.3%	6.5%	14.5%	2.9%	0.5%	1.8%	0.9%	4.9%	16.9%	0.7%	6.9%	29.6%
OTHER WATER-BASED ACTIVITIES (E)	3497	3334	11	106	29	17	3060	354	14	68	37	799	2525	135	3398	99
	4.1%	4.2%	0.3%	17.6%	3.9%	3.3%	9.0%	1.2%	0.2%	0.6%	0.2%	4.0%	9.0%	0.7%	4.1%	13.4%
GOLFING	1757	1670	23	29	22	13	1199	409	113	36	55	479	1128	95	1697	59
	2.1%	2.1%	0.7%	4.8%	2.9%	2.6%	3.5%	1.4%	1.2%	0.3%	0.3%	2.4%	4.0%	0.5%	2.0%	8.1%
HUNTING (F)	264	261	3	-	-	-	259	3	2	2	5	11	32	216	264	1
	0.3%	0.3%	0.1%				0.8%	*	*	*	*	0.1%	0.1%	1.1%	0.3%	0.1%
FISHING (E/F)	3420	3288	21	92	17	2	2895	422	20	83	121	804	2313	182	3397	23
	4.1%	4.1%	0.6%	15.3%	2.3%	0.4%	8.5%	1.4%	0.2%	0.7%	0.7%	4.0%	8.3%	0.9%	4.1%	3.2%
BIRD OR WILDLIFE VIEWING (H)	1444	1399	9	22	6	7	1193	209	7	34	23	286	1044	91	1389	55
	1.7%	1.8%	0.3%	3.7%	0.8%	1.4%	3.5%	0.7%	0.1%	0.3%	0.1%	1.4%	3.7%	0.5%	1.7%	7.5%
CROSS-COUNTRY SKIING (G)	157	155	-	2	-	-	96	49	2	11	116	-	-	41	157	-
	0.2%	0.2%		0.3%			0.3%	0.2%	*	0.1%	0.7%			0.2%	0.2%	
DOWNHILL SKIING (G)	608	600	7	1	-	-	548	37	14	9	442	-	-	166	599	10
	0.7%	0.8%	0.2%	0.2%			1.6%	0.1%	0.2%	0.1%	2.7%			0.8%	0.7%	1.3%
SNOWMOBILING (G)	362	360	-	2	-	-	176	171	-	15	218	10	-	135	361	1
	0.4%	0.5%		0.4%			0.5%	0.6%		0.1%	1.3%	*		0.7%	0.4%	0.1%
WALKING OR HIKING (H)	8004	7444	265	107	119	69	5573	1836	205	391	586	1824	4366	1229	7781	224
	9.5%	9.4%	8.1%	17.7%	16.0%	13.5%	16.4%	6.2%	2.2%	3.4%	3.6%	9.0%	15.6%	6.2%	9.3%	30.4%
CYCLING (H)	1832	1765	48	7	6	5	1402	345	7	78	13	502	1246	70	1789	43
	2.2%	2.2%	1.5%	1.2%	0.8%	1.0%	4.1%	1.2%	0.1%	0.7%	0.1%	2.5%	4.5%	0.4%	2.1%	5.8%
OTHER SPORT/OUTDOOR ACTIVITY	6657	6238	274	47	60	38	3958	1789	172	738	1049	1457	2448	1702	6546	110
	7.9%	7.9%	8.4%	7.8%	8.0%	7.5%	11.7%	6.0%	1.9%	6.4%	6.4%	7.2%	8.7%	8.6%	7.8%	15.0%
NONE OF THE ABOVE ACTIVITIES	13146	12271	599	120	108	48	2506	20	6432	4157	3614	3521	2956	3054	13095	51
	15.6%	15.5%	18.4%	20.0%	14.5%	9.4%	7.4%	0.1%	70.1%	36.3%	22.0%	17.4%	10.6%	15.4%	15.6%	7.0%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
(A) ANY CULTURAL ACTIVITIES	9738 11.5%	8528 10.8%	693 21.2%	74 12.2%	259 34.6%	185 36.4%	5832 17.2%	2332 7.8%	510 5.6%	1063 9.3%	789 4.8%	1725 8.5%	4940 17.6%	2285 11.5%	9385 11.2%	353 48.0%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	5334 6.3%	4559 5.7%	374 11.5%	55 9.2%	211 28.2%	135 26.6%	3243 9.5%	1279 4.3%	350 3.8%	461 4.0%	503 3.1%	1000 4.9%	2418 8.6%	1413 7.1%	5094 6.1%	240 32.7%
(C) ANY NATURAL/PARK ACTIVITIES	5389 6.4%	4827 6.1%	260 8.0%	77 12.8%	124 16.7%	99 19.5%	3826 11.3%	883 3.0%	136 1.5%	544 4.8%	214 1.3%	895 4.4%	3591 12.8%	688 3.5%	5095 6.1%	293 39.9%
(D) ANY BAR/NIGHTCLUB/CASINO	8068 9.6%	7110 9.0%	513 15.7%	64 10.7%	218 29.2%	162 31.8%	4085 12.0%	2509 8.4%	693 7.6%	780 6.8%	966 5.9%	1621 8.0%	3376 12.1%	2105 10.6%	7788 9.3%	279 38.0%
(E) ANY WATER-BASED ACTIVITIES	8191 9.7%	7741 9.8%	152 4.7%	170 28.3%	88 11.8%	39 7.7%	6708 19.8%	1174 3.9%	63 0.7%	246 2.2%	275 1.7%	1782 8.8%	5787 20.7%	347 1.8%	7944 9.5%	247 33.7%
(F) ANY HUNTING/FISHING	3595 4.3%	3460 4.4%	24 0.7%	92 15.3%	17 2.3%	2 0.4%	3066 9.0%	425 1.4%	21 0.2%	83 0.7%	121 0.7%	815 4.0%	2333 8.3%	326 1.6%	3572 4.3%	23 3.2%
(G) ANY WINTER SPORTS	1066 1.3%	1055 1.3%	7 0.2%	4 0.7%	-	-	780 2.3%	246 0.8%	16 0.2%	24 0.2%	741 4.5%	10 *	-	316 1.6%	1056 1.3%	10 1.4%
(H) ANY FITNESS/NATURALIST ACTIVITIES	8976 10.6%	8369 10.6%	304 9.3%	112 18.5%	123 16.4%	69 13.5%	6196 18.2%	2154 7.2%	205 2.2%	421 3.7%	594 3.6%	2108 10.4%	5023 17.9%	1251 6.3%	8745 10.4%	231 31.4%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	15378 18.2%	13791 17.4%	804 24.6%	204 33.8%	329 44.0%	250 49.2%	10643 31.3%	3203 10.7%	476 5.2%	1056 9.2%	1164 7.1%	3043 15.1%	8448 30.2%	2724 13.8%	14864 17.8%	515 70.0%
(J) ANY PARK/HISTORIC SITE	6253 7.4%	5420 6.8%	425 13.0%	93 15.5%	188 25.2%	126 24.8%	4154 12.2%	1117 3.7%	260 2.8%	722 6.3%	265 1.6%	1092 5.4%	3943 14.1%	952 4.8%	5919 7.1%	334 45.4%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2451	5444	7904	13559	6710	32882	735
VISITING FRIENDS/RELATIVES	22112 65.8%	19459 65.5%	1428 66.0%	311 60.2%	534 71.9%	380 75.3%	6707 45.7%	13237 99.8%	717 22.3%	1450 59.2%	3526 64.8%	5203 65.8%	8502 62.7%	4881 72.7%	21704 66.0%	408 55.5%
VISITED RELATIVES	19281 57.4%	16939 57.1%	1301 60.2%	260 50.4%	451 60.7%	330 65.5%	5186 35.3%	12684 95.6%	500 15.6%	911 37.2%	3198 58.7%	4777 60.4%	7340 54.1%	3966 59.1%	18912 57.5%	369 50.2%
VISITED FRIENDS	14643 43.6%	12708 42.8%	967 44.7%	191 37.0%	460 62.0%	317 62.9%	3748 25.5%	9378 70.7%	427 13.3%	1089 44.4%	2068 38.0%	3433 43.4%	5848 43.1%	3294 49.1%	14338 43.6%	305 41.5%
SHOPPING	10989 32.7%	9401 31.7%	787 36.4%	161 31.1%	330 44.4%	310 61.6%	5065 34.5%	4566 34.4%	691 21.5%	667 27.2%	1227 22.5%	2253 28.5%	5081 37.5%	2428 36.2%	10574 32.2%	415 56.5%
SIGHTSEEING (I)	8330 24.8%	6947 23.4%	646 29.9%	170 32.8%	319 43.0%	249 49.4%	5289 36.0%	2300 17.3%	334 10.4%	408 16.7%	628 11.5%	1686 21.3%	4644 34.3%	1373 20.5%	7816 23.8%	514 70.0%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	1841 5.5%	1464 4.9%	195 9.0%	22 4.2%	77 10.4%	83 16.6%	965 6.6%	643 4.8%	130 4.0%	104 4.2%	110 2.0%	279 3.5%	1128 8.3%	324 4.8%	1719 5.2%	121 16.5%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	1452 4.3%	1197 4.0%	83 3.9%	13 2.5%	87 11.7%	72 14.2%	776 5.3%	454 3.4%	89 2.8%	133 5.4%	164 3.0%	223 2.8%	633 4.7%	431 6.4%	1327 4.0%	124 16.9%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	289 0.9%	253 0.9%	6 0.3%	3 0.7%	13 1.7%	14 2.8%	167 1.1%	67 0.5%	28 0.9%	28 1.1%	10 0.2%	51 0.6%	168 1.2%	61 0.9%	236 0.7%	54 7.3%
ATTEND SPORTS EVENT	1924 5.7%	1660 5.6%	70 3.2%	25 4.9%	86 11.5%	83 16.4%	1141 7.8%	531 4.0%	106 3.3%	146 6.0%	332 6.1%	295 3.7%	846 6.2%	451 6.7%	1844 5.6%	79 10.8%
VISIT A MUSEUM OR ART GALLERY (A/B)	1745 5.2%	1247 4.2%	196 9.1%	44 8.6%	159 21.4%	98 19.4%	1000 6.8%	502 3.8%	134 4.2%	109 4.4%	160 2.9%	335 4.2%	951 7.0%	298 4.4%	1598 4.9%	147 20.0%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	968 2.9%	734 2.5%	141 6.5%	15 3.0%	26 3.6%	51 10.0%	631 4.3%	274 2.1%	12 0.4%	52 2.1%	61 1.1%	143 1.8%	680 5.0%	84 1.3%	851 2.6%	117 15.9%
VISIT A THEME OR AMUSEMENT PARK	1202 3.6%	829 2.8%	223 10.3%	22 4.3%	46 6.1%	82 16.2%	741 5.1%	356 2.7%	28 0.9%	76 3.1%	36 0.7%	197 2.5%	858 6.3%	110 1.6%	1123 3.4%	78 10.7%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	2424 7.2%	2012 6.8%	175 8.1%	62 12.0%	108 14.6%	67 13.4%	1650 11.2%	540 4.1%	81 2.5%	152 6.2%	95 1.8%	310 3.9%	1767 13.0%	252 3.8%	2192 6.7%	231 31.5%
VISIT AN HISTORIC SITE (A/J)	2168 6.5%	1703 5.7%	217 10.0%	37 7.2%	123 16.5%	88 17.5%	1330 9.1%	546 4.1%	148 4.6%	145 5.9%	158 2.9%	387 4.9%	1243 9.2%	380 5.7%	1967 6.0%	202 27.5%
WENT TO A BAR OR NIGHTCLUB (D)	4032 12.0%	3213 10.8%	424 19.6%	60 11.5%	194 26.1%	142 28.2%	1708 11.6%	1599 12.1%	496 15.4%	229 9.3%	481 8.8%	727 9.2%	1840 13.6%	983 14.6%	3769 11.5%	263 35.8%
WENT TO A CASINO (D)	1216 3.6%	1055 3.6%	63 2.9%	7 1.4%	61 8.3%	30 6.0%	743 5.1%	357 2.7%	61 1.9%	55 2.3%	164 3.0%	269 3.4%	575 4.2%	208 3.1%	1136 3.5%	81 11.0%
TOOK A CRUISE OR BOAT TRIP (I)	1744 5.2%	1541 5.2%	83 3.8%	42 8.1%	47 6.3%	31 6.1%	1330 9.1%	300 2.3%	17 0.5%	96 3.9%	33 0.6%	324 4.1%	1306 9.6%	81 1.2%	1605 4.9%	139 18.9%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTINATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2451	5444	7904	13559	6710	32882	735
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	12348 36.7%	11250 37.9%	536 24.8%	224 43.4%	215 29.0%	122 24.3%	8449 57.6%	3029 22.8%	334 10.4%	537 21.9%	1356 24.9%	2559 32.4%	6886 50.8%	1548 23.1%	11945 36.3%	404 54.9%
SWIMMING (E)	4908 14.6%	4586 15.4%	108 5.0%	111 21.5%	69 9.3%	33 6.5%	4035 27.5%	644 4.9%	41 1.3%	188 7.7%	147 2.7%	709 9.0%	3975 29.3%	76 1.1%	4690 14.3%	217 29.6%
OTHER WATER-BASED ACTIVITIES (E)	3001 8.9%	2846 9.6%	11 0.5%	99 19.1%	29 3.9%	17 3.3%	2602 17.7%	326 2.5%	11 0.3%	63 2.6%	37 0.7%	602 7.6%	2303 17.0%	59 0.9%	2903 8.8%	99 13.4%
GOLFING	1159 3.4%	1083 3.6%	13 0.6%	29 5.6%	22 2.9%	13 2.6%	747 5.1%	331 2.5%	63 2.0%	18 0.7%	47 0.9%	258 3.3%	813 6.0%	42 0.6%	1100 3.3%	59 8.1%
HUNTING (F)	113 0.3%	113 0.4%	-	-	-	-	110 0.7%	1 *	2 *	2 0.1%	5 0.1%	7 0.1%	24 0.2%	78 1.2%	113 0.3%	1 0.1%
FISHING (E/F)	2846 8.5%	2719 9.2%	21 1.0%	87 16.9%	17 2.3%	2 0.4%	2368 16.1%	392 3.0%	13 0.4%	73 3.0%	79 1.4%	653 8.3%	2019 14.9%	96 1.4%	2823 8.6%	23 3.2%
BIRD OR WILDLIFE VIEWING (H)	1234 3.7%	1189 4.0%	9 0.4%	22 4.3%	6 0.8%	7 1.4%	1050 7.2%	153 1.1%	6 0.2%	24 1.0%	11 0.2%	250 3.2%	920 6.8%	53 0.8%	1179 3.6%	55 7.5%
CROSS-COUNTRY SKIING (G)	121 0.4%	119 0.4%	-	2 0.4%	-	-	77 0.5%	43 0.3%	2 0.1%	-	93 1.7%	-	-	29 0.4%	121 0.4%	-
DOWNHILL SKIING (G)	306 0.9%	297 1.0%	7 0.3%	1 0.2%	-	-	269 1.8%	37 0.3%	-	-	253 4.6%	-	-	53 0.8%	296 0.9%	10 1.3%
SNOWMOBILING (G)	212 0.6%	209 0.7%	-	2 0.5%	-	-	139 0.9%	72 0.5%	-	1 *	143 2.6%	10 0.1%	-	59 0.9%	211 0.6%	1 0.1%
WALKING OR HIKING (H)	5660 16.8%	5136 17.3%	229 10.6%	106 20.5%	119 16.1%	69 13.7%	4039 27.5%	1223 9.2%	129 4.0%	268 10.9%	378 6.9%	1288 16.3%	3310 24.4%	684 10.2%	5436 16.5%	224 30.4%
CYCLING (H)	1299 3.9%	1235 4.2%	45 2.1%	7 1.4%	6 0.8%	5 1.0%	1039 7.1%	186 1.4%	4 0.1%	71 2.9%	13 0.2%	314 4.0%	945 7.0%	27 0.4%	1256 3.8%	43 5.8%
OTHER SPORT/OUTDOOR ACTIVITY	3201 9.5%	2848 9.6%	213 9.9%	42 8.1%	60 8.1%	38 7.6%	1838 12.5%	1043 7.9%	135 4.2%	184 7.5%	487 9.0%	551 7.0%	1455 10.7%	708 10.5%	3090 9.4%	110 15.0%
NONE OF THE ABOVE ACTIVITIES	3224 9.6%	2646 8.9%	345 16.0%	80 15.5%	108 14.6%	45 8.9%	1035 7.1%	17 0.1%	1693 52.7%	470 19.2%	644 11.8%	980 12.4%	980 7.2%	620 9.2%	3173 9.6%	51 7.0%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2451	5444	7904	13559	6710	32882	735
(A) ANY CULTURAL ACTIVITIES	5241	4181	545	74	257	185	2895	1678	330	339	478	834	2873	1056	4889	353
	15.6%	14.1%	25.2%	14.2%	34.6%	36.7%	19.7%	12.6%	10.3%	13.8%	8.8%	10.6%	21.2%	15.7%	14.9%	48.0%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	2898	2247	253	55	209	135	1595	884	193	226	300	514	1434	650	2658	240
	8.6%	7.6%	11.7%	10.7%	28.1%	26.8%	10.9%	6.7%	6.0%	9.2%	5.5%	6.5%	10.6%	9.7%	8.1%	32.7%
(C) ANY NATURAL/PARK ACTIVITIES	3025	2510	223	70	122	99	2060	682	90	193	154	427	2130	314	2732	293
	9.0%	8.5%	10.3%	13.6%	16.5%	19.7%	14.0%	5.1%	2.8%	7.9%	2.8%	5.4%	15.7%	4.7%	8.3%	39.9%
(D) ANY BAR/NIGHTCLUB/CASINO	4894	3982	470	64	216	162	2221	1857	550	266	593	945	2214	1142	4615	279
	14.6%	13.4%	21.8%	12.3%	29.1%	32.1%	15.1%	14.0%	17.1%	10.9%	10.9%	12.0%	16.3%	17.0%	14.0%	38.0%
(E) ANY WATER-BASED ACTIVITIES	6485	6063	136	159	88	39	5296	917	49	223	226	1280	4786	193	6238	247
	19.3%	20.4%	6.3%	30.7%	11.9%	7.8%	36.1%	6.9%	1.5%	9.1%	4.1%	16.2%	35.3%	2.9%	19.0%	33.7%
(F) ANY HUNTING/FISHING	2930	2803	21	87	17	2	2449	393	14	74	79	660	2031	160	2907	23
	8.7%	9.4%	1.0%	16.9%	2.3%	0.4%	16.7%	3.0%	0.4%	3.0%	1.4%	8.3%	15.0%	2.4%	8.8%	3.2%
(G) ANY WINTER SPORTS	603	592	7	4	-	-	460	141	2	1	464	10	-	130	593	10
	1.8%	2.0%	0.3%	0.9%			3.1%	1.1%	0.1%	*	8.5%	0.1%		1.9%	1.8%	1.4%
(H) ANY FITNESS/NATURALIST ACTIVITIES	6318	5751	264	111	123	69	4498	1398	129	294	385	1414	3821	698	6087	231
	18.8%	19.4%	12.2%	21.5%	16.5%	13.7%	30.6%	10.5%	4.0%	12.0%	7.1%	17.9%	28.2%	10.4%	18.5%	31.4%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	8897	7494	646	181	327	250	5712	2394	343	449	634	1804	5071	1388	8383	515
	26.5%	25.2%	29.9%	35.1%	44.0%	49.6%	38.9%	18.0%	10.7%	18.3%	11.7%	22.8%	37.4%	20.7%	25.5%	70.0%
(J) ANY PARK/HISTORIC SITE	3844	3085	361	86	186	126	2503	895	201	246	218	625	2458	544	3510	334
	11.4%	10.4%	16.7%	16.7%	25.1%	25.0%	17.1%	6.7%	6.2%	10.0%	4.0%	7.9%	18.1%	8.1%	10.7%	45.4%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS						MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	8514865	7184627	572518	130314	398232	229174	3593588	1847717	2162556	909706	1362436	1877603	3070313	2204513	8239852	275013
VISITING FRIENDS/RELATIVES	3930933	3211923	220152	67691	277847	153320	1335025	1831385	395366	369157	524898	778132	1542409	1085494	3810260	120673
	46.2%	44.7%	38.5%	51.9%	69.8%	66.9%	37.2%	99.1%	18.3%	40.6%	38.5%	41.4%	50.2%	49.2%	46.2%	43.9%
VISITED RELATIVES	3367254	2748339	194858	49931	236020	138105	1049792	1753423	310701	253337	447019	690043	1320366	909826	3258058	109196
	39.5%	38.3%	34.0%	38.3%	59.3%	60.3%	29.2%	94.9%	14.4%	27.8%	32.8%	36.8%	43.0%	41.3%	39.5%	39.6%
VISITED FRIENDS	2528078	1983697	140270	53346	230912	119852	738993	1278385	233149	277550	341041	490594	1050247	646196	2442960	85118
	29.7%	27.6%	24.5%	40.9%	58.0%	52.3%	20.6%	69.2%	10.8%	30.5%	25.0%	26.1%	34.2%	29.3%	29.7%	30.9%
SHOPPING	3665742	3016271	238659	59768	202122	148922	1824724	918537	510884	411548	493683	684880	1487725	999453	3497624	168118
	43.1%	42.0%	41.7%	45.9%	50.8%	65.0%	50.8%	49.7%	23.6%	45.2%	36.2%	36.5%	48.5%	45.3%	42.5%	61.1%
SIGHTSEEING (I)	2376537	1848144	170604	52056	189166	116566	1517683	469740	249699	139414	175319	449457	1246217	505543	2208046	168491
	27.9%	25.7%	29.8%	39.9%	47.5%	50.9%	42.2%	25.4%	11.5%	15.3%	12.9%	23.9%	40.6%	22.9%	26.8%	61.3%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	655704	489578	57399	6502	53710	48515	370477	110660	130358	44209	59068	108339	316337	171960	613406	42298
	7.7%	6.8%	10.0%	5.0%	13.5%	21.2%	10.3%	6.0%	6.0%	4.9%	4.3%	5.8%	10.3%	7.8%	7.4%	15.4%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	632769	488442	25835	3923	72518	42051	353156	156083	80361	43170	60036	81088	262601	229044	568055	64714
	7.4%	6.8%	4.5%	3.0%	18.2%	18.3%	9.8%	8.4%	3.7%	4.7%	4.4%	4.3%	8.6%	10.4%	6.9%	23.5%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	126580	109912	3562	627	5665	6814	81977	16090	19762	8751	3750	20174	76248	26407	98720	27859
	1.5%	1.5%	0.6%	0.5%	1.4%	3.0%	2.3%	0.9%	0.9%	1.0%	0.3%	1.1%	2.5%	1.2%	1.2%	10.1%
ATTEND SPORTS EVENT	703447	538665	20558	21002	69801	53420	416017	125591	102150	59690	98139	102531	310112	192665	680968	22479
	8.3%	7.5%	3.6%	16.1%	17.5%	23.3%	11.6%	6.8%	4.7%	6.6%	7.2%	5.5%	10.1%	8.7%	8.3%	8.2%
VISIT A MUSEUM OR ART GALLERY (A/B)	666800	406579	78988	24172	102860	54202	417724	124502	83272	41254	45000	114457	331929	175413	607700	59100
	7.8%	5.7%	13.8%	18.5%	25.8%	23.7%	11.6%	6.7%	3.9%	4.5%	3.3%	6.1%	10.8%	8.0%	7.4%	21.5%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	346909	244276	56036	9740	13247	23611	262465	53944	14212	16288	19606	70577	197485	59241	303330	43579
	4.1%	3.4%	9.8%	7.5%	3.3%	10.3%	7.3%	2.9%	0.7%	1.8%	1.4%	3.8%	6.4%	2.7%	3.7%	15.8%
VISIT A THEME OR AMUSEMENT PARK	432551	266830	72419	11754	34768	46779	296788	91893	18598	25272	8219	69380	303355	51597	410222	22329
	5.1%	3.7%	12.6%	9.0%	8.7%	20.4%	8.3%	5.0%	0.9%	2.8%	0.6%	3.7%	9.9%	2.3%	5.0%	8.1%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	643296	496197	44709	15694	56600	30096	419053	116405	38222	69615	19064	77928	450519	95785	575519	67777
	7.6%	6.9%	7.8%	12.0%	14.2%	13.1%	11.7%	6.3%	1.8%	7.7%	1.4%	4.2%	14.7%	4.3%	7.0%	24.6%
VISIT AN HISTORIC SITE (A/J)	788126	574800	72218	21063	70775	49270	489022	135784	82875	80445	50808	155182	403005	179132	702556	85570
	9.3%	8.0%	12.6%	16.2%	17.8%	21.5%	13.6%	7.3%	3.8%	8.8%	3.7%	8.3%	13.1%	8.1%	8.5%	31.1%
WENT TO A BAR OR NIGHTCLUB (D)	1570212	1146889	150472	32451	152277	88123	667825	398925	389713	113750	183871	289598	664868	431875	1455251	114961
	18.4%	16.0%	26.3%	24.9%	38.2%	38.5%	18.6%	21.6%	18.0%	12.5%	13.5%	15.4%	21.7%	19.6%	17.7%	41.8%
WENT TO A CASINO (D)	508761	415049	25340	3346	46575	18450	347631	92627	33990	34512	73339	103619	213608	118194	481345	27416
	6.0%	5.8%	4.4%	2.6%	11.7%	8.1%	9.7%	5.0%	1.6%	3.8%	5.4%	5.5%	7.0%	5.4%	5.8%	10.0%
TOOK A CRUISE OR BOAT TRIP (I)	435655	339921	41424	12540	24361	17409	348440	54802	12943	19470	13247	69290	294494	58624	376700	58956
	5.1%	4.7%	7.2%	9.6%	6.1%	7.6%	9.7%	3.0%	0.6%	2.1%	1.0%	3.7%	9.6%	2.7%	4.6%	21.4%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: VISIT COSTS IN ONTARIO

	ORIGIN OF TRAVELLERS						MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	8514865	7184627	572518	130314	398232	229174	3593588	1847717	2162556	909706	1362436	1877603	3070313	2204513	8239052	275813
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	2341276 27.5%	2025392 28.2%	110375 19.3%	28908 22.2%	122440 30.7%	54162 23.6%	1557315 43.3%	401902 21.8%	232493 10.8%	149566 16.4%	261244 19.2%	448649 23.9%	1236886 40.3%	394497 17.9%	2206260 26.8%	135016 49.0%
SWIMMING (E)	786217 9.2%	709011 9.9%	20638 3.6%	7532 5.8%	35794 9.0%	13241 5.8%	637784 17.7%	81793 4.4%	29095 1.3%	37545 4.1%	34054 2.5%	94603 5.0%	632971 20.6%	24589 1.1%	715754 8.7%	70463 25.5%
OTHER WATER-BASED ACTIVITIES (E)	466072 5.5%	432347 6.0%	2527 0.4%	7292 5.6%	16444 4.1%	7462 3.3%	398231 11.1%	44156 2.4%	5646 0.3%	18039 2.0%	11732 0.9%	67870 3.6%	370801 12.1%	15667 0.7%	425906 5.2%	40166 14.6%
GOLFING	275154 3.2%	248755 3.5%	2667 0.5%	7458 5.7%	11605 2.9%	4668 2.0%	179982 5.0%	50669 2.7%	38020 1.8%	6483 0.7%	12179 0.9%	56850 3.0%	188516 6.1%	17609 0.8%	253330 3.1%	21824 7.9%
HUNTING (F)	31389 0.4%	31285 0.4%	105 *	-	-	-	30859 0.9%	52 *	257 *	222 *	1308 0.1%	1613 0.1%	1777 0.1%	26692 1.2%	31308 0.4%	81 *
FISHING (E/F)	400284 4.7%	376116 5.2%	3360 0.6%	9340 7.2%	10639 2.7%	829 0.4%	339227 9.4%	34834 1.9%	5095 0.2%	21128 2.3%	9695 0.7%	68637 3.7%	304148 9.9%	17805 0.8%	395846 4.8%	4438 1.6%
BIRD OR WILDLIFE VIEWING (H)	216075 2.5%	202272 2.8%	2954 0.5%	1312 1.0%	7344 1.8%	2193 1.0%	184907 5.1%	23754 1.3%	1997 0.1%	5417 0.6%	4854 0.4%	23546 1.3%	172275 5.6%	15400 0.7%	193772 2.4%	22303 8.1%
CROSS-COUNTRY SKIING (G)	12825 0.2%	12576 0.2%	-	249 0.2%	-	-	8508 0.2%	3725 0.2%	518 *	74 *	8804 0.6%	-	-	4021 0.2%	12825 0.2%	-
DOWNHILL SKIING (G)	72975 0.9%	71761 1.0%	989 0.2%	225 0.2%	-	-	65744 1.8%	5892 0.3%	424 *	915 0.1%	59548 4.4%	-	-	13427 0.6%	68526 0.8%	4449 1.6%
SNOWMOBILING (G)	38487 0.5%	38255 0.5%	-	232 0.2%	-	-	29228 0.8%	8933 0.5%	-	327 *	24240 1.8%	1461 0.1%	-	12786 0.6%	38257 0.5%	230 0.1%
WALKING OR HIKING (H)	1100663 12.9%	933032 13.0%	50197 8.8%	13341 10.2%	70345 17.7%	33748 14.7%	752460 20.9%	184345 10.0%	101564 4.7%	62295 6.8%	65156 4.8%	200450 10.7%	681861 22.2%	153197 6.9%	1021554 12.4%	79109 28.7%
CYCLING (H)	234407 2.8%	208834 2.9%	10331 1.8%	939 0.7%	12531 3.1%	1772 0.8%	167885 4.7%	34631 1.9%	6575 0.3%	25316 2.8%	2020 0.1%	36239 1.9%	192469 6.3%	3679 0.2%	224017 2.7%	10390 3.8%
OTHER SPORT/OUTDOOR ACTIVITY	678601 8.0%	575864 8.0%	42331 7.4%	5488 4.2%	37423 9.4%	17496 7.6%	395901 11.0%	135641 7.3%	81899 3.8%	65160 7.2%	90696 6.7%	128969 6.9%	276987 9.0%	181948 8.3%	644679 7.8%	33922 12.3%
NONE OF THE ABOVE ACTIVITIES	1546276 18.2%	1250988 17.4%	181894 31.8%	31827 24.4%	54047 13.6%	27520 12.0%	127029 3.5%	1298 0.1%	1213175 56.1%	203524 22.4%	311944 22.9%	434795 23.2%	340352 11.1%	459186 20.8%	1518112 18.4%	28164 10.2%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (WEIGHTED - $000s)	8514865	7184627	572518	130314	398232	229174	3593588	1847717	2162556	909706	1362436	1877603	3070313	2204513	8239052	275813
(A) ANY CULTURAL ACTIVITIES	1840574	1381406	155360	34061	174732	95015	1053177	369130	266998	151221	171482	297458	896304	475329	1704307	136267
	21.6%	19.2%	27.1%	26.1%	43.9%	41.5%	29.3%	20.0%	12.3%	16.6%	12.6%	15.8%	29.2%	21.6%	20.7%	49.4%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	1142832	796119	95057	27378	151636	72642	663091	254522	147277	77895	95217	181153	527320	339142	1041514	101318
	13.4%	11.1%	16.6%	21.0%	38.1%	31.7%	18.5%	13.8%	6.8%	8.6%	7.0%	9.6%	17.2%	15.4%	12.6%	36.7%
(C) ANY NATURAL/PARK ACTIVITIES	873829	672876	75268	19318	62956	43412	595568	147505	50573	80183	38436	127953	570631	136810	780045	93784
	10.3%	9.4%	13.1%	14.8%	15.8%	18.9%	16.6%	8.0%	2.3%	8.8%	2.8%	6.8%	18.6%	6.2%	9.5%	34.0%
(D) ANY BAR/NIGHTCLUB/CASINO	1916930	1446877	169830	35149	166971	98104	914192	448006	418170	136562	238419	366720	791203	520589	1794239	122691
	22.5%	20.1%	29.7%	27.0%	41.9%	42.8%	25.4%	24.2%	19.3%	15.0%	17.5%	19.5%	25.8%	23.6%	21.8%	44.5%
(E) ANY WATER-BASED ACTIVITIES	1014214	914967	25111	13705	44428	16005	826332	110989	32466	44427	43749	164393	760278	45794	936192	78022
	11.9%	12.7%	4.4%	10.5%	11.2%	7.0%	23.0%	6.0%	1.5%	4.9%	3.2%	8.8%	24.8%	2.1%	11.4%	28.3%
(F) ANY HUNTING/FISHING	423889	399616	3464	9340	10639	829	362457	34886	5352	21195	9695	70249	305103	38842	419451	4438
	5.0%	5.6%	0.6%	7.2%	2.7%	0.4%	10.1%	1.9%	0.2%	2.3%	0.7%	3.7%	9.9%	1.8%	5.1%	1.6%
(G) ANY WINTER SPORTS	118738	117269	989	481	-	-	99210	17343	943	1242	89816	1461	-	27461	114059	4679
	1.4%	1.6%	0.2%	0.4%			2.8%	0.9%	*	0.1%	6.6%	0.1%		1.2%	1.4%	1.7%
(H) ANY FITNESS/NATURALIST ACTIVITIES	1185064	1010290	55728	13581	71717	33748	811025	200554	101564	71921	65942	215107	748656	155359	1105469	79595
	13.9%	14.1%	9.7%	10.4%	18.0%	14.7%	22.6%	10.9%	4.7%	7.9%	4.8%	11.5%	24.4%	7.0%	13.4%	28.9%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	2472978	1939381	170604	53752	192596	116644	1596426	476712	255744	144096	175895	463209	1322042	511832	2304409	168569
	29.0%	27.0%	29.8%	41.2%	48.4%	50.9%	44.4%	25.8%	11.8%	15.8%	12.9%	24.7%	43.1%	23.2%	28.0%	61.1%
(J) ANY PARK/HISTORIC SITE	1153534	856631	102558	28743	99926	65676	748204	188372	111868	105090	61951	198325	667646	225611	1037076	116458
	13.5%	11.9%	17.9%	22.1%	25.1%	28.7%	20.8%	10.2%	5.2%	11.6%	4.5%	10.6%	21.7%	10.2%	12.6%	42.2%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION	STOP-OVER
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	IN ONTARIO	IN ONTARIO
TOTAL (WEIGHTED - $000s)	5995215	4704292	534928	128692	398232	229071	2479783	1368449	1698722	447356	909517	1262602	2294773	1528323	5719402	275813
VISITING FRIENDS/RELATIVES	3045299	2338656	208178	67299	277847	153320	1079423	1352765	354272	258839	406625	601753	1232668	804253	2924626	120673
	50.8%	49.7%	38.9%	52.3%	69.8%	66.9%	43.5%	98.9%	20.9%	57.9%	44.7%	47.7%	53.7%	52.6%	51.1%	43.8%
VISITED RELATIVES	2656156	2048360	184105	49566	236020	138105	883455	1314542	275560	182600	348856	531394	1071721	704185	2546960	109196
	44.3%	43.5%	34.4%	38.5%	59.3%	60.3%	35.6%	96.1%	16.2%	40.8%	38.4%	42.1%	46.7%	46.1%	44.5%	39.6%
VISITED FRIENDS	1968058	1431696	132366	53232	230912	119852	607140	960733	205694	194492	257582	383991	857930	468555	1882940	85118
	32.8%	30.4%	24.7%	41.4%	58.0%	52.3%	24.5%	70.2%	12.1%	43.5%	28.3%	30.4%	37.4%	30.7%	32.9%	30.9%
SHOPPING	2634422	2001976	222132	59270	202122	148922	1230240	770075	444467	189640	342617	479166	1114449	698190	2466304	168118
	43.9%	42.6%	41.5%	46.1%	50.8%	65.0%	49.6%	56.3%	26.2%	42.4%	37.7%	38.0%	48.6%	45.7%	43.1%	61.0%
SIGHTSEEING (I)	2010540	1492188	160840	51780	189166	116566	1259661	420688	228662	101529	146781	376571	1057856	429332	1842049	168491
	33.5%	31.7%	30.1%	40.2%	47.5%	50.9%	50.8%	30.7%	13.5%	22.7%	16.1%	29.8%	46.1%	28.1%	32.2%	61.1%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	546945	383710	54509	6502	53710	48515	302205	90157	123831	30753	50665	84082	270919	141279	504648	42298
	9.1%	8.2%	10.2%	5.1%	13.5%	21.2%	12.2%	6.6%	7.3%	6.9%	5.6%	6.7%	11.8%	9.2%	8.8%	15.3%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	495532	351204	25835	3923	72518	42051	275443	120819	64809	34460	50086	61120	214203	170123	430817	64714
	8.3%	7.5%	4.8%	3.0%	18.2%	18.4%	11.1%	8.8%	3.8%	7.7%	5.5%	4.8%	9.3%	11.1%	7.5%	23.5%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	119547	102879	3562	627	5665	6814	76538	15903	19373	7732	3750	19971	72532	23293	91687	27859
	2.0%	2.2%	0.7%	0.5%	1.4%	3.0%	3.1%	1.2%	1.1%	1.7%	0.4%	1.6%	3.2%	1.5%	1.6%	10.1%
ATTEND SPORTS EVENT	567510	403987	19300	21002	69801	53420	315708	116232	96480	39090	72084	81024	266260	148142	545031	22479
	9.5%	8.6%	3.6%	16.3%	17.5%	23.3%	12.7%	8.5%	5.7%	8.7%	7.9%	6.4%	11.6%	9.7%	9.5%	8.2%
VISIT A MUSEUM OR ART GALLERY (A/B)	599113	345844	72036	24172	102860	54202	367439	116202	80598	34873	41257	99512	299989	158355	540013	59100
	10.0%	7.4%	13.5%	18.8%	25.8%	23.7%	14.8%	8.5%	4.7%	7.8%	4.5%	7.9%	13.1%	10.4%	9.4%	21.4%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	291926	189474	55855	9740	13247	23611	216317	48791	11122	15696	16299	54010	170669	50949	248347	43579
	4.9%	4.0%	10.4%	7.6%	3.3%	10.3%	8.7%	3.6%	0.7%	3.5%	1.8%	4.3%	7.4%	3.3%	4.3%	15.8%
VISIT A THEME OR AMUSEMENT PARK	365238	201607	70329	11754	34768	46779	234343	87756	18589	24549	8108	46807	264925	45398	342909	22329
	6.1%	4.3%	13.1%	9.1%	8.7%	20.4%	9.5%	6.4%	1.1%	5.5%	0.9%	3.7%	11.5%	3.0%	6.0%	8.1%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	562199	415768	44204	15531	56600	30096	376996	106917	31887	46399	18690	59396	401764	82349	494421	67777
	9.4%	8.8%	8.3%	12.1%	14.2%	13.1%	15.2%	7.8%	1.9%	10.4%	2.1%	4.7%	17.5%	5.4%	8.6%	24.6%
VISIT AN HISTORIC SITE (A/J)	684708	474223	69377	21063	70775	49270	433461	121857	82348	47041	48528	135137	337197	163846	599138	85570
	11.4%	10.1%	13.0%	16.4%	17.8%	21.5%	17.5%	8.9%	4.8%	10.5%	5.3%	10.7%	14.7%	10.7%	10.5%	31.0%
WENT TO A BAR OR NIGHTCLUB (D)	1387912	965939	149249	32325	152277	88123	581564	344054	379104	83190	171501	249011	588332	379069	1272951	114961
	23.2%	20.5%	27.9%	25.1%	38.2%	38.5%	23.5%	25.1%	22.3%	18.6%	18.9%	19.7%	25.6%	24.8%	22.3%	41.7%
WENT TO A CASINO (D)	381534	290738	22424	3346	46575	18450	244721	83096	30701	23016	51877	67341	177593	84722	354119	27416
	6.4%	6.2%	4.2%	2.6%	11.7%	8.1%	9.9%	6.1%	1.8%	5.1%	5.7%	5.3%	7.7%	5.5%	6.2%	9.9%
TOOK A CRUISE OR BOAT TRIP (I)	403426	308120	40996	12540	24361	17409	325416	47161	12254	18596	13219	61368	275914	52924	344470	58956
	6.7%	6.5%	7.7%	9.7%	6.1%	7.6%	13.1%	3.4%	0.7%	4.2%	1.5%	4.9%	12.0%	3.5%	6.0%	21.4%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	5995215	4704292	534928	128692	398232	229071	2479783	1368449	1698722	447356	909517	1262602	2294773	1528323	5719402	275813
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	2000866	1688083	107360	28821	122440	54162	1319482	346565	210977	123842	222996	345379	1099133	333358	1865850	135016
	33.4%	35.9%	20.1%	22.4%	30.7%	23.6%	53.2%	25.3%	12.4%	27.7%	24.5%	27.4%	47.9%	21.8%	32.6%	49.0%
SWIMMING (E)	743961	666768	20638	7519	35794	13241	607291	74901	24415	37354	33908	81805	605492	22757	673499	70463
	12.4%	14.2%	3.9%	5.8%	9.0%	5.8%	24.5%	5.5%	1.4%	8.3%	3.7%	6.5%	26.4%	1.5%	11.8%	25.5%
OTHER WATER-BASED ACTIVITIES (E)	449005	415364	2527	7207	16444	7462	381807	43694	5582	17922	11732	58752	363974	14547	408839	40166
	7.5%	8.8%	0.5%	5.6%	4.1%	3.3%	15.4%	3.2%	0.3%	4.0%	1.3%	4.7%	15.9%	1.0%	7.1%	14.6%
GOLFING	224710	199174	1805	7458	11605	4668	144305	43763	30810	5832	11820	38815	158666	15408	202886	21824
	3.7%	4.2%	0.3%	5.8%	2.9%	2.0%	5.8%	3.2%	1.8%	1.3%	1.3%	3.1%	6.9%	1.0%	3.5%	7.9%
HUNTING (F)	27219	27219	-	-	-	-	26705	35	257	222	1308	1448	1428	23035	27137	81
	0.5%	0.6%					1.1%	*	*	*	0.1%	0.1%	0.1%	1.5%	0.5%	*
FISHING (E/F)	380965	356797	3360	9340	10639	829	321290	34260	4822	20594	7806	63947	294104	15108	376527	4438
	6.4%	7.6%	0.6%	7.3%	2.7%	0.4%	13.0%	2.5%	0.3%	4.6%	0.9%	5.1%	12.8%	1.0%	6.6%	1.6%
BIRD OR WILDLIFE VIEWING (H)	206722	192920	2954	1312	7344	2193	178601	21748	1997	4377	4648	21828	165426	14820	184419	22303
	3.4%	4.1%	0.6%	1.0%	1.8%	1.0%	7.2%	1.6%	0.1%	1.0%	0.5%	1.7%	7.2%	1.0%	3.2%	8.1%
CROSS-COUNTRY SKIING (G)	11880	11631	-	249	-	-	7766	3595	518	-	8301	-	-	3578	11880	-
	0.2%	0.2%		0.2%			0.3%	0.3%	*		0.9%			0.2%	0.2%	
DOWNHILL SKIING (G)	58337	57122	989	225	-	-	52445	5892	-	-	49891	-	-	8445	53887	4449
	1.0%	1.2%	0.2%	0.2%			2.1%	0.4%			5.5%			0.6%	0.9%	1.6%
SNOWMOBILING (G)	36010	35778	-	232	-	-	27505	8346	-	160	23311	1461	-	11239	35780	230
	0.6%	0.8%		0.2%			1.1%	0.6%		*	2.6%	0.1%		0.7%	0.6%	0.1%
WALKING OR HIKING (H)	996691	830999	48260	13339	70345	33748	684396	156606	96469	59220	59223	169957	633810	133701	917582	79109
	16.6%	17.7%	9.0%	10.4%	17.7%	14.7%	27.6%	11.4%	5.7%	13.2%	6.5%	13.5%	27.6%	8.7%	16.0%	28.7%
CYCLING (H)	218609	193062	10306	939	12531	1772	156174	30816	6512	25108	2020	30590	183098	2902	208219	10390
	3.6%	4.1%	1.9%	0.7%	3.1%	0.8%	6.3%	2.3%	0.4%	5.6%	0.2%	2.4%	8.0%	0.2%	3.6%	3.8%
OTHER SPORT/OUTDOOR ACTIVITY	545298	442646	42245	5488	37423	17496	307092	114450	78003	45754	71352	82914	239056	151975	511376	33922
	9.1%	9.4%	7.9%	4.3%	9.4%	7.6%	12.4%	8.4%	4.6%	10.2%	7.8%	6.6%	10.4%	9.9%	8.9%	12.3%
NONE OF THE ABOVE ACTIVITIES	1013919	728016	173252	31187	54047	27417	88275	1202	864413	59123	186535	262770	234196	330417	985754	28164
	16.9%	15.5%	32.4%	24.2%	13.6%	12.0%	3.6%	0.1%	50.9%	13.2%	20.5%	20.8%	10.2%	21.6%	17.2%	10.2%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	5995215	4704292	534928	128692	398232	229071	2479783	1368449	1698722	447356	909517	1262602	2294773	1528323	5719402	275813
(A) ANY CULTURAL ACTIVITIES	1516968	1066839	146322	34061	174732	95015	865324	309188	247163	95294	150992	236776	756509	372692	1380701	136267
	25.3%	22.7%	27.4%	26.5%	43.9%	41.5%	34.9%	22.6%	14.5%	21.3%	16.6%	18.8%	33.0%	24.4%	24.1%	49.4%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	947189	607427	88105	27378	151636	72642	541657	212197	129747	63589	81524	147541	450710	267415	845870	101318
	15.8%	12.9%	16.5%	21.3%	38.1%	31.7%	21.8%	15.5%	7.6%	14.2%	9.0%	11.7%	19.6%	17.5%	14.8%	36.7%
(C) ANY NATURAL/PARK ACTIVITIES	755738	555634	74581	19155	62956	43412	523850	133956	41148	56784	34755	100053	501945	118985	661953	93784
	12.6%	11.8%	13.9%	14.9%	15.8%	19.0%	21.1%	9.8%	2.4%	12.7%	3.8%	7.9%	21.9%	7.8%	11.6%	34.0%
(D) ANY BAR/NIGHTCLUB/CASINO	1633994	1168206	165690	35022	166971	98104	742692	389424	404272	97606	204688	300395	689217	439694	1511303	122691
	27.3%	24.8%	31.0%	27.2%	41.9%	42.8%	29.9%	28.5%	23.8%	21.8%	22.5%	23.8%	30.0%	28.8%	26.4%	44.5%
(E) ANY WATER-BASED ACTIVITIES	948892	849729	25111	13620	44428	16005	774479	103261	27450	43702	41714	143872	722102	41204	870870	78022
	15.8%	18.1%	4.7%	10.6%	11.2%	7.0%	31.2%	7.5%	1.6%	9.8%	4.6%	11.4%	31.5%	2.7%	15.2%	28.3%
(F) ANY HUNTING/FISHING	402194	378026	3360	9340	10639	829	342161	34295	5078	20661	7806	65395	294726	34268	397756	4438
	6.7%	8.0%	0.6%	7.3%	2.7%	0.4%	13.8%	2.5%	0.3%	4.6%	0.9%	5.2%	12.8%	2.2%	7.0%	1.6%
(G) ANY WINTER SPORTS	101075	99605	989	481	-	-	83770	16626	518	160	78800	1461	-	20813	96395	4679
	1.7%	2.1%	0.2%	0.4%			3.4%	1.2%	*	*	8.7%	0.1%		1.4%	1.7%	1.7%
(H) ANY FITNESS/NATURALIST ACTIVITIES	1069886	897076	53766	13579	71717	33748	735711	169835	96469	67871	59994	181445	692659	135787	990291	79595
	17.8%	19.1%	10.1%	10.6%	18.0%	14.7%	29.7%	12.4%	5.7%	15.2%	6.6%	14.4%	30.2%	8.9%	17.3%	28.9%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	2101409	1577853	160840	53476	192596	116644	1333526	426964	234708	106211	147358	390093	1128947	435011	1932841	168569
	35.1%	33.5%	30.1%	41.6%	48.4%	50.9%	53.8%	31.2%	13.8%	23.7%	16.2%	30.9%	49.2%	28.5%	33.8%	61.1%
(J) ANY PARK/HISTORIC SITE	1015164	721354	99628	28580	99926	65676	668990	171568	105006	69601	59336	168729	584699	202399	898706	116458
	16.9%	15.3%	18.6%	22.2%	25.1%	28.7%	27.0%	12.5%	6.2%	15.6%	6.5%	13.4%	25.5%	13.2%	15.7%	42.2%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: PERSON NIGHTS IN ONTARIO

		=========ORIGIN OF TRAVELLERS==========					=====MAIN PURPOSE OF TRIP======				======QUARTER TRIP ENDED=======					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	95242	77864	6280	2126	5468	3504	44204	34155	9103	7731	12143	19422	46207	17469	93198	2044
VISITING FRIENDS/RELATIVES	63490	50051	4221	1462	4758	2998	21857	34075	2499	5059	8102	12950	29520	12919	62033	1457
	66.7%	64.3%	67.2%	68.8%	87.0%	85.6%	49.4%	99.8%	27.4%	65.4%	66.7%	66.7%	63.9%	74.0%	66.6%	71.3%
VISITED RELATIVES	54871	42864	3864	1287	4239	2618	16933	32427	1838	3673	7284	11804	25534	10249	53587	1285
	57.6%	55.0%	61.5%	60.5%	77.5%	74.7%	38.3%	94.9%	20.2%	47.5%	60.0%	60.8%	55.3%	58.7%	57.5%	62.8%
VISITED FRIENDS	46044	35377	2746	1037	4317	2567	13549	26681	1589	4225	5659	9523	21366	9496	44832	1212
	48.3%	45.4%	43.7%	48.8%	78.9%	73.3%	30.7%	78.1%	17.5%	54.6%	46.6%	49.0%	46.2%	54.4%	48.1%	59.3%
SHOPPING	38556	29570	2791	945	2826	2423	18051	15000	2504	3001	3492	6754	21073	7237	37218	1338
	40.5%	38.0%	44.4%	44.5%	51.7%	69.2%	40.8%	43.9%	27.5%	38.8%	28.8%	34.8%	45.6%	41.4%	39.9%	65.5%
SIGHTSEEING (I)	30127	22369	2348	847	2796	1767	18121	8450	1423	2133	1535	5284	19312	3996	28591	1536
	31.6%	28.7%	37.4%	39.9%	51.1%	50.4%	41.0%	24.7%	15.6%	27.6%	12.6%	27.2%	41.8%	22.9%	30.7%	75.1%
ATTEND A FESTIVAL, FAIR	8076	5774	773	180	762	587	4027	2329	605	1116	369	1067	5567	1072	7591	485
OR EXHIBITION (A)	8.5%	7.4%	12.3%	8.5%	13.9%	16.8%	9.1%	6.8%	6.6%	14.4%	3.0%	5.5%	12.0%	6.1%	8.1%	23.7%
ATTEND CULTURAL EVENTS	5111	3312	299	138	804	559	2602	1694	372	443	426	719	2850	1117	4651	460
(PLAYS, CONCERTS) (A/B)	5.4%	4.3%	4.8%	6.5%	14.7%	15.9%	5.9%	5.0%	4.1%	5.7%	3.5%	3.7%	6.2%	6.4%	5.0%	22.5%
ATTEND ABORIGINAL/NATIVE	1484	1161	34	21	142	125	1000	309	81	93	25	171	1109	180	1255	229
CULTURAL EVENT (A)	1.6%	1.5%	0.5%	1.0%	2.6%	3.6%	2.3%	0.9%	0.9%	1.2%	0.2%	0.9%	2.4%	1.0%	1.3%	11.2%
ATTEND SPORTS EVENT	6124	4578	292	140	646	469	3513	1712	458	442	680	724	3329	1391	5869	255
	6.4%	5.9%	4.6%	6.6%	11.8%	13.4%	7.9%	5.0%	5.0%	5.7%	5.6%	3.7%	7.2%	8.0%	6.3%	12.5%
VISIT A MUSEUM OR ART GALLERY	8243	5131	770	281	1413	648	4068	2494	533	1148	499	1392	5161	1192	7770	474
(A/B)	8.7%	6.6%	12.3%	13.2%	25.8%	18.5%	9.2%	7.3%	5.9%	14.9%	4.1%	7.2%	11.2%	6.8%	8.3%	23.2%
VISIT A ZOO, AQUARIUM,	3492	2128	770	123	142	329	2313	929	58	192	122	472	2584	314	3181	311
BOTANICAL GARDEN (C)	3.7%	2.7%	12.3%	5.8%	2.6%	9.4%	5.2%	2.7%	0.6%	2.5%	1.0%	2.4%	5.6%	1.8%	3.4%	15.2%
VISIT A THEME OR AMUSEMENT	5771	3414	1086	166	539	566	2816	1813	153	988	120	526	4577	547	5519	251
PARK	6.1%	4.4%	17.3%	7.8%	9.9%	16.2%	6.4%	5.3%	1.7%	12.8%	1.0%	2.7%	9.9%	3.1%	5.9%	12.3%
VISIT A NATIONAL OR PROVINCIAL	11761	9029	678	281	1119	655	7385	2609	307	1459	334	1484	8985	958	10913	848
PARK (C/J)	12.3%	11.6%	10.8%	13.2%	20.5%	18.7%	16.7%	7.6%	3.4%	18.9%	2.7%	7.6%	19.4%	5.5%	11.7%	41.5%
VISIT AN HISTORIC SITE (A/J)	9055	6600	692	209	936	620	5007	2332	470	1246	451	1315	5968	1321	8432	623
	9.5%	8.5%	11.0%	9.8%	17.1%	17.7%	11.3%	6.8%	5.2%	16.1%	3.7%	6.8%	12.9%	7.6%	9.0%	30.5%
WENT TO A BAR OR NIGHTCLUB (D)	12116	8120	1392	241	1464	899	5057	4425	1774	861	1421	2237	5974	2485	11352	764
	12.7%	10.4%	22.2%	11.3%	26.8%	25.7%	11.4%	13.0%	19.5%	11.1%	11.7%	11.5%	12.9%	14.2%	12.2%	37.4%
WENT TO A CASINO (D)	3793	2685	281	72	546	209	1995	1412	184	202	412	756	1968	656	3558	235
	4.0%	3.4%	4.5%	3.4%	10.0%	6.0%	4.5%	4.1%	2.0%	2.6%	3.4%	3.9%	4.3%	3.8%	3.8%	11.5%
TOOK A CRUISE OR BOAT TRIP (I)	6419	5267	373	199	318	262	4795	1021	75	527	52	885	5138	344	6110	308
	6.7%	6.8%	5.9%	9.4%	5.8%	7.5%	10.8%	3.0%	0.8%	6.8%	0.4%	4.6%	11.1%	2.0%	6.6%	15.1%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	95242	77864	6280	2126	5468	3504	44204	34155	9103	7731	12143	19422	46207	17469	93198	2044
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	41951 44.0%	36533 46.9%	1859 29.6%	906 42.6%	1798 32.9%	855 24.4%	29019 65.6%	9025 26.4%	1106 12.1%	2802 36.2%	3177 26.2%	6408 33.0%	27742 60.0%	4624 26.5%	40865 43.8%	1087 53.2%
SWIMMING (E)	21369 22.4%	19649 25.2%	385 6.1%	475 22.4%	587 10.7%	273 7.8%	17305 39.1%	2265 6.6%	168 1.8%	1630 21.1%	273 2.2%	1785 9.2%	19012 41.1%	299 1.7%	20842 22.4%	527 25.8%
OTHER WATER-BASED ACTIVITIES (E)	13284 13.9%	12390 15.9%	60 1.0%	416 19.6%	282 5.2%	136 3.9%	10859 24.6%	1195 3.5%	31 0.3%	1200 15.5%	44 0.4%	1331 6.9%	11791 25.5%	119 0.7%	13030 14.0%	255 12.5%
GOLFING	4028 4.2%	3578 4.6%	34 0.5%	175 8.2%	188 3.4%	54 1.5%	2837 6.4%	957 2.8%	153 1.7%	81 1.1%	97 0.8%	647 3.3%	3190 6.9%	94 0.5%	3890 4.2%	139 6.8%
HUNTING (F)	544 0.6%	544 0.7%	-	-	-	-	513 1.2%	18 0.1%	5 *	8 0.1%	14 0.1%	61 0.3%	67 0.1%	402 2.3%	542 0.6%	1 0.1%
FISHING (E/F)	11678 12.3%	11017 14.1%	72 1.1%	373 17.5%	210 3.8%	7 0.2%	9359 21.2%	1102 3.2%	35 0.4%	1182 15.3%	139 1.1%	1530 7.9%	9772 21.1%	238 1.4%	11615 12.5%	63 3.1%
BIRD OR WILDLIFE VIEWING (H)	5319 5.6%	4956 6.4%	142 2.3%	129 6.1%	68 1.2%	24 0.7%	4837 10.9%	372 1.1%	19 0.2%	91 1.2%	65 0.5%	628 3.2%	4482 9.7%	143 0.8%	5191 5.6%	128 6.3%
CROSS-COUNTRY SKIING (G)	292 0.3%	282 0.4%	-	10 0.5%	-	-	157 0.4%	131 0.4%	4 *	-	195 1.6%	-	-	97 0.6%	292 0.3%	-
DOWNHILL SKIING (G)	747 0.8%	721 0.9%	18 0.3%	8 0.4%	-	-	563 1.3%	184 0.5%	-	-	516 4.3%	-	-	230 1.3%	733 0.8%	14 0.7%
SNOWMOBILING (G)	525 0.6%	514 0.7%	-	11 0.5%	-	-	331 0.7%	190 0.6%	-	4 *	291 2.4%	22 0.1%	-	212 1.2%	524 0.6%	1 *
WALKING OR HIKING (H)	22809 23.9%	19819 25.5%	930 14.8%	450 21.2%	1055 19.3%	555 15.8%	16236 36.7%	4248 12.4%	449 4.9%	1876 24.3%	1108 9.1%	3648 18.8%	16041 34.7%	2012 11.5%	22149 23.8%	660 32.3%
CYCLING (H)	6480 6.8%	6035 7.8%	184 2.9%	112 5.3%	112 2.1%	37 1.0%	4842 11.0%	551 1.6%	26 0.3%	1061 13.7%	32 0.3%	835 4.3%	5548 12.0%	64 0.4%	6297 6.8%	183 8.9%
OTHER SPORT/OUTDOOR ACTIVITY	9684 10.2%	8174 10.5%	522 8.3%	213 10.0%	519 9.5%	256 7.3%	5829 13.2%	2914 8.5%	490 5.4%	450 5.8%	1143 9.4%	1389 7.2%	5220 11.3%	1931 11.1%	9476 10.2%	208 10.2%
NONE OF THE ABOVE ACTIVITIES	8372 8.8%	6739 8.7%	867 13.8%	243 11.4%	345 6.3%	178 5.1%	2582 5.8%	20 0.1%	4332 47.6%	1389 18.0%	1465 12.1%	2655 13.7%	2748 5.9%	1504 8.6%	8296 8.9%	76 3.7%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	95242	77864	6280	2126	5468	3504	44204	34155	9103	7731	12143	19422	46207	17469	93198	2044
(A) ANY CULTURAL ACTIVITIES	19823	14111	1833	509	2085	1286	10609	5968	1350	1897	1328	2775	12639	3082	18620	1204
	20.8%	18.1%	29.2%	23.9%	38.1%	36.7%	24.0%	17.5%	14.8%	24.5%	10.9%	14.3%	27.4%	17.6%	20.0%	58.9%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	11953	7757	986	405	1835	970	5892	3712	817	1531	821	1864	7279	1988	11106	846
	12.5%	10.0%	15.7%	19.0%	33.6%	27.7%	13.3%	10.9%	9.0%	19.8%	6.8%	9.6%	15.8%	11.4%	11.9%	41.4%
(C) ANY NATURAL/PARK ACTIVITIES	13778	10373	986	342	1189	888	8733	3113	358	1574	448	1802	10358	1171	12800	978
	14.5%	13.3%	15.7%	16.1%	21.7%	25.3%	19.8%	9.1%	3.9%	20.4%	3.7%	9.3%	22.4%	6.7%	13.7%	47.8%
(D) ANY BAR/NIGHTCLUB/CASINO	14621	10086	1591	285	1606	1053	6393	5291	1941	996	1681	2789	7159	2992	13821	799
	15.4%	13.0%	25.3%	13.4%	29.4%	30.0%	14.5%	15.5%	21.3%	12.9%	13.8%	14.4%	15.5%	17.1%	14.8%	39.1%
(E) ANY WATER-BASED ACTIVITIES	25750	23595	505	625	727	298	20751	2997	189	1813	413	3089	21672	577	25077	673
	27.0%	30.3%	8.0%	29.4%	13.3%	8.5%	46.9%	8.8%	2.1%	23.5%	3.4%	15.9%	46.9%	3.3%	26.9%	32.9%
(F) ANY HUNTING/FISHING	12133	11473	72	373	210	7	9788	1120	40	1186	139	1590	9817	587	12070	63
	12.7%	14.7%	1.1%	17.5%	3.8%	0.2%	22.1%	3.3%	0.4%	15.3%	1.1%	8.2%	21.2%	3.4%	13.0%	3.1%
(G) ANY WINTER SPORTS	1447	1409	18	20	-	-	976	464	4	4	955	22	-	471	1433	14
	1.5%	1.8%	0.3%	1.0%			2.2%	1.4%	*	*	7.9%	0.1%		2.7%	1.5%	0.7%
(H) ANY FITNESS/NATURALIST ACTIVITIES	24678	21529	1033	460	1100	555	17647	4579	449	2003	1126	3873	17639	2039	23939	739
	25.9%	27.7%	16.5%	21.7%	20.1%	15.8%	39.9%	13.4%	4.9%	25.9%	9.3%	19.9%	38.2%	11.7%	25.7%	36.2%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	31993	24139	2348	901	2838	1768	19458	8688	1455	2392	1549	5558	20837	4049	30457	1536
	33.6%	31.0%	37.4%	42.4%	51.9%	50.5%	44.0%	25.4%	16.0%	30.9%	12.8%	28.6%	45.1%	23.2%	32.7%	75.2%
(J) ANY PARK/HISTORIC SITE	16496	12224	1196	404	1665	1007	10289	3794	691	1722	695	2449	11472	1881	15334	1163
	17.3%	15.7%	19.0%	19.0%	30.5%	28.7%	23.3%	11.1%	7.6%	22.3%	5.7%	12.6%	24.8%	10.8%	16.5%	56.9%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: HOUSEHOLD VISITS IN ONTARIO

	====TOTAL HOUSEHOLD VISITS IN ONTARIO====					==OVERNIGHT HOUSEHOLD VISITS IN ONTARIO==				
		-------AGE OF RESPONDENT-------					-------AGE OF RESPONDENT-------			
	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS
TOTAL (UNWEIGHTED)	19564	2118	8216	6280	2950	9658	1204	4156	2947	1351
TOTAL (WEIGHTED - 000s)	51686	8975	20920	16113	5677	20662	4736	8401	5645	1880
VISITING FRIENDS/RELATIVES	27061 52.4%	5773 64.3%	10743 51.4%	7511 46.6%	3034 53.4%	13624 65.9%	3708 78.3%	5240 62.4%	3307 58.6%	1369 72.8%
VISITED RELATIVES	23614 45.7%	5372 59.9%	9266 44.3%	6408 39.8%	2569 45.2%	12112 58.6%	3477 73.4%	4634 55.2%	2804 49.7%	1197 63.6%
VISITED FRIENDS	16827 32.6%	2282 25.4%	7024 33.6%	5345 33.2%	2177 38.3%	8157 39.5%	1448 30.6%	3408 40.6%	2255 39.9%	1046 55.6%
SHOPPING	13020 25.2%	2491 27.8%	5107 24.4%	4043 25.1%	1378 24.3%	6343 30.7%	1470 31.0%	2656 31.6%	1705 30.2%	511 27.2%
SIGHTSEEING (I)	7729 15.0%	1396 15.5%	3238 15.5%	2380 14.8%	717 12.6%	4557 22.1%	998 21.1%	1879 22.4%	1310 23.2%	371 19.7%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	1870 3.6%	349 3.9%	797 3.8%	581 3.6%	143 2.5%	1027 5.0%	237 5.0%	423 5.0%	296 5.2%	72 3.8%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	1953 3.8%	539 6.0%	705 3.4%	444 2.8%	264 4.7%	968 4.7%	316 6.7%	344 4.1%	218 3.9%	90 4.8%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	213 0.4%	32 0.4%	93 0.4%	71 0.4%	17 0.3%	156 0.8%	32 0.7%	58 0.7%	52 0.9%	14 0.8%
ATTEND SPORTS EVENT	2890 5.6%	777 8.7%	1459 7.0%	530 3.3%	123 2.2%	1099 5.3%	347 7.3%	475 5.7%	219 3.9%	58 3.1%
VISIT A MUSEUM OR ART GALLERY (A/B)	1424 2.8%	328 3.7%	581 2.8%	378 2.3%	137 2.4%	925 4.5%	196 4.1%	374 4.5%	271 4.8%	85 4.5%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	845 1.6%	171 1.9%	472 2.3%	171 1.1%	30 0.5%	454 2.2%	120 2.5%	225 2.7%	88 1.6%	21 1.1%
VISIT A THEME OR AMUSEMENT PARK	1065 2.1%	339 3.8%	506 2.4%	186 1.2%	34 0.6%	544 2.6%	173 3.7%	241 2.9%	112 2.0%	17 0.9%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	1913 3.7%	395 4.4%	884 4.2%	508 3.2%	126 2.2%	1236 6.0%	295 6.2%	611 7.3%	253 4.5%	76 4.0%
VISIT AN HISTORIC SITE (A/J)	1857 3.6%	383 4.3%	690 3.3%	651 4.0%	134 2.4%	1207 5.8%	304 6.4%	439 5.2%	362 6.4%	101 5.4%
WENT TO A BAR OR NIGHTCLUB (D)	4323 8.4%	1530 17.1%	1956 9.3%	738 4.6%	99 1.7%	2867 13.9%	987 20.8%	1336 15.9%	502 8.9%	42 2.2%
WENT TO A CASINO (D)	1593 3.1%	224 2.5%	554 2.6%	528 3.3%	288 5.1%	722 3.5%	110 2.3%	249 3.0%	288 5.1%	75 4.0%
TOOK A CRUISE OR BOAT TRIP (I)	1060 2.1%	126 1.4%	499 2.4%	376 2.3%	59 1.0%	824 4.0%	106 2.2%	364 4.3%	316 5.6%	38 2.0%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: HOUSEHOLD VISITS IN ONTARIO

	====TOTAL HOUSEHOLD VISITS IN ONTARIO====	-------AGE OF RESPONDENT-------				==OVERNIGHT HOUSEHOLD VISITS IN ONTARIO==	-------AGE OF RESPONDENT-------			
	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS
TOTAL (UNWEIGHTED)	19564	2118	8216	6280	2950	9658	1204	4156	2947	1351
TOTAL (WEIGHTED - 000s)	51686	8975	20920	16113	5677	20662	4736	8401	5645	1880
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	11220 21.7%	2579 28.7%	4843 23.1%	2883 17.9%	915 16.1%	6684 32.3%	1549 32.7%	2957 35.2%	1704 30.2%	474 25.2%
SWIMMING (E)	2672 5.2%	636 7.1%	1265 6.0%	638 4.0%	133 2.3%	2187 10.6%	496 10.5%	1016 12.1%	552 9.8%	124 6.6%
OTHER WATER-BASED ACTIVITIES (E)	1624 3.1%	407 4.5%	711 3.4%	447 2.8%	59 1.0%	1365 6.6%	300 6.3%	622 7.4%	390 6.9%	54 2.9%
GOLFING	1004 1.9%	86 1.0%	445 2.1%	360 2.2%	114 2.0%	576 2.8%	46 1.0%	291 3.5%	169 3.0%	70 3.7%
HUNTING (F)	199 0.4%	8 0.1%	76 0.4%	41 0.3%	75 1.3%	81 0.4%	8 0.2%	33 0.4%	33 0.6%	8 0.4%
FISHING (E/F)	1713 3.3%	234 2.6%	873 4.2%	466 2.9%	140 2.5%	1367 6.6%	161 3.4%	692 8.2%	403 7.1%	111 5.9%
BIRD OR WILDLIFE VIEWING (H)	686 1.3%	93 1.0%	314 1.5%	222 1.4%	56 1.0%	562 2.7%	64 1.3%	278 3.3%	173 3.1%	47 2.5%
CROSS-COUNTRY SKIING (G)	91 0.2%	32 0.4%	43 0.2%	13 0.1%	3 *	67 0.3%	32 0.7%	27 0.3%	8 0.1%	- *
DOWNHILL SKIING (G)	304 0.6%	94 1.0%	150 0.7%	56 0.3%	4 0.1%	156 0.8%	67 1.4%	49 0.6%	36 0.6%	4 0.2%
SNOWMOBILING (G)	212 0.4%	39 0.4%	119 0.6%	44 0.3%	9 0.2%	153 0.7%	27 0.6%	83 1.0%	34 0.6%	9 0.5%
WALKING OR HIKING (H)	4060 7.9%	685 7.6%	1697 8.1%	1356 8.4%	322 5.7%	2901 14.0%	537 11.3%	1274 15.2%	865 15.3%	226 12.0%
CYCLING (H)	815 1.6%	132 1.5%	457 2.2%	195 1.2%	32 0.6%	583 2.8%	92 1.9%	320 3.8%	145 2.6%	26 1.4%
OTHER SPORT/OUTDOOR ACTIVITY	3805 7.4%	1303 14.5%	1588 7.6%	661 4.1%	252 4.4%	1815 8.8%	670 14.2%	759 9.0%	332 5.9%	54 2.9%
NONE OF THE ABOVE ACTIVITIES	10284 19.9%	745 8.3%	4287 20.5%	4167 25.9%	1085 19.1%	2455 11.9%	160 3.4%	1177 14.0%	920 16.3%	199 10.6%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: HOUSEHOLD VISITS IN ONTARIO

	====TOTAL HOUSEHOLD VISITS IN ONTARIO====					==OVERNIGHT HOUSEHOLD VISITS IN ONTARIO==				
		--------AGE OF RESPONDENT--------					--------AGE OF RESPONDENT--------			
	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS	TOTAL	15-24 YEARS	25-44 YEARS	45-64 YEARS	65+ YEARS
TOTAL (UNWEIGHTED)	19564	2118	8216	6280	2950	9658	1204	4156	2947	1351
TOTAL (WEIGHTED - 000s)	51686	8975	20920	16113	5677	20662	4736	8401	5645	1880
(A) ANY CULTURAL ACTIVITIES	5481 10.6%	1234 13.7%	2142 10.2%	1566 9.7%	539 9.5%	3039 14.7%	805 17.0%	1170 13.9%	812 14.4%	251 13.4%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	3151 6.1%	818 9.1%	1191 5.7%	763 4.7%	379 6.7%	1728 8.4%	475 10.0%	654 7.8%	438 7.8%	161 8.5%
(C) ANY NATURAL/PARK ACTIVITIES	2461 4.8%	472 5.3%	1222 5.8%	620 3.9%	147 2.6%	1510 7.3%	344 7.3%	756 9.0%	323 5.7%	88 4.7%
(D) ANY BAR/NIGHTCLUB/CASINO	5573 10.8%	1673 18.6%	2317 11.1%	1205 7.5%	377 6.6%	3384 16.4%	1059 22.4%	1483 17.6%	735 13.0%	108 5.7%
(E) ANY WATER-BASED ACTIVITIES	4020 7.8%	842 9.4%	1869 8.9%	1054 6.5%	254 4.5%	3134 15.2%	607 12.8%	1433 17.1%	877 15.5%	218 11.6%
(F) ANY HUNTING/FISHING	1859 3.6%	242 2.7%	913 4.4%	491 3.0%	213 3.8%	1425 6.9%	169 3.6%	717 8.5%	421 7.5%	118 6.3%
(G) ANY WINTER SPORTS	589 1.1%	161 1.8%	300 1.4%	112 0.7%	16 0.3%	366 1.8%	122 2.6%	152 1.8%	79 1.4%	13 0.7%
(H) ANY FITNESS/NATURALIST ACTIVITIES	4555 8.8%	778 8.7%	1976 9.4%	1459 9.1%	342 6.0%	3227 15.6%	584 12.3%	1464 17.4%	943 16.7%	236 12.5%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	8064 15.6%	1431 15.9%	3387 16.2%	2523 15.7%	723 12.7%	4835 23.4%	1027 21.7%	2003 23.8%	1431 25.4%	373 19.8%
(J) ANY PARK/HISTORIC SITE	3121 6.0%	646 7.2%	1347 6.4%	911 5.7%	217 3.8%	2056 10.0%	485 10.2%	896 10.7%	531 9.4%	145 7.7%

VISIT COSTS IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (WEIGHTED - $000s)	8514865	7184627	572518	130314	398232	229174	3593588	1847717	2162556	909706	1362436	1877603	3070313	2204513	8239052	275813
PUBLIC TRANSPORT	624813	624813	-	-	-	-	174928	92729	330115	26754	93743	156893	167217	206960	518686	106127
	7.3%	8.7%					4.9%	5.0%	15.3%	2.9%	6.9%	8.4%	5.4%	9.4%	6.3%	38.5%
INTERNATIONAL AIR FARES	76827	76827	-	-	-	-	58397	9658	3408	5364	19578	15770	5084	36394	-	76827
	0.9%	1.1%					1.6%	0.5%	0.2%	0.6%	1.4%	0.8%	0.2%	1.7%		27.9%
PRIVATE/AUTO	1861716	1657657	93979	26270	52547	31263	672539	547253	405968	235463	283221	423223	682564	472708	1832281	29435
	21.9%	23.1%	16.4%	20.2%	13.2%	13.6%	18.7%	29.6%	18.8%	25.9%	20.8%	22.5%	22.2%	21.4%	22.2%	10.7%
VEHICLE OPERATION	1705339	1552526	84651	21236	25320	21606	639607	515044	335440	215007	263796	395832	634743	410968	1678580	26759
	20.0%	21.6%	14.8%	16.3%	6.4%	9.4%	17.8%	27.9%	15.5%	23.6%	19.4%	21.1%	20.7%	18.6%	20.4%	9.7%
VEHICLE RENTAL	156377	105131	9328	5034	27227	9657	32932	32209	70528	20456	19425	27391	47821	61740	153701	2676
	1.8%	1.5%	1.6%	3.9%	6.8%	4.2%	0.9%	1.7%	3.3%	2.2%	1.4%	1.5%	1.6%	2.8%	1.9%	1.0%
LOCAL TRANSPORT	91831	52324	15901	3285	13028	7293	18333	15898	53242	4359	11722	23761	24796	31551	89271	2560
	1.1%	0.7%	2.8%	2.5%	3.3%	3.2%	0.5%	0.9%	2.5%	0.5%	0.9%	1.3%	0.8%	1.4%	1.1%	0.9%
ACCOMMODATION	1512743	1065236	189425	45924	148193	63966	625203	102156	691212	94012	265193	328736	556263	362552	1462078	50665
	17.8%	14.8%	33.1%	35.2%	37.2%	27.9%	17.4%	5.5%	32.0%	10.3%	19.5%	17.5%	18.1%	16.4%	17.7%	18.4%
FOOD/BEVERAGES	2332615	1939417	186935	31556	111081	63627	1003963	578422	498694	251193	388690	496447	887769	559709	2285655	46960
	27.4%	27.0%	32.7%	24.2%	27.9%	27.8%	27.9%	31.3%	23.1%	27.6%	28.5%	26.4%	28.9%	25.4%	27.7%	17.0%
PURCHASED IN STORES	560938	494563	33916	6167	16396	9896	280791	141977	59832	78172	74675	106834	261723	117707	552752	8186
	6.6%	6.9%	5.9%	4.7%	4.1%	4.3%	7.8%	7.7%	2.8%	8.6%	5.5%	5.7%	8.5%	5.3%	6.7%	3.0%
PURCHASED IN RESTAURANTS	1771677	1444854	153019	25388	94685	53731	723172	436445	438862	173022	314015	389613	626047	442002	1732903	38774
	20.8%	20.1%	26.7%	19.5%	23.8%	23.4%	20.1%	23.6%	20.3%	19.0%	23.0%	20.8%	20.4%	20.0%	21.0%	14.1%
RECREATION/ENTERTAINMENT	698743	600861	31701	7243	38402	20535	459435	146309	43574	49409	103688	134613	308996	151446	686316	12427
	8.2%	8.4%	5.5%	5.6%	9.6%	9.0%	12.8%	7.9%	2.0%	5.4%	7.6%	7.2%	10.1%	6.9%	8.3%	4.5%
RETAIL/OTHER	1392403	1244318	54577	16037	34981	42490	639186	364949	139752	248515	216179	313930	442707	419587	1364765	27639
	16.4%	17.3%	9.5%	12.3%	8.8%	18.5%	17.8%	19.8%	6.5%	27.3%	15.9%	16.7%	14.4%	19.0%	16.6%	10.0%
CLOTHING	816298	708093	41912	7171	22361	36762	372810	256577	58687	128224	117100	154374	288880	255945	793959	22339
	9.6%	9.9%	7.3%	5.5%	5.6%	16.0%	10.4%	13.9%	2.7%	14.1%	8.6%	8.2%	9.4%	11.6%	9.6%	8.1%
OTHER	576105	536226	12665	8865	12620	5729	266376	108372	81065	120291	99079	159556	153827	163642	570805	5300
	6.8%	7.5%	2.2%	6.8%	3.2%	2.5%	7.4%	5.9%	3.7%	13.2%	7.3%	8.5%	5.0%	7.4%	6.9%	1.9%

OVERNIGHT VISIT COSTS IN ONTARIO
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	5995215	4704292	534928	128692	398232	229071	2479783	1368449	1698722	447356	909517	1262602	2294773	1528323	5719402	275813
PUBLIC TRANSPORT	518772 8.7%	518772 11.0%	-	-	-	-	158388 6.4%	89764 6.6%	250938 14.8%	19395 4.3%	81235 8.9%	109301 8.7%	139602 6.1%	188634 12.3%	412645 7.2%	106127 38.5%
INTERNATIONAL AIR FARES	76827 1.3%	76827 1.6%	-	-	-	-	58397 2.4%	9658 0.7%	3408 0.2%	5364 1.2%	19578 2.2%	15770 1.2%	5084 0.2%	36394 2.4%	-	76827 27.9%
PRIVATE/AUTO	1096106 18.3%	892550 19.0%	93476 17.5%	26270 20.4%	52547 13.2%	31263 13.6%	433479 17.5%	348553 25.5%	215740 12.7%	97947 21.9%	143796 15.8%	236864 18.8%	456367 19.9%	259079 17.0%	1066671 18.7%	29435 10.7%
VEHICLE OPERATION	958827 16.0%	806123 17.1%	84543 15.8%	21236 16.5%	25320 6.4%	21606 9.4%	406012 16.4%	320061 23.4%	152710 9.0%	79897 17.9%	127982 14.1%	214912 17.0%	416164 18.1%	199769 13.1%	932068 16.3%	26759 9.7%
VEHICLE RENTAL	137278 2.3%	86427 1.8%	8933 1.7%	5034 3.9%	27227 6.8%	9657 4.2%	27467 1.1%	28492 2.1%	63030 3.7%	18051 4.0%	15814 1.7%	21951 1.7%	40203 1.8%	59310 3.9%	134603 2.4%	2676 1.0%
LOCAL TRANSPORT	71580 1.2%	35369 0.8%	12699 2.4%	3261 2.5%	13028 3.3%	7224 3.2%	13446 0.5%	13832 1.0%	41091 2.4%	3212 0.7%	10657 1.2%	17332 1.4%	21124 0.9%	22468 1.5%	69021 1.2%	2560 0.9%
ACCOMMODATION	1512743 25.2%	1065236 22.6%	189425 35.4%	45924 35.7%	148193 37.2%	63966 27.9%	625203 25.2%	102156 7.5%	691212 40.7%	94012 21.0%	265193 29.2%	328736 26.0%	556263 24.2%	362552 23.7%	1462078 25.6%	50665 18.4%
FOOD/BEVERAGES	1627174 27.1%	1255100 26.7%	166995 31.2%	30405 23.6%	111081 27.9%	63593 27.8%	710334 28.6%	409219 29.9%	386368 22.7%	121181 27.1%	253683 27.9%	350845 27.8%	655825 28.6%	366821 24.0%	1580214 27.6%	46960 17.0%
PURCHASED IN STORES	387274 6.5%	323919 6.9%	31134 5.8%	5930 4.6%	16396 4.1%	9896 4.3%	215405 8.7%	101445 7.4%	42003 2.5%	28422 6.4%	37583 4.1%	75530 6.0%	201410 8.8%	72751 4.8%	379088 6.6%	8186 3.0%
PURCHASED IN RESTAURANTS	1239900 20.7%	931181 19.8%	135861 25.4%	24475 19.0%	94685 23.8%	53697 23.4%	494929 20.0%	307774 22.5%	344366 20.3%	92759 20.7%	216099 23.8%	275316 21.8%	454416 19.8%	294070 19.2%	1201126 21.0%	38774 14.1%
RECREATION/ENTERTAINMENT	455680 7.6%	359810 7.6%	29690 5.6%	7243 5.6%	38402 9.6%	20535 9.0%	279411 11.3%	114863 8.4%	36136 2.1%	25270 5.6%	58846 6.5%	79497 6.3%	220054 9.6%	97283 6.4%	443253 7.7%	12427 4.5%
RETAIL/OTHER	713159 11.9%	577456 12.3%	42643 8.0%	15589 12.1%	34981 8.8%	42490 18.5%	259521 10.5%	290063 21.2%	77237 4.5%	86337 19.3%	96108 10.6%	140027 11.1%	245538 10.7%	231486 15.1%	685520 12.0%	27639 10.0%
CLOTHING	448112 7.5%	346147 7.4%	36035 6.7%	6808 5.3%	22361 5.6%	36762 16.0%	144995 5.8%	202997 14.8%	49566 2.9%	50555 11.3%	63495 7.0%	80723 6.4%	169314 7.4%	134581 8.8%	425773 7.4%	22339 8.1%
OTHER	265047 4.4%	231309 4.9%	6608 1.2%	8781 6.8%	12620 3.2%	5729 2.5%	114527 4.6%	87066 6.4%	27672 1.6%	35782 8.0%	32613 3.6%	59304 4.7%	76224 3.3%	96906 6.3%	259747 4.5%	5300 1.9%

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	51686	48218	2179	377	559	353	18652	17432	8493	7088	10509	12910	15752	12515	51239	447
ALL CATEGORIES																
AVERAGE PER PERSON	100.9	90.7	175.4	216.5	532.9	450.5	105.9	62.0	235.8	79.5	83.0	93.0	109.8	111.3	98.5	376.4
AVERAGE PER PARTY	164.7	149.0	262.7	345.3	712.5	649.5	192.7	106.0	254.6	128.3	129.6	145.4	194.9	176.1	160.8	616.6
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	105.0	103.4	127.6	104.3	105.4	94.6	110.5	64.0	204.0	91.3	106.3	100.8	94.3	130.4	102.2	236.9
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	64.6	62.7	85.6	63.2	78.6	65.7	58.9	40.2	186.1	58.7	72.7	64.3	52.2	85.6	62.9	144.6
PUBLIC/LOCAL TRANSPORT (IN-BOUND CANADIAN CARRIER/ DOMESTIC CARRIER IN CANADA/ LOCAL TRANSPORT)																
AVERAGE PER PERSON	8.5	8.5	4.9	5.5	17.4	14.3	5.7	3.6	41.8	2.7	6.4	8.9	6.9	12.0	7.3	148.3
AVERAGE PER PARTY	13.9	14.0	7.3	8.7	23.3	20.7	10.4	6.2	45.1	4.4	10.0	14.0	12.2	19.1	11.9	243.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	10.3	12.2	3.0	2.6	3.4	3.0	7.7	4.8	35.1	4.6	10.7	10.1	6.6	18.0	8.6	93.4
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	6.4	7.4	2.0	1.6	2.6	2.1	4.1	3.0	32.0	3.0	7.3	6.4	3.7	11.8	5.3	57.0
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)																
AVERAGE PER PERSON	22.1	20.9	28.8	43.6	70.3	61.5	19.8	18.4	44.3	20.6	17.3	21.0	24.4	23.9	21.9	40.2
AVERAGE PER PARTY	36.0	34.4	43.1	69.6	94.0	88.6	36.1	31.4	47.8	33.2	27.0	32.0	43.3	37.8	35.8	65.8
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	19.2	19.6	22.3	21.3	13.9	12.9	19.3	16.3	25.9	20.0	16.8	18.9	18.8	22.1	19.1	25.3
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	11.8	11.9	15.0	12.9	10.4	9.0	10.3	10.2	23.6	12.8	11.5	12.1	10.4	14.5	11.7	15.4

Continued

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTINATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	51686	48218	2179	377	559	353	18652	17432	8493	7088	10509	12910	15752	12515	51239	447
ACCOMMODATION																
AVERAGE PER PERSON	17.9	13.4	58.0	76.3	198.3	125.7	18.4	3.4	75.4	8.2	16.2	16.3	19.9	18.3	17.5	69.1
AVERAGE PER PARTY	29.3	22.1	86.9	121.7	265.1	181.3	33.5	5.9	81.4	13.3	25.2	25.5	35.3	29.0	28.5	113.3
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	26.5	23.4	45.2	37.2	39.2	26.4	27.9	4.8	83.0	19.2	31.0	26.3	22.9	30.9	26.1	43.5
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	16.3	14.2	30.3	22.6	29.3	18.4	14.9	3.0	75.7	12.3	21.2	16.7	12.7	20.3	16.1	26.6
FOOD/BEVERAGES																
AVERAGE PER PERSON	27.6	24.5	57.3	52.4	148.7	125.1	29.6	19.4	54.4	21.9	23.7	24.6	31.7	28.3	27.3	64.1
AVERAGE PER PARTY	45.1	40.2	85.8	83.6	198.7	180.3	53.8	33.2	58.7	35.4	37.0	38.5	56.4	44.7	44.6	105.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	28.5	27.6	39.8	24.6	29.4	26.3	31.6	19.1	46.4	24.7	29.7	28.0	27.0	31.3	28.2	40.3
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	17.5	16.7	26.7	14.9	21.9	18.2	16.9	12.0	42.3	15.9	20.3	17.9	14.9	20.5	17.4	24.6
RECREATION/ENTERTAINMENT																
AVERAGE PER PERSON	8.3	7.6	9.7	12.0	51.4	40.4	13.5	4.9	4.8	4.3	6.3	6.7	11.0	7.6	8.2	17.0
AVERAGE PER PARTY	13.5	12.5	14.5	19.2	68.7	58.2	24.6	8.4	5.1	7.0	9.9	10.4	19.6	12.1	13.4	27.8
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	8.0	7.9	7.1	5.9	10.2	8.5	12.4	5.4	4.3	5.2	6.9	6.3	9.0	8.3	7.9	10.7
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	4.9	4.8	4.8	3.6	7.6	5.9	6.6	3.4	4.0	3.3	4.7	4.0	5.0	5.4	4.9	6.5
RETAIL/OTHER																
AVERAGE PER PERSON	16.5	15.7	16.7	26.6	46.8	83.5	18.8	12.3	15.2	21.7	13.2	15.5	15.8	21.2	16.3	37.7
AVERAGE PER PARTY	26.9	25.8	25.0	42.5	62.6	120.4	34.3	20.9	16.5	35.1	20.6	24.3	28.1	33.[illegible]	26.6	61.8
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	12.5	12.7	10.2	12.6	9.3	17.6	11.6	13.6	9.3	17.6	11.2	11.2	10.1	19.8	12.3	23.7
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	7.7	7.7	6.8	7.7	6.9	12.2	6.2	8.5	8.5	11.3	7.7	7.1	5.6	13.0	7.5	14.5

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: OVERNIGHT HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	20662	17993	1451	313	554	350	7826	8328	2931	1571	3722	5037	7505	4398	20214	447
ALL CATEGORIES																
AVERAGE PER PERSON	178.4	158.5	247.4	249.1	536.1	454.6	169.0	103.2	528.8	183.1	167.2	159.8	169.3	228.0	174.0	376.4
AVERAGE PER PARTY	290.2	261.5	368.6	410.7	718.2	654.8	316.9	164.3	579.6	284.8	244.4	250.7	305.8	347.5	282.9	616.6
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	105.0	103.4	127.6	104.3	105.4	94.6	110.5	64.0	204.0	91.3	106.3	100.8	94.3	130.4	102.2	236.9
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	64.6	62.7	85.6	63.2	78.6	65.7	58.9	40.2	186.1	58.7	72.7	64.3	52.2	85.6	62.9	144.6
PUBLIC/LOCAL TRANSPORT (IN-BOUND CANADIAN CARRIER/ DOMESTIC CARRIER IN CANADA/ LOCAL TRANSPORT)																
AVERAGE PER PERSON	17.6	18.7	5.9	6.3	17.5	14.3	11.7	7.8	90.9	9.3	16.9	16.0	11.9	31.5	14.7	148.3
AVERAGE PER PARTY	28.6	30.8	8.8	10.4	23.5	20.6	22.0	12.4	99.6	14.4	24.7	25.1	21.4	48.0	23.8	243.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	10.3	12.2	3.0	2.6	3.4	3.0	7.7	4.8	35.1	4.6	10.7	10.1	6.6	18.0	8.6	93.4
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	6.4	7.4	2.0	1.6	2.6	2.1	4.1	3.0	32.0	3.0	7.3	6.4	3.7	11.8	5.3	57.0
PRIVATE/AUTO (INCLUDING VEHICLE RENTAL)																
AVERAGE PER PERSON	32.6	30.1	43.2	50.8	70.7	62.0	29.6	26.3	67.2	40.1	26.4	30.0	33.7	38.6	32.5	40.2
AVERAGE PER PARTY	53.1	49.6	64.4	83.8	94.8	89.4	55.4	41.9	73.6	62.3	38.6	47.0	60.8	58.9	52.8	65.8
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	19.2	19.6	22.3	21.3	13.9	12.9	19.3	16.3	25.9	20.0	16.8	18.9	18.8	22.1	19.1	25.3
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	11.8	11.9	15.0	12.9	10.4	9.0	10.3	10.2	23.6	12.8	11.5	12.1	10.4	14.5	11.7	15.4

Continued

AVERAGE SPENDING IN ONTARIO BY CATEGORIES
BASE: OVERNIGHT HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	20662	17993	1451	313	554	350	7826	8328	2931	1571	3722	5037	7505	4398	20214	447
ACCOMMODATION																
AVERAGE PER PERSON	45.0	35.9	87.6	88.9	199.5	127.0	42.6	7.7	215.2	38.5	48.7	41.6	41.0	54.1	44.5	69.1
AVERAGE PER PARTY	73.2	59.2	130.5	146.6	267.3	182.8	79.9	12.3	235.9	59.8	71.3	65.3	74.1	82.4	72.3	113.3
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	26.5	23.4	45.2	37.2	39.2	26.4	27.9	4.8	83.0	19.2	31.0	26.3	22.9	30.9	26.1	43.5
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	16.3	14.2	30.3	22.6	29.3	18.4	14.9	3.0	75.7	12.3	21.2	16.7	12.7	20.3	16.1	26.6
FOOD/BEVERAGES																
AVERAGE PER PERSON	48.4	42.3	77.2	58.8	149.6	126.2	48.4	30.9	120.3	49.6	46.6	44.4	48.4	54.7	48.1	64.1
AVERAGE PER PARTY	78.8	69.8	115.1	97.0	200.3	181.8	90.8	49.1	131.8	77.1	68.2	69.7	87.4	83.4	78.2	105.0
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	28.5	27.6	39.8	24.6	29.4	26.3	31.6	19.1	46.4	24.7	29.7	28.0	27.0	31.3	28.2	40.3
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	17.5	16.7	26.7	14.9	21.9	18.2	16.9	12.0	42.3	15.9	20.3	17.9	14.9	20.5	17.4	24.6
RECREATION/ENTERTAINMENT																
AVERAGE PER PERSON	13.6	12.1	13.7	14.0	51.7	40.8	19.0	8.7	11.2	10.3	10.8	10.1	16.2	14.5	13.5	17.0
AVERAGE PER PARTY	22.1	20.0	20.5	23.1	69.3	58.7	35.7	13.8	12.3	16.1	15.8	15.8	29.3	22.1	21.9	27.8
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	8.0	7.9	7.1	5.9	10.2	8.5	12.4	5.4	4.3	5.2	6.9	6.3	9.0	8.3	7.9	10.7
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	4.9	4.8	4.8	3.6	7.6	5.9	6.6	3.4	4.0	3.3	4.7	4.0	5.0	5.4	4.9	6.5
RETAIL/OTHER																
AVERAGE PER PERSON	21.2	19.5	19.7	30.2	47.1	84.3	17.7	21.9	24.0	35.3	17.7	17.7	18.1	34.5	20.9	37.7
AVERAGE PER PARTY	34.5	32.1	29.4	49.7	63.1	121.5	33.2	34.8	26.4	55.0	25.8	27.8	32.7	52.6	33.9	61.8
AVERAGE PER PARTY PER NIGHT (OVERNIGHT ONLY)	12.5	12.7	10.2	12.6	9.3	17.6	11.6	13.6	9.3	17.6	11.2	11.2	10.1	19.8	12.3	23.7
AVERAGE PER PERSON PER NIGHT (OVERNIGHT ONLY)	7.7	7.7	6.8	7.7	6.9	12.2	6.2	8.5	8.5	11.3	7.7	7.1	5.6	13.0	7.5	14.5

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	51686	48218	2179	377	559	353	18652	17432	8493	7088	10509	12910	15752	12515	51239	447
ANY FESTIVALS/FAIRS																
AVERAGE $ PER PERSON	185.1	156.8	242.8	297.3	697.4	581.6	167.0	116.4	880.5	196.8	280.5	183.3	163.3	214.2	179.3	348.1
AVERAGE $ PER PARTY PER NIGHT	131.8	129.8	138.2	71.8	141.5	147.1	156.8	72.9	247.2	63.6	195.6	147.1	106.3	183.5	128.0	204.1
AVERAGE $ PER PERSON PER NIGHT	73.5	74.1	64.1	43.8	75.1	83.7	82.2	40.2	189.1	41.6	123.8	87.6	54.2	122.2	71.9	103.9
ANY CULTURAL EVENTS																
AVERAGE $ PER PERSON	200.9	167.9	248.9	483.7	704.4	503.9	189.5	184.5	443.5	176.5	188.3	177.7	199.8	226.4	191.8	398.3
AVERAGE $ PER PARTY PER NIGHT	142.8	149.9	133.4	127.2	137.2	114.6	180.1	92.0	192.5	94.7	156.7	147.3	126.1	184.3	137.4	214.7
AVERAGE $ PER PERSON PER NIGHT	81.8	85.0	75.8	77.3	86.8	68.4	91.0	57.2	151.6	68.6	91.0	90.6	64.8	1[illegible]8.2	79.0	117.9
ANY SPORTS EVENTS																
AVERAGE $ PER PERSON	127.1	103.0	183.2	834.1	814.1	646.1	115.0	169.8	597.4	59.2	74.8	122.5	173.7	120.3	124.8	283.1
AVERAGE $ PER PARTY PER NIGHT	158.5	155.0	97.4	231.0	174.5	187.4	165.9	115.0	236.2	151.2	173.2	176.5	137.6	192.1	160.4	123.5
AVERAGE $ PER PERSON PER NIGHT	90.6	86.4	75.3	165.5	107.8	111.0	86.4	70.9	197.8	92.1	101.3	106.6	76.9	108.4	90.7	87.8
ANY THEME PARK																
AVERAGE $ PER PERSON	180.1	133.9	279.1	526.3	762.2	571.9	160.3	217.2	629.3	258.3	223.0	127.4	185.[illegible]	274.8	176.5	284.8
AVERAGE $ PER PARTY PER NIGHT	146.1	157.7	143.0	120.5	121.4	135.5	217.0	94.1	172.0	64.7	149.6	153.4	141.1	172.4	142.7	229.4
AVERAGE $ PER PERSON PER NIGHT	66.1	67.8	72.5	70.0	54.4	67.6	86.4	48.4	125.3	38.5	63.1	91.8	58.2	89.1	65.4	85.9

Continued

AVERAGE SPENDING IN ONTARIO BY VISITORS WHO PARTICIPATED IN ACTIVITIES
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	51686	48218	2179	377	559	353	18652	17432	8493	7088	10509	12910	15752	12515	51239	447
ANY ZOO/MUSEUM/NATURAL DISPLAY																
AVERAGE $ PER PERSON	202.8	162.3	246.6	539.6	613.7	508.8	189.8	187.1	556.5	186.9	206.9	183.0	188.4	275.0	192.5	394.5
AVERAGE $ PER PARTY PER NIGHT	143.3	149.1	145.5	145.9	121.2	141.0	188.7	86.4	188.0	79.0	154.5	148.5	124.9	201.2	137.4	215.8
AVERAGE $ PER PERSON PER NIGHT	73.3	73.4	78.2	92.8	74.3	76.8	85.3	48.8	139.7	49.6	80.1	86.1	58.2	122.9	69.7	119.3
ANY NATIONAL/PROVINCIAL/ REGIONAL PARK OR HISTORIC SITE																
AVERAGE $ PER PERSON	184.7	158.2	241.2	308.1	530.8	521.6	180.4	168.6	430.6	145.6	234.2	182.0	169.5	236.9	175.4	349.1
AVERAGE $ PER PARTY PER NIGHT	123.7	123.9	139.6	120.8	118.2	111.9	141.0	81.9	200.4	82.8	120.7	129.8	111.9	170.2	118.3	192.8
AVERAGE $ PER PERSON PER NIGHT	66.2	64.1	89.3	73.6	65.9	64.9	69.1	46.5	148.8	57.8	86.8	76.5	54.8	102.7	62.7	112.5
ANY OUTDOOR ACTIVITIES																
AVERAGE $ PER PERSON	115.3	106.2	165.8	119.8	568.2	442.3	112.8	85.2	449.6	118.1	107.8	97.6	124.4	117.9	110.8	336.1
AVERAGE $ PER PARTY PER NIGHT	94.6	93.3	96.1	67.2	124.5	104.6	96.6	70.2	221.0	78.4	121.4	94.5	86.0	116.3	90.6	249.2
AVERAGE $ PER PERSON PER NIGHT	51.3	49.9	62.4	35.5	73.6	65.3	48.9	40.4	184.7	56.3	73.6	56.2	42.4	71.4	49.0	137.1
ANY HUNTING/FISHING																
AVERAGE $ PER PERSON	118.1	115.7	145.8	101.5	616.8	414.1	118.4	82.5	252.3	254.1	80.1	86.6	130.9	119.1	117.6	191.3
AVERAGE $ PER PARTY PER NIGHT	74.3	74.2	92.0	60.2	84.7	336.1	78.3	63.1	149.2	44.4	68.6	67.6	75.5	80.4	73.9	161.8
AVERAGE $ PER PERSON PER NIGHT	36.2	36.0	47.2	31.6	52.7	105.9	38.0	31.0	124.2	20.7	56.8	40.1	31.6	60.3	36.0	66.5

LENGTH OF STAY IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
SAME DAY	50810 60.2%	49615 62.6%	1101 33.7%	85 14.1%	4 0.6%	5 0.9%	19280 56.8%	16544 55.5%	5958 65.0%	9005 78.6%	10973 66.8%	12306 60.9%	14431 51.6%	13100 66.1%	50810 60.7%	-
1 - 3 NIGHTS	27290 32.3%	24864 31.4%	1675 51.3%	330 54.8%	255 34.1%	167 32.9%	11608 34.2%	11276 37.8%	2374 25.9%	2025 17.7%	4821 29.4%	6854 33.9%	10055 35.9%	5560 28.1%	26711 31.9%	579 78.9%
1 - 4 NIGHTS	29301 34.7%	26509 33.4%	1841 56.4%	383 63.6%	329 44.1%	238 46.8%	12488 36.8%	11895 39.9%	2764 30.1%	2146 18.7%	5061 30.8%	7193 35.6%	11071 39.6%	5975 30.2%	28689 34.3%	612 83.2%
1 NIGHT	10740 12.7%	10081 12.7%	516 15.8%	51 8.5%	53 7.0%	39 7.7%	3618 10.7%	5179 17.4%	1031 11.2%	910 7.9%	2432 14.8%	2655 13.1%	3244 11.6%	2409 12.2%	10400 12.4%	340 46.3%
2 NIGHTS	12098 14.3%	10937 13.8%	812 24.9%	194 32.3%	97 13.0%	57 11.2%	5861 17.3%	4583 15.4%	933 10.2%	719 6.3%	1925 11.7%	3212 15.9%	4624 16.5%	2337 11.8%	11951 14.3%	147 20.0%
3 NIGHTS	4452 5.3%	3846 4.8%	346 10.6%	84 13.9%	105 14.0%	71 14.0%	2129 6.3%	1514 5.1%	410 4.5%	396 3.5%	464 2.8%	987 4.9%	2186 7.8%	814 4.1%	4360 5.2%	92 12.6%
4 NIGHTS	2011 2.4%	1645 2.1%	166 5.1%	54 8.9%	75 10.0%	71 13.9%	880 2.6%	619 2.1%	389 4.2%	121 1.1%	240 1.5%	339 1.7%	1016 3.6%	415 2.1%	1978 2.4%	32 4.4%
5 NIGHTS	1103 1.3%	866 1.1%	79 2.4%	37 6.2%	70 9.4%	51 10.0%	501 1.5%	363 1.2%	195 2.1%	43 0.4%	101 0.6%	269 1.3%	559 2.0%	173 0.9%	1059 1.3%	44 6.0%
6 - 9 NIGHTS	2044 2.4%	1517 1.9%	190 5.8%	50 8.4%	169 22.6%	118 23.2%	1109 3.3%	634 2.1%	162 1.8%	139 1.2%	171 1.0%	261 1.3%	1236 4.4%	376 1.9%	1995 2.4%	49 6.6%
10 - 16 NIGHTS	858 1.0%	602 0.8%	46 1.4%	36 5.9%	106 14.1%	68 13.4%	446 1.3%	254 0.9%	75 0.8%	82 0.7%	79 0.5%	129 0.6%	498 1.8%	151 0.8%	832 1.0%	26 3.5%
17 - 30 NIGHTS	245 0.3%	154 0.2%	6 0.2%	11 1.7%	52 7.0%	22 4.4%	115 0.3%	93 0.3%	15 0.2%	21 0.2%	27 0.2%	40 0.2%	147 0.5%	30 0.2%	241 0.3%	4 0.5%
31+ NIGHTS	66 0.1%	43 0.1%	-	-	16 2.2%	6 1.3%	16 *	28 0.1%	1 *	21 0.2%	4 *	11 0.1%	47 0.2%	3 *	66 0.1%	- *
OVERALL AVERAGE LENGTH OF STAY IN ONTARIO (NIGHTS)	1.13	0.98	1.92	3.53	7.32	6.89	1.30	1.15	0.99	0.67	0.74	0.96	1.65	0.88	1.11	2.78
STANDARD DEVIATION	3.66	2.87	3.18	4.41	7.93	9.86	3.34	3.96	3.77	3.55	2.88	2.85	4.53	3.41	3.65	3.96
STANDARD ERROR	0.02	0.02	0.12	0.22	0.42	0.40	0.03	0.04	0.08	0.07	0.05	0.04	0.05	0.05	0.02	0.20
MEDIAN	-	-	2	2	5	5	-	-	-	-	-	-	-	-	-	2
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS (NIGHTS)	2.83	2.62	2.90	4.11	7.36	6.95	3.01	2.57	2.83	3.15	2.23	2.46	3.41	2.60	2.83	2.78
STANDARD DEVIATION	4.63	3.68	3.38	4.40	7.93	9.88	4.16	4.83	4.80	5.45	3.91	3.62	5.44	4.37	4.65	3.96
STANDARD ERROR	0.04	0.04	0.15	0.23	0.42	0.40	0.06	0.07	0.15	0.18	0.10	0.07	0.08	0.09	0.04	0.20
MEDIAN	2	2	2	3	5	5	2	2	2	2	2	2	2	2	2	2

LENGTH OF STAY IN ONTARIO
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	8514865	7184627	572518	130314	398232	229174	3593588	1847717	2162556	909706	1362436	1877603	3070313	2204513	8239052	275813
SAME DAY	2519649 29.6%	2480334 34.5%	37590 6.6%	1622 1.2%	-	103 *	1113805 31.0%	479268 25.9%	463834 21.4%	462350 50.8%	452919 33.2%	615001 32.8%	775539 25.3%	676190 30.7%	2519649 30.6%	-
1 - 3 NIGHTS	3884298 45.6%	3366267 46.9%	314307 54.9%	51811 39.8%	91524 23.0%	60390 26.4%	1627800 45.3%	920733 49.8%	1030100 47.6%	304759 33.5%	668319 49.1%	870450 46.4%	1305743 42.5%	1039785 47.2%	3674415 44.6%	209882 76.1%
1 - 4 NIGHTS	4404393 51.7%	3747929 52.2%	361056 63.1%	71510 54.9%	124685 31.3%	99213 43.3%	1830066 50.9%	998980 54.1%	1239451 57.3%	334990 36.8%	757382 55.6%	972984 51.8%	1518927 49.5%	1155100 52.4%	4180114 50.7%	224279 81.3%
1 NIGHT	1129316 13.3%	1028420 14.3%	74868 13.1%	7014 5.4%	10111 2.5%	8903 3.9%	452952 12.6%	266600 14.4%	301477 13.9%	108173 11.9%	237550 17.4%	254070 13.5%	350268 11.4%	287428 13.0%	1000818 12.1%	128497 46.6%
2 NIGHTS	1827943 21.5%	1580991 22.0%	167149 29.2%	22060 16.9%	41339 10.4%	16403 7.2%	758676 21.1%	448391 24.3%	485912 22.5%	134875 14.8%	287136 21.1%	427742 22.8%	580965 18.9%	532100 24.1%	1781227 21.6%	46716 16.9%
3 NIGHTS	927039 10.9%	756856 10.5%	72290 12.6%	22736 17.4%	40073 10.1%	35084 15.3%	416172 11.6%	205742 11.1%	242710 11.2%	61711 6.8%	143634 10.5%	188638 10.0%	374510 12.2%	220258 10.0%	892370 10.8%	34669 12.6%
4 NIGHTS	520095 6.1%	381662 5.3%	46749 8.2%	19699 15.1%	33162 8.3%	38823 16.9%	202266 5.6%	78247 4.2%	209351 9.7%	30231 3.3%	89063 6.5%	102533 5.5%	213183 6.9%	115315 5.2%	505699 6.1%	14396 5.2%
5 NIGHTS	334871 3.9%	223030 3.1%	30941 5.4%	10760 8.3%	40834 10.3%	29307 12.8%	118143 3.3%	74538 4.0%	128249 5.9%	13941 1.5%	38984 2.9%	73902 3.9%	140760 4.6%	81225 3.7%	314850 3.8%	20021 7.3%
6 - 9 NIGHTS	673907 7.9%	409473 5.7%	89328 15.6%	19394 14.9%	100750 25.3%	54961 24.0%	306717 8.5%	167351 9.1%	159197 7.4%	40642 4.5%	76818 5.6%	102620 5.5%	330726 10.8%	163742 7.4%	655105 8.0%	18801 6.8%
10 - 16 NIGHTS	411393 4.8%	222893 3.1%	48107 8.4%	23900 18.3%	82663 20.8%	33830 14.8%	159663 4.4%	71839 3.9%	140599 6.5%	39291 4.3%	28641 2.1%	98542 5.2%	178189 5.8%	106021 4.8%	400428 4.9%	10964 4.0%
17 - 30 NIGHTS	130794 1.5%	77802 1.1%	5496 1.0%	3129 2.4%	36861 9.3%	7505 3.3%	55416 1.5%	40606 2.2%	29515 1.4%	5257 0.6%	6519 0.5%	12432 0.7%	90425 2.9%	21418 1.0%	129131 1.6%	1663 0.6%
31+ NIGHTS	39859 0.5%	23165 0.3%	-	-	12438 3.1%	4255 1.9%	9777 0.3%	15136 0.8%	1711 0.1%	13235 1.5%	1172 0.1%	2122 0.1%	35747 1.2%	817 *	39773 0.5%	86 *

MAIN MODE OF TRANSPORTATION TO DESTINATION
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
AUTO	78509 93.0%	75201 94.8%	2609 79.9%	436 72.5%	95 12.8%	167 32.9%	31863 93.8%	28128 94.4%	7643 83.3%	10864 94.8%	15265 93.0%	18919 93.6%	26006 92.9%	18319 92.5%	78155 93.4%	354 48.2%
SAME DAY	49047 62.5%	47973 63.8%	990 37.9%	81 18.6%	-	4 2.1%	18293 57.4%	16388 58.3%	5651 73.9%	8707 80.1%	10577 69.3%	11917 63.0%	13812 53.1%	12741 69.6%	49047 62.8%	-
OVERNIGHT	29462 37.5%	27229 36.2%	1619 62.1%	355 81.4%	95 100.0%	164 97.9%	13570 42.6%	11740 41.7%	1992 26.1%	2157 19.9%	4688 30.7%	7002 37.0%	12194 46.9%	5578 30.4%	29108 37.2%	354 100.0%
AIR	2264 2.7%	781 1.0%	372 11.4%	159 26.4%	639 85.6%	312 61.4%	429 1.3%	499 1.7%	1207 13.2%	128 1.1%	395 2.4%	564 2.8%	586 2.1%	719 3.6%	1924 2.3%	340 46.2%
SAME DAY	218 9.6%	131 16.8%	77 20.7%	4 2.4%	4 0.7%	1 0.4%	1 0.3%	6 1.2%	205 17.0%	6 4.4%	29 7.4%	89 15.8%	43 7.3%	56 7.8%	218 11.3%	-
OVERNIGHT	2046 90.4%	650 83.2%	295 79.3%	155 97.6%	635 99.3%	311 99.6%	428 99.7%	493 98.8%	1002 83.0%	123 95.6%	366 92.6%	475 84.2%	543 92.7%	663 92.2%	1706 88.7%	340 100.0%
CANADIAN CARRIER	2177 2.6%	739 0.9%	371 11.4%	153 25.5%	609 81.5%	304 59.8%	403 1.2%	478 1.6%	1174 12.8%	121 1.1%	379 2.3%	539 2.7%	566 2.0%	693 3.5%	1887 2.3%	290 39.5%
SAME DAY	211 9.7%	125 16.9%	77 20.8%	4 2.5%	4 0.7%	1 0.4%	1 0.3%	6 1.3%	198 16.9%	6 4.6%	29 7.7%	89 16.6%	43 7.6%	50 7.2%	211 11.2%	-
OVERNIGHT	1966 90.3%	615 83.1%	294 79.2%	150 97.5%	605 99.3%	303 99.6%	402 99.7%	472 98.7%	975 83.1%	116 95.4%	350 92.3%	450 83.4%	523 92.4%	643 92.8%	1676 88.8%	290 100.0%
BUS	2067 2.4%	1880 2.4%	165 5.1%	4 0.7%	9 1.2%	9 1.7%	965 2.8%	709 2.4%	41 0.5%	349 3.0%	520 3.2%	433 2.1%	625 2.2%	488 2.5%	2036 2.4%	30 4.1%
SAME DAY	993 48.0%	963 51.2%	30 17.9%	-	-	-	597 61.8%	136 19.2%	20 49.5%	237 68.1%	322 61.9%	212 49.0%	241 38.6%	217 44.5%	993 48.8%	-
OVERNIGHT	1074 52.0%	917 48.8%	136 82.1%	4 100.0%	9 100.0%	9 100.0%	369 38.2%	573 80.8%	21 50.5%	111 31.9%	198 38.1%	221 51.0%	384 61.4%	271 55.5%	1043 51.2%	30 100.0%
RAIL	834 1.0%	711 0.9%	100 3.1%	2 0.4%	2 0.3%	19 3.7%	269 0.8%	273 0.9%	230 2.5%	62 0.5%	202 1.2%	166 0.8%	292 1.0%	174 0.9%	829 1.0%	6 0.8%
SAME DAY	189 22.6%	186 26.1%	3 3.0%	-	-	-	109 40.4%	13 4.7%	36 15.6%	31 49.8%	34 17.1%	22 13.3%	90 30.9%	42 24.0%	189 22.8%	-
OVERNIGHT	646 77.4%	526 73.9%	97 97.0%	2 100.0%	2 100.0%	19 100.0%	161 59.6%	260 95.3%	194 84.4%	31 50.2%	167 82.9%	144 86.7%	202 69.1%	132 76.0%	640 77.2%	6 100.0%
BOAT	105 0.1%	104 0.1%	1 *	-	-	- 0.1%	98 0.3%	7 *	-	-	1 *	18 0.1%	86 0.3%	-	102 0.1%	4 0.5%
SAME DAY	1 0.8%	1 0.8%	-	-	-	-	1 0.8%	-	-	-	-	-	1 1.0%	-	1 0.8%	-
OVERNIGHT	104 99.2%	103 99.2%	1 100.0%	-	-	- 100.0%	98 99.2%	7 100.0%	-	-	1 100.0%	18 100.0%	85 99.0%	-	101 99.2%	4 100.0%

Continued

MAIN MODE OF TRANSPORTATION TO DESTINATION
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
OTHER	628 0.7%	609 0.8%	16 0.5%	-	2 0.2%	1 0.2%	331 1.0%	195 0.7%	49 0.5%	52 0.5%	34 0.2%	109 0.5%	376 1.3%	109 0.6%	626 0.7%	1 0.2%
SAME DAY	349 55.6%	348 57.1%	2 10.4%	-	-	-	280 84.4%	-	46 93.9%	24 45.3%	10 28.4%	66 60.4%	230 61.2%	44 40.3%	349 55.8%	-
OVERNIGHT	278 44.4%	261 42.9%	15 89.6%	-	2 100.0%	1 100.0%	52 15.6%	195 100.0%	3 6.1%	28 54.7%	24 71.6%	43 39.6%	146 38.8%	65 59.7%	277 44.2%	1 100.0%
NOT STATED	20 *	20 *	- *	-	-	-	-	-	-	-	-	- *	19 0.1%	- *	20 *	-

MAIN MODE OF TRANSPORTATION TO DESTINATION
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2451	5444	7904	13559	6710	32882	735
AUTO	29462	27229	1619	355	95	164	13570	11740	1992	2157	4688	7002	12194	5578	29108	354
	87.6%	91.7%	74.9%	68.7%	12.8%	32.5%	92.5%	88.5%	62.0%	88.0%	86.1%	88.6%	89.9%	83.1%	88.5%	48.2%
AIR	2046	650	295	155	635	311	428	493	1002	123	366	475	543	663	1706	340
	6.1%	2.2%	13.6%	30.1%	85.5%	61.7%	2.9%	3.7%	31.2%	5.0%	6.7%	6.0%	4.0%	9.9%	5.2%	46.2%
CANADIAN CARRIER	1966	615	294	150	605	303	402	472	975	116	350	450	523	643	1676	290
	5.8%	2.1%	13.6%	29.0%	81.4%	60.1%	2.7%	3.6%	30.4%	4.7%	6.4%	5.7%	3.9%	9.6%	5.1%	39.5%
BUS	1074	917	136	4	9	9	369	573	21	111	198	221	384	271	1043	30
	3.2%	3.1%	6.3%	0.8%	1.2%	1.7%	2.5%	4.3%	0.7%	4.5%	3.6%	2.8%	2.8%	4.0%	3.2%	4.1%
RAIL	646	526	97	2	2	19	161	260	194	31	167	144	202	132	640	6
	1.9%	1.8%	4.5%	0.5%	0.3%	3.8%	1.1%	2.0%	6.0%	1.3%	3.1%	1.8%	1.5%	2.0%	1.9%	0.8%
BOAT	104	103	1	-	-	-	98	7	-	-	1	18	85	-	101	4
	0.3%	0.3%	*			0.1%	0.7%	0.1%			*	0.2%	0.6%		0.3%	0.5%
OTHER	278	261	15	-	2	1	52	195	3	28	24	43	146	65	277	1
	0.8%	0.9%	0.7%		0.2%	0.2%	0.4%	1.5%	0.1%	1.2%	0.4%	0.5%	1.1%	1.0%	0.8%	0.2%
NOT STATED	6	6	-	-	-	-	-	-	-	-	-	-	5	-	6	-
	*	*	*									*	*	*	*	

LOCATIONS VISITED IN ONTARIO - BY OTAPS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
LOCATION OF VISIT																
OTAP 1: SOUTHWESTERN ONTARIO	10026	9886	41	6	59	34	3245	3970	1177	1633	2036	2584	3174	2232	9944	82
	11.9%	12.5%	1.3%	1.1%	7.9%	6.6%	9.6%	13.3%	12.8%	14.3%	12.4%	12.8%	11.3%	11.3%	11.9%	11.2%
OTAP 2: FESTIVAL COUNTRY	15662	15236	206	28	102	91	6540	6096	1251	1774	2267	3986	5394	4015	15565	97
	18.6%	19.2%	6.3%	4.6%	13.6%	17.9%	19.3%	20.4%	13.6%	15.5%	13.8%	19.7%	19.3%	20.3%	18.6%	13.2%
OTAP 3: LAKELANDS	11350	11248	48	4	31	20	6672	2966	641	1071	1936	2548	4716	2150	11328	22
	13.4%	14.2%	1.5%	0.7%	4.1%	3.9%	19.6%	9.9%	7.0%	9.3%	11.8%	12.6%	16.8%	10.9%	13.5%	3.0%
OTAP 4: METRO TORONTO	15720	13892	1040	101	418	269	5209	5378	3147	1984	3079	3382	4469	4790	15422	298
	18.6%	17.5%	31.9%	16.7%	55.9%	52.9%	15.3%	18.0%	34.3%	17.3%	18.8%	16.7%	16.0%	24.2%	18.4%	40.6%
OTAP 5: GETAWAY COUNTRY	10871	10712	99	11	18	32	4381	4263	744	1470	1610	2797	3737	2727	10842	29
	12.9%	13.5%	3.0%	1.8%	2.4%	6.2%	12.9%	14.3%	8.1%	12.8%	9.8%	13.8%	13.4%	13.8%	13.0%	3.9%
OTAP 6: ONTARIO EAST	12959	10771	1788	44	209	147	4569	4913	1375	2089	2602	3533	4083	2741	12798	161
	15.3%	13.6%	54.8%	7.3%	28.0%	28.9%	13.5%	16.5%	15.0%	18.2%	15.9%	17.5%	14.6%	13.8%	15.3%	22.0%
OTAP 7: NEAR NORTH	1428	1393	24	1	3	8	644	362	141	279	250	332	614	232	1401	27
	1.7%	1.8%	0.7%	0.1%	0.4%	1.6%	1.9%	1.2%	1.5%	2.4%	1.5%	1.6%	2.2%	1.2%	1.7%	3.7%
OTAP 8: RAINBOW COUNTRY	2488	2416	38	4	19	11	1142	854	262	230	291	522	1134	540	2423	65
	2.9%	3.0%	1.2%	0.7%	2.5%	2.2%	3.4%	2.9%	2.9%	2.0%	1.8%	2.6%	4.1%	2.7%	2.9%	8.8%
OTAP 9: ALGOMA COUNTRY	755	702	6	12	30	5	315	228	110	101	124	162	339	130	684	71
	0.9%	0.9%	0.2%	2.0%	4.0%	1.0%	0.9%	0.8%	1.2%	0.9%	0.8%	0.8%	1.2%	0.7%	0.8%	9.6%
OTAP 10: JAMES BAY FRONTIER	1011	904	89	-	15	2	387	333	99	191	151	287	320	253	1000	11
	1.2%	1.1%	2.7%	0.1%	2.1%	0.4%	1.1%	1.1%	1.1%	1.7%	0.9%	1.4%	1.1%	1.3%	1.2%	1.5%
OTAP 11: NORTH OF SUPERIOR	719	618	16	40	39	7	327	222	82	89	92	154	336	138	665	55
	0.9%	0.8%	0.5%	6.6%	5.2%	1.3%	1.0%	0.7%	0.9%	0.8%	0.6%	0.8%	1.2%	0.7%	0.8%	7.5%
OTAP 12: SUNSET COUNTRY	688	251	-	397	38	1	390	149	112	37	66	207	346	69	650	38
	0.8%	0.3%		66.0%	5.1%	0.3%	1.1%	0.5%	1.2%	0.3%	0.4%	1.0%	1.2%	0.4%	0.8%	5.2%
OTAPS 7-12 (NET)	6833	6113	152	440	104	25	3090	2058	775	908	959	1604	2945	1325	6639	194
	8.1%	7.7%	4.7%	73.0%	13.9%	4.9%	9.1%	6.9%	8.5%	7.9%	5.8%	7.9%	10.5%	6.7%	7.9%	26.4%
OTAP UNKNOWN	2287	2239	33	5	5	5	831	621	185	650	2023	44	141	78	2276	11
	2.7%	2.8%	1.0%	0.8%	0.6%	1.0%	2.4%	2.1%	2.0%	5.7%	12.3%	0.2%	0.5%	0.4%	2.7%	1.5%

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY OTAPs
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2051	5444	7904	13559	6710	32882	735
LOCATION OF OVERNIGHT VISIT																
OTAP 1: SOUTHWESTERN ONTARIO	3462 10.3%	3323 11.2%	41 1.9%	6 1.2%	59 7.9%	34 6.7%	1079 7.4%	1744 13.1%	323 10.0%	315 12.9%	603 11.1%	851 10.8%	1261 9.3%	747 11.1%	3380 10.3%	82 11.2%
OTAP 2: FESTIVAL COUNTRY	4911 14.6%	4507 15.2%	187 8.6%	26 5.1%	100 13.4%	91 18.1%	1961 13.4%	2287 17.2%	281 8.8%	318 15.5%	783 14.4%	1151 14.6%	1840 13.6%	1135 16.9%	4814 14.6%	97 13.2%
OTAP 3: LAKELANDS	5654 16.8%	5557 18.7%	42 1.9%	4 0.8%	31 4.2%	20 3.9%	3721 25.4%	1505 11.3%	151 4.7%	277 13.5%	821 15.1%	1202 15.2%	2894 21.3%	737 11.0%	5632 17.1%	22 3.0%
OTAP 4: METRO TORONTO	6072 18.1%	4389 14.8%	917 42.4%	98 19.1%	407 54.8%	261 51.8%	1735 11.8%	2341 17.6%	1498 46.6%	417 20.3%	1172 21.5%	1294 16.4%	1887 13.9%	1718 25.6%	5774 17.6%	298 40.6%
OTAP 5: GETAWAY COUNTRY	4402 13.1%	4248 14.3%	94 4.4%	11 2.1%	18 2.4%	31 6.2%	2280 15.5%	1760 13.3%	93 2.9%	269 11.0%	609 11.2%	1183 15.0%	1814 13.4%	756 11.3%	4373 13.3%	29 3.9%
OTAP 6: ONTARIO EAST	5715 17.0%	4426 14.9%	897 41.5%	44 8.5%	206 27.7%	143 28.3%	2177 14.8%	2506 18.9%	596 18.5%	436 17.7%	952 17.5%	1359 17.2%	2307 17.0%	1098 16.4%	5554 16.9%	161 22.0%
OTAP 7: NEAR NORTH	845 2.5%	811 2.7%	22 1.0%	1 0.1%	3 0.4%	8 1.6%	445 3.0%	256 1.9%	37 1.2%	106 4.3%	133 2.4%	171 2.2%	421 3.1%	120 1.8%	818 2.5%	27 3.7%
OTAP 8: RAINBOW COUNTRY	1739 5.2%	1682 5.7%	22 1.0%	4 0.8%	19 2.6%	11 2.2%	903 6.2%	567 4.3%	184 5.7%	85 3.5%	175 3.2%	366 4.6%	902 6.7%	295 4.4%	1674 5.1%	65 8.8%
OTAP 9: ALGOMA COUNTRY	546 1.6%	495 1.7%	4 0.2%	12 2.3%	30 4.0%	5 1.0%	229 1.6%	202 1.5%	49 1.5%	55 2.7%	85 1.6%	117 1.5%	247 1.8%	98 1.5%	476 1.4%	71 9.6%
OTAP 10: JAMES BAY FRONTIER	471 1.4%	419 1.4%	20 1.0%	- 0.1%	15 2.1%	2 0.4%	148 1.0%	246 1.9%	33 1.0%	40 2.0%	71 1.3%	147 1.9%	159 1.2%	99 1.5%	464 1.4%	11 1.5%
OTAP 11: NORTH OF SUPERIOR	501 1.5%	401 1.4%	16 0.7%	38 7.4%	39 5.3%	7 1.3%	213 1.5%	177 1.3%	63 2.0%	40 2.0%	63 1.2%	123 1.6%	233 1.7%	82 1.2%	447 1.4%	55 7.5%
OTAP 12: SUNSET COUNTRY	516 1.5%	160 0.5%	-	316 61.2%	39 5.2%	1 0.3%	318 2.2%	122 0.9%	51 1.6%	20 1.0%	31 0.6%	172 2.2%	263 1.9%	49 0.7%	478 1.5%	38 5.2%
OTAPs 7-12 (NET)	4387 13.0%	3817 12.9%	84 3.9%	357 69.0%	104 13.9%	25 5.0%	2151 14.7%	1486 11.2%	387 12.0%	361 16.7%	546 10.0%	1040 13.2%	2082 15.4%	720 10.7%	4191 12.8%	194 26.4%
OTAP UNKNOWN	127 0.4%	84 0.3%	29 1.3%	5 0.9%	5 0.6%	5 1.0%	83 0.6%	37 0.3%	2 0.1%	5 0.2%	7 0.1%	25 0.3%	76 0.6%	19 0.3%	116 0.4%	11 1.5%

CTS 2000 - ONTARIO (4/9/02) TABLE P38-1

VISIT COSTS IN GTAP OF VISIT
BASE: VISIT COSTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
VISIT COSTS IN GTAP OF VISIT																
GTAP 1: SOUTHWESTERN ONTARIO	630673	597754	7907	3674	19716	11418	218991	179099	118805	121063	102548	164973	216080	154072	625804	12669
GTAP 2: FESTIVAL COUNTRY	1102183	994415	42147	12587	29301	21233	570954	267548	157694	105986	142658	262566	425108	271851	1067424	34758
GTAP 3: LAKELANDS	906482	869130	14286	885	15364	6736	648126	132720	63577	62877	136536	173153	443408	153114	903650	2752
GTAP 4: METRO TORONTO	1976702	1307522	310437	17311	139856	175356	643714	365193	825107	147628	374612	411883	598599	599686	1924029	52673
GTAP 5: GETAWAY COUNTRY	615519	591998	11871	1429	3915	6305	290075	167842	59334	99268	65798	154315	267722	127683	613143	2376
GTAP 6: ONTARIO EAST	1250680	952803	144052	28841	94371	49720	485037	348859	268317	148739	203250	282815	440220	324394	1214981	35698
GTAP 7: NEAR NORTH	158793	152643	3171	625	1346	[illegible]	73991	25580	34874	24047	20258	25252	74322	39561	154921	4372
GTAP 8: RAINBOW COUNTRY	287757	271810	4659	1772	[illegible]	1342	127833	60762	73730	25452	26964	46095	122634	99064	280922	6835
GTAP 9: ALGOMA COUNTRY	95951	85780	800	1362	1214	740	46188	20635	26449	8679	19335	18824	37767	20025	86759	9192
GTAP 10: JAMES BAY FRONTIER	102474	87690	10495	45	3336	938	41547	24718	13386	22783	10233	31359	38994	21888	101725	749
GTAP 11: NORTH OF SUPERIOR	111130	90602	863	11236	5380	3051	35240	29947	28209	17742	13533	25170	42357	30070	105276	5862
GTAP 12: SUNSET COUNTRY	72946	28085	-	35632	8636	433	33493	12885	23541	2927	5252	23994	32298	11302	64872	7974
GTAPS 7-12 (NET)	863880	755153	19988	50663	31776	6220	355706	177417	222058	108619	180716	181217	354658	227289	828027	35771
GTAP UNKNOWN	101562	73712	21029	703	3932	2186	60923	14752	5378	20508	64958	3436	14561	18606	99838	1724

CTS 2000 - ONTARIO [illegible] TABLE [illegible]

VISIT COSTS IN CTRAP OF OVERNIGHT VISIT
BASE: OVERNIGHT VISIT COSTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
VISIT COSTS IN CTRAP OF OVERNIGHT VISIT																
CTRAP 1: SOUTHWESTERN ONTARIO	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CTRAP 2: FESTIVAL COUNTRY	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CTRAP 3: LAKELANDS	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CTRAP 4: METRO TORONTO	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CTRAP 5: GETAWAY COUNTRY	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CTRAP 6: ONTARIO EAST	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CTRAP 7: NEAR NORTH	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CTRAP 8: RAINBOW COUNTRY	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CTRAP 9: ALGOMA COUNTRY	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CTRAP 10: JAMES BAY FRONTIER	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CTRAP 11: NORTH OF SUPERIOR	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CTRAP 12: SUNSET COUNTRY	[illegible]	[illegible]	-	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CTRAPS 7-12 (NET)	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CTRAP UNKNOWN	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

TOURISM SPENDING ASSIGNED TO OTAPS
BASE: TOURISM SPENDING ASSIGNED TO ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANITOBA	WESTERN CANADA	ATLANTIC CANADA	PLEASURE	VFR	BUSINESS	PERSONAL	Q.I	Q.II	Q.III	Q.IV	DESTINATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	12452808	11122570	572518	130314	398232	229174	5075668	2640772	3629321	1105749	2325120	2843659	4160589	3123440	8239052	275813
SPENDING ASSIGNED TO OTAPS																
OTAP 1: SOUTHWESTERN ONTARIO	964379	923665	7907	1674	19716	11418	380501	257946	186377	139139	182023	251652	300924	229780	705662	25397
	7.7%	8.3%	1.4%	1.3%	5.0%	5.0%	7.5%	9.8%	5.1%	12.6%	7.8%	8.8%	7.2%	7.4%	8.6%	9.2%
OTAP 2: FESTIVAL COUNTRY	2013516	1908248	42147	12587	29301	21233	937325	458479	475104	142608	337638	483832	661629	530417	1215978	45996
	16.2%	17.2%	7.4%	9.7%	7.4%	9.3%	18.5%	17.4%	13.1%	12.9%	14.5%	17.0%	15.9%	17.0%	14.8%	16.7%
OTAP 3: LAKELANDS	1098139	1060867	14286	885	15364	6736	718776	185271	110838	83255	179315	201309	507994	209521	972777	18409
	8.8%	9.5%	2.5%	0.7%	3.9%	2.9%	14.2%	7.0%	3.1%	7.5%	7.7%	7.1%	12.2%	6.7%	11.8%	6.7%
OTAP 4: METRO TORONTO	3827595	3158415	310437	33531	199856	125356	1259005	734413	1587027	247102	716400	873149	1142559	1095486	2270226	59188
	30.7%	28.4%	54.2%	25.7%	50.2%	54.7%	24.8%	27.8%	43.7%	22.3%	30.8%	30.7%	27.5%	35.1%	27.6%	21.5%
OTAP 5: GETAWAY COUNTRY	1337494	1313973	11871	1429	3915	6305	577081	291633	325947	142833	262496	303068	491696	280235	717436	9280
	10.7%	11.8%	2.1%	1.1%	1.0%	2.8%	11.4%	11.0%	9.0%	12.9%	11.3%	10.7%	11.8%	9.0%	8.7%	3.4%
OTAP 6: ONTARIO EAST	2040218	1722431	144852	28843	94371	49720	706320	488339	643256	201755	436364	484302	643992	475560	1353037	61935
	16.4%	15.5%	25.3%	22.1%	23.7%	21.7%	13.9%	18.5%	17.7%	18.2%	18.8%	17.0%	15.5%	15.2%	16.4%	22.5%
OTAP 7: NEAR NORTH	196749	190100	3171	615	1346	1517	85104	32572	50620	28453	25626	40358	82679	48086	176195	6407
	1.6%	1.7%	0.6%	0.5%	0.3%	0.7%	1.7%	1.2%	1.4%	2.6%	1.1%	1.4%	2.0%	1.5%	2.1%	2.3%
OTAP 8: RAINBOW COUNTRY	356158	339411	4659	1772	8774	1542	161010	67402	91871	35875	44138	72888	132700	106432	303694	15438
	2.9%	3.1%	0.8%	1.4%	2.2%	0.7%	3.2%	2.6%	2.5%	3.2%	1.9%	2.6%	3.2%	3.4%	3.7%	5.6%
OTAP 9: ALGOMA COUNTRY	114903	108732	800	1362	3268	740	42678	27984	33937	10304	22876	19839	45168	27020	97687	9192
	0.9%	1.0%	0.1%	1.0%	0.8%	0.3%	0.8%	1.1%	0.9%	0.9%	1.0%	0.7%	1.1%	0.9%	1.2%	3.3%
OTAP 10: JAMES BAY FRONTIER	123560	108777	10495	45	3306	938	51168	27642	21027	23722	13512	37179	41699	31169	111943	3109
	1.0%	1.0%	1.8%	*	0.8%	0.4%	1.0%	1.0%	0.6%	2.1%	0.6%	1.3%	1.0%	1.0%	1.4%	1.1%
OTAP 11: NORTH OF SUPERIOR	186651	167115	863	11236	6386	1051	53142	39657	70722	22844	29927	42010	56651	58063	142973	11764
	1.5%	1.5%	0.2%	8.6%	1.6%	0.5%	1.0%	1.5%	1.9%	2.1%	1.3%	1.5%	1.4%	1.9%	1.7%	4.3%
OTAP 12: SUNSET COUNTRY	90151	45390	-	35632	8696	433	40902	14681	27217	7351	8167	30638	38283	13063	71545	7974
	0.7%	0.4%		27.3%	2.2%	0.2%	0.8%	0.6%	0.7%	0.7%	0.4%	1.1%	0.9%	0.4%	0.9%	2.9%
OTAPs 7-12 (NET)	1068172	959525	19988	50663	31776	6220	434004	209938	295395	128548	144246	242911	397181	283834	904035	53884
	8.6%	8.6%	3.5%	38.9%	8.0%	2.7%	8.6%	7.9%	8.1%	11.6%	6.2%	8.5%	9.5%	9.1%	11.0%	19.5%
OTAP UNKNOWN	103294	75444	21029	703	3932	2186	62656	14752	5378	20508	66638	3436	14614	18606	99899	1724
	0.8%	0.7%	3.7%	0.5%	1.0%	1.0%	1.2%	0.6%	0.1%	1.9%	2.9%	0.1%	0.4%	0.6%	1.2%	0.6%

NIGHTS SPENT IN ONTARIO - BY OTAPs
BASE: PERSON NIGHTS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	95242	77864	6280	2126	5468	3504	44204	34155	[illegible]	7731	12143	19422	46207	17469	93198	2044
NIGHTS SPENT IN OTAPs																
OTAP 1: SOUTHWESTERN ONTARIO	7962 8.4%	7068 9.1%	154 2.5%	33 1.6%	436 8.0%	271 7.7%	2376 5.4%	3974 11.6%	649 7.1%	961 12.4%	1228 10.1%	1791 9.2%	3242 7.0%	1701 9.7%	7826 8.4%	136 6.7%
OTAP 2: FESTIVAL COUNTRY	11300 11.9%	9447 12.1%	605 9.6%	123 5.8%	694 12.7%	431 12.3%	4323 9.8%	5019 14.7%	969 10.6%	963 12.5%	1502 12.4%	2933 15.1%	4448 9.6%	2417 13.8%	11059 11.9%	241 11.8%
OTAP 3: LAKELANDS	16483 17.3%	16041 20.6%	165 2.6%	17 0.8%	142 2.6%	118 3.4%	12014 27.2%	3424 10.0%	358 3.9%	688 8.9%	1550 12.8%	2429 12.5%	10703 23.2%	1802 10.3%	16421 17.6%	63 3.1%
OTAP 4: METRO TORONTO	15982 16.8%	9273 11.9%	2722 43.3%	409 19.3%	2094 38.3%	1484 42.4%	4057 9.2%	6790 19.9%	4017 44.1%	1117 14.5%	2795 23.0%	3540 18.2%	5357 11.6%	4291 24.6%	15459 16.6%	523 25.6%
OTAP 5: GETAWAY COUNTRY	11266 11.8%	10596 13.6%	256 4.1%	55 2.6%	127 2.3%	232 6.6%	6909 15.6%	3414 10.0%	222 2.4%	721 9.3%	1207 9.9%	2401 12.4%	5957 12.9%	1700 9.7%	11197 12.0%	69 3.4%
OTAP 6: ONTARIO EAST	15956 16.8%	11693 15.0%	1915 30.5%	257 12.1%	1291 23.6%	800 22.8%	6359 14.4%	6449 18.9%	1733 19.0%	1407 18.2%	2334 19.2%	3406 17.5%	6940 15.0%	3276 18.8%	15528 16.7%	428 20.9%
OTAP 7: NEAR NORTH	3499 3.7%	3393 4.4%	66 1.1%	5 0.2%	6 0.1%	29 0.8%	1583 3.6%	678 2.0%	187 2.1%	1043 13.5%	267 2.2%	477 2.5%	2311 5.0%	444 2.5%	3418 3.7%	81 4.0%
OTAP 8: RAINBOW COUNTRY	5708 6.0%	5470 7.0%	58 0.9%	27 1.3%	105 1.9%	47 1.3%	3219 7.3%	1818 5.3%	433 4.8%	237 3.1%	515 4.2%	953 4.9%	3415 7.4%	825 4.7%	5579 6.0%	128 6.3%
OTAP 9: ALGOMA COUNTRY	1953 2.1%	1851 2.4%	11 0.2%	17 0.8%	49 0.9%	26 0.7%	844 1.9%	757 2.2%	151 1.7%	202 2.6%	253 2.1%	275 1.4%	1087 2.4%	338 1.9%	1813 1.9%	140 6.8%
OTAP 10: JAMES BAY FRONTIER	1302 1.4%	1113 1.4%	135 2.2%	1 *	33 0.6%	20 0.6%	462 1.0%	587 1.7%	105 1.2%	149 1.9%	150 1.2%	400 2.1%	483 1.0%	270 1.5%	1289 1.4%	14 0.7%
OTAP 11: NORTH OF SUPERIOR	1565 1.6%	1197 1.5%	16 0.3%	159 7.5%	175 3.2%	17 0.5%	566 1.3%	715 2.1%	131 1.4%	152 2.0%	220 1.8%	291 1.5%	876 1.9%	177 1.0%	1475 1.6%	90 4.4%
OTAP 12: SUNSET COUNTRY	1691 1.8%	456 0.6%	-	1006 47.3%	226 4.1%	2 0.1%	1114 2.5%	354 1.0%	144 1.6%	78 1.0%	90 0.7%	470 2.4%	988 2.1%	142 0.8%	1580 1.7%	110 5.4%
OTAPs 7-12 (NET)	15718 16.5%	13480 17.3%	286 4.6%	1216 57.2%	593 10.8%	142 4.1%	7787 17.6%	4909 14.4%	1151 12.6%	1861 24.1%	1496 12.3%	2866 14.8%	9160 19.8%	2196 12.6%	15154 16.3%	564 27.6%
OTAP UNKNOWN	574 0.6%	265 0.3%	177 2.8%	15 0.7%	92 1.7%	25 0.7%	379 0.9%	177 0.5%	4 *	14 0.2%	32 0.3%	56 0.3%	399 0.9%	87 0.5%	552 0.6%	22 1.1%

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
LOCATION OF VISIT																
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	978 1.2%	740 0.9%	220 6.7%	4 0.7%	8 1.1%	6 1.1%	236 0.7%	498 1.7%	85 0.9%	160 1.4%	209 1.3%	258 1.3%	272 1.0%	239 1.2%	963 1.2%	15 2.0%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	612 0.7%	522 0.7%	89 2.7%	-	-	2 0.3%	138 0.4%	370 1.2%	39 0.4%	65 0.6%	130 0.8%	276 1.4%	136 0.5%	69 0.3%	606 0.7%	5 0.7%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	5820 6.9%	4230 5.3%	1223 37.5%	40 6.6%	194 26.0%	132 26.0%	1982 5.8%	2228 7.5%	769 8.4%	833 7.3%	1169 7.1%	1555 7.7%	1846 6.6%	1249 6.3%	5700 6.8%	119 16.2%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	1140 1.3%	1030 1.3%	99 3.0%	1 0.2%	7 1.0%	2 0.4%	505 1.5%	432 1.4%	79 0.9%	125 1.1%	230 1.4%	273 1.4%	470 1.7%	167 0.8%	1134 1.4%	5 0.7%
CD09: LANARK COUNTY	701 0.8%	666 0.8%	32 1.0%	2 0.3%	2 0.3%	-	258 0.8%	313 1.1%	54 0.6%	74 0.6%	56 0.3%	195 1.0%	258 0.9%	192 1.0%	694 0.8%	7 1.0%
CD10: FRONTENAC COUNTY	2466 2.9%	2325 2.9%	109 3.4%	1 0.2%	20 2.7%	9 1.9%	919 2.7%	687 2.3%	269 2.9%	590 5.2%	608 3.7%	659 3.3%	638 2.3%	561 2.8%	2442 2.9%	24 3.3%
CD11: LENNOX & ADDINGTON COUNTY	248 0.3%	248 0.3%	-	-	-	- 0.1%	99 0.3%	80 0.3%	13 0.1%	57 0.5%	25 0.2%	27 0.1%	140 0.5%	55 0.3%	248 0.3%	-
CD12: HASTINGS COUNTY	1857 2.2%	1794 2.3%	50 1.5%	5 0.8%	- *	7 1.4%	665 2.0%	895 3.0%	65 0.7%	231 2.0%	310 1.9%	414 2.0%	472 1.7%	661 3.3%	1854 2.2%	3 0.4%
CD13: PRINCE EDWARD COUNTY	268 0.3%	262 0.3%	4 0.1%	-	2 0.3%	-	186 0.5%	66 0.2%	16 0.2%	1 *	33 0.2%	45 0.2%	158 0.6%	32 0.2%	266 0.3%	2 0.3%
CD14: NORTHUMBERLAND COUNTY	1001 1.2%	984 1.2%	13 0.4%	-	2 0.3%	3 0.5%	519 1.5%	283 0.9%	47 0.5%	153 1.3%	100 0.6%	334 1.7%	390 1.4%	177 0.9%	999 1.2%	2 0.2%
CD15: PETERBOROUGH COUNTY	2121 2.5%	2093 2.6%	18 0.6%	- *	4 0.5%	5 1.0%	1026 3.0%	777 2.6%	83 0.9%	236 2.1%	482 2.9%	515 2.5%	744 2.7%	380 1.9%	2120 2.5%	1 0.1%
CD16: VICTORIA COUNTY	793 0.9%	788 1.0%	2 0.1%	1 0.2%	-	2 0.3%	441 1.3%	261 0.9%	21 0.2%	71 0.6%	67 0.4%	201 1.0%	378 1.3%	147 0.7%	793 0.9%	-
CD18: DURHAM REGIONAL MUNICIPALITY	2094 2.5%	2066 2.6%	2 *	4 0.7%	8 1.1%	14 2.8%	519 1.5%	1011 3.4%	289 3.2%	276 2.4%	283 1.7%	648 3.2%	526 1.9%	637 3.2%	2081 2.5%	14 1.9%
CD19: YORK REGIONAL MUNICIPALITY	2221 2.6%	2209 2.8%	8 0.2%	-	1 0.1%	3 0.6%	639 1.9%	874 2.9%	212 2.3%	483 4.2%	291 1.8%	498 2.5%	850 3.0%	581 2.9%	2214 2.6%	7 0.9%
CD20: TORONTO METROPOLITAN MUNICIPALITY	13584 16.1%	11807 14.9%	1013 31.0%	101 16.7%	412 55.2%	251 49.4%	4455 13.1%	4445 14.9%	2922 31.9%	1760 15.4%	2764 16.8%	2822 14.0%	3867 13.8%	4131 20.9%	13295 15.9%	289 39.3%
CD21: PEEL REGIONAL MUNICIPALITY	2188 2.6%	2122 2.7%	37 1.1%	-	9 1.2%	21 4.1%	766 2.3%	966 3.2%	232 2.5%	224 2.0%	315 1.9%	562 2.8%	624 2.2%	687 3.5%	2178 2.6%	10 1.3%
CD22: DUFFERIN COUNTY	640 0.8%	635 0.8%	1 *	-	3 0.5%	1 0.1%	339 1.0%	181 0.6%	46 0.5%	75 0.7%	118 0.7%	76 0.4%	287 1.0%	159 0.8%	640 0.8%	-

Continued

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
LOCATION OF VISIT																
CD23: WELLINGTON COUNTY	1528 1.8%	1492 1.9%	20 0.6%	-	8 1.0%	9 1.8%	370 1.1%	803 2.7%	209 2.3%	146 1.3%	254 1.5%	391 1.9%	406 1.5%	477 2.4%	1524 1.8%	4 0.6%
CD24: HALTON REGIONAL MUNICIPALITY	2120 2.5%	2039 2.6%	33 1.0%	2 0.4%	29 3.9%	16 3.1%	555 1.6%	1074 3.6%	231 2.5%	260 2.3%	276 1.7%	578 2.9%	720 2.6%	546 2.8%	2112 2.5%	8 1.1%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	2300 2.7%	2209 2.8%	55 1.7%	5 0.9%	16 2.2%	15 2.9%	595 1.8%	1129 3.8%	156 1.7%	420 3.7%	432 2.6%	563 2.8%	656 2.3%	649 3.3%	2283 2.7%	17 2.3%
CD26: NIAGARA REGIONAL MUNICIPALITY	4671 5.5%	4486 5.7%	94 2.9%	9 1.5%	42 5.7%	39 7.7%	2913 8.6%	1222 4.1%	197 2.1%	339 3.0%	584 3.6%	937 4.6%	1878 6.7%	1272 6.4%	4610 5.5%	61 8.3%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	803 1.0%	791 1.0%	3 0.1%	4 0.6%	4 0.6%	1 0.2%	537 1.6%	196 0.7%	15 0.2%	54 0.5%	76 0.5%	239 1.2%	363 1.3%	124 0.6%	791 0.9%	12 1.6%
CD29: BRANT COUNTY	691 0.8%	685 0.9%	1 *	1 0.2%	4 0.5%	1 0.2%	288 0.8%	282 0.9%	49 0.5%	71 0.6%	161 1.0%	203 1.0%	183 0.7%	143 0.7%	690 0.8%	1 0.1%
CD30: WATERLOO REGIONAL MUNICIPALITY	3010 3.6%	2959 3.7%	2 *	10 1.6%	21 2.8%	18 3.6%	993 2.9%	1226 4.1%	358 3.9%	432 3.8%	376 2.3%	1012 5.0%	949 3.4%	673 3.4%	2995 3.6%	15 2.1%
CD31: PERTH COUNTY	929 1.1%	923 1.2%	-	1 0.2%	2 0.3%	3 0.6%	330 1.0%	391 1.3%	57 0.6%	151 1.3%	159 1.0%	261 1.3%	235 0.8%	273 1.4%	924 1.1%	4 0.6%
CD32: OXFORD COUNTY	606 0.7%	591 0.7%	13 0.4%	-	-	3 0.5%	138 0.4%	374 1.3%	53 0.6%	41 0.4%	74 0.4%	160 0.8%	230 0.8%	143 0.7%	605 0.7%	1 0.1%
CD34: ELGIN COUNTY	416 0.5%	408 0.5%	-	-	7 0.9%	1 0.2%	127 0.4%	248 0.8%	12 0.1%	30 0.3%	98 0.6%	128 0.6%	141 0.5%	49 0.2%	416 0.5%	-
CD36: KENT COUNTY	730 0.9%	726 0.9%	1 *	-	3 0.3%	1 0.2%	232 0.7%	363 1.2%	62 0.7%	73 0.6%	167 1.0%	164 0.8%	205 0.7%	193 1.0%	728 0.9%	3 0.4%
CD37: ESSEX COUNTY	1612 1.9%	1574 2.0%	6 0.2%	1 0.2%	24 3.3%	6 1.2%	540 1.6%	516 1.7%	356 3.9%	199 1.7%	315 1.9%	370 1.8%	356 1.3%	570 2.9%	1557 1.9%	55 7.4%
CD38: LAMBTON COUNTY	1353 1.6%	1344 1.7%	1 *	-	5 0.7%	3 0.6%	715 2.1%	461 1.5%	73 0.8%	104 0.9%	302 1.8%	392 1.9%	488 1.7%	172 0.9%	1347 1.6%	6 0.8%
CD39: MIDDLESEX COUNTY	3650 4.3%	3596 4.5%	16 0.5%	4 0.7%	18 2.4%	16 3.2%	889 2.6%	1393 4.7%	497 5.4%	870 7.6%	793 4.8%	916 4.5%	1270 4.5%	671 3.4%	3632 4.3%	18 2.4%
CD40: HURON COUNTY	785 0.9%	770 1.0%	7 0.2%	-	4 0.6%	4 0.8%	300 0.9%	241 0.8%	73 0.8%	172 1.5%	136 0.8%	202 1.0%	272 1.0%	175 0.9%	785 0.9%	-
CD41: BRUCE COUNTY	1292 1.5%	1287 1.6%	-	1 0.1%	4 0.5%	-	828 2.4%	318 1.1%	57 0.6%	88 0.8%	180 1.1%	298 1.5%	653 2.3%	161 0.8%	1289 1.5%	3 0.4%
CD42: GREY COUNTY	1018 1.2%	1014 1.3%	1 *	1 0.1%	1 0.1%	1 0.2%	531 1.6%	292 1.0%	62 0.7%	132 1.2%	154 0.9%	212 1.1%	418 1.5%	233 1.2%	1018 1.2%	-

Continued

LOCATIONS VISITED IN ONTARIO - BY CENSUS DIVISIONS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
LOCATION OF VISIT																
CD43: SIMCOE COUNTY	6845	6759	45	4	23	14	3809	1867	426	742	1321	1593	2510	1420	6836	8
	8.1%	8.5%	1.4%	0.6%	3.1%	2.7%	11.2%	6.3%	4.6%	6.5%	8.0%	7.9%	9.0%	7.2%	8.2%	1.1%
CD44: MUSKOKA DISTRICT MUNICIPALITY	2215	2204	1	-	4	5	1519	490	97	109	283	444	1145	343	2204	11
	2.6%	2.8%	*		0.5%	1.0%	4.5%	1.6%	1.1%	0.9%	1.7%	2.2%	4.1%	1.7%	2.6%	1.5%
CD46: HALIBURTON COUNTY	557	555	1	-	-	1	417	105	12	22	43	145	243	125	557	-
	0.7%	0.7%	*			0.1%	1.2%	0.4%	0.1%	0.2%	0.3%	0.7%	0.9%	0.6%	0.7%	
CD47: RENFREW COUNTY	1127	1079	38	2	6	1	500	348	75	201	189	292	412	233	1122	4
	1.3%	1.4%	1.2%	0.4%	0.8%	0.3%	1.5%	1.2%	0.8%	1.8%	1.2%	1.4%	1.5%	1.2%	1.3%	0.6%
CD48: NIPISSING DISTRICT	1146	1111	24	1	3	8	537	308	98	203	203	258	468	217	1119	27
	1.4%	1.4%	0.7%	0.1%	0.4%	1.6%	1.6%	1.0%	1.1%	1.8%	1.2%	1.3%	1.7%	1.1%	1.3%	3.7%
CD49: PARRY SOUND DISTRICT	1158	1154	-	-	3	-	668	283	97	107	111	255	690	101	1156	2
	1.4%	1.5%			0.4%	*	2.0%	1.0%	1.1%	0.9%	0.7%	1.3%	2.5%	0.5%	1.4%	0.3%
CD51: MANITOULIN DISTRICT	319	315	-	-	3	-	162	122	7	26	23	22	135	139	291	27
	0.4%	0.4%			0.5%		0.5%	0.4%	0.1%	0.2%	0.1%	0.1%	0.5%	0.7%	0.3%	3.7%
CD52: SUDBURY DISTRICT	354	352	-	-	1	1	218	85	42	8	40	94	166	54	344	9
	0.4%	0.4%			0.1%	0.2%	0.6%	0.3%	0.5%	0.1%	0.2%	0.5%	0.6%	0.3%	0.4%	1.3%
CD53: SUDBURY REGIONAL MUNICIPALITY	1030	966	38	4	12	10	249	434	182	166	176	239	337	278	1004	27
	1.2%	1.2%	1.2%	0.7%	1.5%	2.0%	0.7%	1.5%	2.0%	1.4%	1.1%	1.2%	1.2%	1.4%	1.2%	3.6%
CD54: TIMISKAMING DISTRICT	216	194	22	-	-	-	105	71	8	33	18	64	75	60	211	6
	0.3%	0.2%	0.7%				0.3%	0.2%	0.1%	0.3%	0.1%	0.3%	0.3%	0.3%	0.3%	0.8%
CD56: COCHRANE DISTRICT	793	709	67	-	15	2	281	259	94	159	134	223	244	193	788	6
	0.9%	0.9%	2.0%	0.1%	2.1%	0.4%	0.8%	0.9%	1.0%	1.4%	0.8%	1.1%	0.9%	1.0%	0.9%	0.8%
CD57: ALGOMA DISTRICT	722	670	6	12	30	5	305	228	88	101	122	158	316	126	651	71
	0.9%	0.8%	0.2%	2.0%	4.0%	1.0%	0.9%	0.8%	1.0%	0.9%	0.7%	0.8%	1.1%	0.6%	0.8%	9.6%
CD58: THUNDER BAY DISTRICT	718	618	16	39	39	7	327	221	82	89	92	153	336	138	664	55
	0.9%	0.8%	0.5%	6.5%	5.2%	1.3%	1.0%	0.7%	0.9%	0.8%	0.6%	0.8%	1.2%	0.7%	0.8%	7.5%
CD59: RAINY RIVER DISTRICT	177	144	-	32	1	-	64	52	38	22	16	39	98	24	174	3
	0.2%	0.2%		5.3%	0.1%		0.2%	0.2%	0.4%	0.2%	0.1%	0.2%	0.3%	0.1%	0.2%	0.4%
CD60: KENORA DISTRICT	521	109	-	372	38	1	326	99	81	14	50	173	249	49	484	37
	0.6%	0.1%		61.8%	5.1%	0.3%	1.0%	0.3%	0.9%	0.1%	0.3%	0.9%	0.9%	0.2%	0.6%	5.0%
CD UNKNOWN	2287	2239	33	5	5	5	831	621	185	650	2023	44	141	78	2276	11
	2.7%	2.8%	1.0%	0.8%	0.6%	1.0%	2.4%	2.1%	2.0%	5.7%	12.3%	0.2%	0.5%	0.4%	2.7%	1.5%

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2451	5444	7904	13559	6710	32882	735
LOCATION OF OVERNIGHT VISIT																
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	264 0.8%	181 0.6%	64 3.0%	4 0.8%	8 1.1%	6 1.1%	71 0.5%	162 1.2%	12 0.4%	19 0.8%	69 1.3%	46 0.6%	90 0.7%	59 0.9%	249 0.8%	15 2.0%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	263 0.8%	240 0.8%	21 1.0%	-	-	2 0.3%	47 0.3%	167 1.3%	2 0.1%	46 1.9%	75 1.4%	104 1.3%	68 0.5%	16 0.2%	257 0.8%	5 0.7%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	2853 8.5%	1842 6.2%	657 30.4%	38 7.4%	187 25.2%	128 25.4%	991 6.8%	1264 9.5%	397 12.3%	198 8.1%	445 8.2%	703 8.9%	1109 8.2%	596 8.9%	2733 8.3%	119 16.2%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	451 1.3%	377 1.3%	64 2.9%	1 0.3%	7 1.0%	2 0.4%	205 1.4%	204 1.5%	28 0.9%	13 0.5%	82 1.5%	88 1.1%	232 1.7%	48 0.7%	445 1.4%	5 0.7%
CD09: LANARK COUNTY	279 0.8%	258 0.9%	17 0.8%	2 0.4%	2 0.3%	-	152 1.0%	100 0.8%	-	28 1.1%	30 0.5%	54 0.7%	174 1.3%	21 0.3%	272 0.8%	7 1.0%
CD10: FRONTENAC COUNTY	1057 3.1%	958 3.2%	68 3.1%	1 0.3%	20 2.7%	9 1.9%	417 2.8%	414 3.1%	140 4.4%	86 3.5%	163 3.0%	265 3.4%	387 2.9%	242 3.6%	1033 3.1%	24 3.3%
CD11: LENNOX & ADDINGTON COUNTY	144 0.4%	144 0.5%	-	-	-	- 0.1%	85 0.6%	40 0.3%	5 0.1%	15 0.6%	5 0.1%	15 0.2%	95 0.7%	30 0.4%	144 0.4%	-
CD12: HASTINGS COUNTY	809 2.4%	749 2.5%	47 2.2%	5 1.0%	- *	7 1.4%	418 2.8%	304 2.3%	20 0.6%	67 2.7%	136 2.5%	239 3.0%	324 2.4%	110 1.6%	805 2.4%	3 0.4%
CD13: PRINCE EDWARD COUNTY	151 0.4%	146 0.5%	3 0.1%	-	2 0.3%	-	100 0.7%	50 0.4%	-	-	12 0.2%	32 0.4%	91 0.7%	17 0.2%	148 0.5%	2 0.3%
CD14: NORTHUMBERLAND COUNTY	474 1.4%	456 1.5%	13 0.6%	-	2 0.3%	3 0.5%	318 2.2%	131 1.0%	11 0.4%	13 0.5%	36 0.7%	161 2.0%	199 1.5%	77 1.2%	472 1.4%	2 0.2%
CD15: PETERBOROUGH COUNTY	1150 3.4%	1122 3.8%	18 0.9%	- 0.1%	4 0.6%	5 1.0%	551 3.8%	499 3.8%	19 0.6%	82 3.3%	251 4.6%	316 4.0%	415 3.1%	167 2.5%	1149 3.5%	1 0.1%
CD16: VICTORIA COUNTY	467 1.4%	463 1.6%	2 0.1%	1 0.2%	-	2 0.3%	307 2.1%	133 1.0%	1 *	26 1.0%	32 0.6%	92 1.2%	284 2.1%	60 0.9%	467 1.4%	-
CD18: DURHAM REGIONAL MUNICIPALITY	522 1.6%	494 1.7%	2 0.1%	4 0.8%	8 1.1%	14 2.8%	131 0.9%	342 2.6%	16 0.5%	33 1.3%	111 2.0%	85 1.1%	173 1.3%	153 2.3%	508 1.5%	14 1.9%
CD19: YORK REGIONAL MUNICIPALITY	405 1.2%	393 1.3%	8 0.4%	-	1 0.1%	3 0.6%	143 1.0%	212 1.6%	14 0.4%	36 1.5%	29 0.5%	150 1.9%	133 1.0%	92 1.4%	398 1.2%	7 0.9%
CD20: TORONTO METROPOLITAN MUNICIPALITY	5514 16.4%	3880 13.1%	891 41.2%	98 19.1%	402 54.1%	242 48.1%	1543 10.5%	2096 15.8%	1418 44.2%	455 18.6%	1076 19.8%	1179 14.9%	1753 12.9%	1506 22.4%	5225 15.9%	289 39.3%
CD21: PEEL REGIONAL MUNICIPALITY	598 1.8%	534 1.8%	35 1.6%	-	9 1.2%	21 4.1%	202 1.4%	268 2.0%	85 2.7%	42 1.7%	96 1.8%	118 1.5%	149 1.1%	235 3.5%	589 1.8%	10 1.3%
CD22: DUFFERIN COUNTY	200 0.6%	195 0.7%	1 *	-	3 0.5%	1 0.2%	135 0.9%	44 0.3%	2 0.1%	18 0.7%	10 0.2%	14 0.2%	156 1.2%	20 0.3%	200 0.6%	-

Continued

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2451	5444	7904	13559	6710	32882	735
LOCATION OF OVERNIGHT VISIT																
CD23: WELLINGTON COUNTY	414 1.2%	384 1.3%	13 0.6%	-	8 1.0%	9 1.9%	124 0.8%	245 1.8%	29 0.9%	16 0.6%	78 1.4%	123 1.6%	136 1.0%	77 1.1%	410 1.2%	4 0.6%
CD24: HALTON REGIONAL MUNICIPALITY	525 1.6%	444 1.5%	33 1.5%	2 0.5%	29 4.0%	16 3.2%	64 0.4%	358 2.7%	55 1.7%	48 2.0%	101 1.8%	199 2.5%	134 1.0%	92 1.4%	517 1.6%	8 1.1%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	579 1.7%	491 1.7%	55 2.5%	5 1.0%	16 2.2%	12 2.5%	134 0.9%	371 2.8%	13 0.4%	61 2.5%	106 1.9%	116 1.5%	217 1.6%	141 2.1%	563 1.7%	17 2.3%
CD26: NIAGARA REGIONAL MUNICIPALITY	1942 5.8%	1773 6.0%	82 3.8%	8 1.6%	40 5.4%	39 7.8%	1144 7.8%	572 4.3%	66 2.1%	160 6.5%	297 5.5%	314 4.0%	820 6.0%	510 7.6%	1881 5.7%	61 8.3%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	270 0.8%	259 0.9%	3 0.1%	4 0.7%	4 0.6%	1 0.2%	173 1.2%	75 0.6%	1 *	19 0.8%	14 0.3%	65 0.8%	150 1.1%	41 0.6%	258 0.8%	12 1.6%
CD29: BRANT COUNTY	163 0.5%	157 0.5%	1 *	- 0.1%	4 0.5%	1 0.2%	61 0.4%	88 0.7%	9 0.3%	5 0.2%	62 1.1%	24 0.3%	60 0.4%	18 0.3%	162 0.5%	1 0.1%
CD30: WATERLOO REGIONAL MUNICIPALITY	894 2.7%	843 2.8%	2 0.1%	10 1.9%	21 2.8%	18 3.7%	169 1.2%	549 4.1%	112 3.5%	63 2.6%	123 2.3%	310 3.9%	207 1.5%	254 3.8%	879 2.7%	15 2.1%
CD31: PERTH COUNTY	265 0.8%	259 0.9%	-	1 0.2%	2 0.3%	3 0.6%	83 0.6%	122 0.9%	26 0.8%	33 1.3%	34 0.6%	58 0.7%	113 0.8%	61 0.9%	261 0.8%	4 0.6%
CD32: OXFORD COUNTY	238 0.7%	223 0.8%	13 0.6%	-	-	3 0.5%	72 0.5%	141 1.1%	14 0.4%	12 0.5%	56 1.0%	58 0.7%	79 0.6%	46 0.7%	238 0.7%	1 0.1%
CD34: ELGIN COUNTY	137 0.4%	129 0.4%	-	-	7 0.9%	1 0.2%	46 0.3%	82 0.6%	3 0.1%	6 0.2%	34 0.6%	23 0.3%	55 0.4%	25 0.4%	137 0.4%	-
CD36: KENT COUNTY	247 0.7%	243 0.8%	1 *	-	3 0.4%	1 0.2%	78 0.5%	144 1.1%	14 0.4%	12 0.5%	44 0.8%	53 0.7%	109 0.8%	42 0.6%	245 0.7%	3 0.4%
CD37: ESSEX COUNTY	657 2.0%	620 2.1%	6 0.3%	1 0.2%	24 3.3%	6 1.3%	181 1.2%	288 2.2%	112 3.5%	77 3.1%	104 1.9%	160 2.0%	204 1.5%	190 2.8%	603 1.8%	55 7.4%
CD38: LAMBTON COUNTY	572 1.7%	562 1.9%	1 0.1%	-	5 0.7%	3 0.6%	268 1.8%	276 2.1%	6 0.2%	21 0.9%	118 2.2%	172 2.2%	212 1.6%	70 1.0%	566 1.7%	6 0.8%
CD39: MIDDLESEX COUNTY	1061 3.2%	1008 3.4%	16 0.7%	4 0.8%	18 2.4%	16 3.1%	217 1.5%	588 4.4%	138 4.3%	117 4.8%	198 3.6%	263 3.3%	353 2.6%	247 3.7%	1043 3.2%	18 2.4%
CD40: HURON COUNTY	308 0.9%	293 1.0%	7 0.3%	-	4 0.6%	4 0.8%	139 0.9%	116 0.9%	10 0.3%	43 1.8%	17 0.3%	70 0.9%	151 1.1%	70 1.0%	308 0.9%	-
CD41: BRUCE COUNTY	816 2.4%	811 2.7%	-	1 0.1%	4 0.5%	-	598 4.1%	196 1.5%	8 0.3%	13 0.5%	65 1.2%	193 2.4%	484 3.6%	74 1.1%	813 2.5%	3 0.4%
CD42: GREY COUNTY	506 1.5%	502 1.7%	1 0.1%	1 0.1%	1 0.1%	1 0.2%	262 1.8%	166 1.3%	46 1.4%	31 1.3%	94 1.7%	114 1.4%	226 1.7%	72 1.1%	506 1.5%	-

Continued

LOCATIONS IN WHICH NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2451	5444	7904	13559	6710	32882	735
LOCATION OF OVERNIGHT VISIT																
CD43: SIMCOE COUNTY	2756 8.2%	2675 9.0%	40 1.9%	4 0.7%	23 3.1%	14 2.7%	1671 11.4%	814 6.1%	81 2.5%	190 7.8%	497 9.1%	632 8.0%	1235 9.1%	392 5.8%	2748 8.4%	8 1.1%
CD44: MUSKOKA DISTRICT MUNICIPALITY	1587 4.7%	1578 5.3%	-	-	4 0.5%	5 1.0%	1198 8.2%	330 2.5%	17 0.5%	42 1.7%	165 3.0%	263 3.3%	958 7.1%	201 3.0%	1576 4.8%	11 1.5%
CD46: HALIBURTON COUNTY	452 1.3%	450 1.5%	1 0.1%	-	-	- 0.1%	332 2.3%	92 0.7%	12 0.4%	16 0.7%	43 0.8%	110 1.4%	213 1.6%	86 1.3%	452 1.4%	-
CD47: RENFREW COUNTY	520 1.5%	486 1.6%	25 1.2%	2 0.5%	6 0.8%	1 0.3%	268 1.8%	192 1.4%	18 0.6%	40 1.6%	90 1.7%	86 1.1%	239 1.8%	106 1.6%	516 1.6%	4 0.6%
CD48: NIPISSING DISTRICT	693 2.1%	659 2.2%	22 1.0%	1 0.1%	3 0.4%	8 1.6%	393 2.7%	226 1.7%	37 1.2%	38 1.5%	122 2.2%	135 1.7%	324 2.4%	113 1.7%	666 2.0%	27 3.7%
CD49: PARRY SOUND DISTRICT	863 2.6%	860 2.9%	-	-	3 0.4%	- *	573 3.9%	189 1.4%	20 0.6%	80 3.3%	46 0.8%	183 2.3%	584 4.3%	50 0.7%	861 2.6%	2 0.3%
CD51: MANITOULIN DISTRICT	196 0.6%	193 0.7%	-	-	3 0.5%	-	141 1.0%	47 0.4%	3 0.1%	6 0.3%	5 0.1%	19 0.2%	118 0.9%	56 0.8%	169 0.5%	27 3.7%
CD52: SUDBURY DISTRICT	203 0.6%	201 0.7%	-	-	1 0.1%	1 0.2%	144 1.0%	48 0.4%	9 0.3%	1 0.1%	18 0.3%	64 0.8%	97 0.7%	24 0.4%	194 0.6%	9 1.3%
CD53: SUDBURY REGIONAL MUNICIPALITY	695 2.1%	647 2.2%	22 1.0%	4 0.8%	12 1.6%	10 2.0%	146 1.0%	324 2.4%	159 4.9%	66 2.7%	124 2.3%	146 1.8%	234 1.7%	191 2.8%	668 2.0%	27 3.6%
CD54: TIMISKAMING DISTRICT	134 0.4%	130 0.4%	4 0.2%	-	-	-	59 0.4%	56 0.4%	3 0.1%	16 0.6%	12 0.2%	45 0.6%	50 0.4%	27 0.4%	128 0.4%	6 0.8%
CD56: COCHRANE DISTRICT	340 1.0%	288 1.0%	35 1.6%	- 0.1%	15 2.1%	2 0.4%	87 0.6%	188 1.4%	32 1.0%	33 1.3%	59 1.1%	102 1.3%	107 0.8%	72 1.1%	334 1.0%	6 0.8%
CD57: ALGOMA DISTRICT	531 1.6%	480 1.6%	4 0.2%	12 2.3%	30 4.0%	5 1.0%	219 1.5%	202 1.5%	43 1.3%	66 2.7%	85 1.6%	113 1.4%	239 1.8%	95 1.4%	460 1.4%	71 9.6%
CD58: THUNDER BAY DISTRICT	501 1.5%	401 1.4%	16 0.7%	38 7.3%	39 5.3%	7 1.3%	213 1.5%	177 1.3%	63 2.0%	48 2.0%	63 1.2%	122 1.5%	233 1.7%	82 1.2%	446 1.4%	55 7.5%
CD59: RAINY RIVER DISTRICT	93 0.3%	74 0.2%	-	19 3.6%	1 0.1%	-	28 0.2%	41 0.3%	13 0.4%	11 0.4%	7 0.1%	28 0.4%	42 0.3%	15 0.2%	90 0.3%	3 0.4%
CD60: KENORA DISTRICT	431 1.3%	89 0.3%	-	302 58.5%	38 5.2%	1 0.3%	291 2.0%	83 0.6%	43 1.3%	13 0.5%	24 0.4%	148 1.9%	221 1.6%	38 0.6%	394 1.2%	37 5.0%
CD UNKNOWN	127 0.4%	84 0.3%	29 1.3%	5 0.9%	5 0.6%	5 1.0%	83 0.6%	37 0.3%	2 0.1%	5 0.2%	7 0.1%	25 0.3%	76 0.6%	19 0.3%	116 0.4%	11 1.5%

TOURISM SPENDING ASSIGNED TO CENSUS DIVISIONS
BASE: TOURISM SPENDING ASSIGNED TO ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	12452808	11122570	572518	130314	398232	229174	5075668	2640772	3629321	1105749	2325120	2843659	4160589	3123440	8239052	275813
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	79527	62305	9038	2265	4080	1838	20588	22177	23580	13182	17448	12502	22450	27127	58378	2305
	0.6%	0.6%	1.6%	1.7%	1.0%	0.8%	0.4%	0.8%	0.6%	1.2%	0.8%	0.4%	0.5%	0.9%	0.7%	0.8%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	34008	27714	4552	-	-	1742	17171	11185	642	5009	4690	13582	9142	6594	20899	1958
	0.3%	0.2%	0.8%			0.8%	0.3%	0.4%	*	0.5%	0.2%	0.5%	0.2%	0.2%	0.3%	0.7%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	1394274	1133634	109892	25208	83434	42106	428436	315275	534941	115255	314606	344876	416328	318464	835643	39344
	11.2%	10.2%	19.2%	19.3%	21.0%	18.4%	8.4%	11.9%	14.7%	10.4%	13.5%	12.1%	10.0%	10.2%	10.1%	14.3%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	87482	79625	5487	326	1126	918	46222	20756	12281	8223	18518	13757	38890	16317	63871	1928
	0.7%	0.7%	1.0%	0.3%	0.3%	0.4%	0.9%	0.8%	0.3%	0.7%	0.8%	0.5%	0.9%	0.5%	0.8%	0.7%
CD09: LANARK COUNTY	50423	48701	1176	11	535	-	25972	14264	5290	4897	1306	12907	28437	7773	35374	985
	0.4%	0.4%	0.2%	*	0.1%		0.5%	0.5%	0.1%	0.4%	0.1%	0.5%	0.7%	0.2%	0.4%	0.4%
CD10: FRONTENAC COUNTY	246401	228687	11054	595	3436	2629	95517	73259	47683	29941	50823	58785	83613	53179	207711	8871
	2.0%	2.1%	1.9%	0.5%	0.9%	1.1%	1.9%	2.8%	1.3%	2.7%	2.2%	2.1%	2.0%	1.7%	2.5%	3.2%
CD11: LENNOX & ADDINGTON COUNTY	28291	28200	-	-	-	91	8807	2378	8377	8728	8813	1455	6532	11491	26059	-
	0.2%	0.3%				*	0.2%	0.1%	0.2%	0.8%	0.4%	0.1%	0.2%	0.4%	0.3%	
CD12: HASTINGS COUNTY	125395	121905	2093	314	16	1066	58835	30650	12827	23082	25763	34840	38745	26047	112332	1379
	1.0%	1.1%	0.4%	0.2%	*	0.5%	1.2%	1.2%	0.4%	2.1%	1.1%	1.2%	0.9%	0.8%	1.4%	0.5%
CD13: PRINCE EDWARD COUNTY	27797	25569	1124	-	1105	-	17537	5608	4246	407	4464	8604	12852	1878	23017	528
	0.2%	0.2%	0.2%		0.3%		0.3%	0.2%	0.1%	*	0.2%	0.3%	0.3%	0.1%	0.3%	0.2%
CD14: NORTHUMBERLAND COUNTY	123979	121600	1914	-	167	298	44529	13758	59226	6466	4623	25163	62104	32089	68893	181
	1.0%	1.1%	0.3%		*	0.1%	0.9%	0.5%	1.6%	0.6%	0.2%	0.9%	1.5%	1.0%	0.8%	0.1%
CD15: PETERBOROUGH COUNTY	130164	127008	1635	30	620	870	64950	35480	7142	22592	17463	24479	51935	36287	116076	71
	1.0%	1.1%	0.3%	*	0.2%	0.4%	1.3%	1.3%	0.2%	2.0%	0.8%	0.9%	1.2%	1.2%	1.4%	*
CD16: VICTORIA COUNTY	81784	81389	87	257	-	50	53195	13652	1244	13693	11329	13162	49997	7296	70751	5430
	0.7%	0.7%	*	0.2%		*	1.0%	0.5%	*	1.2%	0.5%	0.5%	1.2%	0.2%	0.9%	2.0%
CD18: DURHAM REGIONAL MUNICIPALITY	303646	294283	3187	828	1913	3436	115315	81808	79074	27450	59720	64367	109797	69762	122696	950
	2.4%	2.6%	0.6%	0.6%	0.5%	1.5%	2.3%	3.1%	2.2%	2.5%	2.6%	2.3%	2.6%	2.2%	1.5%	0.3%
CD19: YORK REGIONAL MUNICIPALITY	485326	483294	1626	-	94	312	182130	102226	157519	43452	132085	118005	138607	96630	144266	742
	3.9%	4.3%	0.3%		*	0.1%	3.6%	3.9%	4.3%	3.9%	5.7%	4.1%	3.3%	3.1%	1.8%	0.3%
CD20: TORONTO METROPOLITAN MUNICIPALITY	3180901	2533496	299131	33531	198909	115834	1002630	598669	1373784	205769	611740	723887	976597	868677	2027530	57881
	25.5%	22.8%	52.2%	25.7%	49.9%	50.5%	19.8%	22.7%	37.9%	18.6%	26.3%	25.5%	23.5%	27.8%	24.6%	21.0%
CD21: PEEL REGIONAL MUNICIPALITY	646694	624920	11306	-	947	9521	256375	135744	213242	41333	104660	149262	165962	226810	242697	1307
	5.2%	5.6%	2.0%		0.2%	4.2%	5.1%	5.1%	5.9%	3.7%	4.5%	5.2%	4.0%	7.3%	2.9%	0.5%
CD22: DUFFERIN COUNTY	36127	34004	33	-	1982	109	7113	20714	4128	4172	16079	1390	13230	5428	15550	-
	0.3%	0.3%	*		0.5%	*	0.1%	0.8%	0.1%	0.4%	0.7%	*	0.3%	0.2%	0.2%	

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TOURISM SPENDING ASSIGNED TO CENSUS DIVISIONS
BASE: TOURISM SPENDING ASSIGNED TO ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - $000s)	12452808	11122570	572518	130314	398232	229174	5075668	2640772	3629321	1105749	2325120	2843659	4160589	3123440	8239052	275813
CD23: WELLINGTON COUNTY	171394 1.4%	164455 1.5%	2850 0.5%	-	2074 0.5%	2015 0.9%	58661 1.2%	42287 1.6%	60254 1.7%	10192 0.9%	49934 2.1%	38091 1.3%	47451 1.1%	35918 1.1%	93161 1.1%	864 0.3%
CD24: HALTON REGIONAL MUNICIPALITY	368012 3.0%	349597 3.1%	4119 0.7%	376 0.3%	10169 2.6%	3751 1.6%	154847 3.1%	84068 3.2%	100678 2.8%	28420 2.6%	56673 2.4%	111498 3.9%	106938 2.6%	92903 3.0%	140751 1.7%	5593 2.0%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	345342 2.8%	330375 3.0%	7821 1.4%	434 0.3%	1728 0.4%	4984 2.2%	114445 2.3%	88449 3.3%	123174 3.4%	19275 1.7%	71243 3.1%	83110 2.9%	86319 2.1%	104671 3.4%	156574 1.9%	1975 0.7%
CD26: NIAGARA REGIONAL MUNICIPALITY	637726 5.1%	592796 5.3%	26109 4.6%	2515 1.9%	9783 2.5%	6523 2.8%	414667 8.2%	97669 3.7%	81932 2.3%	43459 3.9%	83361 3.6%	111536 3.9%	255876 6.1%	186954 6.0%	512315 6.2%	28169 10.2%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	57402 0.5%	54546 0.5%	660 0.1%	1371 1.1%	792 0.2%	33 *	26793 0.5%	16260 0.6%	8593 0.2%	5756 0.5%	11665 0.5%	12599 0.4%	19149 0.5%	13989 0.4%	41631 0.5%	2467 0.9%
CD29: BRANT COUNTY	60420 0.5%	59514 0.5%	324 0.1%	79 0.1%	487 0.1%	15 *	34138 0.7%	10184 0.4%	9909 0.3%	6188 0.6%	11162 0.5%	23034 0.8%	14735 0.4%	11489 0.4%	37441 0.5%	2759 1.0%
CD30: WATERLOO REGIONAL MUNICIPALITY	337092 2.7%	322961 2.9%	231 *	7812 6.0%	2286 0.6%	3802 1.7%	126661 2.5%	98849 3.7%	86437 2.4%	25146 2.3%	37521 1.6%	102575 3.6%	117931 2.8%	79066 2.5%	218555 2.7%	4168 1.5%
CD31: PERTH COUNTY	79338 0.6%	75409 0.7%	-	40 *	335 0.1%	3553 1.6%	39952 0.8%	16752 0.6%	10248 0.3%	12386 1.1%	11244 0.5%	13847 0.5%	32138 0.8%	22109 0.7%	63068 0.7%	773 0.3%
CD32: OXFORD COUNTY	47306 0.4%	45594 0.4%	1180 0.2%	-	-	532 0.2%	24752 0.5%	11627 0.4%	6874 0.2%	4053 0.4%	19793 0.9%	8322 0.3%	11450 0.3%	7741 0.2%	25988 0.3%	106 *
CD34: ELGIN COUNTY	28464 0.2%	27925 0.3%	-	-	422 0.1%	117 0.1%	14277 0.3%	10844 0.4%	2424 0.1%	918 0.1%	1887 0.1%	6659 0.2%	6307 0.2%	13611 0.4%	17227 0.2%	2385 0.9%
CD36: KENT COUNTY	47045 0.4%	45598 0.4%	495 0.1%	-	691 0.2%	261 0.1%	16691 0.3%	16978 0.6%	7319 0.2%	6056 0.5%	11635 0.5%	10027 0.4%	11149 0.3%	14234 0.5%	35514 0.4%	270 0.1%
CD37: ESSEX COUNTY	172237 1.4%	160216 1.4%	1291 0.2%	507 0.4%	8641 2.2%	1583 0.7%	65672 1.3%	36403 1.4%	51698 1.4%	18463 1.7%	25357 1.1%	42721 1.5%	57817 1.4%	46341 1.5%	127856 1.6%	11108 4.0%
CD38: LAMBTON COUNTY	129173 1.0%	127276 1.1%	703 0.1%	-	367 0.1%	826 0.4%	57969 1.1%	44840 1.7%	10466 0.3%	15898 1.4%	23801 1.0%	38000 1.3%	44591 1.1%	22781 0.7%	105095 1.3%	2462 0.9%
CD39: MIDDLESEX COUNTY	411658 3.3%	396465 3.6%	3050 0.5%	1127 0.9%	6999 1.8%	4018 1.8%	136521 2.7%	109328 4.1%	93059 2.6%	72334 6.5%	81653 3.5%	118015 4.2%	121359 2.9%	90632 2.9%	288075 3.5%	7581 2.7%
CD40: HURON COUNTY	49159 0.4%	45183 0.4%	1187 0.2%	-	2261 0.6%	527 0.2%	24666 0.5%	11173 0.4%	4288 0.1%	9031 0.8%	6652 0.3%	14062 0.5%	16114 0.4%	12331 0.4%	44439 0.5%	691 0.3%
CD41: BRUCE COUNTY	113352 0.9%	113075 1.0%	-	52 *	226 0.1%	-	85936 1.7%	13814 0.5%	4169 0.1%	9435 0.9%	6162 0.3%	28548 1.0%	69616 1.7%	9027 0.3%	112682 1.4%	670 0.2%
CD42: GREY COUNTY	92132 0.7%	91112 0.8%	207 *	575 0.4%	20 *	218 0.1%	66979 1.3%	8546 0.3%	9132 0.3%	7474 0.7%	9868 0.4%	18147 0.6%	37066 0.9%	27049 0.9%	75004 0.9%	9681 3.5%

Continued

TOURISM SPENDING ASSIGNED TO CENSUS DIVISIONS
BASE: TOURISM SPENDING ASSIGNED TO ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTINATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (WEIGHTED - $000s)	12452808	11122570	572518	130314	398232	229174	5075668	2640772	3629321	1105749	2325120	2843659	4160589	3123440	8239052	275813
CD43: SIMCOE COUNTY	654395 5.3%	621105 5.6%	14079 2.5%	259 0.2%	14828 3.7%	4125 1.8%	378244 7.5%	134891 5.1%	89359 2.5%	51901 4.7%	134212 5.8%	121225 4.3%	260000 6.2%	138958 4.4%	560412 6.8%	3212 1.2%
CD44: MUSKOKA DISTRICT MUNICIPALITY	238260 1.9%	235576 2.1%	-	-	290 0.1%	2394 1.0%	187617 3.7%	28020 1.1%	8178 0.2%	14445 1.3%	29073 1.3%	33387 1.2%	141312 3.4%	34487 1.1%	224679 2.7%	4845 1.8%
CD46: HALIBURTON COUNTY	59403 0.5%	58924 0.5%	205 *	-	-	274 0.1%	40590 0.8%	8452 0.3%	4669 0.1%	5693 0.5%	7050 0.3%	14447 0.5%	27660 0.7%	10246 0.3%	59403 0.7%	-
CD47: RENFREW COUNTY	116777 0.9%	110528 1.0%	3654 0.6%	438 0.3%	1760 0.4%	397 0.2%	61102 1.2%	28518 1.1%	10461 0.3%	16514 1.5%	18915 0.8%	26045 0.9%	38054 0.9%	33763 1.1%	102067 1.2%	6545 2.4%
CD48: NIPISSING DISTRICT	158374 1.3%	151725 1.4%	3171 0.6%	615 0.5%	1346 0.3%	1517 0.7%	73471 1.4%	29194 1.1%	43779 1.2%	11929 1.1%	16737 0.7%	34111 1.2%	60903 1.5%	46622 1.5%	140549 1.7%	5142 1.9%
CD49: PARRY SOUND DISTRICT	124540 1.0%	123520 1.1%	-	-	993 0.2%	27 *	72721 1.4%	19583 0.7%	13255 0.4%	18981 1.7%	13925 0.6%	25600 0.9%	79256 1.9%	5760 0.2%	117876 1.4%	1512 0.5%
CD51: MANITOULIN DISTRICT	36967 0.3%	35077 0.3%	-	-	1890 0.5%	-	26022 0.5%	5586 0.2%	2604 0.1%	2754 0.2%	2197 0.1%	2308 0.1%	17428 0.4%	15034 0.5%	33577 0.4%	3378 1.2%
CD52: SUDBURY DISTRICT	23640 0.2%	23492 0.2%	-	-	53 *	95 *	15069 0.3%	3522 0.1%	4605 0.1%	445 *	2685 0.1%	6401 0.2%	10553 0.3%	4001 0.1%	23313 0.3%	327 0.1%
CD53: SUDBURY REGIONAL MUNICIPALITY	218086 1.8%	204396 1.8%	4659 0.8%	1772 1.4%	5838 1.5%	1419 0.6%	63466 1.3%	42807 1.6%	81589 2.2%	30224 2.7%	35483 1.5%	47928 1.7%	50648 1.2%	84026 2.7%	173473 2.1%	11487 4.2%
CD54: TIMISKAMING DISTRICT	26999 0.2%	24529 0.2%	2470 0.4%	-	-	-	15005 0.3%	6293 0.2%	1603 *	4098 0.4%	2665 0.1%	8230 0.3%	8727 0.2%	7377 0.2%	25874 0.3%	529 0.2%
CD56: COCHRANE DISTRICT	96359 0.8%	84045 0.8%	8025 1.4%	45 *	3306 0.8%	938 0.4%	36153 0.7%	21157 0.8%	19424 0.5%	19624 1.8%	10847 0.5%	28758 1.0%	32962 0.8%	23792 0.8%	85866 1.0%	2570 0.9%
CD57: ALGOMA DISTRICT	109442 0.9%	103272 0.9%	800 0.1%	1362 1.0%	3268 0.8%	740 0.3%	40559 0.8%	27984 1.1%	30596 0.8%	10304 0.9%	22858 1.0%	17323 0.6%	42316 1.0%	26946 0.9%	92226 1.1%	[illegible] 3.3%
CD58: THUNDER BAY DISTRICT	186565 1.5%	167115 1.5%	863 0.2%	11150 8.6%	6386 1.6%	1051 0.5%	53142 1.0%	39571 1.5%	70722 1.9%	22844 2.1%	29927 1.3%	41924 1.5%	56651 1.4%	58063 1.9%	[illegible] 1.7%	11764 4.3%
CD59: RAINY RIVER DISTRICT	25649 0.2%	20409 0.2%	-	5001 3.8%	239 0.1%	-	8043 0.2%	3067 0.1%	9481 0.3%	5058 0.5%	4017 0.2%	9084 0.3%	8333 0.2%	4215 0.1%	17281 0.2%	444 0.2%
CD60: KENORA DISTRICT	64588 0.5%	24981 0.2%	-	30717 23.6%	8457 2.1%	433 0.2%	32858 0.6%	11701 0.4%	17736 0.5%	2293 0.2%	4150 0.2%	21640 0.8%	29950 0.7%	8848 0.3%	54950 0.7%	7510 2.7%
CD UNKNOWN	103294 0.8%	75444 0.7%	21029 3.7%	703 0.5%	3932 1.0%	2186 1.0%	62656 1.2%	14752 0.6%	5378 0.1%	20508 1.9%	66618 2.9%	3436 0.1%	14614 0.4%	18606 0.6%	99099 1.2%	1724 0.6%

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLANTIC CANADA	MAIN PURPOSE OF TRIP: PLEASURE	VFR	BUSINESS	PERSONAL	QUARTER TRIP ENDED: Q.I	Q.II	Q.III	Q.IV	DESTINATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	95242	77864	6280	2126	5468	3504	44204	34155	9103	7731	12143	19422	46207	17469	93198	2044
NIGHTS SPENT IN CDs																
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	592 0.6%	375 0.5%	116 1.8%	11 0.5%	74 1.4%	15 0.4%	132 0.3%	386 1.1%	41 0.5%	32 0.4%	145 1.2%	80 0.4%	260 0.6%	106 0.6%	577 0.6%	15 0.7%
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	554 0.6%	469 0.6%	73 1.2%	-	-	12 0.4%	195 0.4%	297 0.9%	2 *	59 0.8%	81 0.7%	282 1.5%	150 0.3%	41 0.2%	538 0.6%	16 0.8%
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	8287 8.7%	4888 6.3%	1445 23.0%	224 10.5%	1062 19.4%	669 19.1%	2730 6.2%	3665 10.7%	1276 14.0%	609 7.9%	1330 11.0%	1959 10.1%	3074 6.7%	1924 11.0%	8025 8.6%	262 12.8%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	1265 1.3%	1120 1.4%	100 1.6%	8 0.4%	29 0.5%	7 0.2%	754 1.7%	417 1.2%	43 0.5%	51 0.7%	194 1.6%	248 1.3%	723 1.6%	100 0.6%	1260 1.4%	5 0.3%
CD09: LANARK COUNTY	609 0.6%	583 0.7%	18 0.3%	4 0.2%	4 0.1%	-	308 0.7%	156 0.5%	-	145 1.9%	38 0.3%	83 0.4%	447 1.0%	41 0.2%	552 0.6%	57 2.8%
CD10: FRONTENAC COUNTY	2405 2.5%	2128 2.7%	128 2.0%	4 0.2%	61 1.1%	84 2.4%	1025 2.3%	863 2.5%	323 3.5%	195 2.5%	282 2.3%	563 2.9%	1051 2.3%	510 2.9%	2338 2.5%	67 3.3%
CD11: LENNOX & ADDINGTON COUNTY	362 0.4%	361 0.5%	-	-	-	1 *	227 0.5%	77 0.2%	27 0.3%	31 0.4%	10 0.1%	30 0.2%	257 0.6%	65 0.4%	362 0.4%	-
CD12: HASTINGS COUNTY	1942 2.0%	1826 2.3%	49 0.8%	22 1.0%	5 0.1%	40 1.1%	1190 2.7%	574 1.7%	50 0.5%	128 1.7%	290 2.4%	466 2.4%	932 2.0%	255 1.5%	1935 2.1%	7 0.4%
CD13: PRINCE EDWARD COUNTY	413 0.4%	366 0.5%	16 0.3%	-	31 0.6%	-	315 0.7%	98 0.3%	-	-	13 0.1%	77 0.4%	284 0.6%	38 0.2%	403 0.4%	10 0.5%
CD14: NORTHUMBERLAND COUNTY	1254 1.3%	1170 1.5%	71 1.1%	-	2 *	12 0.3%	882 2.0%	303 0.9%	29 0.3%	40 0.5%	50 0.4%	277 1.4%	734 1.6%	193 1.1%	1252 1.3%	2 0.1%
CD15: PETERBOROUGH COUNTY	2686 2.8%	2530 3.2%	52 0.8%	: *	73 1.3%	31 0.9%	1552 3.5%	851 2.5%	22 0.2%	262 3.4%	387 3.2%	630 3.3%	1335 2.9%	326 1.9%	2684 2.9%	2 0.1%
CD16: VICTORIA COUNTY	1484 1.6%	1467 1.9%	6 0.1%	7 0.3%	-	3 0.1%	1151 2.6%	259 0.8%	1 *	72 0.9%	59 0.5%	185 1.0%	1114 2.4%	127 0.7%	1484 1.6%	-
CD18: DURHAM REGIONAL MUNICIPALITY	1173 1.2%	964 1.2%	34 0.5%	25 1.2%	15 0.3%	136 3.9%	257 0.6%	729 2.1%	62 0.7%	125 1.6%	201 1.7%	145 0.7%	418 0.9%	409 2.3%	1150 1.2%	24 1.2%
CD19: YORK REGIONAL MUNICIPALITY	823 0.9%	789 1.0%	23 0.4%	-	1 *	10 0.3%	329 0.7%	410 1.2%	30 0.3%	54 0.7%	88 0.7%	337 1.7%	243 0.5%	155 0.9%	799 0.9%	24 1.2%
CD20: TORONTO METROPOLITAN MUNICIPALITY	14488 15.2%	8126 10.4%	2644 42.1%	409 19.3%	2063 37.7%	1246 35.6%	3479 7.9%	6160 18.0%	3871 42.5%	978 12.6%	2571 21.2%	3264 16.8%	4964 10.7%	3690 21.1%	13994 15.0%	494 24.2%
CD21: PEEL REGIONAL MUNICIPALITY	1494 1.6%	1147 1.5%	78 1.2%	-	31 0.6%	238 6.8%	578 1.3%	630 1.8%	146 1.6%	140 1.8%	223 1.8%	276 1.4%	393 0.9%	601 3.4%	1465 1.6%	29 1.4%
CD22: DUFFERIN COUNTY	517 0.5%	461 0.6%	1 *	-	52 0.9%	3 0.1%	315 0.7%	87 0.3%	6 0.1%	109 1.4%	25 0.2%	28 0.1%	349 0.8%	116 0.7%	517 0.6%	-

Continued

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	95242	77864	6280	2126	5468	3504	44204	34155	9103	7731	12143	19422	46207	17469	93230	2040
NIGHTS SPENT IN CDs																
CD23: WELLINGTON COUNTY	872 0.9%	771 1.0%	20 0.3%	-	26 0.5%	55 1.6%	322 0.7%	431 1.3%	70 0.8%	50 0.6%	153 1.3%	277 1.4%	318 0.7%	125 0.7%	868 0.9%	9 0.2%
CD24: HALTON REGIONAL MUNICIPALITY	1316 1.4%	858 1.1%	55 0.9%	21 1.0%	311 5.7%	71 2.0%	109 0.2%	814 2.5%	225 2.5%	129 1.7%	171 1.4%	632 3.3%	269 0.6%	245 1.4%	1272 1.4%	44 2.2%
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	1275 1.3%	926 1.2%	168 2.7%	25 1.2%	62 1.1%	94 2.7%	289 0.7%	779 2.3%	63 0.7%	144 1.9%	206 1.7%	279 1.4%	539 1.2%	252 1.4%	1229 1.3%	47 2.3%
CD26: NIAGARA REGIONAL MUNICIPALITY	3904 4.1%	3291 4.2%	343 5.5%	23 1.1%	179 3.3%	68 1.9%	2341 5.3%	1130 3.3%	99 1.1%	334 4.3%	495 4.1%	534 2.8%	1858 4.0%	1017 5.8%	3797 4.1%	107 5.2%
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	671 0.7%	633 0.8%	10 0.2%	11 0.5%	12 0.2%	5 0.1%	408 0.9%	194 0.6%	5 0.1%	37 0.5%	85 0.7%	128 0.7%	389 0.8%	68 0.4%	654 0.7%	17 0.8%
CD29: BRANT COUNTY	399 0.4%	386 0.5%	2 *	2 0.1%	7 0.1%	1 *	151 0.3%	188 0.6%	46 0.5%	14 0.2%	126 1.0%	51 0.3%	189 0.4%	33 0.2%	396 0.4%	3 0.1%
CD30: WATERLOO REGIONAL MUNICIPALITY	2346 2.5%	2121 2.7%	5 0.1%	41 1.9%	45 0.8%	133 3.8%	389 0.9%	1355 4.0%	454 5.0%	147 1.9%	242 2.0%	1004 5.2%	537 1.2%	563 3.2%	2326 2.5%	20 1.0%
CD31: PERTH COUNTY	530 0.6%	498 0.6%	-	6 0.3%	10 0.2%	17 0.5%	154 0.3%	242 0.7%	61 0.7%	73 0.9%	67 0.6%	113 0.6%	241 0.5%	129 0.7%	523 0.6%	7 0.4%
CD32: OXFORD COUNTY	432 0.5%	378 0.5%	37 0.6%	-	-	17 0.5%	140 0.3%	260 0.8%	14 0.1%	19 0.3%	103 0.8%	96 0.5%	147 0.3%	87 0.5%	431 0.5%	2 0.1%
CD34: ELGIN COUNTY	316 0.3%	265 0.3%	-	-	46 0.8%	5 0.1%	130 0.3%	171 0.5%	4 *	11 0.1%	41 0.3%	53 0.3%	160 0.3%	62 0.4%	316 0.3%	-
CD36: KENT COUNTY	531 0.6%	495 0.6%	3 *	-	30 0.5%	3 0.1%	150 0.3%	344 1.0%	18 0.2%	19 0.2%	71 0.6%	124 0.6%	239 0.5%	97 0.6%	526 0.6%	5 0.3%
CD37: ESSEX COUNTY	1457 1.5%	1227 1.6%	28 0.5%	4 0.2%	126 2.3%	71 2.0%	353 0.8%	708 2.1%	243 2.7%	153 2.0%	217 1.8%	314 1.6%	507 1.1%	419 2.4%	1375 1.5%	82 4.0%
CD38: LAMBTON COUNTY	1322 1.4%	1238 1.6%	21 0.3%	-	7 0.1%	54 1.6%	656 1.5%	581 1.7%	19 0.2%	66 0.9%	191 1.6%	340 1.8%	621 1.3%	169 1.0%	1315 1.4%	6 0.3%
CD39: MIDDLESEX COUNTY	2551 2.7%	2268 2.9%	37 0.6%	23 1.1%	157 2.9%	67 1.9%	477 1.0%	1337 3.9%	272 3.0%	515 6.7%	525 4.3%	578 3.0%	888 1.9%	562 3.2%	2519 2.7%	28 1.6%
CD40: HURON COUNTY	821 0.9%	698 0.9%	28 0.4%	-	60 1.1%	35 1.0%	367 0.8%	331 1.0%	19 0.2%	104 1.3%	33 0.3%	174 0.9%	439 1.0%	175 1.0%	821 0.9%	-
CD41: BRUCE COUNTY	2762 2.9%	2751 3.5%	-	2 0.1%	9 0.2%	-	2252 5.1%	471 1.4%	11 0.1%	28 0.4%	148 1.2%	369 1.9%	2063 4.5%	181 1.0%	2756 3.0%	6 0.3%
CD42: GREY COUNTY	1187 1.3%	1184 1.5%	4 0.1%	7 0.3%	1 *	1 *	661 1.5%	440 1.3%	48 0.5%	47 0.6%	136 1.1%	233 1.2%	639 1.4%	181 1.0%	1187 1.3%	-

Continued

CTS 2000 - ONTARIO (4/5/02) TABLE #95-3

NIGHTS SPENT IN ONTARIO - BY CENSUS DIVISIONS
BASE: PERSON NIGHTS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (WEIGHTED - 000s)	95242	77864	6280	2126	5468	3504	44204	34155	9103	7731	12143	19422	46207	17470	93198	2044
NIGHTS SPENT IN CDs																
CD43: SIMCOE COUNTY	6703	6330	161	9	105	76	4401	1571	266	512	960	1204	3720	756	6679	24
	7.1%	8.2%	2.6%	0.4%	1.9%	2.2%	10.0%	4.6%	2.9%	6.6%	7.9%	6.0%	8.1%	4.4%	7.2%	1.0%
CD44: MUSKOKA DISTRICT MUNICIPALITY	5776	5700	-	-	27	49	4700	941	33	101	307	543	4252	674	5739	37
	6.1%	7.3%			0.5%	1.2%	10.6%	2.8%	0.4%	1.3%	2.5%	2.8%	9.2%	3.9%	6.2%	1.8%
CD46: HALIBURTON COUNTY	1490	1484	5	-	-	1	1234	190	26	40	118	277	898	197	1490	-
	1.6%	1.9%	0.1%			*	2.8%	0.6%	0.3%	0.5%	1.0%	1.4%	1.9%	1.1%	1.6%	
CD47: RENFREW COUNTY	1807	1695	35	6	60	11	923	570	21	283	239	158	957	451	1782	25
	1.9%	2.2%	0.6%	0.3%	1.1%	0.3%	2.1%	1.7%	0.2%	3.7%	2.0%	0.8%	2.1%	2.6%	1.9%	1.2%
CD48: NIPISSING DISTRICT	2102	1995	66	5	6	29	1244	604	187	67	212	330	1137	411	2021	81
	2.2%	2.6%	1.1%	0.2%	0.1%	0.8%	2.8%	1.8%	2.1%	0.9%	1.7%	1.7%	2.5%	2.4%	2.2%	4.0%
CD49: PARRY SOUND DISTRICT	3904	3892	-	-	12	-	2235	612	49	1008	151	523	3083	147	3902	2
	4.1%	5.0%			0.2%	*	5.1%	1.8%	0.5%	13.0%	1.2%	2.7%	6.7%	0.8%	4.2%	0.1%
CD51: MANITOULIN DISTRICT	699	674	-	-	25	-	462	176	11	50	8	100	389	202	656	43
	0.7%	0.9%			0.5%		1.0%	0.5%	0.1%	0.7%	0.1%	0.5%	0.8%	1.2%	0.7%	2.1%
CD52: SUDBURY DISTRICT	665	664	-	-	1	1	481	152	25	7	37	167	389	72	641	24
	0.7%	0.9%			*	*	1.1%	0.4%	0.3%	0.1%	0.3%	0.9%	0.8%	0.4%	0.7%	1.2%
CD53: SUDBURY REGIONAL MUNICIPALITY	1994	1804	50	27	67	46	514	964	369	157	380	322	817	474	1944	50
	2.1%	2.3%	0.8%	1.3%	1.2%	1.3%	1.2%	2.8%	4.1%	2.0%	3.1%	1.7%	1.8%	2.7%	2.1%	2.4%
CD54: TIMISKAMING DISTRICT	376	353	16	-	-	-	177	136	3	50	28	130	153	71	370	6
	0.4%	0.5%	0.3%				0.4%	0.4%	*	0.6%	0.2%	0.7%	0.3%	0.4%	0.4%	0.3%
CD56: COCHRANE DISTRICT	920	767	119	1	33	20	281	440	102	89	122	259	346	193	912	8
	1.0%	1.0%	1.9%	*	0.6%	0.6%	0.6%	1.3%	1.1%	1.2%	1.0%	1.3%	0.7%	1.1%	1.0%	0.4%
CD57: ALGOMA DISTRICT	1869	1767	11	17	49	26	780	757	131	202	253	262	1026	331	1720	149
	2.0%	2.3%	0.2%	0.8%	0.9%	0.7%	1.8%	2.2%	1.4%	2.6%	2.1%	1.3%	2.2%	1.9%	1.8%	6.8%
CD58: THUNDER BAY DISTRICT	1558	1197	16	153	175	17	566	709	131	152	220	285	876	177	1468	90
	1.6%	1.5%	0.3%	7.2%	3.2%	0.5%	1.3%	2.1%	1.4%	2.0%	1.8%	1.5%	1.9%	1.0%	1.6%	4.4%
CD59: RAINY RIVER DISTRICT	268	203	-	58	7	-	81	124	31	31	20	69	126	53	258	10
	0.3%	0.3%		2.7%	0.1%		0.2%	0.4%	0.3%	0.4%	0.2%	0.4%	0.3%	0.3%	0.3%	0.5%
CD60: KENORA DISTRICT	1429	253	-	954	219	3	1033	237	113	47	70	407	862	90	1228	201
	1.5%	0.3%		44.9%	4.0%	0.1%	2.3%	0.7%	1.2%	0.6%	0.6%	2.1%	1.9%	0.5%	1.3%	9.8%
CD UNKNOWN	574	265	177	15	92	25	379	177	4	14	32	56	399	87	552	22
	0.6%	0.3%	2.8%	0.7%	1.7%	0.7%	0.9%	0.5%	*	0.2%	0.3%	0.3%	0.9%	0.5%	0.6%	1.1%

PARTY SIZE
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	51686	48218	2179	377	559	353	18652	17432	8493	7088	10509	12910	15752	12515	51239	447
ONE	31057 60.1%	28668 59.5%	1482 68.0%	235 62.3%	424 75.9%	246 69.8%	9328 50.0%	9701 55.7%	7951 93.6%	4069 57.4%	6442 61.3%	8184 63.4%	8490 53.9%	7940 63.4%	30808 60.1%	249 55.6%
SAME DAY	18369 59.1%	17839 62.2%	474 32.0%	50 21.1%	4 1.1%	1 0.5%	5544 59.4%	4521 46.6%	5231 65.8%	3068 75.4%	3898 60.5%	4989 61.0%	4423 52.1%	5059 63.7%	18369 59.6%	-
OVERNIGHT	12688 40.9%	10829 37.8%	1008 68.0%	186 78.9%	420 98.9%	245 99.5%	3784 40.6%	5180 53.4%	2721 34.2%	1001 24.6%	2544 39.5%	3196 39.0%	4067 47.9%	2881 36.3%	12439 40.4%	249 100.0%
TWO	13450 26.0%	12706 26.4%	471 21.6%	96 25.5%	100 17.9%	77 21.9%	5870 31.5%	4958 28.4%	462 5.4%	2147 30.3%	3002 28.6%	3200 24.8%	4274 27.1%	2974 23.8%	13296 25.9%	154 34.4%
SAME DAY	8454 62.9%	8254 65.0%	188 39.9%	11 11.7%	-	2 2.3%	3464 59.0%	2916 58.8%	293 63.5%	1771 82.5%	2154 71.8%	1974 61.7%	2383 55.8%	1944 65.4%	8454 63.6%	-
OVERNIGHT	4996 37.1%	4453 35.0%	283 60.1%	85 88.3%	100 100.0%	76 97.7%	2406 41.0%	2042 41.2%	169 36.5%	376 17.5%	848 28.2%	1227 38.3%	1891 44.2%	1030 34.6%	4842 36.4%	154 100.0%
THREE	3430 6.6%	3288 6.8%	87 4.0%	18 4.9%	20 3.7%	16 4.5%	1511 8.1%	1400 8.0%	33 0.4%	486 6.9%	479 4.6%	746 5.8%	1419 9.0%	785 6.3%	3415 6.7%	15 3.3%
SAME DAY	1983 57.8%	1962 59.7%	19 22.1%	1 7.2%	-	-	762 50.4%	827 59.0%	19 59.6%	375 77.2%	315 65.7%	449 60.2%	690 48.7%	528 67.3%	1983 58.1%	-
OVERNIGHT	1447 42.2%	1325 40.3%	68 77.9%	17 92.8%	20 100.0%	16 100.0%	749 49.6%	573 41.0%	13 40.4%	111 22.8%	164 34.3%	297 39.8%	729 51.3%	257 32.7%	1432 41.9%	15 100.0%
FOUR	2781 5.4%	2625 5.4%	118 5.4%	21 5.4%	9 1.6%	8 2.2%	1457 7.8%	965 5.5%	41 0.5%	318 4.5%	421 4.0%	563 4.4%	1232 7.8%	565 4.5%	2761 5.4%	20 4.6%
SAME DAY	1622 58.3%	1581 60.2%	40 33.8%	1 6.3%	-	-	803 55.1%	549 57.0%	15 37.4%	254 79.9%	296 70.3%	316 56.1%	619 50.2%	391 69.2%	1622 58.8%	-
OVERNIGHT	1159 41.7%	1044 39.8%	78 66.2%	19 93.7%	9 100.0%	8 100.0%	654 44.9%	415 43.0%	26 62.6%	64 20.1%	125 29.7%	247 43.9%	613 49.8%	174 30.8%	1139 41.2%	20 100.0%
FIVE+	968 1.9%	930 1.9%	20 0.9%	7 1.9%	5 0.9%	5 1.5%	486 2.6%	408 2.3%	6 0.1%	68 1.0%	164 1.6%	217 1.7%	336 2.1%	251 2.0%	959 1.9%	9 2.1%
SAME DAY	596 61.6%	589 63.3%	7 32.9%	1 9.6%	-	-	252 51.9%	291 71.4%	4 62.5%	49 72.1%	124 75.3%	146 67.3%	131 39.1%	195 77.8%	596 62.2%	-
OVERNIGHT	372 38.4%	342 36.7%	14 67.1%	6 90.4%	5 100.0%	5 100.0%	234 48.1%	117 28.6%	2 37.5%	19 27.9%	41 24.7%	71 32.7%	205 60.9%	56 22.2%	363 37.8%	9 100.0%

Continued

PARTY SIZE
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

	TOTAL	ORIGIN OF TRAVELLERS: ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	MAIN PURPOSE OF TRIP: PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	QUARTER TRIP ENDED: Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	51686	48218	2179	377	559	353	18652	17432	8493	7088	10509	12910	15752	12515	51239	447
AVERAGE PARTY SIZE																
AVERAGE ALL VISITS (PEOPLE)	1.63	1.64	1.50	1.59	1.34	1.44	1.82	1.71	1.08	1.61	1.56	1.56	1.78	1.58	1.63	1.64
STANDARD DEVIATION	1.079	1.085	1.032	1.103	0.930	0.900	1.136	1.096	0.514	0.952	1.011	1.039	1.148	1.052	1.080	1.008
STANDARD ERROR	0.008	0.008	0.041	0.058	0.052	0.038	0.013	0.013	0.011	0.019	0.017	0.014	0.014	0.016	0.008	0.055
MEDIAN	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
SAME DAY VISITS (PEOPLE)	1.64	1.64	1.51	1.33	1.00	1.59	1.78	1.82	1.07	1.63	1.62	1.56	1.75	1.61	1.64	-
STANDARD DEVIATION	1.064	1.067	0.895	0.993	-	0.471	1.099	1.125	0.475	0.911	1.023	1.041	1.102	1.068	1.064	-
STANDARD ERROR	0.011	0.011	0.061	0.161	-	0.192	0.017	0.020	0.015	0.023	0.023	0.020	0.021	0.022	0.011	-
MEDIAN	1	1	1	1	1	2	1	2	1	1	1	1	1	1	1	-
OVERNIGHT VISITS (PEOPLE)	1.63	1.65	1.49	1.65	1.34	1.44	1.87	1.59	1.10	1.56	1.46	1.57	1.81	1.52	1.63	1.64
STANDARD DEVIATION	1.095	1.107	1.090	1.110	0.932	0.903	1.173	1.063	0.548	1.031	0.989	1.037	1.183	1.033	1.098	1.008
STANDARD ERROR	0.011	0.012	0.053	0.062	0.052	0.039	0.019	0.017	0.017	0.037	0.026	0.021	0.020	0.022	0.011	0.055
MEDIAN	1	1	1	1	1	1	2	1	1	1	1	1	1	1	1	1

PARTY COMPOSITION
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	51686	48218	2179	377	559	353	18652	17432	8493	7088	10509	12910	15752	12515	51239	447
ADULTS ONLY	43930	40842	1919	327	522	320	14910	14416	8404	6181	9110	11223	12791	10806	43521	409
	85.0%	84.7%	88.1%	86.6%	93.3%	90.8%	79.9%	82.7%	98.9%	87.2%	86.7%	86.9%	81.2%	86.3%	84.9%	91.4%
SAME DAY	26246	25532	649	58	4	3	8641	7282	5521	4788	5772	6769	6804	6901	26246	-
	59.7%	62.5%	33.8%	17.6%	0.9%	0.9%	58.0%	50.5%	65.7%	77.5%	63.4%	60.3%	53.2%	63.9%	60.3%	
OVERNIGHT	17684	15310	1270	269	517	317	6269	7134	2883	1393	3339	4454	5987	3905	17275	409
	40.3%	37.5%	66.2%	82.4%	99.1%	99.1%	42.0%	49.5%	34.3%	22.5%	36.6%	39.7%	46.8%	36.1%	39.7%	100.0%
1 ADULT	31057	28668	1482	235	424	246	9328	9701	7951	4069	6442	8184	8490	7940	30808	249
	60.1%	59.5%	68.0%	62.3%	75.9%	69.8%	50.0%	55.7%	93.6%	57.4%	61.3%	63.4%	53.9%	63.4%	60.1%	55.6%
SAME DAY	18369	17839	474	50	4	1	5544	4521	5231	3068	3898	4989	4423	5059	18369	-
	59.1%	62.2%	32.0%	21.1%	1.1%	0.5%	59.4%	46.6%	65.8%	75.4%	60.5%	61.0%	52.1%	63.7%	59.6%	
OVERNIGHT	12688	10829	1008	186	420	245	3784	5180	2721	1001	2544	3196	4067	2881	12439	249
	40.9%	37.8%	68.0%	78.9%	98.9%	99.5%	40.6%	53.4%	34.2%	24.6%	39.5%	39.0%	47.9%	36.3%	40.4%	100.0%
2 ADULTS	11810	11149	414	85	92	70	5117	4364	446	1871	2548	2849	3788	2625	11658	152
	22.8%	23.1%	19.0%	22.7%	16.4%	19.8%	27.4%	25.0%	5.3%	26.4%	24.2%	22.1%	24.0%	21.0%	22.8%	33.9%
SAME DAY	7283	7103	171	8	-	2	2893	2564	287	1530	1800	1687	2114	1682	7283	-
	61.7%	63.7%	41.3%	9.5%		2.6%	56.5%	58.8%	64.3%	81.8%	70.6%	59.2%	55.8%	64.1%	62.5%	
OVERNIGHT	4526	4046	243	77	92	68	2224	1800	159	341	748	1162	1674	942	4374	152
	38.3%	36.3%	58.7%	90.5%	100.0%	97.4%	43.5%	41.2%	35.7%	18.2%	29.4%	40.8%	44.2%	35.9%	37.5%	100.0%
3 ADULTS	834	809	13	6	4	3	325	278	2	230	96	144	406	189	828	6
	1.6%	1.7%	0.6%	1.5%	0.7%	0.9%	1.7%	1.6%	*	3.2%	0.9%	1.1%	2.6%	1.5%	1.6%	1.4%
SAME DAY	466	464	2	-	-	-	122	158	1	186	60	77	212	118	466	-
	55.9%	57.3%	15.9%				37.6%	56.8%	37.6%	80.6%	62.5%	53.2%	52.2%	62.5%	56.3%	
OVERNIGHT	368	345	11	6	4	3	203	120	1	45	36	67	194	71	362	6
	44.1%	42.7%	84.1%	100.0%	100.0%	100.0%	62.4%	43.2%	62.4%	19.4%	37.5%	46.8%	47.8%	37.5%	43.7%	100.0%
4+ ADULTS	229	216	10	-	2	1	140	73	5	11	25	46	107	52	227	2
	0.4%	0.4%	0.5%	0.1%	0.3%	0.2%	0.8%	0.4%	0.1%	0.2%	0.2%	0.4%	0.7%	0.4%	0.4%	0.5%
SAME DAY	127	126	2	-	-	-	81	39	3	5	14	17	55	42	127	-
	55.6%	58.2%	16.6%				57.8%	53.0%	60.4%	44.0%	56.4%	36.5%	51.5%	80.4%	56.2%	
OVERNIGHT	102	90	9	-	2	1	59	34	2	6	11	29	52	10	99	2
	44.4%	41.8%	83.4%	100.0%	100.0%	100.0%	42.2%	47.0%	39.6%	56.0%	43.6%	63.5%	48.5%	19.6%	43.8%	100.0%

Continued

PARTY COMPOSITION
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	51686	48218	2179	377	559	353	18652	17432	8493	7088	10509	12910	15752	12515	51239	447
ADULTS WITH CHILDREN	7756 15.0%	7375 15.3%	260 11.9%	51 13.4%	37 6.7%	33 9.2%	3743 20.1%	3016 17.3%	90 1.1%	907 12.8%	1399 13.3%	1686 13.1%	2962 18.8%	1709 13.7%	7718 15.1%	38 8.6%
SAME DAY	4779 61.6%	4693 63.6%	79 30.5%	6 12.6%	-	-	2185 58.4%	1823 60.4%	41 46.3%	729 80.4%	1016 72.6%	1104 65.4%	1444 48.7%	1216 71.1%	4779 61.9%	-
OVERNIGHT	2977 38.4%	2682 36.4%	181 69.5%	44 87.4%	37 100.0%	33 100.0%	1557 41.6%	1194 39.6%	48 53.7%	178 19.6%	383 27.4%	583 34.6%	1518 51.3%	494 28.9%	2939 38.1%	38 100.0%
1 ADULT WITH CHILDREN	2752 5.3%	2631 5.5%	75 3.5%	19 5.0%	13 2.3%	14 4.1%	1246 6.7%	1074 6.2%	32 0.4%	400 5.6%	633 6.0%	616 4.8%	970 6.2%	533 4.3%	2747 5.4%	5 1.2%
SAME DAY	1841 66.9%	1819 69.2%	18 24.3%	3 16.6%	-	-	858 68.9%	626 58.3%	14 42.4%	343 85.7%	489 77.3%	466 75.6%	499 51.5%	386 72.5%	1841 67.0%	-
OVERNIGHT	911 33.1%	811 30.8%	57 75.7%	16 83.4%	13 100.0%	14 100.0%	388 31.1%	448 41.7%	19 57.6%	57 14.3%	144 22.7%	150 24.4%	471 48.5%	146 27.5%	906 33.0%	5 100.0%
2 ADULTS WITH CHILDREN	4463 8.6%	4235 8.8%	166 7.6%	27 7.2%	22 3.8%	14 4.0%	2178 11.7%	1789 10.3%	52 0.6%	444 6.3%	708 6.7%	937 7.3%	1725 10.9%	1094 8.7%	4438 8.7%	25 5.6%
SAME DAY	2636 59.1%	2580 60.9%	54 32.3%	2 7.4%	-	-	1165 53.5%	1109 62.0%	24 46.6%	338 76.0%	485 68.5%	566 60.4%	808 46.9%	776 71.0%	2636 59.4%	-
OVERNIGHT	1828 40.9%	1655 39.1%	112 67.7%	25 92.6%	22 100.0%	14 100.0%	1013 46.5%	680 38.0%	28 53.4%	106 24.0%	223 31.5%	371 39.6%	916 53.1%	318 29.0%	1803 40.6%	25 100.0%
3+ ADULTS WITH CHILDREN	541 1.0%	510 1.1%	19 0.9%	5 1.3%	3 0.5%	4 1.2%	319 1.7%	153 0.9%	5 0.1%	63 0.9%	58 0.6%	133 1.0%	267 1.7%	83 0.7%	533 1.0%	8 1.8%
SAME DAY	302 55.9%	294 57.6%	7 39.1%	1 26.0%	-	-	163 51.0%	87 57.0%	4 66.3%	49 77.1%	41 71.2%	72 53.8%	136 51.0%	53 64.2%	302 56.7%	-
OVERNIGHT	238 44.1%	216 42.4%	11 60.9%	4 74.0%	3 100.0%	4 100.0%	156 49.0%	66 43.0%	2 33.7%	14 22.9%	17 28.8%	61 46.2%	131 49.0%	30 35.8%	231 43.3%	8 100.0%

AGE OF RESPONDENT
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
UNDER 15 YEARS	12898 15.3%	12292 15.5%	406 12.5%	89 14.8%	56 7.6%	55 10.7%	6236 18.4%	5096 17.1%	148 1.6%	1417 12.4%	2241 13.6%	2794 13.8%	5002 17.9%	2862 14.4%	12826 15.3%	72 9.8%
15 - 19 YEARS	5444 6.4%	5206 6.6%	166 5.1%	26 4.4%	16 2.1%	30 6.0%	2495 7.3%	2153 7.2%	95 1.0%	700 6.1%	1310 8.0%	1286 6.4%	1767 6.3%	1081 5.5%	5416 6.5%	28 3.8%
20 - 24 YEARS	5774 6.8%	5317 6.7%	331 10.1%	54 9.0%	37 5.0%	35 6.9%	2192 6.5%	2568 8.6%	325 3.5%	690 6.0%	1046 6.4%	1481 7.3%	1794 6.4%	1454 7.3%	5704 6.8%	70 9.5%
25 - 34 YEARS	13195 15.6%	12149 15.3%	694 21.3%	97 16.1%	172 23.0%	84 16.5%	4520 13.3%	5573 18.7%	1680 18.3%	1416 12.4%	2518 15.3%	3337 16.5%	3935 14.1%	3405 17.2%	13109 15.7%	86 11.7%
35 - 44 YEARS	15462 18.3%	14508 18.3%	634 19.4%	106 17.5%	124 16.6%	91 17.9%	6603 19.4%	4351 14.6%	2500 27.3%	2007 17.5%	3080 18.8%	3456 17.1%	5237 18.7%	3689 18.6%	15291 18.3%	172 23.4%
45 - 54 YEARS	14352 17.0%	13422 16.9%	519 15.9%	117 19.4%	182 24.3%	114 22.3%	5390 15.9%	3935 13.2%	2683 29.3%	2343 20.5%	2632 16.0%	3401 16.8%	4830 17.3%	3489 17.6%	14224 17.0%	128 17.4%
55 - 64 YEARS	9009 10.7%	8512 10.7%	295 9.0%	69 11.5%	73 9.8%	61 11.9%	3226 9.5%	3116 10.5%	1333 14.5%	1333 11.6%	1807 11.0%	2319 11.5%	2804 10.0%	2080 10.5%	8910 10.6%	99 13.5%
65 - 69 YEARS	3465 4.1%	3294 4.2%	97 3.0%	13 2.1%	46 6.2%	16 3.1%	1416 4.2%	1237 4.1%	244 2.7%	567 4.9%	750 4.6%	752 3.7%	1138 4.1%	827 4.2%	3440 4.1%	25 3.5%
70+ YEARS	4826 5.7%	4607 5.8%	122 3.7%	31 5.1%	41 5.5%	24 4.8%	1879 5.5%	1782 6.0%	162 1.8%	983 8.6%	1034 6.3%	1383 6.8%	1485 5.3%	924 4.7%	4771 5.7%	55 7.5%
AVERAGE AGE	37.3	37.3	36.0	37.2	41.4	39.0	36.1	35.6	43.5	40.6	37.9	38.1	36.5	37.3	37.3	40.7
UNDER 15 YEARS	12898 15.3%	12292 15.5%	406 12.5%	89 14.8%	56 7.6%	55 10.7%	6236 18.4%	5096 17.1%	148 1.6%	1417 12.4%	2241 13.6%	2794 13.8%	5002 17.9%	2862 14.4%	12826 15.3%	72 9.8%
15 - 24 YEARS	11218 13.3%	10522 13.3%	497 15.2%	80 13.4%	53 7.1%	65 12.8%	4686 13.8%	4720 15.8%	420 4.6%	1389 12.1%	2355 14.3%	2767 13.7%	3561 12.7%	2535 12.8%	11120 13.3%	98 13.3%
25 - 44 YEARS	28657 33.9%	26657 33.6%	1328 40.7%	203 33.7%	296 39.6%	175 34.3%	11123 32.8%	9925 33.3%	4179 45.6%	3423 29.9%	5598 34.1%	6794 33.6%	9172 32.8%	7094 35.8%	28400 33.9%	257 35.0%
45 - 64 YEARS	23361 27.7%	21934 27.7%	813 24.9%	186 30.9%	255 34.1%	174 34.2%	8616 25.4%	7051 23.7%	4016 43.8%	3676 32.1%	4439 27.0%	5720 28.3%	7634 27.3%	5568 28.1%	23135 27.6%	227 30.9%
65+ YEARS	8291 9.8%	7902 10.0%	219 6.7%	44 7.3%	87 11.7%	40 7.9%	3295 9.7%	3019 10.1%	406 4.4%	1550 13.5%	1784 10.9%	2134 10.6%	2622 9.4%	1751 8.8%	8211 9.8%	81 11.0%

AGE OF RESPONDENT
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2451	5444	7904	13559	6710	32882	735
UNDER 15 YEARS	5037 15.0%	4564 15.4%	282 13.0%	81 15.6%	56 7.6%	55 10.9%	2692 18.3%	1975 14.9%	83 2.6%	286 11.7%	609 11.2%	979 12.4%	2630 19.4%	819 12.2%	4965 15.1%	72 9.8%
15 - 19 YEARS	2871 8.5%	2674 9.0%	129 6.0%	21 4.1%	16 2.1%	30 6.0%	1123 7.7%	1509 11.4%	44 1.4%	195 7.9%	739 13.6%	588 7.4%	1052 7.8%	491 7.3%	2843 8.6%	28 3.8%
20 - 24 YEARS	2889 8.6%	2551 8.6%	230 10.6%	37 7.1%	37 5.0%	35 6.9%	1045 7.1%	1460 11.0%	86 2.7%	297 12.1%	423 7.8%	682 8.6%	1019 7.5%	766 11.4%	2819 8.6%	70 9.5%
25 - 34 YEARS	5634 16.8%	4737 16.0%	559 25.9%	84 16.3%	170 22.8%	84 16.6%	2143 14.6%	2406 18.1%	685 21.3%	400 16.3%	886 16.3%	1444 18.3%	2004 14.8%	1300 19.4%	5548 16.9%	86 11.7%
35 - 44 YEARS	5968 17.8%	5296 17.8%	380 17.6%	82 15.9%	122 16.4%	88 17.5%	2794 19.0%	1823 13.7%	993 30.9%	356 14.5%	985 18.1%	1268 16.0%	2531 18.7%	1185 17.7%	5797 17.6%	172 23.4%
45 - 54 YEARS	5300 15.8%	4637 15.6%	260 12.0%	107 20.7%	182 24.5%	114 22.5%	2413 16.4%	1571 11.8%	927 28.8%	388 15.8%	929 17.1%	1376 17.4%	2005 14.8%	989 14.7%	5172 15.7%	128 17.4%
55 - 64 YEARS	3119 9.3%	2749 9.3%	171 7.9%	67 12.9%	73 9.8%	60 11.9%	1366 9.3%	1139 8.6%	330 10.3%	283 11.5%	415 7.6%	817 10.3%	1269 9.4%	618 9.2%	3020 9.2%	99 13.5%
65 - 69 YEARS	1221 3.6%	1069 3.6%	78 3.6%	12 2.3%	46 6.2%	16 3.2%	491 3.3%	595 4.5%	40 1.2%	94 3.8%	223 4.1%	344 4.3%	432 3.2%	222 3.3%	1195 3.6%	25 3.5%
70+ YEARS	1577 4.7%	1414 4.8%	74 3.4%	26 5.0%	41 5.5%	23 4.5%	609 4.2%	789 5.9%	25 0.8%	152 6.2%	234 4.3%	406 5.1%	618 4.6%	319 4.8%	1522 4.6%	55 7.5%
AVERAGE AGE	35.7	35.5	34.5	37.7	41.5	38.9	35.1	34.6	41.3	37.3	35.7	37.3	34.6	35.9	35.5	40.7
UNDER 15 YEARS	5037 15.0%	4564 15.4%	282 13.0%	81 15.6%	56 7.6%	55 10.9%	2692 18.3%	1975 14.9%	83 2.6%	286 11.7%	609 11.2%	979 12.4%	2630 19.4%	819 12.2%	4965 15.1%	72 9.8%
15 - 24 YEARS	5760 17.1%	5225 17.6%	359 16.6%	58 11.2%	53 7.1%	65 12.9%	2168 14.8%	2969 22.4%	130 4.1%	492 20.1%	1162 21.3%	1270 16.1%	2071 15.3%	1257 18.7%	5662 17.2%	98 13.3%
25 - 44 YEARS	11602 34.5%	10033 33.8%	940 43.5%	167 32.2%	291 39.2%	172 34.1%	4937 33.6%	4229 31.9%	1678 52.2%	756 30.9%	1871 34.4%	2712 34.3%	4534 33.4%	2485 37.0%	11345 34.5%	257 35.0%
45 - 64 YEARS	8419 25.0%	7386 24.9%	431 19.9%	174 33.6%	255 34.3%	174 34.5%	3779 25.7%	2711 20.4%	1256 39.1%	671 27.4%	1344 24.7%	2193 27.7%	3274 24.1%	1608 24.0%	8192 24.9%	227 30.9%
65+ YEARS	2798 8.3%	2483 8.4%	151 7.0%	38 7.3%	87 11.8%	39 7.7%	1100 7.5%	1384 10.4%	64 2.0%	246 10.0%	457 8.4%	750 9.5%	1049 7.7%	542 8.1%	2718 8.3%	81 11.0%

GENDER OF ADULT RESPONDENTS
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
MALE	38286	35857	1557	296	379	197	14956	11065	6982	5257	7381	9164	12115	9627	37937	349
	45.3%	45.2%	47.7%	49.3%	50.7%	38.7%	44.0%	37.1%	76.1%	45.9%	45.0%	45.3%	43.3%	48.6%	45.3%	47.5%
FEMALE	33242	31157	1299	216	312	257	12764	13650	2040	4782	6795	8252	10874	7322	32928	313
	39.4%	39.3%	39.8%	35.9%	41.8%	50.6%	37.6%	45.8%	22.2%	41.7%	41.4%	40.8%	38.8%	37.0%	39.3%	42.7%
CHILD - UNDER 15	12898	12292	406	89	56	55	6236	5096	148	1417	2241	2794	5002	2862	12826	72
	15.3%	15.5%	12.5%	14.8%	7.6%	10.7%	18.4%	17.1%	1.6%	12.4%	13.6%	13.8%	17.9%	14.4%	15.3%	9.8%

GENDER OF ADULT RESPONDENTS
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2451	5444	7904	13559	6710	32882	735
MALE	14739	12891	1034	245	376	192	6463	4957	2228	1087	2442	3548	5469	3280	14390	349
	43.8%	43.4%	47.8%	47.5%	50.7%	38.2%	44.0%	37.4%	69.4%	44.4%	44.8%	44.9%	40.3%	48.9%	43.8%	47.5%
FEMALE	13840	12236	847	191	310	257	5521	6335	901	1078	2393	3377	5460	2611	13527	313
	41.2%	41.2%	39.2%	36.9%	41.7%	51.0%	37.6%	47.7%	28.1%	44.0%	44.0%	42.7%	40.3%	38.9%	41.1%	42.7%
CHILD - UNDER 15	5037	4564	282	81	56	55	2692	1975	83	286	609	979	2630	819	4965	72
	15.0%	15.4%	13.0%	15.6%	7.6%	10.9%	18.3%	14.9%	2.6%	11.7%	11.2%	12.4%	19.4%	12.2%	15.1%	9.8%

LABOUR FORCE STATUS AND EDUCATION OF RESPONDENT
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
LABOUR FORCE STATUS																
EMPLOYED	50470	47202	2065	391	518	295	19719	16161	8379	6203	9880	12211	16438	11942	49989	481
	59.8%	59.5%	63.3%	64.9%	69.3%	58.0%	58.1%	54.2%	91.4%	54.2%	60.2%	60.4%	58.7%	60.3%	59.7%	65.4%
UNEMPLOYED	2885	2756	83	9	23	14	997	1300	198	386	624	633	719	908	2875	10
	3.4%	3.5%	2.5%	1.6%	3.1%	2.7%	2.9%	4.4%	2.2%	3.4%	3.8%	3.1%	2.6%	4.6%	3.4%	1.4%
NOT IN LABOUR FORCE	18173	17056	709	113	150	145	7004	7255	445	3449	3672	4571	5832	4098	18002	171
	21.5%	21.5%	21.7%	18.7%	20.1%	28.6%	20.6%	24.3%	4.9%	30.1%	22.4%	22.6%	20.8%	20.7%	21.5%	23.3%
55-64 YEARS OF AGE	3944	3700	157	18	34	35	1480	1631	109	724	762	1022	1257	903	3904	40
	4.7%	4.7%	4.8%	3.1%	4.5%	6.9%	4.4%	5.5%	1.2%	6.3%	4.6%	5.1%	4.5%	4.6%	4.7%	5.5%
65+ YEARS OF AGE	7472	7109	199	40	84	39	3097	2813	121	1420	1624	1997	2380	1471	7396	76
	8.8%	9.0%	6.1%	6.6%	11.3%	7.6%	9.1%	9.4%	1.3%	12.4%	9.9%	9.9%	8.5%	7.4%	8.8%	10.3%
CHILD - UNDER 15	12898	12292	406	89	56	55	6236	5096	148	1417	2241	2794	5002	2862	12826	72
	15.3%	15.5%	12.5%	14.8%	7.6%	10.7%	18.4%	17.1%	1.6%	12.4%	13.6%	13.8%	17.9%	14.4%	15.3%	9.8%
EDUCATION																
0 - 8 YEARS	2425	2280	102	14	14	16	925	962	61	477	547	605	798	475	2397	28
	2.9%	2.9%	3.1%	2.3%	1.9%	3.1%	2.7%	3.2%	0.7%	4.2%	3.3%	3.0%	2.9%	2.4%	2.9%	3.8%
SOME SECONDARY	9197	8722	322	39	64	50	3929	3506	401	1355	1826	2439	2853	2079	9158	39
	10.9%	11.0%	9.9%	6.5%	8.5%	9.8%	11.6%	11.8%	4.4%	11.8%	11.1%	12.1%	10.2%	10.5%	10.9%	5.3%
GRADUATED FROM HIGH SCHOOL	14088	13398	430	101	94	65	5794	4865	1344	2069	2450	3333	5142	3163	14001	87
	16.7%	16.9%	13.2%	16.8%	12.5%	12.9%	17.1%	16.3%	14.7%	18.1%	14.9%	16.5%	18.4%	16.0%	16.7%	11.8%
SOME POST-SECONDARY	7690	7325	210	62	48	44	2928	3126	799	837	1916	1731	2544	1498	7609	81
	9.1%	9.2%	6.4%	10.3%	6.4%	8.7%	8.6%	10.5%	8.7%	7.3%	11.7%	8.6%	9.1%	7.6%	9.1%	11.0%
POST-SECONDARY CERTIFICATE OR DIPLOMA	21240	19898	867	154	176	145	8070	7346	2580	3240	4466	5242	6415	5117	20981	258
	25.2%	25.1%	26.6%	25.6%	23.5%	28.6%	23.8%	24.6%	28.1%	28.3%	27.2%	25.9%	22.9%	25.8%	25.1%	35.2%
UNIVERSITY DEGREE	16889	15391	927	143	296	133	6075	4911	3837	2060	2971	4064	5237	4617	16719	170
	20.0%	19.4%	28.4%	23.7%	39.6%	26.2%	17.9%	16.5%	41.8%	18.0%	18.1%	20.1%	18.7%	23.3%	20.0%	23.2%
CHILD - UNDER 15	12898	12292	406	89	56	55	6236	5096	148	1417	2241	2794	5002	2862	12826	72
	15.3%	15.5%	12.5%	14.8%	7.6%	10.7%	18.4%	17.1%	1.6%	12.4%	13.6%	13.8%	17.9%	14.4%	15.3%	9.8%

LABOUR FORCE STATUS AND EDUCATION OF RESPONDENT
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2451	5444	7904	13559	6710	32882	735
LABOUR FORCE STATUS																
EMPLOYED	20497 61.0%	17981 60.6%	1380 63.8%	329 63.7%	516 69.4%	292 57.9%	8926 60.8%	7413 55.9%	2922 91.0%	1234 50.3%	3531 64.9%	4989 63.1%	7869 58.0%	4109 61.2%	20016 60.9%	481 65.4%
UNEMPLOYED	1105 3.3%	1013 3.4%	49 2.3%	9 1.8%	21 2.8%	14 2.7%	402 2.7%	586 4.4%	24 0.8%	90 3.7%	165 3.0%	226 2.9%	403 3.0%	311 4.6%	1095 3.3%	10 1.4%
NOT IN LABOUR FORCE	6977 20.8%	6134 20.7%	452 20.9%	97 18.8%	150 20.2%	144 28.5%	2657 18.1%	3293 24.8%	182 5.7%	841 34.3%	1139 20.9%	1711 21.6%	2657 19.6%	1470 21.9%	6805 20.7%	171 23.3%
55-64 YEARS OF AGE	1456 4.3%	1278 4.3%	94 4.4%	16 3.0%	34 4.6%	35 6.9%	611 4.2%	626 4.7%	28 0.9%	192 7.8%	183 3.4%	369 4.7%	604 4.5%	300 4.5%	1416 4.3%	40 5.5%
65+ YEARS OF AGE	2575 7.7%	2280 7.7%	139 6.4%	34 6.5%	84 11.4%	37 7.4%	1032 7.0%	1291 9.7%	37 1.1%	211 8.6%	401 7.4%	711 9.0%	960 7.1%	503 7.5%	2499 7.6%	76 10.3%
CHILD - UNDER 15	5037 15.0%	4564 15.4%	282 13.0%	81 15.6%	56 7.6%	55 10.9%	2692 18.3%	1975 14.9%	83 2.6%	286 11.7%	609 11.2%	979 12.4%	2630 19.4%	819 12.2%	4965 15.1%	72 9.8%
EDUCATION																
0 - 8 YEARS	830 2.5%	716 2.4%	73 3.4%	11 2.2%	14 1.9%	16 3.2%	313 2.1%	394 3.0%	18 0.6%	104 4.2%	93 1.7%	202 2.6%	363 2.7%	171 2.5%	802 2.4%	28 3.8%
SOME SECONDARY	3857 11.5%	3523 11.9%	188 8.7%	35 6.8%	61 8.3%	50 9.9%	1659 11.3%	1784 13.4%	158 4.9%	252 10.3%	646 11.9%	941 11.9%	1531 11.3%	739 11.0%	3819 11.6%	39 5.3%
GRADUATED FROM HIGH SCHOOL	5389 16.0%	4904 16.5%	244 11.3%	82 15.9%	94 12.6%	65 13.0%	2270 15.5%	2272 17.1%	371 11.5%	476 19.4%	859 15.8%	1294 16.4%	2157 15.9%	1079 16.1%	5303 16.1%	87 11.8%
SOME POST-SECONDARY	3251 9.7%	2950 9.9%	155 7.2%	57 11.1%	46 6.2%	44 8.7%	1223 8.3%	1567 11.8%	271 8.4%	190 7.8%	721 13.3%	687 8.7%	1146 8.5%	697 10.4%	3171 9.6%	81 11.0%
POST-SECONDARY CERTIFICATE OR DIPLOMA	8281 24.6%	7225 24.3%	614 28.4%	121 23.3%	176 23.6%	145 28.8%	3601 24.5%	3175 23.9%	821 25.6%	682 27.8%	1388 25.5%	2074 26.2%	3220 23.7%	1599 23.8%	8023 24.4%	258 35.2%
UNIVERSITY DEGREE	6971 20.7%	5810 19.6%	607 28.1%	129 25.0%	296 39.9%	129 25.6%	2918 19.9%	2100 15.8%	1490 46.4%	462 18.8%	1127 20.7%	1726 21.8%	2511 18.5%	1607 23.9%	6800 20.7%	170 23.2%
CHILD - UNDER 15	5037 15.0%	4564 15.4%	282 13.0%	81 15.6%	56 7.6%	55 10.9%	2692 18.3%	1975 14.9%	83 2.6%	286 11.7%	609 11.2%	979 12.4%	2630 19.4%	819 12.2%	4965 15.1%	72 9.8%

HOUSEHOLD INCOME
BASE: TOTAL PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED				DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV		
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7798	7244	2088	2421	3446	5147	6451	4520	19226	338
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	33956	29811	9170	11456	16417	20210	27990	19810	83692	735
UNDER $20,000	5355	4908	345	35	31	36	1785	2154	474	942	939	1288	1794	1334	5333	22
	6.3%	6.2%	10.6%	5.8%	4.2%	7.0%	5.3%	7.2%	5.2%	8.2%	5.7%	6.4%	6.4%	6.7%	6.4%	3.0%
$20,000 - $39,999	12936	11972	652	106	107	99	4746	5303	866	2021	2480	3404	4268	2783	12810	126
	15.3%	15.1%	20.0%	17.6%	14.3%	19.4%	14.0%	17.8%	9.4%	17.6%	15.1%	16.8%	15.2%	14.1%	15.3%	17.2%
$40,000 - $59,999	14756	13811	605	96	156	88	5881	5460	1405	2010	2765	3971	4788	3231	14596	159
	17.5%	17.4%	18.5%	15.9%	20.9%	17.2%	17.3%	18.3%	15.3%	17.5%	16.8%	19.7%	17.1%	16.3%	17.4%	21.7%
$60,000 - $79,999	12945	12312	375	72	116	71	5388	4040	1723	1795	3056	3307	4046	2537	12824	122
	15.3%	15.5%	11.5%	12.0%	15.5%	13.9%	15.9%	13.6%	18.8%	15.7%	18.6%	16.4%	14.5%	12.8%	15.3%	16.6%
$80,000 AND OVER	19057	17865	703	158	220	110	7391	5385	3789	2492	3792	4296	5920	5049	18881	176
	22.6%	22.5%	21.6%	26.3%	29.5%	21.6%	21.8%	18.1%	41.3%	21.8%	23.1%	21.3%	21.2%	25.5%	22.6%	23.9%
NOT STATED	6479	6145	177	46	60	51	2530	2373	766	778	1145	1148	2173	2013	6422	57
	7.7%	7.7%	5.4%	7.6%	8.1%	10.1%	7.4%	8.0%	8.4%	6.8%	7.0%	5.7%	7.8%	10.2%	7.7%	7.8%
CHILD - UNDER 15	12898	12292	406	89	56	55	6236	5096	148	1417	2241	2794	5002	2862	12826	72
	15.3%	15.5%	12.5%	14.8%	7.6%	10.7%	18.4%	17.1%	1.6%	12.4%	13.6%	13.8%	17.9%	14.4%	15.3%	9.8%
AVERAGE INCOME ($000s)	71.2	71.4	64.9	73.9	77.3	67.9	72.2	65.2	87.9	68.0	72.3	68.8	70.1	74.3	71.2	72.6
UNDER $20,000	5355	4908	345	35	31	36	1785	2154	474	942	939	1288	1794	1334	5333	22
	6.3%	6.2%	10.6%	5.8%	4.2%	7.0%	5.3%	7.2%	5.2%	8.2%	5.7%	6.4%	6.4%	6.7%	6.4%	3.0%
$20,000 - $59,999	27691	25783	1257	201	263	187	10626	10763	2271	4031	5245	7376	9056	6015	27406	285
	32.8%	32.5%	38.5%	33.5%	35.2%	36.7%	31.3%	36.1%	24.8%	35.2%	31.9%	36.5%	32.4%	30.4%	32.7%	38.9%
$60,000 AND OVER	32002	30177	1078	231	336	180	12779	9425	5511	4287	6848	7603	9966	7586	31705	298
	37.9%	38.1%	33.0%	38.3%	45.0%	35.5%	37.6%	31.6%	60.1%	37.4%	41.7%	37.6%	35.6%	38.3%	37.9%	40.5%

HOUSEHOLD INCOME
BASE: OVERNIGHT PERSON VISITS IN ONTARIO

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				QUARTER TRIP ENDED					
	TOTAL	ONTARIO	QUEBEC	MANI-TOBA	WESTERN CANADA	ATLAN-TIC CANADA	PLEAS-URE	VFR	BUS-INESS	PERS-ONAL	Q.I	Q.II	Q.III	Q.IV	DESTIN-ATION IN ONTARIO	STOP-OVER IN ONTARIO
TOTAL (UNWEIGHTED)	9658	8046	423	318	321	550	3713	4091	1057	788	1473	2409	3592	2184	9320	338
TOTAL (WEIGHTED - 000s)	33616	29691	2162	517	743	504	14676	13268	3212	2451	5444	7904	13559	6710	32882	735
UNDER $20,000	2196	1889	213	29	29	36	664	1158	111	263	293	482	904	516	2174	22
	6.5%	6.4%	9.8%	5.6%	3.9%	7.1%	4.5%	8.7%	3.4%	10.7%	5.4%	6.1%	6.7%	7.7%	6.6%	3.0%
$20,000 - $39,999	5316	4629	395	89	105	99	2077	2560	268	411	885	1312	2081	1038	5190	126
	15.8%	15.6%	18.3%	17.2%	14.1%	19.6%	14.2%	19.3%	8.4%	16.8%	16.3%	16.6%	15.3%	15.5%	15.8%	17.2%
$40,000 - $59,999	5828	5075	428	82	156	87	2399	2371	619	438	969	1566	2236	1056	5668	159
	17.3%	17.1%	19.8%	15.8%	21.0%	17.3%	16.3%	17.9%	19.3%	17.9%	17.8%	19.8%	16.5%	15.7%	17.2%	21.7%
$60,000 - $79,999	4677	4205	224	62	116	70	2224	1624	522	307	805	1144	1876	852	4555	122
	13.9%	14.2%	10.3%	12.0%	15.6%	14.0%	15.2%	12.2%	16.2%	12.5%	14.8%	14.5%	13.8%	12.7%	13.9%	16.6%
$80,000 AND OVER	7642	6708	472	135	220	107	3637	2169	1342	493	1334	1952	2705	1652	7466	176
	22.7%	22.6%	21.8%	26.2%	29.6%	21.2%	24.8%	16.3%	41.8%	20.1%	24.5%	24.7%	19.9%	24.6%	22.7%	23.9%
NOT STATED	2920	2621	149	39	60	50	983	1410	267	252	547	469	1126	778	2863	57
	8.7%	8.8%	6.9%	7.6%	8.1%	9.9%	6.7%	10.6%	8.3%	10.3%	10.1%	5.9%	8.3%	11.6%	8.7%	7.8%
CHILD - UNDER 15	5037	4564	282	81	56	55	2692	1975	83	286	609	979	2630	819	4965	72
	15.0%	15.4%	13.0%	15.6%	7.6%	10.9%	18.3%	14.9%	2.6%	11.7%	11.2%	12.4%	19.4%	12.2%	15.1%	9.8%
AVERAGE INCOME ($000s)	71.0	71.2	66.0	74.2	77.8	67.4	75.4	61.9	80.1	65.2	72.8	71.7	69.0	72.3	70.9	72.6
UNDER $20,000	2196	1889	213	29	29	36	664	1158	111	263	293	482	904	516	2174	22
	6.5%	6.4%	9.8%	5.6%	3.9%	7.1%	4.5%	8.7%	3.4%	10.7%	5.4%	6.1%	6.7%	7.7%	6.6%	3.0%
$20,000 - $59,999	11144	9703	823	171	261	186	4476	4931	888	849	1855	2878	4317	2094	10858	285
	33.2%	32.7%	38.1%	33.0%	35.1%	37.0%	30.5%	37.2%	27.6%	34.7%	34.1%	36.4%	31.8%	31.2%	33.0%	38.9%
$60,000 AND OVER	12319	10913	696	197	336	177	5861	3793	1864	800	2139	3096	4581	2503	12022	298
	36.6%	36.8%	32.2%	38.1%	45.2%	35.2%	39.9%	28.6%	58.0%	32.7%	39.3%	39.2%	33.8%	37.3%	36.6%	40.5%

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ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1594	1961	979	1869	960	1559	202	298	63	128	128	64	883	101	9906
TOTAL (WEIGHTED - 000s)	6550	10708	5685	9600	6465	7205	568	746	205	533	214	171	2438	2159	50810
ORIGIN															
OTAP 1: SOUTHWESTERN ONTARIO	4116	1266	261	687	45	9	1	4	15	-	-	-	20	20	6422
	62.8%	11.8%	4.6%	7.2%	0.7%	0.1%	0.2%	0.5%	7.4%				0.8%	0.9%	12.6%
VISITING FRIENDS & RELATIVES	1360	459	72	183	26	2	-	-	-	-	-	-	-	3	2104
	33.1%	36.2%	27.5%	26.6%	57.7%	25.1%								15.2%	32.8%
PLEASURE	1569	510	143	298	15	-	1	4	2	-	-	-	7	15	2556
	38.1%	40.3%	54.8%	43.4%	32.5%		100.0%	100.0%	13.6%				34.1%	77.2%	39.8%
BUSINESS	307	76	4	147	-	2	-	-	-	-	-	-	-	-	536
	7.5%	6.0%	1.4%	21.4%		28.1%									8.4%
PERSONAL	879	221	43	59	4	4	-	-	13	-	-	-	13	2	1225
	21.4%	17.4%	16.4%	8.6%	9.8%	46.8%			86.4%				65.9%	7.7%	19.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 2: FESTIVAL COUNTRY	1318	4554	745	3806	536	68	3	12	-	-	-	-	15	24	11065
	20.1%	42.5%	13.1%	39.6%	8.3%	0.9%	0.5%	1.6%					0.6%	1.1%	21.8%
VISITING FRIENDS & RELATIVES	446	1604	223	1222	201	38	2	7	-	-	-	-	9	-	3743
	33.8%	35.2%	29.9%	32.1%	37.6%	55.2%	70.7%	60.8%					62.8%		33.8%
PLEASURE	448	2057	459	1562	125	15	1	3	-	-	-	-	4	16	4686
	34.0%	45.2%	61.6%	41.0%	23.3%	22.6%	29.3%	26.5%					27.0%	67.6%	42.3%
BUSINESS	234	278	35	553	156	7	-	-	-	-	-	-	-	8	1269
	17.7%	6.1%	4.7%	14.5%	29.2%	9.8%								32.4%	11.5%
PERSONAL	190	615	28	470	53	9	-	2	-	-	-	-	2	-	1366
	14.4%	13.5%	3.8%	12.3%	9.9%	12.5%		12.7%					10.2%		12.3%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1594	1961	979	1869	960	1559	202	298	63	128	128	64	883	101	9906
TOTAL (WEIGHTED - 000s)	6550	10708	5685	9600	6465	7205	568	746	205	533	214	171	2438	2159	50810
ORIGIN															
OTAP 3: LAKELANDS	252 3.8%	670 6.3%	1810 31.8%	1321 13.8%	366 5.7%	51 0.7%	61 10.7%	106 14.2%	-	-	-	-	166 6.8%	10 0.5%	4646 9.1%
VISITING FRIENDS & RELATIVES	85 33.9%	210 31.4%	363 20.1%	428 32.4%	202 55.2%	12 24.0%	11 18.1%	57 54.0%	-	-	-	-	68 40.9%	9 91.7%	1378 29.7%
PLEASURE	57 22.8%	264 39.4%	883 48.7%	365 27.6%	109 29.7%	7 14.2%	37 60.5%	23 21.6%	-	-	-	-	59 35.8%	1 8.3%	1745 37.6%
BUSINESS	4 1.6%	113 16.9%	195 10.8%	159 12.1%	34 9.2%	22 42.3%	13 21.3%	23 21.9%	-	-	-	-	36 21.7%	-	563 12.1%
PERSONAL	105 41.7%	82 12.2%	370 20.4%	369 27.9%	22 5.9%	10 19.5%	-	3 2.6%	-	-	-	-	3 1.6%	-	960 20.7%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 4: METRO TORONTO	647 9.9%	3414 31.9%	1670 29.4%	1036 10.8%	1711 26.5%	155 2.2%	16 2.9%	20 2.7%	5 2.6%	-	-	-	42 1.7%	5 0.2%	8681 17.1%
VISITING FRIENDS & RELATIVES	217 33.5%	1088 31.9%	421 25.2%	233 22.5%	593 34.6%	35 22.6%	12 70.9%	18 86.6%	-	-	-	-	29 69.4%	-	2616 30.1%
PLEASURE	67 10.4%	1479 43.3%	910 54.5%	355 34.2%	506 29.6%	31 19.9%	5 29.1%	-	-	-	-	-	5 11.2%	5 100.0%	3358 38.7%
BUSINESS	254 39.3%	455 13.3%	170 10.2%	279 27.0%	159 9.3%	84 53.7%	-	3 13.4%	5 100.0%	-	-	-	8 19.4%	-	1409 16.2%
PERSONAL	108 16.8%	393 11.5%	169 10.1%	169 16.3%	440 25.7%	6 3.7%	-	-	-	-	-	-	-	-	1285 14.8%
DON'T KNOW/NOT STATED	-	-	-	-	14 0.8%	-	-	-	-	-	-	-	-	-	14 0.2%

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1594	1961	979	1869	960	1559	202	298	63	128	128	64	883	101	9906
TOTAL (WEIGHTED - 000s)	6550	10708	5685	9600	6465	7205	568	746	205	533	214	171	2438	2159	50810
ORIGIN															
OTAP 5: GETAWAY COUNTRY	207	750	859	2405	3356	476	34	6	-	-	-	-	41	54	8148
	3.2%	7.0%	15.1%	25.1%	51.9%	6.6%	6.0%	0.8%					1.7%	2.5%	16.0%
VISITING FRIENDS & RELATIVES	111	402	307	870	1316	102	-	-	-	-	-	-	-	8	3117
	53.7%	53.6%	35.8%	36.2%	39.2%	21.4%								14.3%	38.3%
PLEASURE	16	240	397	822	1236	162	13	6	-	-	-	-	20	45	2937
	7.9%	32.0%	46.2%	34.2%	36.8%	34.0%	39.2%	100.0%					48.5%	83.2%	36.0%
BUSINESS	54	38	56	337	217	77	15	-	-	-	-	-	15	1	796
	26.1%	5.1%	6.5%	14.0%	6.5%	16.2%	44.4%						37.6%	2.5%	9.8%
PERSONAL	25	70	99	374	587	135	6	-	-	-	-	-	6	-	1296
	12.3%	9.4%	11.5%	15.6%	17.5%	28.3%	16.4%						13.9%		15.9%
DON'T KNOW/NOT STATED	-	-	-	2	-	-	-	-	-	-	-	-	-	-	2
				0.1%											*
OTAP 6: ONTARIO EAST	9	17	4	148	415	5544	43	19	-	6	-	-	68	18	6223
	0.1%	0.2%	0.1%	1.5%	6.4%	76.9%	7.6%	2.6%		1.1%			2.8%	0.8%	12.2%
VISITING FRIENDS & RELATIVES	6	4	-	44	146	1807	12	8	-	-	-	-	19	-	2026
	64.2%	20.1%		29.5%	35.2%	32.6%	27.3%	40.1%					28.5%		32.6%
PLEASURE	-	5	3	30	99	1913	13	-	-	6	-	-	19	12	2080
		29.5%	67.9%	20.3%	23.9%	34.5%	29.2%			100.0%			27.2%	64.9%	33.4%
BUSINESS	-	3	1	67	77	455	5	-	-	-	-	-	5	-	608
		17.9%	32.1%	45.1%	18.5%	8.2%	12.0%						7.6%		9.8%
PERSONAL	3	6	-	7	93	1361	14	11	-	-	-	-	25	6	1502
	35.8%	32.4%		5.0%	22.5%	24.6%	31.6%	59.9%					36.7%	35.1%	24.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	8	-	-	-	-	-	-	-	-	8
						0.1%									0.1%

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1594	1961	979	1869	960	1559	202	298	63	128	128	64	883	101	9906
TOTAL (WEIGHTED - 000s)	6550	10708	5685	9600	6465	7205	568	746	205	533	214	171	2438	2159	50810
ORIGIN															
OTAP 7: NEAR NORTH	-	21 0.2%	156 2.7%	28 0.3%	17 0.3%	1 *	277 48.7%	137 18.4%	- 0.2%	10 1.8%	-	-	424 17.4%	-	646 1.3%
VISITING FRIENDS & RELATIVES	-	19 90.6%	42 27.0%	2 5.6%	5 28.3%	1 100.0%	48 17.4%	33 24.2%	- 100.0%	3 27.6%	-	-	84 19.9%	-	153 23.7%
PLEASURE	-	-	43 27.3%	3 10.1%	10 60.8%	-	74 26.8%	42 30.3%	-	2 16.0%	-	-	117 27.7%	-	173 26.8%
BUSINESS	-	1 7.0%	27 17.3%	10 35.9%	2 10.9%	-	34 12.4%	22 15.7%	-	5 56.4%	-	-	61 14.5%	-	102 15.7%
PERSONAL	-	- 2.4%	44 28.3%	14 48.3%	-	-	120 43.4%	41 29.8%	-	-	-	-	161 37.9%	-	219 33.9%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 8: RAINBOW COUNTRY	-	5 *	174 3.1%	34 0.3%	15 0.2%	- *	110 19.3%	357 47.8%	24 11.5%	23 4.3%	-	-	513 21.0%	9 0.4%	750 1.5%
VISITING FRIENDS & RELATIVES	-	2 44.8%	25 14.5%	4 12.9%	11 73.7%	-	20 18.7%	161 45.2%	-	3 13.0%	-	-	185 36.0%	-	228 30.4%
PLEASURE	-	- 5.2%	110 63.4%	17 49.5%	-	- 100.0%	36 32.6%	124 34.8%	9 39.2%	1 4.1%	-	-	170 33.2%	-	298 39.7%
BUSINESS	-	2 42.6%	2 1.1%	6 17.1%	2 14.5%	-	32 28.9%	24 6.8%	12 51.6%	16 71.2%	-	-	85 16.5%	9 100.0%	105 14.1%
PERSONAL	-	- 7.3%	37 21.0%	7 20.5%	2 11.9%	-	22 19.9%	47 13.2%	2 9.2%	3 11.8%	-	-	74 14.4%	-	119 15.9%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1594	1961	979	1869	960	1559	202	298	63	128	128	64	883	101	9906
TOTAL (WEIGHTED - 000s)	6550	10708	5685	9600	6465	7205	568	746	205	533	214	171	2438	2159	50810
ORIGIN															
OTAP 9: ALGOMA COUNTRY	-	1 *	-	3 *	-	-	-	40 5.4%	146 71.1%	-	2 1.1%	-	188 7.7%	-	193 0.4%
VISITING FRIENDS & RELATIVES	-	-	-	-	-	-	-	1 3.4%	24 16.3%	-	-	-	25 13.4%	-	25 13.1%
PLEASURE	-	-	-	3 100.0%	-	-	-	16 39.1%	75 51.4%	-	2 100.0%	-	93 49.4%	-	96 50.0%
BUSINESS	-	-	-	-	-	-	-	1 1.9%	33 22.4%	-	-	-	33 17.7%	-	33 17.3%
PERSONAL	-	1 100.0%	-	-	-	-	-	22 55.6%	14 9.9%	-	-	-	37 19.5%	-	38 19.6%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 10: JAMES BAY FRONTIER	-	-	-	-	-	3 *	22 3.9%	28 3.7%	3 1.7%	443 83.1%	-	-	497 20.4%	-	500 1.0%
VISITING FRIENDS & RELATIVES	-	-	-	-	-	-	-	-	-	58 13.0%	-	-	58 11.6%	-	58 11.6%
PLEASURE	-	-	-	-	-	3 100.0%	6 28.7%	9 30.8%	-	210 47.3%	-	-	225 45.2%	-	228 45.6%
BUSINESS	-	-	-	-	-	-	3 15.3%	5 18.5%	3 100.0%	43 9.8%	-	-	55 11.1%	-	55 11.1%
PERSONAL	-	-	-	-	-	-	13 56.1%	14 50.8%	-	132 29.9%	-	-	159 32.0%	-	159 31.8%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1594	1961	979	1869	960	1559	202	298	63	128	128	64	883	101	9906
TOTAL (WEIGHTED - 000s)	6550	10708	5685	9600	6465	7205	568	746	205	533	214	171	2438	2159	50810
ORIGIN															
OTAP 11: NORTH OF SUPERIOR	-	-	-	8 0.1%	-	-	-	1 0.2%	11 5.6%	1 0.3%	181 84.3%	15 8.8%	209 8.6%	-	218 0.4%
VISITING FRIENDS & RELATIVES	-	-	-	- 4.1%	-	-	-	1 100.0%	-	-	42 23.4%	3 19.5%	46 22.1%	-	47 21.4%
PLEASURE	-	-	-	4 51.5%	-	-	-	-	-	1 100.0%	92 50.7%	10 69.6%	103 49.4%	-	108 49.4%
BUSINESS	-	-	-	4 44.4%	-	-	-	-	8 68.6%	-	16 8.6%	1 9.1%	25 11.8%	-	28 13.0%
PERSONAL	-	-	-	-	-	-	-	-	4 31.4%	-	31 17.3%	- 1.7%	35 16.7%	-	35 16.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 12: SUNSET COUNTRY	-	-	-	-	-	-	-	-	-	-	30 13.9%	75 43.7%	104 4.3%	-	104 0.2%
VISITING FRIENDS & RELATIVES	-	-	-	-	-	-	-	-	-	-	-	11 14.8%	11 10.6%	-	11 10.6%
PLEASURE	-	-	-	-	-	-	-	-	-	-	19 63.7%	28 37.1%	47 44.7%	-	47 44.7%
BUSINESS	-	-	-	-	-	-	-	-	-	-	2 7.0%	24 32.8%	27 25.4%	-	27 25.4%
PERSONAL	-	-	-	-	-	-	-	-	-	-	9 29.3%	11 15.3%	20 19.3%	-	20 19.3%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1594	1961	979	1869	960	1559	202	298	63	128	128	64	883	101	9906
TOTAL (WEIGHTED - 000s)	6550	10708	5685	9600	6465	7205	568	746	205	533	214	171	2438	2159	50810
ORIGIN															
OTAPs 7-12 (NET)	-	27 0.3%	330 5.8%	73 0.8%	32 0.5%	5 0.1%	409 71.9%	563 75.5%	184 90.0%	477 89.5%	213 99.3%	90 52.4%	1936 79.4%	9 0.4%	2411 4.7%
VISITING FRIENDS & RELATIVES	-	21 78.5%	67 20.4%	6 8.5%	16 49.8%	1 29.6%	69 16.8%	197 35.0%	24 13.1%	63 13.3%	42 19.9%	14 15.6%	409 21.1%	-	521 21.6%
PLEASURE	-	- 1.0%	153 46.4%	27 36.8%	10 32.0%	3 70.4%	116 28.5%	190 33.8%	84 45.6%	213 44.7%	113 53.1%	38 42.6%	755 39.0%	-	949 39.4%
BUSINESS	-	4 13.8%	29 8.8%	19 26.7%	4 12.6%	-	69 17.0%	52 9.2%	56 30.4%	65 13.7%	18 8.3%	26 28.8%	286 14.8%	9 100.0%	351 14.5%
PERSONAL	-	2 6.6%	81 24.4%	20 28.0%	2 5.6%	-	154 37.8%	124 22.1%	20 10.9%	135 28.3%	40 18.8%	12 13.0%	485 25.1%	-	590 24.5%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ONTARIO - OTAP UNKNOWN	1 *	-	-	1 *	-	-	-	-	-	-	-	-	-	2016 93.4%	2018 4.0%
VISITING FRIENDS & RELATIVES	-	-	-	-	-	-	-	-	-	-	-	-	-	564 28.0%	564 27.9%
PLEASURE	1 100.0%	-	-	1 100.0%	-	-	-	-	-	-	-	-	-	654 32.4%	656 32.5%
BUSINESS	-	-	-	-	-	-	-	-	-	-	-	-	-	161 8.0%	161 8.0%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	637 31.6%	637 31.6%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1594	1961	979	1869	960	1559	202	298	63	128	128	64	883	101	9906
TOTAL (WEIGHTED - 000s)	6550	10708	5685	9600	6465	7205	568	746	205	533	214	171	2438	2159	50810
ORIGIN															
QUEBEC	-	7 0.1%	6 0.1%	121 1.3%	4 0.1%	891 12.4%	1 0.2%	16 2.1%	-	50 9.4%	-	-	67 2.8%	4 0.2%	1101 2.2%
VISITING FRIENDS & RELATIVES	-	7 100.0%	-	22 18.6%	-	408 45.8%	-	-	-	23 46.3%	-	-	23 34.4%	-	461 41.8%
PLEASURE	-	-	-	3 2.5%	-	243 27.3%	1 100.0%	12 73.2%	-	20 39.0%	-	-	33 48.3%	-	279 25.3%
BUSINESS	-	-	1 22.1%	81 66.9%	4 100.0%	132 14.8%	-	-	-	1 2.4%	-	-	1 1.8%	4 100.0%	224 20.3%
PERSONAL	-	-	5 77.9%	15 12.0%	-	108 12.1%	-	4 26.8%	-	6 12.3%	-	-	10 15.5%	-	138 12.5%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
MANITOBA	-	-	-	2 *	-	-	-	-	-	-	2 0.7%	81 47.6%	83 3.4%	-	85 0.2%
VISITING FRIENDS & RELATIVES	-	-	-	-	-	-	-	-	-	-	-	13 15.5%	13 15.2%	-	13 14.8%
PLEASURE	-	-	-	1 54.2%	-	-	-	-	-	-	-	32 39.7%	32 38.9%	-	33 39.3%
BUSINESS	-	-	-	1 45.8%	-	-	-	-	-	-	2 100.0%	35 43.6%	37 44.6%	-	38 44.7%
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	1 1.2%	1 1.2%	-	1 1.2%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF SAME-DAY VISIT
BASE: SAME-DAY PERSON VISITS IN ONTARIO WITH A DESTINATION IN ONTARIO
BY SAME-DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP

	SAME DAY VISITS IN ONTARIO WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1594	1961	979	1869	960	1559	202	298	63	128	128	64	883	101	9906
TOTAL (WEIGHTED - 000s)	6550	10708	5685	9600	6465	7205	568	746	205	533	214	171	2438	2159	50810
ORIGIN															
WESTERN CANADA	-	2 *	-	-	-	2 *	-	-	-	-	-	-	-	-	4 *
VISITING FRIENDS & RELATIVES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PLEASURE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESS	-	-	-	-	-	2 100.0%	-	-	-	-	-	-	-	-	2 46.4%
PERSONAL	-	2 100.0%	-	-	-	-	-	-	-	-	-	-	-	-	2 53.6%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATLANTIC CANADA	-	-	-	1 *	-	4 0.1%	-	-	-	-	-	-	-	-	5 *
VISITING FRIENDS & RELATIVES	-	-	-	-	-	- 6.2%	-	-	-	-	-	-	-	-	- 5.5%
PLEASURE	-	-	-	-	-	2 39.5%	-	-	-	-	-	-	-	-	2 35.1%
BUSINESS	-	-	-	1 100.0%	-	1 16.1%	-	-	-	-	-	-	-	-	1 25.5%
PERSONAL	-	-	-	-	-	2 38.2%	-	-	-	-	-	-	-	-	2 33.9%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1065	1369	1272	2058	1039	1636	285	550	246	177	286	269	1690	45	9658
TOTAL (WEIGHTED - 000s)	3462	4911	5654	6072	4402	5715	845	1739	546	475	501	516	4387	127	33616
ORIGIN															
OTAP 1: SOUTHWESTERN ONTARIO	1425	572	501	716	201	216	43	122	25	10	2	8	197	13	3749
	41.2%	11.6%	8.9%	11.8%	4.6%	3.8%	5.1%	7.0%	4.5%	2.1%	0.3%	1.5%	4.5%	10.3%	11.2%
VISITING FRIENDS & RELATIVES	711	310	146	304	88	96	11	43	16	4	-	-	73	-	1702
	49.9%	54.3%	29.1%	42.5%	43.9%	44.4%	24.8%	35.6%	63.0%	39.8%	24.8%		37.1%	3.3%	45.4%
PLEASURE	562	238	328	249	79	92	32	74	4	6	1	-	110	13	1627
	39.4%	41.6%	65.5%	34.8%	39.5%	42.5%	75.2%	60.6%	16.4%	60.2%	75.2%		55.9%	96.7%	43.4%
BUSINESS	74	12	3	117	18	17	-	1	-	-	-	-	1	-	238
	5.2%	2.1%	0.6%	16.4%	9.2%	7.8%		0.7%					0.4%		6.3%
PERSONAL	79	11	24	45	15	11	-	4	5	-	-	8	13	-	183
	5.5%	2.0%	4.7%	6.3%	7.5%	5.3%		3.1%	20.6%			100.0%	6.5%		4.9%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 2: FESTIVAL COUNTRY	710	1185	1462	978	593	437	144	263	46	24	19	5	480	31	5821
	20.5%	24.1%	25.9%	16.1%	13.5%	7.6%	17.0%	15.1%	8.4%	5.1%	3.8%	0.9%	10.9%	24.0%	17.3%
VISITING FRIENDS & RELATIVES	376	540	304	470	281	179	33	67	21	12	1	-	131	-	2269
	52.9%	45.6%	20.8%	48.0%	47.4%	40.9%	23.2%	25.6%	45.5%	49.1%	6.8%		27.3%		39.0%
PLEASURE	215	518	1065	291	261	166	100	171	21	10	9	5	312	26	2820
	30.2%	43.7%	72.9%	29.7%	43.9%	38.0%	69.3%	65.0%	45.2%	39.6%	46.9%	100.0%	64.9%	83.8%	48.4%
BUSINESS	70	14	35	158	10	73	7	14	4	1	9	-	23	-	378
	9.9%	1.2%	2.4%	16.1%	1.7%	16.7%	5.2%	5.2%	9.3%	2.2%	46.3%		4.8%		6.5%
PERSONAL	50	113	58	60	41	19	3	11	-	2	-	-	15	5	353
	7.0%	9.5%	3.9%	6.2%	6.9%	4.3%	2.3%	4.2%		9.1%			3.1%	16.2%	6.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		*													*

Continued

CTS 2000 - ONTARIO (4/10/02) TABLE #2-2

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1065	1369	1272	2058	1039	1636	285	550	246	177	286	269	1690	45	9658
TOTAL (WEIGHTED - 000s)	3462	4911	5654	6072	4402	5715	845	1739	546	475	501	516	4387	127	33626
ORIGIN															
OTAP 3: LAKELANDS	182	373	548	420	289	188	52	164	17	36	7	-	269	13	2239
	5.2%	7.6%	9.7%	6.9%	6.6%	3.3%	6.1%	9.4%	3.1%	7.6%	1.4%		6.1%	10.1%	6.7%
VISITING FRIENDS & RELATIVES	96	258	222	161	130	80	25	51	8	21	7	-	107	13	1066
	52.9%	69.3%	40.6%	38.4%	45.0%	42.4%	47.9%	31.3%	48.7%	56.8%	100.0%		39.9%	100.0%	47.6%
PLEASURE	45	84	289	146	108	76	23	100	7	8	-	-	136	-	[illegible]
	24.6%	22.5%	52.8%	34.6%	37.5%	40.4%	44.8%	61.0%	42.2%	23.1%			50.7%		[illegible]
BUSINESS	2	4	4	49	10	28	-	13	-	-	-	-	13	-	[illegible]
	0.9%	1.2%	0.8%	11.7%	3.6%	14.7%		7.7%					4.7%		[illegible]
PERSONAL	39	26	32	64	40	5	2	-	2	7	-	-	11	-	217
	21.6%	7.0%	5.8%	15.3%	13.9%	2.5%	4.1%		9.1%	20.1%			4.1%		9.7%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	2	-	-	-	-	-	2	-	2
							3.2%						0.6%		0.1%
OTAP 4: METRO TORONTO	437	1097	1755	288	1189	634	132	395	61	23	26	11	628	5	5987
	12.6%	22.3%	31.0%	4.7%	27.0%	11.1%	15.6%	22.7%	11.2%	4.8%	5.1%	2.1%	14.3%	3.7%	17.8%
VISITING FRIENDS & RELATIVES	212	448	445	161	410	182	16	93	25	-	3	11	149	-	1989
	48.4%	40.8%	25.4%	56.0%	34.4%	28.7%	12.1%	23.6%	41.5%		12.1%	100.0%	23.7%		33.2%
PLEASURE	82	441	1242	46	703	280	79	200	23	23	17	-	328	5	3106
	18.7%	40.2%	70.7%	15.9%	59.1%	44.1%	60.3%	50.6%	37.7%	100.0%	65.8%		52.3%	100.0%	51.9%
BUSINESS	85	115	46	58	16	110	19	95	13	-	6	-	127	-	557
	19.4%	10.5%	2.6%	20.2%	1.3%	17.3%	14.7%	24.0%	20.8%		22.1%		20.2%		9.3%
PERSONAL	59	94	23	23	61	63	17	7	-	-	-	-	24	-	335
	13.5%	8.5%	1.3%	7.9%	5.1%	9.9%	12.9%	1.8%					3.9%		5.6%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1065	1369	1272	2058	1039	1636	285	550	246	177	286	269	1690	45	9658
TOTAL (WEIGHTED - 000s)	3462	4911	5654	6072	4402	5715	845	1739	546	475	501	516	4387	127	33826
ORIGIN															
OTAP 5: GETAWAY COUNTRY	271 7.8%	719 14.6%	975 17.2%	611 10.1%	1421 32.3%	703 12.3%	140 16.6%	157 9.0%	25 4.7%	26 5.4%	22 4.4%	-	341 7.8%	8 6.0%	4948 14.7%
VISITING FRIENDS & RELATIVES	112 41.5%	303 42.2%	229 23.5%	299 48.9%	485 34.1%	252 35.8%	13 9.4%	38 24.1%	3 11.0%	13 48.6%	17 77.8%	-	80 23.4%	4 58.9%	1745 35.3%
PLEASURE	100 36.8%	354 49.3%	614 62.9%	207 33.9%	877 61.8%	350 49.7%	78 55.8%	112 71.3%	20 77.1%	4 16.4%	-	-	193 56.6%	3 41.1%	2622 53.0%
BUSINESS	21 7.6%	17 2.4%	25 2.5%	69 11.3%	7 0.5%	55 7.8%	1 0.9%	6 4.1%	3 11.9%	-	5 22.2%	-	11 3.1%	-	200 4.0%
PERSONAL	38 14.1%	44 6.2%	108 11.1%	36 5.9%	51 3.6%	46 6.6%	48 33.9%	1 0.6%	-	9 34.9%	-	-	57 16.8%	-	382 7.7%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 6: ONTARIO EAST	167 4.8%	349 7.1%	134 2.4%	907 14.9%	473 10.7%	2052 35.9%	97 11.5%	98 5.6%	20 3.6%	26 5.5%	3 0.5%	4 0.8%	230 5.2%	14 11.4%	4165 12.4%
VISITING FRIENDS & RELATIVES	112 67.2%	172 49.4%	61 45.1%	327 36.0%	229 48.5%	973 47.4%	66 68.2%	57 58.2%	8 41.4%	11 41.8%	3 100.0%	2 53.3%	139 60.1%	9 62.1%	1950 46.8%
PLEASURE	21 12.4%	101 28.8%	66 49.4%	248 27.4%	179 37.9%	818 39.8%	22 22.4%	15 15.1%	3 16.6%	8 28.8%	-	-	45 19.5%	5 37.9%	1426 34.2%
BUSINESS	20 12.0%	27 7.7%	4 3.3%	270 29.8%	23 4.8%	74 3.6%	1 0.8%	2 2.3%	-	-	-	-	3 1.3%	-	410 9.8%
PERSONAL	14 8.4%	49 14.0%	3 2.2%	62 6.8%	42 8.8%	185 9.0%	8 8.6%	24 24.4%	8 42.0%	8 29.4%	-	2 46.7%	43 18.9%	-	375 9.0%
DON'T KNOW/NOT STATED	-	-	-	-	-	2 0.1%	-	-	-	-	-	-	-	-	2 0.1%

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1065	1369	1272	2058	1039	1636	285	550	246	177	286	269	1690	4	[illegible]
TOTAL (WEIGHTED - 000s)	3462	4911	5654	6072	4402	5715	845	1739	546	475	501	516	4387	12	[illegible]
ORIGIN															
OTAP 7: NEAR NORTH	26 0.8%	55 1.1%	47 0.8%	103 1.7%	24 0.5%	77 1.3%	51 6.0%	71 4.1%	6 1.1%	29 6.1%	5 1.1%	1 0.2%	163 3.7%	-	[illegible]
VISITING FRIENDS & RELATIVES	14 53.9%	29 53.5%	14 29.7%	28 27.4%	14 57.4%	28 37.1%	27 52.5%	37 52.5%	- 7.0%	19 63.5%	1 10.9%	-	83 51.0%	-	[illegible]
PLEASURE	3 12.0%	16 28.8%	17 36.7%	20 19.2%	8 33.4%	21 27.2%	24 46.7%	17 23.9%	2 35.5%	8 25.9%	-	-	51 30.9%	-	[illegible]
BUSINESS	5 18.8%	4 7.4%	5 10.0%	35 33.7%	2 7.6%	16 21.1%	-	13 18.8%	1 10.4%	3 9.3%	4 71.9%	1 100.0%	22 13.2%		[illegible]
PERSONAL	4 15.4%	6 10.3%	11 23.7%	20 19.7%	- 1.6%	11 14.6%	- 0.8%	3 4.9%	3 47.1%	- 1.3%	1 17.2%	-	8 4.9%		[illegible]
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-		-
OTAP 8: RAINBOW COUNTRY	56 1.6%	90 1.8%	47 0.8%	203 3.3%	30 0.7%	46 0.8%	72 8.5%	222 12.8%	51 9.4%	38 8.0%	12 2.4%	9 1.7%	390 8.9%	0.9	[illegible]
VISITING FRIENDS & RELATIVES	12 21.0%	49 54.8%	16 34.0%	69 34.1%	13 45.6%	25 53.8%	27 37.1%	53 23.8%	18 35.1%	19 48.8%	8 61.6%	2 25.5%	120 30.7%		[illegible]
PLEASURE	7 12.2%	8 8.9%	27 57.9%	61 29.9%	12 42.1%	8 17.6%	29 40.7%	157 70.7%	11 21.9%	5 13.4%	1 4.9%	7 74.5%	207 53.2%	100.0	[illegible]
BUSINESS	33 59.0%	23 25.6%	1 1.5%	30 14.6%	2 6.2%	6 13.9%	1 1.7%	6 2.8%	17 32.8%	12 31.6%	2 16.7%	-	32 8.3%		[illegible]
PERSONAL	4 7.8%	10 10.8%	3 6.6%	43 21.2%	2 6.1%	7 14.6%	15 20.5%	6 2.6%	5 10.2%	2 6.2%	2 16.7%	-	30 7.7%		[illegible]
DON'T KNOW/NOT STATED	-	-	-	- 0.2%	-	-	-	-	-	-	-	-	-		- *

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1065	1369	1272	2058	1039	1636	285	550	246	177	286	269	1690	45	9658
TOTAL (WEIGHTED - 000s)	3462	4911	5654	6072	4402	5715	845	1739	546	475	501	516	4387	127	33616
ORIGIN															
OTAP 9: ALGOMA COUNTRY	24 0.7%	19 0.4%	22 0.4%	35 0.6%	12 0.3%	8 0.1%	4 0.4%	54 3.1%	175 32.0%	8 1.8%	7 1.4%	-	248 5.7%	-	358 1.1%
VISITING FRIENDS & RELATIVES	18 74.8%	9 49.8%	14 64.6%	12 34.9%	5 40.7%	5 58.1%	2 51.2%	19 34.0%	57 32.7%	2 23.7%	3 44.4%	-	83 33.3%	-	142 39.5%
PLEASURE	2 7.3%	3 18.6%	8 35.4%	7 21.5%	6 49.5%	1 10.6%	2 48.8%	23 42.9%	81 46.3%	4 52.9%	3 45.3%	-	114 45.8%	-	137 38.3%
BUSINESS	4 17.9%	2 10.3%	-	15 43.7%	-	-	-	4 8.2%	3 2.0%	-	-	-	8 3.2%	-	28 7.7%
PERSONAL	-	4 21.4%	-	-	1 9.8%	1 8.1%	-	8 14.8%	33 19.1%	2 23.4%	1 10.4%	-	44 17.7%	-	50 14.0%
DON'T KNOW/NOT STATED	-	-	-	-	-	2 23.2%	-	-	-	-	-	-	-	-	2 0.5%
OTAP 10: JAMES BAY FRONTIER	10 0.3%	19 0.4%	41 0.7%	70 1.2%	4 0.1%	55 1.0%	67 8.0%	117 6.7%	11 2.0%	188 39.5%	6 1.2%	1 0.2%	378 8.6%	-	550 1.6%
VISITING FRIENDS & RELATIVES	5 46.3%	6 32.3%	6 14.9%	12 16.6%	3 70.3%	13 23.1%	18 26.4%	57 48.3%	5 46.4%	105 55.9%	1 16.8%	1 100.0%	181 48.0%	-	224 40.8%
PLEASURE	1 9.6%	7 35.9%	19 46.9%	31 44.1%	-	22 39.7%	34 49.9%	25 21.6%	6 53.6%	58 30.7%	5 83.2%	-	121 31.9%	-	183 33.3%
BUSINESS	-	5 27.3%	-	21 30.2%	-	-	5 7.7%	19 16.2%	-	9 4.9%	-	-	33 8.8%	-	60 10.9%
PERSONAL	5 44.1%	-	16 38.3%	6 9.0%	1 29.7%	20 37.2%	11 16.0%	16 13.9%	-	16 8.6%	-	-	43 11.4%	-	82 14.9%
DON'T KNOW/NOT STATED	-	1 4.5%	-	-	-	-	-	-	-	-	-	-	-	-	1 0.2%

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1065	1369	1272	2058	1039	1636	285	550	246	177	286	269	1690	45	9658
TOTAL (WEIGHTED - 000s)	3462	4911	5654	6072	4402	5715	845	1739	546	475	501	516	4387	127	33616
ORIGIN															
OTAP 11: NORTH OF SUPERIOR	10 0.3%	29 0.6%	25 0.4%	50 0.8%	11 0.3%	9 0.2%	10 1.2%	19 1.1%	56 10.3%	10 2.1%	251 50.0%	71 13.7%	397 9.1%	-	466 1.4%
VISITING FRIENDS & RELATIVES	3 28.0%	10 34.0%	6 23.5%	6 13.1%	2 16.8%	3 34.6%	8 82.3%	4 19.2%	16 28.4%	3 30.8%	69 27.6%	28 38.8%	121 30.5%	-	139 29.9%
PLEASURE	5 46.8%	11 38.5%	11 44.1%	17 34.3%	7 61.4%	1 10.6%	1 11.6%	4 19.2%	27 48.7%	2 16.2%	143 57.0%	27 38.7%	197 49.5%	-	215 46.0%
BUSINESS	2 15.9%	6 19.2%	8 32.3%	17 34.6%	1 5.8%	5 50.1%	-	8 41.8%	8 13.8%	5 50.3%	16 6.3%	11 15.9%	47 11.7%	-	67 14.4%
PERSONAL	-	2 8.3%	-	9 18.0%	2 16.0%	- 4.7%	1 6.1%	4 19.9%	5 9.0%	- 2.8%	23 9.1%	4 5.8%	32 8.1%	-	44 9.4%
DON'T KNOW/NOT STATED	1 9.2%	-	-	-	-	-	-	-	-	-	-	1 0.7%	1 0.1%	-	1 0.3%
OTAP 12: SUNSET COUNTRY	3 0.1%	1 *	-	7 0.1%	1 *	1 *	-	-	1 0.2%	-	42 8.4%	51 9.9%	95 2.2%	-	105 0.3%
VISITING FRIENDS & RELATIVES	1 34.9%	-	-	1 17.4%	1 100.0%	1 42.9%	-	-	-	-	13 32.0%	19 37.3%	33 34.4%	-	34 32.8%
PLEASURE	1 40.7%	-	-	-	-	1 57.1%	-	-	-	-	5 12.3%	19 37.2%	24 25.6%	-	26 25.2%
BUSINESS	-	1 100.0%	-	5 82.6%	-	-	-	-	-	-	7 17.3%	8 15.9%	15 16.3%	-	21 19.9%
PERSONAL	1 24.4%	-	-	-	-	-	-	-	1 100.0%	-	16 38.4%	5 9.5%	22 23.7%	-	23 22.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1065	1369	1272	2058	1039	1636	285	550	246	177	286	269	1690	45	9658
TOTAL (WEIGHTED - 000s)	3462	4911	5654	6072	4402	5715	845	1739	546	475	501	516	4387	127	33616
ORIGIN															
OTAPs 7-12 (NET)	131 3.8%	213 4.3%	181 3.2%	467 7.7%	82 1.9%	197 3.4%	204 24.1%	484 27.8%	301 55.1%	273 57.5%	323 64.5%	133 25.8%	1672 38.1%	1 0.9%	2783 8.3%
VISITING FRIENDS & RELATIVES	53 40.5%	104 48.9%	56 30.8%	129 27.6%	38 46.1%	75 37.9%	81 39.9%	169 35.0%	97 32.1%	147 53.8%	95 29.4%	50 37.5%	621 37.1%	-	1040 37.4%
PLEASURE	19 14.5%	45 21.4%	82 45.3%	136 29.1%	33 40.8%	54 27.2%	89 43.9%	226 46.8%	128 42.5%	76 27.9%	157 48.5%	53 40.0%	713 42.7%	1 100.0%	1021 36.7%
BUSINESS	44 33.7%	41 19.1%	14 7.4%	123 26.4%	4 5.2%	27 13.8%	6 3.2%	51 10.5%	29 9.5%	29 10.6%	29 8.9%	20 15.3%	157 9.4%	-	368 13.2%
PERSONAL	14 10.5%	22 10.2%	30 16.4%	79 16.8%	7 8.0%	39 20.1%	27 13.0%	37 7.7%	48 15.9%	21 7.7%	43 13.2%	9 6.8%	180 10.8%	-	350 12.6%
DON'T KNOW/NOT STATED	1 0.7%	1 0.4%	-	- 0.1%	-	2 0.9%	-	-	-	-	-	1 0.4%	1 *	-	5 0.2%
ONTARIO - OTAP UNKNOWN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VISITING FRIENDS & RELATIVES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PLEASURE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

CTS 2000 - ONTARIO (4/10/02) TABLE R2-8

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1065	1369	1272	2058	1039	1636	285	550	246	177	286	269	1690	45	9658
TOTAL (WEIGHTED - 000s)	3462	4911	5654	6072	4402	5715	845	1739	546	475	501	516	4387	127	33616
ORIGIN															
QUEBEC	41 1.2%	187 3.8%	42 0.7%	917 15.1%	94 2.1%	897 15.7%	22 2.6%	22 1.3%	4 0.8%	39 8.1%	16 3.2%	-	84 1.9%	29 22.6%	2162 6.4%
VISITING FRIENDS & RELATIVES	20 48.6%	61 32.5%	7 16.1%	264 28.8%	64 67.3%	510 56.9%	5 20.1%	17 79.1%	-	31 79.1%	-	-	53 62.3%	5 16.8%	930 43.0%
PLEASURE	15 36.0%	102 54.9%	27 64.5%	209 22.8%	25 26.8%	237 26.4%	17 77.5%	2 8.7%	4 100.0%	7 18.6%	16 100.0%	-	28 32.9%	22 77.0%	590 27.3%
BUSINESS	-	21 11.3%	8 19.3%	357 39.0%	2 1.7%	103 11.5%	-	2 7.1%	-	-	-	-	2 1.8%	2 6.2%	493 22.8%
PERSONAL	6 15.4%	3 1.4%	-	87 9.5%	4 4.2%	46 5.2%	1 2.3%	1 5.2%	-	1 2.3%	-	-	3 3.0%	-	149 6.9%
DON'T KNOW/NOT STATED	-	-	-	-	-	- *	-	-	-	-	-	-	-	-	- *
MANITOBA	6 0.2%	26 0.5%	4 0.1%	98 1.6%	11 0.2%	44 0.8%	1 0.1%	4 0.3%	12 2.2%	- 0.1%	38 7.7%	316 61.3%	357 8.1%	5 3.6%	517 1.5%
VISITING FRIENDS & RELATIVES	3 42.5%	15 57.0%	3 61.0%	37 37.7%	7 63.6%	10 22.4%	-	4 89.1%	7 58.7%	- 100.0%	20 51.3%	42 13.3%	62 17.5%	1 13.1%	117 22.7%
PLEASURE	1 14.6%	6 23.9%	2 39.0%	27 27.8%	1 13.0%	15 33.7%	-	- 10.9%	4 36.6%	-	4 10.5%	239 75.7%	245 68.7%	4 86.9%	289 55.9%
BUSINESS	3 42.8%	5 19.0%	-	29 29.0%	2 23.4%	19 42.2%	-	-	- 1.4%	-	13 33.6%	31 9.8%	43 12.1%	-	98 19.0%
PERSONAL	-	-	-	5 5.6%	-	1 1.8%	1 100.0%	-	- 3.3%	-	2 4.6%	4 1.2%	6 1.7%	-	12 2.4%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1065	1369	1272	2058	1039	1636	285	550	246	177	286	269	1690	45	9658
TOTAL (WEIGHTED - 000s)	3462	4911	5654	6072	4402	5715	845	1739	546	475	501	516	4387	127	33616
ORIGIN															
WESTERN CANADA	59	100	31	407	18	206	3	19	30	15	39	38	104	5	743
	1.7%	2.0%	0.5%	6.7%	0.4%	3.6%	0.4%	1.1%	5.5%	3.2%	7.8%	7.4%	2.4%	3.5%	2.2%
VISITING FRIENDS & RELATIVES	35	38	19	119	8	94	-	17	14	7	30	15	56	5	272
	59.5%	38.4%	60.8%	29.3%	48.1%	45.7%	15.2%	89.6%	47.0%	42.3%	77.7%	40.4%	53.8%	100.0%	36.7%
PLEASURE	11	30	3	80	7	48	1	1	13	6	6	21	35	-	172
	18.2%	29.7%	10.0%	19.8%	40.5%	23.3%	30.2%	4.4%	43.3%	36.1%	15.9%	55.2%	33.4%		23.2%
BUSINESS	5	20	9	197	-	57	2	1	-	3	1	-	7	-	259
	8.3%	20.2%	29.2%	48.4%		27.9%	54.6%	6.0%		21.6%	2.1%		6.7%		34.8%
PERSONAL	8	12	-	10	2	6	-	-	3	-	2	2	6	-	39
	14.0%	11.7%		2.5%	11.4%	3.1%			9.7%		4.3%	4.5%	6.1%		5.3%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATLANTIC CANADA	34	91	20	261	31	143	8	11	5	2	7	1	25	5	504
	1.0%	1.9%	0.3%	4.3%	0.7%	2.5%	1.0%	0.6%	0.9%	0.5%	1.3%	0.3%	0.6%	3.9%	1.5%
VISITING FRIENDS & RELATIVES	15	37	14	70	20	56	5	9	3	2	1	1	16	1	188
	44.3%	40.8%	68.7%	26.8%	63.5%	39.4%	66.3%	83.3%	65.2%	83.9%	14.3%	100.0%	62.3%	17.3%	37.3%
PLEASURE	11	42	3	96	5	43	3	2	2	-	3	-	7	4	157
	31.6%	46.3%	13.6%	36.9%	16.4%	30.2%	33.7%	15.3%	34.8%	16.1%	43.9%		26.0%	82.7%	31.3%
BUSINESS	-	5	3	70	-	31	-	-	-	-	1	-	1	-	104
		5.0%	16.1%	26.7%		21.7%		1.4%			9.7%		3.2%		20.6%
PERSONAL	8	7	-	25	6	13	-	-	-	-	2	-	2	-	55
	24.1%	7.9%	1.7%	9.7%	20.0%	8.8%					32.0%		8.5%		10.8%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	991	1231	1187	1822	943	1502	255	488	166	160	237	231	1545	27	9320
TOTAL (WEIGHTED - 000s)	3316	4609	5482	5545	4128	5437	775	1581	394	446	418	460	4095	101	32882
ORIGIN															
OTAP 1: SOUTHWESTERN ONTARIO	1400	538	479	668	179	188	41	101	16	9	1	4	173	13	3663
	42.2%	11.7%	8.7%	12.0%	4.3%	3.5%	5.3%	6.4%	4.1%	2.0%	0.3%	0.9%	4.2%	12.5%	11.1%
VISITING FRIENDS & RELATIVES	710	298	138	287	84	88	11	33	14	4	-	-	62	-	1673
	50.7%	55.4%	28.8%	43.1%	46.9%	46.7%	26.2%	33.0%	83.9%	45.7%			35.6%		45.7%
PLEASURE	545	222	317	229	68	79	30	64	1	5	1	-	102	13	1588
	38.9%	41.2%	66.1%	34.4%	37.7%	42.2%	73.8%	63.3%	7.8%	54.3%	100.0%		58.7%	100.0%	43.3%
BUSINESS	74	8	3	114	13	12	-	-	-	-	-	-	1	-	228
	5.3%	1.5%	0.7%	17.0%	7.0%	6.4%							0.5%		6.2%
PERSONAL	71	10	21	37	15	9	-	4	1	-	-	4	9	-	175
	5.1%	1.8%	4.4%	5.5%	8.4%	4.8%		3.8%	8.3%			100.0%	5.2%		4.8%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 2: FESTIVAL COUNTRY	699	1165	1450	946	554	407	137	252	38	24	13	5	470	24	5736
	21.1%	25.3%	26.4%	17.1%	13.4%	7.5%	17.7%	15.9%	9.5%	5.3%	3.1%	1.0%	11.5%	24.1%	17.4%
VISITING FRIENDS & RELATIVES	374	535	303	465	270	174	33	63	21	12	1	-	131	-	2255
	53.5%	45.9%	20.9%	49.2%	48.7%	42.7%	24.3%	25.2%	55.6%	50.2%	10.1%		27.8%		39.3%
PLEASURE	205	513	1058	263	246	157	98	170	17	10	3	5	301	19	2771
	29.3%	44.0%	73.0%	27.8%	44.5%	38.6%	71.6%	67.4%	44.4%	40.5%	21.8%	100.0%	64.1%	79.7%	48.3%
BUSINESS	70	12	35	157	10	58	4	9	-	-	9	-	23	-	366
	10.1%	1.0%	2.4%	16.6%	1.8%	14.3%	3.1%	3.7%			68.1%		4.9%		6.4%
PERSONAL	50	105	53	60	28	18	1	9	-	2	-	-	15	5	343
	7.1%	9.0%	3.7%	6.4%	5.0%	4.4%	1.0%	3.7%		9.3%			3.1%	20.3%	6.0%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
		*													*

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	991	1231	1187	1822	943	1502	255	488	166	160	237	231	1545	27	9320
TOTAL (WEIGHTED - 000s)	3316	4609	5482	5545	4128	5437	775	1581	394	446	418	460	4095	101	32882
ORIGIN															
OTAP 3: LAKELANDS	172 5.2%	369 8.0%	530 9.7%	406 7.3%	275 6.7%	172 3.2%	47 6.1%	161 10.2%	10 2.6%	36 8.1%	7 1.7%	-	264 6.5%	13 12.7%	2202 6.7%
VISITING FRIENDS & RELATIVES	96 55.8%	258 70.0%	222 42.0%	161 39.7%	128 46.4%	80 46.3%	23 47.6%	51 31.7%	3 30.4%	21 56.8%	7 100.0%	-	106 40.3%	13 100.0%	1065 48.4%
PLEASURE	36 20.7%	81 21.8%	271 51.2%	134 32.9%	99 36.0%	60 34.9%	21 44.4%	98 60.5%	7 69.6%	8 23.1%	-	-	134 50.8%	-	815 37.0%
BUSINESS	1 0.7%	4 1.2%	4 0.8%	47 11.6%	8 3.0%	28 16.0%	-	13 7.8%	-	-	-	-	13 4.8%	-	105 4.8%
PERSONAL	39 22.8%	26 7.1%	32 6.1%	64 15.8%	40 14.6%	5 2.7%	2 4.5%	-	-	7 20.1%	-	-	9 3.6%	-	216 9.8%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	2 3.5%	-	-	-	-	-	2 0.6%	-	2 0.1%
OTAP 4: METRO TORONTO	432 13.0%	1044 22.7%	1747 31.9%	281 5.1%	1157 28.0%	624 11.5%	126 16.3%	381 24.1%	35 9.0%	17 3.8%	26 6.1%	-	585 14.3%	5 4.6%	5899 17.9%
VISITING FRIENDS & RELATIVES	212 49.0%	437 41.8%	440 25.2%	156 55.8%	410 35.4%	176 28.2%	10 8.2%	93 24.5%	25 71.7%	-	3 12.1%	-	132 22.6%	-	1967 33.3%
PLEASURE	82 18.9%	425 40.7%	1239 70.9%	43 15.3%	690 59.6%	275 44.1%	79 63.0%	186 48.8%	3 8.2%	17 100.0%	17 65.8%	-	302 51.6%	5 100.0%	3073 52.1%
BUSINESS	85 19.7%	88 8.4%	46 2.6%	58 20.8%	16 1.4%	110 17.6%	19 15.3%	95 24.9%	7 20.1%	-	6 22.1%	-	127 21.7%	-	530 9.0%
PERSONAL	54 12.4%	94 9.0%	23 1.3%	23 8.1%	42 3.6%	63 10.0%	17 13.5%	7 1.9%	-	-	-	-	24 4.1%	-	330 5.6%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	991	1231	1187	1822	943	1502	255	488	166	160	237	231	1545	27	9320
TOTAL (WEIGHTED - 000s)	3316	4609	5482	5545	4128	5437	775	1581	394	446	418	460	4095	101	32882
ORIGIN															
OTAP 5: GETAWAY COUNTRY	249 7.5%	717 15.6%	960 17.5%	576 10.4%	1363 33.0%	686 12.6%	136 17.5%	123 7.8%	23 5.8%	26 5.8%	22 5.2%	-	330 8.0%	6 6.0%	4894 14.9%
VISITING FRIENDS & RELATIVES	102 40.8%	301 42.0%	220 23.0%	299 51.8%	485 35.6%	252 36.7%	13 9.7%	26 21.3%	-	13 48.6%	17 77.8%	-	69 21.0%	4 74.1%	1732 35.4%
PLEASURE	92 36.7%	354 49.4%	607 63.2%	172 29.9%	825 60.5%	337 49.0%	74 54.4%	96 77.5%	20 86.6%	4 16.4%	-	-	193 58.6%	2 25.9%	2588 52.9%
BUSINESS	21 8.2%	17 2.4%	25 2.6%	69 12.0%	2 0.2%	52 7.5%	1 0.9%	1 1.2%	3 13.4%	-	5 22.2%	-	11 3.2%	-	196 4.0%
PERSONAL	36 14.3%	44 6.2%	108 11.2%	36 6.3%	51 3.8%	46 6.8%	48 35.0%	-	-	9 34.9%	-	-	57 17.2%	-	378 7.7%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 6: ONTARIO EAST	152 4.6%	289 6.3%	125 2.3%	823 14.8%	424 10.3%	2025 37.3%	90 11.6%	90 5.7%	6 1.6%	26 5.9%	1 0.2%	2 0.4%	216 5.3%	14 13.6%	4106 12.5%
VISITING FRIENDS & RELATIVES	109 71.4%	148 51.2%	56 45.1%	309 37.5%	193 45.5%	964 47.6%	62 69.2%	55 61.2%	4 66.4%	11 41.8%	1 100.0%	-	134 62.0%	9 65.4%	1944 47.3%
PLEASURE	12 8.1%	91 31.6%	61 49.0%	199 24.2%	169 39.8%	800 39.5%	19 21.3%	9 9.9%	-	8 28.8%	-	-	36 16.5%	5 34.6%	1380 33.6%
BUSINESS	20 13.2%	19 6.5%	4 3.6%	261 31.7%	23 5.4%	74 3.7%	1 0.9%	2 2.5%	-	-	-	-	3 1.4%	-	404 9.9%
PERSONAL	11 7.4%	31 10.8%	3 2.3%	54 6.6%	40 9.3%	185 9.1%	8 8.6%	24 26.4%	2 33.6%	8 29.4%	-	2 100.0%	43 20.1%	-	375 9.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	2 0.1%	-	-	-	-	-	-	-	-	2 0.1%

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	991	1231	1187	1822	943	1502	255	488	166	160	237	231	1545	27	9320
TOTAL (WEIGHTED - 000s)	3316	4609	5482	5545	4128	5437	775	1581	394	446	418	460	4095	101	32882
ORIGIN															
OTAP 7: NEAR NORTH	26	49	39	99	21	75	51	71	6	29	5	1	163	-	474
	0.8%	1.1%	0.7%	1.8%	0.5%	1.4%	6.6%	4.5%	1.5%	6.5%	1.3%	0.2%	4.0%		1.4%
VISITING FRIENDS & RELATIVES	14	28	13	26	12	28	27	37	-	19	1	-	83	-	205
	53.9%	56.8%	33.8%	26.7%	57.1%	37.7%	52.5%	52.2%	7.4%	63.5%	10.9%		51.1%		43.3%
PLEASURE	3	12	16	19	7	20	24	17	2	8	-	-	51	-	128
	12.0%	24.9%	42.1%	18.8%	32.5%	26.0%	46.7%	24.1%	37.6%	25.9%			31.0%		27.1%
BUSINESS	5	4	4	33	2	16	-	13	1	3	4	1	22	-	86
	18.8%	8.3%	9.2%	34.0%	8.5%	21.4%		18.9%	11.1%	9.3%	71.9%	100.0%	13.2%		18.1%
PERSONAL	4	5	6	20	-	11	-	3	3	-	1	-	8	-	55
	15.4%	10.1%	14.9%	20.6%	1.8%	14.8%	0.8%	4.9%	44.0%	1.3%	17.2%		4.7%		11.6%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 8: RAINBOW COUNTRY	43	76	40	188	26	46	72	209	41	36	6	5	381	-	804
	1.3%	1.6%	0.7%	3.4%	0.6%	0.8%	9.3%	13.2%	10.4%	8.1%	1.4%	1.1%	9.3%		2.4%
VISITING FRIENDS & RELATIVES	9	49	9	69	13	24	27	52	15	17	1	-	112	-	286
	20.9%	64.9%	23.4%	36.5%	48.1%	53.2%	37.1%	24.6%	37.9%	47.8%	24.3%		29.5%		35.6%
PLEASURE	5	8	27	52	10	8	29	146	9	5	1	5	206	-	316
	12.2%	10.5%	67.0%	27.4%	38.0%	17.8%	40.7%	69.6%	22.7%	12.4%	10.3%	100.0%	54.1%		39.3%
BUSINESS	24	12	1	27	2	6	1	6	11	12	2	-	32	-	107
	56.7%	16.3%	1.8%	14.6%	7.0%	14.1%	1.7%	3.0%	26.6%	33.2%	35.4%		8.5%		13.3%
PERSONAL	4	6	3	40	2	7	15	6	5	2	2	-	30	-	95
	10.2%	8.3%	7.8%	21.3%	6.9%	14.8%	20.5%	2.8%	12.8%	6.6%	30.0%		7.9%		11.8%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
				0.2%											*

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	991	1231	1187	1822	943	1502	255	488	166	160	237	231	1545	27	9320
TOTAL (WEIGHTED - 000s)	3316	4609	5482	5545	4128	5437	775	1581	394	446	418	460	4095	101	32882
ORIGIN															
OTAP 9: ALGOMA COUNTRY	23 0.7%	16 0.4%	18 0.3%	35 0.6%	7 0.2%	6 0.1%	4 0.5%	45 2.9%	175 44.4%	8 1.9%	6 1.3%	-	239 5.8%	-	351 1.1%
VISITING FRIENDS & RELATIVES	17 73.8%	9 56.3%	12 68.7%	12 34.9%	1 21.6%	3 45.9%	2 51.2%	11 24.9%	57 32.7%	2 23.7%	2 27.8%	-	75 31.4%	-	136 38.9%
PLEASURE	2 7.6%	1 8.0%	6 31.3%	7 21.5%	4 60.1%	1 13.7%	2 48.8%	23 51.5%	81 46.3%	4 52.9%	3 58.7%	-	114 47.6%	-	135 38.5%
BUSINESS	4 18.6%	2 11.6%	-	15 43.7%	-	-	-	3 5.9%	3 2.0%	-	-	-	6 2.5%	-	28 7.9%
PERSONAL	-	4 24.1%	-	-	1 18.3%	1 10.4%	-	8 17.8%	33 19.1%	2 23.4%	1 13.5%	-	44 18.4%	-	50 14.2%
DON'T KNOW/NOT STATED	-	-	-	-	-	2 30.0%	-	-	-	-	-	-	-	-	2 0.5%
OTAP 10: JAMES BAY FRONTIER	10 0.3%	19 0.4%	29 0.5%	63 1.1%	3 0.1%	49 0.9%	53 6.9%	113 7.1%	6 1.5%	186 41.6%	6 1.4%	-	363 8.9%	-	542 1.6%
VISITING FRIENDS & RELATIVES	5 46.3%	6 32.3%	6 20.6%	12 18.4%	3 100.0%	13 25.7%	16 29.7%	56 49.4%	3 54.5%	103 55.4%	1 16.8%	-	179 49.2%	-	223 41.2%
PLEASURE	1 9.6%	7 35.9%	8 26.3%	26 41.6%	-	19 37.7%	25 46.9%	22 19.3%	3 45.5%	58 31.0%	5 83.2%	-	112 30.8%	-	176 32.5%
BUSINESS	-	5 27.3%	-	21 33.5%	-	-	5 9.7%	19 16.8%	-	9 4.9%	-	-	33 9.1%	-	60 11.0%
PERSONAL	5 44.1%	-	16 53.1%	4 6.5%	-	18 36.6%	7 13.6%	16 14.5%	-	16 8.7%	-	-	40 10.9%	-	82 15.1%
DON'T KNOW/NOT STATED	-	1 4.5%	-	-	-	-	-	-	-	-	-	-	-	-	1 0.2%

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	991	1231	1187	1822	943	1502	255	488	166	160	237	231	1545	27	9320
TOTAL (WEIGHTED - 000s)	3316	4609	5482	5545	4128	5437	775	1581	394	446	418	460	4095	101	32882
ORIGIN															
OTAP 11: NORTH OF SUPERIOR	6 0.2%	18 0.4%	11 0.2%	34 0.6%	11 0.3%	8 0.1%	7 0.9%	4 0.3%	33 8.4%	6 1.3%	241 57.6%	65 14.1%	355 8.7%	-	443 1.3%
VISITING FRIENDS & RELATIVES	2 33.3%	10 53.8%	4 35.4%	4 13.2%	2 16.8%	2 24.1%	5 73.4%	2 55.4%	5 15.8%	-	69 28.7%	25 38.2%	106 30.0%	-	130 29.3%
PLEASURE	3 45.4%	- 1.4%	5 46.0%	5 15.2%	7 61.4%	1 12.3%	1 17.4%	1 19.1%	20 61.0%	2 28.1%	134 55.5%	26 39.7%	183 51.5%	-	204 46.1%
BUSINESS	- 6.2%	6 31.2%	2 18.7%	15 45.2%	1 5.8%	5 58.1%	-	1 25.5%	5 15.1%	4 67.1%	15 6.4%	10 15.8%	35 10.0%	-	64 14.4%
PERSONAL	-	2 13.6%	-	9 26.4%	2 16.0%	- 5.5%	1 9.2%	-	3 8.1%	- 4.8%	23 9.4%	4 5.5%	30 8.4%	-	43 9.8%
DON'T KNOW/NOT STATED	1 15.1%	-	-	-	-	-	-	-	-	-	-	1 0.8%	1 0.1%	-	1 0.3%
OTAP 12: SUNSET COUNTRY	1 *	-	-	7 0.1%	-	1 *	-	-	1 0.3%	-	41 9.9%	51 11.0%	94 2.3%	-	105 0.3%
VISITING FRIENDS & RELATIVES	-	-	-	1 17.4%	-	1 42.9%	-	-	-	-	13 32.6%	19 37.7%	33 34.7%	-	34 32.8%
PLEASURE	-	-	-	-	-	1 57.1%	-	-	-	-	5 12.5%	19 37.6%	24 25.8%	-	26 25.2%
BUSINESS	-	-	-	5 82.6%	-	-	-	-	-	-	7 15.8%	8 16.1%	15 15.6%	-	21 19.9%
PERSONAL	1 100.0%	-	-	-	-	-	-	-	1 100.0%	-	16 39.1%	4 8.6%	22 23.8%	-	23 22.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	991	1231	1187	1822	943	1502	255	488	166	160	237	231	1545	27	9320
TOTAL (WEIGHTED - 000s)	3316	4609	5482	5545	4128	5437	775	1581	394	446	418	460	4095	101	32882
ORIGIN															
OTAPs 7-12 (NET)	110 3.3%	179 3.9%	137 2.5%	425 7.7%	68 1.7%	186 3.4%	186 24.0%	442 28.0%	262 66.4%	265 59.4%	305 72.9%	122 26.4%	1595 39.0%	-	2718 8.3%
VISITING FRIENDS & RELATIVES	47 43.0%	102 57.2%	45 32.7%	124 29.3%	31 45.5%	71 38.1%	76 40.8%	158 35.7%	81 31.1%	141 53.1%	87 28.6%	44 36.1%	588 36.9%	-	1015 37.3%
PLEASURE	14 12.7%	29 16.1%	61 44.8%	109 25.6%	28 40.6%	49 26.3%	81 43.4%	209 47.2%	115 44.0%	76 28.5%	148 48.4%	50 41.1%	689 43.2%	-	986 36.3%
BUSINESS	34 30.9%	29 16.3%	6 4.6%	118 27.8%	4 6.3%	27 14.6%	6 3.5%	42 9.6%	20 7.6%	28 10.4%	28 9.1%	19 15.8%	143 9.0%	-	364 13.4%
PERSONAL	14 12.5%	18 9.8%	24 17.9%	73 17.3%	5 7.6%	37 20.0%	23 12.3%	34 7.6%	45 17.2%	21 7.9%	42 13.9%	8 6.5%	174 10.9%	-	348 12.8%
DON'T KNOW/NOT STATED	1 0.9%	1 0.5%	-	- 0.1%	-	2 1.0%	-	-	-	-	-	1 0.4%	1 *	-	5 0.2%
ONTARIO - OTAP UNKNOWN	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
VISITING FRIENDS & RELATIVES	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PLEASURE	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
BUSINESS	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PERSONAL	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	991	1231	1187	1822	943	1502	255	488	166	160	237	231	1545	27	9320
TOTAL (WEIGHTED - 000s)	3316	4609	5482	5545	4128	5437	775	1581	394	446	418	460	4095	101	32882
ORIGIN															
QUEBEC	40 1.2%	171 3.7%	38 0.7%	833 15.0%	72 1.7%	857 15.8%	6 0.8%	15 1.0%	1 0.3%	36 8.0%	-	-	61 1.5%	18 18.1%	2105 6.4%
VISITING FRIENDS & RELATIVES	20 50.0%	49 28.6%	7 17.6%	251 30.1%	53 73.8%	493 57.5%	5 69.7%	11 69.8%	-	31 85.4%	-	-	47 78.4%	5 26.5%	925 43.9%
PLEASURE	14 34.0%	99 57.7%	24 63.7%	171 20.5%	13 18.4%	214 25.0%	1 22.3%	2 12.5%	1 100.0%	4 12.1%	-	-	9 14.8%	12 66.4%	571 27.1%
BUSINESS	-	21 12.3%	7 18.7%	353 42.4%	2 2.2%	103 12.0%	-	2 10.2%	-	-	-	-	2 2.6%	1 7.2%	489 23.2%
PERSONAL	6 15.9%	3 1.5%	-	58 6.9%	4 5.6%	46 5.4%	1 8.0%	1 7.5%	-	1 2.5%	-	-	3 4.2%	-	120 5.7%
DON'T KNOW/NOT STATED	-	-	-	-	-	- 0.1%	-	-	-	-	-	-	-	-	- *
MANITOBA	4 0.1%	17 0.4%	1 *	77 1.4%	7 0.2%	41 0.8%	1 0.1%	3 0.2%	1 0.1%	- 0.1%	28 6.7%	313 68.0%	345 8.4%	3 3.2%	497 1.5%
VISITING FRIENDS & RELATIVES	2 53.7%	9 55.1%	-	28 35.7%	5 68.3%	8 18.9%	-	3 100.0%	1 100.0%	- 100.0%	13 45.9%	40 12.8%	56 16.4%	-	109 22.0%
PLEASURE	- 11.2%	3 19.4%	1 100.0%	19 24.1%	-	14 33.9%	-	-	-	-	1 2.8%	239 76.4%	240 69.5%	3 100.0%	280 56.4%
BUSINESS	1 35.1%	4 25.5%	-	26 33.1%	2 31.7%	19 45.3%	-	-	-	-	13 46.3%	30 9.6%	43 12.5%	-	95 19.1%
PERSONAL	-	-	-	5 7.1%	-	1 1.9%	1 100.0%	-	-	-	1 5.0%	4 1.2%	6 1.7%	-	12 2.5%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

ORIGIN OF OVERNIGHT VISIT
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	991	1231	1187	1822	943	1502	255	489	166	160	237	231	1545	27	9320
TOTAL (WEIGHTED - 000s)	3316	4609	5482	5545	4120	5437	775	1581	394	446	418	480	4095	101	32882
ORIGIN															
WESTERN CANADA	32 1.0%	54 1.2%	4 0.1%	314 5.7%	8 0.2%	144 2.6%	-	7 0.4%	-	5 1.1%	13 3.0%	15 3.4%	40 1.0%	2 2.4%	610 1.9%
VISITING FRIENDS & RELATIVES	25 76.6%	26 48.2%	4 100.0%	81 25.9%	1 18.5%	71 49.4%	-	7 100.0%	-	-	10 80.2%	4 28.0%	22 53.7%	2 100.0%	240 39.3%
PLEASURE	1 2.0%	13 23.6%	-	53 17.0%	5 68.4%	24 16.6%	-	-	-	5 100.0%	-	9 61.0%	14 35.7%	-	110 18.1%
BUSINESS	-	5 9.1%	-	173 55.0%	-	44 30.3%	-	-	-	-	1 6.5%	-	1 2.1%	-	226 37.0%
PERSONAL	7 21.4%	10 19.0%	-	7 2.1%	1 13.1%	5 3.7%	-	-	-	-	2 13.3%	2 11.1%	3 8.5%	-	34 5.6%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ATLANTIC CANADA	26 0.8%	65 1.4%	11 0.2%	195 3.5%	20 0.5%	106 2.0%	4 0.6%	5 0.3%	2 0.5%	2 0.4%	3 0.7%	-	16 0.4%	3 2.9%	450 1.4%
VISITING FRIENDS & RELATIVES	11 40.3%	25 38.5%	7 61.9%	59 30.2%	13 63.0%	44 41.3%	4 100.0%	3 64.7%	2 100.0%	2 82.7%	-	-	11 68.2%	-	174 38.6%
PLEASURE	9 34.1%	32 48.6%	3 24.1%	54 27.5%	2 11.8%	24 22.9%	-	2 35.3%	-	- 17.3%	- 9.9%	-	2 14.5%	3 100.0%	129 28.8%
BUSINESS	-	3 5.1%	1 11.0%	62 31.9%	-	29 27.2%	-	-	-	-	1 21.0%	-	1 4.0%	-	96 21.4%
PERSONAL	7 25.6%	5 7.9%	- 3.0%	20 10.5%	5 25.1%	9 8.9%	-	-	-	-	2 69.1%	-	2 13.3%	-	50 11.2%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		TYPE OF ACCOMMODATION												
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	95242	12183	4008	425	1102	174	9458	42422	19845	2362	3264	29712	20254	62266
LOCATION OF NIGHTS SPENT														
OTAP 1: SOUTHWESTERN ONTARIO	7962 8.4%	845 6.9%	406 10.1%	87 20.6%	35 3.1%	1 0.7%	842 8.9%	4861 11.5%	661 3.3%	49 2.1%	176 5.4%	2265 7.6%	1423 7.0%	5521 8.9%
ORIGIN ONTARIO	7068 88.8%	792 93.7%	327 80.4%	87 100.0%	35 100.0%	1 100.0%	813 96.6%	4185 86.1%	647 97.9%	47 97.0%	135 76.4%	2102 92.8%	1289 90.6%	4832 87.5%
ORIGIN QUEBEC	154 1.9%	1 0.1%	9 2.3%	-	-	-	28 3.4%	100 2.1%	-	-	15 8.7%	39 1.7%	11 0.7%	100 1.8%
ORIGIN MANITOBA	33 0.4%	2 0.2%	- 0.1%	-	-	-	-	30 0.6%	-	-	1 0.6%	2 0.1%	2 0.2%	30 0.5%
ORIGIN WESTERN CANADA	436 5.5%	50 5.9%	64 15.7%	-	-	-	-	296 6.1%	14 2.1%	-	12 6.6%	114 5.0%	114 8.0%	310 5.6%
ORIGIN ATLANTIC CANADA	271 3.4%	-	6 1.5%	-	-	-	-	250 5.1%	-	1 3.0%	14 7.8%	7 0.3%	7 0.5%	250 4.5%
OTAP 2: FESTIVAL COUNTRY	11300 11.9%	1672 13.7%	717 17.9%	107 25.1%	16 1.5%	-	1162 12.3%	6195 14.6%	1064 5.4%	70 3.0%	297 9.1%	3744 12.6%	2582 12.7%	7258 11.7%
ORIGIN ONTARIO	9447 83.6%	1406 84.1%	588 82.0%	87 81.9%	16 100.0%	-	916 78.8%	5065 81.8%	1016 95.6%	70 100.0%	282 94.8%	3083 82.3%	2168 84.0%	6082 83.8%
ORIGIN QUEBEC	605 5.4%	94 5.6%	82 11.4%	12 11.2%	-	-	175 15.1%	232 3.7%	10 1.0%	-	-	363 9.7%	188 7.3%	242 3.3%
ORIGIN MANITOBA	123 1.1%	41 2.4%	3 0.4%	-	-	-	-	80 1.3%	-	-	-	43 1.2%	43 1.7%	80 1.1%
ORIGIN WESTERN CANADA	694 6.1%	84 5.0%	14 2.0%	7 6.9%	-	-	71 6.1%	508 8.2%	-	-	10 3.5%	176 4.7%	105 4.1%	508 7.0%
ORIGIN ATLANTIC CANADA	431 3.8%	47 2.8%	30 4.2%	-	-	-	1 0.1%	310 5.0%	37 3.5%	-	5 1.7%	79 2.1%	78 3.0%	347 4.8%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		TYPE OF ACCOMMODATION												
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	95242	12183	4008	425	1102	174	9458	42422	19845	2362	3264	29712	20254	62266
LOCATION OF NIGHTS SPENT														
OTAP 3: LAKELANDS	16483 17.3%	891 7.3%	475 11.9%	45 10.7%	548 49.7%	10 5.9%	1866 19.7%	3794 8.9%	7472 37.7%	827 35.0%	555 17.0%	4662 15.7%	2796 13.8%	11266 18.1%
ORIGIN ONTARIO	16041 97.3%	709 79.6%	451 94.9%	45 100.0%	534 97.5%	10 100.0%	1864 99.9%	3636 95.8%	7471 100.0%	827 100.0%	493 88.8%	4441 95.3%	2576 92.2%	11107 98.6%
ORIGIN QUEBEC	165 1.0%	110 12.4%	11 2.3%	-	-	-	-	15 0.4%	-	-	29 5.2%	121 2.6%	121 4.3%	15 0.1%
ORIGIN MANITOBA	17 0.1%	1 0.1%	-	-	-	-	-	10 0.3%	-	-	7 1.2%	1 *	1 *	10 0.1%
ORIGIN WESTERN CANADA	142 0.9%	65 7.2%	3 0.7%	-	-	-	2 0.1%	65 1.7%	-	-	7 1.3%	70 1.5%	68 2.4%	65 0.6%
ORIGIN ATLANTIC CANADA	118 0.7%	6 0.7%	10 2.1%	-	14 2.5%	-	-	68 1.8%	1 *	-	19 3.5%	30 0.6%	30 1.1%	69 0.6%
OTAP 4: METRO TORONTO	15982 16.8%	4752 39.0%	636 15.9%	24 5.7%	31 2.8%	1 0.7%	63 0.7%	9787 23.1%	65 0.3%	77 3.3%	546 16.7%	5584 18.8%	5522 27.3%	9852 15.8%
ORIGIN ONTARIO	9273 58.0%	2482 52.2%	500 78.7%	17 70.9%	31 98.4%	1 100.0%	20 31.5%	5650 57.7%	37 56.4%	73 93.7%	462 84.8%	3124 55.9%	3104 56.2%	5687 57.7%
ORIGIN QUEBEC	2722 17.0%	999 21.0%	117 18.4%	- 1.8%	-	-	35 55.5%	1562 16.0%	5 8.3%	3 4.5%	-	1155 20.7%	1120 20.3%	1567 15.9%
ORIGIN MANITOBA	409 2.6%	104 2.2%	4 0.7%	2 7.7%	1 1.6%	-	1 1.6%	287 2.9%	-	-	10 1.8%	112 2.0%	111 2.0%	287 2.9%
ORIGIN WESTERN CANADA	2094 13.1%	748 15.7%	3 0.5%	2 8.8%	-	-	-	1271 13.0%	18 27.7%	-	51 9.4%	753 13.5%	753 13.6%	1289 13.1%
ORIGIN ATLANTIC CANADA	1484 9.3%	418 8.8%	11 1.7%	3 10.8%	-	-	7 11.4%	1016 10.4%	5 7.6%	1 1.8%	23 4.2%	440 7.9%	433 7.8%	1021 10.4%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		TYPE OF ACCOMMODATION												
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	95242	12183	4008	425	1102	174	9458	42422	19845	2362	3264	29712	20254	62266
LOCATION OF NIGHTS SPENT														
OTAP 5: GETAWAY COUNTRY	11266 11.8%	538 4.4%	200 5.0%	39 9.1%	285 25.9%	58 33.6%	1727 18.3%	4207 9.9%	3396 17.1%	470 19.9%	346 10.6%	3317 11.2%	1591 7.9%	7603 12.2%
ORIGIN ONTARIO	10596 94.1%	479 88.9%	184 92.0%	39 100.0%	275 96.2%	58 100.0%	1698 98.3%	3740 88.9%	3362 99.0%	425 90.3%	338 97.8%	3156 95.1%	1459 91.7%	7102 93.4%
ORIGIN QUEBEC	256 2.3%	52 9.6%	9 4.6%	-	-	-	22 1.3%	124 3.0%	3 0.1%	46 9.7%	-	129 3.9%	107 6.7%	128 1.7%
ORIGIN MANITOBA	55 0.5%	- 0.1%	-	-	-	-	-	47 1.1%	-	-	7 2.1%	- *	- *	47 0.6%
ORIGIN WESTERN CANADA	127 1.1%	4 0.7%	2 1.0%	-	10 3.5%	-	3 0.2%	77 1.8%	31 0.9%	-	-	19 0.6%	16 1.0%	108 1.4%
ORIGIN ATLANTIC CANADA	232 2.1%	4 0.7%	5 2.4%	-	1 0.3%	-	4 0.2%	219 5.2%	-	-	- 0.1%	13 0.4%	10 0.6%	219 2.9%
OTAP 6: ONTARIO EAST	15956 16.8%	2238 18.4%	618 15.4%	58 13.6%	68 6.2%	31 18.0%	1441 15.2%	7884 18.6%	2569 12.9%	454 19.2%	596 18.3%	4907 16.5%	3467 17.1%	10453 16.8%
ORIGIN ONTARIO	11693 73.3%	1250 55.9%	410 66.3%	43 74.1%	63 92.6%	25 79.2%	1331 92.4%	5412 68.6%	2369 92.2%	402 88.6%	388 65.1%	3524 71.8%	2193 63.3%	7781 74.4%
ORIGIN QUEBEC	1915 12.0%	373 16.7%	153 24.8%	4 6.4%	5 7.4%	-	63 4.4%	1108 14.1%	95 3.7%	19 4.2%	95 15.9%	617 12.6%	554 16.0%	1203 11.5%
ORIGIN MANITOBA	257 1.6%	125 5.6%	6 0.9%	4 6.2%	-	-	-	91 1.2%	31 1.2%	-	1 0.1%	135 2.7%	135 3.9%	122 1.2%
ORIGIN WESTERN CANADA	1291 8.1%	334 14.9%	16 2.5%	7 11.9%	-	7 20.8%	35 2.5%	766 9.7%	48 1.9%	24 5.3%	55 9.2%	422 8.6%	387 11.2%	814 7.8%
ORIGIN ATLANTIC CANADA	800 5.0%	156 7.0%	34 5.4%	1 1.4%	-	-	11 0.8%	507 6.4%	26 1.0%	8 1.8%	58 9.7%	209 4.3%	198 5.7%	533 5.1%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		======	======	======	======	======	TYPE OF ACCOMMODATION	======	======	======	======	======	======	======
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	95242	12183	4008	425	1102	174	9458	42422	19845	2362	3264	29712	20254	62266
LOCATION OF NIGHTS SPENT														
OTAP 7: NEAR NORTH	3499	134	217	57	46	15	571	783	1450	64	161	1105	534	2233
	3.7%	1.1%	5.4%	13.4%	4.2%	8.9%	6.0%	1.8%	7.3%	2.7%	4.9%	3.7%	2.6%	3.6%
ORIGIN ONTARIO	3393	124	215	57	46	15	517	745	1450	64	158	1040	522	2195
	96.9%	92.7%	99.2%	100.0%	100.0%	100.0%	90.6%	95.1%	100.0%	100.0%	97.8%	94.1%	97.8%	98.3%
ORIGIN QUEBEC	66	1	1	-	-	-	51	13	-	-	-	53	2	13
	1.9%	1.1%	0.2%				9.0%	1.6%				4.8%	0.4%	0.6%
ORIGIN MANITOBA	5	-	-	-	-	-	-	4	-	-	1	-	-	4
	0.1%							0.5%			0.6%			0.2%
ORIGIN WESTERN CANADA	6	4	-	-	-	-	2	-	-	-	-	6	4	-
	0.2%	3.1%					0.4%					0.6%	0.8%	
ORIGIN ATLANTIC CANADA	29	4	1	-	-	-	-	21	-	-	2	5	5	21
	0.8%	3.1%	0.6%					2.7%			1.5%	0.5%	1.0%	1.0%
OTAP 8: RAINBOW COUNTRY	5708	463	221	6	51	44	800	2085	1595	219	224	1804	1004	3680
	6.0%	3.8%	5.5%	1.4%	4.6%	25.3%	8.5%	4.9%	8.0%	9.3%	6.9%	6.1%	5.0%	5.9%
ORIGIN ONTARIO	5470	438	212	6	41	44	797	1916	1583	219	215	1757	960	3498
	95.8%	94.7%	95.7%	100.0%	81.4%	100.0%	99.6%	91.9%	99.2%	100.0%	96.1%	97.4%	95.7%	95.1%
ORIGIN QUEBEC	58	15	1	-	5	-	3	31	3	-	-	24	21	34
	1.0%	3.2%	0.4%		10.0%		0.4%	1.5%	0.2%			1.3%	2.1%	0.9%
ORIGIN MANITOBA	27	3	1	-	4	-	-	19	-	-	-	8	8	19
	0.5%	0.6%	0.5%		7.9%			0.9%				0.4%	0.8%	0.5%
ORIGIN WESTERN CANADA	105	4	7	-	-	-	-	76	9	-	9	11	11	85
	1.8%	1.0%	3.0%					3.6%	0.6%		3.9%	0.6%	1.1%	2.3%
ORIGIN ATLANTIC CANADA	47	2	1	-	-	-	-	44	-	-	-	4	4	44
	0.8%	0.5%	0.4%		0.6%			2.1%				0.2%	0.4%	1.2%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		TYPE OF ACCOMMODATION												
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	95242	12183	4008	425	1102	174	9458	42422	19845	2362	3264	29712	20254	62266
LOCATION OF NIGHTS SPENT														
OTAP 9: ALGOMA COUNTRY	1953 2.1%	233 1.9%	158 3.9%	2 0.4%	4 0.4%	-	287 3.0%	810 1.9%	341 1.7%	6 0.2%	114 3.5%	689 2.3%	402 2.0%	1150 1.8%
ORIGIN ONTARIO	1851 94.8%	208 89.3%	125 79.4%	2 100.0%	-	-	281 98.0%	781 96.5%	337 99.0%	4 70.6%	112 98.7%	620 90.0%	339 84.3%	1119 97.2%
ORIGIN QUEBEC	11 0.5%	-	-	-	4 100.0%	-	3 1.0%	4 0.5%	-	-	-	7 1.0%	4 1.0%	4 0.3%
ORIGIN MANITOBA	17 0.9%	5 2.3%	6 3.8%	-	-	-	-	6 0.7%	-	-	-	11 1.7%	11 2.8%	6 0.5%
ORIGIN WESTERN CANADA	49 2.5%	19 8.4%	25 15.5%	-	-	-	1 0.5%	2 0.2%	-	-	2 1.3%	45 6.6%	44 10.9%	2 0.2%
ORIGIN ATLANTIC CANADA	26 1.3%	-	2 1.3%	-	-	-	2 0.6%	17 2.1%	3 1.0%	2 29.4%	-	5 0.8%	4 0.9%	20 1.8%
OTAP 10: JAMES BAY FRONTIER	1302 1.4%	97 0.8%	108 2.7%	-	-	1 0.8%	145 1.5%	699 1.6%	168 0.8%	29 1.2%	55 1.7%	381 1.3%	235 1.2%	867 1.4%
ORIGIN ONTARIO	1113 85.5%	63 64.8%	100 93.3%	-	-	1 100.0%	99 68.4%	603 86.2%	162 96.7%	29 100.0%	55 100.0%	293 77.0%	194 82.4%	765 88.3%
ORIGIN QUEBEC	135 10.4%	10 10.1%	-	-	-	-	45 31.2%	74 10.6%	6 3.3%	-	-	55 14.5%	10 4.2%	80 9.2%
ORIGIN MANITOBA	1 0.1%	-	-	-	-	-	-	1 0.2%	-	-	-	-	-	1 0.1%
ORIGIN WESTERN CANADA	33 2.5%	24 25.1%	3 2.9%	-	-	-	1 0.4%	5 0.7%	-	-	-	28 7.4%	27 11.7%	5 0.6%
ORIGIN ATLANTIC CANADA	20 1.5%	-	4 3.8%	-	-	-	-	16 2.3%	-	-	-	4 1.1%	4 1.8%	16 1.8%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		======	======	======	======	======	TYPE OF	ACCOMMODATION	======	======	======	======	======	======
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	95242	12183	4008	425	1102	174	9458	42422	19845	2362	3264	29712	20254	62266
LOCATION OF NIGHTS SPENT														
OTAP 11: NORTH OF SUPERIOR	1565	176	175	-	-	1	147	778	241	15	31	515	367	1019
	1.6%	1.4%	4.4%			0.7%	1.6%	1.8%	1.2%	0.6%	1.0%	1.7%	1.8%	1.6%
ORIGIN ONTARIO	1197	127	147	-	-	1	124	516	239	15	29	414	290	755
	76.5%	72.2%	83.5%			100.0%	84.3%	66.4%	98.9%	100.0%	92.1%	80.4%	78.8%	74.1%
ORIGIN QUEBEC	16	-	-	-	-	-	16	-	-	-	-	16	-	-
	1.0%						10.8%					3.1%		
ORIGIN MANITOBA	159	34	8	-	-	-	3	114	-	-	1	45	41	114
	10.2%	19.2%	4.4%				2.3%	14.6%			3.0%	8.7%	11.3%	11.1%
ORIGIN WESTERN CANADA	175	12	18	-	-	-	4	137	3	-	2	34	30	139
	11.2%	7.0%	10.1%				2.6%	17.6%	1.1%		4.9%	6.6%	8.2%	13.7%
ORIGIN ATLANTIC CANADA	17	3	3	-	-	-	-	11	-	-	-	6	6	11
	1.1%	1.6%	2.0%					1.4%				1.2%	1.7%	1.1%
OTAP 12: SUNSET COUNTRY	1691	117	70	-	10	4	170	424	743	82	70	454	284	1167
	1.8%	1.0%	1.8%		0.9%	2.3%	1.8%	1.0%	3.7%	3.5%	2.1%	1.5%	1.4%	1.9%
ORIGIN ONTARIO	456	35	32	-	8	-	30	254	97	-	2	104	74	350
	27.0%	29.5%	45.3%		78.3%		17.4%	59.9%	13.0%		3.2%	22.9%	26.1%	30.0%
ORIGIN QUEBEC	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	1006	80	22	-	2	4	130	133	538	34	62	273	143	671
	59.5%	68.4%	31.5%		21.7%	100.0%	76.5%	31.5%	72.4%	41.4%	89.0%	60.1%	50.2%	57.5%
ORIGIN WESTERN CANADA	226	3	15	-	-	-	10	35	109	48	5	76	66	144
	13.4%	2.1%	21.9%				6.0%	8.3%	14.7%	58.6%	7.8%	16.8%	23.3%	12.3%
ORIGIN ATLANTIC CANADA	2	-	1	-	-	-	-	1	-	-	-	1	1	1
	0.1%		1.4%					0.3%				0.2%	0.3%	0.1%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: PERSON NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

TYPE OF ACCOMMODATION

	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER
TOTAL (WEIGHTED - 000s)	95242	12183	4008	425	1102	174	9458
LOCATION OF NIGHTS SPENT							
OTAPs 7-12 (NET)	15718 16.5%	1220 10.0%	949 23.7%	65 15.2%	111 10.1%	66 38.0%	2121 22.4%
ORIGIN ONTARIO	13480 85.8%	995 81.6%	831 87.5%	65 100.0%	95 86.0%	62 93.9%	1848 87.1%
ORIGIN QUEBEC	286 1.8%	26 2.1%	1 0.2%	-	9 8.1%	-	119 5.6%
ORIGIN MANITOBA	1216 7.7%	122 10.0%	37 3.9%	-	6 5.6%	4 6.1%	134 6.3%
ORIGIN WESTERN CANADA	593 3.8%	67 5.5%	67 7.1%	-	-	-	18 0.9%
ORIGIN ATLANTIC CANADA	142 0.9%	9 0.8%	13 1.3%	-	- 0.3%	-	2 0.1%
OTAP UNKNOWN	574 0.6%	28 0.2%	7 0.2%	-	7 0.6%	5 3.0%	237 2.5%
ORIGIN ONTARIO	265 46.2%	7 24.2%	4 54.7%	-	-	5 100.0%	170 71.8%
ORIGIN QUEBEC	177 30.9%	9 32.6%	2 33.0%	-	-	-	66 27.6%
ORIGIN MANITOBA	15 2.6%	- 1.0%	-	-	7 100.0%	-	-
ORIGIN WESTERN CANADA	92 16.0%	1 4.3%	1 12.3%	-	-	-	-
ORIGIN ATLANTIC CANADA	25 4.4%	11 37.9%	-	-	-	-	1 0.5%

	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	42422	19845	2362	3264	29712	20254	62266
LOCATION OF NIGHTS SPENT							
OTAPs 7-12 (NET)	5579 13.2%	4538 22.9%	415 17.6%	654 20.1%	4947 16.6%	2826 14.0%	10116 16.2%
ORIGIN ONTARIO	4815 86.3%	3868 85.2%	331 79.7%	570 87.2%	4227 85.5%	2379 84.2%	8682 85.8%
ORIGIN QUEBEC	122 2.2%	8 0.2%	-	-	155 3.1%	36 1.3%	131 1.3%
ORIGIN MANITOBA	277 5.0%	538 11.8%	34 8.2%	64 9.8%	337 6.8%	203 7.2%	815 8.1%
ORIGIN WESTERN CANADA	254 4.6%	121 2.7%	48 11.6%	17 2.6%	201 4.1%	183 6.5%	375 3.7%
ORIGIN ATLANTIC CANADA	110 2.0%	3 0.1%	2 0.4%	2 0.4%	26 0.5%	24 0.8%	114 1.1%
OTAP UNKNOWN	116 0.3%	80 0.4%	-	93 2.8%	285 1.0%	47 0.2%	196 0.3%
ORIGIN ONTARIO	60 52.0%	15 18.9%	-	3 3.3%	186 65.5%	16 33.6%	75 38.4%
ORIGIN QUEBEC	42 36.1%	58 72.0%	-	- 0.5%	77 27.1%	11 24.1%	100 50.8%
ORIGIN MANITOBA	-	7 9.1%	-	-	7 2.6%	7 15.7%	7 3.7%
ORIGIN WESTERN CANADA	-	-	-	89 96.2%	2 0.7%	2 4.4%	-
ORIGIN ATLANTIC CANADA	14 11.9%	-	-	-	12 4.1%	11 22.2%	14 7.0%

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		TYPE OF ACCOMMODATION												
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	57112	8595	2638	267	679	125	4111	27538	9825	1140	2194	17555	13444	37363
LOCATION OF NIGHTS SPENT														
OTAP 1: SOUTHWESTERN ONTARIO	5176	584	250	63	33	1	431	3220	420	28	147	1390	959	3640
	9.1%	6.8%	9.5%	23.6%	4.8%	0.9%	10.5%	11.7%	4.3%	2.5%	6.7%	7.9%	7.1%	9.7%
ORIGIN ONTARIO	4545	551	207	63	33	1	423	2718	413	28	107	1306	883	3132
	87.8%	94.4%	82.7%	100.0%	100.0%	100.0%	98.4%	84.4%	98.3%	98.7%	73.2%	94.0%	92.0%	86.0%
ORIGIN QUEBEC	90	1	5	-	-	-	7	62	-	-	15	13	6	62
	1.7%	0.1%	2.1%				1.6%	1.9%			10.4%	0.9%	0.6%	1.7%
ORIGIN MANITOBA	29	2	-	-	-	-	-	25	-	-	1	2	2	25
	0.6%	0.3%	0.2%					0.8%			0.8%	0.2%	0.3%	0.7%
ORIGIN WESTERN CANADA	333	30	32	-	-	-	-	252	7	-	12	62	62	259
	6.4%	5.2%	12.8%					7.8%	1.7%		7.9%	4.5%	6.5%	7.1%
ORIGIN ATLANTIC CANADA	179	-	6	-	-	-	-	162	-	-	11	6	6	162
	3.5%		2.2%					5.0%		1.3%	7.7%	0.4%	0.6%	4.4%
OTAP 2: FESTIVAL COUNTRY	6971	1028	397	65	9	-	408	4078	702	65	221	1970	1562	4780
	12.2%	12.0%	15.0%	24.2%	1.3%		9.9%	14.8%	7.1%	5.7%	10.1%	11.2%	11.6%	12.8%
ORIGIN ONTARIO	5798	854	336	53	9	-	327	3294	654	65	207	1643	1316	3949
	83.2%	83.1%	84.7%	82.4%	100.0%		80.0%	80.8%	93.3%	100.0%	93.6%	83.4%	84.3%	82.6%
ORIGIN QUEBEC	317	68	36	4	-	-	67	132	10	-	-	175	108	142
	4.5%	6.6%	9.1%	6.2%			16.4%	3.2%	1.4%			8.9%	6.9%	3.0%
ORIGIN MANITOBA	69	23	2	-	-	-	-	44	-	-	-	25	25	44
	1.0%	2.3%	0.4%					1.1%				1.3%	1.6%	0.9%
ORIGIN WESTERN CANADA	480	53	7	7	-	-	14	388	-	-	10	82	67	388
	6.9%	5.2%	1.7%	11.4%			3.5%	9.5%			4.4%	4.1%	4.3%	8.1%
ORIGIN ATLANTIC CANADA	307	29	16	-	-	-	-	219	37	-	4	46	46	257
	4.4%	2.9%	4.1%				0.1%	5.4%	5.3%		2.0%	2.3%	2.9%	5.4%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

	TYPE OF ACCOMMODATION													
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	57112	8595	2638	267	679	125	4111	27538	9825	1140	2194	17555	13444	37363
LOCATION OF NIGHTS SPENT														
OTAP 3: LAKELANDS	8450 14.8%	479 5.6%	266 10.1%	33 12.2%	321 47.3%	6 4.9%	877 21.3%	2306 8.4%	3540 36.0%	358 31.4%	264 12.0%	2340 13.3%	1463 10.9%	5846 15.6%
ORIGIN ONTARIO	8179 96.8%	360 75.2%	246 92.6%	33 100.0%	313 97.6%	6 100.0%	877 99.9%	2227 96.6%	3539 100.0%	358 100.0%	220 83.1%	2194 93.7%	1317 90.0%	5766 98.6%
ORIGIN QUEBEC	81 1.0%	48 10.0%	11 4.1%	-	-	-	-	4 0.2%	-	-	19 7.2%	59 2.5%	59 4.0%	4 0.1%
ORIGIN MANITOBA	9 0.1%	- 0.1%	-	-	-	-	-	5 0.2%	-	-	3 1.2%	- *	- *	5 0.1%
ORIGIN WESTERN CANADA	102 1.2%	65 13.5%	3 1.0%	-	-	-	1 0.1%	30 1.3%	-	-	4 1.4%	68 2.9%	67 4.6%	30 0.5%
ORIGIN ATLANTIC CANADA	80 0.9%	6 1.3%	6 2.4%	-	8 2.4%	-	-	40 1.7%	1 *	-	19 7.1%	20 0.9%	20 1.4%	41 0.7%
OTAP 4: METRO TORONTO	11476 20.1%	3669 42.7%	512 19.4%	18 6.6%	31 4.6%	1 1.0%	37 0.9%	6696 24.3%	41 0.4%	40 3.5%	431 19.7%	4309 24.5%	4272 31.8%	6736 18.0%
ORIGIN ONTARIO	6531 56.9%	1704 46.4%	399 77.8%	12 67.5%	31 98.4%	1 100.0%	15 41.6%	3945 58.9%	26 64.9%	35 88.0%	362 83.9%	2197 51.0%	2182 51.1%	3972 59.0%
ORIGIN QUEBEC	2027 17.7%	938 25.6%	103 20.2%	- 2.5%	-	-	18 49.1%	961 14.3%	3 6.7%	3 8.6%	-	1063 24.7%	1045 24.5%	963 14.3%
ORIGIN MANITOBA	249 2.2%	76 2.1%	2 0.4%	2 10.6%	1 1.6%	-	1 2.8%	165 2.5%	-	-	3 0.7%	82 1.9%	81 1.9%	165 2.4%
ORIGIN WESTERN CANADA	1558 13.6%	636 17.3%	1 0.3%	2 12.0%	-	-	-	863 12.9%	9 22.3%	-	46 10.7%	640 14.9%	640 15.0%	872 12.9%
ORIGIN ATLANTIC CANADA	1111 9.7%	315 8.6%	7 1.3%	1 7.4%	-	-	2 6.5%	762 11.4%	2 6.1%	1 3.4%	20 4.8%	327 7.6%	324 7.6%	764 11.3%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		TYPE OF ACCOMMODATION												
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	57112	8595	2638	267	679	125	4111	27538	9825	1140	2194	17555	13444	37363
LOCATION OF NIGHTS SPENT														
OTAP 5: GETAWAY COUNTRY	6123	312	117	19	174	48	707	2667	1646	209	224	1586	879	4313
	10.7%	3.6%	4.4%	7.2%	25.6%	38.0%	17.2%	9.7%	16.8%	18.3%	10.2%	9.0%	6.5%	11.5%
ORIGIN ONTARIO	5724	265	111	19	168	48	689	2381	1637	186	220	1486	797	4018
	93.5%	85.0%	94.6%	100.0%	96.6%	100.0%	97.4%	89.3%	99.5%	89.1%	98.3%	93.7%	90.7%	93.2%
ORIGIN QUEBEC	153	41	2	-	-	-	13	71	3	23	-	79	66	74
	2.5%	13.2%	2.0%				1.8%	2.7%	0.2%	10.9%		5.0%	7.5%	1.7%
ORIGIN MANITOBA	31	-	-	-	-	-	-	28	-	-	4	-	-	28
	0.5%	*						1.0%			1.6%	*	*	0.6%
ORIGIN WESTERN CANADA	91	4	1	-	5	-	2	74	5	-	-	12	10	79
	1.5%	1.2%	0.9%		2.9%		0.3%	2.8%	0.3%			0.7%	1.1%	1.8%
ORIGIN ATLANTIC CANADA	122	2	3	-	1	-	3	113	-	-	-	9	6	113
	2.0%	0.6%	2.5%		0.5%		0.5%	4.2%			0.1%	0.6%	0.6%	2.6%
OTAP 6: ONTARIO EAST	9932	1601	396	36	38	19	594	5311	1283	231	425	2913	2320	6594
	17.4%	18.6%	15.0%	13.4%	5.6%	15.1%	14.4%	19.3%	13.1%	20.2%	19.4%	16.6%	17.3%	17.6%
ORIGIN ONTARIO	7164	874	242	29	33	12	544	3863	1144	191	232	1925	1381	5007
	72.1%	54.6%	61.1%	81.3%	86.7%	65.6%	91.7%	72.7%	89.2%	82.8%	54.5%	66.1%	59.5%	75.9%
ORIGIN QUEBEC	1207	204	119	1	5	-	35	651	83	19	89	384	348	734
	12.1%	12.7%	30.1%	3.4%	13.3%		6.0%	12.3%	6.5%	8.4%	20.8%	13.2%	15.0%	11.1%
ORIGIN MANITOBA	208	122	3	1	-	-	-	62	18	-	1	127	127	80
	2.1%	7.6%	0.8%	3.4%				1.2%	1.4%		0.2%	4.4%	5.5%	1.2%
ORIGIN WESTERN CANADA	838	292	10	3	-	7	7	447	12	12	47	332	325	460
	8.4%	18.3%	2.6%	9.6%		34.4%	1.2%	8.4%	0.9%	5.2%	11.0%	11.4%	14.0%	7.0%
ORIGIN ATLANTIC CANADA	517	109	21	1	-	-	7	287	26	8	58	146	139	313
	5.2%	6.8%	5.4%	2.3%			1.2%	5.4%	2.0%	3.6%	13.6%	5.0%	6.0%	4.7%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
		TYPE OF ACCOMMODATION												
TOTAL (WEIGHTED - 000s)	57112	8595	2638	267	679	125	4111	27538	9825	1140	2194	17555	13444	37363
LOCATION OF NIGHTS SPENT														
OTAP 7: NEAR NORTH	1875	92	195	29	30	8	298	480	610	37	95	689	391	1091
	3.3%	1.1%	7.4%	11.0%	4.4%	6.1%	7.2%	1.7%	6.2%	3.2%	4.3%	3.9%	2.9%	2.9%
ORIGIN ONTARIO	1793	86	194	29	30	8	244	462	610	37	93	627	383	1072
	95.6%	93.0%	99.4%	100.0%	100.0%	100.0%	82.0%	96.1%	100.0%	100.0%	98.0%	91.1%	98.1%	98.3%
ORIGIN QUEBEC	58	-	1	-	-	-	51	5	-	-	-	52	1	5
	3.1%	0.5%	0.3%				17.3%	1.1%				7.6%	0.3%	0.5%
ORIGIN MANITOBA	5	-	-	-	-	-	-	4	-	-	1	-	-	4
	0.3%							0.9%			1.1%			0.4%
ORIGIN WESTERN CANADA	6	4	-	-	-	-	2	-	-	-	-	6	4	-
	0.3%	4.5%					0.8%					0.9%	1.1%	
ORIGIN ATLANTIC CANADA	12	2	1	-	-	-	-	9	-	-	1	2	2	9
	0.7%	1.9%	0.3%					1.9%			0.9%	0.3%	0.6%	0.8%
OTAP 8: RAINBOW COUNTRY	3126	352	134	4	30	33	365	1135	793	124	155	1043	678	1928
	5.5%	4.1%	5.1%	1.4%	4.5%	26.6%	8.9%	4.1%	8.1%	10.9%	7.0%	5.9%	5.0%	5.2%
ORIGIN ONTARIO	2946	333	129	4	27	33	363	1001	782	124	149	1013	650	1784
	94.2%	94.5%	95.9%	100.0%	88.1%	100.0%	99.7%	88.2%	98.7%	100.0%	96.3%	97.2%	95.8%	92.5%
ORIGIN QUEBEC	40	15	1	-	1	-	1	20	1	-	-	18	17	22
	1.3%	4.2%	0.7%		4.2%		0.3%	1.8%	0.2%			1.7%	2.5%	1.1%
ORIGIN MANITOBA	16	1	1	-	2	-	-	12	-	-	-	4	4	12
	0.5%	0.4%	0.4%		6.7%			1.1%				0.4%	0.6%	0.6%
ORIGIN WESTERN CANADA	90	2	4	-	-	-	-	69	9	-	6	6	6	78
	2.9%	0.6%	2.7%					6.1%	1.2%		3.7%	0.6%	0.9%	4.1%
ORIGIN ATLANTIC CANADA	34	1	-	-	-	-	-	32	-	-	-	2	2	32
	1.1%	0.2%	0.3%		1.0%			2.8%				0.1%	0.2%	1.7%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		TYPE OF ACCOMMODATION												
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	57112	8595	2638	267	679	125	4111	27538	9825	1140	2194	17555	13444	37363
LOCATION OF NIGHTS SPENT														
OTAP 9: ALGOMA COUNTRY	1065 1.9%	163 1.9%	90 3.4%	1 0.3%	2 0.3%	-	108 2.6%	474 1.7%	158 1.6%	3 0.2%	67 3.0%	366 2.1%	258 1.9%	632 1.7%
ORIGIN ONTARIO	1017 95.5%	153 94.3%	76 84.3%	1 100.0%	-	-	107 98.6%	457 96.4%	156 98.9%	2 87.1%	65 97.7%	339 92.6%	232 90.1%	613 97.0%
ORIGIN QUEBEC	5 0.4%	-	-	-	2 100.0%	-	1 0.7%	2 0.4%	-	-	-	3 0.7%	2 0.7%	2 0.3%
ORIGIN MANITOBA	12 1.1%	3 2.0%	4 3.9%	-	-	-	-	5 1.1%	-	-	-	7 1.9%	7 2.6%	5 0.8%
ORIGIN WESTERN CANADA	18 1.7%	6 3.7%	10 10.7%	-	-	-	- 0.4%	1 0.2%	-	-	2 2.3%	16 4.4%	16 6.0%	1 0.1%
ORIGIN ATLANTIC CANADA	13 1.2%	-	1 1.1%	-	-	-	- 0.3%	9 2.0%	2 1.1%	- 12.9%	-	2 0.5%	1 0.5%	11 1.8%
OTAP 10: JAMES BAY FRONTIER	794 1.4%	67 0.8%	85 3.2%	-	-	1 0.6%	58 1.4%	402 1.5%	120 1.2%	12 1.0%	50 2.3%	222 1.3%	164 1.2%	522 1.4%
ORIGIN ONTARIO	680 85.7%	42 62.9%	78 91.5%	-	-	1 100.0%	44 76.3%	338 83.9%	117 97.7%	12 100.0%	50 100.0%	176 79.4%	132 80.5%	455 87.1%
ORIGIN QUEBEC	73 9.2%	3 4.9%	-	-	-	-	13 23.1%	54 13.3%	3 2.3%	-	-	17 7.5%	3 2.0%	56 10.8%
ORIGIN MANITOBA	1 0.1%	-	-	-	-	-	-	1 0.1%	-	-	-	-	-	1 0.1%
ORIGIN WESTERN CANADA	26 3.3%	21 32.2%	3 3.6%	-	-	-	- 0.6%	2 0.4%	-	-	-	25 11.2%	25 14.9%	2 0.3%
ORIGIN ATLANTIC CANADA	13 1.7%	-	4 4.9%	-	-	-	-	9 2.2%	-	-	-	4 1.9%	4 2.5%	9 1.7%

Continued

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

		TYPE OF ACCOMMODATION												
	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
TOTAL (WEIGHTED - 000s)	57112	8595	2638	267	679	125	4111	27538	9825	1140	2194	17555	13444	37363
LOCATION OF NIGHTS SPENT														
OTAP 11: NORTH OF SUPERIOR	997 1.7%	139 1.6%	144 5.5%	-	-	1 1.0%	80 1.9%	478 1.7%	130 1.3%	6 0.5%	20 0.9%	369 2.1%	309 2.2%	607 1.6%
ORIGIN ONTARIO	760 76.2%	96 69.5%	130 90.4%	-	-	1 100.0%	60 75.6%	322 67.3%	127 97.9%	6 100.0%	18 88.0%	294 79.5%	233 80.6%	448 73.8%
ORIGIN QUEBEC	16 1.6%	-	-	-	-	-	16 19.9%	-	-	-	-	16 4.3%	-	-
ORIGIN MANITOBA	108 10.9%	33 23.7%	4 2.7%	-	-	-	2 2.1%	69 14.5%	-	-	1 4.5%	38 10.4%	37 12.7%	69 11.4%
ORIGIN WESTERN CANADA	102 10.2%	7 4.8%	9 6.0%	-	-	-	2 2.3%	80 16.8%	3 2.1%	-	2 7.4%	17 4.6%	15 5.3%	83 13.7%
ORIGIN ATLANTIC CANADA	11 1.1%	3 2.1%	1 0.9%	-	-	-	-	7 1.5%	-	-	-	4 1.1%	4 1.4%	7 1.2%
OTAP 12: SUNSET COUNTRY	829 1.5%	91 1.1%	49 1.8%	-	4 0.6%	2 1.6%	61 1.5%	235 0.9%	312 3.2%	29 2.5%	47 2.1%	235 1.3%	174 1.3%	547 1.5%
ORIGIN ONTARIO	255 30.8%	21 22.8%	21 43.5%	-	2 47.5%	-	10 16.1%	138 58.5%	62 19.8%	-	2 4.8%	54 22.8%	44 25.3%	199 36.4%
ORIGIN QUEBEC	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	482 58.2%	69 76.1%	22 45.1%	-	2 52.5%	2 100.0%	45 73.9%	72 30.7%	211 67.8%	17 58.2%	42 89.4%	157 66.7%	112 64.2%	283 51.8%
ORIGIN WESTERN CANADA	90 10.8%	1 1.1%	5 10.2%	-	-	-	6 9.9%	24 10.3%	39 12.5%	12 41.8%	3 5.8%	24 10.3%	18 10.4%	63 11.5%
ORIGIN ATLANTIC CANADA	2 0.2%	-	1 1.1%	-	-	-	-	1 0.6%	-	-	-	1 0.2%	1 0.3%	1 0.2%

Continued

CTS 2000 - ONTARIO (4/10/01) TABLE #5-7

LOCATION OF NIGHTS SPENT IN ONTARIO
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY TYPE OF ACCOMMODATION

	TOTAL	HOTEL	MOTEL	B&B	RESORT	HUNTING/ FISHING LODGE	CAMPING/ TRAILER	VFR	PRIVATE COTTAGE	COMM. COTTAGE	OTHER /NOT STATED	TOTAL COMM.	TOTAL ROOFED COMM.	TOTAL NON-COMM.
		TYPE OF ACCOMMODATION												
TOTAL (WEIGHTED - 000s)	57112	8595	2638	267	679	125	4111	27538	9825	1140	2194	17555	13444	37363
LOCATION OF NIGHTS SPENT														
OTAPs 7-12 (NET)	8686 15.2%	903 10.5%	697 26.4%	34 12.8%	66 9.8%	45 35.9%	969 23.6%	3205 11.6%	2123 21.6%	209 18.4%	433 19.7%	2924 16.7%	1955 14.5%	5328 14.3%
ORIGIN ONTARIO	7452 85.8%	731 81.0%	627 90.1%	34 100.0%	59 88.4%	43 95.5%	829 85.5%	2716 84.7%	1855 87.4%	180 86.0%	377 87.0%	2503 85.6%	1675 85.7%	4571 85.8%
ORIGIN QUEBEC	191 2.2%	19 2.0%	1 0.2%	-	3 4.8%	-	83 8.5%	81 2.5%	4 0.2%	-	-	106 3.6%	23 1.2%	85 1.6%
ORIGIN MANITOBA	625 7.2%	107 11.8%	30 4.3%	-	6 6.3%	2 4.5%	47 4.8%	163 5.1%	211 10.0%	17 8.0%	44 10.1%	206 7.0%	160 8.2%	375 7.0%
ORIGIN WESTERN CANADA	333 3.8%	41 4.6%	30 4.3%	-	-	-	11 1.1%	176 5.5%	51 2.4%	12 5.8%	11 2.6%	94 3.2%	83 4.3%	227 4.3%
ORIGIN ATLANTIC CANADA	85 1.0%	5 0.6%	8 1.1%	-	- 0.5%	-	- *	68 2.1%	2 0.1%	- 0.2%	1 0.2%	14 0.5%	14 0.7%	70 1.3%
OTAP UNKNOWN	298 0.5%	18 0.2%	3 0.1%	-	7 1.1%	5 4.2%	88 2.1%	56 0.2%	71 0.7%	-	48 2.2%	122 0.7%	34 0.3%	127 0.3%
ORIGIN ONTARIO	91 30.5%	3 18.4%	2 63.9%	-	-	5 100.0%	48 53.8%	23 41.6%	6 8.8%	-	3 6.3%	58 47.6%	11 31.0%	29 23.2%
ORIGIN QUEBEC	128 42.9%	7 40.4%	1 23.2%	-	-	-	40 45.5%	21 37.6%	58 81.0%	-	- 1.0%	48 39.5%	8 23.0%	79 62.0%
ORIGIN MANITOBA	15 4.9%	- 0.8%	-	-	7 100.0%	-	-	-	7 10.2%	-	-	7 5.9%	7 21.3%	7 5.7%
ORIGIN WESTERN CANADA	46 15.4%	1 3.3%	- 12.9%	-	-	-	-	-	-	-	45 92.7%	1 0.9%	1 3.1%	-
ORIGIN ATLANTIC CANADA	19 6.4%	7 37.2%	-	-	-	-	1 0.7%	12 20.8%	-	-	-	7 6.1%	7 21.0%	12 9.1%

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: PERSON NIGHTS IN ONTARIO
BY NIGHTS SPENT IN OTAPS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN OTAPS: OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7-12	OTAP UNKNOWN
TOTAL (WEIGHTED - 000s)	95242	7962	11300	16483	15982	11266	15956	3499	5708	1953	1302	1565	1691	15718	574
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
OTAP 1: SOUTHWESTERN ONTARIO	7916 8.3%	7584 95.2%	70 0.6%	57 0.3%	63 0.4%	16 0.1%	5 *	6 0.2%	2 *	9 0.4%	50 3.9%	53 3.4%	1 *	121 0.8%	-
ORIGIN ONTARIO	6995 88.4%	6866 90.5%	49 69.8%	29 50.2%	30 48.5%	-	4 75.4%	6 100.0%	-	5 53.8%	8 15.2%	-	-	18 14.8%	-
ORIGIN QUEBEC	237 3.0%	153 2.0%	15 22.0%	-	12 18.4%	11 72.0%	-	-	-	3 32.4%	43 84.8%	-	-	45 37.5%	-
ORIGIN MANITOBA	30 0.4%	30 0.4%	-	-	-	-	-	-	-	- 4.5%	-	- 0.7%	-	1 0.6%	-
ORIGIN WESTERN CANADA	407 5.1%	308 4.1%	1 2.0%	27 47.1%	13 20.9%	-	-	-	2 100.0%	1 9.3%	-	53 99.3%	1 100.0%	57 47.1%	-
ORIGIN ATLANTIC CANADA	247 3.1%	228 3.0%	4 6.1%	2 2.8%	8 12.1%	4 28.0%	1 24.6%	-	-	-	-	-	-	-	-
OTAP 2: FESTIVAL COUNTRY	11061 11.6%	13 0.2%	10598 93.8%	34 0.2%	194 1.2%	108 1.0%	61 0.4%	5 0.1%	11 0.2%	11 0.6%	-	6 0.4%	12 0.7%	44 0.3%	8 1.4%
ORIGIN ONTARIO	9291 84.0%	13 100.0%	9088 85.8%	20 60.1%	78 40.3%	61 56.8%	5 8.7%	5 100.0%	11 100.0%	5 45.9%	-	2 29.6%	1 7.3%	23 52.6%	1 9.2%
ORIGIN QUEBEC	660 6.0%	-	566 5.3%	7 22.0%	44 22.8%	9 8.5%	33 54.8%	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	121 1.1%	-	85 0.8%	4 11.5%	6 3.3%	12 11.2%	3 4.1%	-	-	3 28.3%	-	1 21.2%	-	4 9.8%	7 90.8%
ORIGIN WESTERN CANADA	537 4.9%	-	514 4.9%	1 4.2%	4 2.2%	-	-	-	-	3 25.9%	-	3 49.3%	11 92.7%	17 37.6%	-
ORIGIN ATLANTIC CANADA	452 4.1%	-	345 3.3%	1 2.1%	61 31.4%	25 23.4%	20 32.4%	-	-	-	-	-	-	-	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: PERSON NIGHTS IN ONTARIO
BY NIGHTS SPENT IN OTAPS

	TOTAL ONTARIO NIGHTS	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPS 7-12	OTAP UNKNOWN
		NIGHTS SPENT IN OTAPS													
TOTAL (WEIGHTED - 000s)	95242	7962	11300	16483	15982	11266	15956	3499	5708	1953	1302	1565	1691	15718	574
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
OTAP 3: LAKELANDS	16244 17.1%	55 0.7%	36 0.3%	16030 97.2%	46 0.3%	56 0.5%	2 *	-	8 0.1%	8 0.4%	-	3 0.2%	- *	19 0.1%	- 0.1%
ORIGIN ONTARIO	15946 98.2%	31 57.7%	30 83.1%	15777 98.4%	38 81.8%	56 99.5%	-	-	8 100.0%	5 68.4%	-	-	-	14 71.4%	-
ORIGIN QUEBEC	160 1.0%	-	5 14.8%	155 1.0%	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	9 0.1%	-	-	7 *	-	- 0.5%	-	-	-	-	-	- 10.5%	- 100.0%	1 3.0%	- 100.0%
ORIGIN WESTERN CANADA	18 0.1%	-	-	13 0.1%	-	-	-	-	-	2 31.6%	-	2 89.5%	-	5 25.6%	-
ORIGIN ATLANTIC CANADA	112 0.7%	23 42.3%	1 2.1%	78 0.5%	8 18.2%	-	2 100.0%	-	-	-	-	-	-	-	-
OTAP 4: METRO TORONTO	15898 16.7%	108 1.4%	225 2.0%	161 1.0%	15077 94.3%	68 0.6%	127 0.8%	17 0.5%	33 0.6%	9 0.5%	8 0.6%	5 0.3%	-	72 0.5%	60 10.5%
ORIGIN ONTARIO	9168 57.7%	32 29.4%	78 34.5%	48 29.9%	8918 59.1%	38 56.1%	20 15.5%	12 67.8%	12 37.7%	2 24.0%	8 100.0%	1 15.7%	-	35 48.6%	-
ORIGIN QUEBEC	2728 17.2%	-	14 6.2%	3 1.7%	2615 17.3%	11 15.5%	25 19.5%	-	-	-	-	-	-	-	60 100.0%
ORIGIN MANITOBA	414 2.6%	3 2.8%	31 13.9%	6 3.8%	352 2.3%	-	3 2.2%	-	11 33.5%	4 44.4%	-	4 84.3%	-	19 26.5%	-
ORIGIN WESTERN CANADA	2085 13.1%	62 57.6%	48 21.4%	72 44.4%	1839 12.2%	5 7.4%	41 32.6%	6 32.2%	9 27.9%	3 31.6%	-	-	-	18 24.4%	-
ORIGIN ATLANTIC CANADA	1503 9.5%	11 10.3%	54 23.9%	33 20.3%	1352 9.0%	14 21.0%	38 30.3%	-	- 1.0%	-	-	-	-	- 0.4%	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: PERSON NIGHTS IN ONTARIO
BY NIGHTS SPENT IN OTAPS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN OTAPS													
		OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPS 7-12	OTAP UNKNOWN
TOTAL (WEIGHTED - 000s)	95242	7962	11300	16483	15982	11266	15956	3499	5708	1953	1302	1565	1691	15718	574
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
OTAP 5: GETAWAY COUNTRY	10974 11.5%	7 0.1%	64 0.6%	75 0.5%	10 0.1%	10720 95.2%	47 0.3%	2 0.1%	14 0.2%	17 0.9%	-	8 0.5%	-	41 0.3%	9 1.6%
ORIGIN ONTARIO	10398 94.7%	7 100.0%	61 96.4%	75 100.0%	8 79.1%	10178 94.9%	25 52.1%	2 100.0%	11 78.4%	16 91.6%	-	6 81.3%	-	35 85.6%	8 86.6%
ORIGIN QUEBEC	229 2.1%	-	-	-	-	225 2.1%	3 7.2%	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	32 0.3%	-	-	-	-	32 0.3%	-	-	-	-	-	-	-	-	-
ORIGIN WESTERN CANADA	114 1.0%	-	-	-	-	102 1.0%	8 16.7%	-	1 10.2%	1 8.4%	-	1 18.7%	-	4 10.5%	-
ORIGIN ATLANTIC CANADA	202 1.8%	-	2 3.6%	-	2 20.9%	183 1.7%	11 24.0%	-	2 11.3%	-	-	-	-	2 3.9%	1 13.4%
OTAP 6: ONTARIO EAST	15613 16.4%	19 0.2%	15 0.1%	8 *	46 0.3%	170 1.5%	15272 95.7%	1 *	46 0.8%	4 0.2%	24 1.9%	6 0.4%	1 0.1%	83 0.5%	-
ORIGIN ONTARIO	11575 74.1%	-	2 10.0%	8 100.0%	6 13.3%	156 91.8%	11400 74.6%	1 100.0%	-	1 22.5%	1 5.2%	-	-	4 4.3%	-
ORIGIN QUEBEC	1853 11.9%	-	-	-	-	-	1853 12.1%	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	257 1.6%	-	4 26.4%	-	7 14.7%	1 0.6%	242 1.6%	-	-	1 31.2%	-	1 25.2%	-	3 3.4%	-
ORIGIN WESTERN CANADA	1246 8.0%	19 100.0%	10 63.6%	-	31 66.0%	12 7.1%	1099 7.2%	-	46 100.0%	2 46.3%	23 94.8%	4 74.8%	1 100.0%	76 92.3%	-
ORIGIN ATLANTIC CANADA	682 4.4%	-	-	-	3 6.0%	1 0.5%	678 4.4%	-	-	-	-	-	-	-	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: PERSON NIGHTS IN ONTARIO
BY NIGHTS SPENT IN OTAPS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN OTAPS													
		OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPS 7-12	OTAP UNKNOWN
TOTAL (WEIGHTED - 000s)	95242	7962	11300	16483	15982	11266	15956	3499	5708	1953	1302	1565	1691	15718	574
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
OTAP 7: NEAR NORTH	3403 3.6%	-	5 *	2 *	-	11 0.1%	3 *	3353 95.8%	29 0.5%	1 0.1%	-	-	-	3382 21.5%	-
ORIGIN ONTARIO	3357 98.6%	-	5 100.0%	2 100.0%	-	11 100.0%	3 100.0%	3309 98.7%	26 91.4%	1 100.0%	-	-	-	3336 98.6%	-
ORIGIN QUEBEC	15 0.4%	-	-	-	-	-	-	15 0.4%	-	-	-	-	-	15 0.4%	-
ORIGIN MANITOBA	5 0.2%	-	-	-	-	-	-	5 0.2%	-	-	-	-	-	5 0.2%	-
ORIGIN WESTERN CANADA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN ATLANTIC CANADA	26 0.8%	-	-	-	-	-	-	24 0.7%	2 8.6%	-	-	-	-	26 0.8%	-
OTAP 8: RAINBOW COUNTRY	5621 5.9%	16 0.2%	47 0.4%	39 0.2%	7 *	31 0.3%	11 0.1%	8 0.2%	5374 94.1%	77 4.0%	2 0.1%	6 0.4%	2 0.1%	5469 34.8%	1 0.2%
ORIGIN ONTARIO	5452 97.0%	16 100.0%	43 92.6%	38 99.2%	2 33.2%	31 100.0%	11 98.6%	7 85.3%	5228 97.3%	75 96.2%	2 100.0%	-	-	5311 97.1%	-
ORIGIN QUEBEC	56 1.0%	-	3 7.4%	-	5 66.8%	-	-	-	48 0.9%	-	-	-	-	48 0.9%	-
ORIGIN MANITOBA	23 0.4%	-	-	-	-	-	-	-	15 0.3%	2 2.0%	-	5 78.9%	1 46.4%	23 0.4%	-
ORIGIN WESTERN CANADA	47 0.8%	-	-	-	-	-	-	-	42 0.8%	1 1.7%	-	1 21.1%	1 53.6%	46 0.8%	1 100.0%
ORIGIN ATLANTIC CANADA	42 0.7%	-	-	- 0.8%	-	-	- 1.4%	1 14.7%	40 0.7%	-	-	-	-	41 0.8%	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: PERSON NIGHTS IN ONTARIO
BY NIGHTS SPENT IN OTAPs

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN OTAPs: OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7-12	OTAP UNKNOWN
TOTAL (WEIGHTED - 000s)	95242	7962	11300	16483	15982	11266	15956	3499	5708	1953	1302	1565	1691	15718	574
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
OTAP 9: ALGOMA COUNTRY	1660 1.7%	9 0.1%	1 *	5 *	4 *	13 0.1%	-	-	42 0.7%	1584 81.1%	-	-	-	1626 10.3%	2 0.4%
ORIGIN ONTARIO	1623 97.8%	9 100.0%	1 100.0%	5 100.0%	4 100.0%	13 100.0%	-	-	37 88.2%	1552 98.0%	-	-	-	1589 97.7%	2 100.0%
ORIGIN QUEBEC	13 0.8%	-	-	-	-	-	-	-	5 11.8%	8 0.5%	-	-	-	13 0.8%	-
ORIGIN MANITOBA	3 0.2%	-	-	-	-	-	-	-	-	3 0.2%	-	-	-	3 0.2%	-
ORIGIN WESTERN CANADA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN ATLANTIC CANADA	20 1.2%	-	-	-	-	-	-	-	-	20 1.3%	-	-	-	20 1.3%	-
OTAP 10: JAMES BAY FRONTIER	1345 1.4%	-	-	4 *	2 *	-	-	25 0.7%	6 0.1%	12 0.6%	1203 92.3%	-	93 5.5%	1338 8.5%	-
ORIGIN ONTARIO	1131 84.1%	-	-	4 100.0%	1 39.1%	-	-	24 96.0%	6 100.0%	12 100.0%	1084 90.2%	-	-	1125 84.1%	-
ORIGIN QUEBEC	92 6.9%	-	-	-	-	-	-	-	-	-	92 7.7%	-	-	92 6.9%	-
ORIGIN MANITOBA	1 0.1%	-	-	-	-	-	-	-	-	-	1 0.1%	-	-	1 0.1%	-
ORIGIN WESTERN CANADA	98 7.3%	-	-	-	-	-	-	-	-	-	5 0.4%	-	93 100.0%	98 7.3%	-
ORIGIN ATLANTIC CANADA	22 1.7%	-	-	-	1 60.9%	-	-	1 4.0%	-	-	20 1.7%	-	-	21 1.6%	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: PERSON NIGHTS IN ONTARIO
BY NIGHTS SPENT IN OTAPs

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN OTAPS: OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPS 7-12	OTAP UNKNOWN
TOTAL (WEIGHTED - 000s)	95242	7962	11300	16483	15982	11266	15956	3499	5708	1953	1302	1565	1691	15718	574
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
OTAP 11: NORTH OF SUPERIOR	1510 1.6%	13 0.2%	-	-	2 *	5 *	-	1 *	15 0.3%	80 4.1%	2 0.1%	1386 88.6%	5 0.3%	1489 9.5%	1 0.2%
ORIGIN ONTARIO	1265 83.7%	11 88.6%	-	-	-	5 100.0%	-	1 100.0%	15 100.0%	80 100.0%	2 100.0%	1148 82.9%	2 32.5%	1248 83.8%	-
ORIGIN QUEBEC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	148 9.8%	-	-	-	-	-	-	-	-	-	-	145 10.5%	3 60.3%	148 9.9%	-
ORIGIN WESTERN CANADA	81 5.3%	-	-	-	-	-	-	-	-	-	-	79 5.7%	- 7.2%	80 5.4%	1 100.0%
ORIGIN ATLANTIC CANADA	17 1.1%	1 11.4%	-	-	2 100.0%	-	-	-	-	-	-	13 0.9%	-	13 0.9%	-
OTAP 12: SUNSET COUNTRY	1478 1.6%	3 *	-	-	7 *	-	-	-	-	-	-	3 0.2%	1466 86.7%	1468 9.3%	-
ORIGIN ONTARIO	390 26.4%	3 100.0%	-	-	7 100.0%	-	-	-	-	-	-	3 100.0%	377 25.7%	380 25.9%	-
ORIGIN QUEBEC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	1001 67.7%	-	-	-	-	-	-	-	-	-	-	-	1001 68.3%	1001 68.2%	-
ORIGIN WESTERN CANADA	87 5.9%	-	-	-	-	-	-	-	-	-	-	-	87 5.9%	87 5.9%	-
ORIGIN ATLANTIC CANADA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: PERSON NIGHTS IN ONTARIO
BY NIGHTS SPENT IN OTAPs

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN OTAPS													
		OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7-12	OTAP UNKNOWN
TOTAL (WEIGHTED - 000s)	95242	7962	11300	16483	15982	11266	15956	3499	5708	1953	1302	1565	1691	15718	574
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
OTAPs 7-12 (NET)	15016	41	52	50	23	59	14	3387	5465	1755	1206	1395	1566	14774	4
	15.8%	0.5%	0.5%	0.3%	0.1%	0.5%	0.1%	96.8%	95.7%	89.9%	92.6%	89.1%	92.6%	94.0%	0.8%
ORIGIN ONTARIO	13217	39	49	49	14	59	14	3341	5312	1720	1088	1151	379	12990	2
	88.0%	96.4%	93.4%	99.4%	64.2%	100.0%	98.9%	98.6%	97.2%	98.0%	90.2%	82.5%	24.2%	87.9%	52.9%
ORIGIN QUEBEC	176	-	3	-	5	-	-	15	53	8	92	-	-	168	-
	1.2%		6.6%		20.3%			0.4%	1.0%	0.4%	7.7%			1.1%	
ORIGIN MANITOBA	1182	-	-	-	-	-	-	5	15	5	1	150	1006	1182	-
	7.9%							0.2%	0.3%	0.3%	0.1%	10.8%	64.2%	8.0%	
ORIGIN WESTERN CANADA	313	-	-	-	-	-	-	-	42	1	5	81	182	311	2
	2.1%								0.8%	0.1%	0.4%	5.8%	11.6%	2.1%	47.1%
ORIGIN ATLANTIC CANADA	127	1	-	-	4	-	-	26	42	20	20	13	-	122	-
	0.8%	3.6%		0.6%	15.5%		1.1%	0.8%	0.8%	1.2%	1.6%	0.9%		0.8%	
OTAP UNKNOWN	476	-	-	5	-	-	-	-	-	-	-	-	-	-	470
	0.5%			*											82.0%
ORIGIN ONTARIO	253	-	-	5	-	-	-	-	-	-	-	-	-	-	247
	53.1%			100.0%											52.6%
ORIGIN QUEBEC	115	-	-	-	-	-	-	-	-	-	-	-	-	-	115
	24.1%														24.4%
ORIGIN MANITOBA	6	-	-	-	-	-	-	-	-	-	-	-	-	-	6
	1.3%														1.4%
ORIGIN WESTERN CANADA	89	-	-	-	-	-	-	-	-	-	-	-	-	-	89
	18.8%														19.0%
ORIGIN ATLANTIC CANADA	13	-	-	-	-	-	-	-	-	-	-	-	-	-	13
	2.6%														2.7%
OUTSIDE ONTARIO (TOTAL)	2044	136	241	63	523	69	428	81	128	140	14	90	110	564	22
	2.1%	1.7%	2.1%	0.4%	3.3%	0.6%	2.7%	2.3%	2.3%	7.2%	1.0%	5.8%	6.5%	3.6%	3.8%
OTHER CANADA	1142	6	141	46	155	31	373	31	67	105	14	68	98	382	8
	1.2%	0.1%	1.2%	0.3%	1.0%	0.3%	2.3%	0.9%	1.2%	5.4%	1.0%	4.3%	5.8%	2.4%	1.3%
U.S.A.	655	130	100	17	152	38	24	50	61	35	-	22	13	182	13
	0.7%	1.6%	0.9%	0.1%	1.0%	0.3%	0.1%	1.4%	1.1%	1.8%		1.4%	0.7%	1.2%	2.2%
OTHER COUNTRIES	248	-	-	-	216	-	31	-	-	-	-	-	-	-	1
	0.3%				1.3%		0.2%								0.2%

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY NIGHTS SPENT IN OTAPs

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN OTAPs													
		OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7-12	OTAP UNKNOWN
TOTAL (WEIGHTED - 000s)	57112	5176	6971	8450	11476	6123	9932	1875	3126	1065	794	997	829	8686	298
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
OTAP 1: SOUTHWESTERN ONTARIO	5137 9.0%	4951 95.6%	53 0.8%	32 0.4%	41 0.4%	7 0.1%	3 *	3 0.1%	1 *	4 0.4%	14 1.8%	27 2.7%	- *	50 0.6%	-
ORIGIN ONTARIO	4511 87.8%	4431 89.5%	35 67.3%	17 54.8%	16 38.5%	-	3 80.8%	3 100.0%	-	2 60.9%	4 26.4%	-	-	9 18.0%	-
ORIGIN QUEBEC	131 2.5%	89 1.8%	15 29.3%	-	12 27.8%	3 39.2%	-	-	-	1 18.4%	11 73.6%	-	-	11 22.9%	-
ORIGIN MANITOBA	28 0.5%	27 0.5%	-	-	-	-	-	-	-	- 10.1%	-	- 1.5%	-	1 1.6%	-
ORIGIN WESTERN CANADA	295 5.8%	243 4.9%	- 0.5%	13 42.7%	10 24.3%	-	-	-	1 100.0%	- 10.6%	-	27 98.5%	- 100.0%	29 57.5%	-
ORIGIN ATLANTIC CANADA	172 3.3%	160 3.2%	2 2.9%	1 2.5%	4 9.4%	4 60.8%	1 19.2%	-	-	-	-	-	-	-	-
OTAP 2: FESTIVAL COUNTRY	6751 11.8%	6 0.1%	6539 93.8%	14 0.2%	93 0.8%	39 0.6%	32 0.3%	2 0.1%	3 0.1%	5 0.4%	-	4 0.4%	6 0.8%	20 0.2%	8 2.6%
ORIGIN ONTARIO	5677 84.1%	6 100.0%	5580 85.3%	9 64.4%	43 46.3%	24 61.5%	5 16.4%	2 100.0%	3 100.0%	2 33.7%	-	2 45.6%	1 13.6%	9 46.4%	1 9.2%
ORIGIN QUEBEC	332 4.9%	-	293 4.5%	2 13.5%	21 22.6%	2 5.9%	14 43.2%	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	70 1.0%	-	49 0.8%	2 14.4%	3 2.9%	6 15.5%	1 1.6%	-	-	2 34.6%	-	1 16.3%	-	2 11.1%	7 90.8%
ORIGIN WESTERN CANADA	389 5.8%	-	377 5.8%	1 5.2%	3 3.0%	-	-	-	-	1 31.7%	-	1 38.0%	5 86.4%	8 42.5%	-
ORIGIN ATLANTIC CANADA	283 4.2%	-	240 3.7%	- 2.6%	23 25.1%	7 17.1%	13 38.9%	-	-	-	-	-	-	-	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY NIGHTS SPENT IN OTAPs

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN OTAPs													
		OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7-12	OTAP UNKNOWN
TOTAL (WEIGHTED - 000s)	57112	5176	6971	8450	11476	6123	9932	1875	3126	1065	794	997	829	8686	298
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
OTAP 3: LAKELANDS	8283 14.5%	18 0.3%	11 0.2%	8194 97.0%	30 0.3%	20 0.3%	1 *	-	4 0.1%	3 0.3%	-	1 0.1%	- *	9 0.1%	- *
ORIGIN ONTARIO	8115 98.0%	10 56.3%	10 85.1%	8044 98.2%	25 84.3%	20 99.3%	-	-	4 100.0%	2 64.3%	-	-	-	6 67.9%	-
ORIGIN QUEBEC	78 0.9%	-	1 11.6%	77 0.9%	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	4 0.1%	-	-	4 *	-	- 0.7%	-	-	-	-	-	- 10.5%	- 100.0%	- 3.4%	- 100.0%
ORIGIN WESTERN CANADA	12 0.1%	-	-	9 0.1%	-	-	-	-	-	1 35.7%	-	1 89.5%	-	2 28.7%	-
ORIGIN ATLANTIC CANADA	74 0.9%	8 43.7%	- 3.3%	61 0.7%	5 15.7%	-	1 100.0%	-	-	-	-	-	-	-	-
OTAP 4: METRO TORONTO	11524 20.2%	76 1.5%	157 2.3%	121 1.4%	10941 95.3%	36 0.6%	96 1.0%	9 0.5%	20 0.6%	4 0.4%	2 0.3%	3 0.3%	-	37 0.4%	59 19.7%
ORIGIN ONTARIO	6472 56.2%	25 32.4%	51 32.6%	29 23.8%	6325 57.8%	17 48.6%	14 14.6%	3 35.1%	5 24.7%	1 17.6%	2 100.0%	1 27.1%	-	11 30.5%	-
ORIGIN QUEBEC	2033 17.6%	-	5 3.4%	3 2.2%	1947 17.8%	5 14.7%	14 14.7%	-	-	-	-	-	-	-	59 100.0%
ORIGIN MANITOBA	251 2.2%	2 2.3%	15 9.4%	3 2.5%	219 2.0%	-	3 2.9%	-	5 27.6%	2 48.1%	-	2 72.9%	-	10 25.5%	-
ORIGIN WESTERN CANADA	1630 14.1%	45 58.8%	45 28.5%	72 59.0%	1406 12.9%	5 13.9%	41 42.7%	6 64.9%	9 46.1%	1 34.3%	-	-	-	16 43.2%	-
ORIGIN ATLANTIC CANADA	1138 9.9%	5 6.5%	41 26.1%	15 12.5%	1044 9.5%	8 22.8%	24 25.1%	-	- 1.6%	-	-	-	-	- 0.8%	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY NIGHTS SPENT IN OTAPs

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN OTAPs													
		OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7-12	OTAP UNKNOWN
TOTAL (WEIGHTED - 000s)	57112	5176	6971	8450	11476	6123	9932	1875	3126	1065	794	997	829	8686	298
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
OTAP 5: GETAWAY COUNTRY	5975	5	38	29	5	5848	29	1	7	6	-	3	-	17	3
	10.5%	0.1%	0.6%	0.3%	*	95.5%	0.3%	0.1%	0.2%	0.6%		0.3%		0.2%	1.1%
ORIGIN ONTARIO	5622	5	36	29	4	5519	12	1	6	5	-	2	-	14	3
	94.1%	100.0%	94.5%	100.0%	79.1%	94.4%	41.4%	100.0%	81.2%	84.7%		62.0%		80.9%	81.2%
ORIGIN QUEBEC	146	-	-	-	-	143	3	-	-	-	-	-	-	-	-
	2.4%					2.4%	11.7%								
ORIGIN MANITOBA	18	-	-	-	-	18	-	-	-	-	-	-	-	-	-
	0.3%					0.3%									
ORIGIN WESTERN CANADA	76	-	-	-	-	69	5	-	1	1	-	1	-	3	-
	1.3%					1.2%	16.0%		13.3%	15.3%		38.0%		16.8%	
ORIGIN ATLANTIC CANADA	113	-	2	-	1	100	9	-	-	-	-	-	-	-	1
	1.9%		5.5%		20.9%	1.7%	31.0%		5.5%					2.3%	18.8%
OTAP 6: ONTARIO EAST	9770	9	13	4	31	105	9533	1	45	2	24	3	1	76	-
	17.1%	0.2%	0.2%	*	0.3%	1.7%	96.0%	0.1%	1.4%	0.2%	3.0%	0.3%	0.1%	0.9%	
ORIGIN ONTARIO	7102	-	1	4	6	92	6997	1	-	1	1	-	-	2	-
	72.7%		6.1%	100.0%	19.9%	87.6%	73.4%	100.0%		22.5%	2.7%			3.2%	
ORIGIN QUEBEC	1175	-	-	-	-	-	1175	-	-	-	-	-	-	-	-
	12.0%						12.3%								
ORIGIN MANITOBA	202	-	2	-	3	1	195	-	-	1	-	1	-	1	-
	2.1%		16.1%		11.0%	0.9%	2.0%			31.2%		25.2%		1.8%	
ORIGIN WESTERN CANADA	841	9	10	-	19	11	720	-	45	1	23	2	1	72	-
	8.6%	100.0%	77.8%		60.1%	10.6%	7.6%		100.0%	46.3%	97.3%	74.8%	100.0%	95.0%	
ORIGIN ATLANTIC CANADA	450	-	-	-	3	1	446	-	-	-	-	-	-	-	-
	4.6%				9.0%	0.9%	4.7%								

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY NIGHTS SPENT IN OTAPS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN OTAPS													
		OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPS 7-12	OTAP UNKNOWN
TOTAL (WEIGHTED - 000s)	57112	5176	6971	8450	11476	6123	9932	1875	3126	1065	794	997	829	8686	298
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
OTAP 7: NEAR NORTH	1806 3.2%	-	1 *	1 *	-	8 0.1%	2 *	1773 94.5%	20 0.6%	1 0.1%	-	-	-	1794 20.7%	-
ORIGIN ONTARIO	1784 98.8%	-	1 100.0%	1 100.0%	-	8 100.0%	2 100.0%	1751 98.8%	19 96.0%	1 100.0%	-	-	-	1772 98.8%	-
ORIGIN QUEBEC	6 0.4%	-	-	-	-	-	-	6 0.4%	-	-	-	-	-	6 0.4%	-
ORIGIN MANITOBA	5 0.3%	-	-		-	-	-	5 0.3%	-	-	-	-	-	5 0.3%	-
ORIGIN WESTERN CANADA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN ATLANTIC CANADA	11 0.6%	-	-	-	-	-	-	10 0.6%	1 4.0%	-	-	-	-	11 0.6%	-
OTAP 8: RAINBOW COUNTRY	3037 5.3%	4 0.1%	12 0.2%	21 0.2%	4 *	16 0.3%	8 0.1%	5 0.3%	2938 94.0%	21 2.0%	2 0.2%	4 0.4%	1 0.1%	2971 34.2%	1 0.2%
ORIGIN ONTARIO	2916 96.0%	4 100.0%	11 90.4%	20 98.5%	2 59.9%	16 100.0%	8 98.1%	5 88.9%	2829 96.3%	19 88.5%	2 100.0%	-	-	2854 96.1%	-
ORIGIN QUEBEC	39 1.3%	-	1 9.6%	-	2 40.1%	-	-	-	36 1.2%	-	-	-	-	36 1.2%	-
ORIGIN MANITOBA	15 0.5%	-	-	-	-	-	-	-	10 0.4%	1 5.0%	-	3 65.2%	1 46.4%	15 0.5%	-
ORIGIN WESTERN CANADA	37 1.2%	-	-	-	-	-	-	-	33 1.1%	1 6.4%	-	1 34.8%	1 53.6%	36 1.2%	1 100.0%
ORIGIN ATLANTIC CANADA	31 1.0%	-	-	- 1.5%	-	-	- 1.9%	1 11.1%	30 1.0%	-	-	-	-	31 1.0%	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY NIGHTS SPENT IN OTAPs

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN OTAPs: OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7-12	OTAP UNKNOWN
TOTAL (WEIGHTED - 000s)	57112	5176	6971	8450	11476	6123	9932	1875	3126	1065	794	997	829	8686	298
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
OTAP 9: ALGOMA COUNTRY	935 1.6%	9 0.2%	1 *	2 *	1 *	4 0.1%	-	-	25 0.8%	892 83.8%	-	-	-	918 10.6%	2 0.8%
ORIGIN ONTARIO	914 97.8%	9 100.0%	1 100.0%	2 100.0%	1 100.0%	4 100.0%	-	-	23 90.1%	874 97.9%	-	-	-	897 97.7%	2 100.0%
ORIGIN QUEBEC	6 0.7%	-	-	-	-	-	-	-	3 9.9%	4 0.4%	-	-	-	6 0.7%	-
ORIGIN MANITOBA	3 0.4%	-	-	-	-	-	-	-	-	3 0.4%	-	-	-	3 0.4%	-
ORIGIN WESTERN CANADA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN ATLANTIC CANADA	11 1.2%	-	-	-	-	-	-	-	-	11 1.3%	-	-	-	11 1.2%	-
OTAP 10: JAMES BAY FRONTIER	808 1.4%	-	-	2 *	2 *	-	-	13 0.7%	4 0.1%	12 1.1%	743 93.7%	-	31 3.7%	803 9.3%	-
ORIGIN ONTARIO	697 86.3%	-	-	2 100.0%	1 39.1%	-	-	12 92.6%	4 100.0%	12 100.0%	666 89.6%	-	-	694 86.4%	-
ORIGIN QUEBEC	62 7.7%	-	-	-	-	-	-	-	-	-	62 8.4%	-	-	62 7.8%	-
ORIGIN MANITOBA	1 0.1%	-	-	-	-	-	-	-	-	-	1 0.1%	-	-	1 0.1%	-
ORIGIN WESTERN CANADA	33 4.1%	-	-	-	-	-	-	-	-	-	2 0.2%	-	31 100.0%	33 4.1%	-
ORIGIN ATLANTIC CANADA	15 1.9%	-	-	-	1 60.9%	-	-	1 7.4%	-	-	13 1.7%	-	-	14 1.7%	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY NIGHTS SPENT IN OTAPS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN OTAPS: OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPS 7-12	OTAP UNKNOWN
TOTAL (WEIGHTED - 000s)	57112	5176	6971	8450	11476	6123	9932	1875	3126	1065	794	997	829	8686	298
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
OTAP 11: NORTH OF SUPERIOR	972 1.7%	6 0.1%	-	-	1 *	2 *	-	1 *	12 0.4%	49 4.6%	1 0.1%	896 89.9%	3 0.4%	962 11.1%	- 0.1%
ORIGIN ONTARIO	808 83.1%	6 94.0%	-	-	-	2 100.0%	-	1 100.0%	12 100.0%	49 100.0%	1 100.0%	735 82.0%	2 50.1%	800 83.1%	-
ORIGIN QUEBEC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	101 10.4%	-	-	-	-	-	-	-	-	-	-	100 11.2%	1 38.8%	101 10.5%	-
ORIGIN WESTERN CANADA	53 5.4%	-	-	-	-	-	-	-	-	-	-	52 5.8%	- 11.1%	52 5.4%	- 100.0%
ORIGIN ATLANTIC CANADA	10 1.1%	- 6.0%	-	-	1 100.0%	-	-	-	-	-	-	9 1.0%	-	9 0.9%	-
OTAP 12: SUNSET COUNTRY	736 1.3%	1 *	-	-	4 *	-	-	-	-	-	-	3 0.3%	729 87.9%	731 8.4%	-
ORIGIN ONTARIO	221 30.1%	1 100.0%	-	-	4 100.0%	-	-	-	-	-	-	3 100.0%	214 29.3%	216 29.6%	-
ORIGIN QUEBEC	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	480 65.2%	-	-	-	-	-	-	-	-	-	-	-	480 65.9%	480 65.6%	-
ORIGIN WESTERN CANADA	35 4.7%	-	-	-	-	-	-	-	-	-	-	-	35 4.8%	35 4.8%	-
ORIGIN ATLANTIC CANADA	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

NIGHTS SPENT IN ONTARIO BY DESTINATION
BASE: HOUSEHOLD NIGHTS IN ONTARIO
BY NIGHTS SPENT IN OTAPS

	TOTAL ONTARIO NIGHTS	NIGHTS SPENT IN OTAPS: OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPS 7-12	OTAP UNKNOWN
TOTAL (WEIGHTED - 000s)	57112	5176	6971	8450	11476	6123	9932	1875	3126	1065	794	997	829	8686	298
NIGHTS SPENT IN ONTARIO ON TRIPS DESTINED TO:															
OTAPs 7-12 (NET)	8294 14.5%	20 0.4%	14 0.2%	25 0.3%	12 0.1%	31 0.5%	10 0.1%	1792 95.6%	2999 95.9%	976 91.6%	746 94.0%	901 90.5%	764 92.2%	8180 94.2%	3 1.1%
ORIGIN ONTARIO	7340 88.5%	20 98.1%	13 91.7%	25 98.8%	8 66.7%	31 100.0%	10 98.4%	1769 98.7%	2886 96.2%	955 97.9%	668 89.6%	738 81.7%	216 28.2%	7232 88.4%	2 69.2%
ORIGIN QUEBEC	116 1.4%	-	1 8.3%	-	2 13.0%	-	-	6 0.4%	39 1.3%	4 0.4%	62 8.4%	-	-	111 1.4%	-
ORIGIN MANITOBA	605 7.3%	-	-	-	-	-	-	5 0.3%	10 0.3%	4 0.5%	1 0.1%	103 11.4%	482 63.1%	605 7.4%	-
ORIGIN WESTERN CANADA	157 1.9%	-	-	-	-	-	-	-	33 1.1%	1 0.1%	2 0.2%	53 5.9%	67 8.7%	156 1.9%	1 30.8%
ORIGIN ATLANTIC CANADA	79 0.9%	- 1.9%	-	- 1.2%	2 20.4%	-	- 1.6%	11 0.6%	31 1.0%	11 1.1%	13 1.7%	9 1.0%	-	75 0.9%	-
OTAP UNKNOWN	213 0.4%	-	-	5 0.1%	-	-	-	-	-	-	-	-	-	-	208 69.8%
ORIGIN ONTARIO	89 41.5%	-	-	5 100.0%	-	-	-	-	-	-	-	-	-	-	83 40.0%
ORIGIN QUEBEC	67 31.2%	-	-	-	-	-	-	-	-	-	-	-	-	-	67 32.1%
ORIGIN MANITOBA	6 3.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	6 3.1%
ORIGIN WESTERN CANADA	45 21.0%	-	-	-	-	-	-	-	-	-	-	-	-	-	45 21.5%
ORIGIN ATLANTIC CANADA	7 3.3%	-	-	-	-	-	-	-	-	-	-	-	-	-	7 3.4%
OUTSIDE ONTARIO (TOTAL)	1164 2.0%	91 1.8%	146 2.1%	26 0.3%	324 2.8%	36 0.6%	228 2.3%	67 3.6%	47 1.5%	65 6.1%	8 1.0%	54 5.5%	57 6.8%	297 3.4%	17 5.5%
OTHER CANADA	565 1.0%	3 0.1%	65 0.9%	15 0.2%	95 0.8%	15 0.2%	188 1.9%	18 1.0%	21 0.7%	45 4.2%	8 1.0%	35 3.5%	53 6.4%	180 2.1%	3 1.0%
U.S.A.	430 0.8%	87 1.7%	81 1.2%	11 0.1%	87 0.8%	21 0.3%	14 0.1%	48 2.6%	26 0.8%	19 1.8%	-	19 1.9%	3 0.4%	117 1.3%	12 4.1%
OTHER COUNTRIES	169 0.3%	-	-	-	142 1.2%	-	26 0.3%	-	-	-	-	-	-	-	1 0.5%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO WITH A STOP IN OTAP
BY TOTAL VISITS IN OTAP

	TOTAL VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2667	3344	2255	3952	2003	3204	491	851	311	307	417	334	2580	147	19564
TOTAL (WEIGHTED - 000s)	10026	15662	11350	15720	10871	12959	1428	2488	755	1011	719	688	6833	2287	84427
VISITING FRIENDS/RELATIVES	5482	8608	5509	8687	6535	7424	674	1401	429	490	383	378	3592	849	45704
	54.7%	55.0%	48.5%	55.3%	60.1%	57.3%	47.2%	56.3%	56.8%	48.5%	53.3%	54.9%	52.6%	37.1%	54.1%
VISITED RELATIVES	4792	7421	4632	7293	5319	6381	594	1231	373	416	331	311	3103	771	38912
	47.8%	47.4%	40.8%	46.4%	48.9%	49.2%	41.6%	49.5%	49.4%	41.1%	46.0%	45.2%	45.4%	33.7%	46.1%
VISITED FRIENDS	3833	6019	3721	6088	4379	5073	483	1026	322	345	274	237	2545	578	31412
	38.2%	38.4%	32.8%	38.7%	40.3%	39.1%	33.8%	41.3%	42.6%	34.1%	38.1%	34.4%	37.2%	25.3%	37.2%
SHOPPING	2419	3786	3236	4786	2607	4213	407	711	243	406	251	150	2017	261	22595
	24.1%	24.2%	28.5%	30.4%	24.0%	32.5%	28.5%	28.6%	32.2%	40.2%	34.9%	21.7%	29.5%	11.4%	26.8%
SIGHTSEEING (I)	1222	3538	2367	2391	1847	2427	354	616	190	100	186	183	1476	164	14682
	12.2%	22.6%	20.9%	15.2%	17.0%	18.7%	24.8%	24.8%	25.2%	9.9%	25.9%	26.6%	21.6%	7.2%	17.4%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	271	933	369	984	406	502	66	82	37	44	31	18	255	53	3542
	2.7%	6.0%	3.2%	6.3%	3.7%	3.9%	4.6%	3.3%	4.9%	4.3%	4.3%	2.6%	3.7%	2.3%	4.2%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	296	702	277	1170	230	369	23	55	29	6	26	13	134	44	3034
	3.0%	4.5%	2.4%	7.4%	2.1%	2.8%	1.6%	2.2%	3.9%	0.6%	3.6%	1.9%	2.0%	1.9%	3.6%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	12	62	114	73	56	50	1	39	33	14	6	6	74	19	426
	0.1%	0.4%	1.0%	0.5%	0.5%	0.4%	0.1%	1.6%	4.3%	1.4%	0.8%	0.9%	1.1%	0.8%	0.5%
ATTEND SPORTS EVENT	713	1005	496	1267	638	788	68	199	45	62	84	32	453	276	5536
	7.1%	6.4%	4.4%	8.1%	5.9%	6.1%	4.8%	8.0%	6.0%	6.1%	11.7%	4.7%	6.6%	12.1%	6.6%
VISIT A MUSEUM OR ART GALLERY (A/B)	182	571	291	558	182	916	70	96	34	23	57	21	251	47	2711
	1.8%	3.6%	2.6%	3.5%	1.7%	7.1%	4.9%	3.9%	4.4%	2.2%	8.0%	3.0%	3.7%	2.1%	3.2%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	88	842	291	491	228	120	16	24	18	16	37	5	85	41	2027
	0.9%	5.4%	2.6%	3.1%	2.1%	0.9%	1.1%	1.0%	2.4%	1.6%	5.1%	0.8%	1.2%	1.8%	2.4%
VISIT A THEME OR AMUSEMENT PARK	101	679	313	763	302	230	40	102	35	9	37	7	192	38	2406
	1.0%	4.3%	2.8%	4.9%	2.8%	1.8%	2.8%	4.1%	4.6%	0.9%	5.1%	1.0%	2.8%	1.7%	2.9%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	321	794	932	378	785	526	181	158	96	54	97	84	592	76	4067
	3.2%	5.1%	8.2%	2.4%	7.2%	4.1%	12.7%	6.4%	12.7%	5.4%	13.5%	12.2%	8.7%	3.3%	4.8%
VISIT AN HISTORIC SITE (A/J)	179	994	583	520	510	868	76	89	51	24	85	18	281	37	3700
	1.8%	6.3%	5.1%	3.3%	4.7%	6.7%	5.3%	3.6%	6.7%	2.4%	11.8%	2.6%	4.1%	1.6%	4.4%
WENT TO A BAR OR NIGHTCLUB (D)	572	1269	476	1707	870	1033	62	122	96	49	56	47	375	82	6125
	5.7%	8.1%	4.2%	10.9%	8.0%	8.0%	4.4%	4.9%	12.7%	4.8%	7.8%	6.8%	5.5%	3.6%	7.3%
WENT TO A CASINO (D)	234	950	729	195	117	216	15	96	65	7	28	2	161	32	2538
	2.3%	6.1%	6.4%	1.2%	1.1%	1.7%	1.0%	3.8%	8.6%	0.7%	3.9%	0.3%	2.4%	1.4%	3.0%
TOOK A CRUISE OR BOAT TRIP (I)	111	238	532	201	424	473	42	240	60	23	39	54	415	23	2249
	1.1%	1.5%	4.7%	1.3%	3.9%	3.6%	3.0%	9.6%	8.0%	2.3%	5.4%	7.8%	6.1%	1.0%	2.7%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO WITH A STOP IN OTAP
BY TOTAL VISITS IN OTAP

	TOTAL VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2667	3344	2255	3952	2003	3204	491	851	311	307	417	334	2580	147	19564
TOTAL (WEIGHTED - 000s)	10026	15662	11350	15720	10871	12959	1428	2488	755	1011	719	688	6833	2287	84427
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	1892 18.9%	3361 21.5%	4398 38.7%	2241 14.3%	3227 29.7%	2959 22.8%	517 36.2%	980 39.4%	256 33.9%	318 31.5%	302 41.9%	312 45.4%	2580 37.8%	219 9.6%	20326 24.1%
SWIMMING (E)	469 4.7%	606 3.9%	1665 14.7%	445 2.8%	1048 9.6%	925 7.1%	180 12.6%	463 18.6%	69 9.1%	51 5.1%	116 16.1%	142 20.7%	990 14.5%	44 1.9%	6018 7.1%
OTHER WATER-BASED ACTIVITIES (E)	183 1.8%	144 0.9%	1061 9.4%	232 1.5%	645 5.9%	562 4.3%	173 12.1%	373 15.0%	46 6.1%	15 1.4%	40 5.5%	118 17.2%	741 10.8%	16 0.7%	3497 4.1%
GOLFING	251 2.5%	235 1.5%	390 3.4%	160 1.0%	290 2.7%	309 2.4%	42 2.9%	41 1.6%	15 2.0%	20 2.0%	17 2.3%	18 2.6%	140 2.1%	13 0.6%	1757 2.1%
HUNTING (F)	5 *	66 0.4%	8 0.1%	-	53 0.5%	53 0.4%	12 0.9%	32 1.3%	9 1.2%	11 1.1%	12 1.6%	3 0.4%	79 1.2%	1 0.1%	264 0.3%
FISHING (E/F)	149 1.5%	146 0.9%	648 5.7%	27 0.2%	860 7.9%	552 4.3%	194 13.6%	434 17.4%	91 12.0%	134 13.3%	86 12.0%	124 18.1%	1041 15.2%	62 2.7%	3420 4.1%
BIRD OR WILDLIFE VIEWING (H)	132 1.3%	106 0.7%	382 3.4%	28 0.2%	231 2.1%	279 2.2%	87 6.1%	124 5.0%	22 2.9%	15 1.5%	34 4.7%	37 5.4%	310 4.5%	14 0.6%	1444 1.7%
CROSS-COUNTRY SKIING (G)	7 0.1%	-	80 0.7%	1 *	6 0.1%	23 0.2%	21 1.5%	5 0.2%	-	16 1.6%	1 0.2%	1 0.1%	42 0.6%	-	157 0.2%
DOWNHILL SKIING (G)	-	18 0.1%	493 4.3%	13 0.1%	31 0.3%	26 0.2%	7 0.5%	4 0.2%	15 2.0%	5 0.5%	4 0.6%	-	28 0.4%	-	608 0.7%
SNOWMOBILING (G)	9 0.1%	26 0.2%	104 0.9%	-	75 0.7%	12 0.1%	19 1.4%	16 0.6%	2 0.3%	47 4.6%	4 0.5%	5 0.7%	92 1.3%	45 2.0%	362 0.4%
WALKING OR HIKING (H)	591 5.9%	1389 8.9%	2002 17.6%	832 5.3%	1247 11.5%	1137 8.8%	234 16.4%	443 17.8%	103 13.6%	88 8.7%	116 16.1%	111 16.1%	1039 15.2%	77 3.4%	8004 9.5%
CYCLING (H)	95 0.9%	318 2.0%	519 4.6%	70 0.4%	270 2.5%	403 3.1%	42 2.9%	84 3.4%	13 1.8%	11 1.1%	17 2.3%	11 1.6%	172 2.5%	22 0.9%	1832 2.2%
OTHER SPORT/OUTDOOR ACTIVITY	819 8.2%	1432 9.1%	965 8.5%	1097 7.0%	976 9.0%	1010 7.8%	101 7.1%	116 4.7%	49 6.5%	92 9.1%	64 8.8%	82 11.9%	470 6.9%	39 1.7%	6657 7.9%
NONE OF THE ABOVE ACTIVITIES	1958 19.5%	1857 11.9%	1408 12.4%	2797 17.8%	1351 12.4%	1915 14.8%	292 20.5%	359 14.4%	133 17.6%	123 12.2%	106 14.8%	138 20.1%	1136 16.6%	771 33.7%	13146 15.6%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL PERSON VISITS IN ONTARIO WITH A STOP IN OTAP
BY TOTAL VISITS IN OTAP

	TOTAL VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2667	3344	2255	3952	2003	3204	491	851	311	307	417	334	2580	147	19564
TOTAL (WEIGHTED - 000s)	10026	15662	11350	15720	10871	12959	1428	2488	755	1011	719	688	6833	2287	84427
(A) ANY CULTURAL ACTIVITIES	671	2266	1166	2469	1168	1775	171	255	119	96	128	57	704	117	9738
	6.7%	14.5%	10.3%	15.7%	10.7%	13.7%	12.0%	10.3%	15.7%	9.5%	17.8%	8.2%	10.3%	5.1%	11.5%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	447	1192	533	1594	381	1142	92	150	62	28	75	33	375	82	5334
	4.5%	7.6%	4.7%	10.1%	3.5%	8.8%	6.4%	6.0%	8.2%	2.7%	10.5%	4.7%	5.5%	3.6%	6.3%
(C) ANY NATURAL/PARK ACTIVITIES	389	1353	1061	724	959	603	186	165	100	61	111	87	625	93	5389
	3.9%	8.6%	9.3%	4.6%	8.8%	4.6%	13.0%	6.6%	13.3%	6.1%	15.4%	12.7%	9.1%	4.1%	6.4%
(D) ANY BAR/NIGHTCLUB/CASINO	737	1942	1129	1807	945	1208	65	202	134	52	68	49	489	115	8068
	7.3%	12.4%	9.9%	11.5%	8.7%	9.3%	4.6%	8.1%	17.8%	5.1%	9.4%	7.1%	7.2%	5.0%	9.6%
(E) ANY WATER-BASED ACTIVITIES	575	740	2057	532	1583	1189	307	734	131	142	176	219	1670	78	8191
	5.7%	4.7%	18.1%	3.4%	14.6%	9.2%	21.5%	29.5%	17.4%	14.0%	24.4%	31.8%	24.4%	3.4%	9.7%
(F) ANY HUNTING/FISHING	153	212	656	27	869	582	201	458	100	139	95	126	1097	63	3595
	1.5%	1.4%	5.8%	0.2%	8.0%	4.5%	14.1%	18.4%	13.2%	13.8%	13.2%	18.4%	16.1%	2.7%	4.3%
(G) ANY WINTER SPORTS	16	31	649	13	112	58	45	24	17	52	9	5	144	45	1066
	0.2%	0.2%	5.7%	0.1%	1.0%	0.4%	3.1%	1.0%	2.2%	5.1%	1.3%	0.8%	2.1%	2.0%	1.3%
(H) ANY FITNESS/NATURALIST ACTIVITIES	681	1565	2186	875	1427	1388	240	473	107	89	120	123	1097	84	8976
	6.8%	10.0%	19.3%	5.6%	13.1%	10.7%	16.8%	19.0%	14.2%	8.8%	16.7%	17.9%	16.1%	3.7%	10.6%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	1249	3573	2566	2415	1960	2569	369	710	202	103	199	211	1640	164	15378
	12.5%	22.8%	22.6%	15.4%	18.0%	19.8%	25.8%	28.6%	26.8%	10.2%	27.6%	30.7%	24.0%	7.2%	18.2%
(J) ANY PARK/HISTORIC SITE	457	1437	1164	802	926	1166	193	215	110	70	124	92	711	84	6253
	4.6%	9.2%	10.3%	5.1%	8.5%	9.0%	13.5%	8.6%	14.6%	6.9%	17.2%	13.4%	10.4%	3.7%	7.4%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN OTAP
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1065	1369	1272	2058	1039	1636	285	550	246	177	286	269	1690	45	9658
TOTAL (WEIGHTED - 000s)	3462	4911	5654	6072	4402	5715	845	1739	546	475	501	516	4387	127	33616
VISITING FRIENDS/RELATIVES	2561	3328	3193	4010	3126	3999	492	1025	365	345	302	317	2690	84	22112
	74.0%	67.8%	56.5%	66.0%	71.0%	70.0%	58.2%	58.9%	66.8%	72.5%	60.2%	61.5%	61.3%	66.3%	65.8%
VISITED RELATIVES	2186	2912	2724	3521	2679	3539	446	919	326	299	259	275	2378	60	19281
	63.1%	59.3%	48.2%	58.0%	60.9%	61.9%	52.8%	52.9%	59.7%	62.9%	51.6%	53.4%	54.2%	47.5%	57.4%
VISITED FRIENDS	1748	2262	2154	2624	1908	2671	366	776	273	262	221	197	1960	45	14643
	50.5%	46.1%	38.1%	43.2%	43.4%	46.7%	43.3%	44.7%	50.0%	55.0%	44.0%	38.3%	44.7%	35.6%	43.6%
SHOPPING	994	1704	1849	2483	1181	2003	261	569	220	137	203	133	1376	51	10989
	28.7%	34.7%	32.7%	40.9%	26.8%	35.0%	30.9%	32.7%	40.3%	28.9%	40.4%	25.9%	31.4%	39.9%	32.7%
SIGHTSEEING (I)	631	1432	1596	1459	929	1652	312	555	173	88	146	154	1277	52	8330
	18.2%	29.2%	28.2%	24.0%	21.1%	28.9%	37.0%	31.9%	31.7%	18.6%	29.1%	29.8%	29.1%	40.7%	24.8%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	142	401	197	478	218	390	52	64	31	39	30	18	212	24	1841
	4.1%	8.2%	3.5%	7.9%	5.0%	6.8%	6.2%	3.7%	5.7%	8.3%	5.9%	3.4%	4.8%	19.2%	5.5%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	143	375	140	503	89	249	21	49	28	2	26	13	121	4	1452
	4.1%	7.6%	2.5%	8.3%	2.0%	4.3%	2.5%	2.8%	5.1%	0.5%	5.2%	2.5%	2.8%	3.0%	4.3%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	12	43	57	48	41	49	1	36	33	12	3	6	67	4	289
	0.3%	0.9%	1.0%	0.8%	0.9%	0.9%	0.1%	2.1%	6.0%	2.5%	0.7%	1.2%	1.5%	3.0%	0.9%
ATTEND SPORTS EVENT	223	267	219	440	228	367	39	84	33	48	61	30	270	7	1924
	6.4%	5.4%	3.9%	7.2%	5.2%	6.4%	4.6%	4.8%	6.1%	10.0%	12.1%	5.8%	6.1%	5.3%	5.7%
VISIT A MUSEUM OR ART GALLERY (A/B)	140	285	199	375	141	619	66	86	33	15	55	21	226	23	1745
	4.1%	5.8%	3.5%	6.2%	3.2%	10.8%	7.8%	4.9%	6.1%	3.1%	10.9%	4.1%	5.1%	18.5%	5.2%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	46	335	123	324	114	90	16	24	18	9	35	5	76	17	968
	1.3%	6.8%	2.2%	5.3%	2.6%	1.6%	1.9%	1.4%	3.3%	2.0%	7.1%	1.0%	1.7%	13.7%	2.9%
VISIT A THEME OR AMUSEMENT PARK	46	304	197	348	148	164	32	97	35	6	35	7	174	20	1202
	1.3%	6.2%	3.5%	5.7%	3.4%	2.9%	3.8%	5.6%	6.4%	1.3%	7.0%	1.3%	4.0%	16.0%	3.6%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	190	249	702	306	309	406	174	151	88	54	81	68	540	22	2424
	5.5%	5.1%	12.4%	5.0%	7.0%	7.1%	20.6%	8.7%	16.1%	11.4%	16.2%	13.2%	12.3%	17.7%	7.2%
VISIT AN HISTORIC SITE (A/J)	105	409	451	383	193	588	76	82	50	23	81	18	268	20	2168
	3.0%	8.3%	8.0%	6.3%	4.4%	10.3%	9.0%	4.7%	9.2%	4.8%	16.2%	3.4%	6.1%	15.7%	6.5%
WENT TO A BAR OR NIGHTCLUB (D)	393	698	351	1299	378	807	62	104	86	48	54	43	342	11	4032
	11.3%	14.2%	6.2%	21.4%	8.6%	14.1%	7.4%	6.0%	15.7%	10.0%	10.8%	8.4%	7.8%	8.3%	12.0%
WENT TO A CASINO (D)	134	383	274	155	74	133	15	92	62	7	27	2	154	-	1216
	3.9%	7.8%	4.9%	2.5%	1.7%	2.3%	1.7%	5.3%	11.3%	1.5%	5.4%	0.4%	3.5%		3.6%
TOOK A CRUISE OR BOAT TRIP (I)	99	120	438	169	297	382	42	231	58	23	36	45	394	7	1744
	2.9%	2.4%	7.8%	2.8%	6.8%	6.7%	5.0%	13.3%	10.7%	4.9%	7.2%	8.7%	9.0%	5.6%	5.2%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN OTAP
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1065	1369	1272	2058	1039	1636	285	550	246	177	286	269	1690	45	9658
TOTAL (WEIGHTED - 000s)	3462	4911	5654	6072	4402	5715	845	1739	546	475	501	516	4387	127	33616
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	1076 31.1%	1309 26.7%	3079 54.5%	990 16.3%	2078 47.2%	2086 36.5%	447 52.8%	869 50.0%	207 37.9%	223 47.0%	233 46.4%	270 52.3%	2156 49.2%	74 57.9%	12348 36.7%
SWIMMING (E)	376 10.9%	401 8.2%	1503 26.6%	242 4.0%	788 17.9%	792 13.9%	178 21.1%	449 25.8%	61 11.2%	51 10.8%	96 19.2%	134 25.9%	937 21.4%	37 28.8%	4908 14.6%
OTHER WATER-BASED ACTIVITIES (E)	163 4.7%	107 2.2%	985 17.4%	116 1.9%	520 11.8%	486 8.5%	158 18.7%	353 20.3%	38 7.0%	15 3.1%	29 5.8%	111 21.6%	681 15.5%	16 12.5%	3001 8.9%
GOLFING	166 4.8%	108 2.2%	307 5.4%	94 1.6%	158 3.6%	234 4.1%	42 4.9%	34 2.0%	15 2.7%	13 2.6%	13 2.6%	18 3.5%	123 2.8%	-	1159 3.4%
HUNTING (F)	-	-	6 0.1%	-	14 0.3%	37 0.7%	9 1.0%	26 1.5%	8 1.4%	8 1.8%	4 0.9%	1 0.1%	55 1.3%	1 0.9%	113 0.3%
FISHING (E/F)	121 3.5%	56 1.1%	578 10.2%	5 0.1%	683 15.5%	496 8.7%	188 22.2%	393 22.6%	69 12.6%	119 25.0%	68 13.6%	111 21.5%	926 21.1%	43 33.6%	2846 8.5%
BIRD OR WILDLIFE VIEWING (H)	125 3.6%	41 0.8%	343 6.1%	28 0.5%	187 4.2%	254 4.4%	83 9.8%	123 7.1%	17 3.1%	13 2.7%	23 4.5%	36 6.9%	286 6.5%	7 5.7%	1234 3.7%
CROSS-COUNTRY SKIING (G)	7 0.2%	-	63 1.1%	1 *	4 0.1%	18 0.3%	20 2.4%	4 0.2%	-	6 1.2%	-	1 0.2%	28 0.6%	-	121 0.4%
DOWNHILL SKIING (G)	-	5 0.1%	263 4.7%	3 *	-	26 0.5%	7 0.8%	-	1 0.1%	5 1.0%	4 0.8%	-	10 0.2%	-	306 0.9%
SNOWMOBILING (G)	4 0.1%	-	97 1.7%	-	31 0.7%	12 0.2%	18 2.1%	10 0.5%	2 0.4%	34 7.1%	1 0.2%	5 0.9%	68 1.5%	-	212 0.6%
WALKING OR HIKING (H)	368 10.6%	634 12.9%	1646 29.1%	445 7.3%	940 21.4%	935 16.4%	221 26.2%	411 23.6%	99 18.2%	63 13.3%	95 18.9%	106 20.6%	942 21.5%	37 28.9%	5660 16.8%
CYCLING (H)	77 2.2%	135 2.7%	383 6.8%	41 0.7%	197 4.5%	310 5.4%	42 4.9%	84 4.8%	13 2.5%	11 2.3%	14 2.9%	8 1.6%	167 3.8%	22 17.0%	1299 3.9%
OTHER SPORT/OUTDOOR ACTIVITY	397 11.5%	483 9.8%	569 10.1%	412 6.8%	530 12.0%	592 10.4%	61 7.2%	90 5.1%	47 8.6%	44 9.2%	54 10.9%	69 13.3%	343 7.8%	16 12.6%	3201 9.5%
NONE OF THE ABOVE ACTIVITIES	273 7.9%	337 6.9%	506 9.0%	914 15.0%	263 6.0%	491 8.6%	67 8.0%	207 11.9%	46 8.4%	37 7.7%	61 12.1%	68 13.2%	471 10.7%	7 5.1%	3224 9.6%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN OTAP
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	1065	1369	1272	2058	1039	1636	285	550	246	177	286	269	1690	45	9658
TOTAL (WEIGHTED - 000s)	3462	4911	5654	6072	4402	5715	845	1739	546	475	501	516	4387	127	33616
(A) ANY CULTURAL ACTIVITIES	338 9.8%	1057 21.5%	770 13.6%	1253 20.6%	509 11.6%	1202 21.0%	152 18.0%	224 12.9%	111 20.3%	76 16.1%	118 23.5%	56 10.9%	616 14.0%	46 36.4%	5241 15.6%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	253 7.3%	603 12.3%	307 5.4%	786 12.9%	205 4.7%	763 13.4%	86 10.2%	133 7.7%	60 10.9%	16 3.4%	73 14.5%	33 6.3%	336 7.7%	26 20.5%	2898 8.6%
(C) ANY NATURAL/PARK ACTIVITIES	220 6.4%	507 10.3%	746 13.2%	512 8.4%	369 8.4%	453 7.9%	179 21.2%	158 9.1%	92 16.8%	54 11.5%	93 18.6%	72 13.9%	563 12.8%	34 26.4%	3025 9.0%
(D) ANY BAR/NIGHTCLUB/CASINO	493 14.2%	922 18.8%	616 10.9%	1375 22.6%	410 9.3%	904 15.8%	65 7.7%	180 10.4%	123 22.5%	50 10.6%	65 13.0%	45 8.8%	451 10.3%	11 8.3%	4894 14.6%
(E) ANY WATER-BASED ACTIVITIES	449 13.0%	439 8.9%	1818 32.2%	276 4.5%	1189 27.0%	994 17.4%	287 34.0%	674 38.8%	104 19.0%	127 26.7%	133 26.5%	194 37.7%	1481 33.8%	53 41.3%	6485 19.3%
(F) ANY HUNTING/FISHING	121 3.5%	56 1.1%	585 10.3%	5 0.1%	692 15.7%	527 9.2%	191 22.6%	413 23.8%	76 14.0%	121 25.5%	73 14.5%	111 21.5%	964 22.0%	44 34.5%	2930 8.7%
(G) ANY WINTER SPORTS	11 0.3%	5 0.1%	398 7.0%	3 *	36 0.8%	53 0.9%	42 5.0%	12 0.7%	3 0.5%	39 8.2%	5 1.0%	5 1.1%	99 2.3%	-	603 1.8%
(H) ANY FITNESS/NATURALIST ACTIVITIES	451 13.0%	706 14.4%	1777 31.4%	467 7.7%	1079 24.5%	1099 19.2%	227 26.9%	441 25.3%	101 18.6%	65 13.6%	97 19.4%	119 23.0%	996 22.7%	43 33.6%	6318 18.8%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	654 18.9%	1441 29.3%	1773 31.4%	1470 24.2%	1007 22.9%	1776 31.1%	327 38.7%	647 37.2%	183 33.5%	92 19.3%	157 31.4%	173 33.5%	1428 32.6%	52 40.7%	8897 26.5%
(J) ANY PARK/HISTORIC SITE	258 7.4%	576 11.7%	900 15.9%	617 10.2%	424 9.6%	839 14.7%	186 22.0%	202 11.6%	102 18.7%	69 14.5%	105 21.0%	76 14.7%	646 14.7%	30 23.5%	3844 11.4%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN OTAP - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	338	506	726	594	446	538	142	250	88	52	114	137	742	28	3713
TOTAL (WEIGHTED - 000s)	1079	1961	3721	1735	2280	2177	445	903	229	148	213	318	2151	83	14676
VISITING FRIENDS/RELATIVES	479 44.4%	761 38.8%	1522 40.9%	1027 59.2%	1208 53.0%	1046 48.1%	186 41.8%	394 43.6%	121 52.7%	72 48.6%	89 41.8%	171 53.9%	979 45.5%	44 53.5%	6707 45.7%
VISITED RELATIVES	371 34.4%	519 26.5%	1150 30.9%	846 48.7%	958 42.0%	770 35.4%	155 34.9%	329 36.4%	109 47.7%	49 33.1%	70 32.7%	139 43.8%	801 37.2%	22 26.3%	5186 35.3%
VISITED FRIENDS	266 24.6%	449 22.9%	936 25.2%	512 29.5%	585 25.7%	676 31.1%	105 23.6%	232 25.7%	79 34.6%	58 39.0%	49 22.8%	80 25.2%	563 26.2%	29 34.9%	3748 25.5%
SHOPPING	347 32.1%	752 38.3%	1293 34.7%	1014 58.4%	641 28.1%	690 31.7%	131 29.5%	284 31.5%	117 51.1%	37 24.9%	62 29.1%	66 20.7%	623 29.0%	39 47.1%	5065 34.5%
SIGHTSEEING (I)	303 28.1%	1029 52.5%	1168 31.4%	786 45.3%	642 28.1%	868 39.9%	226 50.8%	372 41.2%	106 46.1%	41 27.5%	72 33.7%	105 33.0%	841 39.1%	46 54.9%	5289 36.0%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	82 7.6%	245 12.5%	126 3.4%	296 17.1%	95 4.2%	149 6.9%	17 3.9%	43 4.7%	20 8.8%	3 1.8%	13 6.0%	7 2.1%	88 4.1%	19 23.2%	965 6.6%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	85 7.9%	165 8.4%	102 2.8%	265 15.3%	45 2.0%	109 5.0%	1 0.2%	38 4.2%	16 7.0%	1 0.6%	6 2.9%	10 3.2%	69 3.2%	4 4.6%	776 5.3%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	4 0.4%	10 0.5%	50 1.4%	25 1.4%	31 1.4%	20 0.9%	-	29 3.2%	32 14.0%	2 1.5%	1 0.6%	4 1.2%	45 2.1%	1 1.6%	167 1.1%
ATTEND SPORTS EVENT	141 13.0%	156 7.9%	171 4.6%	244 14.0%	164 7.2%	175 8.0%	23 5.1%	43 4.8%	23 10.2%	12 8.1%	43 20.1%	23 7.2%	149 6.9%	3 3.6%	1141 7.8%
VISIT A MUSEUM OR ART GALLERY (A/B)	80 7.4%	222 11.3%	151 4.1%	221 12.7%	89 3.9%	265 12.2%	47 10.6%	42 4.6%	19 8.2%	9 5.8%	26 12.2%	6 2.0%	123 5.7%	16 19.7%	1000 6.8%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	23 2.1%	286 14.6%	61 1.6%	235 13.6%	44 1.9%	52 2.4%	15 3.5%	10 1.1%	12 5.4%	8 5.7%	24 11.5%	3 1.0%	48 2.2%	13 15.6%	631 4.3%
VISIT A THEME OR AMUSEMENT PARK	30 2.8%	231 11.8%	137 3.7%	243 14.0%	104 4.5%	50 2.3%	9 2.1%	39 4.3%	30 13.2%	3 2.2%	20 9.4%	3 0.9%	79 3.7%	17 20.0%	741 5.1%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	90 8.3%	162 8.2%	542 14.6%	159 9.2%	198 8.7%	290 13.3%	145 32.5%	104 11.6%	65 28.3%	20 13.2%	49 23.2%	56 17.6%	394 18.3%	22 27.1%	1650 11.2%
VISIT AN HISTORIC SITE (A/J)	60 5.6%	306 15.6%	333 8.9%	217 12.5%	135 5.9%	276 12.7%	50 11.3%	39 4.3%	33 14.4%	13 9.1%	43 20.3%	6 2.0%	151 7.0%	19 23.1%	1330 9.1%
WENT TO A BAR OR NIGHTCLUB (D)	94 8.7%	390 19.9%	239 6.4%	550 31.7%	179 7.9%	254 11.7%	19 4.4%	43 4.8%	67 29.1%	5 3.5%	33 15.4%	9 2.9%	132 6.1%	11 12.8%	1708 11.6%
WENT TO A CASINO (D)	62 5.7%	322 16.4%	209 5.6%	58 3.4%	15 0.6%	59 2.7%	13 2.9%	28 3.1%	45 19.7%	1 0.6%	17 8.1%	1 0.4%	65 3.0%	-	743 5.1%
TOOK A CRUISE OR BOAT TRIP (I)	45 4.2%	100 5.1%	381 10.2%	85 4.9%	238 10.5%	285 13.1%	37 8.4%	172 19.1%	50 21.8%	19 12.9%	34 15.9%	43 13.6%	321 14.9%	7 8.6%	1330 9.1%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN OTAP - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	338	506	726	594	446	538	142	250	88	52	114	137	742	28	3713
TOTAL (WEIGHTED - 000s)	1079	1961	3721	1735	2280	2177	445	903	229	148	213	318	2151	83	14676
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	558	808	2532	427	1611	1249	322	673	114	99	138	212	1509	57	8449
	51.7%	41.2%	68.0%	24.6%	70.7%	57.4%	72.5%	74.5%	49.7%	67.0%	64.9%	66.6%	70.1%	68.3%	57.6%
SWIMMING (E)	249	316	1299	155	703	631	141	381	41	25	67	128	764	37	4035
	23.0%	16.1%	34.9%	8.9%	30.8%	29.0%	31.7%	42.2%	17.8%	16.8%	31.3%	40.2%	35.5%	44.2%	27.5%
OTHER WATER-BASED ACTIVITIES (E)	95	78	911	95	474	411	128	298	25	10	25	105	580	16	2602
	8.8%	4.0%	24.5%	5.5%	20.8%	18.9%	28.9%	33.0%	10.9%	6.7%	11.7%	32.9%	26.9%	19.2%	17.7%
GOLFING	80	78	237	42	114	156	10	22	5	-	5	17	57	-	747
	7.4%	4.0%	6.4%	2.4%	5.0%	7.2%	2.2%	2.4%	2.3%		2.5%	5.4%	2.6%		5.1%
HUNTING (F)	-	-	6	-	14	36	9	25	8	8	4	1	53	1	110
			0.2%		0.6%	1.6%	2.0%	2.7%	3.3%	5.3%	1.8%	0.2%	2.5%	1.4%	0.7%
FISHING (E/F)	55	43	541	5	586	437	158	327	41	71	54	87	723	30	2368
	5.1%	2.2%	14.5%	0.3%	25.7%	20.1%	35.4%	36.2%	17.8%	47.8%	25.5%	27.5%	33.6%	36.1%	16.1%
BIRD OR WILDLIFE VIEWING (H)	52	39	328	15	169	222	79	101	15	12	20	26	247	6	1050
	4.8%	2.0%	8.8%	0.9%	7.4%	10.2%	17.7%	11.2%	6.5%	8.1%	9.5%	8.1%	11.5%	7.4%	7.2%
CROSS-COUNTRY SKIING (G)	7	-	40	-	4	5	17	3	-	-	-	1	21	-	77
	0.7%		1.1%		0.2%	0.2%	3.9%	0.3%				0.3%	1.0%		0.5%
DOWNHILL SKIING (G)	-	3	253	2	-	8	4	-	-	-	4	-	4	-	269
		0.1%	6.8%	0.1%		0.4%	0.9%				1.9%		0.2%		1.8%
SNOWMOBILING (G)	-	-	80	-	18	9	17	5	2	5	1	2	32	-	139
			2.2%		0.8%	0.4%	3.8%	0.6%	0.9%	3.3%	0.5%	0.6%	1.5%		0.9%
WALKING OR HIKING (H)	197	402	1341	217	780	558	155	313	63	33	67	94	694	37	4039
	18.2%	20.5%	36.0%	12.5%	34.2%	25.6%	34.8%	34.7%	27.7%	22.4%	31.6%	29.7%	32.3%	44.3%	27.5%
CYCLING (H)	53	111	357	15	153	241	16	66	13	10	9	7	118	19	1039
	4.9%	5.7%	9.6%	0.9%	6.7%	11.1%	3.7%	7.3%	5.6%	6.6%	4.4%	2.3%	5.5%	23.2%	7.1%
OTHER SPORT/OUTDOOR ACTIVITY	212	292	432	160	382	237	42	41	30	8	23	46	178	13	1838
	19.6%	14.9%	11.6%	9.2%	16.7%	10.9%	9.5%	4.6%	12.9%	5.3%	11.0%	14.6%	8.3%	15.7%	12.5%
NONE OF THE ABOVE ACTIVITIES	70	94	309	103	190	141	14	49	6	6	19	29	122	5	1035
	6.4%	4.8%	8.3%	6.0%	8.3%	6.5%	3.1%	5.5%	2.4%	4.3%	8.8%	9.1%	5.7%	5.7%	7.1%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN OTAP - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	338	506	726	594	446	538	142	250	88	52	114	137	742	28	3713
TOTAL (WEIGHTED - 000s)	1079	1961	3721	1735	2280	2177	445	903	229	148	213	318	2151	83	14676
(A) ANY CULTURAL ACTIVITIES	185 17.2%	590 30.1%	544 14.6%	709 40.9%	293 12.8%	512 23.5%	94 21.2%	141 15.6%	71 31.1%	16 10.8%	55 25.7%	24 7.5%	332 15.4%	33 40.2%	2895 19.7%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	144 13.4%	336 17.1%	228 6.1%	435 25.1%	124 5.4%	319 14.7%	47 10.6%	79 8.7%	34 15.0%	9 5.8%	31 14.4%	15 4.8%	189 8.8%	19 22.7%	1595 10.9%
(C) ANY NATURAL/PARK ACTIVITIES	99 9.2%	387 19.8%	581 15.6%	289 16.6%	226 9.9%	311 14.3%	148 33.4%	109 12.1%	67 29.2%	20 13.2%	55 25.6%	57 18.0%	408 19.0%	29 35.1%	2060 14.0%
(D) ANY BAR/NIGHTCLUB/CASINO	139 12.8%	572 29.2%	440 11.8%	570 32.9%	189 8.3%	301 13.8%	20 4.6%	56 6.2%	90 39.5%	6 4.1%	34 16.0%	10 3.3%	161 7.5%	11 12.8%	2221 15.1%
(E) ANY WATER-BASED ACTIVITIES	302 28.0%	347 17.7%	1591 42.7%	176 10.2%	1020 44.7%	810 37.2%	239 53.7%	560 62.0%	63 27.3%	77 51.8%	93 43.7%	164 51.6%	1172 54.5%	40 48.0%	5296 36.1%
(F) ANY HUNTING/FISHING	55 5.1%	43 2.2%	547 14.7%	5 0.3%	594 26.1%	466 21.4%	161 36.1%	347 38.4%	48 21.2%	72 48.9%	58 27.4%	87 27.5%	759 35.3%	31 37.5%	2449 16.7%
(G) ANY WINTER SPORTS	7 0.7%	1 0.1%	348 9.3%	2 0.1%	22 1.0%	22 1.0%	38 8.6%	8 0.9%	2 0.9%	5 3.3%	5 2.4%	3 0.9%	57 2.7%	-	460 3.1%
(H) ANY FITNESS/NATURALIST ACTIVITIES	221 20.5%	458 23.4%	1460 39.2%	220 12.7%	881 38.6%	680 31.2%	161 36.1%	340 37.7%	66 28.6%	34 23.3%	69 32.2%	100 31.4%	738 34.3%	39 47.2%	4498 30.6%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	327 30.3%	1033 52.7%	1313 35.3%	790 45.6%	682 29.9%	935 43.0%	238 53.5%	462 51.2%	115 50.4%	44 29.9%	83 39.1%	123 38.8%	986 45.8%	46 54.9%	5712 38.9%
(J) ANY PARK/HISTORIC SITE	129 12.0%	407 20.8%	703 18.9%	331 19.1%	277 12.2%	488 22.4%	153 34.3%	124 13.7%	73 32.0%	26 17.5%	54 25.4%	58 18.1%	437 20.3%	29 35.1%	2503 17.1%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN OTAP - MAIN PURPOSE BUSINESS
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	93	85	52	495	35	210	15	36	27	15	33	30	147	2	1057
TOTAL (WEIGHTED - 000s)	323	281	151	1498	93	594	37	184	49	33	63	51	387	2	3212
VISITING FRIENDS/RELATIVES	117 36.1%	50 17.7%	26 17.5%	333 22.2%	12 12.8%	199 33.5%	8 20.5%	12 6.4%	4 7.5%	5 16.1%	7 11.7%	9 17.1%	43 11.1%	-	717 22.3%
VISITED RELATIVES	50 15.5%	40 14.1%	20 13.1%	233 15.6%	10 11.0%	164 27.7%	8 20.5%	6 3.4%	2 4.6%	4 12.6%	3 4.7%	9 17.1%	31 7.9%	-	500 15.6%
VISITED FRIENDS	90 27.9%	26 9.2%	21 13.6%	199 13.3%	6 6.4%	105 17.7%	2 4.4%	9 4.6%	3 5.8%	5 16.1%	5 8.5%	4 8.4%	28 7.2%	-	427 13.3%
SHOPPING	35 10.8%	46 16.4%	18 12.0%	415 27.7%	20 22.1%	135 22.7%	12 31.5%	20 11.0%	5 10.5%	10 31.5%	19 29.9%	11 21.2%	68 17.6%	-	691 21.5%
SIGHTSEEING (I)	30 9.3%	40 14.2%	15 10.2%	131 8.8%	15 15.7%	110 18.5%	3 8.7%	12 6.3%	3 5.4%	-	11 17.2%	8 16.1%	28 7.2%	-	334 10.4%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	10 3.0%	11 3.9%	7 4.8%	63 4.2%	2 2.6%	51 8.6%	2 4.4%	6 3.0%	1 2.0%	1 4.4%	1 1.0%	-	10 2.6%	-	130 4.0%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	8 2.5%	12 4.3%	2 1.1%	61 4.1%	1 1.0%	6 1.0%	2 4.4%	-	-	-	9 14.9%	-	11 2.8%	-	89 2.8%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	2 0.6%	7 2.5%	-	6 0.4%	-	17 2.8%	-	1 0.3%	- 0.5%	-	-	-	1 0.2%	-	28 0.9%
ATTEND SPORTS EVENT	9 2.8%	18 6.3%	11 7.6%	64 4.3%	- 0.4%	6 1.0%	-	-	2 3.4%	- 0.9%	5 8.5%	1 1.7%	8 2.1%	-	106 3.3%
VISIT A MUSEUM OR ART GALLERY (A/B)	9 2.7%	6 2.1%	1 0.4%	47 3.2%	2 1.7%	67 11.3%	-	3 1.4%	-	3 10.2%	4 6.0%	3 5.2%	12 3.2%	-	134 4.2%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	2 0.6%	3 1.1%	-	4 0.3%	2 1.7%	3 0.5%	-	-	-	-	-	-	-	-	12 0.4%
VISIT A THEME OR AMUSEMENT PARK	2 0.6%	3 0.9%	-	12 0.8%	2 1.7%	12 2.1%	-	1 0.3%	-	-	-	-	1 0.1%	-	28 0.9%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	32 9.8%	3 0.9%	6 4.0%	13 0.9%	-	25 4.2%	-	6 3.4%	1 1.3%	-	3 4.7%	4 8.6%	14 3.7%	-	81 2.5%
VISIT AN HISTORIC SITE (A/J)	6 1.8%	10 3.6%	1 0.4%	59 3.9%	-	72 12.1%	3 8.7%	3 1.7%	-	-	5 8.5%	2 3.0%	9 2.4%	-	148 4.6%
WENT TO A BAR OR NIGHTCLUB (D)	15 4.8%	26 9.4%	23 15.0%	254 17.0%	27 29.2%	133 22.4%	3 7.7%	6 3.5%	9 18.1%	7 21.7%	11 18.2%	4 6.9%	34 8.8%	-	496 15.4%
WENT TO A CASINO (D)	17 5.3%	10 3.5%	9 5.7%	15 1.0%	5 5.3%	2 0.4%	-	5 2.6%	2 4.2%	-	6 8.9%	1 1.3%	8 2.0%	-	61 1.9%
TOOK A CRUISE OR BOAT TRIP (I)	-	1 0.3%	-	13 0.8%	-	4 0.6%	-	-	1 1.7%	-	-	-	1 0.2%	-	17 0.5%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN OTAP - MAIN PURPOSE BUSINESS
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	93	85	52	495	35	210	15	36	27	15	33	30	147	2	1057
TOTAL (WEIGHTED - 000s)	323	281	151	1498	93	594	37	184	49	33	63	51	387	2	3212
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	21 6.4%	26 9.4%	20 13.2%	145 9.6%	1 0.6%	89 14.9%	5 14.7%	10 5.5%	11 23.5%	6 19.8%	15 23.6%	10 18.6%	48 12.4%	-	334 10.4%
SWIMMING (E)	2 0.5%	2 0.8%	3 1.8%	12 0.8%	-	17 2.9%	-	6 3.0%	-	-	-	-	6 1.4%	-	41 1.3%
OTHER WATER-BASED ACTIVITIES (E)	2 0.5%	- 0.1%	-	3 0.2%	-	7 1.1%	-	- 0.1%	-	-	-	-	- *	-	11 0.3%
GOLFING	6 1.8%	3 1.2%	4 2.6%	24 1.6%	-	17 2.8%	-	-	7 13.9%	6 18.2%	4 7.0%	-	11 2.9%	-	63 2.0%
HUNTING (F)	-	-	-	-	-	2 0.3%	-	-	-	-	-	-	-	-	2 *
FISHING (E/F)	-	-	-	- *	-	7 1.1%	-	-	-	1 1.6%	1 2.1%	4 7.8%	6 1.5%	-	13 0.4%
BIRD OR WILDLIFE VIEWING (H)	-	-	-	- *	-	6 1.0%	-	-	-	-	-	-	-	-	6 0.2%
CROSS-COUNTRY SKIING (G)	-	-	2 1.2%	-	-	-	-	-	-	-	-	-	-	-	2 0.1%
DOWNHILL SKIING (G)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SNOWMOBILING (G)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WALKING OR HIKING (H)	9 2.7%	6 2.0%	10 6.4%	50 3.3%	1 0.6%	42 7.2%	5 13.1%	4 2.1%	1 2.4%	-	4 6.0%	4 7.6%	14 3.7%	-	129 4.0%
CYCLING (H)	-	-	-	2 0.1%	-	4 0.6%	2 4.4%	-	-	-	-	-	2 0.4%	-	4 0.1%
OTHER SPORT/OUTDOOR ACTIVITY	6 1.8%	16 5.5%	4 2.6%	59 3.9%	-	42 7.1%	1 1.6%	1 0.3%	4 7.2%	-	5 8.5%	2 3.1%	11 2.8%	-	135 4.2%
NONE OF THE ABOVE ACTIVITIES	172 53.2%	183 65.1%	100 65.9%	723 48.3%	38 41.0%	252 42.4%	21 57.4%	145 78.8%	30 62.1%	15 47.2%	28 45.3%	32 62.7%	258 66.7%	2 100.0%	1693 52.7%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN OTAP - MAIN PURPOSE BUSINESS
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	93	85	52	495	35	210	15	36	27	15	33	30	147	2	1057
TOTAL (WEIGHTED - 000s)	323	281	151	1458	93	594	37	184	49	33	63	51	387	2	3212
(A) ANY CULTURAL ACTIVITIES	17 5.1%	32 11.5%	9 5.8%	173 11.6%	3 3.6%	107 18.0%	5 13.1%	12 6.5%	1 2.6%	5 14.6%	11 17.0%	3 6.0%	33 8.5%	-	330 10.3%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	15 4.6%	16 5.6%	2 1.4%	88 5.9%	3 2.7%	70 11.8%	2 4.4%	3 1.4%	-	3 10.2%	9 14.9%	3 5.2%	20 5.1%	-	193 6.0%
(C) ANY NATURAL/PARK ACTIVITIES	34 10.4%	6 2.0%	6 4.0%	17 1.1%	2 1.7%	26 4.4%	-	6 3.4%	1 1.3%	-	3 4.7%	4 8.6%	14 3.7%	-	90 2.8%
(D) ANY BAR/NIGHTCLUB/CASINO	33 10.1%	34 12.0%	31 20.7%	266 17.8%	32 34.5%	135 22.8%	3 7.7%	11 6.1%	11 22.3%	7 21.7%	17 27.1%	4 8.2%	42 10.8%	-	550 17.1%
(E) ANY WATER-BASED ACTIVITIES	2 0.5%	2 0.8%	3 1.8%	16 1.0%	-	17 2.9%	-	6 3.1%	-	1 3.6%	1 2.1%	4 7.8%	12 3.0%	-	48 1.5%
(F) ANY HUNTING/FISHING	-	-	-	: *	-	8 1.4%	-	-	-	1 3.6%	1 2.1%	4 7.8%	6 1.5%	-	14 0.4%
(G) ANY WINTER SPORTS	-	-	2 1.2%	-	-	-	-	-	-	-	-	-	-	-	2 0.1%
(H) ANY FITNESS/NATURALIST ACTIVITIES	9 2.7%	6 2.0%	10 6.4%	58 3.9%	1 0.6%	42 7.2%	5 13.1%	4 2.1%	1 2.4%	-	4 6.0%	4 7.6%	14 3.7%	-	129 4.0%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	30 9.3%	40 14.2%	15 10.2%	138 9.2%	15 15.7%	113 19.0%	3 8.7%	12 6.5%	3 5.4%	-	11 17.2%	8 16.1%	28 7.2%	-	343 10.7%
(J) ANY PARK/HISTORIC SITE	37 11.6%	13 4.5%	6 4.0%	69 4.6%	-	73 12.3%	3 8.7%	9 5.1%	1 1.3%	-	8 12.2%	5 9.0%	22 5.7%	-	201 6.2%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN OTTAP - MAIN PURPOSE VFR
BY TOTAL OVERNIGHT VISITS IN OTTAP

	TOTAL OVERNIGHT VISITS IN OTTAP														
	OTTAP 1	OTTAP 2	OTTAP 3	OTTAP 4	OTTAP 5	OTTAP 6	OTTAP 7	OTTAP 8	OTTAP 9	OTTAP 10	OTTAP 11	OTTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	523	675	435	787	465	742	97	220	100	87	110	83	632	12	4091
TOTAL (WEIGHTED - 000s)	1744	2287	1505	2341	1760	2166	256	567	202	246	177	122	1486	37	13268
VISITING FRIENDS/RELATIVES	1744 100.0%	2269 99.2%	1505 100.0%	2337 99.8%	1755 99.7%	2164 99.9%	256 100.0%	566 99.9%	202 100.0%	245 99.7%	177 100.0%	122 100.0%	1484 99.9%	37 100.0%	13237 99.8%
VISITED RELATIVES	1632 93.6%	2160 94.4%	1474 97.9%	2247 96.0%	1640 93.6%	2105 97.2%	250 97.7%	554 97.8%	190 93.7%	236 95.7%	170 95.7%	118 96.6%	1433 96.5%	37 100.0%	12684 95.6%
VISITED FRIENDS	1220 69.9%	1639 71.7%	1080 71.8%	1697 72.5%	1180 67.0%	1466 67.7%	222 86.7%	491 86.7%	160 79.1%	177 72.0%	143 80.4%	98 80.4%	1211 81.5%	14 36.8%	9378 70.7%
SHOPPING	552 31.6%	728 31.8%	469 31.2%	935 39.9%	469 26.7%	1053 48.6%	96 37.5%	237 41.8%	77 38.3%	33 13.7%	95 53.8%	50 41.2%	583 39.2%	7 17.8%	4566 34.4%
SIGHTSEEING (C)	255 14.6%	320 14.0%	365 24.2%	445 19.0%	226 12.8%	502 23.2%	35 13.5%	159 28.1%	53 26.3%	47 19.0%	59 33.0%	35 28.4%	331 22.3%	6 16.6%	2300 17.3%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	41 2.3%	121 5.3%	57 3.8%	106 4.5%	94 5.3%	156 7.2%	14 5.4%	15 2.7%	10 5.1%	35 14.3%	16 9.1%	9 7.2%	91 6.1%	4 10.0%	643 4.8%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	37 2.1%	129 5.6%	22 1.5%	151 6.4%	37 2.1%	104 4.8%	14 5.6%	5 0.8%	4 2.0%	1 0.6%	7 4.2%	2 1.9%	27 1.8%	-	454 3.4%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	5 0.3%	10 0.4%	7 0.4%	16 0.7%	9 0.5%	11 0.4%	1 0.5%	2 0.4%	1 0.3%	8 3.0%	2 1.1%	2 1.5%	13 0.9%	-	67 0.5%
ATTEND SPORTS EVENT	36 2.1%	79 3.5%	26 1.7%	108 4.6%	53 3.0%	154 7.1%	12 4.8%	36 6.4%	4 2.2%	32 13.1%	8 4.4%	7 5.5%	93 6.2%	4 10.0%	531 4.0%
VISIT A MUSEUM OR ART GALLERY (A/B)	35 2.0%	50 2.2%	42 2.8%	98 4.2%	35 2.0%	230 10.6%	1 0.4%	37 6.5%	14 7.1%	3 1.2%	25 14.2%	12 9.8%	69 4.7%	6 15.5%	502 3.8%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	7 0.4%	33 1.4%	58 3.8%	66 2.8%	65 3.7%	33 1.5%	1 0.4%	13 2.3%	5 2.7%	1 0.2%	11 6.2%	2 1.8%	28 1.9%	4 12.0%	274 2.1%
VISIT A THEME OR AMUSEMENT PARK	7 0.4%	68 3.0%	59 3.9%	90 3.9%	39 2.2%	44 2.0%	5 2.1%	56 9.9%	5 2.3%	3 1.2%	13 7.5%	4 3.1%	73 4.9%	4 10.0%	356 2.7%
VISIT A NATIONAL OR PROVINCIAL PARK (C/I)	53 3.0%	65 2.8%	138 9.2%	82 3.5%	88 5.0%	75 3.5%	10 4.1%	31 5.5%	17 8.2%	35 14.0%	27 15.2%	7 5.8%	100 6.7%	-	540 4.1%
VISIT AN HISTORIC SITE (A/I)	26 1.5%	80 3.5%	111 7.4%	83 3.6%	41 2.3%	173 8.0%	5 1.8%	38 6.7%	17 8.4%	9 3.8%	31 17.5%	9 7.6%	85 5.7%	1 2.3%	548 4.1%
WENT TO A BAR OR NIGHTCLUB (D)	236 13.5%	243 10.6%	77 5.1%	417 17.8%	137 7.8%	340 15.7%	37 14.6%	51 8.9%	8 4.2%	31 12.6%	9 5.2%	28 22.9%	159 10.7%	-	1599 12.1%
WENT TO A CASINO (E)	49 2.8%	39 1.7%	39 2.6%	66 2.8%	54 3.1%	58 2.7%	2 0.7%	57 10.1%	11 5.7%	6 2.6%	2 0.9%	-	78 5.3%	-	357 2.7%
TOOK A CRUISE OR BOAT TRIP (C)	52 3.0%	12 0.5%	50 3.3%	37 1.6%	55 3.1%	43 1.9%	5 2.1%	51 9.0%	1 0.6%	4 1.8%	2 1.4%	1 1.1%	63 4.2%	-	300 2.3%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN STAT - MAIN PURPOSE VFR
BY TOTAL OVERNIGHT VISITS IN STAT

	TOTAL OVERNIGHT VISITS IN STAT														
	STAT 1	STAT 2	STAT 3	STAT 4	STAT 5	STAT 6	STAT 7	STAT 8	STAT 9	STAT 10	STAT 11	STAT 12	NET [illegible]	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL (WEIGHTED - 000s)	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
PARTICIPANTS IN SPORTS/OUTDOOR ACTIVITY	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
SWIMMING (S)	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	-	[illegible]
OTHER WATER-BASED ACTIVITIES (S)	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	-	[illegible]
GOLFING	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	-	[illegible]
HUNTING (F)	-	-	-	-	-	-	-	-	-	-	[illegible]	-	[illegible]	-	[illegible]
FISHING (S/F)	[illegible]	[illegible]	[illegible]	-	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
BIRD OR WILDLIFE VIEWING (H)	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
CROSS-COUNTRY SKIING (S)	-	-	[illegible]	[illegible]	-	[illegible]	[illegible]	[illegible]	-	[illegible]	-	-	[illegible]	-	[illegible]
DOWNHILL SKIING (S)	-	[illegible]	[illegible]	[illegible]	-	[illegible]	[illegible]	-	[illegible]	[illegible]	-	-	[illegible]	-	[illegible]
SNOWMOBILING (S)	[illegible]	-	[illegible]	-	[illegible]	[illegible]	[illegible]	[illegible]	-	[illegible]	-	[illegible]	[illegible]	-	[illegible]
WALKING OR HIKING (H)	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	-	[illegible]
CYCLING (H)	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	-	[illegible]
OTHER SPORT/OUTDOOR ACTIVITY	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
NONE OF THE ABOVE ACTIVITIES	-	[illegible]	-	[illegible]	-	-	-	-	-	[illegible]	-	-	[illegible]	-	[illegible]

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN OTAP - MAIN PURPOSE VFR
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	523	675	435	797	485	742	97	220	100	87	110	83	632	12	4091
TOTAL (WEIGHTED - 000s)	1744	2287	1505	2341	1760	2506	256	567	202	246	177	122	1486	37	13268
(A) ANY CULTURAL ACTIVITIES	102 5.8%	334 14.6%	203 13.5%	324 13.8%	167 9.5%	510 20.3%	30 11.8%	57 10.1%	32 16.0%	53 21.7%	47 26.7%	26 21.4%	204 13.7%	10 27.7%	1678 12.6%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	67 3.8%	178 7.8%	61 4.1%	231 9.9%	60 3.4%	327 13.0%	16 6.1%	42 7.4%	19 9.5%	4 1.8%	30 16.6%	14 11.7%	92 6.2%	6 15.5%	884 6.7%
(C) ANY NATURAL/PARK ACTIVITIES	59 3.4%	82 3.6%	142 9.4%	139 5.9%	119 6.7%	100 4.0%	11 4.4%	33 5.9%	18 9.0%	35 14.0%	34 19.1%	9 7.7%	109 7.4%	4 12.0%	682 5.1%
(D) ANY BAR/NIGHTCLUB/CASINO	273 15.6%	272 11.9%	115 7.7%	451 19.3%	154 8.7%	436 17.4%	39 15.3%	107 18.9%	18 9.1%	33 13.4%	11 6.2%	28 22.9%	226 15.2%	-	1857 14.0%
(E) ANY WATER-BASED ACTIVITIES	117 6.7%	81 3.5%	179 11.9%	46 2.0%	148 8.4%	126 5.0%	27 10.6%	100 17.7%	17 8.2%	43 17.3%	34 19.2%	24 20.0%	237 15.9%	13 34.1%	917 6.9%
(F) ANY HUNTING/FISHING	61 3.5%	12 0.5%	34 2.3%	-	89 5.1%	37 1.5%	13 5.0%	64 11.3%	10 5.2%	41 16.5%	12 6.8%	18 14.5%	151 10.2%	13 34.1%	393 3.0%
(G) ANY WINTER SPORTS	4 0.2%	2 0.1%	49 3.3%	1 *	13 0.8%	31 1.2%	4 1.6%	4 0.6%	1 0.4%	34 13.8%	-	3 2.2%	41 2.8%	-	141 1.1%
(H) ANY FITNESS/NATURALIST ACTIVITIES	203 11.6%	171 7.5%	269 17.9%	156 6.6%	169 9.6%	303 12.1%	43 16.8%	81 14.2%	24 11.9%	30 12.1%	23 13.1%	14 11.7%	202 13.6%	1 2.9%	1398 10.5%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	255 14.6%	325 14.2%	397 26.4%	445 19.0%	264 15.0%	595 23.8%	37 14.6%	162 28.6%	53 26.3%	47 19.0%	59 33.0%	35 28.8%	337 22.7%	6 16.6%	2394 18.0%
(J) ANY PARK/HISTORIC SITE	65 3.8%	123 5.4%	173 11.5%	151 6.5%	119 6.8%	207 8.3%	11 4.2%	56 9.9%	22 10.9%	43 17.4%	41 23.3%	13 10.3%	153 10.3%	1 2.3%	895 6.7%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN OTAP - MAIN PURPOSE OTHER
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	111	103	59	172	73	146	31	44	31	23	29	19	169	3	797
TOTAL (WEIGHTED - 000s)	316	382	277	498	269	439	108	85	66	48	48	25	363	5	2460
VISITING FRIENDS/RELATIVES	221 69.9%	248 65.0%	140 50.6%	313 62.9%	151 56.1%	249 56.8%	43 39.6%	54 62.8%	38 57.8%	22 45.9%	28 58.0%	15 61.2%	185 50.9%	3 50.5%	1450 58.9%
VISITED RELATIVES	133 42.1%	194 50.7%	80 29.1%	196 39.3%	63 23.6%	169 38.6%	33 31.2%	30 35.1%	25 37.6%	10 21.4%	16 33.9%	9 37.2%	114 31.3%	1 22.8%	911 37.0%
VISITED FRIENDS	173 54.7%	148 38.8%	118 42.4%	215 43.3%	138 51.3%	195 44.4%	37 34.8%	45 52.5%	31 47.1%	21 44.2%	24 49.8%	15 61.2%	159 43.8%	3 50.5%	1089 44.3%
SHOPPING	60 19.1%	178 46.6%	69 24.9%	120 24.1%	50 18.6%	123 28.0%	22 20.7%	28 33.0%	20 30.8%	7 15.1%	26 55.0%	6 25.8%	102 28.2%	5 100.0%	667 27.1%
SIGHTSEEING (I)	42 13.4%	43 11.4%	48 17.5%	97 19.5%	47 17.4%	92 21.0%	49 45.2%	12 14.3%	12 17.9%	1 1.4%	5 9.8%	6 23.5%	78 21.4%	-	408 16.6%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	9 2.8%	23 6.1%	7 2.6%	13 2.7%	27 10.0%	9 2.0%	19 18.1%	1 0.9%	-	-	-	2 8.6%	22 6.2%	1 27.8%	104 4.2%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	13 4.1%	69 18.2%	13 4.8%	27 5.3%	6 2.2%	12 2.8%	4 4.0%	6 7.2%	6 9.4%	-	3 6.5%	- 1.7%	14 3.9%	-	133 5.4%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	-	16 4.2%	-	1 0.3%	1 0.3%	1 0.2%	-	5 5.8%	-	2 4.5%	-	- 1.4%	8 2.1%	3 50.5%	28 1.1%
ATTEND SPORTS EVENT	37 11.8%	15 3.8%	11 3.9%	24 4.7%	11 4.2%	32 7.3%	4 3.4%	4 5.0%	4 5.8%	3 6.6%	5 9.6%	-	20 5.4%	-	146 5.9%
VISIT A MUSEUM OR ART GALLERY (A/B)	17 5.4%	7 1.9%	5 1.9%	9 1.8%	16 6.0%	36 8.3%	18 16.3%	4 4.6%	-	-	-	-	22 5.9%	1 27.8%	109 4.4%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	15 4.7%	13 3.4%	4 1.6%	18 3.6%	4 1.5%	3 0.6%	-	2 2.1%	-	- 0.8%	-	-	2 0.6%	-	52 2.1%
VISIT A THEME OR AMUSEMENT PARK	8 2.5%	2 0.5%	1 0.3%	4 0.7%	4 1.6%	37 8.5%	18 16.3%	2 2.0%	-	-	2 3.9%	-	21 5.8%	-	76 3.1%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	15 4.8%	20 5.1%	16 5.7%	52 10.5%	23 8.5%	16 3.7%	19 18.0%	10 11.2%	6 9.4%	-	2 3.9%	1 2.1%	31 8.6%	-	152 6.2%
VISIT AN HISTORIC SITE (A/J)	13 4.2%	13 3.3%	6 2.2%	18 3.7%	18 6.7%	67 15.3%	18 16.3%	3 2.9%	-	-	2 3.9%	1 2.1%	22 6.2%	-	145 5.9%
WENT TO A BAR OR NIGHTCLUB (D)	47 14.8%	40 10.4%	12 4.3%	77 15.5%	35 12.9%	27 6.1%	3 2.3%	4 4.8%	2 3.2%	4 9.1%	1 1.9%	3 11.8%	17 4.7%	-	229 9.3%
WENT TO A CASINO (D)	6 2.0%	12 3.3%	17 6.3%	15 3.0%	-	5 1.1%	-	2 1.9%	3 4.7%	-	2 5.1%	-	7 2.0%	-	55 2.2%
TOOK A CRUISE OR BOAT TRIP (I)	2 0.6%	6 1.6%	8 2.8%	35 7.1%	3 1.3%	45 10.2%	-	8 9.3%	6 9.4%	-	-	- 1.7%	8 2.3%	-	96 3.9%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN OTAP - MAIN PURPOSE OTHER
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	111	103	59	172	73	146	31	44	31	23	29	19	169	3	797
TOTAL (WEIGHTED - 000s)	316	382	277	498	269	439	108	85	66	48	48	25	363	5	2460
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	53 16.7%	103 27.1%	60 21.8%	101 20.3%	68 25.3%	91 20.8%	23 21.4%	21 25.1%	29 43.9%	11 23.1%	4 8.9%	2 9.1%	85 23.4%	2 49.5%	537 21.8%
SWIMMING (E)	21 6.7%	9 2.4%	47 16.8%	39 7.9%	18 6.6%	39 8.9%	22 20.1%	7 8.6%	10 14.6%	-	3 7.0%	-	36 9.9%	-	188 7.7%
OTHER WATER-BASED ACTIVITIES (E)	1 0.4%	6 1.6%	9 3.4%	-	7 2.4%	22 5.1%	18 16.3%	6 7.2%	9 13.5%	-	-	-	26 7.3%	-	63 2.5%
GOLFING	9 2.9%	3 0.9%	1 0.4%	2 0.4%	3 1.1%	-	-	1 1.3%	-	-	-	-	1 0.3%	-	18 0.7%
HUNTING (F)	-	-	-	-	-	-	-	1 1.1%	-	1 1.4%	-	-	2 0.4%	-	2 0.1%
FISHING (E/F)	5 1.7%	-	3 1.3%	-	8 3.1%	15 3.5%	18 16.3%	2 2.5%	18 26.6%	7 14.2%	1 1.9%	2 7.0%	47 12.9%	-	73 3.0%
BIRD OR WILDLIFE VIEWING (H)	13 4.1%	-	6 2.1%	1 0.3%	7 2.5%	1 0.3%	-	-	-	-	-	-	-	-	24 1.0%
CROSS-COUNTRY SKIING (G)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DOWNHILL SKIING (G)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SNOWMOBILING (G)	-	-	-	-	-	-	-	1 0.8%	-	-	-	-	1 0.2%	-	1 *
WALKING OR HIKING (H)	18 5.7%	71 18.5%	36 13.0%	20 4.0%	29 10.8%	65 14.9%	18 17.2%	16 19.0%	11 16.2%	- 0.8%	2 3.9%	1 2.1%	42 11.6%	-	268 10.9%
CYCLING (H)	10 3.3%	1 0.3%	-	13 2.6%	9 3.2%	16 3.6%	18 16.3%	-	-	-	2 3.9%	-	19 5.4%	2 49.5%	71 2.9%
OTHER SPORT/OUTDOOR ACTIVITY	17 5.5%	30 8.0%	23 8.2%	53 10.6%	32 12.1%	19 4.3%	1 1.3%	2 2.8%	-	4 7.4%	-	-	7 2.0%	2 49.5%	184 7.5%
NONE OF THE ABOVE ACTIVITIES	32 10.1%	45 11.7%	97 35.2%	86 17.4%	35 13.0%	98 22.2%	33 30.4%	13 14.8%	10 15.2%	14 28.3%	14 28.6%	7 29.8%	90 24.7%	-	479 19.5%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS IN ONTARIO WITH ANY NIGHTS IN OTAP - MAIN PURPOSE OTHER
BY TOTAL OVERNIGHT VISITS IN OTAP

	TOTAL OVERNIGHT VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	111	103	59	172	73	146	31	44	31	23	29	19	169	3	797
TOTAL (WEIGHTED - 000s)	316	382	277	498	269	439	108	85	66	48	48	25	363	5	2460
(A) ANY CULTURAL ACTIVITIES	35	101	15	47	46	74	23	14	6	2	5	3	47	3	339
	11.1%	26.4%	5.5%	9.3%	17.1%	16.8%	21.6%	16.4%	9.4%	4.5%	10.5%	11.7%	13.0%	50.5%	13.8%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	27	73	15	31	19	47	22	10	6	-	3	-	35	1	226
	8.6%	19.2%	5.5%	6.3%	7.0%	10.8%	20.3%	11.9%	9.4%		6.5%	1.7%	9.8%	27.8%	9.2%
(C) ANY NATURAL/PARK ACTIVITIES	28	33	17	68	23	16	19	10	6	-	2	1	32	-	193
	9.0%	8.5%	6.1%	13.6%	8.7%	3.7%	18.0%	11.2%	9.4%	0.8%	3.9%	2.1%	8.7%		7.8%
(D) ANY BAR/NIGHTCLUB/CASINO	49	44	29	88	35	32	3	6	3	4	3	3	22	-	266
	15.6%	11.5%	10.5%	17.6%	12.9%	7.2%	2.3%	6.7%	4.7%	9.1%	7.0%	11.8%	6.1%		10.8%
(E) ANY WATER-BASED ACTIVITIES	28	9	47	39	21	42	22	8	24	7	4	2	61	-	223
	8.9%	2.4%	16.8%	7.9%	7.7%	9.6%	20.1%	9.7%	37.0%	14.2%	8.9%	7.0%	16.9%		9.1%
(F) ANY HUNTING/FISHING	5	-	3	-	8	15	18	2	18	8	1	2	47	-	74
	1.7%		1.3%		3.1%	3.5%	16.3%	2.5%	26.6%	15.6%	1.9%	7.0%	13.1%		3.0%
(G) ANY WINTER SPORTS	-	-	-	-	-	-	-	1	-	-	-	-	1	-	1
								0.8%					0.2%		*
(H) ANY FITNESS/NATURALIST ACTIVITIES	18	71	37	33	29	74	18	16	11	-	2	1	42	2	294
	5.7%	18.5%	13.5%	6.6%	10.8%	17.0%	17.2%	19.0%	16.2%	0.8%	3.9%	2.1%	11.6%	49.5%	11.9%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	42	43	48	97	47	132	49	12	12	1	5	6	78	-	449
	13.4%	11.4%	17.5%	19.5%	17.4%	30.1%	45.2%	14.3%	17.9%	1.4%	9.8%	25.2%	21.5%		18.2%
(J) ANY PARK/HISTORIC SITE	26	32	19	65	27	72	19	12	6	-	2	1	34	-	246
	8.2%	8.4%	6.7%	13.2%	10.2%	16.3%	18.0%	14.2%	9.4%		3.9%	2.1%	9.3%		10.0%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN OTAP

	TOTAL VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2593	3206	2170	3716	1907	3070	461	789	231	290	368	296	2435	129	19226
TOTAL (WEIGHTED - 000s)	9880	15361	11179	15193	10597	12681	1358	2330	602	982	636	632	6541	2261	83692
VISITING FRIENDS/RELATIVES	5386	8395	5356	8384	6367	7224	625	1295	324	462	323	326	3355	829	45297
	54.5%	54.7%	47.9%	55.2%	60.1%	57.0%	46.0%	55.6%	53.7%	47.0%	50.8%	51.6%	51.3%	36.7%	54.1%
VISITED RELATIVES	4706	7251	4505	7043	5173	6209	549	1145	274	389	279	261	2897	758	38544
	47.6%	47.2%	40.3%	46.4%	48.8%	49.0%	40.4%	49.1%	45.4%	39.6%	43.9%	41.3%	44.3%	33.5%	46.1%
VISITED FRIENDS	3745	5851	3606	5836	4234	4934	450	926	227	325	218	190	2336	565	31107
	37.9%	38.1%	32.3%	38.4%	40.0%	38.9%	33.1%	39.7%	37.7%	33.1%	34.2%	30.0%	35.7%	25.0%	37.2%
SHOPPING	2342	3652	3127	4462	2472	4045	361	623	152	388	196	114	1834	246	22180
	23.7%	23.8%	28.0%	29.4%	23.3%	31.9%	26.6%	26.7%	25.2%	39.5%	30.9%	18.0%	28.0%	10.9%	26.5%
SIGHTSEEING (I)	1140	3412	2258	2017	1700	2230	304	532	84	78	113	155	1266	145	14169
	11.5%	22.2%	20.2%	13.3%	16.0%	17.6%	22.4%	22.8%	14.0%	8.0%	17.8%	24.4%	19.4%	6.4%	16.9%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	243	882	346	875	386	439	59	62	11	41	14	16	203	46	3420
	2.5%	5.7%	3.1%	5.8%	3.6%	3.5%	4.4%	2.7%	1.8%	4.1%	2.3%	2.5%	3.1%	2.0%	4.1%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	284	650	261	1052	195	322	15	45	9	6	21	10	106	41	2910
	2.9%	4.2%	2.3%	6.9%	1.8%	2.5%	1.1%	1.9%	1.5%	0.6%	3.3%	1.6%	1.6%	1.8%	3.5%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	10	45	114	48	52	38	-	15	10	12	5	5	48	18	372
	0.1%	0.3%	1.0%	0.3%	0.5%	0.3%		0.7%	1.6%	1.3%	0.8%	0.9%	0.7%	0.8%	0.4%
ATTEND SPORTS EVENT	690	980	484	1214	629	765	55	185	34	54	66	25	419	274	5456
	7.0%	6.4%	4.3%	8.0%	5.9%	6.0%	4.0%	7.9%	5.7%	5.5%	10.4%	4.0%	6.4%	12.1%	6.5%
VISIT A MUSEUM OR ART GALLERY (A/B)	138	535	273	455	114	838	61	82	4	10	13	8	178	34	2565
	1.4%	3.5%	2.4%	3.0%	1.1%	6.6%	4.5%	3.5%	0.6%	1.0%	2.1%	1.2%	2.7%	1.5%	3.1%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	75	804	267	396	211	92	1	13	-	8	8	1	31	34	1910
	0.8%	5.2%	2.4%	2.6%	2.0%	0.7%	0.1%	0.5%	0.1%	0.8%	1.3%	0.2%	0.5%	1.5%	2.3%
VISIT A THEME OR AMUSEMENT PARK	91	634	287	679	275	200	34	69	15	3	9	-	131	31	2328
	0.9%	4.1%	2.6%	4.5%	2.6%	1.6%	2.5%	2.9%	2.4%	0.3%	1.5%		2.0%	1.4%	2.8%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	298	727	887	252	693	434	155	118	44	38	52	71	477	68	3836
	3.0%	4.7%	7.9%	1.7%	6.5%	3.4%	11.4%	5.1%	7.3%	3.8%	8.1%	11.2%	7.3%	3.0%	4.6%
VISIT AN HISTORIC SITE (A/J)	150	945	558	379	458	784	55	71	12	17	40	6	202	22	3498
	1.5%	6.2%	5.0%	2.5%	4.3%	6.2%	4.1%	3.1%	2.0%	1.7%	6.3%	0.9%	3.1%	1.0%	4.2%
WENT TO A BAR OR NIGHTCLUB (D)	540	1214	454	1489	827	964	48	102	41	39	33	33	296	77	5862
	5.5%	7.9%	4.1%	9.8%	7.8%	7.6%	3.5%	4.4%	6.8%	4.0%	5.2%	5.2%	4.5%	3.4%	7.0%
WENT TO A CASINO (D)	216	935	713	143	103	192	-	63	46	1	12	1	123	32	2457
	2.2%	6.1%	6.4%	0.9%	1.0%	1.5%		2.7%	7.7%	0.1%	1.9%	0.2%	1.9%	1.4%	2.9%
TOOK A CRUISE OR BOAT TRIP (I)	100	210	516	104	364	435	35	218	26	13	23	50	365	17	2110
	1.0%	1.4%	4.6%	0.7%	3.4%	3.4%	2.6%	9.3%	4.3%	1.3%	3.6%	7.9%	5.6%	0.7%	2.5%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN OTAP

	TOTAL VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2593	3206	2170	3716	1907	3070	461	789	231	290	368	296	2435	129	19226
TOTAL (WEIGHTED - 000s)	9880	15361	11179	15193	10597	12681	1358	2330	602	982	636	632	6541	2261	83692
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	1816 18.4%	3276 21.3%	4323 38.7%	1945 12.8%	3094 29.2%	2809 22.2%	476 35.1%	922 39.6%	197 32.8%	303 30.9%	257 40.4%	297 46.9%	2452 37.5%	207 9.2%	19923 23.8%
SWIMMING (E)	450 4.6%	566 3.7%	1635 14.6%	286 1.9%	1000 9.4%	888 7.0%	168 12.4%	447 19.2%	40 6.7%	47 4.8%	102 16.1%	133 21.1%	938 14.3%	37 1.7%	5801 6.9%
OTHER WATER-BASED ACTIVITIES (E)	180 1.8%	135 0.9%	1045 9.3%	148 1.0%	613 5.8%	541 4.3%	169 12.5%	359 15.4%	33 5.6%	14 1.4%	36 5.6%	110 17.4%	722 11.0%	15 0.6%	3398 4.1%
GOLFING	232 2.3%	225 1.5%	386 3.4%	131 0.9%	285 2.7%	295 2.3%	42 3.1%	39 1.7%	6 1.1%	14 1.5%	12 1.8%	17 2.7%	130 2.0%	13 0.6%	1697 2.0%
HUNTING (F)	5 *	66 0.4%	8 0.1%	-	53 0.5%	53 0.4%	12 0.9%	32 1.4%	9 1.5%	11 1.2%	12 1.8%	2 0.3%	78 1.2%	-	264 0.3%
FISHING (E/F)	143 1.4%	141 0.9%	645 5.8%	26 0.2%	822 7.8%	542 4.3%	187 13.8%	428 18.4%	84 13.9%	132 13.5%	77 12.0%	115 18.2%	1023 15.6%	54 2.4%	3397 4.1%
BIRD OR WILDLIFE VIEWING (H)	127 1.3%	103 0.7%	378 3.4%	11 0.1%	218 2.1%	266 2.1%	84 6.2%	110 4.7%	16 2.7%	6 0.6%	28 4.4%	35 5.6%	279 4.3%	8 0.4%	1389 1.7%
CROSS-COUNTRY SKIING (G)	6 0.1%	-	80 0.7%	1 *	6 0.1%	23 0.2%	18 1.4%	5 0.2%	-	16 1.7%	1 0.2%	1 0.1%	42 0.6%	-	157 0.2%
DOWNHILL SKIING (G)	-	18 0.1%	493 4.4%	12 0.1%	31 0.3%	22 0.2%	-	4 0.2%	14 2.3%	5 0.5%	-	-	23 0.4%	-	599 0.7%
SNOWMOBILING (G)	9 0.1%	26 0.2%	104 0.9%	-	74 0.7%	12 0.1%	18 1.3%	16 0.7%	2 0.3%	47 4.8%	4 0.6%	5 0.7%	92 1.4%	45 2.0%	361 0.4%
WALKING OR HIKING (H)	559 5.7%	1336 8.7%	1972 17.6%	667 4.4%	1172 11.1%	1050 8.3%	207 15.2%	420 18.0%	65 10.8%	73 7.4%	84 13.3%	105 16.6%	954 14.6%	70 3.1%	7781 9.3%
CYCLING (H)	90 0.9%	314 2.0%	517 4.6%	61 0.4%	265 2.5%	377 3.0%	38 2.8%	64 2.8%	7 1.2%	10 1.0%	15 2.4%	10 1.5%	144 2.2%	19 0.9%	1789 2.1%
OTHER SPORT/OUTDOOR ACTIVITY	793 8.0%	1400 9.1%	936 8.4%	1015 6.7%	957 9.0%	975 7.7%	94 6.9%	88 3.8%	31 5.2%	92 9.3%	50 7.8%	78 12.4%	433 6.6%	38 1.7%	6546 7.8%
NONE OF THE ABOVE ACTIVITIES	1947 19.7%	1815 11.8%	1408 12.6%	2776 18.3%	1347 12.7%	1905 15.0%	291 21.4%	352 15.1%	118 19.6%	123 12.6%	105 16.5%	136 21.5%	1126 17.2%	770 34.1%	13095 15.6%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN OTAP

	TOTAL VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2593	3206	2170	3716	1907	3070	461	789	231	290	368	296	2435	129	19226
TOTAL (WEIGHTED - 000s)	9880	15361	11179	15193	10597	12681	1358	2330	602	982	636	632	6541	2261	83692
(A) ANY CULTURAL ACTIVITIES	617 6.2%	2130 13.9%	1113 10.0%	2192 14.4%	1065 10.0%	1624 12.8%	133 9.8%	196 8.4%	36 6.0%	81 8.2%	65 10.2%	34 5.4%	545 8.3%	100 4.4%	9385 11.2%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	398 4.0%	1107 7.2%	500 4.5%	1417 9.3%	299 2.8%	1033 8.1%	76 5.6%	126 5.4%	12 2.0%	15 1.6%	27 4.3%	16 2.6%	274 4.2%	66 2.9%	5094 6.1%
(C) ANY NATURAL/PARK ACTIVITIES	359 3.6%	1271 8.3%	1000 8.9%	527 3.5%	862 8.1%	500 3.9%	156 11.5%	124 5.3%	44 7.4%	45 4.6%	57 9.0%	72 11.4%	498 7.6%	79 3.5%	5095 6.1%
(D) ANY BAR/NIGHTCLUB/CASINO	702 7.1%	1884 12.3%	1092 9.8%	1572 10.3%	895 8.4%	1130 8.9%	48 3.5%	164 7.1%	77 12.8%	40 4.1%	42 6.6%	34 5.4%	405 6.2%	109 4.8%	7788 9.3%
(E) ANY WATER-BASED ACTIVITIES	551 5.6%	699 4.5%	2024 18.1%	358 2.4%	1497 14.1%	1137 9.0%	290 21.4%	709 30.4%	102 17.0%	137 14.0%	160 25.1%	208 32.9%	1607 24.6%	71 3.1%	7944 9.5%
(F) ANY HUNTING/FISHING	148 1.5%	208 1.4%	653 5.8%	26 0.2%	831 7.8%	573 4.5%	194 14.3%	452 19.4%	93 15.5%	138 14.0%	86 13.5%	117 18.5%	1080 16.5%	54 2.4%	3572 4.3%
(G) ANY WINTER SPORTS	15 0.2%	31 0.2%	649 5.8%	12 0.1%	111 1.0%	54 0.4%	37 2.7%	24 1.0%	16 2.7%	52 5.3%	5 0.8%	5 0.9%	139 2.1%	45 2.0%	1056 1.3%
(H) ANY FITNESS/NATURALIST ACTIVITIES	649 6.6%	1509 9.8%	2156 19.3%	710 4.7%	1353 12.8%	1289 10.2%	213 15.7%	442 19.0%	69 11.5%	74 7.6%	89 14.0%	117 18.5%	1005 15.4%	74 3.3%	8745 10.4%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	1165 11.8%	3446 22.4%	2456 22.0%	2040 13.4%	1811 17.1%	2372 18.7%	319 23.5%	625 26.8%	95 15.8%	82 8.3%	125 19.6%	183 28.9%	1428 21.8%	145 6.4%	14864 17.8%
(J) ANY PARK/HISTORIC SITE	418 4.2%	1339 8.7%	1103 9.9%	585 3.8%	807 7.6%	1032 8.1%	159 11.7%	169 7.2%	45 7.5%	53 5.4%	69 10.8%	72 11.5%	567 8.7%	68 3.0%	5919 7.1%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	991	1231	1187	1822	943	1502	255	488	166	160	237	231	1545	27	9320
TOTAL (WEIGHTED - 000s)	3316	4609	5482	5545	4128	5437	775	1581	394	446	418	460	4095	101	32882
VISITING FRIENDS/RELATIVES	2465	3114	3041	3707	2959	3799	443	919	260	316	242	266	2453	64	21704
	74.3%	67.6%	55.5%	66.9%	71.7%	69.9%	57.2%	58.1%	65.9%	70.8%	57.8%	57.7%	59.9%	63.2%	66.0%
VISITED RELATIVES	2101	2742	2597	3271	2534	3367	402	834	227	273	207	225	2172	47	18912
	63.3%	59.5%	47.4%	59.0%	61.4%	61.9%	51.8%	52.7%	57.5%	61.1%	49.5%	49.0%	53.1%	46.1%	57.5%
VISITED FRIENDS	1661	2094	2040	2372	1763	2532	332	676	179	242	165	150	1751	33	14338
	50.1%	45.4%	37.2%	42.8%	42.7%	46.6%	42.9%	42.7%	45.4%	54.2%	39.4%	32.6%	42.8%	32.2%	43.6%
SHOPPING	917	1570	1739	2160	1046	1834	215	482	129	119	148	97	1193	36	10574
	27.6%	34.1%	31.7%	38.9%	25.3%	33.7%	27.8%	30.5%	32.7%	26.6%	35.4%	21.1%	29.1%	35.6%	32.2%
SIGHTSEEING (I)	548	1306	1487	1086	782	1455	262	471	67	67	73	125	1067	33	7816
	16.5%	28.3%	27.1%	19.6%	18.9%	26.8%	33.8%	29.8%	17.1%	15.0%	17.4%	27.3%	26.1%	32.4%	23.8%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	114	350	175	368	199	328	46	44	5	36	13	16	160	16	1719
	3.4%	7.6%	3.2%	6.6%	4.8%	6.0%	5.9%	2.8%	1.3%	8.1%	3.1%	3.4%	3.9%	16.3%	5.2%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	131	323	124	385	54	201	13	39	7	2	21	10	92	-	1327
	3.9%	7.0%	2.3%	6.9%	1.3%	3.7%	1.7%	2.4%	1.9%	0.5%	5.0%	2.2%	2.3%		4.0%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	10	26	57	23	36	37	-	13	10	10	2	5	41	3	236
	0.3%	0.6%	1.0%	0.4%	0.9%	0.7%		0.8%	2.4%	2.3%	0.6%	1.2%	1.0%	2.5%	0.7%
ATTEND SPORTS EVENT	200	242	206	388	220	344	26	70	22	40	43	23	236	5	1844
	6.0%	5.3%	3.8%	7.0%	5.3%	6.3%	3.3%	4.4%	5.7%	9.1%	10.2%	5.1%	5.8%	5.3%	5.6%
VISIT A MUSEUM OR ART GALLERY (A/B)	96	249	181	272	73	542	57	71	3	2	11	8	152	10	1598
	2.9%	5.4%	3.3%	4.9%	1.8%	10.0%	7.4%	4.5%	0.8%	0.5%	2.6%	1.7%	3.7%	10.2%	4.9%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	33	297	100	230	97	62	1	13	-	1	6	1	22	10	851
	1.0%	6.4%	1.8%	4.1%	2.3%	1.1%	0.1%	0.8%		0.2%	1.5%	0.3%	0.5%	10.3%	2.6%
VISIT A THEME OR AMUSEMENT PARK	37	259	171	265	121	133	26	64	15	-	8	-	113	13	1123
	1.1%	5.6%	3.1%	4.8%	2.9%	2.5%	3.4%	4.0%	3.7%	0.1%	1.9%		2.8%	12.7%	3.4%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	167	182	657	180	217	314	148	111	36	38	36	55	424	15	2192
	5.0%	3.9%	12.0%	3.3%	5.2%	5.8%	19.1%	7.0%	9.2%	8.4%	8.6%	11.9%	10.4%	14.4%	6.7%
VISIT AN HISTORIC SITE (A/J)	76	360	426	242	141	504	55	65	12	16	37	5	189	6	1967
	2.3%	7.8%	7.8%	4.4%	3.4%	9.3%	7.1%	4.1%	3.0%	3.5%	8.8%	1.1%	4.6%	5.9%	6.0%
WENT TO A BAR OR NIGHTCLUB (D)	361	643	329	1081	335	738	48	85	31	38	31	30	262	5	3769
	10.9%	13.9%	6.0%	19.5%	8.1%	13.6%	6.1%	5.4%	7.9%	8.5%	7.5%	6.4%	6.4%	4.7%	11.5%
WENT TO A CASINO (D)	116	367	258	102	60	110	-	59	43	1	11	1	116	-	1136
	3.5%	8.0%	4.7%	1.8%	1.5%	2.0%		3.7%	10.9%	0.2%	2.6%	0.3%	2.8%		3.5%
TOOK A CRUISE OR BOAT TRIP (I)	89	91	422	73	238	344	35	209	24	13	21	41	343	1	1605
	2.7%	2.0%	7.7%	1.3%	5.8%	6.3%	4.6%	13.2%	6.1%	2.9%	4.9%	8.9%	8.4%	0.9%	4.9%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	991	1231	1187	1822	943	1502	255	488	166	160	237	231	1545	27	9320
TOTAL (WEIGHTED - 000s)	3316	4609	5482	5545	4128	5437	775	1581	394	446	418	460	4095	101	32882
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	999 30.1%	1224 26.6%	3004 54.8%	694 12.5%	1945 47.1%	1937 35.6%	405 52.3%	810 51.2%	149 37.8%	208 46.6%	188 45.0%	254 55.3%	2028 49.5%	62 61.2%	11945 36.3%
SWIMMING (E)	357 10.8%	361 7.8%	1473 26.9%	83 1.5%	739 17.9%	754 13.9%	166 21.4%	433 27.4%	32 8.2%	47 10.6%	83 19.8%	125 27.1%	886 21.6%	30 30.2%	4690 14.3%
OTHER WATER-BASED ACTIVITIES (E)	159 4.8%	99 2.1%	969 17.7%	32 0.6%	488 11.8%	464 8.5%	154 19.9%	340 21.5%	26 6.5%	14 3.0%	25 6.0%	103 22.4%	661 16.2%	15 14.4%	2903 8.8%
GOLFING	147 4.4%	99 2.1%	302 5.5%	65 1.2%	153 3.7%	219 4.0%	42 5.4%	32 2.0%	6 1.6%	7 1.6%	8 1.9%	17 3.7%	112 2.7%	-	1100 3.3%
HUNTING (F)	-	-	6 0.1%	-	14 0.3%	37 0.7%	9 1.1%	26 1.6%	8 1.9%	8 1.9%	4 1.1%	-	55 1.3%	-	113 0.3%
FISHING (E/F)	115 3.5%	51 1.1%	576 10.5%	5 0.1%	645 15.6%	486 8.9%	181 23.4%	387 24.5%	62 15.8%	117 26.3%	59 14.0%	102 22.1%	908 22.2%	35 34.8%	2823 8.6%
BIRD OR WILDLIFE VIEWING (H)	120 3.6%	38 0.8%	339 6.2%	11 0.2%	173 4.2%	240 4.4%	80 10.4%	109 6.9%	12 2.9%	4 0.8%	16 3.9%	34 7.4%	255 6.2%	1 1.1%	1179 3.6%
CROSS-COUNTRY SKIING (G)	6 0.2%	-	63 1.2%	1 *	4 0.1%	18 0.3%	17 2.2%	4 0.2%	-	6 1.3%	-	1 0.2%	28 0.7%	-	121 0.4%
DOWNHILL SKIING (G)	-	5 0.1%	263 4.8%	1 *	-	22 0.4%	-	-	-	5 1.1%	-	-	5 0.1%	-	296 0.9%
SNOWMOBILING (G)	4 0.1%	-	97 1.8%	-	30 0.7%	12 0.2%	17 2.2%	10 0.6%	2 0.5%	34 7.6%	1 0.2%	5 1.0%	68 1.7%	-	211 0.6%
WALKING OR HIKING (H)	336 10.1%	581 12.6%	1616 29.5%	280 5.1%	866 21.0%	848 15.6%	193 25.0%	387 24.5%	62 15.7%	48 10.9%	63 15.2%	100 21.8%	856 20.9%	29 28.9%	5436 16.5%
CYCLING (H)	73 2.2%	131 2.8%	381 6.9%	32 0.6%	193 4.7%	284 5.2%	38 4.9%	64 4.1%	7 1.9%	10 2.2%	13 3.1%	7 1.6%	140 3.4%	19 19.1%	1256 3.8%
OTHER SPORT/OUTDOOR ACTIVITY	372 11.2%	450 9.8%	539 9.8%	329 5.9%	511 12.4%	556 10.2%	54 6.9%	62 3.9%	29 7.4%	44 9.8%	41 9.7%	65 14.1%	305 7.5%	15 15.3%	3090 9.4%
NONE OF THE ABOVE ACTIVITIES	263 7.9%	295 6.4%	506 9.2%	893 16.1%	258 6.3%	481 8.8%	66 8.5%	200 12.7%	32 8.0%	37 8.2%	60 14.3%	66 14.4%	461 11.3%	6 6.0%	3173 9.6%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	991	1231	1187	1822	943	1502	255	488	166	160	237	231	1545	27	9320
TOTAL (WEIGHTED - 000s)	3316	4609	5482	5545	4128	5437	775	1581	394	446	418	460	4095	101	32882
(A) ANY CULTURAL ACTIVITIES	285	921	717	976	406	1051	115	164	28	61	54	34	457	29	4889
	8.6%	20.0%	13.1%	17.6%	9.8%	19.3%	14.8%	10.4%	7.2%	13.7%	13.0%	7.4%	11.2%	29.0%	14.9%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	204	518	274	609	123	654	70	110	10	4	25	16	235	10	2658
	6.2%	11.2%	5.0%	11.0%	3.0%	12.0%	9.1%	6.9%	2.5%	0.8%	6.0%	3.6%	5.7%	10.2%	8.1%
(C) ANY NATURAL/PARK ACTIVITIES	191	424	685	315	272	351	149	117	36	38	40	56	436	19	2732
	5.8%	9.2%	12.5%	5.7%	6.6%	6.5%	19.2%	7.4%	9.2%	8.5%	9.5%	12.2%	10.6%	18.8%	8.3%
(D) ANY BAR/NIGHTCLUB/CASINO	458	864	579	1140	360	826	48	143	66	39	39	31	367	5	4615
	13.8%	18.7%	10.6%	20.6%	8.7%	15.2%	6.1%	9.0%	16.6%	8.7%	9.4%	6.7%	9.0%	4.7%	14.0%
(E) ANY WATER-BASED ACTIVITIES	425	398	1785	102	1102	943	271	649	75	122	117	184	1418	45	6238
	12.8%	8.6%	32.6%	1.8%	26.7%	17.3%	34.9%	41.1%	19.0%	27.4%	28.0%	40.0%	34.6%	44.5%	19.0%
(F) ANY HUNTING/FISHING	115	51	582	5	654	517	184	407	70	120	63	102	946	35	2907
	3.5%	1.1%	10.6%	0.1%	15.8%	9.5%	23.8%	25.7%	17.7%	26.8%	15.1%	22.1%	23.1%	34.8%	8.8%
(G) ANY WINTER SPORTS	10	5	398	1	35	49	34	12	2	39	1	5	94	-	593
	0.3%	0.1%	7.3%	*	0.8%	0.9%	4.4%	0.8%	0.5%	8.7%	0.2%	1.2%	2.3%		1.8%
(H) ANY FITNESS/NATURALIST ACTIVITIES	419	650	1747	302	1005	1001	199	410	64	50	66	113	903	33	6087
	12.6%	14.1%	31.9%	5.5%	24.4%	18.4%	25.7%	25.9%	16.3%	11.2%	15.8%	24.5%	22.1%	32.4%	18.5%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	570	1314	1663	1096	859	1578	277	562	76	70	84	145	1216	33	8383
	17.2%	28.5%	30.3%	19.8%	20.8%	29.0%	35.8%	35.5%	19.4%	15.8%	20.0%	31.5%	29.7%	32.4%	25.5%
(J) ANY PARK/HISTORIC SITE	219	479	839	400	305	706	152	155	37	52	50	56	502	15	3510
	6.6%	10.4%	15.3%	7.2%	7.4%	13.0%	19.6%	9.8%	9.4%	11.6%	12.0%	12.2%	12.3%	14.4%	10.7%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	304	455	691	470	402	475	128	233	62	47	94	125	690	16	3535
TOTAL (WEIGHTED - 000s)	1009	1861	3643	1446	2145	2033	404	834	164	137	170	303	2023	61	14292
VISITING FRIENDS/RELATIVES	436 43.3%	686 36.8%	1460 40.1%	895 61.9%	1146 53.4%	950 46.7%	162 40.1%	362 43.4%	82 49.6%	61 44.5%	67 39.5%	159 52.4%	892 44.1%	28 45.1%	6518 45.6%
VISITED RELATIVES	336 33.3%	465 25.0%	1104 30.3%	753 52.1%	916 42.7%	698 34.3%	131 32.5%	308 36.9%	72 44.0%	38 27.7%	56 32.9%	127 42.1%	733 36.2%	12 19.6%	5033 35.2%
VISITED FRIENDS	228 22.6%	393 21.1%	898 24.6%	423 29.3%	542 25.3%	622 30.6%	94 23.2%	204 24.4%	48 29.3%	54 39.6%	28 16.7%	69 22.7%	497 24.6%	20 32.0%	3643 25.5%
SHOPPING	305 30.2%	692 37.2%	1241 34.1%	802 55.5%	578 27.0%	610 30.0%	100 24.6%	242 29.0%	68 41.7%	28 20.7%	30 17.5%	60 19.7%	527 26.1%	27 44.4%	4816 33.7%
SIGHTSEEING (I)	257 25.5%	970 52.1%	1113 30.6%	549 38.0%	542 25.3%	757 37.2%	188 46.5%	333 39.9%	44 26.8%	30 21.7%	31 18.1%	96 31.6%	721 35.7%	29 47.3%	4976 34.8%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	64 6.3%	217 11.7%	114 3.1%	233 16.1%	89 4.1%	106 5.2%	13 3.1%	32 3.8%	2 1.0%	3 1.9%	5 2.7%	5 1.7%	58 2.9%	11 18.5%	895 6.3%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	81 8.1%	143 7.7%	98 2.7%	186 12.8%	32 1.5%	85 4.2%	-	31 3.7%	7 4.1%	1 0.6%	4 2.5%	10 3.1%	52 2.6%	-	686 4.8%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	3 0.3%	-	50 1.4%	6 0.4%	27 1.3%	11 0.6%	-	5 0.6%	9 5.9%	2 1.6%	1 0.8%	4 1.3%	22 1.1%	-	223 1.6%
ATTEND SPORTS EVENT	124 12.3%	142 7.6%	167 4.6%	203 14.0%	159 7.4%	162 8.0%	10 2.4%	30 3.6%	16 9.7%	6 4.7%	29 17.3%	20 6.5%	122 6.1%	2 2.7%	1083 7.6%
VISIT A MUSEUM OR ART GALLERY (A/B)	55 5.5%	203 10.9%	140 3.9%	150 10.4%	38 1.8%	222 10.9%	39 9.5%	35 4.2%	2 1.9%	2 1.7%	1 0.8%	3 1.0%	83 4.1%	3 5.0%	905 6.3%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	14 1.4%	261 14.0%	41 1.1%	151 10.4%	30 1.4%	30 1.5%	-	8 1.0%	-	-	-	1 0.4%	10 0.5%	6 9.7%	542 3.8%
VISIT A THEME OR AMUSEMENT PARK	23 2.3%	207 11.1%	119 3.3%	174 12.0%	83 3.8%	25 1.2%	3 0.9%	20 2.4%	15 8.9%	- 0.3%	-	-	39 1.9%	9 14.9%	687 4.8%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	74 7.3%	125 6.7%	517 14.2%	102 7.1%	137 6.4%	230 11.3%	124 30.8%	91 10.9%	33 19.9%	9 6.7%	14 8.0%	49 16.2%	320 15.8%	15 23.7%	1538 10.8%
VISIT AN HISTORIC SITE (A/J)	39 3.9%	279 15.0%	313 8.6%	110 7.6%	105 4.9%	228 11.2%	33 8.2%	34 4.1%	9 5.2%	7 5.3%	10 5.8%	4 1.2%	97 4.8%	6 9.7%	1288 9.0%
WENT TO A BAR OR NIGHTCLUB (D)	74 7.3%	348 18.7%	228 6.3%	432 29.8%	167 7.8%	212 10.4%	5 1.3%	28 3.3%	18 11.2%	2 1.7%	10 5.9%	8 2.7%	72 3.6%	5 7.8%	1539 10.8%
WENT TO A CASINO (D)	48 4.7%	313 16.8%	203 5.6%	26 1.8%	11 0.5%	45 2.2%	-	3 0.4%	28 17.3%	1 0.6%	3 1.8%	1 0.4%	37 1.8%	-	686 4.8%
TOOK A CRUISE OR BOAT TRIP (I)	39 3.9%	85 4.6%	366 10.0%	27 1.9%	183 8.5%	253 12.5%	31 7.6%	151 18.1%	23 14.0%	13 9.3%	21 12.1%	40 13.2%	279 13.8%	1 1.4%	1250 8.7%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	304	455	691	470	402	475	128	233	62	47	94	125	690	16	3535
TOTAL (WEIGHTED - 000s)	1009	1861	3643	1446	2145	2033	404	834	164	137	170	303	2023	61	14791
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	516	747	2488	249	1511	1154	300	648	79	90	101	200	1430	46	8185
	51.2%	40.1%	68.3%	17.2%	70.4%	56.8%	74.2%	77.7%	48.1%	65.8%	59.4%	66.1%	70.7%	74.3%	57.2%
SWIMMING (E)	233	286	1279	58	665	604	135	377	23	22	54	121	732	30	3892
	23.1%	15.4%	35.1%	4.0%	31.0%	29.7%	33.3%	45.2%	14.2%	16.1%	31.8%	40.0%	36.2%	49.7%	27.2%
OTHER WATER-BASED ACTIVITIES (L)	91	76	896	16	445	392	126	287	22	10	22	98	565	15	2507
	9.0%	4.1%	24.6%	1.1%	20.7%	19.3%	31.2%	34.5%	13.7%	7.2%	12.7%	32.3%	27.9%	23.8%	17.5%
GOLFING	67	69	235	19	111	148	10	22	3	-	1	17	52	-	702
	6.6%	3.7%	6.5%	1.3%	5.2%	7.3%	2.4%	2.6%	1.7%		0.7%	5.6%	2.6%		4.9%
HUNTING (F)	-	-	6	-	14	36	9	25	8	8	4	-	53	-	109
			0.2%		0.7%	1.8%	2.2%	3.0%	4.6%	5.7%	2.3%		2.6%		0.8%
FISHING (E/F)	55	40	538	4	551	430	152	323	38	71	46	79	708	22	2350
	5.4%	2.2%	14.8%	0.3%	25.7%	21.1%	37.6%	38.7%	23.2%	51.7%	26.9%	26.1%	35.0%	36.3%	16.4%
BIRD OR WILDLIFE VIEWING (H)	47	36	325	1	160	210	76	98	11	4	14	26	229	-	1012
	4.7%	1.9%	8.9%	0.1%	7.4%	10.3%	18.9%	11.8%	6.7%	2.6%	8.3%	8.6%	11.3%		7.1%
CROSS-COUNTRY SKIING (G)	6	-	40	-	4	5	17	3	-	-	-	1	21	-	77
	0.6%		1.1%		0.2%	0.2%	4.3%	0.3%				0.3%	1.0%		0.5%
DOWNHILL SKIING (G)	-	3	253	-	-	5	-	-	-	-	-	-	-	-	260
		0.1%	6.9%			0.2%									1.8%
SNOWMOBILING (G)	-	-	80	-	18	9	17	5	2	5	1	2	32	-	139
			2.2%		0.8%	0.4%	4.2%	0.6%	1.3%	3.6%	0.6%	0.6%	1.6%		1.0%
WALKING OR HIKING (H)	174	363	1322	100	729	507	136	307	37	24	40	90	633	29	3877
	17.3%	19.5%	36.3%	6.9%	34.0%	25.0%	33.6%	36.8%	22.4%	17.5%	23.3%	29.9%	31.3%	47.6%	27.1%
CYCLING (H)	48	107	355	9	148	217	14	57	7	10	8	7	103	17	1007
	4.7%	5.8%	9.7%	0.6%	6.9%	10.7%	3.5%	6.8%	4.2%	7.1%	4.8%	2.4%	5.1%	27.4%	7.0%
OTHER SPORT/OUTDOOR ACTIVITY	201	270	417	139	363	209	38	30	15	8	12	43	158	13	1775
	19.9%	14.5%	11.4%	9.6%	16.9%	10.3%	9.4%	3.6%	9.2%	5.8%	7.2%	14.3%	7.8%	21.2%	12.4%
NONE OF THE ABOVE ACTIVITIES	68	94	309	101	190	141	14	49	4	6	19	28	120	5	1030
	6.8%	5.1%	8.5%	7.0%	8.8%	7.0%	3.4%	5.9%	2.4%	4.0%	11.0%	9.2%	5.9%	7.7%	7.2%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	304	455	691	470	402	475	120	233	62	47	94	125	680	16	3493
TOTAL (WEIGHTED - 000s)	1009	1861	3643	1446	2145	2033	404	834	164	137	170	301	2023	61	14221
(A) ANY CULTURAL ACTIVITIES	156 15.5%	536 28.8%	517 14.2%	516 35.7%	230 10.7%	431 21.2%	68 16.9%	103 12.4%	22 13.1%	10 7.2%	16 9.3%	17 5.6%	235 11.6%	17 28.2%	2638 18.6%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	117 11.6%	297 15.9%	213 5.8%	317 21.9%	68 3.2%	262 12.9%	39 9.5%	66 8.0%	9 5.5%	2 1.7%	6 3.3%	11 3.7%	133 6.6%	3 5.0%	1410 9.9%
(C) ANY NATURAL/PARK ACTIVITIES	80 7.9%	343 18.4%	541 14.9%	169 11.7%	159 7.4%	245 12.0%	124 30.6%	95 11.5%	33 19.9%	9 6.7%	14 8.0%	50 16.6%	326 16.1%	15 23.7%	1878 13.2%
(D) ANY BAR/NIGHTCLUB/CASINO	116 11.5%	530 28.5%	423 11.6%	439 30.4%	177 8.2%	250 12.3%	5 1.3%	31 3.7%	42 25.7%	3 2.4%	10 5.9%	9 3.1%	101 5.0%	5 7.8%	2041 14.4%
(E) ANY WATER-BASED ACTIVITIES	207 20.4%	316 17.0%	1569 43.1%	67 4.7%	944 44.0%	770 37.9%	229 56.7%	548 65.7%	45 27.5%	74 53.9%	79 46.3%	156 51.5%	1131 55.9%	32 52.6%	5036 35.4%
(F) ANY HUNTING/FISHING	51 5.0%	40 2.2%	544 14.9%	4 0.3%	560 26.1%	459 22.6%	155 38.4%	343 41.1%	46 27.8%	72 52.9%	49 29.2%	79 26.1%	745 36.8%	22 36.1%	2425 17.1%
(G) ANY WINTER SPORTS	6 0.6%	3 0.1%	348 9.5%	-	22 1.0%	18 0.9%	34 8.4%	8 1.0%	2 1.3%	5 3.6%	1 0.6%	3 0.9%	53 2.6%	-	450 3.2%
(H) ANY FITNESS/NATURALIST ACTIVITIES	199 19.7%	417 22.4%	1441 39.6%	103 7.1%	830 38.7%	618 30.4%	142 35.1%	327 39.2%	39 23.8%	25 18.5%	41 24.1%	96 31.7%	670 33.1%	29 47.6%	4307 30.3%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	279 27.6%	973 52.3%	1257 34.5%	553 38.2%	581 27.1%	824 40.5%	200 49.5%	421 50.5%	53 32.3%	33 24.3%	42 24.5%	114 37.7%	863 42.7%	29 47.3%	5359 37.7%
(J) ANY PARK/HISTORIC SITE	101 10.0%	358 19.2%	664 18.2%	204 14.1%	198 9.2%	404 19.9%	128 31.6%	109 13.0%	33 19.9%	15 10.9%	15 8.8%	50 16.6%	349 17.3%	15 23.7%	2293 16.1%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE BUSINESS
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	86	47	43	458	29	195	13	27	19	12	31	27	131	1	1017
TOTAL (WEIGHTED - 000s)	306	212	132	1439	80	555	32	164	30	28	62	49	366	1	3089
VISITING FRIENDS/RELATIVES	113 36.8%	32 15.3%	10 7.6%	311 21.6%	9 11.4%	187 33.7%	6 18.5%	4 2.2%	5.4%	1 2.8%	7 12.0%	8 16.3%	27 7.5%	-	689 22.3%
VISITED RELATIVES	46 15.1%	22 10.6%	10 7.6%	214 14.8%	8 10.2%	153 27.5%	6 18.5%	4 2.2%	- 0.7%	1 2.8%	3 4.8%	8 16.3%	22 5.9%	-	475 15.3%
VISITED FRIENDS	87 28.5%	20 9.3%	6 4.5%	179 12.4%	3 3.8%	93 16.7%	-	2 1.2%	1 4.7%	1 2.8%	5 8.6%	4 8.7%	14 3.7%	-	401 12.9%
SHOPPING	31 10.1%	32 15.0%	8 6.3%	392 27.2%	14 17.4%	117 21.1%	7 21.2%	15 8.9%	4 12.4%	6 21.0%	19 30.5%	10 20.0%	60 16.3%	-	653 21.1%
SIGHTSEEING (I)	27 9.0%	26 12.5%	5 4.0%	116 8.1%	10 12.2%	92 16.6%	-	5 3.1%	1 2.8%	-	11 17.5%	8 16.7%	25 6.8%	-	303 9.8%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	7 2.4%	5 2.1%	1 0.8%	57 3.9%	2 2.0%	46 8.3%	-	-	-	- 1.0%	1 1.1%	-	1 0.3%	-	118 3.8%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	8 2.6%	3 1.3%	-	59 4.1%	1 1.1%	3 0.6%	-	-	-	-	9 15.1%	-	9 2.5%	-	84 2.7%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	2 0.6%	-	-	6 0.4%	-	17 3.0%	-	1 0.3%	-	-	-	-	1 0.3%	-	25 0.8%
ATTEND SPORTS EVENT	8 2.7%	14 6.5%	4 2.8%	58 4.0%	-	6 1.1%	-	-	1 2.1%	- 1.0%	5 8.6%	1 1.7%	7 1.9%	-	97 3.1%
VISIT A MUSEUM OR ART GALLERY (A/B)	7 2.3%	1 0.3%	1 0.5%	40 2.8%	2 2.0%	65 11.7%	-	2 1.2%	-	-	4 6.1%	3 5.4%	8 2.3%	-	123 4.0%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	2 0.6%	1 0.4%	-	3 0.2%	2 2.0%	3 0.5%	-	-	-	-	-	-	-	-	10 0.3%
VISIT A THEME OR AMUSEMENT PARK	2 0.6%	-	-	10 0.7%	2 2.0%	12 2.2%	-	1 0.3%	-	-	-	-	1 0.3%	-	27 0.9%
VISIT A NATIONAL OR PROVINCIAL PARK (C/I)	32 10.4%	3 1.2%	1 0.5%	12 0.8%	-	18 3.2%	-	-	1 2.1%	-	3 4.8%	4 8.9%	8 2.2%	-	72 2.3%
VISIT AN HISTORIC SITE (A/I)	4 1.4%	3 1.6%	1 0.5%	53 3.7%	-	61 11.0%	-	3 2.0%	-	-	5 8.6%	1 1.7%	9 2.6%	-	132 4.3%
WENT TO A BAR OR NIGHTCLUB (D)	12 3.9%	23 10.8%	13 9.6%	245 17.0%	25 31.3%	123 22.2%	3 8.9%	6 3.8%	3 9.7%	6 21.5%	11 18.5%	4 7.2%	33 9.0%	-	473 15.3%
WENT TO A CASINO (D)	17 5.6%	10 4.5%	9 6.5%	13 0.9%	-	2 0.4%	-	-	2 6.9%	-	6 9.0%	-	8 2.1%	-	58 1.9%
TOOK A CRUISE OR BOAT TRIP (I)	-	-	-	10 0.7%	-	4 0.7%	-	-	1 2.8%	-	-	-	1 0.2%	-	15 0.5%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE BUSINESS
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	86	64	43	458	29	195	13	27	19	12	31	27	131	1	1012
TOTAL (WEIGHTED - 000s)	306	212	132	1439	80	555	32	164	30	28	62	49	366	1	3100
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	19 6.2%	24 11.2%	18 13.4%	133 9.2%	1 0.8%	80 14.3%	1 1.8%	10 6.1%	6 18.4%	6 21.5%	14 22.8%	9 17.8%	45 12.4%	-	320 10.3%
SWIMMING (E)	2 0.5%	2 1.0%	3 2.0%	9 0.6%	-	17 3.1%	-	6 3.4%	-	-	-	-	6 1.5%	-	38 1.2%
OTHER WATER-BASED ACTIVITIES (E)	2 0.5%	-	-	- *	-	7 1.2%	-	-	-	-	-	-	-	-	9 0.3%
GOLFING	6 1.9%	3 1.3%	3 2.1%	21 1.4%	-	17 3.0%	-	-	1 2.8%	6 21.5%	4 7.1%	-	11 3.1%	-	60 1.9%
HUNTING (F)	-	-	-	-	-	2 0.3%	-	-	-	-	-	-	-	-	2 *
FISHING (E/F)	-	-	-	- *	-	7 1.2%	-	-	-	-	1 2.2%	4 8.1%	6 1.6%	-	13 0.4%
BIRD OR WILDLIFE VIEWING (H)	-	-	-	- *	-	6 1.1%	-	-	-	-	-	-	-	-	6 0.2%
CROSS-COUNTRY SKIING (G)	-	-	2 1.4%	-	-	-	-	-	-	-	-	-	-	-	2 0.1%
DOWNHILL SKIING (G)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SNOWMOBILING (G)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
WALKING OR HIKING (H)	7 2.4%	3 1.5%	9 6.5%	55 3.8%	1 0.8%	34 6.1%	-	4 2.4%	1 3.9%	-	3 4.9%	4 7.9%	12 3.3%	-	121 3.9%
CYCLING (H)	-	-	-	2 0.1%	-	2 0.4%	-	-	-	-	-	-	-	-	4 0.1%
OTHER SPORT/OUTDOOR ACTIVITY	6 1.9%	16 7.3%	4 3.0%	57 4.0%	-	42 7.6%	1 1.8%	1 0.3%	4 11.7%	-	5 8.6%	1 1.8%	11 3.0%	-	135 4.4%
NONE OF THE ABOVE ACTIVITIES	162 53.1%	141 66.6%	100 75.5%	704 48.9%	35 43.6%	243 43.9%	21 66.0%	138 84.2%	20 65.0%	15 55.8%	28 45.4%	31 62.7%	254 69.4%	1 100.0%	1649 53.2%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE BUSINESS
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	86	64	43	458	29	195	13	27	19	12	31	27	131	1	1012
TOTAL (WEIGHTED - 000s)	306	212	132	1439	80	555	32	164	30	28	62	49	366	1	3100
(A) ANY CULTURAL ACTIVITIES	14 4.5%	11 5.1%	2 1.2%	158 11.0%	3 3.1%	94 16.9%	-	6 3.4%	-	- 1.0%	11 17.3%	3 5.4%	19 5.3%	-	300 9.7%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	13 4.3%	3 1.5%	1 0.5%	79 5.5%	3 3.1%	65 11.8%	-	2 1.2%	-	-	9 15.1%	3 5.4%	14 3.8%	-	178 5.7%
(C) ANY NATURAL/PARK ACTIVITIES	34 11.0%	3 1.6%	1 0.5%	14 1.0%	2 2.0%	19 3.4%	-	-	1 2.1%	-	3 4.8%	4 8.9%	8 2.2%	-	80 2.6%
(D) ANY BAR/NIGHTCLUB/CASINO	29 9.5%	30 14.1%	21 16.1%	256 17.8%	25 31.3%	125 22.6%	3 8.9%	6 3.8%	5 16.6%	6 21.5%	17 27.6%	4 7.2%	40 11.0%	-	528 17.0%
(E) ANY WATER-BASED ACTIVITIES	2 0.5%	2 1.0%	3 2.0%	9 0.6%	-	17 3.1%	-	6 3.4%	-	-	1 2.2%	4 8.1%	11 3.1%	-	44 1.4%
(F) ANY HUNTING/FISHING	-	-	-	- *	-	8 1.5%	-	-	-	-	1 2.2%	4 8.1%	6 1.6%	-	14 0.5%
(G) ANY WINTER SPORTS	-	-	2 1.4%	-	-	-	-	-	-	-	-	-	-	-	2 0.1%
(H) ANY FITNESS/NATURALIST ACTIVITIES	7 2.4%	3 1.5%	9 6.5%	55 3.8%	1 0.8%	34 6.1%	-	4 2.4%	1 3.9%	-	3 4.9%	4 7.9%	12 3.3%	-	121 3.9%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	27 9.0%	26 12.5%	5 4.0%	123 8.6%	10 12.2%	95 17.1%	-	5 3.1%	1 2.8%	-	11 17.5%	8 16.7%	25 6.8%	-	312 10.1%
(J) ANY PARK/HISTORIC SITE	36 11.8%	6 2.8%	1 0.5%	64 4.4%	-	62 11.2%	-	3 2.0%	1 2.1%	-	8 12.4%	4 8.9%	16 4.3%	-	184 5.9%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE VFR
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	501	624	399	738	447	695	87	188	62	78	85	63	566	7	4001
TOTAL (WEIGHTED - 000s)	1707	2189	1442	2221	1673	2420	237	504	151	233	139	88	1359	33	13099
VISITING FRIENDS/RELATIVES	1707	2171	1442	2217	1668	2418	237	503	151	232	139	88	1357	33	13068
	100.0%	99.2%	100.0%	99.8%	99.7%	99.9%	100.0%	99.8%	100.0%	99.5%	100.0%	100.0%	99.9%	100.0%	99.8%
VISITED RELATIVES	1596	2074	1412	2129	1561	2349	232	492	139	223	132	85	1308	33	12517
	93.5%	94.7%	97.9%	95.8%	93.3%	97.1%	97.5%	97.6%	92.1%	95.7%	94.6%	96.4%	96.3%	100.0%	95.6%
VISITED FRIENDS	1185	1557	1030	1582	1095	1628	206	429	111	166	107	66	1090	10	9225
	69.4%	71.1%	71.4%	71.2%	65.5%	67.3%	86.7%	85.1%	73.4%	71.0%	76.7%	75.4%	80.2%	31.1%	70.4%
SHOPPING	541	686	432	859	418	989	86	199	43	77	73	22	504	4	4460
	31.7%	31.4%	29.9%	38.7%	25.0%	40.9%	36.4%	39.5%	28.6%	33.2%	52.4%	24.6%	37.1%	11.2%	34.0%
SIGHTSEEING (I)	233	280	325	371	190	518	26	121	20	36	26	16	246	4	2180
	13.6%	12.8%	22.5%	16.7%	11.4%	21.4%	10.9%	23.9%	13.0%	15.6%	19.0%	17.8%	18.1%	11.2%	16.6%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	37	107	52	73	81	169	14	12	4	33	8	8	79	4	610
	2.2%	4.9%	3.6%	3.3%	4.9%	7.0%	5.8%	2.4%	2.4%	14.3%	5.5%	9.4%	5.8%	11.2%	4.7%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	34	114	13	127	21	103	9	1	1	1	4	-	17	-	436
	2.0%	5.2%	0.9%	5.7%	1.3%	4.2%	3.8%	0.3%	0.5%	0.6%	3.0%		1.2%		3.3%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	5	10	7	11	8	9	-	2	1	6	1	1	11	-	61
	0.3%	0.5%	0.5%	0.5%	0.5%	0.4%		0.4%	0.4%	2.6%	0.8%	1.3%	0.8%		0.5%
ATTEND SPORTS EVENT	34	72	25	105	50	145	12	35	2	31	4	3	87	4	521
	2.0%	3.3%	1.8%	4.7%	3.0%	6.0%	5.2%	7.0%	1.4%	13.1%	2.5%	3.2%	6.4%	11.2%	4.0%
VISIT A MUSEUM OR ART GALLERY (A/B)	23	38	36	77	21	220	1	30	1	-	6	2	39	6	472
	1.4%	1.7%	2.5%	3.5%	1.2%	9.1%	0.5%	5.9%	0.5%		4.1%	2.2%	2.9%	17.3%	3.6%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	7	25	54	60	65	28	1	3	-	1	6	-	10	4	253
	0.4%	1.1%	3.8%	2.7%	3.9%	1.2%	0.4%	0.5%		0.3%	4.6%		0.8%	13.4%	1.9%
VISIT A THEME OR AMUSEMENT PARK	4	50	51	78	33	60	5	41	-	-	6	-	53	4	335
	0.2%	2.3%	3.6%	3.5%	1.9%	2.5%	2.3%	8.2%			4.2%		3.9%	11.2%	2.6%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	50	51	124	55	79	53	4	11	3	28	17	1	65	-	477
	3.0%	2.3%	8.6%	2.5%	4.7%	2.2%	1.9%	2.1%	1.9%	12.2%	12.5%	1.2%	4.8%		3.6%
VISIT AN HISTORIC SITE (A/J)	22	67	106	67	34	152	5	25	3	8	20	-	61	-	511
	1.3%	3.1%	7.3%	3.0%	2.0%	6.3%	2.0%	4.9%	2.2%	3.6%	14.0%		4.5%		3.9%
WENT TO A BAR OR NIGHTCLUB (D)	233	232	77	370	121	377	37	47	8	25	9	15	141	-	1561
	13.6%	10.6%	5.3%	16.7%	7.2%	15.6%	15.5%	9.3%	5.0%	10.9%	6.6%	17.0%	10.4%		11.9%
WENT TO A CASINO (D)	48	33	35	50	49	58	-	55	10	-	-	-	66	-	338
	2.8%	1.5%	2.4%	2.2%	2.9%	2.4%		10.9%	6.3%				4.9%		2.6%
TOOK A CRUISE OR BOAT TRIP (I)	49	6	48	33	54	43	5	50	-	-	-	1	55	-	289
	2.9%	0.3%	3.3%	1.5%	3.2%	1.8%	1.9%	9.9%				0.6%	4.1%		2.2%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE VFR
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	501	624	399	738	447	695	87	188	62	78	85	63	566	7	4001
TOTAL (WEIGHTED - 000s)	1707	2189	1442	2221	1673	2420	237	504	151	233	139	88	1359	33	13099
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	424 24.9%	358 16.4%	438 30.4%	253 11.4%	369 22.1%	613 25.3%	82 34.4%	130 25.9%	42 27.5%	101 43.2%	69 49.6%	43 48.9%	468 34.4%	14 41.5%	2948 22.5%
SWIMMING (E)	102 6.0%	70 3.2%	144 10.0%	17 0.8%	60 3.6%	96 4.0%	10 4.2%	43 8.5%	5 3.5%	25 10.8%	25 18.2%	4 4.0%	112 8.2%	-	604 4.6%
OTHER WATER-BASED ACTIVITIES (E)	65 3.8%	23 1.0%	64 4.4%	15 0.7%	40 2.4%	43 1.8%	10 4.4%	46 9.1%	- 0.3%	4 1.6%	4 2.6%	5 6.1%	70 5.1%	-	324 2.5%
GOLFING	69 4.1%	23 1.1%	63 4.4%	25 1.1%	39 2.3%	55 2.3%	32 13.5%	9 1.8%	3 1.9%	1 0.5%	2 1.8%	-	47 3.5%	-	324 2.5%
HUNTING (F)	-	-	-	-	-	-	-	-	-	-	1 0.4%	-	1 *	-	1 *
FISHING (E/F)	61 3.6%	11 0.5%	34 2.4%	-	89 5.3%	35 1.4%	12 4.9%	62 12.3%	7 4.4%	40 17.0%	11 7.8%	17 18.9%	148 10.9%	13 38.2%	390 3.0%
BIRD OR WILDLIFE VIEWING (H)	60 3.5%	2 0.1%	8 0.5%	9 0.4%	10 0.6%	22 0.9%	4 1.6%	10 2.1%	1 0.4%	-	2 1.7%	8 9.2%	25 1.9%	1 3.3%	138 1.1%
CROSS-COUNTRY SKIING (G)	-	-	22 1.5%	1 0.1%	-	13 0.5%	-	1 0.2%	-	6 2.5%	-	-	7 0.5%	-	43 0.3%
DOWNHILL SKIING (G)	-	2 0.1%	11 0.7%	1 0.1%	-	18 0.7%	-	-	-	5 2.1%	-	-	5 0.4%	-	37 0.3%
SNOWMOBILING (G)	4 0.2%	-	17 1.2%	-	13 0.8%	3 0.1%	-	4 0.7%	-	29 12.4%	-	3 3.0%	35 2.6%	-	71 0.5%
WALKING OR HIKING (H)	139 8.2%	153 7.0%	250 17.3%	108 4.9%	111 6.6%	242 10.0%	39 16.5%	60 11.9%	19 12.8%	24 10.3%	19 13.5%	6 6.3%	168 12.4%	-	1177 9.0%
CYCLING (H)	15 0.9%	23 1.0%	26 1.8%	9 0.4%	36 2.1%	49 2.0%	6 2.6%	8 1.5%	1 0.4%	-	3 2.2%	-	18 1.3%	-	174 1.3%
OTHER SPORT/OUTDOOR ACTIVITY	150 8.8%	134 6.1%	96 6.7%	110 4.9%	115 6.9%	287 11.8%	13 5.7%	29 5.8%	10 6.9%	32 13.9%	23 16.5%	21 23.5%	129 9.5%	-	1026 7.8%
NONE OF THE ABOVE ACTIVITIES	-	15 0.7%	-	1 *	-	-	-	-	-	1 0.5%	-	-	1 0.1%	-	17 0.1%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE VFR
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	501	624	399	738	447	695	87	188	62	78	85	63	566	7	4001
TOTAL (WEIGHTED - 000s)	1707	2189	1442	2221	1673	2420	237	504	151	233	139	88	1359	33	13099
(A) ANY CULTURAL ACTIVITIES	90 5.3%	284 13.0%	184 12.8%	270 12.1%	143 8.6%	457 18.9%	23 9.9%	41 8.2%	7 4.5%	49 21.0%	23 16.5%	11 12.9%	155 11.4%	10 28.5%	1607 12.3%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	55 3.2%	151 6.9%	46 3.2%	197 8.9%	39 2.3%	281 11.6%	10 4.2%	31 6.2%	1 0.5%	1 0.6%	7 4.9%	2 2.2%	52 3.8%	6 17.3%	840 6.4%
(C) ANY NATURAL/PARK ACTIVITIES	56 3.3%	64 2.9%	125 8.7%	107 4.8%	110 6.6%	74 3.1%	5 2.3%	12 2.3%	3 1.9%	28 12.2%	21 15.2%	1 1.2%	71 5.2%	4 13.4%	612 4.7%
(D) ANY BAR/NIGHTCLUB/CASINO	269 15.7%	261 11.9%	111 7.7%	400 18.0%	136 8.1%	419 17.3%	37 15.5%	101 20.1%	16 10.3%	25 10.9%	9 6.6%	15 17.0%	205 15.1%	-	1810 13.8%
(E) ANY WATER-BASED ACTIVITIES	115 6.7%	77 3.5%	167 11.6%	26 1.2%	141 8.4%	116 4.8%	20 8.4%	87 17.3%	11 7.6%	42 17.8%	33 23.5%	22 25.0%	215 15.8%	13 38.2%	873 6.7%
(F) ANY HUNTING/FISHING	61 3.6%	11 0.5%	34 2.4%	-	89 5.3%	35 1.4%	12 4.9%	62 12.3%	7 4.4%	40 17.0%	11 8.2%	17 18.9%	148 10.9%	13 38.2%	390 3.0%
(G) ANY WINTER SPORTS	4 0.2%	2 0.1%	49 3.4%	1 0.1%	13 0.8%	31 1.3%	-	4 0.7%	-	34 14.5%	-	3 3.0%	40 3.0%	-	140 1.1%
(H) ANY FITNESS/NATURALIST ACTIVITIES	198 11.6%	169 7.7%	260 18.0%	115 5.2%	149 8.9%	275 11.4%	39 16.5%	63 12.5%	19 12.8%	24 10.3%	20 14.6%	12 13.9%	179 13.2%	1 3.3%	1351 10.3%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	233 13.6%	285 13.0%	357 24.7%	371 16.7%	228 13.6%	531 21.9%	29 12.1%	123 24.4%	20 13.0%	36 15.6%	26 19.0%	16 18.4%	252 18.6%	4 11.2%	2274 17.4%
(J) ANY PARK/HISTORIC SITE	61 3.6%	101 4.6%	156 10.8%	111 5.0%	104 6.2%	172 7.1%	5 2.0%	31 6.2%	4 2.4%	37 15.7%	26 18.4%	1 1.2%	103 7.6%	-	811 6.2%

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE OTHER
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	100	88	54	156	65	137	27	40	23	23	27	16	158	3	772
TOTAL (WEIGHTED - 000s)	295	347	265	438	231	429	101	79	49	48	47	20	347	5	2392
VISITING FRIENDS/RELATIVES	209	225	128	284	135	244	38	50	26	22	28	11	176	3	1428
	70.9%	64.9%	48.4%	64.9%	58.7%	56.8%	37.3%	63.4%	52.5%	45.9%	58.8%	54.2%	50.9%	50.5%	59.7%
VISITED RELATIVES	123	180	72	176	49	167	33	30	15	10	16	5	110	1	890
	41.7%	52.0%	27.2%	40.1%	21.3%	38.8%	32.4%	38.0%	30.7%	21.4%	34.4%	24.4%	31.7%	22.8%	37.2%
VISITED FRIENDS	161	125	106	187	123	189	33	41	18	21	24	11	151	3	1068
	54.6%	36.1%	40.2%	42.7%	53.2%	44.1%	32.2%	52.2%	37.9%	44.2%	50.6%	54.2%	43.5%	50.5%	44.7%
SHOPPING	41	160	59	107	36	118	22	26	13	7	26	6	101	5	645
	13.8%	46.0%	22.1%	24.5%	15.5%	27.6%	22.0%	33.2%	27.2%	15.1%	55.8%	29.5%	29.2%	100.0%	27.0%
SIGHTSEEING (I)	31	29	44	50	40	88	49	12	3	1	5	6	75	-	358
	10.6%	8.4%	16.7%	11.4%	17.3%	20.5%	47.9%	15.5%	5.7%	1.4%	10.0%	29.3%	21.5%		15.0%
ATTEND A FESTIVAL, FAIR OR EXHIBITION (A)	6	22	7	5	27	6	19	1	-	-	-	2	22	1	97
	2.0%	6.2%	2.7%	1.1%	11.7%	1.5%	19.2%	1.0%				10.7%	6.4%	27.8%	4.0%
ATTEND CULTURAL EVENTS (PLAYS, CONCERTS) (A/B)	7	63	13	13	-	10	4	6	-	-	3	-	14	-	121
	2.5%	18.2%	5.1%	2.9%	0.1%	2.4%	4.2%	7.8%			6.6%	2.1%	4.0%		5.1%
ATTEND ABORIGINAL/NATIVE CULTURAL EVENT (A)	-	16	-	-	1	-	-	5	-	2	-	-	8	3	27
		4.6%			0.4%			6.3%		4.5%		1.8%	2.2%	50.5%	1.1%
ATTEND SPORTS EVENT	34	15	11	21	11	31	4	4	4	3	5	-	20	-	145
	11.5%	4.2%	4.1%	4.9%	4.9%	7.2%	3.6%	5.4%	7.9%	6.6%	9.8%		5.7%		6.0%
VISIT A MUSEUM OR ART GALLERY (A/B)	11	7	4	5	13	35	18	4	-	-	-	-	22	1	98
	3.8%	2.0%	1.6%	1.1%	5.5%	8.2%	17.3%	5.0%					6.2%	27.8%	4.1%
VISIT A ZOO, AQUARIUM, BOTANICAL GARDEN (C)	10	10	4	16	1	1	-	2	-	-	-	-	2	-	46
	3.5%	3.0%	1.7%	3.7%	0.2%	0.3%		2.2%		0.8%			0.6%		1.9%
VISIT A THEME OR AMUSEMENT PARK	8	2	1	2	4	36	18	2	-	-	2	-	21	-	75
	2.7%	0.6%	0.3%	0.6%	1.8%	8.4%	17.3%	2.2%			4.0%		6.1%		3.1%
VISIT A NATIONAL OR PROVINCIAL PARK (C/J)	11	4	15	12	1	13	19	10	-	-	2	1	31	-	105
	3.6%	1.1%	5.7%	2.7%	0.4%	3.1%	19.0%	12.1%			4.0%	2.7%	9.0%		4.4%
VISIT AN HISTORIC SITE (A/J)	11	10	6	12	2	63	18	3	-	-	2	1	22	-	136
	3.6%	2.9%	2.3%	2.7%	1.1%	14.6%	17.3%	3.2%			4.0%	2.7%	6.5%		5.7%
WENT TO A BAR OR NIGHTCLUB (D)	42	40	11	35	22	27	3	4	2	4	1	3	17	-	195
	14.3%	11.4%	4.1%	7.9%	9.6%	6.2%	2.5%	5.2%	4.4%	9.1%	1.9%	14.7%	4.9%		8.2%
WENT TO A CASINO (D)	3	12	12	14	-	5	-	1	3	-	2	-	6	-	54
	1.0%	3.5%	4.6%	3.2%		1.1%		1.0%	5.7%		5.1%		1.7%		2.2%
TOOK A CRUISE OR BOAT TRIP (I)	-	-	8	1	-	45	-	8	-	-	-	-	8	-	62
			2.9%	0.3%		10.5%		10.1%				2.1%	2.4%		2.6%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE OTHER
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	100	88	54	156	65	137	27	40	23	23	27	16	158	3	772
TOTAL (WEIGHTED - 000s)	295	347	265	438	231	429	101	79	49	48	47	20	347	5	2392
PARTICIPATE IN SPORTS/OUTDOOR ACTIVITY	40 13.4%	94 27.2%	59 22.4%	59 13.5%	64 27.9%	89 20.9%	23 22.7%	21 27.2%	23 47.0%	11 23.1%	4 9.1%	2 11.3%	85 24.5%	2 49.5%	496 20.7%
SWIMMING (E)	20 6.7%	3 0.9%	47 17.6%	-	14 6.2%	37 8.7%	22 21.3%	7 9.3%	3 7.1%	-	3 7.1%	-	36 10.3%	-	157 6.6%
OTHER WATER-BASED ACTIVITIES (E)	1 0.5%	-	9 3.5%	-	3 1.3%	22 5.2%	18 17.3%	6 7.8%	3 5.7%	-	-	-	26 7.6%	-	63 2.6%
GOLFING	5 1.7%	3 1.0%	1 0.4%	1 0.2%	3 1.2%	-	-	1 1.4%	-	-	-	-	1 0.3%	-	14 0.6%
HUNTING (F)	-	-	-	-	-	-	-	1 1.2%	-	1 1.4%	-	-	2 0.5%	-	2 0.1%
FISHING (E/F)	-	-	3 1.3%	-	5 2.1%	15 3.6%	18 17.3%	2 2.7%	18 36.2%	7 14.2%	1 2.0%	2 8.7%	47 13.5%	-	70 2.9%
BIRD OR WILDLIFE VIEWING (H)	13 4.4%	-	6 2.2%	-	3 1.3%	1 0.3%	-	-	-	-	-	-	-	-	23 1.0%
CROSS-COUNTRY SKIING (G)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DOWNHILL SKIING (G)	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
SNOWMOBILING (G)	-	-	-	-	-	-	-	1 0.9%	-	-	-	-	1 0.2%	-	1 *
WALKING OR HIKING (H)	15 5.1%	62 17.8%	36 13.6%	17 3.8%	26 11.1%	64 15.0%	18 18.2%	16 20.5%	5 9.3%	- 0.8%	2 4.0%	1 2.7%	42 12.1%	-	262 10.9%
CYCLING (H)	10 3.5%	1 0.3%	-	13 3.0%	9 3.7%	16 3.7%	18 17.3%	-	-	-	2 4.0%	-	19 5.6%	2 49.5%	71 3.0%
OTHER SPORT/OUTDOOR ACTIVITY	15 5.2%	30 8.8%	22 8.2%	23 5.3%	32 14.0%	19 4.4%	1 1.4%	2 3.1%	-	4 7.4%	-	-	7 2.1%	2 49.5%	154 6.4%
NONE OF THE ABOVE ACTIVITIES	32 10.8%	45 12.9%	97 36.8%	86 19.7%	34 14.5%	96 22.3%	31 30.9%	13 16.0%	8 16.6%	14 28.3%	13 27.5%	7 37.1%	86 24.8%	-	476 19.9%

Continued

ACTIVITIES PARTICIPATED IN DURING TRIP
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE OTHER
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	100	88	54	156	65	137	27	40	23	23	27	16	158	3	772
TOTAL (WEIGHTED - 000s)	295	347	265	438	231	429	101	79	49	48	47	20	347	5	2392
(A) ANY CULTURAL ACTIVITIES	25 8.5%	90 26.0%	14 5.4%	32 7.2%	30 13.1%	70 16.2%	23 22.8%	14 17.7%	-	2 4.5%	5 10.6%	3 14.5%	47 13.6%	3 50.5%	321 13.4%
(B) ANY CULTURAL EVENT/MUSEUM/ ART GALLERY	19 6.3%	67 19.4%	14 5.4%	16 3.8%	13 5.7%	45 10.5%	22 21.5%	10 12.9%	-	-	3 6.6%	- 2.1%	35 10.2%	1 27.8%	211 8.8%
(C) ANY NATURAL/PARK ACTIVITIES	21 7.1%	14 4.0%	16 6.0%	26 5.9%	1 0.6%	13 3.1%	19 19.0%	10 12.1%	-	- 0.8%	2 4.0%	1 2.7%	32 9.1%	-	141 5.9%
(D) ANY BAR/NIGHTCLUB/CASINO	45 15.1%	44 12.6%	23 8.7%	44 10.1%	22 9.6%	31 7.3%	3 2.5%	5 6.1%	3 5.7%	4 9.1%	3 7.1%	3 14.7%	21 6.0%	-	232 9.7%
(E) ANY WATER-BASED ACTIVITIES	21 7.2%	3 0.9%	47 17.6%	-	17 7.4%	40 9.4%	22 21.3%	8 10.5%	18 37.7%	7 14.2%	4 9.1%	2 8.7%	61 17.6%	-	189 7.9%
(F) ANY HUNTING/FISHING	-	-	3 1.3%	-	5 2.1%	15 3.6%	18 17.3%	2 2.7%	18 36.2%	8 15.6%	1 2.0%	2 8.7%	47 13.7%	-	71 3.0%
(G) ANY WINTER SPORTS	-	-	-	-	-	-	-	1 0.9%	-	-	-	-	1 0.2%	-	1 *
(H) ANY FITNESS/NATURALIST ACTIVITIES	15 5.1%	62 17.8%	37 14.1%	30 6.8%	26 11.1%	73 17.1%	18 18.2%	16 20.5%	5 9.3%	- 0.8%	2 4.0%	1 2.7%	42 12.1%	2 49.5%	287 12.0%
(I) ANY SIGHTSEEING/CRUISE/ BOAT TOUR	31 10.6%	29 8.4%	44 16.7%	50 11.4%	40 17.3%	128 29.8%	49 47.9%	12 15.5%	3 5.7%	1 1.4%	5 10.0%	6 31.3%	75 21.7%	-	399 16.7%
(J) ANY PARK/HISTORIC SITE	21 7.2%	14 3.9%	18 6.7%	21 4.8%	3 1.4%	67 15.7%	19 19.0%	12 15.3%	-	-	2 4.0%	1 2.7%	34 9.8%	-	197 8.2%

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

		=PUBLIC TRANSPORT=		====PRIVATE TRANSPORT====					=======FOOD/BEVERAGE=======					
	TOTAL	TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12452808	4429887	2599506	1994584	233917	1760668	91831	1512743	2332615	560938	1771677	698743	816298	576105
OTAP 1: SOUTHWESTERN ONTARIO	964379 7.7%	269243 6.1%	155428 6.0%	201781 10.1%	24515 10.5%	177266 10.1%	3741 4.1%	102356 6.8%	205714 8.8%	46637 8.3%	159078 9.0%	52228 7.5%	65398 8.0%	63919 11.1%
NO VISIT TO OTAP	325906 2.6%	266767 6.0%	155428 6.0%	59139 3.0%	15618 6.7%	43522 2.5%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	79858 0.6%	34682 0.8%	-	45176 2.3%	6029 2.6%	39148 2.2%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	68379 0.5%	64714 1.5%	-	3665 0.2%	3606 1.5%	60 *	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	177669 1.4%	167372 3.8%	155428 6.0%	10298 0.5%	5984 2.6%	4314 0.2%	-	-	-	-	-	-	-	-
TOTAL VISITS IN OTAP	638473 5.1%	2476 0.1%	-	142641 7.2%	8897 3.8%	133744 7.6%	3741 4.1%	102356 6.8%	205714 8.8%	46637 8.3%	159078 9.0%	52228 7.5%	65398 8.0%	63919 11.1%
DESTINATION IN OTAP	615489 4.9%	1946 *	-	138305 6.9%	8601 3.7%	129704 7.4%	3432 3.7%	95788 6.3%	198236 8.5%	45404 8.1%	152832 8.6%	50289 7.2%	63962 7.8%	63533 11.0%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN OTAP	10315 0.1%	148 *	-	2364 0.1%	195 0.1%	2170 0.1%	284 0.3%	2473 0.2%	3327 0.1%	624 0.1%	2703 0.2%	643 0.1%	743 0.1%	333 0.1%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN OTAP (TOTAL)	12669 0.1%	382 *	-	1972 0.1%	102 *	1870 0.1%	25 *	4095 0.3%	4151 0.2%	608 0.1%	3543 0.2%	1297 0.2%	693 0.1%	53 *
IN OTHER CANADIAN PROVINCES	802 *	382 *	-	109 *	102 *	7 *	- *	9 *	168 *	2 *	165 *	20 *	100 *	12 *
IN OTHER COUNTRIES	11867 0.1%	-	-	1863 0.1%	-	1863 0.1%	25 *	4086 0.3%	3983 0.2%	606 0.1%	3377 0.2%	1277 0.2%	593 0.1%	41 *

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

		PUBLIC TRANSPORT		PRIVATE TRANSPORT					FOOD/BEVERAGE					
	TOTAL	TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12452808	4429887	2599506	1994584	233917	1760668	91831	1512743	2332615	560938	1771677	698743	816298	576105
OTAP 2: FESTIVAL COUNTRY	2013516 16.2%	785377 17.7%	491696 18.9%	336017 16.8%	30293 13.0%	305724 17.4%	7194 7.8%	165520 10.9%	360689 15.5%	75523 13.5%	285165 16.1%	135544 19.4%	137488 16.8%	85687 14.9%
NO VISIT TO OTAP	911333 7.3%	780819 17.6%	491696 18.9%	130514 6.5%	21916 9.4%	108599 6.2%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	148554 1.2%	43114 1.0%	-	105440 5.3%	4597 2.0%	100843 5.7%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	232919 1.9%	226085 5.1%	-	6834 0.3%	6679 2.9%	155 *	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	529860 4.3%	511621 11.5%	491696 18.9%	18240 0.9%	10639 4.5%	7600 0.4%	-	-	-	-	-	-	-	-
TOTAL VISITS IN OTAP	1102183 8.9%	4558 0.1%	-	205503 10.3%	8377 3.6%	197126 11.2%	7194 7.8%	165520 10.9%	360689 15.5%	75523 13.5%	285165 16.1%	135544 19.4%	137488 16.8%	85687 14.9%
DESTINATION IN OTAP	1036167 8.3%	2202 *	-	190713 9.6%	8377 3.6%	182336 10.4%	6012 6.5%	152425 10.1%	347033 14.9%	72324 12.9%	274709 15.5%	129961 18.6%	123578 15.1%	84243 14.6%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN OTAP	31257 0.3%	178 *	-	4036 0.2%	-	4036 0.2%	418 0.5%	9442 0.6%	9695 0.4%	2308 0.4%	7387 0.4%	3760 0.5%	2616 0.3%	1111 0.2%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN OTAP (TOTAL)	34758 0.3%	2178 *	-	10754 0.5%	-	10754 0.6%	765 0.8%	3652 0.2%	3960 0.2%	891 0.2%	3069 0.2%	1822 0.3%	11294 1.4%	333 0.1%
IN OTHER CANADIAN PROVINCES	7205 0.1%	2178 *	-	1286 0.1%	-	1286 0.1%	64 0.1%	1042 0.1%	1677 0.1%	604 0.1%	1073 0.1%	504 0.1%	204 *	249 *
IN OTHER COUNTRIES	27554 0.2%	-	-	9468 0.5%	-	9468 0.5%	701 0.8%	2610 0.2%	2283 0.1%	287 0.1%	1995 0.1%	1318 0.2%	11089 1.4%	85 *

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

		PUBLIC TRANSPORT		PRIVATE TRANSPORT					FOOD/BEVERAGE					
	TOTAL	TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12452808	4429887	2599506	1994584	233917	1760668	91831	1512743	2332615	560938	1771677	698743	816298	576105
OTAP 3: LAKELANDS	1098139 8.8%	139614 3.2%	77941 3.0%	235808 11.8%	9605 4.1%	226203 12.8%	1274 1.4%	179715 11.9%	260311 11.2%	87501 15.6%	172810 9.8%	133842 19.2%	69313 8.5%	78262 13.6%
NO VISIT TO OTAP	191737 1.5%	138173 3.1%	77941 3.0%	53564 2.7%	7852 3.4%	45712 2.6%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	69127 0.6%	20718 0.5%	-	48409 2.4%	2851 1.2%	45558 2.6%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	33484 0.3%	33161 0.7%	0	323 *	323 0.1%	-	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	89126 0.7%	84294 1.9%	77941 3.0%	4831 0.2%	4678 2.0%	154 *	-	-	-	-	-	-	-	-
TOTAL VISITS IN OTAP	906402 7.3%	1441 *	-	182244 9.1%	1753 0.7%	180491 10.3%	1274 1.4%	179715 11.9%	260311 11.2%	87501 15.6%	172810 9.8%	133842 19.2%	69313 8.5%	78262 13.6%
DESTINATION IN OTAP	872560 7.0%	1385 *	-	177064 8.9%	1753 0.7%	175311 10.0%	1186 1.3%	170480 11.3%	249663 10.7%	85275 15.2%	164388 9.3%	129799 18.6%	65943 8.1%	77041 13.4%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN OTAP	31090 0.2%	56 *	-	4549 0.2%	-	4549 0.3%	88 0.1%	8575 0.6%	9612 0.4%	2057 0.4%	7555 0.4%	3855 0.6%	3202 0.4%	1153 0.2%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN OTAP (TOTAL)	2752 *	0	0	631 *	0	631 *	0	660 *	1036 *	168 *	868 *	188 *	168 *	69 *
IN OTHER CANADIAN PROVINCES	1731 *	0	0	496 *	0	496 *	0	254 *	666 *	82 *	584 *	142 *	118 *	54 *
IN OTHER COUNTRIES	1021 *	0	0	136 *	0	136 *	0	406 *	370 *	86 *	284 *	46 *	50 *	15 *

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

		-PUBLIC TRANSPORT-		----PRIVATE TRANSPORT----					--------FOOD/BEVERAGE--------					
	TOTAL	TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12452808	4429887	2599506	1994584	233917	1760668	91831	1512743	2332615	560938	1771677	698743	816298	576105
OTAP 4: METRO TORONTO	3827595 30.7%	1662212 37.5%	1037423 39.9%	397626 19.9%	73899 31.6%	323727 18.4%	54881 59.8%	520534 34.4%	634401 27.2%	100689 18.0%	533711 30.1%	179926 25.7%	231315 28.3%	146700 25.5%
NO VISIT TO OTAP	1850893 14.9%	1658345 37.4%	1037423 39.9%	192548 9.7%	42934 18.4%	149614 8.5%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	346198 2.8%	193425 4.4%	-	152773 7.7%	16058 6.9%	136715 7.8%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	431567 3.5%	413998 9.3%	-	17569 0.9%	9718 4.2%	7851 0.4%	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	1073128 8.6%	1050922 23.7%	1037423 39.9%	22206 1.1%	17159 7.3%	5047 0.3%	-	-	-	-	-	-	-	-
TOTAL VISITS IN OTAP	1976702 15.9%	3867 0.1%	-	205078 10.3%	30965 13.2%	174113 9.9%	54881 59.8%	520534 34.4%	634401 27.2%	100689 18.0%	533711 30.1%	179926 25.7%	231315 28.3%	146700 25.5%
DESTINATION IN OTAP	1886625 15.2%	1908 *	-	199531 10.0%	30965 13.2%	168566 9.6%	53468 58.2%	489032 32.3%	606712 26.0%	96886 17.3%	509826 28.8%	169238 24.2%	222251 27.2%	144485 25.1%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN OTAP	37404 0.3%	-	-	3868 0.2%	-	3868 0.2%	205 0.2%	12223 0.8%	12306 0.5%	2279 0.4%	10027 0.6%	5164 0.7%	2906 0.4%	732 0.1%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN OTAP (TOTAL)	52673 0.4%	1959 *	-	1680 0.1%	-	1680 0.1%	1208 1.3%	19279 1.3%	15383 0.7%	1525 0.3%	13858 0.8%	5524 0.8%	6158 0.8%	1483 0.3%
IN OTHER CANADIAN PROVINCES	19100 0.2%	1959 *	-	570 *	-	509 *	556 0.6%	5977 0.4%	4029 0.2%	433 0.1%	3596 0.2%	1231 0.2%	4638 0.6%	200 *
IN OTHER COUNTRIES	33574 0.3%	-	-	1170 0.1%	-	1170 0.1%	652 0.7%	13302 0.9%	11354 0.5%	1092 0.2%	10262 0.6%	4290 0.6%	1519 0.2%	1283 0.2%

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

		<PUBLIC TRANSPORT>		-----PRIVATE TRANSPORT-----					--------FOOD/BEVERAGE--------					
	TOTAL	TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC / ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12452808	6429887	2599506	1994584	233917	1760668	91831	1512743	2332615	560938	1771677	690743	816298	576105
OTAP 5: GETAWAY COUNTRY	1337494 10.7%	636100 14.4%	402004 15.5%	226776 11.4%	7252 3.1%	219524 12.5%	1916 2.1%	96862 6.4%	211130 9.1%	64212 11.4%	146926 8.3%	52300 7.5%	71192 8.7%	41111 7.1%
NO VISIT TO OTAP	721975 5.8%	629054 14.2%	402004 15.5%	92922 4.7%	7146 3.1%	85776 4.9%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	104293 0.8%	21030 0.5%	-	83262 4.2%	2359 1.0%	80904 4.6%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	196727 1.6%	195039 4.4%	-	1689 0.1%	865 0.4%	823 *	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	420955 3.4%	412984 9.3%	402004 15.5%	7971 0.4%	3922 1.7%	4049 0.2%	-	-	-	-	-	-	-	-
TOTAL VISITS IN OTAP	615519 4.9%	7046 0.2%	-	133854 6.7%	106 *	133748 7.6%	1916 2.1%	96862 6.4%	211130 9.1%	64212 11.4%	146926 8.3%	52300 7.5%	71192 8.7%	41113 7.1%
DESTINATION IN OTAP	583561 4.7%	7009 0.2%	-	126033 6.3%	106 *	125927 7.2%	1663 1.8%	88967 5.9%	200844 8.6%	62183 11.1%	138661 7.8%	50194 7.2%	68959 8.4%	39891 6.9%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN OTAP	29582 0.2%	37 *	-	7255 0.4%	-	7255 0.4%	236 0.3%	7726 0.5%	9354 0.4%	1730 0.3%	7624 0.4%	1988 0.3%	2152 0.3%	834 0.1%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN OTAP (TOTAL)	2376 *	-	-	566 *	-	566 *	15 *	260 *	939 *	298 0.1%	641 *	118 *	82 *	388 0.1%
IN OTHER CANADIAN PROVINCES	1109 *	-	-	357 *	-	357 *	10 *	87 *	408 *	170 *	239 *	58 *	53 *	135 *
IN OTHER COUNTRIES	1267 *	-	-	209 *	-	209 *	6 *	101 *	531 *	129 *	402 *	60 *	29 *	253 *

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

	TOTAL	PUBLIC TRANSPORT: TOTAL	PUBLIC TRANSPORT: INT'L AIR FARES	PRIVATE TRANSPORT: TOTAL	PRIVATE TRANSPORT: VEHICLE RENTAL	PRIVATE TRANSPORT: VEHICLE OPERATION	LOCAL TRANSPORT	ACCOMMODATION	FOOD/BEVERAGE: TOTAL	FOOD/BEVERAGE: AT STORES DURING TRIPS	FOOD/BEVERAGE: RESTAURANT /BARS	REC./ ENTERTAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12452000	4429807	2599506	1954564	233917	1708660	91831	1512743	2332615	560938	1771677	698743	834298	576105
STOP 6: ONTARIO EAST	2040218 16.4%	733999 16.6%	362815 14.0%	315805 15.8%	50320 21.5%	265485 15.1%	19109 20.8%	240957 16.5%	392331 16.8%	101232 18.0%	291099 16.4%	92656 13.3%	146906 18.0%	90456 15.7%
NO VISIT TO STOP	789530 6.3%	710524 16.2%	359494 13.8%	71014 3.6%	28210 12.1%	42804 2.4%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	130056 1.1%	100867 2.3%	-	37189 1.9%	14522 6.2%	22666 1.3%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	265395 2.1%	237723 5.4%	-	27672 1.4%	9110 3.9%	18562 1.1%	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	390087 3.1%	379934 8.6%	359494 13.8%	6153 0.3%	4577 2.0%	1576 0.1%	-	-	-	-	-	-	-	-
TOTAL VISITS IN STOP	1250680 10.0%	15475 0.3%	3321 0.1%	244792 12.3%	22111 9.5%	222681 12.6%	19109 20.8%	240957 16.5%	392331 16.8%	101232 18.0%	291099 16.4%	92656 13.3%	146906 18.0%	90456 15.7%
DESTINATION IN STOP	1188091 9.5%	9002 0.2%	-	237321 11.9%	21203 9.1%	216110 12.3%	18431 20.1%	229530 15.2%	374866 16.1%	97686 17.4%	277181 15.6%	84595 12.1%	144223 17.7%	89222 15.5%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN STOP	26890 0.2%	54 *	-	4275 0.2%	908 0.4%	3367 0.2%	289 0.3%	7864 0.5%	6818 0.3%	837 0.1%	5981 0.3%	6266 0.9%	760 0.1%	544 0.1%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN STOP (TOTAL)	35698 0.3%	5510 0.1%	3321 0.1%	3196 0.2%	-	3196 0.2%	389 0.4%	11523 0.8%	10646 0.5%	2709 0.5%	7937 0.4%	1795 0.3%	1922 0.2%	690 0.1%
IN OTHER CANADIAN PROVINCES	27416 0.2%	2217 0.1%	-	3129 0.2%	-	3129 0.2%	330 0.4%	8680 0.6%	9474 0.4%	2645 0.5%	6829 0.4%	1419 0.2%	1846 0.2%	316 0.1%
IN OTHER COUNTRIES	8283 0.1%	3321 0.1%	3321 0.1%	66 *	-	66 *	58 0.1%	2842 0.2%	1172 0.1%	63 *	1109 0.1%	376 0.1%	76 *	375 0.1%

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TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

		PUBLIC TRANSPORT		PRIVATE TRANSPORT					FOOD/BEVERAGE					
	TOTAL	TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOMMODATION	TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTERTAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12452808	4429887	2599506	1994584	233917	1760668	91831	1512743	2332615	560938	1771677	698743	816298	576105
OTAP 7: NEAR NORTH	196749 1.6%	24566 0.6%	10225 0.4%	49348 2.5%	5743 2.5%	43605 2.5%	136 0.1%	32705 2.2%	48231 2.1%	17141 3.1%	31090 1.8%	8730 1.2%	18259 2.2%	14775 2.6%
NO VISIT TO OTAP	37456 0.3%	24188 0.5%	10225 0.4%	13269 0.7%	4898 2.1%	8371 0.5%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	21274 0.2%	8739 0.2%	-	12535 0.6%	4253 1.8%	8282 0.5%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	4253 *	3519 0.1%	-	734 *	645 0.3%	89 *	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	11930 0.1%	11930 0.3%	10225 0.4%	-	-	-	-	-	-	-	-	-	-	-
TOTAL VISITS IN OTAP	159293 1.3%	379 *	-	36079 1.8%	845 0.4%	35234 2.0%	136 0.1%	32705 2.2%	48231 2.1%	17141 3.1%	31090 1.8%	8730 1.2%	18259 2.2%	14775 2.6%
DESTINATION IN OTAP	150282 1.2%	379 *	-	33729 1.7%	845 0.4%	32885 1.9%	93 0.1%	29579 2.0%	45834 2.0%	16453 2.9%	29381 1.7%	8201 1.2%	17803 2.2%	14664 2.5%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN OTAP	4639 *	-	-	865 *	-	865 *	43 *	1699 0.1%	1367 0.1%	292 0.1%	1075 0.1%	308 *	348 *	9 *
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN OTAP (TOTAL)	4372 *	-	-	1484 0.1%	-	1484 0.1%	-	1427 0.1%	1030 *	396 0.1%	634 *	221 *	108 *	102 *
IN OTHER CANADIAN PROVINCES	1711 *	-	-	465 *	-	465 *	-	612 *	362 *	54 *	309 *	133 *	37 *	102 *
IN OTHER COUNTRIES	2661 *	-	-	1019 0.1%	-	1019 0.1%	-	815 0.1%	667 *	342 0.1%	325 *	88 *	71 *	-

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

		=PUBLIC TRANSPORT=		====PRIVATE TRANSPORT====					=======FOOD/BEVERAGE=======					
	TOTAL	TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12452808	4429887	2599506	1994584	233917	1760668	91831	1512743	2332615	560938	1771677	698743	816298	576105
OTAP 8: RAINBOW COUNTRY	356158 2.9%	57117 1.3%	33240 1.3%	91149 4.6%	18636 8.0%	72513 4.1%	831 0.9%	69800 4.6%	81171 3.5%	25528 4.6%	55642 3.1%	15911 2.3%	19117 2.3%	21062 3.7%
NO VISIT TO OTAP	68400 0.5%	56531 1.3%	33240 1.3%	11870 0.6%	2350 1.0%	9519 0.5%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	22772 0.2%	10952 0.2%	-	11820 0.6%	2350 1.0%	9469 0.5%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	10986 0.1%	10936 0.2%	-	50 *	-	50 *	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	34642 0.3%	34642 0.8%	33240 1.3%	-	-	-	-	-	-	-	-	-	-	-
TOTAL VISITS IN OTAP	287757 2.3%	587 *	-	79279 4.0%	16285 7.0%	62994 3.6%	831 0.9%	69800 4.6%	81171 3.5%	25528 4.6%	55642 3.1%	15911 2.3%	19117 2.3%	21062 3.7%
DESTINATION IN OTAP	264742 2.1%	137 *	-	73685 3.7%	16285 7.0%	57400 3.3%	773 0.8%	64763 4.3%	74318 3.2%	23599 4.2%	50719 2.9%	13541 1.9%	17923 2.2%	19602 3.4%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN OTAP	16180 0.1%	449 *	-	3900 0.2%	-	3900 0.2%	56 0.1%	3047 0.2%	4519 0.2%	1436 0.3%	3083 0.2%	1890 0.3%	1134 0.1%	1184 0.2%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN OTAP (TOTAL)	6835 0.1%	-	-	1694 0.1%	-	1694 0.1%	2 *	1990 0.1%	2333 0.1%	493 0.1%	1840 0.1%	481 0.1%	59 *	276 *
IN OTHER CANADIAN PROVINCES	2980 *	-	-	944 *	-	944 0.1%	2 *	397 *	1254 0.1%	368 0.1%	886 0.1%	284 *	55 *	44 *
IN OTHER COUNTRIES	3855 *	-	-	749 *	-	749 *	-	1593 0.1%	1080 *	125 *	954 0.1%	196 *	5 *	232 *

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TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

		=PUBLIC TRANSPORT=		====PRIVATE TRANSPORT====					=======FOOD/BEVERAGE========					
	TOTAL	TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12452808	4429887	2599506	1994584	233917	1760668	91831	1512743	2332615	560938	1771677	698743	816298	576105
OTAP 9: ALGOMA COUNTRY	114903 0.9%	16664 0.4%	5524 0.2%	29836 1.5%	2565 1.1%	27272 1.5%	339 0.4%	24245 1.6%	25642 1.1%	5452 1.0%	20190 1.1%	5351 0.8%	8892 1.1%	3933 0.7%
NO VISIT TO OTAP	18952 0.2%	16072 0.4%	5524 0.2%	2880 0.1%	1421 0.6%	1459 0.1%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	10928 0.1%	8488 0.2%	-	2440 0.1%	1421 0.6%	1019 0.1%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	799 *	799 *	-	-	-	-	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	7225 0.1%	6785 0.2%	5524 0.2%	440 *	-	440 *	-	-	-	-	-	-	-	-
TOTAL VISITS IN OTAP	95951 0.8%	592 *	-	26956 1.4%	1143 0.5%	25813 1.5%	339 0.4%	24245 1.6%	25642 1.1%	5452 1.0%	20190 1.1%	5351 0.8%	8892 1.1%	3933 0.7%
DESTINATION IN OTAP	75125 0.6%	592 *	-	21923 1.1%	1143 0.5%	20779 1.2%	306 0.3%	16352 1.1%	19730 0.8%	4478 0.8%	15252 0.9%	4302 0.6%	8303 1.0%	3617 0.6%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN OTAP	11634 0.1%	-	-	2999 0.2%	-	2999 0.2%	21 *	4790 0.3%	2599 0.1%	349 0.1%	2250 0.1%	655 0.1%	441 0.1%	128 *
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN OTAP (TOTAL)	9192 0.1%	-	-	2034 0.1%	-	2034 0.1%	13 *	3103 0.2%	3313 0.1%	625 0.1%	2688 0.2%	394 0.1%	148 *	188 *
IN OTHER CANADIAN PROVINCES	7021 0.1%	-	-	1591 0.1%	-	1591 0.1%	13 *	2282 0.2%	2666 0.1%	582 0.1%	2084 0.1%	254 *	125 *	89 *
IN OTHER COUNTRIES	2171 *	-	-	442 *	-	442 *	-	820 0.1%	648 *	43 *	605 *	140 *	23 *	99 *

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

		=PUBLIC TRANSPORT=		====PRIVATE TRANSPORT====					=======FOOD/BEVERAGE=======					
	TOTAL	TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12452808	4429887	2599506	1994584	233917	1760668	91831	1512743	2332615	560938	1771677	698743	816298	576105
OTAP 10: JAMES BAY FRONTIER	123560 1.0%	17220 0.4%	6469 0.2%	33564 1.7%	4748 2.0%	28816 1.6%	651 0.7%	13794 0.9%	29191 1.3%	11961 2.1%	17230 1.0%	5026 0.7%	18749 2.3%	5365 0.9%
NO VISIT TO OTAP	21086 0.2%	16931 0.4%	6469 0.2%	4155 0.2%	2676 1.1%	1480 0.1%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	10218 0.1%	7542 0.2%	-	2676 0.1%	1393 0.6%	1283 0.1%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	2862 *	1383 *	-	1479 0.1%	1283 0.5%	196 *	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	8007 0.1%	8007 0.2%	6469 0.2%	-	-	-	-	-	-	-	-	-	-	-
TOTAL VISITS IN OTAP	102474 0.8%	289 *	-	29409 1.5%	2072 0.9%	27336 1.6%	651 0.7%	13794 0.9%	29191 1.3%	11961 2.1%	17230 1.0%	5026 0.7%	18749 2.3%	5365 0.9%
DESTINATION IN OTAP	96641 0.8%	289 *	-	28648 1.4%	2072 0.9%	26575 1.5%	609 0.7%	10987 0.7%	27494 1.2%	11400 2.0%	16093 0.9%	4769 0.7%	18585 2.3%	5260 0.9%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN OTAP	5084 *	-	-	601 *	-	601 *	41 *	2550 0.2%	1475 0.1%	549 0.1%	926 0.1%	191 *	120 *	106 *
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN OTAP (TOTAL)	749 *	-	-	160 *	-	160 *	-	256 *	222 *	12 *	211 *	66 *	45 *	-
IN OTHER CANADIAN PROVINCES	749 *	-	-	160 *	-	160 *	-	256 *	222 *	12 *	211 *	66 *	45 *	-
IN OTHER COUNTRIES	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

		=PUBLIC TRANSPORT=		====PRIVATE TRANSPORT====					=======FOOD/BEVERAGE========					
	TOTAL	TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12452808	4429887	2599506	1994584	233917	1760668	91831	1512743	2332615	560938	1771677	698743	816298	576105
OTAP 11: NORTH OF SUPERIOR	186651 1.5%	71942 1.6%	9775 0.4%	32164 1.6%	6138 2.6%	26026 1.5%	1077 1.2%	23863 1.6%	28652 1.2%	6889 1.2%	21763 1.2%	3734 0.5%	16365 2.0%	8854 1.5%
NO VISIT TO OTAP	75513 0.6%	71155 1.6%	9310 0.4%	4358 0.2%	1983 0.8%	2375 0.1%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	37697 0.3%	35077 0.8%	-	2620 0.1%	1056 0.5%	1564 0.1%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	24350 0.2%	23530 0.5%	-	820 *	785 0.3%	35 *	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	13467 0.1%	12548 0.3%	9310 0.4%	918 *	142 0.1%	776 *	-	-	-	-	-	-	-	-
TOTAL VISITS IN OTAP	111138 0.9%	787 *	465 *	27806 1.4%	4156 1.8%	23650 1.3%	1077 1.2%	23863 1.6%	28652 1.2%	6889 1.2%	21763 1.2%	3734 0.5%	16365 2.0%	8854 1.5%
DESTINATION IN OTAP	97515 0.8%	221 *	-	25299 1.3%	4156 1.8%	21143 1.2%	1038 1.1%	19105 1.3%	24681 1.1%	6343 1.1%	18339 1.0%	2981 0.4%	15762 1.9%	8427 1.5%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN OTAP	7761 0.1%	101 *	-	1215 0.1%	-	1215 0.1%	37 *	2510 0.2%	2675 0.1%	325 0.1%	2350 0.1%	510 0.1%	402 *	310 0.1%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN OTAP (TOTAL)	5862 *	465 *	465 *	1292 0.1%	-	1292 0.1%	2 *	2249 0.1%	1295 0.1%	221 *	1075 0.1%	242 *	201 *	117 *
IN OTHER CANADIAN PROVINCES	3786 *	-	-	966 *	-	966 0.1%	-	1455 0.1%	955 *	111 *	844 *	162 *	165 *	83 *
IN OTHER COUNTRIES	2076 *	465 *	465 *	326 *	-	326 *	2 *	793 0.1%	340 *	110 *	230 *	80 *	36 *	34 *

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

		=PUBLIC TRANSPORT=		====PRIVATE TRANSPORT====					=======FOOD/BEVERAGE=======					
	TOTAL	TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12452808	4429887	2599506	1994584	233917	1760668	91831	1512743	2332615	560938	1771677	698743	816298	576105
OTAP 12: SUNSET COUNTRY	90151 0.7%	14384 0.3%	6967 0.3%	22557 1.1%	202 0.1%	22355 1.3%	107 0.1%	19959 1.3%	19096 0.8%	5213 0.9%	13883 0.8%	5177 0.7%	3878 0.5%	4992 0.9%
NO VISIT TO OTAP	17305 0.1%	14384 0.3%	6967 0.3%	2921 0.1%	83 *	2838 0.2%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	6673 0.1%	5631 0.1%	-	1042 0.1%	83 *	959 0.1%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	3349 *	1563 *	-	1786 0.1%	-	1786 0.1%	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	7283 0.1%	7191 0.2%	6967 0.3%	93 *	-	93 *	-	-	-	-	-	-	-	-
TOTAL VISITS IN OTAP	72846 0.6%	-	-	19636 1.0%	119 0.1%	19517 1.1%	107 0.1%	19959 1.3%	19096 0.8%	5213 0.9%	13883 0.8%	5177 0.7%	3878 0.5%	4992 0.9%
DESTINATION IN OTAP	61838 0.5%	-	-	17423 0.9%	119 0.1%	17304 1.0%	73 0.1%	18070 1.2%	15383 0.7%	4031 0.7%	11352 0.6%	4942 0.7%	2584 0.3%	3363 0.6%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN OTAP	3033 *	-	-	935 *	-	935 0.1%	1 *	359 *	1497 0.1%	960 0.2%	537 *	65 *	86 *	89 *
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN OTAP (TOTAL)	7974 0.1%	-	-	1278 0.1%	-	1278 0.1%	33 *	1530 0.1%	2216 0.1%	221 *	1994 0.1%	170 *	1208 0.1%	1540 0.3%
IN OTHER CANADIAN PROVINCES	7171 0.1%	-	-	1191 0.1%	-	1191 0.1%	33 *	1169 0.1%	2001 0.1%	199 *	1802 0.1%	122 *	1115 0.1%	1540 0.3%
IN OTHER COUNTRIES	802 *	-	-	87 *	-	87 *	-	361 *	215 *	23 *	192 *	47 *	93 *	-

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

		=PUBLIC TRANSPORT=		====PRIVATE TRANSPORT====					=======FOOD/BEVERAGE=======					
	TOTAL	TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12452808	4429887	2599506	1994584	233917	1760668	91831	1512743	2332615	560938	1771677	698743	816298	576105
OTAPs 7-12 (NET)	1068172 8.6%	201894 4.6%	72199 2.8%	258618 13.0%	38032 16.3%	220586 12.5%	3141 3.4%	184366 12.2%	231983 9.9%	72183 12.9%	159800 9.0%	43929 6.3%	85261 10.4%	58981 10.2%
NO VISIT TO REGION	204372 1.6%	179715 4.1%	71734 2.8%	24658 1.2%	10082 4.3%	14576 0.8%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	76008 0.6%	57309 1.3%	-	18700 0.9%	7590 3.2%	11110 0.6%	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	45810 0.4%	41303 0.9%	-	4507 0.2%	2350 1.0%	2157 0.1%	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	82554 0.7%	81103 1.8%	71734 2.8%	1451 0.1%	142 0.1%	1309 0.1%	-	-	-	-	-	-	-	-
TOTAL VISITS IN REGION	863800 6.9%	22179 0.5%	465 *	233960 11.7%	27950 11.9%	206010 11.7%	3141 3.4%	184366 12.2%	231983 9.9%	72183 12.9%	159800 9.0%	43929 6.3%	85261 10.4%	58981 10.2%
DESTINATION IN REGION	798510 6.4%	18973 0.4%	-	220021 11.0%	27588 11.8%	192434 10.9%	2895 3.2%	165317 10.9%	213785 9.2%	68345 12.2%	145441 8.2%	40023 5.7%	81829 10.0%	55667 9.7%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN REGION	29517 0.2%	2315 0.1%	-	5635 0.3%	-	5635 0.3%	197 0.2%	8494 0.6%	7788 0.3%	1871 0.3%	5918 0.3%	2334 0.3%	1663 0.2%	1092 0.2%
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN OTAP (TOTAL)	35773 0.3%	892 *	465 *	8304 0.4%	363 0.2%	7942 0.5%	49 0.1%	10555 0.7%	10410 0.4%	1968 0.4%	8442 0.5%	1572 0.2%	1769 0.2%	2222 0.4%
IN OTHER CANADIAN PROVINCES	24207 0.2%	426 *	-	5680 0.3%	363 0.2%	5318 0.3%	47 0.1%	6173 0.4%	7460 0.3%	1324 0.2%	6136 0.3%	1021 0.1%	1541 0.2%	1857 0.3%
IN OTHER COUNTRIES	11566 0.1%	465 *	465 *	2624 0.1%	-	2624 0.1%	2 *	4382 0.3%	2950 0.1%	643 0.1%	2306 0.1%	551 0.1%	228 *	365 0.1%

Continued

TOTAL VISIT COSTS ASSIGNED TO ONTARIO
BY CATEGORY OF EXPENDITURE

		PUBLIC TRANSPORT		PRIVATE TRANSPORT					FOOD/BEVERAGE					
	TOTAL	TOTAL	INT'L AIR FARES	TOTAL	VEHICLE RENTAL	VEHICLE OPERATION	LOCAL TRANSPORT	ACCOM-MODATION	TOTAL	AT STORES DURING TRIPS	RESTAURANT /BARS	REC./ ENTER-TAINMENT	CLOTHING	OTHER
TOTAL VISIT COSTS ASSIGNED TO ONTARIO (WEIGHTED - $000s)	12452808	4429887	2599506	1994584	233917	1760668	91831	1512743	2332615	560938	1771677	698743	816298	576105
OTAP UNKNOWN	103294 0.8%	1448 *	-	22153 1.1%	-	22153 1.3%	577 0.6%	14334 0.9%	36049 1.5%	12961 2.3%	23088 1.3%	8318 1.2%	9427 1.2%	10987 1.9%
NO VISIT TO OTAP	1732 *	-	-	1732 0.1%	-	1732 0.1%	-	-	-	-	-	-	-	-
DESTINATION ELSEWHERE IN ONTARIO	61 *	-	-	61 *	-	61 *	-	-	-	-	-	-	-	-
DESTINATION OTHER CANADIAN PROVINCES	996 *	-	-	996 *	-	996 0.1%	-	-	-	-	-	-	-	-
DESTINATION OTHER COUNTRIES	675 *	-	-	675 *	-	675 *	-	-	-	-	-	-	-	-
TOTAL VISITS IN OTAP	101562 0.8%	1448 *	-	20421 1.0%	-	20421 1.2%	577 0.6%	14334 0.9%	36049 1.5%	12961 2.3%	23088 1.3%	8318 1.2%	9427 1.2%	10987 1.9%
DESTINATION IN OTAP	85195 0.7%	1448 *	-	20123 1.0%	-	20123 1.1%	79 0.1%	4877 0.3%	33588 1.4%	12583 2.2%	21005 1.2%	6373 0.9%	7891 1.0%	10816 1.9%
DESTINATION ELSEWHERE IN ONTARIO BUT WITH A STOP IN OTAP	14643 0.1%	-	-	178 *	-	178 *	388 0.4%	8824 0.6%	2025 0.1%	359 0.1%	1666 0.1%	1835 0.3%	1283 0.2%	110 *
DESTINATION OUTSIDE ONTARIO BUT WITH A STOP IN OTAP (TOTAL)	1724 *	-	-	120 *	-	120 *	110 0.1%	633 *	435 *	19 *	416 *	110 *	253 *	61 *
IN OTHER CANADIAN PROVINCES	207 *	-	-	54 *	-	54 *	1 *	74 *	40 *	-	40 *	28 *	10 *	-
IN OTHER COUNTRIES	1517 *	-	-	66 *	-	66 *	109 0.1%	559 *	395 *	19 *	376 *	83 *	243 *	61 *

VISIT COSTS REPORTED BY TRAVELLERS IN REGION OF VISIT
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
OTAP 1: SOUTHWESTERN ONTARIO	638473	243878	394595	597759	243878	353880	7907	-	7907	1674	-	1674	19716	-	19716	11418	-	11418
VISITING FRIENDS & RELATIVES	179099 28.1%	46160 18.9%	132938 33.7%	158745 26.6%	46160 18.9%	112585 31.8%	5115 64.7%	-	5115 64.7%	563 33.6%	-	563 33.6%	11726 59.5%	-	11726 59.5%	2950 25.8%	-	2950 25.8%
PLEASURE	218991 34.3%	94917 38.9%	124073 31.4%	211857 35.4%	94917 38.9%	116940 33.0%	854 10.8%	-	854 10.8%	243 14.5%	-	243 14.5%	3481 17.7%	-	3481 17.7%	2556 22.4%	-	2556 22.4%
BUSINESS	118905 18.6%	29559 12.1%	89346 22.6%	115931 19.4%	29559 12.1%	86372 24.4%	-	-	-	868 51.9%	-	868 51.9%	2105 10.7%	-	2105 10.7%	-	-	-
PERSONAL	121063 19.0%	73242 30.0%	47821 12.1%	110809 18.5%	73242 30.0%	37568 10.6%	1938 24.5%	-	1938 24.5%	-	-	-	2404 12.2%	-	2404 12.2%	5912 51.8%	-	5912 51.8%
PURPOSE NOT STATED	416 0.1%	-	416 0.1%	416 0.1%	-	416 0.1%	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 2: FESTIVAL COUNTRY	1102183	370628	731555	996915	370422	626493	42147	106	42041	12587	100	12487	29301	-	29301	21233	-	21233
VISITING FRIENDS & RELATIVES	267548 24.3%	80760 21.8%	186788 25.5%	238982 24.0%	80555 21.7%	158428 25.3%	8579 20.4%	106 100.0%	8473 20.2%	4137 32.9%	100 100.0%	4037 32.3%	8812 30.1%	-	8812 30.1%	7038 33.1%	-	7038 33.1%
PLEASURE	570954 51.8%	209440 56.5%	361514 49.4%	526538 52.8%	209440 56.5%	317098 50.6%	26764 63.5%	-	26764 63.7%	1504 11.9%	-	1504 12.0%	8008 27.3%	-	8008 27.3%	8141 38.3%	-	8141 38.3%
BUSINESS	157694 14.3%	43593 11.8%	114101 15.6%	135551 13.6%	43593 11.8%	91958 14.7%	6144 14.6%	-	6144 14.6%	6946 55.2%	-	6946 55.6%	4925 16.8%	-	4925 16.8%	4129 19.4%	-	4129 19.4%
PERSONAL	105986 9.6%	36834 9.9%	69152 9.5%	95844 9.6%	36834 9.9%	59009 9.4%	660 1.6%	-	660 1.6%	-	-	-	7557 25.8%	-	7557 25.8%	1926 9.1%	-	1926 9.1%
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

VISIT COSTS REPORTED BY TRAVELLERS IN REGION OF VISIT
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS: TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
OTAP 3: LAKELANDS	906402	203240	703162	869130	203224	665906	14286	16	14270	885	-	885	15364	-	15364	6736	-	6736
VISITING FRIENDS & RELATIVES	132720 14.6%	20963 10.3%	111758 15.9%	124644 14.3%	20963 10.3%	103682 15.6%	625 4.4%	-	625 4.4%	77 8.7%	-	77 8.7%	3866 25.2%	-	3866 25.2%	3507 52.1%	-	3507 52.1%
PLEASURE	648128 71.5%	135119 66.5%	513009 73.0%	634054 73.0%	135119 66.5%	498936 74.9%	11321 79.2%	-	11321 79.3%	808 91.3%	-	808 91.3%	100 0.6%	-	100 0.6%	1845 27.4%	-	1845 27.4%
BUSINESS	63577 7.0%	11198 5.5%	52379 7.4%	48487 5.6%	11198 5.5%	37289 5.6%	2324 16.3%	-	2324 16.3%	-	-	-	11399 74.2%	-	11399 74.2%	1368 20.3%	-	1368 20.3%
PERSONAL	61977 6.8%	35960 17.7%	26016 3.7%	61944 7.1%	35945 17.7%	26000 3.9%	16 0.1%	16 100.0%	-	-	-	-	-	-	-	16 0.2%	-	16 0.2%
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 4: METRO TORONTO	1976702	448014	1528688	1307522	438048	869474	310437	8662	301775	33531	411	33120	199856	665	199191	125356	228	125127
VISITING FRIENDS & RELATIVES	365193 18.5%	78056 17.4%	287137 18.8%	268827 20.6%	77780 17.8%	191047 22.0%	32744 10.5%	277 3.2%	32467 10.8%	8973 26.8%	-	8973 27.1%	31861 15.9%	-	31861 16.0%	22790 18.2%	-	22790 18.2%
PLEASURE	643734 32.6%	227144 50.7%	416589 27.3%	522321 39.9%	226634 51.7%	295686 34.0%	39362 12.7%	81 0.9%	39281 13.0%	8927 26.6%	411 100.0%	8516 25.7%	29006 14.5%	-	29006 14.6%	44118 35.2%	18 7.9%	44100 35.2%
BUSINESS	820107 41.5%	83362 18.6%	736745 48.2%	398361 30.5%	76430 17.4%	321932 37.0%	223480 72.0%	6240 72.0%	217240 72.0%	12783 38.1%	-	12783 38.6%	133328 66.7%	665 100.0%	132664 66.6%	52154 41.6%	27 11.9%	52127 41.7%
PERSONAL	147620 7.5%	59404 13.3%	88217 5.8%	117966 9.0%	57157 13.0%	60809 7.0%	14852 4.8%	2064 23.8%	12788 4.2%	2848 8.5%	-	2848 8.6%	5661 2.8%	-	5661 2.8%	6293 5.0%	183 80.1%	6110 4.9%
PURPOSE NOT STATED	48 *	48 *	-	48 *	48 *	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

VISIT COSTS REPORTED BY TRAVELLERS IN REGION OF VISIT
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
OTAP 5: GETAWAY COUNTRY	615519	181842	433677	591998	181842	410156	11871	-	11871	1429	-	1429	3915	-	3915	6305	-	6305
VISITING FRIENDS & RELATIVES	167842	42581	125261	157878	42581	115298	4475	-	4475	653	-	653	2046	-	2046	2790	-	2790
	27.3%	23.4%	28.9%	26.7%	23.4%	28.1%	37.7%		37.7%	45.7%		45.7%	52.3%		52.3%	44.3%		44.3%
PLEASURE	298075	68928	229147	291151	68928	222223	4007	-	4007	309	-	309	1732	-	1732	876	-	876
	48.4%	37.9%	52.8%	49.2%	37.9%	54.2%	33.8%		33.8%	21.7%		21.7%	44.2%		44.2%	13.9%		13.9%
BUSINESS	50334	20132	30202	46681	20132	26548	3187	-	3187	467	-	467	-	-	-	-	-	-
	8.2%	11.1%	7.0%	7.9%	11.1%	6.5%	26.8%		26.8%	32.7%		32.7%						
PERSONAL	99268	50200	49067	96288	50200	46087	203	-	203	-	-	-	138	-	138	2639	-	2639
	16.1%	27.6%	11.3%	16.3%	27.6%	11.2%	1.7%		1.7%				3.5%		3.5%	41.9%		41.9%
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 6: ONTARIO EAST	1250680	330132	920548	932893	305392	627501	144852	24664	120188	28843	-	28843	94371	-	94371	49720	76	49645
VISITING FRIENDS & RELATIVES	348039	65708	282331	239040	58697	180344	53518	7011	46507	2718	-	2718	39357	-	39357	13405	-	13405
	27.8%	19.9%	30.7%	25.6%	19.2%	28.7%	36.9%	28.4%	38.7%	9.4%		9.4%	41.7%		41.7%	27.0%		27.0%
PLEASURE	485037	146412	338625	396430	136392	260037	47843	10020	37823	8467	-	8467	16234	-	16234	16064	-	16064
	38.8%	44.3%	36.8%	42.5%	44.7%	41.4%	33.0%	40.6%	31.5%	29.4%		29.4%	17.2%		17.2%	32.3%		32.4%
BUSINESS	268317	40356	227961	168169	35184	132984	32105	5096	27009	17028	-	17028	35604	-	35604	15411	76	15335
	21.5%	12.2%	24.8%	18.0%	11.5%	21.2%	22.2%	20.7%	22.5%	59.0%		59.0%	37.7%		37.7%	31.0%	100.0%	30.9%
PERSONAL	148739	77311	71428	128796	74774	54022	11297	2537	8760	630	-	630	3175	-	3175	4841	-	4841
	11.9%	23.4%	7.8%	13.8%	24.5%	8.6%	7.8%	10.3%	7.3%	2.2%		2.2%	3.4%		3.4%	9.7%		9.8%
PURPOSE NOT STATED	547	345	202	459	345	114	89	-	89	-	-	-	-	-	-	-	-	-
	*	0.1%	*	*	0.1%	*	0.1%		0.1%									

Continued

VISIT COSTS REPORTED BY TRAVELLERS IN REGION OF VISIT
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
OTAP 7: NEAR NORTH	159293	27770	131522	152643	27545	125098	3171	225	2945	615	-	615	1346	-	1346	1517		1517
VISITING FRIENDS & RELATIVES	25580 16.1%	2249 8.1%	23331 17.7%	24069 15.8%	2249 8.2%	21820 17.4%	122 3.8%	-	122 4.1%	-	-	-	200 14.9%	-	200 14.9%	1189 78.4%	-	1189 [illegible]
PLEASURE	73991 46.4%	9593 34.5%	64398 49.0%	70489 46.2%	9368 34.0%	61121 48.9%	2936 92.6%	225 100.0%	2711 92.0%	-	-	-	238 17.7%	-	238 17.7%	328 21.6%	-	328 21.6%
BUSINESS	34874 21.9%	8398 30.2%	26476 20.1%	33966 22.3%	8398 30.5%	25568 20.4%	-	-	-	-	-	-	908 67.5%	-	908 67.5%	-	-	-
PERSONAL	24847 15.6%	7530 27.1%	17317 13.2%	24120 15.8%	7530 27.3%	16589 13.3%	113 3.6%	-	113 3.8%	615 100.0%	-	615 100.0%	-	-	-	-	-	-
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 8: RAINBOW COUNTRY	287757	26799	260958	271010	26464	244546	4659	335	4325	1772	-	1772	8774	-	8774	1542	-	1542
VISITING FRIENDS & RELATIVES	60742 21.1%	6147 22.9%	54595 20.9%	48739 18.0%	6147 23.2%	42593 17.4%	1414 30.4%	-	1414 32.7%	1033 58.3%	-	1033 58.3%	8639 98.5%	-	8639 98.5%	917 59.5%	-	917 59.5%
PLEASURE	127833 44.4%	11112 41.5%	116721 44.7%	125627 46.4%	10777 40.7%	114849 47.0%	816 17.5%	335 100.0%	482 11.1%	740 41.7%	-	740 41.7%	53 0.6%	-	53 0.6%	597 38.8%	-	597 [illegible]
BUSINESS	73730 25.6%	2706 10.1%	71024 27.2%	71592 26.4%	2706 10.2%	68886 28.2%	2028 43.5%	-	2028 46.9%	-	-	-	82 0.9%	-	82 0.9%	27 1.8%	-	27 [illegible]
PERSONAL	25452 8.8%	6834 25.5%	18618 7.1%	25052 9.2%	6834 25.8%	18218 7.4%	400 8.6%	-	400 9.3%	-	-	-	-	-	-	-	-	-
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

VISIT COSTS REPORTED BY TRAVELLERS IN REGION OF VISIT
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
OTAP 9: ALGOMA COUNTRY	95951	6225	89726	89780	6225	83555	800	-	800	1362	-	1362	3268	-	3268	740	-	740
VISITING FRIENDS & RELATIVES	20635 21.5%	301 4.8%	20334 22.7%	18127 20.2%	301 4.8%	17827 21.3%	-	-	-	737 54.1%	-	737 54.1%	1142 34.9%	-	1142 34.9%	629 85.0%	-	629 85.0%
PLEASURE	40188 41.9%	2251 36.2%	37937 42.3%	37000 41.2%	2251 36.2%	34748 41.6%	800 100.0%	-	800 100.0%	502 36.8%	-	502 36.8%	1775 54.3%	-	1775 54.3%	111 15.0%	-	111 15.0%
BUSINESS	26449 27.6%	1535 24.7%	24914 27.8%	26423 29.4%	1535 24.7%	24888 29.8%	-	-	-	26 1.9%	-	26 1.9%	-	-	-	-	-	-
PERSONAL	8679 9.0%	2139 34.4%	6541 7.3%	8231 9.2%	2139 34.4%	6092 7.3%	-	-	-	98 7.2%	-	98 7.2%	351 10.7%	-	351 10.7%	-	-	-
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 10: JAMES BAY FRONTIER	102474	38611	63863	87690	35203	52487	10495	3408	7087	45	-	45	3306	-	3306	938	-	938
VISITING FRIENDS & RELATIVES	24758 24.2%	1753 4.5%	23005 36.0%	16397 18.7%	825 2.3%	15572 29.7%	6503 62.0%	929 27.3%	5575 78.7%	45 100.0%	-	45 100.0%	881 26.7%	-	881 26.7%	932 99.4%	-	932 99.4%
PLEASURE	41547 40.5%	21243 55.0%	20303 31.8%	37636 42.9%	18970 53.9%	18666 35.6%	3750 35.7%	2274 66.7%	1476 20.8%	-	-	-	155 4.7%	-	155 4.7%	6 0.6%	-	6 0.6%
BUSINESS	13386 13.1%	3679 9.5%	9707 15.2%	11091 12.6%	3654 10.4%	7437 14.2%	25 0.2%	25 0.7%	-	-	-	-	2270 68.7%	-	2270 68.7%	-	-	-
PERSONAL	22783 22.2%	11935 30.9%	10848 17.0%	22567 25.7%	11755 33.4%	10812 20.6%	217 2.1%	181 5.3%	36 0.5%	-	-	-	-	-	-	-	-	-
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

VISIT COSTS REPORTED BY TRAVELLERS IN REGION OF VISIT
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTA	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
OTAP 11: NORTH OF SUPERIOR	111138	13395	97743	91602	13382	78220	863	-	863	11236	13	11224	6386	-	6386	105	-	1051
VISITING FRIENDS & RELATIVES	29947 26.9%	3895 29.1%	26052 26.7%	22843 24.9%	3895 29.1%	18948 24.2%	-	-	-	2697 24.0%	-	2697 24.0%	4191 65.6%	-	4191 65.6%	21 20.6	-	216 20.6%
PLEASURE	35240 31.7%	4853 36.2%	30387 31.1%	32282 35.2%	4853 36.3%	27429 35.1%	863 100.0%	-	863 100.0%	621 5.5%	-	621 5.5%	1086 17.0%	-	1086 17.0%	38 36.9	-	388 36.9%
BUSINESS	28209 25.4%	984 7.3%	27225 27.9%	20134 22.0%	972 7.3%	19162 24.5%	-	-	-	7412 66.0%	13 100.0%	7399 65.9%	274 4.3%	-	274 4.3%	39 37.1	-	390 37.1%
PERSONAL	17742 16.0%	3662 27.3%	14079 14.4%	16343 17.8%	3662 27.4%	12681 16.2%	-	-	-	506 4.5%	-	506 4.5%	835 13.1%	-	835 13.1%	5 5.5	-	58 5.5%
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 12: SUNSET COUNTRY	72846	4838	68008	28085	3639	24445	-	-	-	35632	1198	34434	8696	-	8696	43	-	423
VISITING FRIENDS & RELATIVES	12885 17.7%	510 10.5%	12375 18.2%	6610 23.5%	155 4.3%	6454 26.4%	-	-	-	3324 9.3%	354 29.6%	2969 8.6%	2519 29.0%	-	2519 29.0%	43 100.0	-	423 100.0%
PLEASURE	33493 46.0%	1964 40.6%	31528 46.4%	11075 39.4%	1734 47.6%	9341 38.2%	-	-	-	16445 46.2%	230 19.2%	16215 47.1%	5973 68.7%	-	5973 68.7%	-	-	-
BUSINESS	23541 32.3%	2198 45.4%	21343 31.4%	8287 29.5%	1605 44.1%	6682 27.3%	-	-	-	15254 42.8%	594 49.6%	14660 42.6%	-	-	-	-	-	-
PERSONAL	2927 4.0%	165 3.4%	2762 4.1%	2113 7.5%	145 4.0%	1968 8.1%	-	-	-	609 1.7%	20 1.7%	589 1.7%	205 2.4%	-	205 2.4%	-	-	-
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

VISIT COSTS REPORTED BY TRAVELLERS IN REGION OF VISIT
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
OTAPs 7-12 (NET)	863800	130503	733297	755153	125325	629828	19988	3968	16021	50663	1211	49452	31776	-	31776	6220	-	6220
VISITING FRIENDS & RELATIVES	177417 20.5%	15769 12.1%	161648 22.0%	139656 18.5%	14486 11.6%	125170 19.9%	8039 40.2%	929 23.4%	7111 44.4%	7835 15.5%	354 29.3%	7481 15.1%	17571 55.3%	-	17571 55.3%	4316 69.4%	-	4316 69.4%
PLEASURE	355706 41.2%	53461 41.0%	302246 41.2%	317522 42.0%	50397 40.2%	267126 42.4%	9166 45.9%	2834 71.4%	6333 39.5%	18308 36.1%	230 19.0%	18078 36.6%	9279 29.2%	-	9279 29.2%	1430 23.0%	-	1430 23.0%
BUSINESS	222058 25.7%	23995 18.4%	198063 27.0%	193361 25.6%	23364 18.6%	169997 27.0%	2053 10.3%	25 0.6%	2028 12.7%	22692 44.8%	606 50.1%	22086 44.7%	3535 11.1%	-	3535 11.1%	417 6.7%	-	417 6.7%
PERSONAL	108619 12.6%	37279 28.6%	71340 9.7%	104613 13.9%	37078 29.6%	67535 10.7%	730 3.7%	181 4.6%	549 3.4%	1828 3.6%	20 1.7%	1808 3.7%	1391 4.4%	-	1391 4.4%	58 0.9%	-	58 0.9%
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP UNKNOWN	101562	66984	34578	73712	66809	6903	21029	175	20854	703	-	703	3932	-	3932	2186	-	2186
VISITING FRIENDS & RELATIVES	14752 14.5%	8899 13.3%	5853 16.9%	9913 13.4%	8899 13.3%	1015 14.7%	518 2.5%	-	518 2.5%	307 43.6%	-	307 43.6%	3932 100.0%	-	3932 100.0%	82 3.8%	-	82 3.8%
PLEASURE	60923 60.0%	33556 50.1%	27367 79.1%	38817 52.7%	33556 50.2%	5261 76.2%	19606 93.2%	-	19606 94.0%	396 56.4%	-	396 56.4%	-	-	-	2104 96.2%	-	2104 96.2%
BUSINESS	5378 5.3%	4648 6.9%	730 2.1%	4473 6.1%	4473 6.7%	-	905 4.3%	175 100.0%	730 3.5%	-	-	-	-	-	-	-	-	-
PERSONAL	20508 20.2%	19881 29.7%	627 1.8%	20508 27.8%	19881 29.8%	627 9.1%	-	-	-	-	-	-	-	-	-	-	-	-
PURPOSE NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

AVERAGE SPENDING IN OTAPs
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
ANY VISIT IN OTAP															
AVERAGE $ PER PARTY	101.42	117.93	138.47	192.48	96.94	154.86	181.01	198.76	204.60	165.60	246.08	181.05	209.66	71.89	164.74
AVERAGE $ PER PERSON	63.77	70.44	79.86	125.85	56.62	96.52	111.53	115.96	127.12	101.37	154.51	105.96	126.55	44.42	100.91
SAME-DAY VISIT IN OTAP															
AVERAGE $ PER PARTY	59.67	57.96	59.01	74.71	47.46	74.62	74.40	54.05	39.17	120.16	102.83	36.71	81.55	49.83	81.22
AVERAGE $ PER PERSON	37.19	34.51	35.68	46.49	28.11	45.59	47.64	35.77	29.86	72.09	61.47	28.07	53.35	31.02	49.62
OVERNIGHT VISIT IN OTAP															
AVERAGE $ PER PARTY	178.70	247.88	226.69	357.78	172.24	252.08	259.54	274.13	289.39	214.69	304.15	251.33	291.02	504.16	290.16
AVERAGE $ PER PERSON	114.24	149.03	124.37	251.84	98.52	161.07	155.60	150.64	164.23	134.36	194.94	132.02	167.44	272.17	178.45
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN OTAP															
AVERAGE $ PER PARTY PER NIGHT	186.78	257.19	186.57	238.29	163.65	200.03	138.65	204.77	185.77	159.35	183.45	180.36	180.57	132.22	227.71
AVERAGE $ PER PERSON PER NIGHT	125.01	146.48	103.49	175.28	91.59	131.01	96.58	134.71	109.03	113.68	129.03	117.08	120.49	83.46	148.21

Continued

AVERAGE SPENDING IN OTAPs
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO

	ONTARIO REGION OF VISIT														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	OTAPs 7/12	OTAP UNKNOWN	ONTARIO
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE PLEASURE															
AVERAGE $ PER PARTY	202.70	368.27	267.98	393.54	202.38	286.74	236.51	259.51	305.09	230.97	236.44	213.32	262.41	614.20	316.85
AVERAGE $ PER PERSON	114.95	184.37	137.87	240.37	100.48	155.57	144.75	129.90	165.63	137.15	142.65	99.33	140.81	330.25	169.05
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN OTAP															
AVERAGE $ PER PARTY PER NIGHT	204.42	272.07	191.76	265.12	153.03	224.77	132.92	202.31	235.61	162.38	93.73	183.24	169.94	158.03	228.65
AVERAGE $ PER PERSON PER NIGHT	111.06	141.91	95.66	141.78	73.04	120.44	82.25	100.54	117.59	111.86	63.53	86.31	94.49	105.85	120.66
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE BUSINESS															
AVERAGE $ PER PARTY	318.94	436.28	368.85	543.24	356.09	419.64	728.48	405.08	556.95	336.78	501.54	472.61	554.63	409.64	579.64
AVERAGE $ PER PERSON	276.86	405.50	346.49	491.81	325.41	383.91	715.98	385.76	509.66	296.90	433.71	416.68	512.25	409.64	528.83
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN OTAP															
AVERAGE $ PER PARTY PER NIGHT	206.40	248.20	180.97	232.42	155.12	183.54	140.77	212.53	182.58	145.49	236.61	180.84	202.88	173.33	249.39
AVERAGE $ PER PERSON PER NIGHT	195.07	224.18	174.37	213.39	141.43	164.88	140.77	200.80	177.41	128.61	204.13	170.72	190.00	173.33	230.20
OVERNIGHT VISIT IN ONTARIO - MAIN PURPOSE VFR															
AVERAGE $ PER PARTY	119.09	128.10	123.77	189.44	112.87	174.12	156.47	195.92	186.68	160.35	237.06	186.92	199.12	306.74	164.32
AVERAGE $ PER PERSON	76.36	81.69	74.27	122.64	71.17	112.66	91.18	96.75	100.52	93.37	146.84	101.46	108.97	156.31	103.19
WITH ANY ROOFED COMMERCIAL ACCOMMODATION IN OTAP															
AVERAGE $ PER PARTY PER NIGHT	138.44	215.29	179.02	235.34	164.93	217.28	146.39	130.36	101.35	188.32	269.12	180.47	130.19	81.65	164.22
AVERAGE $ PER PERSON PER NIGHT	80.72	130.43	90.20	119.66	89.50	118.78	73.84	65.17	46.84	101.51	162.11	108.19	69.36	45.22	89.60

MAIN MODE OF TRANSPORTATION TO DESTINATION
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN OTAP

	TOTAL VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2593	3206	2170	3716	1907	3070	461	789	231	290	368	296	2435	129	19226
TOTAL (WEIGHTED - 000s)	9880	15361	11179	15193	10597	12681	1358	2330	602	982	636	632	6541	2261	83692
AUTO	9569	14630	10734	13050	10268	11606	1313	2161	543	947	555	597	6116	2181	78155
	96.9%	95.2%	96.0%	85.9%	96.9%	91.5%	96.7%	92.7%	90.2%	96.4%	87.2%	94.4%	93.5%	96.5%	93.4%
SAME DAY VISIT IN OTAP	6488	10432	5471	9073	6260	7011	565	726	199	531	207	158	2377	2081	49047
	67.8%	71.3%	51.0%	69.5%	61.0%	60.4%	43.0%	33.6%	36.6%	56.1%	37.4%	26.4%	38.9%	95.4%	62.8%
OVERNIGHT VISIT IN OTAP	3081	4198	5263	3977	4008	4595	748	1435	344	415	347	439	3739	99	29108
	32.2%	28.7%	49.0%	30.5%	39.0%	39.6%	57.0%	66.4%	63.4%	43.9%	62.6%	73.6%	61.1%	4.6%	37.2%
AIR	66	131	14	1036	24	457	4	108	7	7	57	12	194	2	1924
	0.7%	0.9%	0.1%	6.8%	0.2%	3.6%	0.3%	4.6%	1.1%	0.7%	8.9%	1.9%	3.0%	0.1%	2.3%
SAME DAY VISIT IN OTAP	11	4	1	113	3	97	-	3	1	-	2	-	5	-	218
	16.5%	2.9%	9.3%	10.9%	11.5%	21.2%		2.5%	15.4%		2.8%		2.8%		11.3%
OVERNIGHT VISIT IN OTAP	55	127	13	923	22	360	4	105	6	7	55	12	189	2	1706
	83.5%	97.1%	90.7%	89.1%	88.5%	78.8%	100.0%	97.5%	84.6%	100.0%	97.2%	100.0%	97.2%	100.0%	88.7%
CANADIAN CARRIER	63	130	14	1026	24	439	4	108	6	7	55	10	190	2	1887
	0.6%	0.8%	0.1%	6.8%	0.2%	3.5%	0.3%	4.6%	1.0%	0.7%	8.6%	1.6%	2.9%	0.1%	2.3%
SAME DAY VISIT IN OTAP	11	4	1	110	3	89	-	3	1	-	2	-	5	-	211
	17.4%	3.0%	9.3%	10.7%	11.5%	20.3%		2.5%	16.9%		2.9%		2.8%		11.2%
OVERNIGHT VISIT IN OTAP	52	126	13	916	22	350	4	105	5	7	53	10	184	2	1676
	82.6%	97.0%	90.7%	89.3%	88.5%	79.7%	100.0%	97.5%	83.1%	100.0%	97.1%	100.0%	97.2%	100.0%	88.8%
BUS	150	398	336	487	188	275	15	33	48	13	14	1	124	77	2036
	1.5%	2.6%	3.0%	3.2%	1.8%	2.2%	1.1%	1.4%	7.9%	1.3%	2.3%	0.2%	1.9%	3.4%	2.4%
SAME DAY VISIT IN OTAP	48	221	175	236	136	73	14	16	8	2	-	-	29	77	993
	31.8%	55.5%	51.9%	48.5%	72.2%	26.5%	93.6%	50.1%	15.8%	18.7%	3.2%		23.8%	100.0%	48.8%
OVERNIGHT VISIT IN OTAP	103	177	161	251	52	202	1	16	40	10	14	1	94	-	1043
	68.2%	44.5%	48.1%	51.5%	27.8%	73.5%	6.4%	49.9%	84.2%	81.3%	96.8%	100.0%	76.2%		51.2%
RAIL	67	86	9	494	28	121	-	8	1	15	-	-	24	-	829
	0.7%	0.6%	0.1%	3.3%	0.3%	1.0%		0.3%	0.1%	1.5%			0.4%		1.0%
SAME DAY VISIT IN OTAP	10	10	-	157	2	9	-	-	1	1	-	-	2	-	189
	14.8%	11.4%		31.8%	8.3%	7.7%			100.0%	6.5%			7.4%		22.8%
OVERNIGHT VISIT IN OTAP	57	76	9	337	26	111	-	8	-	14	-	-	22	-	640
	85.2%	88.6%	100.0%	68.2%	91.7%	92.3%		100.0%		93.5%			92.6%		77.2%

Continued

MAIN MODE OF TRANSPORTATION TO DESTINATION
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN OTAP

	TOTAL VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2593	3206	2170	3716	1907	3070	461	789	231	290	368	296	2435	129	19226
TOTAL (WEIGHTED - 000s)	9880	15361	11179	15193	10597	12681	1358	2330	602	982	636	632	6541	2261	83692
BOAT	-	6 *	21 0.2%	-	10 0.1%	33 0.3%	11 0.8%	13 0.6%	-	-	-	7 1.1%	31 0.5%	1 *	102 0.1%
SAME DAY VISIT IN OTAP	-	-	-	-	-	-	-	-	-	-	-	-	-	1 100.0%	1 0.8%
OVERNIGHT VISIT IN OTAP	-	6 100.0%	21 100.0%	-	10 100.0%	33 100.0%	11 100.0%	13 100.0%	-	-	-	7 100.0%	31 100.0%	-	101 99.2%
OTHER	27 0.3%	108 0.7%	64 0.6%	125 0.8%	64 0.6%	187 1.5%	13 1.0%	7 0.3%	4 0.6%	1 0.1%	10 1.6%	15 2.3%	50 0.8%	-	626 0.7%
SAME DAY VISIT IN OTAP	7 24.6%	84 78.5%	50 77.2%	68 54.6%	54 84.0%	53 28.6%	4 30.2%	4 58.3%	-	1 100.0%	9 84.4%	15 100.0%	32 64.6%	-	349 55.8%
OVERNIGHT VISIT IN OTAP	21 75.4%	23 21.5%	15 22.8%	57 45.4%	10 16.0%	134 71.4%	9 69.8%	3 41.7%	4 100.0%	-	2 15.6%	-	18 35.4%	-	277 44.2%
NOT STATED	-	1 *	-	- *	14 0.1%	2 *	2 0.1%	-	-	-	-	1 0.1%	2 *	-	20 *

MAIN MODE OF TRANSPORTATION TO DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	304	455	691	470	402	475	128	233	62	47	94	125	690	16	3535
TOTAL (WEIGHTED - 000s)	1009	1861	3643	1446	2145	2033	404	834	164	137	170	303	2023	61	14291
AUTO	949 94.1%	1773 95.3%	3555 97.6%	1161 80.3%	2121 98.9%	1795 88.3%	384 95.0%	806 96.6%	138 84.2%	119 87.1%	151 89.1%	298 98.4%	1896 93.7%	60 97.3%	13376 93.6%
AIR	3 0.3%	32 1.7%	4 0.1%	110 7.6%	6 0.3%	76 3.8%	-	1 0.2%	-	- 0.3%	17 9.9%	5 1.6%	23 1.2%	2 2.7%	258 1.8%
CANADIAN CARRIER	3 0.3%	32 1.7%	4 0.1%	110 7.6%	6 0.3%	76 3.8%	-	1 0.2%	-	- 0.3%	17 9.9%	3 0.9%	21 1.1%	2 2.7%	256 1.8%
BUS	37 3.7%	32 1.7%	50 1.4%	90 6.2%	8 0.4%	86 4.3%	-	10 1.2%	22 13.4%	3 2.5%	1 0.8%	-	48 2.4%	-	353 2.5%
RAIL	14 1.4%	18 1.0%	3 0.1%	73 5.0%	- *	38 1.9%	-	-	-	14 10.2%	-	-	14 0.7%	-	160 1.1%
BOAT	-	6 0.3%	21 0.6%	-	10 0.5%	33 1.6%	11 2.7%	13 1.6%	-	-	-	-	24 1.2%	-	94 0.7%
OTHER	5 0.5%	1 *	11 0.3%	12 0.9%	-	5 0.2%	9 2.3%	3 0.3%	4 2.4%	-	- 0.2%	-	16 0.8%	-	50 0.4%
NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

LOCATION OF VISIT IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP											
		JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	19564	910	1184	1352	1499	1787	1861	2370	2321	1760	1591	1503	1426
TOTAL (WEIGHTED - 000s)	84427	6413	4992	5011	5638	7558	7014	9755	9945	8290	6371	6404	7035
LOCATION OF VISIT													
OTAP 1: SOUTHWESTERN ONTARIO	10026 11.9%	695 10.8%	588 11.8%	753 15.0%	863 15.3%	867 11.5%	854 12.2%	1067 10.9%	1105 11.1%	1002 12.1%	818 12.8%	641 10.0%	773 11.0%
ORIGIN ONTARIO	9886 98.6%	682 98.1%	587 99.8%	745 99.0%	851 98.6%	860 99.2%	846 99.1%	1055 98.9%	1084 98.1%	981 97.9%	812 99.2%	627 97.9%	755 97.7%
ORIGIN QUEBEC	41 0.4%	11 1.5%	-	4 0.5%	4 0.5%	1 0.1%	-	-	5 0.4%	-	-	9 1.4%	7 0.9%
ORIGIN MANITOBA	6 0.1%	- *	-	1 0.1%	-	2 0.2%	-	-	2 0.2%	-	- 0.1%	1 0.2%	-
ORIGIN WESTERN CANADA	59 0.6%	-	1 0.1%	2 0.3%	4 0.5%	4 0.4%	7 0.8%	4 0.4%	10 0.9%	18 1.8%	3 0.3%	2 0.3%	5 0.7%
ORIGIN ATLANTIC CANADA	34 0.3%	2 0.4%	- 0.1%	1 0.1%	4 0.4%	-	1 0.2%	7 0.7%	4 0.4%	3 0.3%	3 0.4%	1 0.2%	5 0.7%
OTAP 2: FESTIVAL COUNTRY	15662 18.6%	678 10.6%	715 14.3%	874 17.4%	911 16.2%	1545 20.4%	1530 21.8%	1583 16.2%	1904 19.1%	1907 23.0%	1231 19.3%	1593 24.9%	1192 16.9%
ORIGIN ONTARIO	15236 97.3%	660 97.3%	712 99.6%	851 97.3%	882 96.8%	1513 97.9%	1484 97.0%	1533 96.8%	1797 94.4%	1882 98.7%	1189 96.6%	1558 97.8%	1176 98.7%
ORIGIN QUEBEC	206 1.3%	12 1.8%	1 0.1%	19 2.2%	13 1.4%	9 0.6%	33 2.1%	30 1.9%	75 3.9%	4 0.2%	1 0.1%	5 0.3%	4 0.3%
ORIGIN MANITOBA	28 0.2%	1 0.1%	-	1 0.1%	-	1 0.1%	1 0.1%	6 0.4%	3 0.1%	8 0.4%	4 0.3%	4 0.3%	-
ORIGIN WESTERN CANADA	102 0.7%	1 0.1%	1 0.1%	-	12 1.4%	15 1.0%	3 0.2%	2 0.1%	19 1.0%	6 0.3%	15 1.2%	20 1.2%	8 0.7%
ORIGIN ATLANTIC CANADA	91 0.6%	5 0.7%	1 0.1%	3 0.3%	4 0.4%	7 0.4%	10 0.6%	13 0.8%	11 0.6%	7 0.4%	23 1.9%	6 0.3%	3 0.3%

Continued

LOCATION OF VISIT IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
		MONTH OF TRIP											
TOTAL (UNWEIGHTED)	19564	910	1184	1352	1499	1787	1861	2370	2321	1760	1591	1503	1426
TOTAL (WEIGHTED - 000s)	84427	6413	4992	5011	5638	7558	7014	9755	9945	8290	6371	6404	7035
LOCATION OF VISIT													
OTAP 3: LAKELANDS	11350 13.4%	703 11.0%	650 13.0%	583 11.6%	591 10.5%	937 12.4%	1020 14.5%	1838 18.8%	1812 18.2%	1066 12.9%	827 13.0%	471 7.3%	853 12.1%
ORIGIN ONTARIO	11248 99.1%	702 99.9%	650 100.0%	580 99.5%	585 99.1%	927 98.9%	1016 99.6%	1830 99.5%	1773 97.9%	1047 98.2%	823 99.6%	468 99.4%	846 99.2%
ORIGIN QUEBEC	48 0.4%	-	-	-	3 0.5%	-	4 0.4%	2 0.1%	31 1.7%	5 0.5%	-	2 0.4%	1 0.1%
ORIGIN MANITOBA	4 *	1 0.1%	-	1 0.1%	-	-	-	1 0.1%	-	1 0.1%	1 0.1%	-	-
ORIGIN WESTERN CANADA	31 0.3%	-	-	1 0.2%	-	8 0.8%	1 0.1%	2 0.1%	4 0.2%	10 0.9%	2 0.2%	-	3 0.3%
ORIGIN ATLANTIC CANADA	20 0.2%	- *	-	1 0.2%	2 0.4%	2 0.2%	-	3 0.2%	4 0.2%	2 0.2%	1 0.1%	1 0.3%	3 0.3%
OTAP 4: METRO TORONTO	15720 18.6%	1120 17.5%	1010 20.2%	949 18.9%	1034 18.3%	1308 17.3%	1040 14.8%	1420 14.6%	1478 14.9%	1571 19.0%	1153 18.1%	1727 27.0%	1910 27.2%
ORIGIN ONTARIO	13892 88.4%	1064 95.0%	882 87.3%	843 88.9%	853 82.5%	1184 90.5%	920 88.4%	1240 87.3%	1297 87.7%	1277 81.3%	993 86.1%	1581 91.6%	1758 92.0%
ORIGIN QUEBEC	1040 6.6%	26 2.3%	86 8.5%	58 6.1%	108 10.5%	60 4.6%	51 4.9%	111 7.8%	100 6.8%	209 13.3%	69 6.0%	77 4.5%	86 4.5%
ORIGIN MANITOBA	101 0.6%	4 0.3%	4 0.4%	7 0.8%	8 0.8%	12 0.9%	3 0.3%	7 0.5%	12 0.8%	13 0.8%	13 1.2%	13 0.7%	4 0.2%
ORIGIN WESTERN CANADA	418 2.7%	16 1.4%	30 3.0%	17 1.8%	49 4.7%	35 2.7%	50 4.8%	29 2.0%	34 2.3%	55 3.5%	44 3.8%	34 2.0%	25 1.3%
ORIGIN ATLANTIC CANADA	269 1.7%	11 1.0%	8 0.8%	23 2.4%	16 1.5%	17 1.3%	17 1.6%	32 2.3%	35 2.3%	16 1.0%	34 2.9%	22 1.3%	38 2.0%

Continued

LOCATION OF VISIT IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	19564	910	1184	1352	1499	1787	1861	2370	2321	1760	1591	1503	1426
TOTAL (WEIGHTED - 000s)	84427	6413	4992	5011	5638	7558	7014	9755	9945	8290	6371	6404	7035
LOCATION OF VISIT													
OTAP 5: GETAWAY COUNTRY	10871 12.9%	480 7.5%	631 12.6%	499 10.0%	679 12.0%	1068 14.1%	1049 15.0%	1068 10.9%	1526 15.3%	1144 13.8%	888 13.9%	611 9.5%	1229 17.5%
ORIGIN ONTARIO	10712 98.5%	442 92.2%	631 100.0%	498 99.9%	671 98.8%	1055 98.8%	1031 98.3%	1052 98.5%	1499 98.3%	1129 98.6%	875 98.6%	606 99.3%	1222 99.4%
ORIGIN QUEBEC	99 0.9%	35 7.2%	-	-	5 0.8%	11 1.0%	8 0.8%	12 1.1%	18 1.2%	2 0.1%	2 0.3%	3 0.5%	3 0.3%
ORIGIN MANITOBA	11 0.1%	-	-	-	-	-	1 0.1%	- *	2 0.1%	-	7 0.8%	- 0.1%	-
ORIGIN WESTERN CANADA	18 0.2%	-	-	-	- *	- *	4 0.4%	2 0.2%	5 0.3%	6 0.5%	-	-	-
ORIGIN ATLANTIC CANADA	32 0.3%	3 0.6%	-	1 0.1%	3 0.4%	2 0.2%	5 0.5%	2 0.1%	1 0.1%	8 0.7%	3 0.3%	1 0.2%	4 0.3%
OTAP 6: ONTARIO EAST	12959 15.3%	477 7.4%	1139 22.8%	986 19.7%	1225 21.7%	1279 16.9%	1029 14.7%	1730 17.7%	1323 13.3%	1030 12.4%	1051 16.5%	888 13.9%	802 11.4%
ORIGIN ONTARIO	10771 83.1%	396 83.1%	995 87.4%	883 89.5%	1060 86.6%	960 75.1%	909 88.3%	1406 81.3%	1134 85.7%	777 75.5%	969 92.2%	682 76.8%	599 74.6%
ORIGIN QUEBEC	1788 13.8%	58 12.2%	121 10.6%	84 8.5%	144 11.8%	292 22.8%	83 8.1%	288 16.7%	139 10.5%	212 20.6%	25 2.3%	156 17.6%	186 23.2%
ORIGIN MANITOBA	44 0.3%	5 1.1%	3 0.2%	7 0.7%	3 0.2%	3 0.2%	2 0.2%	5 0.3%	5 0.4%	1 0.1%	4 0.4%	4 0.5%	3 0.4%
ORIGIN WESTERN CANADA	209 1.6%	13 2.7%	11 0.9%	5 0.5%	10 0.8%	6 0.5%	20 1.9%	16 0.9%	25 1.9%	29 2.8%	35 3.4%	31 3.5%	9 1.1%
ORIGIN ATLANTIC CANADA	147 1.1%	5 1.0%	10 0.8%	8 0.8%	7 0.6%	18 1.4%	15 1.5%	14 0.8%	21 1.6%	10 1.0%	18 1.7%	14 1.6%	6 0.7%

Continued

LOCATION OF VISIT IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP											
		JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	19564	910	1184	1352	1499	1787	1861	2370	2321	1760	1591	1503	1426
TOTAL (WEIGHTED - 000s)	84427	6413	4992	5011	5638	7558	7014	9755	9945	8290	6371	6404	7035
LOCATION OF VISIT													
OTAP 7: NEAR NORTH	1428 1.7%	74 1.2%	102 2.0%	75 1.5%	95 1.7%	129 1.7%	108 1.5%	241 2.5%	253 2.5%	120 1.5%	90 1.4%	85 1.3%	56 0.8%
ORIGIN ONTARIO	1393 97.5%	74 100.0%	101 99.0%	70 94.5%	95 100.0%	129 100.0%	107 98.5%	227 94.3%	246 97.3%	119 98.9%	89 98.8%	81 95.5%	55 96.8%
ORIGIN QUEBEC	24 1.7%	-	-	4 5.5%	-	-	-	12 4.9%	4 1.6%	-	1 0.6%	1 1.6%	2 3.2%
ORIGIN MANITOBA	1 *	-	-	-	-	-	-	-	-	-	1 0.6%	-	-
ORIGIN WESTERN CANADA	3 0.2%	-	-	-	-	-	2 1.5%	1 0.4%	-	- 0.4%	-	-	-
ORIGIN ATLANTIC CANADA	8 0.6%	-	1 1.0%	-	-	-	-	1 0.4%	3 1.1%	1 0.8%	-	2 2.9%	-
OTAP 8: RAINBOW COUNTRY	2488 2.9%	86 1.3%	87 1.7%	119 2.4%	108 1.9%	229 3.0%	185 2.6%	499 5.1%	368 3.7%	268 3.2%	201 3.2%	215 3.4%	125 1.8%
ORIGIN ONTARIO	2416 97.1%	84 98.1%	83 95.1%	116 98.3%	108 99.9%	228 99.5%	180 97.2%	480 96.3%	349 95.0%	261 97.2%	198 98.6%	206 96.0%	122 97.9%
ORIGIN QUEBEC	38 1.5%	2 1.9%	4 4.9%	2 1.7%	-	1 0.3%	-	10 2.1%	12 3.2%	-	1 0.6%	5 2.4%	1 0.7%
ORIGIN MANITOBA	4 0.2%	-	-	-	-	-	-	2 0.3%	1 0.3%	-	2 0.8%	-	- 0.2%
ORIGIN WESTERN CANADA	19 0.8%	-	-	-	-	- 0.2%	5 2.6%	7 1.3%	2 0.6%	5 1.8%	-	-	-
ORIGIN ATLANTIC CANADA	11 0.4%	-	-	-	- 0.1%	-	- 0.1%	-	3 0.8%	3 1.0%	-	3 1.5%	2 1.3%

Continued

LOCATION OF VISIT IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	19564	910	1184	1352	1499	1787	1861	2370	2321	1760	1591	1503	1426
TOTAL (WEIGHTED - 000s)	84427	6413	4992	5011	5638	7558	7014	9755	9945	8290	6371	6404	7035
LOCATION OF VISIT													
OTAP 9: ALGOMA COUNTRY	755	34	28	62	49	32	81	104	116	119	48	43	39
	0.9%	0.5%	0.6%	1.2%	0.9%	0.4%	1.2%	1.1%	1.2%	1.4%	0.8%	0.7%	0.6%
ORIGIN ONTARIO	702	32	26	62	47	31	76	99	95	114	42	43	36
	93.0%	95.1%	93.4%	100.0%	94.8%	95.5%	93.7%	94.8%	81.7%	96.0%	88.5%	100.0%	92.2%
ORIGIN QUEBEC	6	2	1	-	-	-	-	-	3	-	-	-	-
	0.8%	4.9%	4.5%						2.5%				
ORIGIN MANITOBA	12	-	-	-	3	1	-	2	1	1	4	-	1
	1.6%				5.2%	3.0%	0.2%	1.7%	0.8%	1.0%	8.0%		1.4%
ORIGIN WESTERN CANADA	30	-	-	-	-	-	5	3	15	3	2	-	2
	4.0%					1.5%	6.1%	2.9%	12.6%	2.3%	3.5%		6.3%
ORIGIN ATLANTIC CANADA	5	-	1	-	-	-	-	1	3	1	-	-	-
	0.7%		2.0%					0.6%	2.6%	0.7%			
OTAP 10: JAMES BAY FRONTIER	1011	50	26	76	93	121	73	153	123	44	54	133	66
	1.2%	0.8%	0.5%	1.5%	1.6%	1.6%	1.0%	1.6%	1.2%	0.5%	0.8%	2.1%	0.9%
ORIGIN ONTARIO	904	50	25	73	44	111	70	146	105	43	53	119	66
	89.4%	100.0%	96.1%	96.9%	47.5%	91.4%	95.0%	95.3%	85.5%	97.7%	98.4%	89.6%	100.0%
ORIGIN QUEBEC	89	-	-	2	48	10	3	3	12	-	1	10	-
	8.8%			3.1%	51.2%	8.6%	4.1%	1.8%	9.9%		1.6%	7.4%	
ORIGIN MANITOBA	-	-	-	-	-	-	-	-	-	-	-	-	-
	*								0.3%				
ORIGIN WESTERN CANADA	15	-	-	-	1	-	1	4	5	1	-	3	-
	1.5%				1.1%		0.9%	2.9%	4.0%	2.3%		2.5%	
ORIGIN ATLANTIC CANADA	2	-	1	-	-	-	-	-	-	-	-	1	-
	0.2%		3.9%		0.2%				0.3%			0.5%	

Continued

LOCATION OF VISIT IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
		MONTH OF TRIP											
TOTAL (UNWEIGHTED)	19564	910	1184	1352	1499	1787	1861	2370	2321	1760	1591	1503	1426
TOTAL (WEIGHTED - 000s)	84427	6413	4992	5011	5638	7558	7014	9755	9945	8290	6371	6404	7035
LOCATION OF VISIT													
OTAP 11: NORTH OF SUPERIOR	719 0.9%	14 0.2%	24 0.5%	54 1.1%	34 0.6%	59 0.8%	61 0.9%	146 1.5%	115 1.2%	76 0.9%	61 1.0%	37 0.6%	40 0.6%
ORIGIN ONTARIO	618 85.9%	10 69.3%	24 100.0%	48 88.6%	26 78.4%	56 94.2%	55 90.7%	118 81.3%	102 89.1%	56 74.5%	52 84.3%	34 93.3%	36 91.1%
ORIGIN QUEBEC	16 2.2%	-	-	4 7.6%	-	-	-	12 8.1%	-	-	-	-	-
ORIGIN MANITOBA	40 5.6%	4 27.0%	-	1 1.7%	7 19.4%	-	- 0.8%	6 4.1%	3 2.7%	11 14.1%	6 9.2%	2 6.7%	- 1.1%
ORIGIN WESTERN CANADA	39 5.4%	1 3.8%	-	- 0.5%	1 1.7%	3 4.7%	5 8.5%	8 5.5%	7 6.4%	8 10.4%	4 6.5%	-	2 6.2%
ORIGIN ATLANTIC CANADA	7 0.9%	-	-	1 1.7%	- 0.5%	1 1.1%	-	1 1.0%	2 1.8%	1 1.1%	-	-	1 1.6%
OTAP 12: SUNSET COUNTRY	688 0.8%	22 0.3%	17 0.3%	27 0.5%	37 0.7%	63 0.8%	107 1.5%	133 1.4%	145 1.5%	68 0.8%	32 0.5%	12 0.2%	25 0.4%
ORIGIN ONTARIO	251 36.5%	4 20.2%	11 63.3%	16 59.0%	15 40.3%	8 13.0%	49 46.0%	53 39.9%	37 25.8%	29 42.3%	12 39.4%	6 50.0%	10 38.0%
ORIGIN QUEBEC	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	397 57.8%	16 73.0%	6 36.7%	10 39.3%	17 44.6%	50 80.3%	56 52.3%	67 50.3%	98 67.8%	37 54.5%	18 55.8%	6 50.0%	16 62.0%
ORIGIN WESTERN CANADA	38 5.6%	1 6.8%	-	-	5 14.7%	4 6.8%	2 1.7%	13 9.8%	9 6.4%	1 2.0%	2 4.8%	-	-
ORIGIN ATLANTIC CANADA	1 0.2%	-	-	- 1.7%	- 0.4%	-	-	-	-	1 1.2%	-	-	-

Continued

LOCATION OF VISIT IN ONTARIO
BASE: TOTAL PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
		MONTH OF TRIP											
TOTAL (UNWEIGHTED)	19564	910	1184	1352	1499	1787	1861	2170	2321	1760	1591	1503	1426
TOTAL (WEIGHTED - 000s)	84427	6413	4992	5011	5638	7558	7014	9755	9945	8290	6371	6404	7035
LOCATION OF VISIT													
OTAPs 7-12 (NET)	6833 8.1%	278 4.3%	281 5.6%	401 8.0%	406 7.2%	625 8.3%	573 8.2%	1215 12.5%	1077 10.8%	653 7.9%	475 7.5%	505 7.9%	345 4.9%
ORIGIN ONTARIO	6113 89.5%	254 91.5%	267 95.2%	380 94.7%	329 80.8%	555 88.8%	500 87.3%	1086 89.4%	914 84.9%	593 90.8%	441 92.9%	473 93.6%	321 93.0%
ORIGIN QUEBEC	152 2.2%	2 0.6%	6 2.0%	8 2.1%	48 11.7%	11 1.8%	3 0.5%	25 2.0%	28 2.6%	-	3 0.5%	16 3.2%	3 0.8%
ORIGIN MANITOBA	440 6.4%	20 7.1%	6 2.3%	11 2.8%	23 5.7%	51 8.2%	56 9.8%	71 5.8%	102 9.5%	47 7.2%	26 5.4%	9 1.7%	17 4.9%
ORIGIN WESTERN CANADA	104 1.5%	2 0.7%	-	- 0.1%	7 1.7%	7 1.1%	13 2.3%	29 2.4%	25 2.3%	9 1.4%	5 1.2%	3 0.7%	2 0.7%
ORIGIN ATLANTIC CANADA	25 0.4%	-	2 0.6%	1 0.3%	- *	1 0.1%	- *	3 0.3%	8 0.8%	4 0.5%	-	4 0.8%	2 0.6%
OTAP UNKNOWN	2287 2.7%	2018 31.5%	3 0.1%	2 *	-	21 0.3%	23 0.3%	53 0.5%	54 0.5%	34 0.4%	9 0.1%	63 1.0%	6 0.1%
ORIGIN ONTARIO	2239 97.9%	2016 99.9%	3 100.0%	-	-	11 51.0%	19 84.4%	39 74.4%	49 89.4%	34 100.0%	7 80.1%	55 87.4%	6 100.0%
ORIGIN QUEBEC	33 1.4%	1 0.1%	-	1 48.7%	-	9 41.2%	-	12 22.7%	3 5.3%	-	-	7 11.3%	-
ORIGIN MANITOBA	5 0.2%	1 *	-	-	-	-	3 13.8%	- 0.6%	- 0.8%	-	-	-	-
ORIGIN WESTERN CANADA	5 0.2%	-	-	-	-	-	-	1 2.3%	2 4.4%	-	1 10.0%	-	-
ORIGIN ATLANTIC CANADA	5 0.2%	-	-	1 51.3%	-	2 7.7%	- 1.7%	-	-	-	1 9.9%	1 1.4%	-

LOCATION OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
		MONTH OF TRIP											
TOTAL (UNWEIGHTED)	9650	439	477	557	668	877	864	1358	1330	896	784	678	722
TOTAL (WEIGHTED - 000s)	33616	1868	1731	1845	2144	3013	2746	5161	4856	3542	2179	2167	2363
LOCATION OF OVERNIGHT VISIT													
OTAP 1: SOUTHWESTERN ONTARIO	3462 10.3%	223 11.9%	154 8.9%	226 12.3%	303 14.2%	291 9.7%	257 9.4%	552 10.7%	386 8.0%	323 9.1%	238 10.9%	213 9.8%	296 12.5%
ORIGIN ONTARIO	3323 96.0%	209 94.0%	153 99.2%	218 96.6%	291 96.0%	284 97.7%	249 96.9%	541 97.9%	366 94.6%	302 93.6%	232 97.3%	199 93.6%	278 94.1%
ORIGIN QUEBEC	41 1.2%	11 4.8%	-	4 1.7%	4 1.4%	1 0.4%	-	-	5 1.2%	-	-	9 4.2%	7 2.4%
ORIGIN MANITOBA	6 0.2%	- 0.1%	-	1 0.3%	-	2 0.7%	-	-	2 0.4%	-	- 0.2%	1 0.5%	-
ORIGIN WESTERN CANADA	59 1.7%	-	1 0.5%	2 0.9%	4 1.4%	4 1.2%	7 2.6%	4 0.8%	10 2.6%	18 5.4%	3 1.1%	2 1.0%	5 1.7%
ORIGIN ATLANTIC CANADA	34 1.0%	2 1.1%	- 0.3%	1 0.5%	4 1.2%	-	1 0.6%	7 1.3%	4 1.1%	3 0.9%	3 1.4%	1 0.7%	5 1.8%
OTAP 2: FESTIVAL COUNTRY	4911 14.6%	249 13.4%	265 15.3%	269 14.6%	379 17.7%	394 13.1%	378 13.8%	568 11.0%	677 13.9%	596 16.8%	331 15.2%	443 20.4%	362 15.3%
ORIGIN ONTARIO	4507 91.8%	232 92.9%	263 99.0%	246 91.7%	350 92.4%	362 91.8%	332 87.8%	517 91.1%	591 87.3%	571 95.9%	288 87.2%	409 92.3%	346 95.6%
ORIGIN QUEBEC	187 3.8%	12 4.9%	1 0.4%	19 7.2%	13 3.4%	9 2.4%	33 8.6%	30 5.2%	56 8.3%	3 0.5%	1 0.3%	5 1.1%	4 1.1%
ORIGIN MANITOBA	26 0.5%	-	-	-	-	1 0.2%	1 0.3%	6 1.1%	3 0.4%	8 1.3%	4 1.1%	4 0.9%	-
ORIGIN WESTERN CANADA	100 2.0%	1 0.4%	1 0.4%	-	12 3.3%	15 3.8%	3 0.7%	2 0.4%	16 2.4%	6 1.0%	15 4.5%	20 4.4%	8 2.3%
ORIGIN ATLANTIC CANADA	91 1.9%	5 1.8%	1 0.3%	3 1.1%	4 1.0%	7 1.8%	10 2.6%	13 2.2%	11 1.6%	7 1.2%	23 6.9%	6 1.3%	3 1.0%

Continued

LOCATION OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9658	439	477	557	668	877	864	1358	1338	896	784	678	722
TOTAL (WEIGHTED - 000s)	33616	1868	1731	1845	2144	3013	2746	5161	4856	3542	2179	2167	2363
LOCATION OF OVERNIGHT VISIT													
OTAP 3: LAKELANDS	5654 16.8%	301 16.1%	275 15.9%	245 13.3%	215 10.0%	522 17.3%	464 16.9%	1163 22.5%	999 20.6%	732 20.7%	252 11.6%	136 6.3%	349 14.7%
ORIGIN ONTARIO	5557 98.3%	300 99.7%	275 100.0%	242 98.8%	213 98.9%	512 98.1%	461 99.3%	1156 99.4%	961 96.1%	713 97.4%	249 98.8%	133 97.8%	342 98.1%
ORIGIN QUEBEC	42 0.7%	-	-	-	-	-	2 0.5%	1 0.1%	31 3.1%	5 0.7%	-	2 1.3%	1 0.3%
ORIGIN MANITOBA	4 0.1%	1 0.2%	-	1 0.3%	-	-	-	1 0.1%	-	1 0.2%	1 0.3%	-	-
ORIGIN WESTERN CANADA	31 0.5%	-	-	1 0.5%	-	8 1.5%	1 0.1%	2 0.2%	4 0.4%	10 1.3%	2 0.7%	-	3 0.8%
ORIGIN ATLANTIC CANADA	20 0.3%	- 0.1%	-	1 0.4%	2 1.1%	2 0.4%	-	3 0.3%	4 0.4%	2 0.3%	1 0.2%	1 0.9%	3 0.8%
OTAP 4: METRO TORONTO	6072 18.1%	436 23.4%	405 23.4%	331 17.9%	426 19.9%	491 16.3%	378 13.8%	501 9.7%	665 13.7%	721 20.4%	471 21.6%	558 25.8%	689 29.2%
ORIGIN ONTARIO	4389 72.3%	389 89.0%	297 73.3%	234 70.8%	253 59.4%	379 77.2%	271 71.7%	343 68.4%	489 73.6%	436 60.5%	339 72.1%	420 75.2%	539 78.2%
ORIGIN QUEBEC	917 15.1%	17 4.0%	66 16.3%	49 14.8%	100 23.5%	58 11.9%	39 10.4%	93 18.5%	95 14.2%	202 28.0%	41 8.7%	71 12.8%	86 12.4%
ORIGIN MANITOBA	98 1.6%	4 0.8%	4 1.1%	7 2.2%	8 2.0%	10 2.1%	3 0.8%	7 1.4%	12 1.8%	13 1.8%	13 2.8%	13 2.3%	3 0.4%
ORIGIN WESTERN CANADA	407 6.7%	16 3.7%	29 7.3%	17 5.2%	49 11.4%	28 5.7%	48 12.6%	29 5.8%	34 5.1%	55 7.7%	44 9.3%	33 5.9%	25 3.6%
ORIGIN ATLANTIC CANADA	261 4.3%	11 2.5%	8 2.0%	23 7.0%	16 3.7%	15 3.1%	17 4.4%	29 5.8%	35 5.2%	15 2.1%	33 7.1%	22 3.9%	37 5.4%

Continued

LOCATION OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9658	439	477	557	668	877	864	1358	1338	896	784	678	722
TOTAL (WEIGHTED - 000s)	33616	1868	1731	1845	2144	3013	2746	5161	4856	3542	2179	2167	2363
LOCATION OF OVERNIGHT VISIT													
OTAP 5: GETAWAY COUNTRY	4402 13.1%	296 15.9%	159 9.2%	194 10.5%	253 11.8%	421 14.0%	508 18.5%	644 12.5%	831 17.1%	339 9.6%	257 11.8%	223 10.3%	276 11.7%
ORIGIN ONTARIO	4248 96.5%	259 87.4%	159 100.0%	193 99.7%	245 96.7%	408 96.8%	492 96.8%	628 97.6%	805 96.9%	323 95.4%	245 95.3%	221 99.3%	269 97.4%
ORIGIN QUEBEC	94 2.1%	35 11.7%	-	-	5 2.1%	11 2.6%	7 1.3%	12 1.9%	18 2.1%	2 0.5%	2 0.9%	-	3 1.1%
ORIGIN MANITOBA	11 0.2%	-	-	-	-	-	1 0.2%	- *	2 0.3%	-	7 2.7%	- 0.1%	-
ORIGIN WESTERN CANADA	18 0.4%	-	-	-	- 0.1%	- 0.1%	4 0.8%	2 0.3%	5 0.6%	6 1.7%	-	-	-
ORIGIN ATLANTIC CANADA	31 0.7%	3 0.9%	-	1 0.3%	3 1.0%	2 0.4%	5 1.0%	2 0.2%	1 0.1%	8 2.4%	3 1.1%	1 0.6%	4 1.4%
OTAP 6: ONTARIO EAST	5715 17.0%	237 12.7%	342 19.7%	373 20.2%	403 18.8%	560 18.6%	396 14.4%	1005 19.5%	790 16.3%	511 14.4%	439 20.1%	384 17.7%	275 11.6%
ORIGIN ONTARIO	4426 77.4%	168 70.9%	265 77.7%	310 83.2%	350 86.8%	372 66.4%	330 83.3%	819 81.5%	664 84.1%	331 64.8%	377 85.9%	248 64.6%	191 69.5%
ORIGIN QUEBEC	897 15.7%	48 20.3%	53 15.6%	43 11.4%	33 8.1%	161 28.7%	30 7.5%	151 15.0%	76 9.6%	144 28.2%	4 1.0%	88 22.8%	66 24.1%
ORIGIN MANITOBA	44 0.8%	5 2.1%	3 0.8%	7 1.8%	3 0.7%	3 0.5%	2 0.5%	5 0.5%	5 0.6%	1 0.2%	4 1.0%	4 1.0%	3 1.0%
ORIGIN WESTERN CANADA	206 3.6%	13 5.4%	11 3.1%	5 1.4%	10 2.5%	6 1.0%	20 5.0%	16 1.6%	25 3.2%	26 5.0%	35 8.0%	31 8.1%	9 3.2%
ORIGIN ATLANTIC CANADA	143 2.5%	3 1.3%	10 2.8%	8 2.2%	7 1.8%	18 3.3%	15 3.8%	14 1.4%	21 2.6%	9 1.8%	18 4.0%	13 3.5%	6 2.2%

Continued

LOCATION OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP											
		JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9658	439	477	557	668	877	864	1358	1338	896	784	678	722
TOTAL (WEIGHTED - 000s)	33616	1868	1731	1845	2144	3013	2746	5161	4856	3542	2179	2167	2363
LOCATION OF OVERNIGHT VISIT													
OTAP 7: NEAR NORTH	845 2.5%	34 1.8%	56 3.2%	43 2.3%	11 0.5%	83 2.7%	77 2.8%	171 3.3%	173 3.6%	77 2.2%	61 2.8%	39 1.8%	21 0.9%
ORIGIN ONTARIO	811 96.0%	34 100.0%	55 98.2%	39 90.4%	11 100.0%	83 100.0%	76 97.9%	158 91.9%	166 96.0%	76 98.2%	60 98.3%	36 93.6%	19 91.4%
ORIGIN QUEBEC	22 2.6%	-	-	4 9.6%	-	-	-	12 6.9%	4 2.4%	-	1 0.9%	-	2 8.6%
ORIGIN MANITOBA	1 0.1%	-	-	-	-	-	-	-	-	-	1 0.9%	-	-
ORIGIN WESTERN CANADA	3 0.4%	-	-	-	-	-	2 2.1%	1 0.5%	-	- 0.6%	-	-	-
ORIGIN ATLANTIC CANADA	8 1.0%	-	1 1.8%	-	-	-	-	1 0.6%	3 1.6%	1 1.2%	-	2 6.4%	-
OTAP 8: RAINBOW COUNTRY	1739 5.2%	52 2.8%	43 2.5%	80 4.3%	70 3.2%	143 4.8%	154 5.6%	443 8.6%	267 5.5%	192 5.4%	73 3.4%	158 7.3%	64 2.7%
ORIGIN ONTARIO	1682 96.8%	50 96.8%	39 90.2%	78 97.5%	69 99.8%	142 99.2%	149 96.7%	429 96.9%	256 95.7%	185 96.2%	71 96.2%	154 97.3%	61 95.9%
ORIGIN QUEBEC	22 1.3%	2 3.2%	4 9.8%	2 2.5%	-	1 0.5%	-	5 1.2%	5 1.9%	-	1 1.6%	1 0.6%	1 1.3%
ORIGIN MANITOBA	4 0.3%	-	-	-	-	-	-	2 0.3%	1 0.4%	-	2 2.2%	-	- 0.3%
ORIGIN WESTERN CANADA	19 1.1%	-	-	-	-	- 0.3%	5 3.2%	7 1.5%	2 0.9%	5 2.5%	-	-	-
ORIGIN ATLANTIC CANADA	11 0.6%	-	-	-	- 0.2%	-	- 0.1%	-	3 1.2%	3 1.4%	-	3 2.1%	2 2.5%

Continued

LOCATION OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9658	439	477	557	668	877	864	1358	1338	896	784	678	722
TOTAL (WEIGHTED - 000s)	33616	1868	1731	1845	2144	3013	2746	5161	4856	3542	2179	2167	2363
LOCATION OF OVERNIGHT VISIT													
OTAP 9: ALGOMA COUNTRY	546 1.6%	21 1.1%	20 1.1%	44 2.4%	37 1.7%	22 0.7%	58 2.1%	86 1.7%	107 2.2%	53 1.5%	40 1.9%	24 1.1%	34 1.5%
ORIGIN ONTARIO	495 90.7%	21 100.0%	18 90.6%	44 100.0%	34 93.0%	20 93.5%	53 91.2%	81 93.7%	86 80.2%	49 91.0%	35 86.4%	24 100.0%	31 91.2%
ORIGIN QUEBEC	4 0.8%	-	1 6.5%	-	-	-	-	-	3 2.7%	-	-	-	-
ORIGIN MANITOBA	12 2.2%	-	-	-	3 7.0%	1 4.4%	- 0.3%	2 2.1%	1 0.8%	1 2.3%	4 9.4%	-	1 1.6%
ORIGIN WESTERN CANADA	30 5.5%	-	-	-	-	- 2.2%	5 8.5%	3 3.6%	15 13.6%	3 5.2%	2 4.1%	-	2 7.2%
ORIGIN ATLANTIC CANADA	5 0.9%	-	1 2.9%	-	-	-	-	1 0.7%	3 2.8%	1 1.5%	-	-	-
OTAP 10: JAMES BAY FRONTIER	475 1.4%	33 1.8%	13 0.8%	25 1.3%	50 2.3%	51 1.7%	46 1.7%	65 1.3%	70 1.4%	23 0.7%	27 1.2%	38 1.8%	34 1.4%
ORIGIN ONTARIO	419 88.1%	33 100.0%	12 92.6%	25 100.0%	24 48.7%	46 89.7%	45 98.6%	59 89.7%	57 82.2%	22 95.6%	27 100.0%	34 89.6%	34 100.0%
ORIGIN QUEBEC	39 8.1%	-	-	-	24 48.9%	5 10.3%	-	2 3.5%	7 9.8%	-	-	-	-
ORIGIN MANITOBA	- 0.1%	-	-	-	-	-	-	-	- 0.5%	-	-	-	-
ORIGIN WESTERN CANADA	15 3.2%	-	-	-	1 2.1%	-	1 1.4%	4 6.8%	5 7.0%	1 4.4%	-	3 8.7%	-
ORIGIN ATLANTIC CANADA	2 0.5%	-	1 7.4%	-	- 0.3%	-	-	-	- 0.5%	-	-	1 1.7%	-

Continued

LOCATION OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9658	439	477	557	668	877	864	1358	1338	896	784	678	722
TOTAL (WEIGHTED - 000s)	33616	1868	1731	1845	2144	3013	2746	5161	4856	3542	2179	2167	2363
LOCATION OF OVERNIGHT VISIT													
OTAP 11: NORTH OF SUPERIOR	501	6	13	44	28	45	50	107	70	55	43	24	15
	1.5%	0.3%	0.8%	2.4%	1.3%	1.5%	1.8%	2.1%	1.4%	1.6%	2.0%	1.1%	0.6%
ORIGIN ONTARIO	401	4	13	38	21	41	45	80	58	36	33	22	12
	80.0%	56.6%	100.0%	85.9%	74.2%	92.3%	88.7%	74.6%	82.2%	65.1%	77.5%	89.9%	76.7%
ORIGIN QUEBEC	16	-	-	4	-	-	-	12	-	-	-	-	-
	3.2%			9.3%				11.0%					
ORIGIN MANITOBA	38	2	-	1	7	-	-	6	3	11	6	2	-
	7.7%	35.0%		2.0%	23.2%		1.0%	5.6%	4.5%	19.2%	13.3%	10.1%	2.9%
ORIGIN WESTERN CANADA	39	1	-	-	1	3	5	8	7	8	4	-	2
	7.8%	8.4%		0.6%	2.0%	6.2%	10.3%	7.5%	10.5%	14.2%	9.3%		16.2%
ORIGIN ATLANTIC CANADA	7	-	-	1	-	1	-	1	2	1	-	-	1
	1.3%			2.1%	0.5%	1.5%		1.4%	2.9%	1.4%			4.3%
OTAP 12: SUNSET COUNTRY	516	10	6	15	32	53	88	97	121	45	22	12	15
	1.5%	0.5%	0.3%	0.8%	1.5%	1.7%	3.2%	1.9%	2.5%	1.3%	1.0%	0.5%	0.6%
ORIGIN ONTARIO	160	4	3	6	14	6	39	27	21	12	11	6	10
	31.0%	43.5%	44.4%	41.6%	44.2%	12.1%	44.4%	28.0%	17.5%	27.3%	49.6%	47.9%	64.4%
ORIGIN QUEBEC	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	316	4	3	9	12	42	47	57	91	30	10	6	5
	61.3%	41.8%	55.6%	55.5%	38.1%	79.9%	53.5%	58.5%	74.8%	67.8%	43.7%	52.1%	35.6%
ORIGIN WESTERN CANADA	38	1	-	-	5	4	2	13	9	1	2	-	-
	7.4%	14.7%			17.3%	8.0%	2.1%	13.5%	7.7%	3.1%	6.7%		
ORIGIN ATLANTIC CANADA	1	-	-	-	-	-	-	-	-	1	-	-	-
	0.3%			2.9%	0.5%					1.8%			

Continued

LOCATION OF OVERNIGHT VISIT
BASE: TOTAL OVERNIGHT PERSON VISITS IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9658	439	477	557	668	877	864	1358	1338	896	784	678	722
TOTAL (WEIGHTED - 000s)	33616	1868	1731	1845	2144	3013	2746	5161	4856	3542	2179	2167	2363
LOCATION OF OVERNIGHT VISIT													
OTAPs 7-12 (NET)	4387	157	148	240	216	390	433	909	769	404	255	287	177
	13.0%	8.4%	8.6%	13.0%	10.1%	12.9%	15.8%	17.6%	15.8%	11.4%	11.7%	13.2%	7.5%
ORIGIN ONTARIO	3817	147	138	223	166	333	372	796	626	351	231	270	164
	87.0%	93.5%	93.0%	92.9%	76.8%	85.5%	85.9%	87.6%	81.4%	86.8%	90.3%	94.1%	92.2%
ORIGIN QUEBEC	84	2	6	6	24	6	-	19	16	-	2	1	3
	1.9%	1.1%	3.7%	2.5%	11.2%	1.5%		2.1%	2.1%		0.7%	0.3%	1.5%
ORIGIN MANITOBA	357	6	3	9	19	43	48	61	94	40	18	9	7
	8.1%	4.1%	2.2%	3.9%	8.6%	11.0%	11.0%	6.7%	12.3%	10.0%	6.9%	3.0%	3.7%
ORIGIN WESTERN CANADA	104	2	-	-	7	7	13	29	25	9	5	3	2
	2.4%	1.3%		0.1%	3.3%	1.8%	3.0%	3.2%	3.2%	2.3%	2.1%	1.2%	1.4%
ORIGIN ATLANTIC CANADA	25	-	2	1	-	1	-	3	8	4	-	4	2
	0.6%		1.1%	0.6%	0.1%	0.2%	0.1%	0.3%	1.1%	0.9%		1.4%	1.3%
OTAP UNKNOWN	127	2	3	2	-	8	17	29	41	7	9	10	-
	0.4%	0.1%	0.2%	0.1%		0.3%	0.6%	0.6%	0.8%	0.2%	0.4%	0.5%	
ORIGIN ONTARIO	84	-	3	-	-	2	13	15	35	7	7	2	-
	66.4%		100.0%			22.5%	78.6%	53.1%	85.9%	100.0%	80.1%	18.9%	
ORIGIN QUEBEC	29	1	-	1	-	4	-	12	3	-	-	7	-
	22.6%	69.4%		48.7%		56.3%		41.7%	7.1%			72.4%	
ORIGIN MANITOBA	5	1	-	-	-	-	3	-	-	-	-	-	-
	3.6%	30.6%					19.0%	1.0%	1.1%				
ORIGIN WESTERN CANADA	5	-	-	-	-	-	-	1	2	-	1	-	-
	3.5%							4.2%	5.9%		10.0%		
ORIGIN ATLANTIC CANADA	5	-	-	1	-	2	-	-	-	-	1	1	-
	3.9%			51.3%		21.2%	2.4%				9.9%	8.7%	

DESTINATION OF VISIT
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
		MONTH OF TRIP											
TOTAL (UNWEIGHTED)	19226	896	1168	1331	1463	1761	1840	2317	2263	1736	1569	1472	1410
TOTAL (WEIGHTED - 000s)	83692	6360	4964	4965	5586	7519	6973	9614	9822	8182	6343	6357	7007
DESTINATION OF VISIT													
OTAP 1: SOUTHWESTERN ONTARIO	9880 11.8%	690 10.9%	588 11.9%	737 14.8%	858 15.4%	857 11.4%	844 12.1%	1039 10.8%	1073 10.9%	985 12.0%	812 12.8%	632 9.9%	765 10.9%
ORIGIN ONTARIO	9777 99.0%	677 98.1%	587 99.8%	730 99.1%	847 98.8%	857 99.9%	843 99.8%	1030 99.2%	1062 99.0%	972 98.7%	806 99.2%	619 98.0%	748 97.8%
ORIGIN QUEBEC	40 0.4%	11 1.6%	-	4 0.5%	4 0.5%	-	-	-	5 0.4%	-	-	9 1.4%	7 0.9%
ORIGIN MANITOBA	4 *	- *	-	1 0.1%	-	1 0.1%	-	-	1 0.1%	-	- 0.1%	1 0.2%	-
ORIGIN WESTERN CANADA	32 0.3%	-	1 0.1%	2 0.3%	4 0.5%	-	-	3 0.3%	2 0.2%	11 1.1%	3 0.3%	2 0.3%	5 0.7%
ORIGIN ATLANTIC CANADA	26 0.3%	2 0.4%	- 0.1%	-	2 0.2%	-	1 0.2%	6 0.6%	3 0.3%	2 0.2%	3 0.4%	1 0.1%	5 0.6%
OTAP 2: FESTIVAL COUNTRY	15361 18.4%	671 10.6%	704 14.2%	869 17.5%	898 16.1%	1525 20.3%	1509 21.6%	1546 16.1%	1845 18.8%	1855 22.7%	1205 19.0%	1564 24.6%	1168 16.7%
ORIGIN ONTARIO	15031 97.9%	655 97.5%	703 99.8%	850 97.8%	871 97.0%	1502 98.5%	1469 97.3%	1503 97.2%	1768 95.9%	1837 99.0%	1178 97.8%	1542 98.6%	1153 98.7%
ORIGIN QUEBEC	190 1.2%	12 1.8%	1 0.1%	16 1.8%	13 1.4%	8 0.5%	33 2.2%	28 1.8%	67 3.6%	4 0.2%	-	5 0.3%	4 0.4%
ORIGIN MANITOBA	18 0.1%	1 0.1%	-	1 0.1%	-	1 0.1%	-	6 0.4%	1 0.1%	7 0.4%	-	2 0.1%	-
ORIGIN WESTERN CANADA	56 0.4%	1 0.1%	-	-	12 1.4%	10 0.7%	-	- *	4 0.2%	2 0.1%	5 0.4%	13 0.8%	8 0.7%
ORIGIN ATLANTIC CANADA	65 0.4%	3 0.5%	- *	3 0.3%	2 0.2%	4 0.3%	8 0.5%	8 0.5%	4 0.2%	5 0.3%	21 1.8%	3 0.2%	3 0.3%

Continued

DESTINATION OF VISIT
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	19226	896	1168	1331	1463	1761	1840	2317	2263	1736	1569	1472	1410
TOTAL (WEIGHTED - 000s)	83692	6360	4964	4965	5586	7519	6973	9614	9822	8182	6343	6357	7007
DESTINATION OF VISIT													
OTAP 3: LAKELANDS	11179 13.4%	702 11.0%	645 13.0%	577 11.6%	581 10.4%	920 12.2%	1005 14.4%	1804 18.8%	1778 18.1%	1044 12.8%	821 12.9%	463 7.3%	838 12.0%
ORIGIN ONTARIO	11118 99.5%	702 100.0%	645 100.0%	576 99.8%	577 99.3%	920 100.0%	1001 99.6%	1801 99.9%	1747 98.3%	1036 99.2%	818 99.6%	460 99.4%	833 99.4%
ORIGIN QUEBEC	44 0.4%	-	-	-	3 0.5%	-	4 0.4%	2 0.1%	28 1.6%	5 0.5%	-	2 0.4%	-
ORIGIN MANITOBA	1 *	-	-	-	-	-	-	- *	-	-	1 0.1%	-	-
ORIGIN WESTERN CANADA	4 *	-	-	-	-	-	-	-	-	-	2 0.2%	-	2 0.3%
ORIGIN ATLANTIC CANADA	11 0.1%	-	-	1 0.2%	1 0.1%	-	-	-	3 0.2%	2 0.2%	1 0.1%	1 0.2%	3 0.3%
OTAP 4: METRO TORONTO	15193 18.2%	1084 17.0%	984 19.8%	922 18.6%	999 17.9%	1269 16.9%	1021 14.6%	1338 13.9%	1393 14.2%	1508 18.4%	1119 17.6%	1672 26.3%	1885 26.9%
ORIGIN ONTARIO	13629 89.7%	1033 95.3%	869 88.3%	827 89.7%	836 83.7%	1150 90.7%	909 89.1%	1204 90.0%	1257 90.2%	1262 83.7%	983 87.8%	1559 93.3%	1740 92.4%
ORIGIN QUEBEC	957 6.3%	26 2.4%	83 8.4%	54 5.9%	108 10.8%	60 4.7%	51 5.0%	98 7.4%	76 5.5%	179 11.9%	69 6.1%	67 4.0%	86 4.5%
ORIGIN MANITOBA	79 0.5%	2 0.2%	1 0.1%	7 0.8%	6 0.6%	11 0.9%	3 0.3%	5 0.4%	11 0.8%	11 0.8%	10 0.9%	11 0.6%	2 0.1%
ORIGIN WESTERN CANADA	325 2.1%	15 1.4%	25 2.5%	15 1.6%	35 3.5%	34 2.6%	42 4.1%	9 0.7%	22 1.6%	41 2.7%	42 3.7%	23 1.4%	23 1.2%
ORIGIN ATLANTIC CANADA	203 1.3%	9 0.9%	7 0.7%	18 2.0%	14 1.4%	14 1.1%	17 1.6%	21 1.6%	27 1.9%	14 1.0%	16 1.4%	12 0.7%	33 1.8%

Continued

DESTINATION OF VISIT
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	19226	896	1168	1331	1463	1761	1840	2317	2263	1736	1569	1472	1410
TOTAL (WEIGHTED - 000s)	83692	6360	4964	4965	5586	7519	6973	9614	9822	8182	6343	6357	7007
DESTINATION OF VISIT													
OTAP 5: GETAWAY COUNTRY	10597 12.7%	468 7.4%	631 12.7%	493 9.9%	664 11.9%	1042 13.9%	1022 14.7%	1036 10.8%	1432 14.6%	1123 13.7%	876 13.8%	597 9.4%	1215 17.3%
ORIGIN ONTARIO	10486 99.0%	441 94.4%	631 100.0%	493 99.9%	656 98.8%	1029 98.8%	1011 98.9%	1023 98.8%	1420 99.2%	1115 99.3%	866 98.9%	594 99.5%	1208 99.4%
ORIGIN QUEBEC	76 0.7%	24 5.2%	-	-	5 0.8%	11 1.1%	8 0.8%	12 1.2%	6 0.4%	2 0.1%	2 0.3%	3 0.5%	3 0.3%
ORIGIN MANITOBA	7 0.1%	-	-	-	-	-	1 0.1%	-	-	-	6 0.7%	-	-
ORIGIN WESTERN CANADA	8 0.1%	-	-	-	-	- *	-	1 0.1%	5 0.4%	1 0.1%	-	-	-
ORIGIN ATLANTIC CANADA	20 0.2%	2 0.4%	-	1 0.1%	3 0.4%	1 0.1%	2 0.2%	-	1 0.1%	5 0.5%	1 0.1%	- 0.1%	4 0.3%
OTAP 6: ONTARIO EAST	12681 15.2%	454 7.1%	1130 22.8%	975 19.6%	1205 21.6%	1270 16.9%	1022 14.7%	1667 17.3%	1253 12.8%	997 12.2%	1038 16.4%	876 13.8%	794 11.3%
ORIGIN ONTARIO	10634 83.9%	383 84.5%	986 87.3%	873 89.5%	1047 86.9%	958 75.4%	909 88.9%	1374 82.4%	1099 87.7%	766 76.8%	966 93.0%	679 77.5%	593 74.8%
ORIGIN QUEBEC	1749 13.8%	48 10.5%	121 10.7%	84 8.6%	144 11.9%	288 22.7%	83 8.1%	274 16.4%	131 10.5%	212 21.2%	25 2.4%	156 17.9%	183 23.1%
ORIGIN MANITOBA	41 0.3%	5 1.1%	3 0.2%	6 0.6%	2 0.2%	3 0.2%	1 0.1%	5 0.3%	4 0.3%	1 0.1%	4 0.4%	4 0.5%	3 0.4%
ORIGIN WESTERN CANADA	147 1.2%	13 2.8%	11 0.9%	5 0.5%	7 0.6%	4 0.3%	18 1.8%	6 0.4%	10 0.8%	10 1.0%	30 2.9%	24 2.7%	9 1.1%
ORIGIN ATLANTIC CANADA	111 0.9%	5 1.0%	10 0.9%	7 0.8%	4 0.4%	16 1.3%	11 1.1%	8 0.5%	9 0.7%	8 0.8%	13 1.3%	13 1.5%	6 0.7%

Continued

DESTINATION OF VISIT
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	19226	896	1168	1331	1463	1761	1840	2317	2263	1736	1569	1472	1410
TOTAL (WEIGHTED - 000s)	83692	6360	4964	4965	5586	7519	6973	9614	9822	8182	6343	6357	7007
DESTINATION OF VISIT													
OTAP 7: NEAR NORTH	1358 1.6%	74 1.2%	101 2.0%	65 1.3%	94 1.7%	125 1.7%	100 1.4%	211 2.2%	242 2.5%	118 1.4%	90 1.4%	84 1.3%	54 0.8%
ORIGIN ONTARIO	1345 99.1%	74 100.0%	101 100.0%	65 100.0%	94 100.0%	125 100.0%	100 100.0%	210 99.5%	238 98.3%	118 99.2%	89 98.8%	81 95.5%	52 96.7%
ORIGIN QUEBEC	8 0.6%	-	-	-	-	-	-	-	4 1.7%	-	1 0.6%	1 1.6%	2 3.3%
ORIGIN MANITOBA	1 *	-	-	-	-	-	-	-	-	-	1 0.6%	-	-
ORIGIN WESTERN CANADA	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN ATLANTIC CANADA	4 0.3%	-	-	-	-	-	-	1 0.5%	-	1 0.8%	-	2 2.9%	-
OTAP 8: RAINBOW COUNTRY	2330 2.8%	84 1.3%	85 1.7%	119 2.4%	101 1.8%	225 3.0%	173 2.5%	453 4.7%	332 3.4%	238 2.9%	199 3.1%	198 3.1%	123 1.8%
ORIGIN ONTARIO	2285 98.0%	84 100.0%	81 95.0%	116 98.3%	101 100.0%	225 99.7%	173 100.0%	436 96.3%	321 96.7%	235 98.7%	197 99.2%	193 97.4%	122 99.1%
ORIGIN QUEBEC	31 1.3%	-	4 5.0%	2 1.7%	-	1 0.3%	-	10 2.3%	7 2.0%	-	1 0.6%	5 2.6%	1 0.7%
ORIGIN MANITOBA	3 0.1%	-	-	-	-	-	-	1 0.2%	1 0.3%	-	1 0.3%	-	- 0.2%
ORIGIN WESTERN CANADA	7 0.3%	-	-	-	-	-	-	6 1.2%	-	1 0.6%	-	-	-
ORIGIN ATLANTIC CANADA	5 0.2%	-	-	-	-	-	-	-	3 0.9%	2 0.7%	-	-	-

Continued

DESTINATION OF VISIT
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	19226	896	1168	1331	1463	1761	1840	2317	2263	1736	1569	1472	1410
TOTAL (WEIGHTED - 000s)	83692	6360	4964	4965	5586	7519	6973	9614	9822	8182	6343	6357	7007
DESTINATION OF VISIT													
OTAP 9: ALGOMA COUNTRY	602 0.7%	32 0.5%	28 0.6%	59 1.2%	39 0.7%	28 0.4%	47 0.7%	75 0.8%	82 0.8%	106 1.3%	34 0.5%	38 0.6%	34 0.5%
ORIGIN ONTARIO	597 99.1%	30 94.7%	26 93.4%	59 100.0%	39 100.0%	28 100.0%	47 100.0%	75 100.0%	81 98.5%	106 100.0%	34 100.0%	38 100.0%	34 98.4%
ORIGIN QUEBEC	3 0.5%	2 5.3%	1 4.5%	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	1 0.1%	-	-	-	-	-	-	-	-	-	-	-	1 1.6%
ORIGIN WESTERN CANADA	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN ATLANTIC CANADA	2 0.3%	-	1 2.0%	-	-	-	-	-	1 1.5%	-	-	-	-
OTAP 10: JAMES BAY FRONTIER	982 1.2%	50 0.8%	25 0.5%	76 1.5%	92 1.6%	119 1.6%	66 0.9%	149 1.5%	118 1.2%	41 0.5%	54 0.9%	130 2.0%	64 0.9%
ORIGIN ONTARIO	889 90.5%	50 100.0%	24 96.0%	73 96.9%	44 48.1%	108 91.3%	63 95.5%	146 98.1%	103 87.3%	41 100.0%	53 98.4%	119 91.9%	64 100.0%
ORIGIN QUEBEC	86 8.8%	-	-	2 3.1%	48 51.9%	10 8.7%	3 4.5%	3 1.9%	9 7.9%	-	1 1.6%	10 7.5%	-
ORIGIN MANITOBA	- *	-	-	-	-	-	-	-	- 0.3%	-	-	-	-
ORIGIN WESTERN CANADA	5 0.5%	-	-	-	-	-	-	-	5 4.1%	-	-	-	-
ORIGIN ATLANTIC CANADA	2 0.2%	-	1 4.0%	-	-	-	-	-	- 0.3%	-	-	1 0.5%	-

Continued

DESTINATION OF VISIT
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
		MONTH OF TRIP											
TOTAL (UNWEIGHTED)	19226	896	1168	1331	1463	1761	1840	2317	2263	1736	1569	1472	1410
TOTAL (WEIGHTED - 000s)	83692	6360	4964	4965	5586	7519	6973	9614	9822	8182	6343	6357	7007
DESTINATION OF VISIT													
OTAP 11: NORTH OF SUPERIOR	636 0.8%	14 0.2%	24 0.5%	46 0.9%	28 0.5%	57 0.8%	48 0.7%	123 1.3%	99 1.0%	66 0.8%	56 0.9%	36 0.6%	37 0.5%
ORIGIN ONTARIO	591 92.9%	10 69.3%	24 100.0%	45 97.5%	24 86.0%	54 94.8%	48 99.0%	118 95.7%	93 93.9%	54 82.3%	50 89.6%	34 93.2%	36 97.1%
ORIGIN QUEBEC	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	30 4.6%	4 27.0%	-	1 1.9%	4 14.0%	-	- 1.0%	4 3.1%	1 0.7%	9 14.3%	4 6.3%	2 6.8%	- 1.2%
ORIGIN WESTERN CANADA	13 2.0%	1 3.8%	-	- 0.6%	-	2 4.1%	-	-	5 5.1%	2 3.4%	2 4.1%	-	-
ORIGIN ATLANTIC CANADA	3 0.5%	-	-	-	-	1 1.2%	-	1 1.2%	- 0.3%	-	-	-	1 1.7%
OTAP 12: SUNSET COUNTRY	632 0.8%	22 0.3%	17 0.3%	26 0.5%	27 0.5%	63 0.8%	92 1.3%	125 1.3%	130 1.3%	66 0.8%	30 0.5%	11 0.2%	24 0.3%
ORIGIN ONTARIO	223 35.3%	4 20.2%	10 61.9%	15 59.1%	10 37.7%	8 13.0%	37 39.7%	51 40.9%	32 24.8%	29 44.1%	12 39.7%	5 45.9%	9 36.0%
ORIGIN QUEBEC	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	394 62.3%	16 73.0%	6 38.1%	10 40.9%	17 62.3%	50 80.3%	56 60.3%	65 51.8%	98 75.2%	37 55.9%	18 58.6%	6 54.1%	16 64.0%
ORIGIN WESTERN CANADA	15 2.4%	1 6.8%	-	-	-	4 6.8%	-	9 7.4%	-	-	1 1.8%	-	-
ORIGIN ATLANTIC CANADA	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

DESTINATION OF VISIT
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
		MONTH OF TRIP											
TOTAL (UNWEIGHTED)	19226	896	1168	1331	1463	1761	1840	2317	2263	1736	1569	1472	1410
TOTAL (WEIGHTED - 000s)	83692	6360	4964	4965	5586	7519	6973	9614	9822	8182	6343	6357	7007
DESTINATION OF VISIT													
OTAPs 7-12 (NET)	6541 7.8%	275 4.3%	279 5.6%	391 7.9%	381 6.8%	616 8.2%	527 7.6%	1136 11.8%	1004 10.2%	635 7.8%	464 7.3%	498 7.8%	337 4.8%
ORIGIN ONTARIO	5929 90.6%	252 91.5%	265 95.2%	375 95.9%	313 82.1%	547 88.9%	468 88.8%	1036 91.2%	869 86.6%	583 91.8%	436 94.0%	470 94.4%	317 94.0%
ORIGIN QUEBEC	128 2.0%	2 0.6%	6 2.0%	4 1.1%	48 12.5%	11 1.8%	3 0.6%	13 1.1%	20 2.0%	-	3 0.5%	16 3.3%	3 0.8%
ORIGIN MANITOBA	428 6.5%	20 7.2%	6 2.3%	11 2.9%	21 5.4%	50 8.2%	56 10.7%	69 6.1%	100 9.9%	46 7.2%	22 4.8%	9 1.7%	17 5.0%
ORIGIN WESTERN CANADA	40 0.6%	2 0.7%	-	- 0.1%	-	7 1.1%	-	15 1.3%	10 1.0%	4 0.6%	3 0.6%	-	-
ORIGIN ATLANTIC CANADA	16 0.2%	-	2 0.6%	-	-	1 0.1%	-	3 0.2%	5 0.5%	3 0.4%	-	3 0.6%	1 0.2%
OTAP UNKNOWN	2261 2.7%	2016 31.7%	3 0.1%	1 *	-	21 0.3%	22 0.3%	50 0.5%	44 0.4%	34 0.4%	8 0.1%	56 0.9%	6 0.1%
ORIGIN ONTARIO	2229 98.6%	2016 100.0%	3 100.0%	-	-	11 52.2%	19 85.6%	38 75.9%	41 94.5%	34 100.0%	7 89.0%	54 97.7%	6 100.0%
ORIGIN QUEBEC	23 1.0%	-	-	1 74.2%	-	8 39.9%	-	12 24.1%	-	-	-	1 2.3%	-
ORIGIN MANITOBA	3 0.1%	-	-	-	-	-	3 14.4%	-	-	-	-	-	-
ORIGIN WESTERN CANADA	2 0.1%	-	-	-	-	-	-	-	2 5.5%	-	-	-	-
ORIGIN ATLANTIC CANADA	3 0.1%	-	-	- 25.8%	-	2 7.9%	-	-	-	-	1 11.0%	-	-

DESTINATION OF VISIT WITH AN OVERNIGHT STOP AT DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9320	425	461	536	632	851	943	1305	1280	872	762	647	706
TOTAL (WEIGHTED - 000s)	32882	1814	1702	1799	2092	2974	2706	5020	4733	3434	2151	2121	2335
DESTINATION OF VISIT													
OTAP 1: SOUTHWESTERN ONTARIO	3316 10.1%	218 12.0%	154 9.1%	210 11.7%	298 14.2%	281 9.5%	247 9.1%	524 10.4%	354 7.5%	306 8.9%	232 10.8%	204 9.6%	288 12.3%
ORIGIN ONTARIO	3214 96.9%	204 93.8%	153 99.2%	204 96.9%	288 96.5%	281 99.7%	246 99.4%	515 98.3%	344 97.1%	293 95.8%	226 97.3%	191 93.7%	271 94.1%
ORIGIN QUEBEC	40 1.2%	11 4.9%	-	4 1.8%	4 1.4%	-	-	-	5 1.4%	-	-	9 4.4%	7 2.5%
ORIGIN MANITOBA	4 0.1%	- 0.1%	-	1 0.3%	-	1 0.3%	-	-	1 0.2%	-	- 0.2%	1 0.5%	-
ORIGIN WESTERN CANADA	32 1.0%	-	1 0.5%	2 1.0%	4 1.4%	-	-	3 0.6%	2 0.5%	11 3.5%	3 1.1%	2 1.0%	5 1.8%
ORIGIN ATLANTIC CANADA	26 0.8%	2 1.1%	- 0.3%	-	2 0.6%	-	1 0.6%	6 1.1%	3 0.8%	2 0.8%	3 1.4%	1 0.3%	5 1.7%
OTAP 2: FESTIVAL COUNTRY	4609 14.0%	243 13.4%	255 15.0%	263 14.6%	366 17.5%	374 12.6%	358 13.2%	531 10.6%	617 13.0%	544 15.8%	305 14.2%	415 19.6%	339 14.5%
ORIGIN ONTARIO	4302 93.3%	226 93.3%	254 99.5%	245 93.0%	339 92.6%	350 93.8%	318 88.8%	488 91.9%	562 91.0%	527 96.8%	278 91.2%	392 94.6%	323 95.4%
ORIGIN QUEBEC	171 3.7%	12 5.1%	1 0.4%	16 5.9%	13 3.5%	8 2.2%	33 9.1%	28 5.4%	48 7.8%	3 0.5%	-	5 1.2%	4 1.2%
ORIGIN MANITOBA	17 0.4%	-	-	-	-	1 0.3%	-	6 1.1%	1 0.2%	7 1.3%	-	2 0.4%	-
ORIGIN WESTERN CANADA	54 1.2%	1 0.4%	-	-	12 3.4%	10 2.7%	-	- 0.1%	2 0.3%	2 0.4%	5 1.7%	13 3.1%	8 2.3%
ORIGIN ATLANTIC CANADA	65 1.4%	3 1.3%	- 0.1%	3 1.1%	2 0.5%	4 1.1%	8 2.1%	8 1.6%	4 0.7%	5 0.9%	21 7.0%	3 0.7%	3 1.0%

Continued

DESTINATION OF VISIT WITH AN OVERNIGHT STOP AT DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9320	425	461	536	632	851	843	1305	1280	872	762	647	706
TOTAL (WEIGHTED - 000s)	32882	1814	1702	1799	2092	2974	2706	5020	4733	3434	2151	2121	2335
DESTINATION OF VISIT													
OTAP 3: LAKELANDS	5482 16.7%	300 16.5%	270 15.9%	238 13.3%	206 9.8%	505 17.0%	449 16.6%	1128 22.5%	965 20.4%	710 20.7%	247 11.5%	129 6.1%	334 14.3%
ORIGIN ONTARIO	5427 99.0%	300 100.0%	270 100.0%	238 99.6%	205 99.6%	505 100.0%	447 99.5%	1127 99.9%	935 96.8%	702 98.9%	244 98.7%	126 98.0%	329 98.4%
ORIGIN QUEBEC	38 0.7%	-	-	-	-	-	2 0.5%	1 0.1%	28 2.9%	5 0.8%	-	2 1.4%	-
ORIGIN MANITOBA	1 *	-	-	-	-	-	-	- *	-	-	1 0.3%	-	-
ORIGIN WESTERN CANADA	4 0.1%	-	-	-	-	-	-	-	-	-	2 0.8%	-	2 0.7%
ORIGIN ATLANTIC CANADA	11 0.2%	-	-	1 0.4%	1 0.4%	-	-	-	3 0.3%	2 0.3%	1 0.2%	1 0.6%	3 0.8%
OTAP 4: METRO TORONTO	5545 16.9%	401 22.1%	378 22.2%	304 16.9%	390 18.7%	451 15.2%	359 13.3%	419 8.4%	581 12.3%	658 19.2%	437 20.3%	503 23.7%	663 28.4%
ORIGIN ONTARIO	4125 74.4%	357 89.2%	284 75.1%	218 71.8%	236 60.5%	344 76.3%	261 72.6%	307 73.2%	449 77.4%	421 63.9%	329 75.3%	398 79.0%	521 78.5%
ORIGIN QUEBEC	833 15.0%	17 4.3%	63 16.6%	45 14.9%	100 25.6%	58 12.9%	39 10.9%	80 19.0%	71 12.2%	172 26.1%	41 9.3%	62 12.2%	86 12.9%
ORIGIN MANITOBA	77 1.4%	2 0.4%	1 0.1%	7 2.4%	6 1.5%	10 2.1%	3 0.8%	5 1.2%	11 1.9%	11 1.7%	10 2.2%	11 2.1%	1 0.2%
ORIGIN WESTERN CANADA	314 5.7%	15 3.7%	24 6.3%	15 4.9%	35 8.9%	26 5.9%	40 11.1%	9 2.2%	22 3.9%	41 6.3%	42 9.5%	22 4.4%	23 3.5%
ORIGIN ATLANTIC CANADA	195 3.5%	9 2.3%	7 1.9%	18 6.0%	14 3.5%	12 2.7%	17 4.6%	18 4.4%	27 4.6%	13 2.0%	16 3.5%	11 2.3%	33 5.0%

Continued

DESTINATION OF VISIT WITH AN OVERNIGHT STOP AT DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

		MONTH OF TRIP											
	TOTAL	JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9320	425	461	536	632	851	843	1305	1280	872	762	647	706
TOTAL (WEIGHTED - 000s)	32882	1814	1702	1799	2092	2974	2706	5020	4733	3434	2151	2121	2335
DESTINATION OF VISIT													
OTAP 5: GETAWAY COUNTRY	4128 12.6%	284 15.7%	159 9.4%	188 10.5%	238 11.4%	394 13.3%	481 17.8%	612 12.2%	738 15.6%	317 9.2%	246 11.4%	209 9.8%	262 11.2%
ORIGIN ONTARIO	4022 97.4%	258 90.8%	159 100.0%	188 99.7%	230 96.6%	382 96.8%	472 98.0%	599 97.9%	726 98.4%	309 97.5%	236 96.2%	208 99.8%	255 97.3%
ORIGIN QUEBEC	72 1.7%	24 8.5%	-	-	5 2.3%	11 2.8%	7 1.4%	12 2.0%	6 0.8%	2 0.5%	2 1.0%	-	3 1.2%
ORIGIN MANITOBA	7 0.2%	-	-	-	-	-	1 0.2%	-	-	-	6 2.4%	-	-
ORIGIN WESTERN CANADA	8 0.2%	-	-	-	-	- 0.1%	-	1 0.2%	5 0.7%	1 0.3%	-	-	-
ORIGIN ATLANTIC CANADA	20 0.5%	2 0.7%	-	1 0.3%	3 1.1%	1 0.2%	2 0.4%	-	1 0.1%	5 1.7%	1 0.5%	- 0.2%	4 1.5%
OTAP 6: ONTARIO EAST	5437 16.5%	214 11.8%	332 19.5%	362 20.1%	384 18.3%	550 18.5%	389 14.4%	942 18.8%	719 15.2%	479 13.9%	426 19.8%	372 17.6%	266 11.4%
ORIGIN ONTARIO	4289 78.9%	155 72.6%	256 77.1%	301 83.2%	337 87.8%	369 67.1%	330 84.7%	787 83.5%	629 87.4%	320 66.9%	374 87.8%	245 65.7%	186 69.7%
ORIGIN QUEBEC	857 15.8%	38 17.6%	53 16.1%	43 11.8%	33 8.5%	157 28.6%	30 7.6%	137 14.5%	68 9.4%	144 30.0%	4 1.0%	88 23.5%	63 23.8%
ORIGIN MANITOBA	41 0.8%	5 2.4%	3 0.8%	6 1.6%	2 0.6%	3 0.5%	1 0.3%	5 0.5%	4 0.5%	1 0.2%	4 1.0%	4 1.1%	3 1.1%
ORIGIN WESTERN CANADA	144 2.6%	13 6.0%	11 3.2%	5 1.4%	7 1.9%	4 0.8%	18 4.7%	6 0.6%	10 1.4%	7 1.5%	30 7.1%	24 6.3%	9 3.3%
ORIGIN ATLANTIC CANADA	106 2.0%	3 1.4%	10 2.9%	7 2.1%	4 1.1%	16 3.0%	10 2.7%	8 0.8%	9 1.3%	7 1.4%	13 3.1%	12 3.4%	6 2.1%

Continued

DESTINATION OF VISIT WITH AN OVERNIGHT STOP AT DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9320	425	461	536	632	851	843	1305	1280	872	762	647	706
TOTAL (WEIGHTED - 000s)	32882	1814	1702	1799	2092	2974	2706	5020	4733	3434	2151	2121	2335
DESTINATION OF VISIT													
OTAP 7: NEAR NORTH	775 2.4%	34 1.9%	55 3.2%	33 1.8%	10 0.5%	79 2.6%	68 2.5%	141 2.8%	163 3.4%	75 2.2%	61 2.8%	38 1.8%	18 0.8%
ORIGIN ONTARIO	764 98.5%	34 100.0%	55 100.0%	33 100.0%	10 100.0%	79 100.0%	68 100.0%	140 99.2%	158 97.4%	74 98.8%	60 98.3%	35 93.5%	16 90.2%
ORIGIN QUEBEC	6 0.8%	-	-	-	-	-	-	-	4 2.6%	-	1 0.9%	-	2 9.8%
ORIGIN MANITOBA	1 0.1%	-	-	-	-	-	-	-	-	-	1 0.9%	-	-
ORIGIN WESTERN CANADA	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN ATLANTIC CANADA	4 0.6%	-	-	-	-	-	-	1 0.8%	-	1 1.2%	-	2 6.5%	-
OTAP 8: RAINBOW COUNTRY	1581 4.8%	50 2.8%	41 2.4%	80 4.4%	62 3.0%	140 4.7%	142 5.2%	397 7.9%	232 4.9%	162 4.7%	72 3.3%	141 6.7%	62 2.7%
ORIGIN ONTARIO	1551 98.1%	50 100.0%	37 89.7%	78 97.5%	62 100.0%	139 99.5%	142 100.0%	385 97.0%	228 98.2%	159 98.2%	70 97.6%	140 99.3%	61 98.3%
ORIGIN QUEBEC	15 1.0%	-	4 10.3%	2 2.5%	-	1 0.5%	-	5 1.4%	-	-	1 1.6%	1 0.7%	1 1.4%
ORIGIN MANITOBA	3 0.2%	-	-	-	-	-	-	1 0.3%	1 0.4%	-	1 0.8%	-	- 0.3%
ORIG"N WESTERN CANADA	7 0.4%	-	-	-	-	-	-	6 1.4%	-	1 0.8%	-	-	-
ORIGIN ATLANTIC CANADA	5 0.3%	-	-	-	-	-	-	-	3 1.3%	2 1.0%	-	-	-

Continued

DESTINATION OF VISIT WITH AN OVERNIGHT STOP AT DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9320	425	461	536	632	851	843	1305	1280	872	762	647	706
TOTAL (WEIGHTED - 000s)	32882	1814	1702	1799	2092	2974	2706	5020	4733	3434	2151	2121	2335
DESTINATION OF VISIT													
OTAP 9: ALGOMA COUNTRY	394 1.2%	19 1.0%	20 1.2%	41 2.3%	27 1.3%	17 0.6%	25 0.9%	57 1.1%	74 1.6%	40 1.2%	26 1.2%	19 0.9%	30 1.3%
ORIGIN ONTARIO	390 99.1%	19 100.0%	18 90.6%	41 100.0%	27 100.0%	17 100.0%	25 100.0%	57 100.0%	72 98.3%	40 100.0%	26 100.0%	19 100.0%	29 98.1%
ORIGIN QUEBEC	1 0.3%	-	1 6.5%	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	1 0.1%	-	-	-	-	-	-	-	-	-	-	-	1 1.9%
ORIGIN WESTERN CANADA	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN ATLANTIC CANADA	2 0.5%	-	1 2.9%	-	-	-	-	-	1 1.7%	-	-	-	-
OTAP 10: JAMES BAY FRONTIER	446 1.4%	33 1.8%	12 0.7%	25 1.4%	49 2.3%	49 1.6%	38 1.4%	61 1.2%	65 1.4%	21 0.6%	27 1.2%	35 1.7%	32 1.4%
ORIGIN ONTARIO	403 90.3%	33 100.0%	11 91.9%	25 100.0%	24 49.9%	43 89.2%	38 100.0%	59 96.3%	56 85.3%	21 100.0%	27 100.0%	34 98.1%	32 100.0%
ORIGIN QUEBEC	36 8.0%	-	-	-	24 50.1%	5 10.8%	-	2 3.7%	4 6.1%	-	-	-	-
ORIGIN MANITOBA	- 0.1%	-	-	-	-	-	-	-	- 0.5%	-	-	-	-
ORIGIN WESTERN CANADA	5 1.1%	-	-	-	-	-	-	-	5 7.5%	-	-	-	-
ORIGIN ATLANTIC CANADA	2 0.4%	-	1 8.1%	-	-	-	-	-	- 0.5%	-	-	1 1.9%	-

Continued

DESTINATION OF VISIT WITH AN OVERNIGHT STOP AT DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9320	425	461	536	632	851	843	1305	1280	872	762	647	706
TOTAL (WEIGHTED - 000s)	32882	1814	1702	1799	2092	2974	2706	5020	4733	3434	2151	2121	2335
DESTINATION OF VISIT													
OTAP 11: NORTH OF SUPERIOR	418 1.3%	6 0.3%	13 0.8%	36 2.0%	23 1.1%	42 1.4%	38 1.4%	85 1.7%	55 1.2%	46 1.3%	37 1.7%	24 1.1%	13 0.5%
ORIGIN ONTARIO	374 89.5%	4 56.6%	13 100.0%	35 96.8%	19 82.6%	39 93.0%	37 98.7%	80 93.7%	48 88.9%	34 74.5%	32 84.5%	21 89.7%	12 91.5%
ORIGIN QUEBEC	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	28 6.7%	2 35.0%	-	1 2.5%	4 17.4%	-	- 1.3%	4 4.6%	1 1.3%	9 20.6%	4 9.4%	2 10.3%	- 3.5%
ORIGIN WESTERN CANADA	13 3.0%	1 8.4%	-	- 0.8%	-	2 5.4%	-	-	5 9.3%	2 4.9%	2 6.1%	-	-
ORIGIN ATLANTIC CANADA	3 0.7%	-	-	-	-	1 1.5%	-	1 1.7%	- 0.6%	-	-	-	1 5.1%
OTAP 12: SUNSET COUNTRY	460 1.4%	10 0.6%	5 0.3%	14 0.8%	21 1.0%	53 1.8%	74 2.7%	88 1.8%	106 2.2%	42 1.2%	21 1.0%	11 0.5%	14 0.6%
ORIGIN ONTARIO	132 28.7%	4 43.5%	2 37.4%	6 40.6%	9 42.8%	6 12.1%	27 36.2%	25 28.2%	16 15.2%	12 29.2%	11 50.7%	5 43.4%	9 62.4%
ORIGIN QUEBEC	-	-	-	-	-	-	-	-	-	-	-	-	-
ORIGIN MANITOBA	313 68.0%	4 41.8%	3 62.6%	9 59.4%	12 57.2%	42 79.9%	47 63.8%	54 61.4%	90 84.8%	30 70.8%	10 46.7%	6 56.6%	5 37.6%
ORIGIN WESTERN CANADA	15 3.4%	1 14.7%	-	-	-	4 8.0%	-	9 10.4%	-	-	1 2.5%	-	-
ORIGIN ATLANTIC CANADA	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

DESTINATION OF VISIT WITH AN OVERNIGHT STOP AT DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO
BY MONTH IN WHICH TRIP ENDED

	TOTAL	MONTH OF TRIP: JAN.	FEB.	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPT.	OCT.	NOV.	DEC.
TOTAL (UNWEIGHTED)	9320	425	461	536	632	851	843	1305	1280	872	762	647	706
TOTAL (WEIGHTED - 000s)	32882	1814	1702	1799	2092	2974	2706	5020	4733	3434	2151	2121	2335
DESTINATION OF VISIT													
OTAPs 7-12 (NET)	4095 12.5%	155 8.5%	147 8.6%	230 12.8%	191 9.1%	381 12.8%	387 14.3%	830 16.5%	696 14.7%	386 11.2%	244 11.4%	279 13.2%	169 7.2%
ORIGIN ONTARIO	3634 88.7%	145 93.4%	136 92.9%	218 94.9%	151 78.9%	326 85.5%	340 87.7%	746 89.9%	581 83.4%	341 88.3%	225 92.3%	267 95.5%	159 94.2%
ORIGIN QUEBEC	61 1.5%	2 1.1%	6 3.8%	2 0.9%	24 12.7%	6 1.6%	-	8 0.9%	8 1.2%	-	2 0.7%	1 0.3%	3 1.6%
ORIGIN MANITOBA	345 8.4%	6 4.2%	3 2.3%	9 4.1%	16 8.4%	42 11.0%	48 12.3%	59 7.1%	92 13.3%	39 10.1%	14 5.9%	9 3.1%	7 3.9%
ORIGIN WESTERN CANADA	40 1.0%	2 1.3%	-	- 0.1%	-	7 1.7%	-	15 1.8%	10 1.4%	4 0.9%	3 1.2%	-	-
ORIGIN ATLANTIC CANADA	16 0.4%	-	2 1.1%	-	-	1 0.2%	-	3 0.3%	5 0.7%	3 0.7%	-	3 1.1%	1 0.4%
OTAP UNKNOWN	101 0.3%	-	3 0.2%	1 0.1%	-	7 0.2%	16 0.6%	26 0.5%	30 0.6%	7 0.2%	8 0.4%	2 0.1%	-
ORIGIN ONTARIO	74 73.5%	-	3 100.0%	-	-	2 24.0%	13 80.0%	14 53.3%	28 92.0%	7 100.0%	7 89.0%	1 46.3%	-
ORIGIN QUEBEC	18 18.1%	-	-	1 74.2%	-	4 53.5%	-	12 46.7%	-	-	-	1 53.7%	-
ORIGIN MANITOBA	3 3.2%	-	-	-	-	-	3 20.0%	-	-	-	-	-	-
ORIGIN WESTERN CANADA	2 2.4%	-	-	-	-	-	-	-	2 8.0%	-	-	-	-
ORIGIN ATLANTIC CANADA	3 2.9%	-	-	- 25.8%	-	2 22.6%	-	-	-	-	1 11.0%	-	-

LOCATION OF VISIT BY PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN OTAP
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
LOCATION OF VISIT																		
OTAP 1: SOUTHWESTERN ONTARIO	10026	6563	3462	9886	6563	3323	41	-	41	6	-	6	59	-	59	34	-	34
VISITING FRIENDS & RELATIVES	3970 39.6%	2226 33.9%	1744 50.4%	3897 39.4%	2226 33.9%	1672 50.3%	20 48.6%	-	20 48.6%	3 40.0%	-	3 42.5%	35 59.5%	-	35 59.5%	15 44.3%	-	15 44.3%
PLEASURE	3245 32.4%	2165 33.0%	1079 31.2%	3208 32.4%	2165 33.0%	1042 31.4%	15 36.0%	-	15 36.0%	1 13.7%	-	1 14.6%	11 18.2%	-	11 18.2%	11 31.6%	-	11 31.6%
BUSINESS	1177 11.7%	854 13.0%	323 9.3%	1170 11.8%	854 13.0%	315 9.5%	-	-	-	3 40.2%	-	3 42.8%	5 8.3%	-	5 8.3%	-	-	-
PERSONAL	1633 16.3%	1318 20.1%	315 9.1%	1610 16.3%	1318 20.1%	292 8.8%	6 15.4%	-	6 15.4%	- 6.0%	- 100%	-	8 14.0%	-	8 14.0%	8 24.1%	-	8 24.1%
DON'T KNOW/NOT STATED	1 *	-	1 *	1 *	-	1 *	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 2: FESTIVAL COUNTRY	15662	10752	4911	15236	10729	4507	206	19	187	28	1	26	102	2	100	91	-	91
VISITING FRIENDS & RELATIVES	6096 38.9%	3809 35.4%	2287 46.6%	5937 39.0%	3801 35.4%	2136 47.4%	68 32.9%	7 36.8%	61 32.5%	16 59.2%	1 100%	15 57.0%	38 37.5%	-	38 38.4%	37 40.8%	-	37 40.8%
PLEASURE	6540 41.8%	4579 42.6%	1961 39.9%	6347 41.7%	4567 42.6%	1780 39.5%	115 55.7%	12 63.2%	102 54.9%	6 22.7%	-	6 23.9%	30 29.0%	-	30 29.7%	42 46.3%	-	42 46.3%
BUSINESS	1251 8.0%	970 9.0%	281 5.7%	1201 7.9%	970 9.0%	231 5.1%	21 10.2%	-	21 11.3%	5 18.0%	-	5 19.0%	20 19.8%	-	20 20.2%	5 5.0%	-	5 5.0%
PERSONAL	1774 11.3%	1394 13.0%	381 7.8%	1750 11.5%	1391 13.0%	359 8.0%	3 1.2%	-	3 1.4%	-	-	-	14 13.8%	2 100%	12 11.7%	7 7.9%	-	7 7.9%
DON'T KNOW/NOT STATED	1 *	-	1 *	1 *	-	1 *	-	-	-	-	-	-	-	-	-	-	-	-

Continued

LOCATION OF VISIT BY PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN OTAP
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
LOCATION OF VISIT																		
OTAP 3: LAKELANDS	11350	5697	5654	11248	5691	5557	48	6	42	4	-	4	31	-	31	20	-	20
VISITING FRIENDS & RELATIVES	2966	1461	1505	2924	1461	1463	7	-	7	3	-	3	19	-	19	14	-	14
	26.1%	25.6%	26.6%	26.0%	25.7%	26.3%	14.1%		16.1%	61.0%		61.0%	60.8%		60.8%	68.7%		68.7%
PLEASURE	6672	2951	3721	6638	2951	3687	27	-	27	2	-	2	3	-	3	3	-	3
	58.8%	51.8%	65.8%	59.0%	51.9%	66.3%	56.6%		64.5%	39.0%		39.0%	10.0%		10.0%	13.6%		13.6%
BUSINESS	641	490	151	620	489	131	9	1	8	-	-	-	9	-	9	3	-	3
	5.7%	8.6%	2.7%	5.5%	8.6%	2.4%	19.7%	22.1%	19.3%				29.2%		29.2%	16.1%		16.1%
PERSONAL	1071	794	277	1066	789	277	5	5	-	-	-	-	-	-	-	-	-	-
	9.4%	13.9%	4.9%	9.5%	13.9%	5.0%	9.6%	77.9%								1.7%		1.7%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 4: METRO TORONTO	15720	9648	6072	13892	9504	4389	1040	123	917	101	2	98	418	11	407	269	8	261
VISITING FRIENDS & RELATIVES	5378	3037	2341	4853	3002	1851	286	22	264	37	-	37	126	7	119	75	5	70
	34.2%	31.5%	38.6%	34.9%	31.6%	42.2%	27.5%	18.2%	28.8%	36.8%		37.7%	30.2%	66.0%	29.3%	27.9%	64.7%	26.8%
PLEASURE	5209	3474	1735	4789	3467	1322	214	5	209	29	1	27	80	-	80	97	1	96
	33.1%	36.0%	28.6%	34.5%	36.5%	30.1%	20.6%	4.4%	22.8%	28.4%	54.2%	27.8%	19.2%		19.8%	36.1%	10.6%	36.9%
BUSINESS	3147	1649	1498	2408	1562	846	438	81	357	30	1	29	201	4	197	70	1	70
	20.0%	17.1%	24.7%	17.3%	16.4%	19.3%	42.1%	65.6%	39.0%	29.3%	45.8%	29.0%	48.0%	34.0%	48.4%	26.2%	9.0%	26.7%
PERSONAL	1984	1487	497	1840	1471	369	102	15	87	5	-	5	10	-	10	26	1	25
	12.6%	15.4%	8.2%	13.2%	15.5%	8.4%	9.8%	11.8%	9.5%	5.4%		5.6%	2.5%		2.5%	9.8%	15.7%	9.7%
DON'T KNOW/NOT STATED	2	2	-	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*												

Continued

LOCATION OF VISIT BY PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN OTAP
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
LOCATION OF VISIT																		
OTAP 5: GETAWAY COUNTRY	10871	6469	4402	10712	6465	4248	99	4	94	11	-	11	18	-	18	32	-	31
VISITING FRIENDS & RELATIVES	4263	2503	1760	4164	2502	1661	64	-	64	7	-	7	8	-	8	20	-	20
	39.2%	38.7%	40.0%	38.9%	38.7%	39.1%	64.5%		67.3%	63.6%		63.6%	48.1%		48.1%	63.7%	100%	63.5%
PLEASURE	4381	2101	2280	4342	2101	2241	25	-	25	1	-	1	7	-	7	5	-	5
	40.3%	32.5%	51.8%	40.5%	32.5%	52.8%	25.7%		26.8%	13.0%		13.0%	40.5%		40.5%	16.4%		16.4%
BUSINESS	744	651	93	735	647	89	6	4	2	2	-	2	-	-	-	-	-	-
	6.8%	10.1%	2.1%	6.9%	10.0%	2.1%	5.8%	100%	1.7%	23.4%		23.4%						
PERSONAL	1470	1201	269	1457	1201	256	4	-	4	-	-	-	2	-	2	6	-	6
	13.5%	18.6%	6.1%	13.6%	18.6%	6.0%	4.1%		4.2%				11.4%		11.4%	19.9%		20.0%
DON'T KNOW/NOT STATED	14	14	-	14	14	-	-	-	-	-	-	-	-	-	-	-	-	-
	0.1%	0.2%		0.1%	0.2%													
OTAP 6: ONTARIO EAST	12959	7244	5715	10771	6345	4426	1788	891	897	44	-	44	209	3	206	147	4	143
VISITING FRIENDS & RELATIVES	4913	2407	2506	3834	1999	1836	918	408	510	10	-	10	94	-	94	56	-	56
	37.9%	33.2%	43.8%	35.6%	31.5%	41.5%	51.3%	45.8%	56.9%	22.4%		22.4%	45.1%		45.7%	38.4%	6.2%	39.4%
PLEASURE	4569	2393	2177	3982	2148	1834	480	243	237	15	-	15	48	-	48	45	2	43
	35.3%	33.0%	38.1%	37.0%	33.9%	41.4%	26.8%	27.3%	26.4%	33.7%		33.7%	23.0%		23.3%	30.4%	39.5%	30.2%
BUSINESS	1375	781	594	1030	646	384	235	132	103	19	-	19	60	2	57	32	1	31
	10.6%	10.8%	10.4%	9.6%	10.2%	8.7%	13.2%	14.8%	11.5%	42.2%		42.2%	28.5%	67.4%	27.9%	21.5%	16.1%	21.7%
PERSONAL	2089	1655	434	1912	1544	368	154	108	46	1	-	1	7	1	6	14	2	13
	16.1%	22.8%	7.6%	17.8%	24.3%	8.3%	8.6%	12.1%	5.2%	1.8%		1.8%	3.5%	32.6%	3.1%	9.6%	38.2%	8.8%
DON'T KNOW/NOT STATED	13	8	5	12	8	4	-	-	-	-	-	-	-	-	-	-	-	-
	0.1%	0.1%	0.1%	0.1%	0.1%	0.1%	*		*									

Continued

LOCATION OF VISIT BY PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN OTAP
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
LOCATION OF VISIT	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
OTAP 7: NEAR NORTH	1428	583	845	1393	582	811	24	1	22	1	-	1	3	-	3	8	-	8
VISITING FRIENDS & RELATIVES	362	106	256	352	106	245	5	-	5	-	-	-	-	-	-	5	-	5
	25.4%	18.3%	30.3%	25.3%	18.3%	30.3%	19.0%		20.1%				15.2%		15.2%	66.3%		66.3%
PLEASURE	644	199	445	622	198	424	19	1	17	-	-	-	1	-	1	3	-	3
	45.1%	34.2%	52.6%	44.6%	34.0%	52.3%	78.8%	100%	77.5%				30.2%		30.2%	33.7%		33.7%
BUSINESS	141	104	37	139	104	35	-	-	-	-	-	-	2	-	2	-	-	-
	9.8%	17.8%	4.4%	10.0%	17.8%	4.4%							54.6%		54.6%			
PERSONAL	279	174	106	278	174	105	1	-	1	1	-	1	-	-	-	-	-	-
	19.6%	29.8%	12.5%	20.0%	29.8%	12.9%	2.2%		2.3%	100%		100%						
DON'T KNOW/NOT STATED	2	-	2	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-
	0.1%		0.2%	0.1%		0.2%												
OTAP 8: RAINBOW COUNTRY	2488	749	1739	2416	733	1682	38	16	22	4	-	4	19	-	19	11	-	11
VISITING FRIENDS & RELATIVES	854	287	567	807	287	519	17	-	17	4	-	4	17	-	17	9	-	9
	34.3%	38.4%	32.6%	33.4%	39.2%	30.9%	45.9%		79.1%	89.1%		89.1%	89.6%		89.6%	83.3%		83.3%
PLEASURE	1142	239	903	1125	227	898	14	12	2	-	-	-	1	-	1	2	-	2
	45.9%	31.9%	51.9%	46.6%	31.0%	53.4%	35.7%	73.2%	8.7%	10.9%		10.9%	4.4%		4.4%	15.3%		15.3%
BUSINESS	262	78	184	259	78	181	2	-	2	-	-	-	1	-	1	-	-	-
	10.5%	10.4%	10.6%	10.7%	10.7%	10.8%	4.1%		7.1%				6.0%		6.0%	1.4%		1.4%
PERSONAL	230	144	85	224	140	84	5	4	1	-	-	-	-	-	-	-	-	-
	9.2%	19.3%	4.9%	9.3%	19.1%	5.0%	14.3%	26.8%	5.2%									
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

LOCATION OF VISIT BY PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN OTAP
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
LOCATION OF VISIT																		
OTAP 9: ALGOMA COUNTRY	755	208	546	702	207	495	6	2	4	12	-	12	30	-	30	5	-	5
VISITING FRIENDS & RELATIVES	228	26	202	202	24	178	2	2	-	7	-	7	14	-	14	3	-	3
	30.2%	12.4%	37.0%	28.8%	11.7%	35.9%	28.8%	100%		58.7%		58.7%	47.0%		47.0%	65.2%		65.2%
PLEASURE	315	86	229	292	86	206	4	-	4	4	-	4	13	-	13	2	-	2
	41.8%	41.3%	41.9%	41.6%	41.7%	41.6%	71.2%		100%	36.6%		36.6%	43.3%		43.3%	34.8%		34.8%
BUSINESS	110	61	49	110	61	49	-	-	-	-	-	-	-	-	-	-	-	-
	14.6%	29.4%	8.9%	15.7%	29.7%	9.8%				1.4%		1.4%						
PERSONAL	101	35	66	98	35	63	-	-	-	-	-	-	3	-	3	-	-	-
	13.4%	16.9%	12.1%	14.0%	17.0%	12.7%				3.3%		3.3%	9.7%		9.7%			
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 10: JAMES BAY FRONTIER	1011	536	475	904	485	419	89	50	39	-	-	-	15	-	15	2	-	2
VISITING FRIENDS & RELATIVES	333	87	246	270	63	207	54	23	31	-	-	-	7	-	7	2	-	2
	32.9%	16.2%	51.8%	29.9%	13.1%	49.5%	60.6%	46.3%	79.1%	100%		100%	42.3%		42.3%	83.9%		83.9%
PLEASURE	387	239	148	355	220	135	27	20	7	-	-	-	6	-	6	-	-	-
	38.3%	44.7%	31.1%	39.2%	45.3%	32.2%	30.1%	39.0%	18.6%				36.1%		36.1%	16.1%		16.1%
BUSINESS	99	66	33	95	65	29	1	1	-	-	-	-	3	-	3	-	-	-
	9.8%	12.4%	6.9%	10.5%	13.4%	7.0%	1.4%	2.4%					21.6%		21.6%			
PERSONAL	191	143	48	184	137	47	7	6	1	-	-	-	-	-	-	-	-	-
	18.9%	26.7%	10.1%	20.4%	28.2%	11.3%	8.0%	12.3%	2.3%									
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

LOCATION OF VISIT BY PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN OTAP
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
LOCATION OF VISIT	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
OTAP 11: NORTH OF SUPERIOR	719	218	501	618	216	401	16	-	16	40	2	38	39	-	39	7	-	7
VISITING FRIENDS & RELATIVES	222	44	177	171	44	126	-	-	-	20	-	20	30	-	30	1	-	1
	30.8%	20.3%	35.4%	27.6%	20.5%	31.5%				49.3%		51.3%	77.7%		77.7%	14.3%		14.3%
PLEASURE	327	114	213	298	114	184	16	-	16	4	-	4	6	-	6	3	-	3
	45.5%	52.3%	42.5%	48.2%	52.7%	45.8%	100%		100%	10.0%		10.5%	15.9%		15.9%	43.9%		43.9%
BUSINESS	82	19	63	66	18	48	-	-	-	15	2	13	1	-	1	1	-	1
	11.4%	8.8%	12.5%	10.7%	8.1%	12.0%				36.2%	100%	33.6%	2.1%		2.1%	9.7%		9.7%
PERSONAL	89	40	48	83	40	43	-	-	-	2	-	2	2	-	2	2	-	2
	12.3%	18.6%	9.6%	13.4%	18.7%	10.6%				4.4%		4.6%	4.3%		4.3%	32.0%		32.0%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 12: SUNSET COUNTRY	688	172	516	251	91	160	-	-	-	397	81	316	38	-	38	1	-	1
VISITING FRIENDS & RELATIVES	149	27	122	77	14	63	-	-	-	55	13	42	15	-	15	1	-	1
	21.6%	15.4%	23.6%	30.7%	15.4%	39.4%				13.8%	15.5%	13.3%	40.4%		40.4%	100%		100%
PLEASURE	390	72	318	97	39	58	-	-	-	272	32	239	21	-	21	-	-	-
	56.7%	41.6%	61.7%	38.7%	43.4%	36.0%				68.3%	39.7%	75.7%	55.2%		55.2%			
BUSINESS	112	61	51	46	26	20	-	-	-	66	35	31	-	-	-	-	-	-
	16.3%	35.6%	9.9%	18.4%	28.4%	12.7%				16.7%	43.6%	9.8%						
PERSONAL	37	13	24	30	12	19	-	-	-	5	1	4	2	-	2	-	-	-
	5.3%	7.4%	4.7%	12.0%	12.8%	11.6%				1.2%	1.2%	1.2%	4.5%		4.5%			
DON'T KNOW/NOT STATED	1	-	1	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
	0.1%		0.1%	0.2%		0.3%												

Continued

LOCATION OF VISIT BY PURPOSE OF TRIP
BASE: TOTAL PERSON VISITS IN OTAP
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
LOCATION OF VISIT																		
OTAPS 7-12 (NET)	6833	2446	4387	6113	2296	3817	152	67	84	440	83	357	104	-	104	25	-	25
VISITING FRIENDS & RELATIVES	2058	572	1486	1836	536	1299	76	23	53	75	13	62	56	-	56	16	-	16
	30.1%	23.4%	33.9%	30.0%	23.4%	34.0%	49.9%	34.4%	62.3%	17.1%	15.2%	17.5%	53.8%		53.8%	62.3%		62.3%
PLEASURE	3090	939	2151	2711	874	1838	60	33	28	277	32	245	35	-	35	7	-	7
	45.2%	38.4%	49.0%	44.4%	38.1%	48.1%	39.7%	48.3%	32.9%	63.1%	38.9%	68.7%	33.4%		33.4%	26.0%		26.0%
BUSINESS	775	389	387	685	350	334	3	1	2	80	37	43	7	-	7	1	-	1
	11.3%	15.9%	8.8%	11.2%	15.3%	8.8%	1.8%	1.8%	1.8%	18.3%	44.6%	12.1%	6.7%		6.7%	3.2%		3.2%
PERSONAL	908	547	361	879	535	344	13	10	3	7	1	6	6	-	6	2	-	2
	13.3%	22.4%	8.2%	14.4%	23.3%	9.0%	8.6%	15.5%	3.0%	1.6%	1.2%	1.7%	6.1%		6.1%	8.5%		8.5%
DON'T KNOW/NOT STATED	2	-	2	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-
	*		*	*		0.1%												
OTAP UNKNOWN	2287	2160	127	2239	2155	84	33	4	29	5	-	5	5	-	5	5	-	5
VISITING FRIENDS & RELATIVES	621	584	37	610	584	27	5	-	5	1	-	1	5	-	5	1	-	1
	27.2%	27.0%	29.5%	27.3%	27.1%	31.6%	14.6%		16.8%	13.1%		13.1%	100%		100%	17.3%		17.3%
PLEASURE	831	748	83	800	748	53	22	-	22	4	-	4	-	-	-	4	-	4
	36.3%	34.6%	65.2%	35.7%	34.7%	62.5%	66.8%		77.0%	86.9%		86.9%				82.7%		82.7%
BUSINESS	185	183	2	179	179	-	6	4	2	-	-	-	-	-	-	-	-	-
	8.1%	8.5%	1.4%	8.0%	8.3%		18.6%	100%	6.2%									
PERSONAL	650	645	5	650	645	5	-	-	-	-	-	-	-	-	-	-	-	-
	28.4%	29.9%	3.9%	29.0%	29.9%	5.9%												
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

DESTINATION OF VISIT BY PURPOSE OF TRIP
BASE: PERSON VISITS WITH A DESTINATION IN OTAP
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
DESTINATION OF VISIT																		
OTAP 1: SOUTHWESTERN ONTARIO	9880	6563	3316	9777	6563	3214	40	-	40	4	-	4	32	-	32	26	-	26
VISITING FRIENDS & RELATIVES	3932	2226	1707	3875	2226	1649	20	-	20	2	-	2	25	-	25	11	-	11
	39.8%	33.9%	51.5%	39.6%	33.9%	51.3%	50.0%		50.0%	48.8%		53.7%	76.6%		76.6%	40.3%		40.3%
PLEASURE	3174	2165	1009	3150	2165	985	14	-	14	-	-	-	1	-	1	9	-	9
	32.1%	33.0%	30.4%	32.2%	33.0%	30.7%	34.0%		34.0%	10.1%		11.2%	2.0%		2.0%	34.1%		34.1%
BUSINESS	1160	854	306	1159	854	305	-	-	-	1	-	1	-	-	-	-	-	-
	11.7%	13.0%	9.2%	11.9%	13.0%	9.5%				31.9%		35.1%						
PERSONAL	1612	1318	294	1592	1318	274	6	-	6	-	-	-	7	-	7	7	-	7
	16.3%	20.1%	8.9%	16.3%	20.1%	8.5%	15.9%		15.9%	9.2%	100%		21.4%		21.4%	25.6%		25.6%
DON'T KNOW/NOT STATED	1	-	1	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
	*		*	*		*												
OTAP 2: FESTIVAL COUNTRY	15361	10752	4609	15031	10729	4302	190	19	171	18	1	17	56	2	54	65	-	65
VISITING FRIENDS & RELATIVES	5998	3809	2189	5881	3801	2080	56	7	49	11	1	9	26	-	26	25	-	25
	39.1%	35.4%	47.5%	39.1%	35.4%	48.3%	29.4%	36.8%	28.6%	58.6%	100%	55.1%	46.2%		48.2%	38.5%		38.5%
PLEASURE	6440	4579	1861	6281	4567	1715	111	12	99	3	-	3	13	-	13	32	-	32
	41.9%	42.6%	40.4%	41.8%	42.6%	39.9%	58.2%	63.2%	57.7%	17.9%		19.4%	22.6%		23.6%	48.6%		48.6%
BUSINESS	1182	970	212	1148	970	178	21	-	21	4	-	4	5	-	5	3	-	3
	7.7%	9.0%	4.6%	7.6%	9.0%	4.1%	11.1%		12.3%	23.5%		25.5%	8.7%		9.1%	5.1%		5.1%
PERSONAL	1739	1394	346	1719	1391	328	3	-	3	-	-	-	13	2	10	5	-	5
	11.3%	13.0%	7.5%	11.4%	13.0%	7.6%	1.3%		1.5%				22.5%	100%	19.0%	7.9%		7.9%
DON'T KNOW/NOT STATED	1	-	1	1	-	1	-	-	-	-	-	-	-	-	-	-	-	-
	*		*	*		*												

Continued

DESTINATION OF VISIT BY PURPOSE OF TRIP
BASE: PERSON VISITS WITH A DESTINATION IN OTAP
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
DESTINATION OF VISIT																		
OTAP 3: LAKELANDS	11179	5697	5482	11118	5691	5427	44	6	38	1	-	1	4	-	4	11	-	11
VISITING FRIENDS & RELATIVES	2903	1461	1442	2885	1461	1424	7	-	7	-	-	-	4	-	4	7	-	7
	26.0%	25.6%	26.3%	26.0%	25.7%	26.2%	15.2%		17.6%				100%		100%	61.9%		61.9%
PLEASURE	6594	2951	3643	6566	2951	3615	24	-	24	1	-	1	-	-	-	3	-	3
	59.0%	51.8%	66.4%	59.1%	51.9%	66.6%	55.3%		63.7%	100%		100%				24.1%		24.1%
BUSINESS	622	490	132	613	489	124	8	1	7	-	-	-	-	-	-	1	-	1
	5.6%	8.6%	2.4%	5.5%	8.6%	2.3%	19.2%	22.1%	18.7%							11.0%		11.0%
PERSONAL	1059	794	265	1054	789	265	5	5	-	-	-	-	-	-	-	-	-	-
	9.5%	13.9%	4.8%	9.5%	13.9%	4.9%	10.3%	77.9%								3.0%		3.0%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 4: METRO TORONTO	15193	9648	5545	13629	9504	4125	957	123	833	79	2	77	325	11	314	203	8	195
VISITING FRIENDS & RELATIVES	5258	3037	2221	4805	3002	1803	274	22	251	28	-	28	88	7	81	64	5	59
	34.6%	31.5%	40.1%	35.3%	31.6%	43.7%	28.6%	18.2%	30.1%	34.7%		35.7%	27.2%	66.0%	25.9%	31.5%	64.7%	30.2%
PLEASURE	4920	3474	1446	4616	3467	1150	176	5	171	20	1	19	53	-	53	54	1	54
	32.4%	36.0%	26.1%	33.9%	36.5%	27.9%	18.4%	4.4%	20.5%	24.9%	54.2%	24.1%	16.5%		17.0%	26.8%	10.6%	27.5%
BUSINESS	3088	1649	1439	2387	1562	825	434	81	353	27	1	26	176	4	173	63	1	62
	20.3%	17.1%	26.0%	17.5%	16.4%	20.0%	45.4%	65.6%	42.4%	33.5%	45.8%	33.1%	54.3%	34.0%	55.0%	31.0%	9.0%	31.9%
PERSONAL	1925	1487	438	1819	1471	348	72	15	58	5	-	5	7	-	7	22	1	20
	12.7%	15.4%	7.9%	13.3%	15.5%	8.4%	7.6%	11.8%	6.9%	6.9%		7.1%	2.0%		2.1%	10.7%	15.7%	10.5%
DON'T KNOW/NOT STATED	2	2	-	2	2	-	-	-	-	-	-	-	-	-	-	-	-	-
	*	*	*	*	*	*												

Continued

DESTINATION OF VISIT BY PURPOSE OF TRIP
BASE: PERSON VISITS WITH A DESTINATION IN OTAP
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
DESTINATION OF VISIT																		
OTAP 5: GETAWAY COUNTRY	10597	6469	4128	10486	6465	4022	76	4	72	7	-	7	8	-	8	20	-	20
VISITING FRIENDS & RELATIVES	4175 39.4%	2503 38.7%	1673 40.5%	4103 39.1%	2502 38.7%	1601 39.8%	53 69.7%	-	53 73.8%	5 68.3%	-	5 68.3%	1 18.5%	-	1 18.5%	13 63.3%	- 100%	13 63.0%
PLEASURE	4246 40.1%	2101 32.5%	2145 52.0%	4225 40.3%	2101 32.5%	2124 52.8%	13 17.4%	-	13 18.4%	-	-	-	5 68.4%	-	5 68.4%	2 11.8%	-	2 11.8%
BUSINESS	730 6.9%	651 10.1%	80 1.9%	722 6.9%	647 10.0%	76 1.9%	6 7.6%	4 100%	2 2.2%	2 31.7%	-	2 31.7%	-	-	-	-	-	-
PERSONAL	1432 13.5%	1201 18.6%	231 5.6%	1422 13.6%	1201 18.6%	221 5.5%	4 5.3%	-	4 5.6%	-	-	-	1 13.1%	-	1 13.1%	5 24.9%	-	5 25.1%
DON'T KNOW/NOT STATED	14 0.1%	14 0.2%	-	14 0.1%	14 0.2%	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 6: ONTARIO EAST	12681	7244	5437	10634	6345	4289	1749	891	857	41	-	41	147	3	144	111	4	106
VISITING FRIENDS & RELATIVES	4827 38.1%	2407 33.2%	2420 44.5%	3803 35.8%	1999 31.5%	1804 42.1%	901 51.5%	408 45.8%	493 57.5%	8 18.9%	-	8 18.9%	71 48.4%	-	71 49.4%	44 39.7%	- 6.2%	44 41.1%
PLEASURE	4426 34.9%	2393 33.0%	2033 37.4%	3905 36.7%	2148 33.9%	1757 41.0%	457 26.1%	243 27.3%	214 25.0%	14 33.9%	-	14 33.9%	24 16.2%	-	24 16.6%	26 23.5%	2 39.5%	24 22.9%
BUSINESS	1336 10.5%	781 10.8%	555 10.2%	1007 9.5%	646 10.2%	361 8.4%	235 13.5%	132 14.8%	103 12.0%	19 45.3%	-	19 45.3%	46 31.1%	2 67.4%	44 30.3%	30 26.7%	1 16.1%	29 27.2%
PERSONAL	2079 16.4%	1655 22.8%	424 7.8%	1907 17.9%	1544 24.3%	362 8.5%	154 8.8%	108 12.1%	46 5.4%	1 1.9%	-	1 1.9%	6 4.3%	1 32.6%	5 3.7%	11 10.0%	2 38.2%	9 8.9%
DON'T KNOW/NOT STATED	13 0.1%	8 0.1%	5 0.1%	12 0.1%	8 0.1%	4 0.1%	- *	-	- 0.1%	-	-	-	-	-	-	-	-	-

Continued

DESTINATION OF VISIT BY PURPOSE OF TRIP
BASE: PERSON VISITS WITH A DESTINATION IN OTAP
BY LENGTH OF STAY WITHIN ORIGIN

	ORIGIN OF TRAVELLERS																	
	TOTAL			ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
DESTINATION OF VISIT																		
OTAP 7: NEAR NORTH	1358	583	775	1345	582	764	8	1	6	1	-	1	-	-	-	4	-	4
VISITING FRIENDS & RELATIVES	344 25.3%	106 18.3%	237 30.6%	335 24.9%	106 18.3%	229 29.9%	5 57.5%	-	5 69.7%	-	-	-	-	-	-	4 100%	-	4 100%
PLEASURE	603 44.4%	199 34.2%	404 52.1%	601 44.6%	198 34.0%	403 52.7%	3 35.8%	1 100%	1 22.3%	-	-	-	-	-	-	-	-	-
BUSINESS	136 10.0%	104 17.8%	32 4.1%	136 10.1%	104 17.8%	32 4.2%	-	-	-	-	-	-	-	-	-	-	-	-
PERSONAL	273 20.1%	174 29.8%	100 12.9%	272 20.2%	174 29.8%	99 12.9%	1 6.6%	-	1 8.0%	1 100%	-	1 100%	-	-	-	-	-	-
DON'T KNOW/NOT STATED	2 0.1%	-	2 0.2%	2 0.1%	-	2 0.2%	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 8: RAINBOW COUNTRY	2330	749	1581	2285	733	1551	31	16	15	3	-	3	7	-	7	5	-	5
VISITING FRIENDS & RELATIVES	792 34.0%	287 38.4%	504 31.9%	768 33.6%	287 39.2%	481 31.0%	11 34.2%	-	11 69.8%	3 100%	-	3 100%	7 100%	-	7 100%	3 64.7%	-	3 64.7%
PLEASURE	1073 46.0%	239 31.9%	834 52.7%	1058 46.3%	227 31.0%	830 53.5%	14 43.4%	12 73.2%	2 12.5%	-	-	-	-	-	-	2 35.3%	-	2 35.3%
BUSINESS	242 10.4%	78 10.4%	164 10.4%	241 10.5%	78 10.7%	163 10.5%	2 5.0%	-	2 10.2%	-	-	-	-	-	-	-	-	-
PERSONAL	223 9.6%	144 19.3%	79 5.0%	218 9.5%	140 19.1%	78 5.0%	5 17.3%	4 26.8%	1 7.5%	-	-	-	-	-	-	-	-	-
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

DESTINATION OF VISIT BY PURPOSE OF TRIP
BASE: PERSON VISITS WITH A DESTINATION IN OTAP
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
DESTINATION OF VISIT																		
OTAP 9: ALGOMA COUNTRY	602	208	394	597	207	390	3	2	1	1	-	1	-	-	-	2	-	2
VISITING FRIENDS & RELATIVES	177 29.4%	26 12.4%	151 38.3%	173 28.9%	24 11.7%	149 38.1%	2 56.4%	2 100%	-	1 100%	-	1 100%	-	-	-	2 100%	-	2 100%
PLEASURE	250 41.6%	86 41.3%	164 41.7%	249 41.7%	86 41.7%	163 41.8%	1 43.6%	-	1 100%	-	-	-	-	-	-	-	-	-
BUSINESS	91 15.2%	61 29.4%	30 7.6%	91 15.3%	61 29.7%	30 7.7%	-	-	-	-	-	-	-	-	-	-	-	-
PERSONAL	84 13.9%	35 16.9%	49 12.3%	84 14.0%	35 17.0%	49 12.5%	-	-	-	-	-	-	-	-	-	-	-	-
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 10: JAMES BAY FRONTIER	982	536	446	889	485	403	86	50	36	-	-	-	5	-	5	2	-	2
VISITING FRIENDS & RELATIVES	320 32.6%	87 16.2%	233 52.3%	264 29.7%	63 13.1%	201 49.8%	54 62.6%	23 46.3%	31 85.4%	- 100%	-	- 100%	-	-	-	2 82.7%	-	2 82.7%
PLEASURE	376 38.3%	239 44.7%	137 30.7%	347 39.1%	220 45.3%	127 31.6%	24 27.8%	20 39.0%	4 12.1%	-	-	-	5 100%	-	5 100%	- 17.3%	-	- 17.3%
BUSINESS	94 9.6%	66 12.4%	28 6.2%	93 10.5%	65 13.4%	28 6.9%	1 1.4%	1 2.4%	-	-	-	-	-	-	-	-	-	-
PERSONAL	191 19.5%	143 26.7%	48 10.8%	184 20.7%	137 28.2%	47 11.7%	7 8.2%	6 12.3%	1 2.5%	-	-	-	-	-	-	-	-	-
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

Continued

DESTINATION OF VISIT BY PURPOSE OF TRIP
BASE: PERSON VISITS WITH A DESTINATION IN OTAP
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
DESTINATION OF VISIT	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
OTAP 11: NORTH OF SUPERIOR	636	218	418	591	216	374	-	-	-	30	2	28	13	-	13	3	-	3
VISITING FRIENDS & RELATIVES	184 28.9%	44 20.3%	139 33.3%	161 27.2%	44 20.5%	116 31.1%	-	-	-	13 43.5%	-	13 45.9%	10 80.2%	-	10 80.2%	-	-	-
PLEASURE	284 44.6%	114 52.3%	170 40.6%	283 47.8%	114 52.7%	169 45.0%	-	-	-	1 2.7%	-	1 2.8%	-	-	-	- 9.9%	-	- 9.9%
BUSINESS	81 12.7%	19 8.8%	62 14.7%	65 11.0%	18 8.1%	47 12.6%	-	-	-	15 49.1%	2 100%	13 46.3%	1 6.5%	-	1 6.5%	1 21.0%	-	1 21.0%
PERSONAL	88 13.8%	40 18.6%	47 11.4%	83 14.0%	40 18.7%	42 11.3%	-	-	-	1 4.7%	-	1 5.0%	2 13.3%	-	2 13.3%	2 69.1%	-	2 69.1%
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OTAP 12: SUNSET COUNTRY	632	172	460	223	91	132	-	-	-	394	81	313	15	-	15	-	-	-
VISITING FRIENDS & RELATIVES	115 18.1%	27 15.4%	88 19.2%	58 26.0%	14 15.4%	44 33.3%	-	-	-	52 13.3%	13 15.5%	40 12.8%	4 28.0%	-	4 28.0%	-	-	-
PLEASURE	374 59.2%	72 41.6%	303 65.8%	94 42.2%	39 43.4%	55 41.4%	-	-	-	271 68.8%	32 39.7%	239 76.4%	9 61.0%	-	9 61.0%	-	-	-
BUSINESS	111 17.5%	61 35.6%	49 10.7%	45 20.2%	26 28.4%	19 14.6%	-	-	-	66 16.6%	35 43.6%	30 9.6%	-	-	-	-	-	-
PERSONAL	32 5.0%	13 7.4%	19 4.2%	25 11.4%	12 12.8%	14 10.4%	-	-	-	5 1.2%	1 1.2%	4 1.2%	2 11.1%	-	2 11.1%	-	-	-
DON'T KNOW/NOT STATED	1 0.1%	-	1 0.1%	1 0.2%	-	1 0.4%	-	-	-	-	-	-	-	-	-	-	-	-

Continued

DESTINATION OF VISIT BY PURPOSE OF TRIP
BASE: PERSON VISITS WITH A DESTINATION IN OTAP
BY LENGTH OF STAY WITHIN ORIGIN

	TOTAL			ORIGIN OF TRAVELLERS: ONTARIO			QUEBEC			MANITOBA			WESTERN CANADA			ATLANTIC CANADA		
	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP	TOTAL	SAME DAY IN OTAP	OVER-NIGHT IN OTAP
DESTINATION OF VISIT																		
OTAPs 7-12 (NET)	6541	2446	4095	5929	2296	3634	128	67	61	428	83	345	40	-	40	16	-	16
VISITING FRIENDS & RELATIVES	1931	572	1359	1759	536	1222	71	23	47	69	13	56	22	-	22	11	-	11
	29.5%	23.4%	33.2%	29.7%	23.4%	33.6%	55.2%	34.4%	78.4%	16.1%	15.2%	16.4%	53.7%		53.7%	68.2%		68.2%
PLEASURE	2961	939	2023	2631	874	1758	42	33	9	272	32	240	14	-	14	2	-	2
	45.3%	38.4%	49.4%	44.4%	38.1%	48.4%	32.5%	48.3%	14.8%	63.6%	38.9%	69.5%	35.7%		35.7%	14.5%		14.5%
BUSINESS	755	389	366	671	350	320	3	1	2	80	37	43	1	-	1	1	-	1
	11.5%	15.9%	8.9%	11.3%	15.3%	8.8%	2.2%	1.8%	2.6%	18.7%	44.6%	12.5%	2.1%		2.1%	4.0%		4.0%
PERSONAL	892	547	345	866	535	331	13	10	3	7	1	6	3	-	3	2	-	2
	13.6%	22.4%	8.4%	14.6%	23.3%	9.1%	10.2%	15.5%	4.2%	1.6%	1.2%	1.7%	8.5%		8.5%	13.3%		13.3%
DON'T KNOW/NOT STATED	2	-	2	2	-	2	-	-	-	-	-	-	-	-	-	-	-	-
	*		0.1%	*		0.1%												
OTAP UNKNOWN	2261	2160	101	2229	2155	74	23	4	18	3	-	3	2	-	2	3	-	3
VISITING FRIENDS & RELATIVES	617	584	33	610	584	26	5	-	5	-	-	-	2	-	2	-	-	-
	27.3%	27.0%	33.1%	27.4%	27.1%	35.3%	21.4%		26.5%				100%		100%			
PLEASURE	809	748	61	791	748	43	12	-	12	3	-	3	-	-	-	3	-	3
	35.8%	34.6%	60.7%	35.5%	34.7%	58.0%	53.6%		66.4%	100%		100%				100%		100%
BUSINESS	185	183	1	179	179	-	6	4	1	-	-	-	-	-	-	-	-	-
	8.2%	8.5%	1.3%	8.0%	8.3%		25.1%	100%	7.2%									
PERSONAL	650	645	5	650	645	5	-	-	-	-	-	-	-	-	-	-	-	-
	28.7%	29.9%	4.9%	29.1%	29.9%	6.7%												
DON'T KNOW/NOT STATED	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-

LOCATION OF VISIT IN ONTARIO BY CENSUS DIVISION
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ORIGIN AND MAIN PURPOSE

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				
	TOTAL	ONTARIO	QUEBEC	MANITOBA	WESTERN CANADA	ATLANTIC CANADA	VFR	PLEASURE	BUSINESS	PERSONAL	DK/NS
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7244	7798	2088	2421	13
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	29811	33956	9170	11456	33
CD01: STORMONT, DUNDAS & GLENGARRY UNITED COUNTIES	978 1.2%	740 0.9%	220 6.7%	4 0.7%	8 1.1%	6 1.1%	498 1.7%	236 0.7%	85 0.9%	160 1.4%	-
CD02: PRESCOTT & RUSSELL UNITED COUNTIES	612 0.7%	522 0.7%	89 2.7%	-	-	2 0.3%	370 1.2%	138 0.4%	39 0.4%	65 0.6%	-
CD06: OTTAWA-CARLTON REGIONAL MUNICIPALITY	5820 6.9%	4230 5.3%	1223 37.5%	40 6.6%	194 26.0%	132 26.0%	2228 7.5%	1982 5.8%	769 8.4%	833 7.3%	8 23.4%
CD07: LEEDS & GRENVILLE UNITED COUNTIES	1140 1.3%	1030 1.3%	99 3.0%	1 0.2%	7 1.0%	2 0.4%	432 1.4%	505 1.5%	79 0.9%	125 1.1%	-
CD09: LANARK COUNTY	701 0.8%	666 0.8%	32 1.0%	2 0.3%	2 0.3%	-	313 1.1%	258 0.8%	54 0.6%	74 0.6%	2 7.0%
CD10: FRONTENAC COUNTY	2466 2.9%	2325 2.9%	109 3.4%	1 0.2%	20 2.7%	9 1.9%	687 2.3%	919 2.7%	269 2.9%	590 5.2%	-
CD11: LENNOX & ADDINGTON COUNTY	248 0.3%	248 0.3%	-	-	-	- 0.1%	80 0.3%	99 0.3%	13 0.1%	57 0.5%	-
CD12: HASTINGS COUNTY	1857 2.2%	1794 2.3%	50 1.5%	5 0.8%	- *	7 1.4%	895 3.0%	665 2.0%	65 0.7%	231 2.0%	-
CD13: PRINCE EDWARD COUNTY	268 0.3%	262 0.3%	4 0.1%	-	2 0.3%	-	66 0.2%	186 0.5%	16 0.2%	1 *	-
CD14: NORTHUMBERLAND COUNTY	1001 1.2%	984 1.2%	13 0.4%	-	2 0.3%	3 0.5%	283 0.9%	519 1.5%	47 0.5%	153 1.3%	-
CD15: PETERBOROUGH COUNTY	2121 2.5%	2093 2.6%	18 0.6%	- *	4 0.5%	5 1.0%	777 2.6%	1026 3.0%	83 0.9%	236 2.1%	-
CD16: VICTORIA COUNTY	793 0.9%	788 1.0%	2 0.1%	1 0.2%	-	2 0.3%	261 0.9%	441 1.3%	21 0.2%	71 0.6%	-
CD18: DURHAM REGIONAL MUNICIPALITY	2094 2.5%	2066 2.6%	2 *	4 0.7%	8 1.1%	14 2.8%	1011 3.4%	519 1.5%	289 3.2%	276 2.4%	-
CD19: YORK REGIONAL MUNICIPALITY	2221 2.6%	2209 2.8%	8 0.2%	-	1 0.1%	3 0.6%	874 2.9%	639 1.9%	212 2.3%	483 4.2%	14 42.0%
CD20: TORONTO METROPOLITAN MUNICIPALITY	13584 16.1%	11807 14.9%	1013 31.0%	101 16.7%	412 55.2%	251 49.4%	4445 14.9%	4455 13.1%	2922 31.9%	1760 15.4%	2 6.7%
CD21: PEEL REGIONAL MUNICIPALITY	2188 2.6%	2122 2.7%	37 1.1%	-	9 1.2%	21 4.1%	966 3.2%	766 2.3%	232 2.5%	224 2.0%	-
CD22: DUFFERIN COUNTY	640 0.8%	635 0.8%	1 *	-	3 0.5%	1 0.1%	181 0.6%	339 1.0%	46 0.5%	75 0.7%	-

Continued

LOCATION OF VISIT IN ONTARIO BY CENSUS DIVISION
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ORIGIN AND MAIN PURPOSE

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				
	TOTAL	ONTARIO	QUEBEC	MANITOBA	WESTERN CANADA	ATLANTIC CANADA	VFR	PLEASURE	BUSINESS	PERSONAL	DK/NS
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7244	7798	2088	2421	13
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	29811	33956	9170	11456	33
CD23: WELLINGTON COUNTY	1528 1.8%	1492 1.9%	20 0.6%	-	8 1.0%	9 1.8%	803 2.7%	370 1.1%	209 2.3%	146 1.3%	-
CD24: HALTON REGIONAL MUNICIPALITY	2120 2.5%	2039 2.6%	33 1.0%	2 0.4%	29 3.9%	16 3.1%	1074 3.6%	555 1.6%	231 2.5%	260 2.3%	-
CD25: HAMILTON-WENTWORTH REGIONAL MUNICIPALITY	2300 2.7%	2209 2.8%	55 1.7%	5 0.9%	16 2.2%	15 2.9%	1129 3.8%	595 1.8%	156 1.7%	420 3.7%	-
CD26: NIAGARA REGIONAL MUNICIPALITY	4671 5.5%	4486 5.7%	94 2.9%	9 1.5%	42 5.7%	39 7.7%	1222 4.1%	2913 8.6%	197 2.1%	339 3.0%	-
CD28: HALDIMAND-NORFOLK REGIONAL MUNICIPALITY	803 1.0%	791 1.0%	3 0.1%	4 0.6%	4 0.6%	1 0.2%	196 0.7%	537 1.6%	15 0.2%	54 0.5%	1 2.6%
CD29: BRANT COUNTY	691 0.8%	685 0.9%	1 *	1 0.2%	4 0.5%	1 0.2%	282 0.9%	288 0.8%	49 0.5%	71 0.6%	-
CD30: WATERLOO REGIONAL MUNICIPALITY	3010 3.6%	2959 3.7%	2 *	10 1.6%	21 2.8%	18 3.6%	1226 4.1%	993 2.9%	358 3.9%	432 3.8%	- 1.4%
CD31: PERTH COUNTY	929 1.1%	923 1.2%	-	1 0.2%	2 0.3%	3 0.6%	391 1.3%	330 1.0%	57 0.6%	151 1.3%	-
CD32: OXFORD COUNTY	606 0.7%	591 0.7%	13 0.4%	-	-	3 0.5%	374 1.3%	138 0.4%	53 0.6%	41 0.4%	-
CD34: ELGIN COUNTY	416 0.5%	408 0.5%	-	-	7 0.9%	1 0.2%	248 0.8%	127 0.4%	12 0.1%	30 0.3%	-
CD36: KENT COUNTY	730 0.9%	726 0.9%	1 *	-	3 0.3%	1 0.2%	363 1.2%	232 0.7%	62 0.7%	73 0.6%	-
CD37: ESSEX COUNTY	1612 1.9%	1574 2.0%	6 0.2%	1 0.2%	24 3.3%	6 1.2%	516 1.7%	540 1.6%	356 3.9%	199 1.7%	-
CD38: LAMBTON COUNTY	1353 1.6%	1344 1.7%	1 *	-	5 0.7%	3 0.6%	461 1.5%	715 2.1%	73 0.8%	104 0.9%	-
CD39: MIDDLESEX COUNTY	3650 4.3%	3596 4.5%	16 0.5%	4 0.7%	18 2.4%	16 3.2%	1393 4.7%	889 2.6%	497 5.4%	870 7.6%	1 2.9%
CD40: HURON COUNTY	785 0.9%	770 1.0%	7 0.2%	-	4 0.6%	4 0.8%	241 0.8%	300 0.9%	73 0.8%	172 1.5%	-
CD41: BRUCE COUNTY	1292 1.5%	1287 1.6%	-	1 0.1%	4 0.5%	-	318 1.1%	828 2.4%	57 0.6%	88 0.8%	-
CD42: GREY COUNTY	1018 1.2%	1014 1.3%	1 *	1 0.1%	1 0.1%	1 0.2%	292 1.0%	531 1.6%	62 0.7%	132 1.2%	-

Continued

LOCATION OF VISIT IN ONTARIO BY CENSUS DIVISION
BASE: TOTAL PERSON VISITS IN ONTARIO
BY ORIGIN AND MAIN PURPOSE

		ORIGIN OF TRAVELLERS					MAIN PURPOSE OF TRIP				
	TOTAL	ONTARIO	QUEBEC	MANITOBA	WESTERN CANADA	ATLANTIC CANADA	VFR	PLEASURE	BUSINESS	PERSONAL	DK/NS
TOTAL (UNWEIGHTED)	19564	17692	637	356	323	556	7244	7798	2088	2421	13
TOTAL (WEIGHTED - 000s)	84427	79306	3263	602	747	509	29811	33956	9170	11456	33
CD43: SIMCOE COUNTY	6845 8.1%	6759 8.5%	45 1.4%	4 0.6%	23 3.1%	14 2.7%	1867 6.3%	3809 11.2%	426 4.6%	742 6.5%	-
CD44: MUSKOKA DISTRICT MUNICIPALITY	2215 2.6%	2204 2.8%	1 *	-	4 0.5%	5 1.0%	490 1.6%	1519 4.5%	97 1.1%	109 0.9%	-
CD46: HALIBURTON COUNTY	557 0.7%	555 0.7%	1 *	-	-	1 0.1%	105 0.4%	417 1.2%	12 0.1%	22 0.2%	-
CD47: RENFREW COUNTY	1127 1.3%	1079 1.4%	38 1.2%	2 0.4%	6 0.8%	1 0.3%	348 1.2%	500 1.5%	75 0.8%	201 1.8%	2 7.4%
CD48: NIPISSING DISTRICT	1146 1.4%	1111 1.4%	24 0.7%	1 0.1%	3 0.4%	8 1.6%	308 1.0%	537 1.6%	98 1.1%	203 1.8%	-
CD49: PARRY SOUND DISTRICT	1158 1.4%	1154 1.5%	-	-	3 0.4%	- *	283 1.0%	668 2.0%	97 1.1%	107 0.9%	2 4.9%
CD51: MANITOULIN DISTRICT	319 0.4%	315 0.4%	-	-	3 0.5%	-	122 0.4%	162 0.5%	7 0.1%	26 0.2%	-
CD52: SUDBURY DISTRICT	354 0.4%	352 0.4%	-	-	1 0.1%	1 0.2%	85 0.3%	218 0.6%	42 0.5%	8 0.1%	-
CD53: SUDBURY REGIONAL MUNICIPALITY	1030 1.2%	966 1.2%	38 1.2%	4 0.7%	12 1.5%	10 2.0%	434 1.5%	249 0.7%	182 2.0%	166 1.4%	-
CD54: TIMISKAMING DISTRICT	216 0.3%	194 0.2%	22 0.7%	-	-	-	71 0.2%	105 0.3%	8 0.1%	33 0.3%	-
CD56: COCHRANE DISTRICT	793 0.9%	709 0.9%	67 2.0%	- 0.1%	15 2.1%	2 0.4%	259 0.9%	281 0.8%	94 1.0%	159 1.4%	-
CD57: ALGOMA DISTRICT	722 0.9%	670 0.8%	6 0.2%	12 2.0%	30 4.0%	5 1.0%	228 0.8%	305 0.9%	88 1.0%	101 0.9%	-
CD58: THUNDER BAY DISTRICT	718 0.9%	618 0.8%	16 0.5%	39 6.5%	39 5.2%	7 1.3%	221 0.7%	327 1.0%	82 0.9%	89 0.8%	-
CD59: RAINY RIVER DISTRICT	177 0.2%	144 0.2%	-	32 5.3%	1 0.1%	-	52 0.2%	64 0.2%	38 0.4%	22 0.2%	1 1.6%
CD60: KENORA DISTRICT	521 0.6%	109 0.1%	-	372 61.8%	38 5.1%	1 0.3%	99 0.3%	326 1.0%	81 0.9%	14 0.1%	-
CD UNKNOWN	2287 2.7%	2239 2.8%	33 1.0%	5 0.8%	5 0.6%	5 1.0%	621 2.1%	831 2.4%	185 2.0%	650 5.7%	-

LENGTH OF STAY IN OTAP
BASE: TOTAL PERSON VISITS TO EACH OTAP
BY TOTAL VISITS IN OTAP

	TOTAL VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2667	3344	2255	3952	2003	3204	491	851	311	307	417	334	2580	147	19564
TOTAL (WEIGHTED - 000s)	10026	15662	11350	15720	10871	12959	1428	2488	755	1011	719	688	6833	2287	84427
SAME DAY	6563 65.5%	10752 68.6%	5697 50.2%	9648 61.4%	6469 59.5%	7244 55.9%	583 40.8%	749 30.1%	208 27.6%	536 53.0%	218 30.3%	172 25.0%	2446 35.8%	2160 94.4%	50810 60.2%
1 - 3 NIGHTS	3025 30.2%	4249 27.1%	4624 40.7%	5014 31.9%	3738 34.4%	4617 35.6%	589 41.3%	1301 52.3%	389 51.5%	388 38.4%	382 53.1%	393 57.1%	3172 46.4%	80 3.5%	27290 32.3%
1 - 4 NIGHTS	3183 31.7%	4501 28.7%	4888 43.1%	5431 34.5%	3916 36.0%	5015 38.7%	670 46.9%	1408 56.6%	428 56.7%	410 40.6%	402 55.9%	426 61.9%	3476 50.9%	87 3.8%	29301 34.7%
1 NIGHT	1516 15.1%	2019 12.9%	1417 12.5%	2377 15.1%	1482 13.6%	1882 14.5%	215 15.0%	345 13.9%	146 19.3%	128 12.6%	194 26.9%	78 11.4%	854 12.5%	40 1.8%	10740 12.7%
2 NIGHTS	1175 11.7%	1760 11.2%	2185 19.2%	1889 12.0%	1809 16.6%	2045 15.8%	274 19.2%	609 24.5%	187 24.8%	187 18.5%	129 17.9%	230 33.4%	1549 22.7%	33 1.4%	12098 14.3%
3 NIGHTS	334 3.3%	470 3.0%	1022 9.0%	747 4.8%	447 4.1%	690 5.3%	101 7.1%	347 14.0%	55 7.3%	74 7.3%	60 8.4%	85 12.3%	769 11.3%	7 0.3%	4452 5.3%
4 NIGHTS	158 1.6%	252 1.6%	264 2.3%	417 2.7%	178 1.6%	398 3.1%	81 5.7%	107 4.3%	39 5.2%	22 2.2%	20 2.8%	33 4.8%	304 4.5%	7 0.3%	2011 2.4%
5 NIGHTS	85 0.8%	146 0.9%	168 1.5%	158 1.0%	135 1.2%	141 1.1%	75 5.2%	85 3.4%	42 5.6%	12 1.2%	38 5.3%	33 4.8%	296 4.3%	4 0.2%	1103 1.3%
6 - 9 NIGHTS	130 1.3%	175 1.1%	409 3.6%	299 1.9%	241 2.2%	375 2.9%	46 3.2%	164 6.6%	37 4.8%	42 4.1%	47 6.5%	30 4.4%	385 5.6%	8 0.4%	2044 2.4%
10 - 16 NIGHTS	75 0.7%	68 0.4%	137 1.2%	149 0.9%	81 0.7%	118 0.9%	29 2.1%	72 2.9%	25 3.3%	10 1.0%	8 1.1%	18 2.5%	162 2.4%	25 1.1%	858 1.0%
17 - 30 NIGHTS	7 0.1%	21 0.1%	50 0.4%	19 0.1%	17 0.2%	60 0.5%	7 0.5%	9 0.3%	13 1.7%	1 0.1%	5 0.7%	9 1.3%	43 0.6%	-	245 0.3%
31+ NIGHTS	2 *	1 *	1 *	15 0.1%	12 0.1%	5 *	18 1.3%	1 0.1%	2 0.3%	-	2 0.3%	-	24 0.3%	2 0.1%	66 0.1%

Continued

LENGTH OF STAY IN OTAP
BASE: TOTAL PERSON VISITS TO EACH OTAP
BY TOTAL VISITS IN OTAP

	TOTAL VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2667	3344	2255	3952	2003	3204	491	851	311	307	417	334	2580	147	19564
TOTAL (WEIGHTED - 000s)	10026	15662	11350	15720	10871	12959	1428	2488	755	1011	719	688	6833	2287	84427
OVERALL AVERAGE LENGTH OF STAY	0.80	0.72	1.45	1.02	1.04	1.24	2.48	2.30	2.61	1.29	2.19	2.46	2.30	0.25	1.13
STANDARD DEVIATION	2.68	3.11	2.77	3.98	3.05	3.50	5.28	4.02	4.22	3.05	5.64	3.09	4.52	3.74	3.66
STANDARD ERROR	0.05	0.05	0.05	0.06	0.06	0.06	0.22	0.13	0.22	0.16	0.26	0.15	0.08	0.29	0.02
MEDIAN	-	-	-	-	-	-	1	2	2	-	1	2	2	-	-
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS	2.30	2.30	2.92	2.63	2.56	2.79	4.14	3.28	3.57	2.74	3.12	3.28	3.58	4.52	2.83
STANDARD DEVIATION	3.64	4.39	3.06	5.13	3.67	4.25	6.47	4.46	4.43	3.37	6.50	3.12	5.09	5.59	4.63
STANDARD ERROR	0.10	0.11	0.08	0.11	0.10	0.10	0.35	0.17	0.26	0.23	0.35	0.17	0.11	0.76	0.04
MEDIAN	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2

LENGTH OF STAY IN OTAP OF DESTINATION
BASE: PERSON VISITS WITH A DESTINATION IN EACH OTAP
BY TOTAL VISITS WITH A DESTINATION IN OTAP

	TOTAL VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2593	3206	2170	3716	1907	3070	461	789	231	290	368	296	2435	129	19226
TOTAL (WEIGHTED - 000s)	9880	15361	11179	15193	10597	12601	1358	7330	602	982	636	632	6541	2261	83052
SAME DAY	6563 66.4%	10752 70.0%	5697 51.0%	9648 63.5%	6469 61.0%	7204 57.1%	583 42.9%	749 32.1%	208 34.6%	576 58.5%	218 34.3%	172 27.3%	2446 37.4%	2160 95.5%	50810 60.7%
1 - 3 NIGHTS	2908 29.4%	4008 26.1%	4484 40.1%	4521 29.8%	3493 33.0%	4395 34.7%	535 39.4%	1151 49.4%	259 43.0%	367 37.4%	306 48.2%	356 56.2%	2956 45.2%	61 2.8%	26711 31.9%
1 - 4 NIGHTS	3058 31.0%	4247 27.6%	4744 42.4%	4920 32.4%	3668 34.6%	4777 37.7%	602 44.3%	1254 53.8%	288 47.9%	388 39.5%	324 50.9%	389 61.5%	3236 49.5%	70 3.1%	28689 34.3%
1 NIGHT	1432 14.5%	1847 12.0%	1583 12.0%	2042 13.4%	1310 12.4%	1751 13.8%	177 13.0%	259 11.1%	70 11.7%	112 11.4%	140 22.0%	57 9.0%	779 11.9%	25 1.1%	10400 12.4%
2 NIGHTS	1149 11.6%	1704 11.1%	2148 19.2%	1779 11.7%	1759 16.6%	1876 15.0%	260 19.8%	574 24.6%	137 22.7%	184 18.7%	112 17.6%	210 34.4%	1481 22.6%	31 1.4%	11951 14.3%
3 NIGHTS	327 3.3%	457 3.0%	993 8.9%	701 4.6%	416 3.9%	667 5.3%	89 6.5%	319 13.7%	52 8.6%	72 7.3%	55 8.6%	81 12.9%	696 10.6%	7 0.3%	4360 5.2%
4 NIGHTS	150 1.5%	239 1.6%	260 2.3%	406 2.7%	175 1.7%	382 3.0%	67 5.0%	103 4.4%	29 4.9%	20 2.1%	18 2.8%	33 5.2%	280 4.3%	7 0.3%	1979 2.4%
5 NIGHTS	82 0.8%	124 0.8%	160 1.4%	149 1.0%	125 1.2%	124 1.0%	73 5.4%	85 3.6%	38 6.3%	12 1.3%	35 5.6%	22 3.4%	269 4.1%	2 0.1%	1070 1.3%
6 - 9 NIGHTS	98 1.0%	151 1.0%	396 3.5%	280 1.9%	232 2.2%	357 2.8%	48 3.4%	164 7.0%	37 6.1%	38 3.9%	47 7.3%	29 4.5%	371 5.7%	8 0.4%	1991 2.4%
10 - 16 NIGHTS	70 0.7%	67 0.4%	132 1.2%	144 0.9%	75 0.7%	114 0.9%	29 2.2%	70 3.0%	19 3.1%	7 0.7%	8 1.2%	17 2.7%	157 2.4%	18 0.8%	832 1.0%
17 - 30 NIGHTS	6 0.1%	21 0.1%	50 0.4%	19 0.1%	17 0.2%	60 0.5%	7 0.5%	8 0.4%	11 1.8%	1 0.1%	3 0.4%	4 0.6%	40 0.6%	-	281 0.3%
31+ NIGHTS	2 *	- *	1 *	15 0.1%	12 0.1%	5 *	18 1.3%	- *	2 0.4%	-	2 0.3%	-	23 0.3%	2 0.1%	66 0.1%

Continued

LENGTH OF STAY IN STOP OF DESTINATION
BASE: PERSON VISITS WITH A DESTINATION IN EACH STOP
BY TOTAL VISITS WITH A DESTINATION IN STOP

	TOTAL VISITS WITH A DESTINATION IN STOP														
	STOP 1	STOP 2	STOP 3	STOP 4	STOP 5	STOP 6	STOP 7	STOP 8	STOP 9	STOP 10	STOP 11	STOP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2580	3266	2171	3716	1807	3070	461	783	231	280	368	236	2425	129	19226
TOTAL (WEIGHTED - 000s)	9880	15361	11179	15193	10197	12601	1350	2330	602	982	636	632	6541	2261	83682
OVERALL AVERAGE LENGTH OF STAY	0.77	0.63	1.44	1.00	1.01	1.21	2.50	2.31	2.66	1.23	2.19	2.32	2.26	0.21	1.11
STANDARD DEVIATION	2.58	3.83	2.77	4.09	3.05	3.12	5.44	3.80	4.59	2.86	5.89	2.96	4.52	3.65	3.65
STANDARD ERROR	0.05	0.05	0.05	0.06	0.06	0.08	0.23	0.13	0.28	0.16	0.28	0.16	0.08	0.30	0.02
MEDIAN	-	-	-	-	-	-	1	2	2	-	1	2	2	-	-
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS	2.29	2.38	2.92	2.72	2.60	2.83	4.12	3.40	4.02	2.69	3.31	3.19	3.61	4.65	2.83
STANDARD DEVIATION	3.59	4.41	3.10	5.40	3.71	4.38	6.79	4.23	4.87	3.29	6.94	2.95	5.15	6.19	4.65
STANDARD ERROR	0.10	0.11	0.08	0.12	0.11	0.10	0.39	0.18	0.15	0.24	0.41	0.17	0.12	1.05	0.04
MEDIAN	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2

CTS 2000 - ONTARIO [illegible] TABLE [illegible]

LENGTH OF STAY IN STAP OF DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN STAP - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN STAP

	STAP 1	STAP 2	STAP 3	STAP 4	STAP 5	STAP 6	STAP 7	STAP 8	STAP 9	STAP 10	STAP 11	STAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
TOTAL (WEIGHTED - 000s)	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
1 - 3 NIGHTS	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
1 - 4 NIGHTS	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
1 NIGHT	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
2 NIGHTS	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
3 NIGHTS	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
4 NIGHTS	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
5 NIGHTS	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
6 - 9 NIGHTS	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
10 - 16 NIGHTS	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
17 - 30 NIGHTS	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
31+ NIGHTS	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
STANDARD DEVIATION	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
STANDARD ERROR	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]
MEDIAN	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]	[illegible]

LENGTH OF STAY IN OTAP OF DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN OTAP - MAIN PURPOSE BUSINESS
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	86	64	43	458	29	195	13	27	19	12	31	27	131	1	1012
TOTAL (WEIGHTED - 000s)	306	212	132	1439	80	555	32	164	30	28	62	49	366	1	3100
1 - 3 NIGHTS	258 84.3%	110 52.0%	121 92.0%	1069 74.3%	73 91.4%	387 69.7%	26 80.8%	137 83.4%	10 33.5%	24 87.2%	60 97.2%	39 78.1%	287 78.3%	1 100.0%	2275 73.4%
1 - 4 NIGHTS	291 95.2%	122 57.6%	122 92.4%	1287 89.4%	73 91.4%	468 84.4%	26 80.8%	140 85.0%	18 60.6%	24 87.2%	60 97.2%	42 85.4%	306 83.4%	1 100.0%	2661 85.8%
1 NIGHT	163 53.3%	37 17.3%	68 51.5%	438 30.4%	38 47.5%	179 32.2%	16 48.7%	21 13.0%	1 2.1%	7 23.8%	28 45.8%	20 41.0%	74 20.3%	-	974 31.4%
2 NIGHTS	59 19.4%	44 20.8%	25 18.8%	468 32.5%	17 21.9%	139 25.0%	8 24.7%	105 63.9%	4 14.3%	14 51.9%	15 24.4%	10 19.7%	165 44.9%	-	900 29.0%
3 NIGHTS	36 11.6%	29 13.8%	29 21.8%	163 11.3%	18 22.1%	69 12.5%	2 7.4%	11 6.5%	5 17.1%	3 11.6%	17 26.9%	9 17.4%	48 13.1%	1 100.0%	401 12.9%
4 NIGHTS	33 10.9%	12 5.6%	1 0.4%	218 15.1%	-	82 14.7%	-	3 1.6%	8 27.1%	-	-	4 7.3%	19 5.1%	-	386 12.5%
5 NIGHTS	8 2.6%	81 38.1%	6 4.6%	40 2.8%	1 1.7%	11 2.0%	-	23 14.1%	9 29.3%	-	-	3 5.6%	40 11.0%	-	189 6.1%
6 - 9 NIGHTS	4 1.5%	2 0.9%	3 2.3%	75 5.2%	2 2.7%	61 11.0%	-	1 0.3%	3 10.1%	-	1 1.5%	2 4.5%	7 1.8%	-	160 5.2%
10 - 16 NIGHTS	2 0.7%	3 1.5%	- 0.3%	34 2.4%	2 2.2%	13 2.3%	-	1 0.5%	-	4 12.8%	1 1.3%	2 4.5%	7 2.0%	-	74 2.4%
17 - 30 NIGHTS	-	4 1.7%	-	2 0.1%	2 2.0%	2 0.3%	6 19.2%	-	-	-	-	-	6 1.7%	-	15 0.5%
31+ NIGHTS	-	- 0.1%	1 0.5%	-	-	-	-	-	-	-	-	-	-	-	1 *
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS	2.02	4.04	2.10	2.73	2.58	2.98	5.62	2.47	3.97	2.90	2.09	2.85	3.01	3.00	2.87
STANDARD DEVIATION	1.59	15.52	4.71	2.57	4.22	3.00	5.78	2.78	1.28	2.29	2.67	2.63	2.96	-	4.89
STANDARD ERROR	0.17	1.90	0.71	0.12	0.77	0.21	1.60	0.54	0.29	0.66	0.47	0.51	0.26	-	0.15
MEDIAN	1	3	1	2	2	2	2	2	4	2	2	2	2	3	2

LENGTH OF STAY IN OTAP OF DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN OTAP - MAIN PURPOSE VFR
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	501	624	399	738	447	695	87	188	62	78	85	63	566	7	4001
TOTAL (WEIGHTED - 000s)	1707	2189	1442	2221	1673	2420	237	504	151	233	139	88	1359	33	13099
1 - 3 NIGHTS	1496 87.7%	1932 88.2%	1280 88.7%	1827 82.2%	1539 92.0%	2068 85.5%	200 84.3%	381 75.5%	91 60.5%	210 89.8%	78 56.2%	74 84.2%	1031 75.8%	26 78.3%	11168 85.3%
1 - 4 NIGHTS	1568 91.9%	2042 93.3%	1335 92.6%	1927 86.7%	1589 95.0%	2202 91.0%	218 91.6%	416 82.5%	106 70.1%	217 93.1%	87 62.4%	80 90.4%	1121 82.5%	26 78.3%	11782 89.9%
1 NIGHT	751 44.0%	990 45.2%	475 32.9%	884 39.8%	808 48.3%	884 36.5%	78 32.6%	115 22.8%	25 16.8%	67 28.7%	53 37.8%	12 13.4%	345 25.4%	20 61.0%	5133 39.2%
2 NIGHTS	640 37.5%	713 32.6%	593 41.1%	751 33.8%	592 35.4%	899 37.1%	81 34.0%	122 24.1%	48 32.0%	93 39.6%	17 12.1%	45 50.7%	403 29.6%	6 17.3%	4552 34.8%
3 NIGHTS	105 6.1%	229 10.4%	212 14.7%	192 8.6%	139 8.3%	286 11.8%	42 17.7%	144 28.6%	18 11.7%	50 21.4%	9 6.3%	18 20.1%	282 20.8%	-	1483 11.3%
4 NIGHTS	72 4.2%	110 5.0%	55 3.8%	100 4.5%	50 3.0%	134 5.5%	17 7.3%	35 6.9%	15 9.6%	8 3.3%	9 6.2%	5 6.2%	90 6.6%	-	614 4.7%
5 NIGHTS	56 3.3%	30 1.4%	32 2.2%	76 3.4%	29 1.7%	47 1.9%	1 0.6%	24 4.7%	19 12.6%	7 2.8%	11 7.6%	-	56 4.1%	-	333 2.5%
6 - 9 NIGHTS	45 2.6%	88 4.0%	63 4.4%	117 5.3%	43 2.6%	107 4.4%	7 3.0%	46 9.2%	8 5.1%	7 2.9%	34 24.3%	3 3.5%	114 8.4%	1 3.3%	617 4.7%
10 - 16 NIGHTS	31 1.8%	21 0.9%	11 0.8%	71 3.2%	9 0.6%	32 1.3%	11 4.6%	14 2.8%	15 10.1%	2 0.7%	6 4.1%	5 6.1%	54 4.0%	4 11.2%	250 1.9%
17 - 30 NIGHTS	6 0.4%	10 0.4%	1 0.1%	16 0.7%	2 0.1%	28 1.2%	- 0.2%	4 0.8%	3 2.1%	1 0.5%	2 1.3%	-	13 0.9%	-	89 0.7%
31+ NIGHTS	-	-	-	15 0.7%	-	5 0.2%	-	-	-	-	1 0.4%	-	1 *	2 7.2%	28 0.2%
AVERAGE LENGTH OF STAY OF OVERNIGHT VISITORS	2.24	2.19	2.26	2.94	1.93	2.58	2.66	3.29	4.13	2.41	4.27	3.03	3.28	4.97	2.56
STANDARD DEVIATION	3.39	3.04	2.33	7.51	2.37	4.50	3.49	3.16	4.26	3.75	5.18	85	3.92	11.53	4.80
STANDARD ERROR	0.14	0.11	0.11	0.26	0.10	0.16	0.34	0.21	0.49	0.38	0.51	0.33	0.15	4.08	0.07
MEDIAN	2	2	2	2	2	2	2	3	3	2	3	2	2	1	2

DISTANCE TRAVELLED FROM HOME TO DESTINATION
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN OTAP

	TOTAL VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2593	3206	2170	3716	1907	3070	461	789	231	290	368	296	2435	129	19226
TOTAL (WEIGHTED - 000s)	9880	15361	11179	15193	10597	12681	1358	2330	602	982	636	632	6541	2261	83692
UNDER 40 KMS	233 2.4%	195 1.3%	93 0.8%	134 0.9%	249 2.4%	416 3.3%	21 1.5%	20 0.9%	-	22 2.2%	23 3.6%	2 0.3%	87 1.3%	-	1407 1.7%
SAME DAY VISIT IN OTAP	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
OVERNIGHT VISIT IN OTAP	233 100.0%	195 100.0%	93 100.0%	134 100.0%	249 100.0%	416 100.0%	21 100.0%	20 100.0%	-	22 100.0%	23 100.0%	2 100.0%	87 100.0%	-	1407 100.0%
40 - 79 KMS	2663 27.0%	5000 32.6%	2106 18.8%	4197 27.6%	3538 33.4%	3676 29.0%	242 17.8%	297 12.8%	100 16.6%	123 12.6%	84 13.3%	14 2.3%	862 13.2%	2065 91.4%	24108 28.8%
SAME DAY VISIT IN OTAP	2285 85.8%	4255 85.1%	1831 86.9%	3630 86.5%	3173 89.7%	3315 90.2%	222 91.8%	262 88.2%	47 47.3%	101 81.5%	62 73.1%	10 72.7%	705 81.8%	2061 99.8%	21245 88.1%
OVERNIGHT VISIT IN OTAP	378 14.2%	745 14.9%	275 13.1%	567 13.5%	365 10.3%	361 9.8%	20 8.2%	35 11.8%	53 52.7%	23 18.5%	23 26.9%	4 27.3%	157 18.2%	5 0.2%	2864 11.9%
80 - 159 KMS	3613 36.6%	6839 44.5%	4702 42.1%	5486 36.1%	3920 37.0%	3300 26.0%	267 19.7%	478 20.5%	90 14.9%	413 42.0%	155 24.3%	68 10.8%	1471 22.5%	93 4.1%	29424 35.2%
SAME DAY VISIT IN OTAP	2658 73.5%	5227 76.4%	2639 56.1%	4395 80.1%	2523 64.4%	2414 73.2%	193 72.2%	272 57.0%	53 59.0%	297 71.9%	79 50.9%	40 58.1%	923 62.7%	57 61.8%	20828 70.8%
OVERNIGHT VISIT IN OTAP	956 26.5%	1612 23.6%	2062 43.9%	1091 19.9%	1397 35.6%	885 26.8%	74 27.8%	206 43.0%	37 41.0%	116 28.1%	76 49.1%	29 41.9%	548 37.3%	35 38.2%	8596 29.2%
160 - 319 KMS	2337 23.7%	2305 15.0%	3521 31.5%	2294 15.1%	2319 21.9%	2988 23.6%	409 30.1%	653 28.0%	195 32.3%	179 18.2%	147 23.1%	336 53.1%	1918 29.3%	53 2.4%	17735 21.2%
SAME DAY VISIT IN OTAP	1291 55.2%	1124 48.8%	1113 31.6%	1244 54.2%	709 30.6%	1195 40.0%	119 29.1%	131 20.1%	78 39.9%	110 61.6%	39 26.7%	92 27.4%	568 29.6%	24 44.2%	7244 40.8%
OVERNIGHT VISIT IN OTAP	1046 44.8%	1181 51.2%	2408 68.4%	1050 45.8%	1610 69.4%	1793 60.0%	290 70.9%	522 79.9%	117 60.1%	69 38.4%	108 73.3%	244 72.6%	1350 70.4%	30 55.8%	10492 59.2%
320 - 799 KMS	913 9.2%	777 5.1%	704 6.3%	2335 15.4%	519 4.9%	1916 15.1%	386 28.5%	843 36.2%	167 27.8%	187 19.0%	120 18.9%	180 28.5%	1884 28.8%	37 1.6%	9086 10.9%
SAME DAY VISIT IN OTAP	325 35.6%	140 18.0%	113 16.0%	345 14.8%	64 12.2%	308 16.1%	34 8.9%	84 9.9%	29 17.1%	28 15.0%	35 29.1%	30 16.6%	234 12.4%	18 48.0%	1449 16.0%
OVERNIGHT VISIT IN OTAP	588 64.4%	638 82.0%	591 84.0%	1990 85.2%	456 87.8%	1608 83.9%	352 91.1%	760 90.1%	139 82.9%	159 85.0%	85 70.9%	150 83.4%	1651 87.6%	19 52.0%	7636 84.0%

Continued

DISTANCE TRAVELLED FROM HOME TO DESTINATION
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN OTAP

	TOTAL VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2593	3206	2170	3716	1907	3070	461	789	231	290	368	296	2435	129	19226
TOTAL (WEIGHTED - 000s)	9880	15361	11179	15193	10597	12681	1358	2330	602	982	636	632	6541	2261	83692
800 - 1599 KMS	75	134	41	347	31	170	30	26	49	51	93	20	269	10	1078
	0.8%	0.9%	0.4%	2.3%	0.3%	1.3%	2.2%	1.1%	8.2%	5.2%	14.7%	3.1%	4.1%	0.5%	1.3%
SAME DAY VISIT IN OTAP	5	2	1	20	-	8	14	-	2	-	2	-	16	-	40
	7.0%	1.6%	3.4%	5.7%		4.5%	47.9%		3.9%		2.2%		6.0%		3.7%
OVERNIGHT VISIT IN OTAP	69	132	40	327	31	163	15	26	48	51	91	20	253	10	1038
	93.0%	98.4%	96.6%	94.3%	100.0%	95.5%	52.1%	100.0%	96.1%	100.0%	97.8%	100.0%	94.0%	100.0%	96.3%
1600 - 3199 KMS	33	77	12	274	20	164	3	13	1	7	14	12	49	2	631
	0.3%	0.5%	0.1%	1.8%	0.2%	1.3%	0.2%	0.6%	0.2%	0.7%	2.1%	1.9%	0.8%	0.1%	0.8%
SAME DAY VISIT IN OTAP	-	1	-	12	-	4	-	-	-	-	1	-	1	-	3
	1.2%	1.1%		4.4%	0.8%	2.3%					8.1%		2.2%		0.4%
OVERNIGHT VISIT IN OTAP	33	76	12	262	20	160	3	13	1	7	12	12	48	2	628
	98.8%	98.9%	100.0%	95.6%	99.2%	97.7%	100.0%	100.0%	100.0%	100.0%	91.9%	100.0%	97.8%	100.0%	99.6%
3200+ KMS	13	33	-	126	-	51	-	-	-	-	-	-	-	-	223
	0.1%	0.2%		0.8%		0.4%									0.3%
SAME DAY VISIT IN OTAP	-	2	-	2	-	-	-	-	-	-	-	-	-	-	2
		7.3%		1.5%											1.1%
OVERNIGHT VISIT IN OTAP	13	30	-	125	-	51	-	-	-	-	-	-	-	-	221
	100.0%	92.7%		98.5%		100.0%									98.9%
TOTAL 80+ KMS	6984	10165	8979	10862	6810	8589	1095	2013	502	837	529	616	5592	195	58177
	70.7%	66.2%	80.3%	71.5%	64.3%	67.7%	80.6%	86.4%	83.4%	85.2%	83.1%	97.5%	85.5%	8.6%	69.5%
SAME DAY VISIT IN OTAP	4279	6496	3866	6018	3296	3928	360	487	161	435	156	162	1741	99	29566
	61.3%	63.9%	43.1%	55.4%	48.4%	45.7%	32.9%	24.2%	32.1%	52.0%	29.5%	26.3%	31.1%	50.5%	50.8%
OVERNIGHT VISIT IN OTAP	2705	3669	5113	4845	3514	4661	735	1526	341	402	373	454	3851	97	28611
	38.7%	36.1%	56.9%	44.6%	51.6%	54.3%	67.1%	75.8%	67.9%	48.0%	70.5%	73.7%	68.9%	49.5%	49.2%

Continued

DISTANCE TRAVELLED FROM HOME TO DESTINATION
BASE: PERSON VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN OTAP

	TOTAL VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2593	3206	2170	3716	1907	3070	461	789	231	290	368	296	2435	129	19226
TOTAL (WEIGHTED - 000s)	9880	15361	11179	15193	10597	12681	1358	2330	602	982	636	632	6541	2261	83692
AVERAGE DISTANCE TRAVELLED (KMS)															
AVERAGE ALL TRIPS (KMS)	169.7	151.0	161.1	256.1	134.0	222.2	254.2	274.2	330.8	252.6	400.4	336.5	290.3	73.4	191.0
STANDARD DEVIATION	337.6	359.6	212.5	587.9	261.2	518.6	246.4	301.9	325.5	343.6	468.2	286.6	332.3	295.3	420.9
STANDARD ERROR	6.1	5.8	4.1	8.9	5.4	8.6	10.5	9.8	19.7	18.3	22.4	15.0	6.1	23.9	2.8
MEDIAN	102	92	133	101	93	110	205	227	207	127	280	239	208	54	104
SAME DAY TRIPS (KMS)	124.5	100.2	117.4	116.7	92.6	114.3	153.2	149.8	188.0	139.9	204.6	218.3	159.4	59.9	108.6
STANDARD DEVIATION	93.6	115.4	86.3	196.3	99.3	144.2	110.9	102.3	163.7	135.0	197.1	120.0	127.8	63.6	101.1
STANDARD ERROR	2.2	2.4	2.5	4.1	2.9	3.4	7.1	5.4	19.0	10.7	15.9	14.1	3.9	5.9	0.9
MEDIAN	92	85	96	87	77	81	89	110	155	111	123	190	112	53	84
OVERNIGHT TRIPS (KMS)	259.2	269.5	206.5	498.7	198.9	365.9	330.1	333.1	406.3	387.7	502.5	380.8	368.5	361.9	318.4
STANDARD DEVIATION	503.9	525.4	260.5	745.3	336.5	670.1	280.5	348.1	344.0	395.0	533.6	307.5	375.4	494.3	554.3
STANDARD ERROR	14.6	13.7	6.8	16.3	9.8	15.9	16.0	14.2	24.4	28.4	31.8	18.1	8.7	83.5	5.3
MEDIAN	171	140	169	292	156	230	297	304	284	292	294	280	295	241	190

DISTANCE TRAVELLED FROM HOME TO DESTINATION
BASE: OVERNIGHT PERSON VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	304	455	691	470	402	475	128	233	62	47	94	125	690	16	3535
TOTAL (WEIGHTED - 000s)	1009	1861	3643	1446	2145	2033	404	834	164	137	170	303	2023	61	14291
UNDER 40 KMS	40	52	64	13	21	113	3	4	-	6	8	-	20	-	322
	3.9%	2.8%	1.8%	0.9%	1.0%	5.5%	0.7%	0.4%		4.1%	4.5%		1.0%		2.3%
40 - 79 KMS	160	285	151	171	112	164	14	17	10	14	19	4	78	5	1132
	15.9%	15.3%	4.1%	11.9%	5.2%	8.0%	3.6%	2.0%	5.9%	10.1%	11.3%	1.3%	3.8%	7.4%	7.9%
80 - 159 KMS	381	680	1318	277	891	423	37	129	30	35	59	9	309	21	4306
	37.8%	36.5%	36.2%	19.1%	41.5%	20.8%	9.2%	15.5%	18.0%	25.2%	34.6%	3.0%	15.3%	35.0%	30.1%
160 - 319 KMS	262	489	1695	308	929	635	146	367	50	14	47	195	819	21	5169
	25.9%	26.3%	46.5%	21.3%	43.3%	31.2%	36.2%	44.0%	30.4%	10.4%	27.7%	64.4%	40.5%	33.9%	36.2%
320 - 799 KMS	146	274	395	509	177	604	197	309	53	48	13	77	697	5	2846
	14.5%	14.7%	10.8%	35.2%	8.3%	29.7%	48.6%	37.0%	32.2%	35.1%	7.5%	25.6%	34.4%	7.9%	19.9%
800 - 1599 KMS	18	41	18	89	8	51	7	8	22	15	23	9	85	8	323
	1.7%	2.2%	0.5%	6.2%	0.4%	2.5%	1.7%	1.0%	13.5%	11.3%	13.5%	3.0%	4.2%	13.1%	2.3%
1600 - 3199 KMS	1	39	3	51	7	29	-	1	-	5	2	8	17	2	150
	0.1%	2.1%	0.1%	3.5%	0.3%	1.4%		0.1%		3.8%	1.1%	2.8%	0.8%	2.7%	1.1%
3200+ KMS	1	-	-	27	-	14	-	-	-	-	-	-	-	-	42
	0.1%			1.9%		0.7%									0.3%
TOTAL 80+ KMS	809	1524	3428	1262	2012	1757	387	814	155	118	143	299	1926	57	12837
	80.2%	81.9%	94.1%	87.3%	93.8%	86.4%	95.8%	97.6%	94.1%	85.8%	84.2%	98.7%	95.2%	92.6%	89.8%
AVERAGE DISTANCE (KMS) TRAVELLED ON OVERNIGHT TRIPS	199.8	261.6	206.1	453.8	192.2	312.0	338.6	286.7	392.1	450.4	295.4	361.0	327.7	373.7	270.1
STANDARD DEVIATION	331.3	425.9	200.5	699.3	279.4	568.9	188.1	216.6	292.8	516.8	356.7	298.7	296.4	590.4	434.8
STANDARD ERROR	16.9	17.9	6.8	29.4	12.2	23.7	15.3	12.6	34.3	67.9	32.8	23.1	10.1	125.9	6.5
MEDIAN	133	142	178	271	156	210	327	240	273	330	159	244	273	249	184

PARTY SIZE
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO
BY TOTAL VISITS IN OTAP

	TOTAL VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2667	3344	2255	3952	2003	3204	491	851	311	307	417	334	2580	147	19564
TOTAL (WEIGHTED - 000s)	6296	9346	6546	10270	6349	8076	880	1448	469	619	452	402	4120	1413	51686
ONE	3711	5382	3601	6893	3681	4957	506	841	269	362	279	224	2411	797	31057
	58.9%	57.6%	55.0%	67.1%	58.0%	61.4%	57.5%	58.1%	57.4%	58.5%	61.8%	55.7%	58.5%	56.4%	60.1%
SAME DAY VISIT IN OTAP	2300	3667	2028	3816	2285	2554	206	336	123	172	76	102	1014	761	18369
	62.0%	68.1%	56.3%	55.4%	62.1%	51.5%	40.8%	39.9%	45.6%	47.5%	27.3%	45.6%	42.0%	95.5%	59.1%
OVERNIGHT VISIT IN OTAP	1411	1715	1573	3077	1397	2403	299	505	146	190	203	122	1397	36	12688
	38.0%	31.9%	43.7%	44.6%	37.9%	48.5%	59.2%	60.1%	54.4%	52.5%	72.7%	54.4%	58.0%	4.5%	40.9%
TWO	1892	2580	1797	2178	1546	2109	268	364	151	172	111	117	1120	469	13450
	30.0%	27.6%	27.5%	21.2%	24.3%	26.1%	30.4%	25.1%	32.3%	27.8%	24.7%	29.1%	27.2%	33.2%	26.0%
SAME DAY VISIT IN OTAP	1359	1766	897	1349	901	1339	138	106	28	107	30	23	423	449	8454
	71.8%	68.4%	49.9%	61.9%	58.3%	63.5%	51.6%	29.3%	18.8%	61.8%	26.7%	19.6%	37.8%	95.7%	62.9%
OVERNIGHT VISIT IN OTAP	533	815	900	829	645	771	130	257	123	66	82	94	697	20	4996
	28.2%	31.6%	50.1%	38.1%	41.7%	36.5%	48.4%	70.7%	81.2%	38.2%	73.3%	80.4%	62.2%	4.3%	37.1%
THREE	369	633	565	576	564	443	46	107	19	42	32	28	269	55	3430
	5.9%	6.8%	8.6%	5.6%	8.9%	5.5%	5.2%	7.4%	4.0%	6.8%	7.0%	6.8%	6.5%	3.9%	6.6%
SAME DAY VISIT IN OTAP	242	428	251	400	316	219	16	19	2	26	16	4	83	52	1983
	65.6%	67.6%	44.4%	69.4%	56.0%	49.5%	35.6%	17.8%	11.3%	61.2%	50.3%	14.9%	30.9%	94.5%	57.8%
OVERNIGHT VISIT IN OTAP	127	205	314	177	248	224	30	88	17	16	16	23	186	3	1447
	34.4%	32.4%	55.6%	30.6%	44.0%	50.5%	64.4%	82.2%	88.7%	38.8%	49.7%	85.1%	69.1%	5.5%	42.2%
FOUR	232	591	470	421	392	406	55	98	22	34	24	23	247	74	2781
	3.7%	6.3%	7.2%	4.1%	6.2%	5.0%	6.3%	6.8%	4.6%	5.5%	5.3%	5.7%	6.0%	5.2%	5.4%
SAME DAY VISIT IN OTAP	128	436	222	267	218	226	12	29	6	11	7	1	66	67	1622
	54.9%	73.8%	47.2%	63.4%	55.7%	55.6%	21.4%	29.5%	25.9%	33.9%	29.8%	5.6%	26.8%	91.5%	58.3%
OVERNIGHT VISIT IN OTAP	105	155	248	154	174	180	43	69	16	22	17	22	181	6	1159
	45.1%	26.2%	52.8%	36.6%	44.3%	44.4%	78.6%	70.5%	74.1%	66.1%	70.2%	94.4%	73.2%	8.5%	41.7%
FIVE+	91	160	114	201	165	160	6	38	8	9	5	11	73	19	968
	1.5%	1.7%	1.7%	2.0%	2.6%	2.0%	0.6%	2.6%	1.7%	1.4%	1.2%	2.6%	1.8%	1.3%	1.9%
SAME DAY VISIT IN OTAP	59	99	46	166	111	86	1	5	-	5	1	1	14	15	596
	64.5%	61.7%	40.4%	82.2%	67.3%	53.9%	14.2%	14.5%		64.3%	22.0%	11.4%	19.3%	81.5%	61.6%
OVERNIGHT VISIT IN OTAP	33	61	68	36	54	74	5	32	8	3	4	9	59	3	372
	35.5%	38.3%	59.6%	17.8%	32.7%	46.1%	85.8%	85.5%	100.0%	35.7%	78.0%	88.6%	80.7%	18.5%	38.4%

Continued

PARTY SIZE
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO
BY TOTAL VISITS IN OTAP

	TOTAL VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2667	3344	2255	3952	2003	3204	491	851	311	307	417	334	2580	147	19564
TOTAL (WEIGHTED - 000s)	6296	9346	6546	10270	6349	8076	880	1448	469	619	452	402	4120	1413	51686
AVERAGE PARTY SIZE															
AVERAGE ALL TRIPS	1.59	1.67	1.73	1.53	1.71	1.60	1.62	1.71	1.61	1.63	1.59	1.71	1.66	1.62	1.63
STANDARD DEVIATION	1.051	1.091	1.099	1.083	1.107	1.034	1.020	1.121	1.029	1.104	1.070	1.186	1.095	1.035	1.079
STANDARD ERROR	0.020	0.019	0.023	0.017	0.025	0.018	0.046	0.038	0.058	0.063	0.052	0.065	0.022	0.085	0.008
MEDIAN	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
SAME DAY TRIPS	1.60	1.68	1.65	1.61	1.69	1.64	1.56	1.51	1.31	1.67	1.67	1.31	1.53	1.61	1.64
STANDARD DEVIATION	1.012	1.083	1.051	1.161	1.096	0.992	0.909	1.007	0.806	1.029	0.995	0.960	0.980	0.969	1.064
STANDARD ERROR	0.025	0.024	0.034	0.027	0.035	0.025	0.063	0.058	0.100	0.090	0.087	0.119	0.033	0.096	0.011
MEDIAN	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
OVERNIGHT TRIPS	1.56	1.66	1.82	1.42	1.75	1.57	1.67	1.82	1.76	1.60	1.56	1.90	1.74	1.85	1.63
STANDARD DEVIATION	1.106	1.102	1.131	0.990	1.115	1.073	1.092	1.174	1.061	1.155	1.101	1.214	1.145	1.155	1.095
STANDARD ERROR	0.034	0.030	0.032	0.022	0.035	0.027	0.065	0.050	0.068	0.087	0.065	0.074	0.028	0.172	0.011
MEDIAN	1	1	1	1	1	1	1	1	2	1	1	2	1	1	1

PARTY SIZE
BASE: HOUSEHOLD VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN OTAP

	TOTAL VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2593	3206	2170	3716	1907	3070	461	789	231	290	368	296	2435	129	19226
TOTAL (WEIGHTED - 000s)	6206	9147	6453	9948	6210	7904	834	1371	392	604	401	374	3975	1396	51239
ONE	3664 59.1%	5247 57.4%	3563 55.2%	6702 67.4%	3630 58.5%	4858 61.5%	476 57.1%	820 59.8%	241 61.7%	356 58.9%	251 62.7%	215 57.6%	2360 59.4%	785 56.2%	30808 60.1%
SAME DAY VISIT IN OTAP	2300 62.8%	3667 69.9%	2028 56.9%	3816 56.9%	2285 62.9%	2554 52.6%	206 43.3%	336 41.0%	123 50.9%	172 48.4%	76 30.4%	102 47.4%	1014 43.0%	761 97.0%	18369 59.6%
OVERNIGHT VISIT IN OTAP	1365 37.2%	1580 30.1%	1535 43.1%	2886 43.1%	1345 37.1%	2304 47.4%	270 56.7%	484 59.0%	119 49.1%	183 51.6%	175 69.6%	113 52.6%	1346 57.0%	24 3.0%	12439 40.4%
TWO	1856 29.9%	2539 27.8%	1755 27.2%	2090 21.0%	1482 23.9%	2057 26.0%	254 30.5%	321 23.4%	114 29.0%	167 27.7%	93 23.1%	102 27.4%	1050 26.4%	467 33.5%	13296 25.9%
SAME DAY VISIT IN OTAP	1359 73.2%	1766 69.5%	897 51.1%	1349 64.5%	901 60.8%	1339 65.1%	138 54.3%	106 33.2%	28 25.0%	107 63.8%	30 32.1%	23 22.4%	423 40.3%	449 96.1%	8454 63.6%
OVERNIGHT VISIT IN OTAP	497 26.8%	773 30.5%	858 48.9%	741 35.5%	581 39.2%	718 34.9%	116 45.7%	214 66.8%	85 75.0%	60 36.2%	63 67.9%	79 77.6%	627 59.7%	18 3.9%	4842 36.4%
THREE	365 5.9%	625 6.8%	562 8.7%	557 5.6%	556 9.0%	429 5.4%	46 5.5%	105 7.6%	17 4.4%	40 6.7%	32 7.9%	25 6.7%	265 6.7%	54 3.8%	3415 6.7%
SAME DAY VISIT IN OTAP	242 66.3%	428 68.4%	251 44.6%	400 71.7%	316 56.8%	219 51.1%	16 35.9%	19 18.2%	2 12.3%	26 63.5%	16 50.3%	4 16.4%	83 31.5%	52 96.8%	1983 58.1%
OVERNIGHT VISIT IN OTAP	123 33.7%	198 31.6%	311 55.4%	158 28.3%	241 43.2%	210 48.9%	29 64.1%	86 81.8%	15 87.7%	15 36.5%	16 49.7%	21 83.6%	182 68.5%	2 3.2%	1432 41.9%
FOUR	228 3.7%	580 6.3%	460 7.1%	404 4.1%	383 6.2%	403 5.1%	53 6.3%	90 6.6%	14 3.6%	32 5.3%	21 5.2%	21 5.6%	230 5.8%	72 5.2%	2761 5.4%
SAME DAY VISIT IN OTAP	128 56.0%	436 75.1%	222 48.2%	267 66.1%	218 57.1%	226 56.0%	12 22.4%	29 32.1%	6 40.0%	11 35.8%	7 34.3%	1 6.1%	66 28.7%	67 93.5%	1622 58.8%
OVERNIGHT VISIT IN OTAP	100 44.0%	145 24.9%	238 51.8%	137 33.9%	164 42.9%	177 44.0%	41 77.6%	61 67.9%	8 60.0%	21 64.2%	14 65.7%	20 93.9%	164 71.3%	5 6.5%	1139 41.2%
FIVE+	91 1.5%	156 1.7%	113 1.7%	195 2.0%	159 2.6%	157 2.0%	5 0.6%	36 2.6%	5 1.3%	9 1.4%	4 1.1%	10 2.7%	69 1.7%	19 1.3%	959 1.9%
SAME DAY VISIT IN OTAP	59 64.5%	99 63.1%	46 40.7%	166 84.8%	111 70.1%	86 55.3%	1 15.9%	5 15.3%	-	5 64.3%	1 27.2%	1 11.9%	14 20.5%	15 81.5%	596 62.2%
OVERNIGHT VISIT IN OTAP	33 35.5%	58 36.9%	67 59.3%	30 15.2%	48 29.9%	70 44.7%	4 84.1%	30 84.7%	5 100.0%	3 35.7%	3 72.8%	9 88.1%	55 79.5%	3 18.5%	363 37.8%

Continued

PARTY SIZE
BASE: HOUSEHOLD VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN OTAP

	TOTAL VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2593	3206	2170	3716	1907	3070	461	789	231	290	368	296	2435	129	19226
TOTAL (WEIGHTED - 000s)	6206	9147	6453	9948	6210	7904	834	1371	392	604	401	374	3975	1396	51239
AVERAGE PARTY SIZE															
AVERAGE ALL TRIPS	1.59	1.68	1.73	1.53	1.71	1.60	1.63	1.69	1.54	1.63	1.59	1.69	1.64	1.62	1.63
STANDARD DEVIATION	1.054	1.089	1.100	1.085	1.115	1.031	1.012	1.115	0.973	1.100	1.075	1.203	1.089	1.052	1.080
STANDARD ERROR	0.021	0.019	0.024	0.018	0.026	0.019	0.047	0.040	0.064	0.065	0.056	0.070	0.022	0.093	0.008
MEDIAN	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
SAME DAY TRIPS	1.60	1.68	1.65	1.61	1.69	1.64	1.56	1.51	1.31	1.67	1.67	1.31	1.53	1.61	1.64
STANDARD DEVIATION	1.012	1.083	1.051	1.161	1.096	0.992	0.909	1.007	0.806	1.029	0.995	0.960	0.980	0.969	1.064
STANDARD ERROR	0.025	0.024	0.034	0.027	0.035	0.025	0.063	0.058	0.100	0.090	0.087	0.119	0.033	0.096	0.011
MEDIAN	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
OVERNIGHT TRIPS	1.56	1.67	1.82	1.40	1.74	1.56	1.68	1.80	1.69	1.58	1.55	1.90	1.72	1.96	1.63
STANDARD DEVIATION	1.119	1.098	1.136	0.978	1.133	1.071	1.088	1.171	1.017	1.154	1.114	1.240	1.143	1.257	1.098
STANDARD ERROR	0.036	0.031	0.033	0.023	0.037	0.028	0.068	0.053	0.079	0.091	0.072	0.082	0.029	0.242	0.011
MEDIAN	1	1	1	1	1	1	1	1	1	1	1	2	1	2	1

PARTY SIZE
BASE: OVERNIGHT HOUSEHOLD VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	304	455	691	470	402	475	128	233	62	47	94	125	690	16	3535
TOTAL (WEIGHTED - 000s)	573	922	1875	910	1075	1103	244	420	97	83	100	140	1090	31	7636
ONE	296 51.6%	364 39.4%	872 46.5%	569 62.6%	457 42.6%	567 51.4%	144 59.0%	190 45.4%	47 48.4%	47 57.0%	54 53.6%	51 36.3%	533 48.9%	18 58.3%	3693 48.5%
TWO	179 31.3%	345 37.4%	547 29.2%	228 25.1%	339 31.5%	313 28.4%	65 26.6%	126 30.0%	39 40.4%	25 29.8%	33 32.6%	50 36.0%	344 31.5%	4 13.4%	2315 30.4%
THREE	51 8.9%	103 11.2%	214 11.4%	39 4.3%	141 13.1%	94 8.6%	13 5.2%	50 11.8%	6 6.4%	4 5.4%	7 6.9%	14 10.0%	94 8.6%	2 5.6%	741 9.7%
FOUR	35 6.1%	68 7.3%	184 9.8%	66 7.2%	106 9.9%	90 8.1%	20 8.3%	33 7.9%	3 3.0%	6 6.6%	5 4.8%	18 12.7%	84 7.7%	5 15.3%	641 8.4%
FIVE+	11 2.0%	42 4.6%	58 3.1%	8 0.9%	32 3.0%	39 3.5%	2 0.9%	21 5.0%	2 1.8%	1 1.1%	2 2.1%	7 5.0%	35 3.2%	2 7.4%	228 3.0%
AVERAGE PARTY SIZE	1.76	2.02	1.94	1.59	2.00	1.84	1.66	1.98	1.69	1.65	1.69	2.15	1.85	2.00	1.88
STANDARD DEVIATION	1.151	1.182	1.194	1.119	1.229	1.125	1.110	1.220	0.970	1.080	1.160	1.360	1.199	1.364	1.170
STANDARD ERROR	0.066	0.055	0.045	0.052	0.061	0.052	0.098	0.080	0.123	0.158	0.120	0.122	0.046	0.341	0.020
MEDIAN	1	2	2	1	2	1	1	2	2	1	1	2	2	1	2

CTS 2000 - ONTARIO (4/10/02) TABLE #42-1

PARTY COMPOSITION
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO
BY TOTAL VISITS IN OTAP

	TOTAL VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2667	3344	2255	3952	2003	3204	491	851	311	307	417	334	2580	147	19564
TOTAL (WEIGHTED - 000s)	6296	9346	6546	10270	6349	8076	880	1448	469	619	452	402	4120	1413	51686
ADULTS ONLY	5387	7893	5410	8942	5227	6951	752	1206	397	541	393	334	3490	1251	43930
	85.6%	84.4%	82.7%	87.1%	82.3%	86.1%	85.5%	83.3%	84.6%	87.4%	87.1%	83.0%	84.7%	88.6%	85.0%
SAME DAY VISIT IN OTAP	3456	5365	2901	5045	3178	3785	325	441	146	278	106	122	1407	1194	26246
	64.2%	68.0%	53.6%	56.4%	60.8%	54.5%	43.2%	36.6%	36.7%	51.5%	26.9%	36.5%	40.3%	95.4%	59.7%
OVERNIGHT VISIT IN OTAP	1931	2527	2509	3897	2048	3166	427	765	251	263	288	212	2083	58	17684
	35.8%	32.0%	46.4%	43.6%	39.2%	45.5%	56.8%	63.4%	63.3%	48.5%	73.1%	63.5%	59.7%	4.6%	40.3%
1 ADULT	3711	5382	3601	6893	3681	4957	506	841	269	362	279	224	2411	797	31057
	58.9%	57.6%	55.0%	67.1%	58.0%	61.4%	57.5%	58.1%	57.4%	58.5%	61.8%	55.7%	58.5%	56.4%	60.1%
SAME DAY VISIT IN OTAP	2300	3667	2028	3816	2285	2554	206	336	123	172	76	102	1014	761	18369
	62.0%	68.1%	56.3%	55.4%	62.1%	51.5%	40.8%	39.9%	45.6%	47.5%	27.3%	45.6%	42.0%	95.5%	59.1%
OVERNIGHT VISIT IN OTAP	1411	1715	1573	3077	1397	2403	299	505	146	190	203	122	1397	36	12688
	38.0%	31.9%	43.7%	44.6%	37.9%	48.5%	59.2%	60.1%	54.4%	52.5%	72.7%	54.4%	58.0%	4.5%	40.9%
2 ADULTS	1564	2311	1618	1860	1350	1901	231	335	126	158	102	104	993	447	11810
	24.8%	24.7%	24.7%	18.1%	21.3%	23.5%	26.2%	23.2%	26.8%	25.5%	22.6%	25.8%	24.1%	31.6%	22.8%
SAME DAY VISIT IN OTAP	1088	1555	811	1105	752	1207	114	93	22	98	26	20	365	428	7283
	69.6%	67.3%	50.1%	59.4%	55.7%	63.5%	49.6%	27.7%	17.9%	62.0%	25.9%	19.1%	36.7%	95.8%	61.7%
OVERNIGHT VISIT IN OTAP	476	756	807	754	598	694	116	242	103	60	76	84	628	19	4526
	30.4%	32.7%	49.9%	40.6%	44.3%	36.5%	50.4%	72.3%	82.1%	38.0%	74.1%	80.9%	63.3%	4.2%	38.3%
3 ADULTS	94	156	132	153	173	73	11	20	1	12	7	5	55	6	824
	1.5%	1.7%	2.0%	1.5%	2.7%	0.9%	1.3%	1.4%	0.2%	2.0%	1.5%	1.4%	1.3%	0.4%	1.6%
SAME DAY VISIT IN OTAP	57	106	32	99	127	23	1	9	-	8	3	-	21	5	466
	61.0%	67.9%	24.7%	64.3%	73.2%	31.4%	5.9%	47.5%		64.5%	46.4%		37.8%	79.1%	55.9%
OVERNIGHT VISIT IN OTAP	37	50	99	55	46	50	10	10	1	4	4	5	34	1	358
	39.0%	32.1%	75.3%	35.7%	26.8%	68.6%	94.1%	52.5%	100.0%	35.5%	53.6%	100.0%	62.2%	20.9%	44.1%
4+ ADULTS	18	43	60	36	23	20	5	10	-	9	5	-	30	2	229
	0.3%	0.5%	0.9%	0.3%	0.4%	0.3%	0.5%	0.7%	0.1%	1.4%	1.2%	0.1%	0.7%	0.1%	0.4%
SAME DAY VISIT IN OTAP	10	37	30	25	15	2	4	3	-	1	-	-	7	-	127
	56.8%	86.5%	49.5%	70.5%	67.1%	9.8%	74.1%	27.4%	100.0%	6.7%			24.5%		55.6%
OVERNIGHT VISIT IN OTAP	7	6	30	11	7	18	1	8	-	8	5	-	23	2	102
	41.2%	13.5%	50.5%	29.5%	32.9%	90.2%	25.9%	72.6%		93.3%	100.0%	100.0%	75.5%	100.0%	44.4%

Continued

CTS 2000 - ONTARIO (4/10/02) TABLE 8X2-2

PARTY COMPOSITION
BASE: TOTAL HOUSEHOLD VISITS IN ONTARIO
BY TOTAL VISITS IN OTAP

	TOTAL VISITS IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2667	3344	2255	3952	2003	3204	491	851	311	307	417	334	2580	147	105024
TOTAL (WEIGHTED - 000s)	6296	9346	6546	10270	6349	8076	880	1448	460	619	452	402	4120	1413	126686
ADULTS WITH CHILDREN	909 14.4%	1454 15.6%	1136 17.3%	1328 12.9%	1122 17.7%	1125 13.9%	128 14.5%	241 16.7%	72 15.4%	78 12.6%	58 12.9%	68 17.0%	630 15.3%	161 11.4%	7756 15.0%
SAME DAY VISIT IN OTAP	632 69.5%	1030 70.8%	543 47.8%	952 71.7%	653 58.2%	639 56.8%	48 37.9%	55 22.7%	13 18.3%	43 55.2%	24 42.0%	10 14.2%	193 30.7%	150 93.2%	4779 61.6%
OVERNIGHT VISIT IN OTAP	277 30.5%	424 29.2%	593 52.2%	376 28.3%	469 41.8%	486 43.2%	79 62.1%	187 77.3%	59 81.7%	35 44.8%	34 58.0%	59 85.8%	437 69.3%	11 6.8%	2977 38.4%
1 ADULT WITH CHILDREN	439 7.0%	450 4.8%	435 6.6%	515 5.0%	313 4.9%	335 4.1%	55 6.3%	61 4.2%	36 7.6%	25 4.0%	20 4.4%	22 5.4%	218 5.3%	68 4.8%	2752 5.3%
SAME DAY VISIT IN OTAP	337 76.8%	291 64.7%	258 59.3%	383 74.5%	215 68.7%	210 62.8%	30 54.4%	15 24.5%	8 22.5%	15 58.9%	9 43.0%	3 14.3%	79 36.5%	67 98.3%	1841 66.9%
OVERNIGHT VISIT IN OTAP	102 23.2%	159 35.3%	177 40.7%	131 25.5%	98 31.3%	125 37.2%	25 45.6%	46 75.5%	28 77.5%	10 41.1%	11 57.0%	19 85.7%	138 63.5%	1 1.7%	911 33.1%
2 ADULTS WITH CHILDREN	430 6.8%	877 9.4%	618 9.4%	705 6.9%	726 11.4%	722 8.9%	68 7.7%	158 10.9%	31 6.6%	51 8.3%	37 8.1%	37 9.3%	370 9.0%	92 6.5%	4463 8.6%
SAME DAY VISIT IN OTAP	273 63.4%	649 74.0%	259 41.9%	487 69.1%	397 54.6%	398 55.1%	17 24.6%	33 21.1%	4 12.0%	27 53.0%	16 43.2%	5 12.9%	102 27.5%	84 90.6%	2635 59.1%
OVERNIGHT VISIT IN OTAP	157 36.6%	228 26.0%	359 58.1%	217 30.9%	329 45.4%	325 44.9%	51 75.4%	125 78.9%	27 88.0%	24 47.0%	21 56.8%	32 87.1%	268 72.5%	9 9.4%	1828 41.9%
3+ ADULTS WITH CHILDREN	40 0.6%	126 1.3%	83 1.3%	108 1.1%	83 1.3%	67 0.8%	5 0.5%	22 1.5%	6 1.2%	2 0.3%	2 0.4%	9 2.3%	43 1.1%	1 0.1%	541 1.0%
SAME DAY VISIT IN OTAP	22 54.7%	89 70.6%	26 31.8%	81 75.1%	41 49.5%	31 45.8%	2 35.2%	6 28.6%	1 26.0%	1 63.6%	-	2 19.9%	12 28.5%	-	302 55.9%
OVERNIGHT VISIT IN OTAP	18 45.3%	37 29.4%	56 68.2%	27 24.9%	42 50.5%	36 54.2%	3 64.8%	16 71.4%	4 74.0%	1 36.4%	2 100.0%	7 80.1%	31 71.5%	1 100.0%	239 44.1%

PARTY COMPOSITION
BASE: HOUSEHOLD VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN OTAP

	TOTAL VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2593	3206	2170	3716	1907	3070	461	789	231	299	360	296	2435	129	18626
TOTAL (WEIGHTED - 000s)	6206	9167	6453	9948	6210	7904	834	1371	392	604	401	374	3975	1396	51230
ADULTS ONLY	5303 85.5%	7716 84.4%	5331 82.6%	8661 87.1%	5112 82.3%	6795 86.0%	709 85.1%	1141 83.2%	331 84.6%	529 87.7%	345 86.2%	311 83.2%	3367 84.7%	1235 88.5%	43521 84.9%
SAME DAY VISIT IN OTAP	3416 65.2%	5765 61.5%	2901 54.4%	5045 58.3%	3176 62.2%	3785 55.7%	325 45.8%	441 38.7%	146 44.0%	278 52.6%	106 30.6%	122 39.2%	1407 41.8%	1194 96.7%	26248 60.3%
OVERNIGHT VISIT IN OTAP	1848 34.8%	2351 30.5%	2430 45.6%	3615 41.7%	1936 37.8%	3010 44.3%	385 54.2%	700 61.3%	185 56.0%	251 47.4%	240 69.4%	189 60.8%	1960 58.2%	41 3.3%	17273 39.7%
1 ADULT	3664 59.1%	5267 57.4%	3563 55.2%	6702 67.4%	3630 58.5%	4858 61.5%	476 57.1%	820 59.8%	241 61.7%	356 58.9%	251 62.7%	215 57.6%	2360 59.4%	785 56.2%	30840 60.1%
SAME DAY VISIT IN OTAP	2300 62.8%	3667 69.6%	2028 56.9%	3816 56.9%	2285 62.9%	2554 52.6%	206 43.3%	336 41.0%	123 50.9%	172 48.4%	76 30.4%	102 47.4%	1016 43.0%	761 97.0%	18810 61.0%
OVERNIGHT VISIT IN OTAP	1365 37.2%	1580 30.1%	1535 43.1%	2886 43.1%	1345 37.1%	2304 47.4%	270 56.7%	484 59.0%	119 49.1%	183 51.6%	175 69.6%	113 52.6%	1346 57.0%	24 3.0%	12030 40.0%
2 ADULTS	1529 24.6%	2273 24.8%	1577 24.4%	1773 17.8%	1287 20.7%	1849 23.4%	217 26.1%	292 21.3%	88 22.5%	152 25.2%	84 20.9%	90 24.0%	924 23.2%	445 31.9%	11658 22.8%
SAME DAY VISIT IN OTAP	1088 71.2%	1555 68.4%	811 51.4%	1105 62.4%	752 58.4%	1207 65.2%	114 52.7%	93 31.8%	22 25.5%	98 64.2%	26 31.5%	20 22.1%	365 39.5%	428 96.1%	7283 62.5%
OVERNIGHT VISIT IN OTAP	440 28.8%	718 31.6%	766 48.6%	667 37.6%	535 41.6%	643 34.8%	103 47.3%	199 68.2%	66 74.5%	55 35.8%	57 68.5%	70 77.9%	559 60.5%	18 3.9%	4376 37.5%
3 ADULTS	93 1.5%	153 1.7%	131 2.0%	150 1.5%	172 2.8%	68 0.9%	11 1.3%	19 1.4%	1 0.3%	12 2.0%	7 1.7%	5 1.5%	55 1.4%	5 0.4%	828 1.6%
SAME DAY VISIT IN OTAP	57 61.7%	106 69.3%	32 24.8%	98 65.6%	127 73.5%	23 33.3%	1 5.9%	9 49.5%	-	8 64.5%	3 46.4%	-	21 37.8%	5 100.0%	486 58.3%
OVERNIGHT VISIT IN OTAP	35 38.3%	47 30.7%	98 75.2%	52 34.4%	46 26.5%	46 66.7%	10 94.1%	10 50.5%	1 100.0%	4 35.5%	4 53.6%	5 100.0%	34 62.2%	-	342 41.7%
4+ ADULTS	17 0.3%	43 0.5%	60 0.9%	35 0.4%	23 0.4%	20 0.2%	5 0.6%	10 0.7%	- 0.1%	9 1.5%	4 0.9%	- 0.1%	28 0.7%	-	227 0.4%
SAME DAY VISIT IN OTAP	10 60.1%	37 86.5%	30 49.5%	25 71.3%	15 67.1%	2 10.3%	4 74.1%	3 28.5%	- 100.0%	1 6.7%	-	-	7 26.2%	-	137 58.2%
OVERNIGHT VISIT IN OTAP	7 39.9%	6 13.5%	30 50.5%	10 28.7%	7 32.9%	18 89.7%	1 25.9%	7 71.5%	-	8 93.3%	4 100.0%	- 100.0%	21 73.8%	-	89 41.8%

Continued

PARTY COMPOSITION
BASE: HOUSEHOLD VISITS WITH A DESTINATION IN ONTARIO
BY TOTAL VISITS WITH A DESTINATION IN OTAP

	TOTAL VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	2593	3206	2170	3716	1907	3070	461	789	231	290	368	296	2435	129	19226
TOTAL (WEIGHTED - 000s)	6206	9147	6453	9948	6210	7904	834	1371	392	604	401	374	3975	1396	51239
ADULTS WITH CHILDREN	902 14.5%	1431 15.6%	1122 17.4%	1288 12.9%	1098 17.7%	1108 14.0%	124 14.9%	230 16.8%	60 15.4%	74 12.3%	55 13.8%	63 16.8%	607 15.3%	161 11.5%	7718 15.1%
SAME DAY VISIT IN OTAP	632 70.0%	1030 71.9%	543 48.4%	952 73.9%	653 59.5%	639 57.7%	48 38.9%	55 23.8%	13 21.9%	43 57.6%	24 44.3%	10 15.5%	193 31.8%	150 93.5%	4779 61.9%
OVERNIGHT VISIT IN OTAP	271 30.0%	402 28.1%	580 51.6%	336 26.1%	445 40.5%	469 42.3%	76 61.1%	175 76.2%	47 78.1%	32 42.4%	31 55.7%	53 84.5%	414 68.2%	10 6.5%	2939 38.1%
1 ADULT WITH CHILDREN	439 7.1%	446 4.9%	433 6.7%	500 5.0%	312 5.0%	333 4.2%	55 6.6%	59 4.3%	35 9.0%	25 4.1%	19 4.8%	21 5.7%	215 5.4%	67 4.8%	2747 5.4%
SAME DAY VISIT IN OTAP	337 76.8%	291 65.3%	258 59.5%	383 76.6%	215 69.0%	210 63.1%	30 54.4%	15 25.5%	8 22.8%	15 58.9%	9 44.1%	3 14.7%	79 36.9%	67 99.2%	1841 67.0%
OVERNIGHT VISIT IN OTAP	102 23.2%	155 34.7%	176 40.5%	117 23.4%	97 31.0%	123 36.9%	25 45.6%	44 74.5%	27 77.2%	10 41.1%	11 55.9%	18 85.3%	135 63.1%	1 0.8%	906 33.0%
2 ADULTS WITH CHILDREN	424 6.8%	860 9.4%	611 9.5%	684 6.9%	703 11.3%	710 9.0%	65 7.7%	154 11.2%	20 5.1%	48 8.0%	35 8.7%	33 8.9%	354 8.9%	92 6.6%	4438 8.7%
SAME DAY VISIT IN OTAP	273 64.4%	649 75.5%	259 42.4%	487 71.2%	397 56.4%	398 56.1%	17 25.9%	33 21.7%	4 18.8%	27 56.3%	16 45.9%	5 14.4%	102 28.7%	84 90.6%	2636 59.4%
OVERNIGHT VISIT IN OTAP	151 35.6%	211 24.5%	352 57.6%	197 28.8%	306 43.6%	312 43.9%	48 74.1%	120 78.3%	16 81.2%	21 43.7%	19 54.1%	28 85.6%	253 71.3%	9 9.4%	1803 40.6%
3+ ADULTS WITH CHILDREN	40 0.6%	125 1.4%	78 1.2%	103 1.0%	83 1.3%	65 0.8%	5 0.6%	17 1.3%	5 1.3%	1 0.2%	1 0.3%	8 2.2%	38 1.0%	1 0.1%	533 1.0%
SAME DAY VISIT IN OTAP	22 54.7%	89 71.2%	26 33.7%	81 78.9%	41 49.5%	31 47.2%	2 35.2%	6 36.0%	1 28.3%	1 77.4%	-	2 22.1%	12 32.4%	-	302 56.7%
OVERNIGHT VISIT IN OTAP	18 45.3%	36 28.8%	52 66.3%	22 21.1%	42 50.5%	34 52.8%	3 64.8%	11 64.0%	4 71.7%	- 22.6%	1 100.0%	6 77.9%	26 67.6%	1 100.0%	231 43.3%

PARTY COMPOSITION
BASE: OVERNIGHT HOUSEHOLD VISITS WITH A DESTINATION IN ONTARIO - MAIN PURPOSE PLEASURE
BY TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP

	TOTAL OVERNIGHT VISITS WITH A DESTINATION IN OTAP														
	OTAP 1	OTAP 2	OTAP 3	OTAP 4	OTAP 5	OTAP 6	OTAP 7	OTAP 8	OTAP 9	OTAP 10	OTAP 11	OTAP 12	NET 7-12	UNKNOWN	ONTARIO
TOTAL (UNWEIGHTED)	304	455	691	470	402	475	128	233	62	47	94	125	690	16	3535
TOTAL (WEIGHTED - 000s)	573	922	1875	910	1075	1103	244	420	97	83	100	140	1090	31	7616
ADULTS ONLY	467	728	1456	790	822	893	215	315	80	71	85	99	870	22	6081
	81.5%	79.0%	77.6%	86.8%	76.5%	81.0%	88.0%	75.0%	82.7%	85.2%	84.9%	70.8%	79.9%	71.6%	79.9%
1 ADULT	296	364	872	569	457	567	144	190	47	47	54	51	533	18	3691
	51.6%	39.4%	46.5%	62.6%	42.6%	51.4%	59.0%	45.4%	48.4%	57.0%	53.6%	36.3%	48.9%	58.3%	48.5%
2 ADULTS	159	335	490	203	323	295	63	115	33	22	29	43	310	4	2135
	27.8%	36.3%	26.1%	22.3%	30.1%	26.7%	25.8%	27.4%	33.8%	26.7%	28.8%	30.6%	28.5%	13.4%	28.0%
3 ADULTS	9	26	65	15	37	22	6	8	-	1	1	5	22	-	198
	1.5%	2.8%	3.5%	1.6%	3.5%	2.0%	2.6%	2.0%	0.4%	1.1%	0.6%	3.7%	2.0%		2.6%
4+ ADULTS	3	4	29	3	4	10	1	1	-	-	2	-	5	-	58
	0.5%	0.4%	1.6%	0.4%	0.3%	0.9%	0.5%	0.3%		0.4%	1.8%	0.3%	0.5%		0.8%
ADULTS WITH CHILDREN	106	194	419	120	253	210	29	105	17	12	15	41	219	9	1534
	18.5%	21.0%	22.4%	13.2%	23.5%	19.0%	12.0%	25.0%	17.3%	14.8%	15.1%	29.2%	20.1%	28.4%	20.1%
1 ADULT WITH CHILDREN	42	50	133	32	40	35	5	15	12	4	4	14	52	-	386
	7.4%	5.5%	7.1%	3.5%	3.7%	3.2%	1.8%	3.5%	12.1%	4.2%	3.8%	10.1%	4.8%		5.1%
2 ADULTS WITH CHILDREN	58	129	236	80	178	151	25	86	4	9	10	22	155	8	1000
	10.1%	14.0%	12.6%	8.8%	16.6%	13.7%	10.2%	20.5%	3.9%	10.5%	10.2%	15.6%	14.3%	24.7%	13.1%
3+ ADULTS WITH CHILDREN	6	14	50	8	35	23	-	4	1	-	1	5	12	1	149
	1.1%	1.5%	2.7%	0.8%	3.2%	2.1%		1.0%	1.4%		1.1%	3.5%	1.1%	3.7%	2.0%